

# COMMUNITY MEETING CITY OF SAN JOSÉ

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## ZERO WASTE ELEMENT OVERVIEW

February 6, 2024



# Welcome and Introductions





# MEET THE TEAM

## City Staff

Valerie Osmond

Megha Prakash

Ria Varghese

Omar Numair

Donna Thurmon

Jorge Luna

Mathew Dorfman

## Cascadia Team

Alejandro Paredes

Shirley Ng

Nikki Ardalan

Victoria Alvarez-Conn

# HOW TO USE ZOOM

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Keep your phone or headset muted unless you are speaking to the group.



Use your computer to connect to Zoom for an optimal experience.



You can rename yourself, if needed.

- To change your name: Click on 'Participants' → Hover over your name → Click 'More' then "Rename"



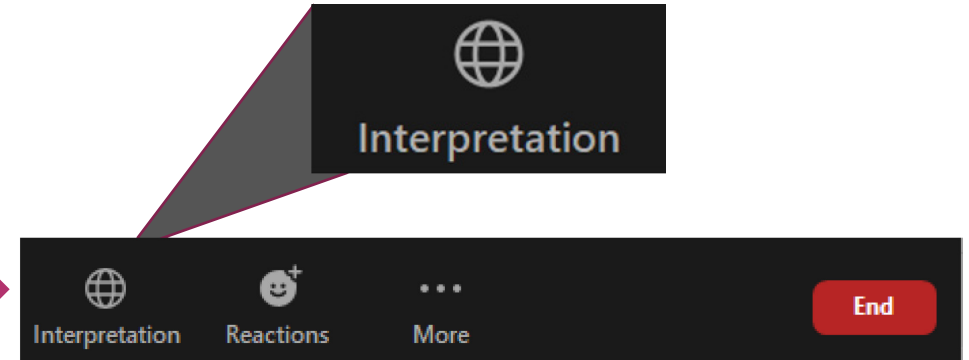
Share your feedback via the chat.

- In your controls at the bottom window, click 'Chat' and the Chat window will appear
- Type your message and press 'Enter' to send



