



Memorandum

TO: CITY COUNCIL **FROM:** Mayor Matt Mahan
SUBJECT: JUNE BUDGET MESSAGE FOR FISCAL YEAR 2024-2025 **DATE:** June 4, 2024

APPROVED:

RECOMMENDATION:

I recommend that the City Council:

1. Approve the City Manager's Proposed Budget with the additional direction outlined in this memorandum for purposes of adopting a final budget for Fiscal Year 2024-2025.
2. Adopt a resolution authorizing the City Manager to negotiate and execute agreements for projects approved in the Mayor's Budget Message when amounts exceed the City Manager's existing contract authority provided that any required environmental review for the project has been completed.
3. Authorize the changes proposed in the following Manager's Budget Addenda and incorporate them in the Adopted Budget, except in cases where the Addenda are amended or superseded by the contents of this Budget Message.

MBA #5 Recommendation on the 2025-2029 Proposed Capital Improvement Program

MBA #6 Retirement Services FY 24-25 Proposed Administrative Budget

MBA #7 Cannabis Business Regulatory Fee Program

MBA #10 Exploring Options for Additional Revenue

MBA #11 San Jose Youth Commission: Uplifting San Jose Youth Priorities and Voices

MBA #12 Gardner Community Center Activation

MBA #16 Oversized Vehicle Regulation Pilot Program

MBA #18 San José Youth Empowerment Alliance Bringing Everyone's Strengths

Together Resource Allocation Plan

- MBA #20 San Jose Earthquakes Sports Complex
- MBA #21 Proposed 2024-2025 Arts and Cultural Development Grants
- MBA #23 2024-2025 Proposed Fees and Charges Report Amendment
- MBA #25 Team San Jose 2024-2025 Performance Measures
- MBA #26 Abandoned Shopping Cart Fee Program
- MBA #27 2024-2025 Revised General Fund Revenue Estimates and Recommended Expenditure Allocations (as amended below)
- MBA #28 2024-2025 Measure E Revenue Percentage Allocations (as amended below)
- MBA #29 Recommended Amendments to the FY 2024-2025 Operating and Capital Budgets
- MBA #30 Children and Youth Services Master Plan
- MBA #32 Mayor and Council District Office Budgets in Transition Years

BACKGROUND

In accordance with Section 1204 of the San José City Charter, I present my Fiscal Year 2024-2025 June Budget Message for consideration by the City Council and the residents of San José.

This year, the Council has been confronted with the most challenging budget environment the City has faced since the onset of the pandemic. We began the budget planning process with a \$4.5 million projected deficit and an overall structural shortfall greater than \$50 million, driven by growing costs, slower revenue growth, and our need to address the impact of encampments along the city’s waterways. Unfortunately, projections from the City Manager’s Budget Office signal that this is just the first of several difficult years ahead of us, with a projected cumulative shortfall of \$80.5 million over the next five fiscal years. While the City Manager’s proposed operating budget sets aside \$20 million in the 2025-2026 Future Deficit Reserve, thereby lowering next year’s projected shortfall from nearly \$38 million to \$18 million, further challenges lie ahead of us.

2025-2029 Revised General Fund Five-Year Forecast
 (\$ in millions)¹
 (Table 3)

	2024-2025	2025-2026	2026-2027	2027-2028	2028-2029	Five-Year Surplus/ (Shortfall)
Incremental Surplus/ (Shortfall)	(\$4.5) ²	(\$37.6)	(\$17.8)	(\$13.9)	(\$6.7)	(\$80.5)

¹ Does not include 1) costs associated with services funded on a one-time basis in 2023-2024; 2) costs associated with unmet/deferred infrastructure and maintenance needs; and 3) one-time revenue sources or expenditure needs.

² This figure was revised from the \$3.6 million shortfall as presented in the February 2024 Forecast as a result of continued analysis of projected revenues and expenditures.

I want to thank the Administration for working diligently and creatively to bring forward a fiscally responsible balanced budget. Despite the difficult circumstances we face, the Proposed Budget:

- Invests in the City's necessary and substantial efforts required to maintain our Stormwater Permit.
- Continues an increased level of investment in our Focus Areas, including ending unsheltered homelessness, increasing community safety, cleaning up our neighborhoods, and attracting investment in jobs and housing.
- Makes an ongoing commitment to new affordable housing construction for our working families.
- Generally maintains, and in certain cases increases, investment in other core services our residents rely upon.
- Anticipates and sets aside funding to lessen the impact of next year's projected shortfall.
- Protects our city workforce by avoiding layoffs despite the largest projected shortfall since the pandemic, and without backstops such as the Coronavirus Relief Fund or the American Rescue Plan Fund.

I also want to thank my colleagues for their contributions to this year's budget process through hours of discussion in public meetings and their thoughtful memos and budget requests. Councilmembers Davis, Foley, Cohen, and Torres spent hours with me and my team and provided vital insight and active collaboration that strengthened both the March and June budget messages.

Collectively, the Council authored 78 budget documents totaling \$5,177,899 in proposed one-time spending and \$386,905 in ongoing spending spanning a diverse range of community needs and priorities. While this year's budget landscape forces us to exercise restraint, I am grateful for all of my colleague's thoughtful requests and their dedication to increasing our collective quality of life. As discussed in the message below, we are able to incorporate recommendations from 67 of the Council's 78 budget documents into this year's budget while maintaining a balanced budget.

