



Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Torres

SUBJECT: BUDGET DOCUMENT

DATE: 5/23/24

Approved

Date 5/23/24

RECOMMENDATION

Modify the City Manager's 2024-2025 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: SJ DAY

Amount of City Funding Required: \$10,000

This change is:

X One-time _____ Ongoing

Cost Estimate Number (if applicable):

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Allocate \$10,000 to San José Day to continue to hold the vibrant celebration of the city’s rich arts and cultural scene in Downtown San José. San José Day is a family-friendly outdoor festival held annually in Downtown San José, inviting residents and visitors to immerse themselves in the heartbeat of San José through live music, dances, art displays, a local business fair, and delectable food offerings. San José Day encapsulates the city’s evolving creative culture, bringing the community together in a celebration. We must continue to have these celebrations in the heart of the city, downtown, to continue bringing our communities together in love and celebrating the wonderful city of San José.

Funding Source

X Essential Services Reserve: \$2,000,000

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Kiara Chief of Staff

Department or Organization: Councilmember Torres Office

Phone Number: 408-535-4903

Email: kiara.arreola@sanjoseca.gov