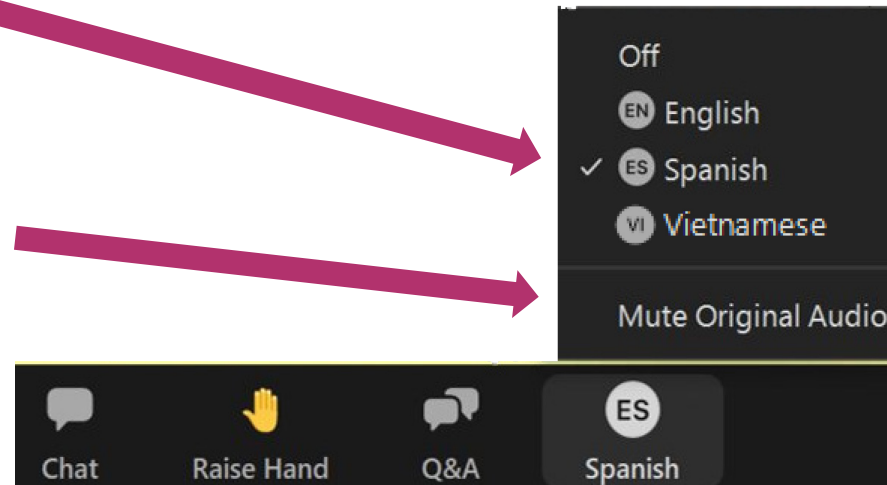
# HOW TO USE ZOOM INTERPRETATION

1. Click 'Interpretation' at the bottom of your screen



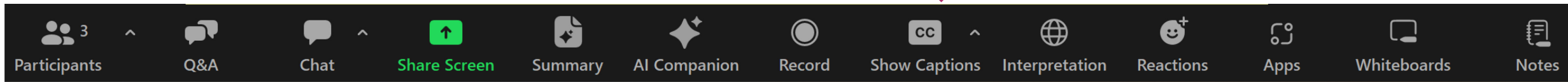
2. Select your preferred language

3. Option to 'Mute Original Audio'

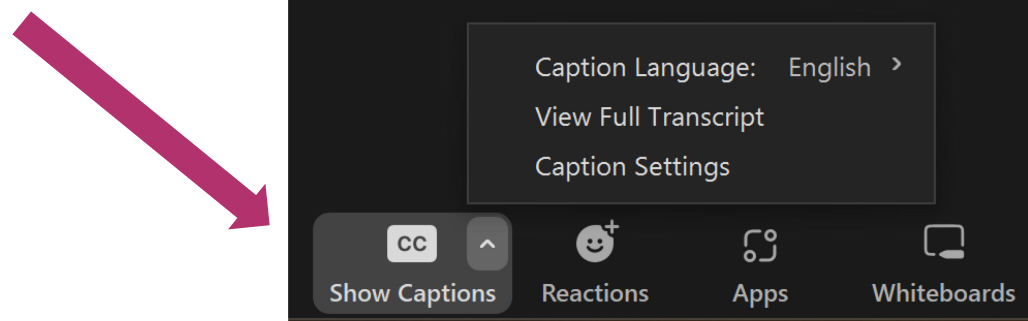


# HOW TO USE ZOOM'S CLOSED CAPTIONING

1. Click "Show Captions" on the bottom of your screen



2. Click the language you would like to see live captioning of the meeting



or click "View Full Transcript" to see a transcript window appear

# AGENDA

**Total Meeting Time = 1.5 Hours**

- Welcome and Intros
- Icebreaker
- Ground Rules and Goals
- Climate Smart and Zero Waste Element Overview and Process
- Initial Q&A Session
- Breakout Room Discussions
- Full Group Report Out
- Final Poll Question
- Closing Remarks and Adjourn



# OBJECTIVES

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- Facilitate feedback from community to inform key components of the Element like its strategies, playbooks, and goals
- Ensure the community has access to information and resources to participate and provide input
- Engage historically underrepresented communities in a meaningful way and center their perspectives, needs, and priorities





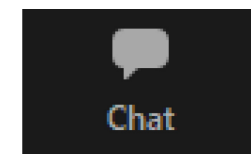


# ICEBREAKER

What is your favorite local eatery?



Type your answer into the Chat!



# **GROUND RULES & COMMUNITY AGREEMENT**



# ZERO WASTE ELEMENT - CLIMATE SMART SAN JOSE

February 2024



# INTRODUCTION

## What is Climate Smart San José?

- Aims to reduce greenhouse gas emissions, save water, and improve quality of life
- Aligned with emissions reduction goals in the Paris Climate Agreement

### CLIMATE SMART SAN JOSE

A People-Centered Plan for a  
Low-Carbon City



CLIMATE SMART SAN JOSÉ

## ZERO WASTE ELEMENT

Updated Draft  
November 2023



# ACCOMPLISHMENTS

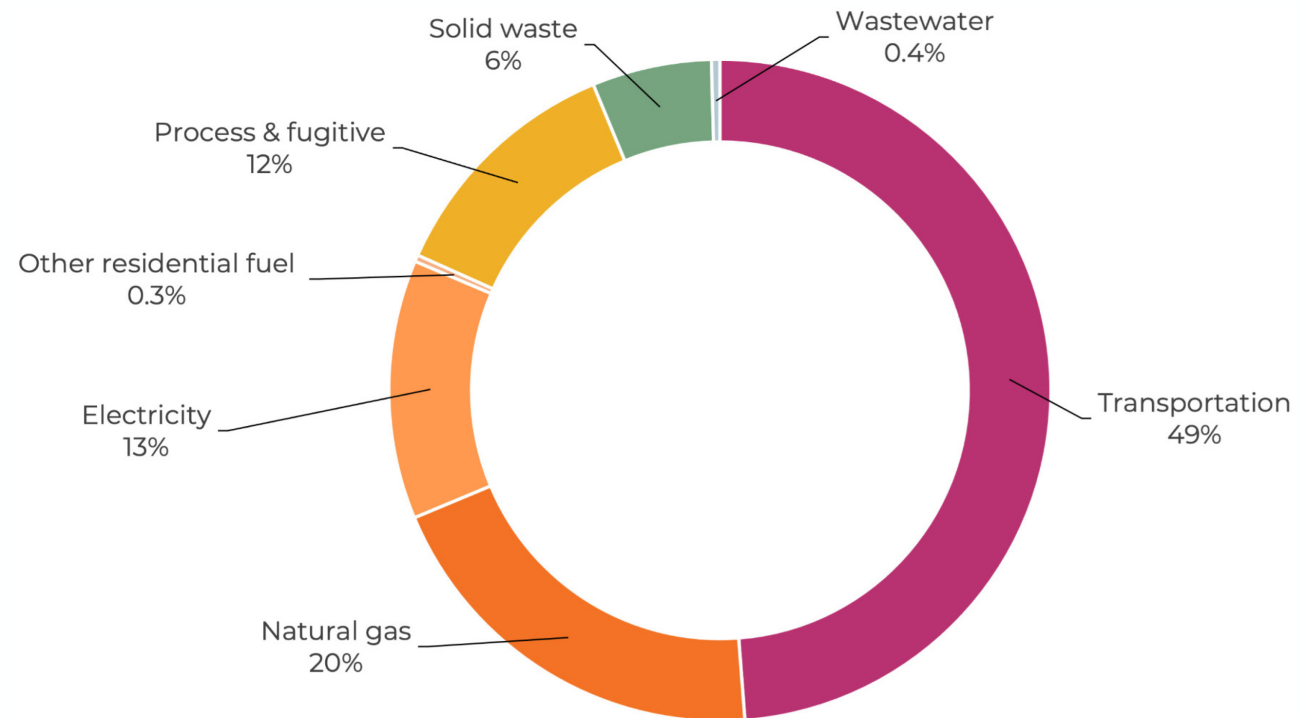
Energy	Water	Transportation
Adopted Building Performance Ordinance for energy and water (2018)	Integrated Water Infrastructure Program proposal (2020)	Installed 53 miles of new and enhanced bike lanes (2019-2020)
Launched San José Clean Energy citywide (2019)		Approved Electric Mobility Roadmap (2020)
Adopted Building Reach Code and Natural Gas Ban ordinances (2019): Updated to cover all new construction in 2020	Completed Water Shortage Contingency Plan (2021)	Adopted Better Bike Plan 2025 (2020)