Balancing the Budget in Tough Times

City Council's approval of the March Budget Message demonstrates continued support for focusing on our community's greatest challenges – ending unsheltered homelessness, increasing housing supply and affordability, improving community safety, cleaning up San José, and fostering a thriving and inclusive economy. The City Manager has listened to the needs of our residents, followed the direction Council unanimously approved in the March Message, and proposed a balanced budget that will make meaningful progress in the areas that matter most to the people of San José.

Residents' top concern continues to be homelessness, which was given even greater urgency this year as the City's stormwater direct discharge plans were repeatedly rejected by our Regional Water Quality Control Board due to the high level of pollution emanating from encampments along our waterways. The City Manager's Proposed Budget dedicates \$27 million in FY 24-25 to implement the commitments made in the fourth submittal of our direct discharge plan. These funds will enable the City to establish managed safe sleeping sites – contingent on the Council's approval of proposed sites in June – to move 500 people away from our waterways, reduce pollutants entering storm drains from lived-in vehicles, and support outreach, sanitation, and other basic services. Furthermore, the City Manager's Proposed Budget includes funding to complete the 784 emergency interim housing (EIH) beds in our pipeline by July 31, 2025, expand safe parking opportunities, and continue our eviction diversion program to prevent more families from falling into homelessness.

Beyond addressing the urgent and immediate crisis on our streets, this budget maintains our commitment to affordable housing production. Over the past four years, San José has committed \$250 million to new affordable housing construction, including \$50 million allocated in my June Budget Message last year. This year alone, we've celebrated the opening of 537 new affordable units that will provide homes to generations of San Joséans, 313 of which were funded using City dollars, and the Council is considering a proposal to have the City officially support a potential regional housing measure, which would generate up to \$20 billion in new resources for affordable housing and homelessness solutions across the Bay Area.

As we pursue a multi-pronged approach to reducing high housing costs, we should also review fees assessed on property owners that are passed on to tenants in the form of higher rent. The Tenant Protection Ordinance (TPO) fee has increased nearly fourfold since it was first adopted in FY 2018-2019. In response to concerns raised last year, the Council directed the City Auditor to review the program and the cause of this rapid cost escalation and return to Council with analysis and recommendations. Given that an audit is currently underway, the City Manager is directed to maintain the TPO at current levels in FY 2024-2025.

Continuing the City's commitment to affordable housing production even amidst our budgetary constraints, the FY 2024-2025 Proposed Budget allocates up to \$40 million to support new affordable housing projects, with a fallback plan that would still allow for \$21 million if additional state grant funding is not received. However, with the welcome news brought by MBA #27, the uncertainty of state grant revenue can be replaced with increased general fund revenue estimates, making more secure the full \$40 million for affordable housing and substantially reducing the contingency plan. These changes will allow us to fund 3-4 projects off our FY 2023-2024 NOFA waiting list regardless of our ability to secure the previously estimated \$11 million in state funding as originally included in the Proposed Budget.

To recognize these increased estimated revenues and remove this uncertainty, thus committing over \$40 million to new affordable housing construction, MBA #27 is incorporated into the June Budget Message with the exception that \$1 million of the ongoing additional \$12 million of general fund revenue be allocated for:

- Restoration of 25 Viva Parks activations and 1 Viva CalleSJ in the amount of \$336,599 ongoing. As PRNS reports that its recent efforts to increase grant and sponsorship support for these programs have yielded positive results, restoring the staffing currently slated for elimination in the Proposed Budget will provide sufficient capacity to restore these programs to previously authorized levels with a lower reliance on non-personal/equipment funding. These events are a cornerstone of community connection and provide safe spaces for our residents to enjoy family-friendly recreation and enjoyment of our beautiful city.
- Restoration of the budgets for City Council Offices and the Mayor's Office Budgets by \$228,401 on an ongoing basis to ensure our elected representatives continue to have the ability to provide high-quality constituent services, policy analysis, and direction.
- Allocation of one-time, strategic investment in the School of Arts & Culture (SOAC) Capital Campaign. SOAC has embarked on an expansive vision of community redevelopment for its La Avenida Cultural District. The first pilot of this program is La Placita which will be a central hub of the district. The City Manager is directed to allocate one-time funding of \$200,000 to the School of Arts and Culture to support the costs associated with establishing La Placita.
- Allocation of \$150,000 in one-time funding to complete Phase 2 of the City's Clean Gateways program to significantly enhance 11 gateways in four districts ringing our Downtown through murals, boulders, mature tree and shrub plantings, and floral art to inspire San José pride at the entry points of our city.
- Allocation of the remaining 2024-2025 amount of \$85,000 in one-time funding will be used to supplement resources in the Essential Services Reserve (ESR) to meet more of the requests made by Councilmembers and community-based organizations, as described in this message. The remaining ongoing amount of \$435,000 is allocated to the Unanticipated/Emergency Repairs budget, effective in 2025-2026, to necessary repairs to our aging infrastructure, such as City Hall elevators.

The City Manager is further directed to continue to pursue the \$11 million in state funding for affordable housing construction and—should eligible funds be secured in FY 24-25—apply any newly secured funds to the next eligible project on the FY 2023-2024 NOFA waiting list.

