



# Memorandum

**TO:** MAYOR MAHAN

**FROM:** Councilmember Torres

**SUBJECT:** BUDGET DOCUMENT

**DATE:** 5/23/24

Approved

Date 5/23/24

## **RECOMMENDATION**

Modify the City Manager's 2024-2025 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

### **Proposal**

Program/Project Title: Plaza de Cesar Chavez Master Planning Process

Amount of City Funding Required: \$ 20,000

This change is:

X One-time    \_\_\_\_\_ Ongoing

Cost Estimate Number (if applicable):

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Increase the 2024-25 Capital Budget by \$20,000 to develop a Master Plan for Plaza de Cesar Chavez. That one-time capital funding can then be supplemented with funding from the San José Parks Foundation, which will receive private donations to cover the balance of the \$350,000 total City Staff estimates needed to fund the completion of the Master Planning process.

Plaza de Cesar Chavez has served as San José’s geographical, cultural, and political center for over two centuries. But after decades of sustained growth in the city’s Downtown, it is necessary to reexamine how the park serves residents, businesses, and visitors and develop a Master Plan to guide future investment in this critical asset.

A Steering Committee, chaired by the District 3 Councilmember, should be formed to assist and guide City Staff in developing the Plaza de Cesar Chavez Master Plan. The Committee should compromise key park stakeholders, including the Chavez Family Vision, Chavez Foundation, Team

San José, San José Jazz, San José Parks Foundation, San José Downtown Association, and Christmas in the Park.

**Funding Source**

Essential Services Reserve:

X Other (Please specify program/project/fund): Parks City-Wide Construction and Conveyance Tax Fund (391) and Subdivision Park Trust Fund (375)

**Department or Organization Contact**

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

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