# PROJECT BACKGROUND

- Climate Smart San José identified Solid Waste as a topic for future research & incorporation
- Update to 2008 Zero Waste Strategic Plan

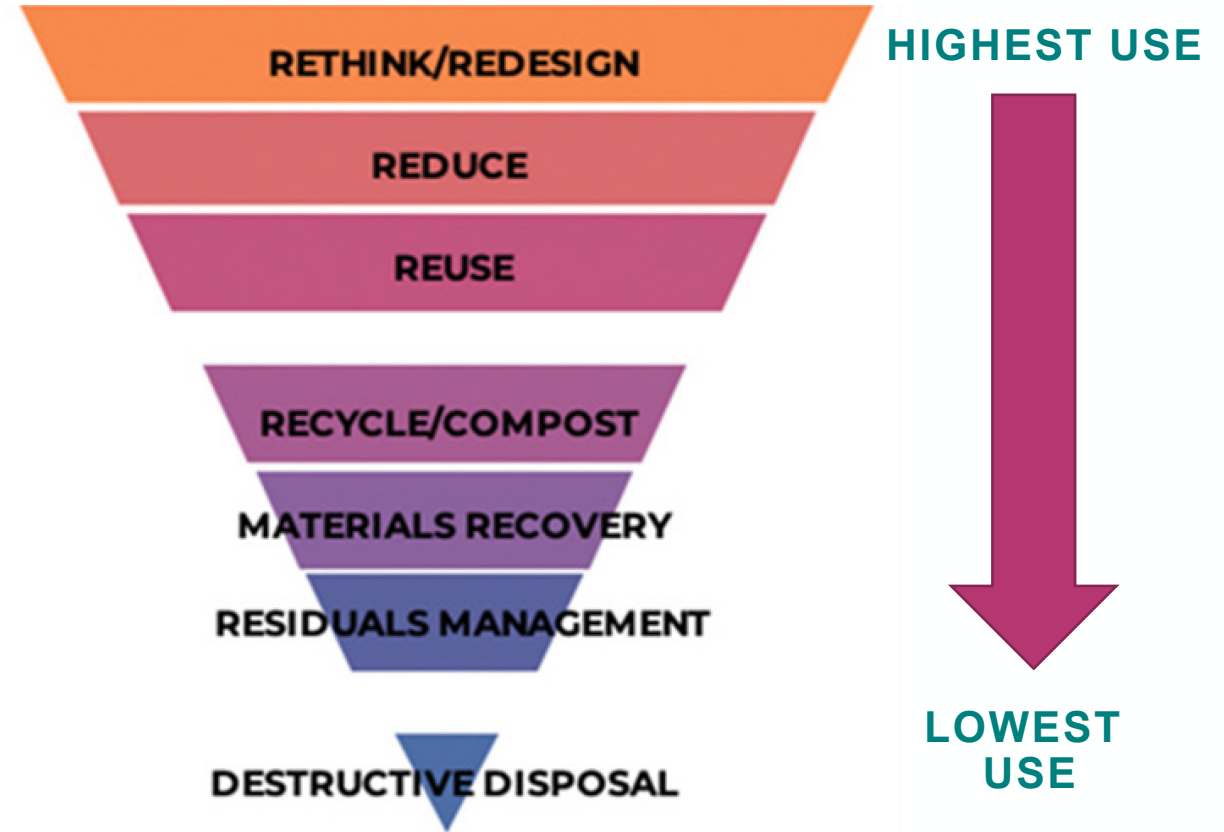
Emissions Sector/subsector	2021 emissions (MT CO <sub>2</sub> e)	Percent change from 2019
<b>Solid Waste</b>	<b>289,527</b>	<b>-9%</b>
Residential	120,835	+10%
Construction & demolition (C&D)/other	111,101	-10%
Commercial	57,592	-6%