In addition to scaling up affordable housing and other alternatives to unmanaged encampments, this budget funds programs that mitigate the impacts of encampments on our neighborhoods, including Cash for Trash and an expanded RV Pollution Prevention Program (RVP3). With the

Proposed Budget, we also fund an additional encampment management team to service 50 encampments that currently do not receive regular trash pick-up services. Finally, this budget funds the establishment of no-encampment zones to preserve our progress along the waterways and within two blocks of every existing and planned EIH, safe sleeping, and safe parking site.

As we do this work, we must show our community and other levels of government that the dollars we invest into homelessness solutions are having a measurable impact. Since the passage of the March Budget Message, the State released its audit of San José's homelessness spending ([report 2023-102.1](#)), which called for better-aggregated outcome data and transparency to assess the cost-effectiveness of various programs the City funds to address and reduce homelessness. Last year, the City Council approved direction in the March Budget Message to develop dashboards, performance tracking, and reporting within our four focus areas. The City Manager is directed to invest the funds allocated to the Performance Management Staffing & Dashboard primarily toward better reporting of our homelessness goals, investments, and impact. As part of the City Council directed revisions to the City Council Focus Area addressing homelessness, additional performance metrics should measure investments against 1) the number of people living in unmanaged encampments, 2) the amount of acreage protected along our waterways and other metrics as directed to comply with State Water Board reporting requirements, 3) the reduction in Tier 3 encampments, and 4) net new placements created, including EIH, safe sleeping, safe parking, permanent supportive housing units, reconnections to family through the new Homeward Bound program and hotel/motel rooms. To maintain momentum and ensure good stewardship of taxpayer resources, the Administration should continue to embrace performance management at the departmental and executive levels that flows directly from these governance-level metrics.

After homelessness and housing affordability, residents consistently rank public safety in their top three priorities for City Hall. The Proposed Budget maintains the higher level of investment in recruitment that has helped our Police Department grow Academy class sizes after years of decline. Additional funding for the SJPD Cadet Program will encourage cadets aged 18 to 21 to remain in the program long enough to apply to the Academy, increasing both the number and diversity of recruits. New investments in Women's Bootcamps for Police and Fire will help further diversify the ranks of both departments.

To supplement our thinly staffed public safety departments, this budget funds our first speed safety camera pilot and our highly effective automatic license plate reader (ALPR) network. Thanks to an \$8.5 million grant from the U.S. Department of Transportation's Safe Streets and Roads for All program, the City will be able to deploy all 33 speed safety cameras allowed by the State of California as we pursue our Vision Zero Action Plan to ensure our roads are safe for everyone.

We also see opportunities to improve public safety response times and effectiveness by exploring alternative response models for calls related to mental health, substance use and other behavioral health issues that might be best managed by a non-law enforcement response. In February 2024, the Council accepted an extensive report based on the Police Department's 911 call analysis, which concluded that a meaningful number of 911 calls might be better handled by health and social service teams managed by the County. Through ongoing conversations, the County has highlighted difficulty in staffing specialized roles that would enable alternative responses in crisis situations, but remains fully committed to this work. The City Manager, Police Department, and County are in active conversation to identify effective solutions, including Trusted Response Urgent Support Team (TRUST) expansion and embedding County staff in SJPD's call centers to better divert mental health calls to a more appropriate responder, and expand 988 capacity. The City Manager is directed to continue engaging with the County to identify opportunities for future funding and return to the Public Safety, Finance, and Strategic Support Committee with an update on alternative response and 988 expansion by December 2024.

Creating a cleaner city results in a safer city. Over the last 18 months, we have come together as a Council to host regular community clean-ups, dumpster days, and beautification projects — demonstrating our commitment to beautifying San José. Our residents expect us to work towards a safe and clean city by addressing the most visible sources of blight congesting our streets: abandoned vehicles, illegal dumping, and graffiti. Last year, we incorporated a range of BeautifySJ's operations into the base budget. We will continue efforts to tackle blight and beautify our city this year by maintaining our new "Clean Gateways," installing deterrents to prevent illegal dumping, and enforcement action to hold accountable those who degrade our public spaces with graffiti and illegal dumping. This year's budget also continues investments in 311 that are critical for ensuring every resident has access to basic city services.

To further maintain a safer and cleaner city, we must address the significant traffic and environmental hazards posed by the nearly 1,500 abandoned shopping carts city staff collects from roads, encampments, and waterways each year. The City Manager is directed to analyze relevant regulations in other jurisdictions and engage with retailers, grocers, and their vendors to inform recommendations to recover costs incurred by the City for retrieving and returning or disposing of abandoned shopping carts (MBA #26). This analysis and associated recommendations should return to the Council no later than February 2025 to inform the FY 25-26 budget process.

Building on the success of our proactive vehicle abatement program and recent service enhancements, we fund continued parking enforcement efforts focusing on highly impacted and underreported areas where abandoned vehicles congest city streets, impacting neighborhoods and small business corridors. We also allocate funding for an Oversized Vehicle Regulation Reserve

to address large vehicles parked along the public right of way, which in some cases, create safety hazards. The City Manager is directed to leverage this funding as prescribed in MBA #16 to conduct inventory counts of oversized vehicles, institute temporary tow-away zones and conduct enhanced street sweeping at 30 locations, perform permanent parking restriction reviews at 10 locations, and remove 10-20 vehicles from circulation through a vehicle buyback program or lien sale purchases.

As we make our streets cleaner and safer, we are also encouraging entrepreneurs, residents and visitors to drive economic activity that enhances our collective quality of life in myriad ways. A recent [University of Toronto study](#) noted that San José is enjoying one of the fastest downtown rebounds in North America, driven by our “experience economy.” While foot traffic during normal business hours has returned to roughly 85% of pre-pandemic levels, nights and weekends have surged to nearly 120%. The Proposed Budget leans into this trend by providing one-time gap funding for arts and cultural grants to supplement allocations from the Transient Occupancy Tax revenue, which has recovered slowly, and additional investments in vacant storefront activation, new business pop-ups, block parties, Downtown Ice and Christmas in the Park, and other efforts to position ourselves as Silicon Valley’s Downtown. Importantly, this budget allocates resources to capitalize on a series of nationally and globally significant sporting events that will take place here in the South Bay: Super Bowl 60, March Madness, and the FIFA World Cup.

While overall foot traffic has returned to pre-pandemic levels, daytime activity remains low, with office vacancies at 31% according to Cushman & Wakefield – higher than the rest of the City. Although hybrid work policies are here to stay, the City must still attract and retain office tenants and compete for business. The City Manager is directed to explore policy options to boost downtown office leasing, including a temporary business tax waiver, reduced monthly parking fees at City-owned garages, and other approaches. The City Manager should return in August 2024 with policy options for Council consideration.

The resilience and growth of our citywide small business community is a critical component of San José’s economic resurgence story, too. Forbes recently reported San José as the top city in the country for small businesses based on a range of measures. To maintain our support for the small business community, this budget allocates funding for Neighborhood Economic Grants. These grants facilitate partnerships between property owners and business associations to help re-lease vacant buildings. The goal is to incent greater levels of community investment by helping properties become more attractive to investors. The City anticipates running a competition approximately every six months for two years to encourage neighborhoods to pitch ideas, fundraise with partners, and have a credible implementation plan that effectively leverages public dollars for broader neighborhood and local economic benefit. This budget also extends the East San José Small Business Corridor Support Manager position through 2025 to boost the

growth and vitality of our East Side business associations and adds funding for Microbusiness Startup Grants focused on supporting immigrant and low-income entrepreneurs with low-interest startup capital, so they can continue to realize the American Dream here in San José and fuel our nationally-recognized small business ecosystem.

In addition to the Focus Areas outlined above, this budget makes strategic investments in our animals, children, and environment despite the significant fiscal constraints we face. To help our animals, we are investing in additional staffing and program capacity at the Animal Care Services Center: a permanent veterinarian, additional administrative staff, enhanced outreach staffing, and animal adoption pop-up events.

To empower our young people, and in addition to maintaining our substantial ongoing investments in libraries, community centers and youth-oriented programming, this budget reflects the framework created by our recently adopted Children and Youth Services Plan by funding two pilot program locations in the Poco Way/Mayfair and Seven Trees/Santee neighborhoods. These programs will provide a range of services, including college and career pathways programming, to address disparities in historically underserved neighborhoods. Additionally, the Proposed Budget makes permanent several PRNS positions that support Out of School Time programs like the Recreation of City Kids (R.O.C.K.) after-school program, which serves 1,117 youth. Further, to support our most active and involved youth, the City Manager is directed to allocate \$8,000 in one-time funding out of the ESR to the San José Youth Commission per MBA #11 to allow the Commissioners to use the City Hall Rotunda free of charge for their annual awards dinner.

Aligned with our Climate Smart San José plan, the City Manager's Proposed Budget provides support for an external review of our Carbon Neutrality goal of 2030, workforce development, outreach, and building electrification. The City Manager is directed to explore how we can reach San José's 2030 electrification goals by partnering with private sector entities with knowledge and expertise to electrify San José buildings and reduce their energy demand.

In 2023, Governor Newsom signed into law AB 1228, which increased the minimum wage for fast food workers and established a Fast Food Council that is responsible for wage oversight and setting employment standards for fast food restaurants across California. At the local level, per Vice Mayor Kamei's Budget Document #88, Santa Clara County may be considering a new policy that would provide fast food workers with "know your rights" training over and above what they receive today. The City Manager is directed to monitor both the new state council and any county efforts regarding such training and report back to the Community and Economic Development Committee in the next calendar year.

In order to advance the long-term overall health of the General Fund the City Manager is directed to pursue the potential paths forward to generate additional revenue as identified in MBA #10, including the identification of new cost recovery fees, revenues to sustain and

enhance our parks, modernizing the City's Business Tax, and a potential sales tax measure. While exploring additional revenue is necessary to support urgent and ongoing needs, it must also be done in the context of local economic conditions and potential impacts to the business community. I look forward to this critical discussion.

Once again, I want to commend the Administration on a job well done. In response to the Council's direction in adopting the March Budget Message, the City Manager has skillfully proposed a balanced budget that enables further progress in our Focus Areas and protects core services across the organization despite fiscal headwinds. Additionally, the Council has proposed a number of important, focused investments that address some of our community's greatest needs, as reflected in the following additional spending decisions:

Enhancing Community Spaces

Rose Garden Improvements

District 6 is home to two of San José's cherished rose gardens: the Municipal Rose Garden and the Heritage Rose Garden. The City Manager is directed to allocate \$47,150 in one-time funding from the ESR to replace planting beds at the Municipal Rose Garden and an updated irrigation system for the Heritage Rose Garden. (BD #15 Davis)