# WHAT IS ZERO WASTE?

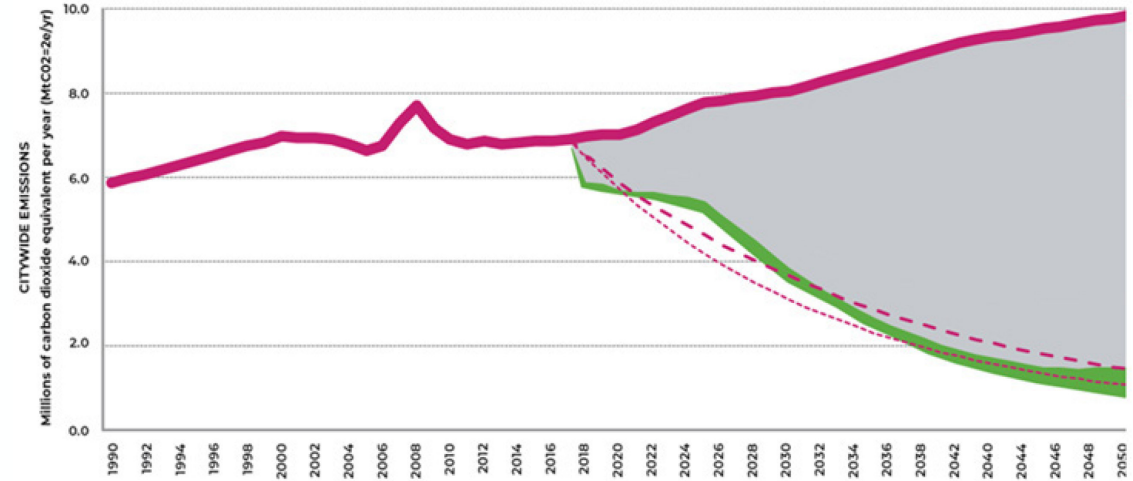
- San Jose's Zero Waste Goals
  - Avoid sending waste to landfills by waste prevention and by creating products that are less wasteful and a society that prioritizes conservation.
  - 90% diversion from landfills
- Waste Prevention
  - Practices that reduce the amount of waste generated before recycling, treatment or disposal

## ZERO WASTE HIERARCHY



# ZERO WASTE ELEMENT OVERVIEW

 <p><b>FOUNDATIONAL</b></p>	<ul style="list-style-type: none"> <li>Community Engagement</li> <li>Materials Characterization</li> <li>Research &amp; Development</li> </ul>
 <p><b>RETHINK/REDESIGN</b></p>	<ul style="list-style-type: none"> <li>Sustainable Products &amp; Packaging Policies</li> <li>Sustainable Purchasing Citywide</li> </ul>
 <p><b>REDUCE</b></p>	<ul style="list-style-type: none"> <li>Lead by Example</li> <li>Food Waste Prevention</li> </ul>
 <p><b>REUSE</b></p>	<ul style="list-style-type: none"> <li>Repair &amp; Reuse</li> <li>Surplus Food Recovery</li> </ul>
 <p><b>RECYCLE/COMPOST</b></p>	<ul style="list-style-type: none"> <li>Construction &amp; Demolition Recycling</li> <li>Reduce Short-lived Climate Pollutants</li> <li>Recycling Market Development</li> </ul>
 <p><b>MATERIALS RECOVERY</b></p>	<ul style="list-style-type: none"> <li>Backend Processing Technology</li> </ul>



San José Climate Smart's 9 Strategies to meet Paris Agreement

Zero Waste Element contribution to meeting the Paris Agreement (~244 Thousand MTCO<sub>2</sub> in 2050)



# ZERO WASTE PLAYBOOK AT HOME

- Buy Smart, Buy less & Buy Reusables!
- Repair Broken or Damaged Items
- Recycle Right
- Compost food scraps
- Sign up for Climate Smart GoGreen Team