Improvements to Basking Ridge Park Picnic Area

Basking Ridge Park is a hub for community events in the eastern foothills of South San José. With increased usage in the warmer months by the community, providing shade over the existing picnic tables would be a welcome enhancement. The City Manager is directed to allocate \$165,000 in one-time funding from District 2's Construction and Conveyance Tax Fund to install three new cantilever umbrellas over the existing picnic tables. (BD #66 Jimenez)

Fortifying the Tully Library and Community Center

The Tully Branch Library, which recently celebrated its 20th anniversary, is both a hub for STEM programming and a destination for community and cultural events throughout the year. The City Manager is directed to allocate \$5,000 in one-time funding from the ESR to support the library's efforts, including equipment replacement for STEM-related programs such as a Cricut and 3D printer. (BD #6 Doan)

Safety Placards to Reduce Human Trafficking and Gender Violence

In an effort to provide more support to victims of sex trafficking and domestic violence, Councilmember Doan proposed installing signage across bathrooms in City Hall, sports and park facilities, City-owned public transit hubs, and public libraries with resources for assistance. The signs will include contact information for human trafficking, domestic violence, and sexual assault resources in English, Spanish, and Vietnamese. The City Manager is directed to allocate one-time funding in the amount of \$25,000 for this initiative from the ESR. (BD #5 Doan)

Camden Community Center

Camden Community Center provides valuable programs that help residents of all ages stay active and social. The City Manager is directed to allocate \$16,000 in one-time funding from the ESR for four volleyball nets, four table tennis tables, and a wireless sound system at the Camden Community Center. (BD #31 Foley)

West Valley Community Services Grant

West Valley Community Services provides a robust continuum of resources to support basic needs such as housing assistance, food support services, affordable housing, and case management. The City Manager is directed to allocate \$75,000 in one-time funding from the Multi-Source Housing Fund to the West Valley Community Services to support families in West San José and the Cadillac-Winchester neighborhood. (BD #83 VM Kamei)

Feminine Hygiene Products in Libraries

Ensuring the availability of menstrual products in our libraries is an equitable service to provide dignity and support to those in need. In order to provide free period products in at least one gender-neutral and one women's restroom in every one of our libraries, the City Manager is directed to allocate \$41,000 in one-time funding from the ESR, leveraging the use of baskets as a cost-effective alternative to the installation of dispensers. (BD #46 Cohen)

District 8 Open Gym

Safe recreational spaces and activities keep youth active, promote positive social interactions, and provide alternatives to juvenile delinquency. As proposed by Councilmember Candelas, the City Manager is directed to provide \$22,460 in one-time funding from the ESR to activate open gyms in at least three high schools (Evergreen Valley High School, Overfelt High School, and Silver Creek High School) in District 8. This initiative also has support from the County Board District 1 Supervisor Sylvia Arenas, who has committed \$30,000 to this program. (BD #48 Candelas)

AIDS Healing Grove - 3 Benches

Built in 1995, the AIDS Healing Grove located at Discovery Meadow Park provides a permanent place of respite and solace for all the AIDS epidemic has touched. However, benches for visitors have been damaged over time. The City Manager is directed to allocate \$18,000 in one-time funding from the ESR to purchase and install three rainbow powder-coated benches to replace the damaged ones. (BD #30 Foley, BD # 71 Torres)

Library Late Fines

Late fines can deter community members from utilizing our libraries. If a book is returned later than the due date and is not considered lost, there is no actual harm to the library's collection or approved budget. In light of this, the City Manager is directed to allocate \$47,000 in one-time funding from the Library Parcel Tax to waive these fines for all affected library card holders. The City Manager is further directed to pursue other means to increase the activation of branch libraries and corresponding fee revenue to potentially offset the fine reduction on an ongoing basis as part of the 2025-2026 budget development process. (BD #72 Torres, BD #38 Foley)

Pet Station Support in District 1

Providing pet owners with an easy and accessible way to collect pet waste can enhance cleanliness, health and safety by facilitating better waste management. Vice Mayor Kamei has proposed procuring and installing two pet waste stations in District 1 with enough pet waste collection bags for each station for one calendar year. The District office will use the funding to pilot a community upkeep program similar to the Adopt-A-Storm-Drain and Adopt-A-Park programs by asking local neighbors to keep the pet waste stations stocked. The City Manager is directed to allocate \$10,000 to District 1 from the ESR to support this initiative. (BD #85 VM Kamei)

Planning for Future Impact in District 1 Priority Neighborhoods

Vice Mayor Kamei authored thoughtful budget documents regarding potential investments in two historically underserved District 1 neighborhoods: Starbird Park and Cadillac-Winchester. Starbird Park would benefit from the proposed community garden, which would enhance nutrition and wellness while fostering deeper neighborhood bonds. The City Manager is directed to coordinate with District 1 to identify a viable space in Starbird Park for a community garden and formulate project plans that can inform future funding. (BD #87 VM Kamei)

Neighbors in Cadillac-Winchester, which is a Project Hope neighborhood, have expressed a strong desire for additional city services related to public safety, code enforcement, and programs for youth and seniors. The City Manager is directed to work with the Vice Mayor's office to engage Project Hope in a needs assessment that can inform future investments in this priority neighborhood. (BD #84 VM Kamei)

Revamping the Lower Silver Creek Master Plan

An East-to-West Trail from East San José into Downtown has been of community interest for years. The City Manager is directed to allocate \$100,000 in one-time funding from the Subdivision Park Trust Fund to fund a technical study to determine land use, resiliency constraints and opportunities. This study will inform staff and the Council Office on the feasibility of constructing the trail within the creek channel and allow the City to access potential grant funding. (BD #26 Ortiz)

Increasing Community Events

Fourth of July Fireworks

For years, San José has curbed illegal fireworks activity by hosting family-friendly Fourth of July fireworks shows Downtown and at Almaden Lake Park. Rotary and the San Jose Giants are partnering to relocate the downtown fireworks show to Excite Ballpark in District 7 to enhance event logistics and fiscal sustainability. Happily, this move will reduce the City's annual financial obligation to the event. Additionally, residents in East San José have expressed an interest in establishing a third, major Fourth of July fireworks show and community event at Lake Cunningham. The City Manager is directed to allocate funding to support these three sanctioned community celebrations and fireworks shows, which can be flexibly used for direct event support and any related City costs, with a one-time investment from the ESR of \$100,000 each, for a total of \$300,000 in one-time funds. (BD #50 Candelas, BD #55 Batra)

Restoring Viva Parks and Viva Calle

With the above-outlined allocation of \$336,599 to restore a bundle of 25 Viva Parks activations and 1 Viva Calle as cornerstone events across our city, the City Manager is directed to ensure 5 of the Viva Parks events are held in District 8 and 5 of the events are held in District 3, with the remaining 15 events equitably distributed across the other 8 Council Districts. (BD #52 Candelas and BD #81 Torres)

Lunar New Year & Tet Parade

San José is home to the largest Vietnamese population in any single city outside of Vietnam, making Vietnamese culture and traditions integral to our city's identity. Each year, the Vietnamese community celebrates the Tet Nguyen Dan, a weeks-long festivity that holds cultural significance to ring in the Lunar New Year. To provide more visibility to this tradition, Councilmember Doan will host a Lunar New Year/Tet parade. The City Manager is directed to allocate \$15,000 in one-time funding from the ESR to serve as seed funding for this celebration which can be granted to a nonprofit partner tasked with parade coordination. (BD #4 Doan)

Concerts in La Colina Park

Community concerts are a long-standing District 10 tradition that brings neighbors together in the summer months. To build on this success and increase the accessibility of these events, Councilmember Batra has proposed hosting a new, two-concert series in Blossom Valley at La Colina Park. The City Manager is directed to allocate \$14,640 in one-time funding from the ESR to facilitate these live-music experiences. (BD #58 Batra)

Starting Arts - San José Shared Arts Center

Starting Arts offers theater programs for adults and youth throughout San José. They are on the cusp of securing a long-term lease to launch a Shared Arts Center, which would serve as a hub

for San José's creative community and help to revitalize a key downtown corridor. The City Manager is directed to allocate \$200,000 in one-time funding from the ESR to support the launch of the Shared Arts Center, conditioned upon Starting Arts securing a lease of no fewer than five years in the Downtown area.

San José Day

Since 2017, San José Day has provided residents with a gathering to highlight our local arts scene and express our diverse cultural traditions. The City Manager is directed to allocate a one-time \$20,000 grant from the ESR to San José Day to support this burgeoning local tradition. (BD #73 Torres)

Christmas in the Park AV System

Hundreds of thousands of people attend Christmas in the Park every year as one of the most beloved community events the City supports. The City Manager is directed to allocate a one-time grant of \$13,000 from the ESR to Christmas in the Park to assist with purchasing a new AV system for their Jingle Bell stage in partnership with Councilmember Doan. (BD #7 Doan)

Supporting Small Businesses

Alum Rock Santa Clara Street Business Association (ARSCBA)

The Alum Rock Corridor is a historical and significant business district in East San José. Investment into this space could elevate the status of the corridor as a place for the community to shop, dine and eat. To do this, the City Manager is directed to allocate one-time funding in the amount of \$100,000 to the Alum Rock Santa Clara Street Business Association out of the ESR. Of the \$100,000, \$50,000 will be used for marketing, \$25,000 will be used for the Gateway program and to develop a monument structure for La Avenida, and \$25,000 will be used to keep the area safe and clean. (BD #19 Ortiz)

Tully Road Eastridge Business Association

The Tully Road Eastridge Business Association's (TREBA) business improvement district approval comes to the Council later this year. In the meantime, gap funding will help TREBA continue improving the Tully Road corridor from Highway 101 to Capitol Expressway by making it safer, cleaner and better connected via activation and events. The City Manager is directed to allocate \$50,000 in one-time funding from the ESR to TREBA. (BD #51 Candelas)

Marketing for East Village and Alum Rock/Santa Clara Street

The East Village Business Association and the Alum Rock Santa Clara Business Association provide vital support to small businesses along one of the city's most significant thoroughfares. The City Manager is directed to allocate \$30,000 in one-time funding from the ESR— \$15,000 to East Village Business Association and \$15,000 to Alum Rock Santa Clara Business

Association – for marketing, social media, banners, mural painting, and activation events in the area. (BD #76 Torres)

Downtown Streets Team- Calle Willow Luna Park East Village & Alum Rock East Santa Clara

The Downtown Streets team empowers unhoused individuals to contribute to a clean and vibrant Downtown by providing beautification services for business corridors in downtown San José. The City Manager is directed to allocate \$80,000 in one-time funding from the ESR to this initiative to allow for crews to be onsite one day a week for a 4-hour shift, along with 1 Street Team Enterprise (STE) lead. (BD #74 Torres)