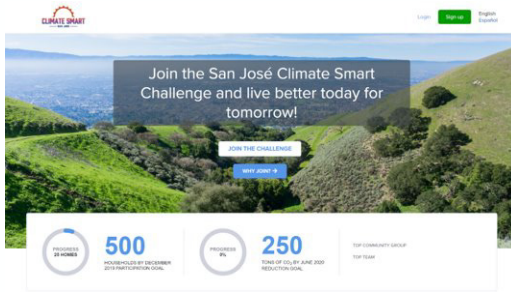
# ZERO WASTE PLAYBOOK IN THE WORKPLACE

- Purchase items with recycled content, that can be recyclable and contain non-toxic products
- Avoid single-use foodware
- Encourage recycling and provide training to lower contamination
- Donate edible food to Food Recovery Organizations



# CLIMATE SMART CHALLENGE

## 1. Create an Account

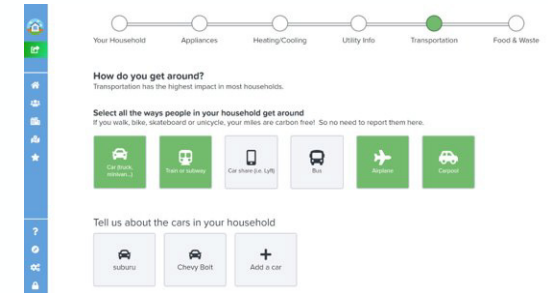


[climatesmartsjchallenge.org](http://climatesmartsjchallenge.org)

## 2. Join Your Team/Community

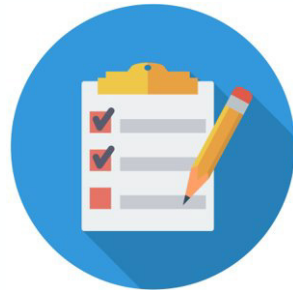


## 3. Discover Your Impact



**Complete Energy Profile**

## 4. Create a Plan and Choose Actions



Examples:

- Take alternative transportation
- Switch from gas to electric appliances
- Compost and recycle



# Questions



# INITIAL Q&A

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Raise your virtual hand to ask verbally

*The “Raise Hand” button is at the bottom of the participant list.*







# Breakout Room Discussions



# BREAKOUT GROUPS

## Facilitated Discussion



One facilitator per breakout room

## Multiple Ways to Share



1. Share verbally



2. Use Zoom chat

Facilitator will take notes throughout

## 34-Minute Discussion

Vision for your community



Prioritization and issue ideation

# FULL GROUP REPORT OUT

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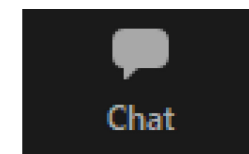


# FINAL QUESTION

Based on our discussion,  
I want the City's Zero  
Waste Element to  
consider/know...



Type your answer into  
the Chat!





An aerial night photograph of a city, likely Los Angeles, showing a university campus in the foreground. The campus features several large, modern buildings with illuminated windows and roofs. A prominent tall, white skyscraper stands out in the middle ground. The city lights extend to the horizon, with mountains visible in the background under a dark blue sky. A semi-transparent blue box with white text is overlaid on the left side of the image.

# Closing and Adjourn



When in doubt, find out at

# [SanJoseRecycles.org](http://SanJoseRecycles.org)

Or ask your smart device...

*What does [SanJoseRecycles.org](http://SanJoseRecycles.org) say about [item]?*



Delivering world-class utility services and programs to improve our health, environment, and economy.



[HHW.org](http://HHW.org)  
(408) 299-7300

**FREE** drop-off appointments and locations

## Household Hazardous Waste



**FREE**  
Junk Pickup

[sjenvironment.org/JunkPickup](http://sjenvironment.org/JunkPickup)



# ADDITIONAL OPPORTUNITIES TO PARTICIPATE

**ZWE  
Survey**

Closes  
2/09/23



**Online  
Open  
House**

Closes  
2/09/23



# THANK YOU!

Visit our webpage: [bit.ly/San-Jose-ZWE](https://bit.ly/San-Jose-ZWE)

Email: [zerowaste@sanjoseca.gov](mailto:zerowaste@sanjoseca.gov)

Phone: 408-975-2550

Keep an eye out for us on

Twitter/X: [@sjenvironment](https://twitter.com/sjenvironment)

Instagram: [@sjenvironment](https://www.instagram.com/sjenvironment)

Facebook: San Jose Environmental Services

NextDoor: San Jose Environmental Services