Incubation Kitchen for Street Vendors

The Mesa Redonda program at Prosperity Labs provides comprehensive training and incubation programs for local street vendors to provide a path to self-sufficiency. The City Manager is directed to allocate \$20,000 in one-time funding from the ESR to support their efforts to help street vendors and entrepreneurs. (BD #78 Torres, BD #25 Ortiz)

Latino Business Foundation of Silicon Valley (LBFSV)

The Latino Business Foundation of Silicon Valley offers multilingual small business services, with over 80% of program participants being women. Notably, their Mujeres Imparables program emphasizes support for survivors of domestic violence seeking financial independence. The City Manager is directed to allocate \$10,000 in one-time funding from the ESR to LBFSV's Business Academy, Single Mother Business Owner, and Mujeres Imparables programs. (BD #41 Foley)

Enhanced Infrastructure Financing District (EIFD)

EIFDs are an established community development strategy that can generate significant funding streams for a broad range of infrastructure projects by leveraging future property tax revenue growth. The City Manager is directed to allocate \$100,000 in one-time funding from the ESR for consulting services to develop an implementation plan by learning about analogous efforts from other California cities, identifying best practices, mapping out legal and timing requirements and specifying use cases most often and likely to be successfully funded, among other considerations outlined in Councilmember Davis' thoughtful budget document on the topic. (BD #14 Davis)

Cultivating San José's AI Start-Up Ecosystem

In July 2023, CBRE reported that Downtown San José is home to 23 startups working in the AI space with a combined \$1.1 billion in venture capital funding. We should help convene and cultivate this nascent ecosystem, which has tremendous growth potential in the years ahead. In order to foster this community of innovators, the City Manager is directed to allocate \$3,000 to the Office of Economic Development to collaborate with the Information Technology Department and the Mayor's Office of Technology and Innovation (MOTI) to create a pilot

monthly meetup series to convene startups, entrepreneurs, academics, and community organizations working in the AI and machine learning space. The Knight Foundation has expressed interest in matching the City's commitment to enabling a monthly AI meetup series.

Improving Educational Outcomes

Supporting Underserved Students

The Latino Education Advancement Foundation (LEAF) is one of many organizations in San José attempting to close the gap in educational outcomes through tutoring and after-school programs. The City Manager is directed to allocate \$10,000 in one-time funding from the ESR to LEAF to continue their important work uplifting underserved students and their families.

Youth Science Institute

The Youth Science Institute supports disadvantaged students by exposing them to various scientific curriculums and experiences. The City Manager is directed to allocate \$62,500 in one-time funding from the ESR to the Youth Science Institute at Alum Rock Park to fund transportation and programming for children in Title 1 schools in San José. (BD #44 Cohen and BD #39 Foley)

STEM Programming for Underserved Students

The Silicon Valley Education Foundation (SVEF) provides valuable STEM programming to underserved students in our region. The City Manager is directed to allocate \$75,000 in one-time funding from the ESR to SVEF to support closing educational gaps in our community. (BD #43 Cohen)

College of Adaptive Arts (CAA)

Adult students with disabilities may face increased barriers in their education journey which can diminish their quality of life. The City Manager is directed to allocate \$10,000 in one-time funding from the ESR to CAA to provide increased education opportunities for adults with developmental disabilities. (BD #40 Foley)

Achieving Vision Zero

In 2023, 49 individuals died in traffic-related incidents on our city streets. While a 25% reduction from the year prior, even one death is one too many on our roadways. I am grateful to my colleagues who have outlined specific projects that will create safer streets for all San Joséans.

I commend Councilmember Pam Foley, who chairs the City's Vision Zero Task Force, for being a leading advocate for safer streets across our city and making traffic safety a priority in her district. The City Manager is directed to allocate:

- \$125,000 of one-time funding, \$56,250 from the ESR and \$68,750 from District 9's Pedestrian Safety Enhancement (PSE) allocation in the Traffic Capital Program to develop an enhanced crosswalk with Rapid Rectangular Flashing Beacons (RRFB), concrete bulb-outs, and a median refuge island where Leigh Avenue meets Anne Way. (BD #32 Foley)
- \$40,000 of one-time funding, \$18,000 from the ESR and \$22,000 from District 9's PSE allocation to design and install two electronic smart radar speed signs on Camden Avenue, between State Route 85 and Blossom Hill Road, for both northbound and southbound directions. (BD #33 Foley)
- \$20,000 of one-time funding, \$9,000 from the ESR and \$11,000 from District 9's PSE allocation for quick-build traffic improvements in the form of curb extensions and hardened centerlines at Foxworthy Avenue and Leigh Avenue. (BD #34 Foley)
- \$60,000 of one-time funding, \$21,750 from the ESR and \$38,250 from District 9's PSE allocation to install four speed humps on Branham Lane between Sally Drive and Harwood Road to deter excessive speeding. (BD #35 Foley)

Luna Park residents and business owners have raised concerns regarding pedestrian safety along 13th Street. The City Manager is directed to allocate \$80,000 from District 3's PSE funds to install traffic safety improvements at four 13th Street intersections at Hedding Street, Mission Street, Taylor Street, and Jackson Avenue. Improvements may include crosswalk stripping, yellow signal backplates, and curb bulb-outs. These funds may also be used to relocate an existing radar speed sign to the 10th and 11th Street school zone near Grant Elementary. (BD #75 Torres)

Almaden residents in the Williams Elementary area have notified the District 10 office of serious safety concerns at the Rajkovich Way and Serenity Way intersection. The City Manager is directed to allocate \$150,000 out of District 10's PSE allocation to conduct a lighting analysis and install two streetlights if the study determines a need to enhance roadway visibility. (BD #62 Batra)

Councilmember Jimenez has identified four traffic calming projects to be funded by his district's PSE allocation. The City Manager is directed to allocate the following out of District 2's PSE fund:

- \$10,000 in one-time funding to install a centerline and edge lines along Baroni Avenue to narrow and delineate lanes. These funds can be used to bulb out striping at the northwest corner to reduce turning speeds.
- \$45,000 in one-time funding for three speed humps on Azucar Avenue from Roeder Road to Bendorf Drive.

- \$60,000 in one-time funding for four speed humps on Coyote Road from Senter Road to La Torre Avenue.
- \$75,000 in one-time funding for six speed humps on Serenade Way from Senter Road to Continental Drive. (BD #70 Jimenez)

The City is currently working on multiple planning efforts with partner agencies and stakeholders to restore protected lands in Coyote Valley, improve safe passage of wildlife along the valley floor, and evaluate economically viable land uses on the east side of Monterey. . Councilmember Jimenez has proposed filling a notable gap these studies do not address by creating a streetscape plan focused on placemaking, traffic and wildlife safety measures, and mobility along Monterey Road. The City Manager is directed to allocate \$100,000 in one-time funding from the ESR to address this need as a match to Santa Clara Valley Open Space Authority funding. (BD #68 Jimenez)

Sideshow in our neighborhoods threaten the safety and security of residents and businesses. Multiple districts have put forth plans to deter sideshows in priority locations. The City Manager is directed to allocate the following out of the respective District's PSE funds:

- \$90,000 of one-time funding for District 4 to install quick-builds and other sideshow deterrents for the intersections of Suncrest Avenue and Burgundy Drive, the Intersection of Cropley Avenue and Piedmont Road, and Sierra Road at Tourney Drive. (BD #42 Cohen)
- \$80,000 of one-time funding for District 1 to install quick-builds and other sideshow deterrents at two intersections: Hamilton Avenue and San Tomas Aquino Road and Stevens Creek Boulevard and Winchester Boulevard. (BD #82 VM Kamei)
- \$40,000 of one-time funding for District 8 to install flexible and rigid traffic control infrastructure to deter sideshows and mitigate unsafe driving behavior in intersections within the Norwood, Meadowlands and Welch neighborhoods. (BD #49 Candelas)

Promoting Downtown Vibrancy

Downtown Ice and Downtown Champions

The San Jose Downtown Association manages programs that enhance Downtown San José's presence within the broader South Bay, including Downtown Ice and their Downtown Champions street marketing team. The City Manager is directed to allocate \$200,000 from the General Purpose Parking Fund to support Downtown Ice and \$90,000 from the ESR to support Downtown Champions in the coming fiscal year. (BD #80 Torres)

Urban Vibrancy Institute's Downtown Small Business Revitalization Initiative

San José has recently embraced a series of successful summer block parties hosted by the Urban Vibrancy Institute, bringing people downtown, generating economic impact, and activating valuable community spaces. The City Manager is directed to allocate \$75,000 in one-time funding from the ESR to support another year of this block party series designed to uplift small businesses in Downtown.

Cleaning and Beautifying Our Neighborhoods

Buena Vista Parking Challenges

Illegally parked vehicles often hamper street sweeping in the densely-populated Buena Vista Neighborhood. Councilmember Davis is proposing funding to supplement existing parking compliance units to allow for four evening patrols by two officer teams and one additional PCU/SJPD Special Operation on an overtime basis to better enforce stolen and illegally parked vehicles. The City Manager is directed to allocate \$6,800 in one-time funding from the ESR to bolster these efforts. (BD #16 Davis)

Blossom Valley Mural

Blossom Valley residents in the Comanche Neighborhood have worked to secure support for a mural to beautify a prominent but worn-down sound wall at a heavily-trafficked intersection (Snell Avenue and Snell Way). The City Manager is directed to allocate \$20,000 in one-time funding from the ESR to support this beautification project. (BD #56 Batra)

Reducing Blight on the Alameda

Lately, the Alameda Business District has been challenged by trash and vandalism that must be better addressed to keep residents and visitors coming back and patronizing local businesses. The City Manager is directed to allocate \$46,200 in one-time funding from the ESR to the Alameda Business Association to administer grants to local nonprofits that can provide dedicated trash pick up and power washing services. (BD #17 Davis)

Citywide Expansion of the Adopt-a-Storm Drain Program

Vice Mayor Kamei recently launched the Adopt-a-Storm Drain pilot program that invites individuals and groups in District 1 to play an active role in protecting the environment by keeping storm drains clear. The City Manager is directed to allocate one-time funding of \$30,000 from the ESR to expand this program citywide as a one-year pilot and assess the need for ongoing funding for FY 25-26 once the impact of the program can be fully scoped. (BD #86 VM Kamei)

Improving the Quality of Life for Walnut Mobile Home Park Residents

Residents in the Walnut Mobile Home Park seek relief from ongoing health and safety issues they associate with the neighboring South Maintenance Yard where city staff temporarily store refuse before transporting it to a landfill. Councilmember Jimenez dutifully listened to his constituents and proposed ceasing the storage of all trash, illegal dumping, debris and refuse at the yard. Staff responded with a workload and funding analysis that estimated decommissioning garbage storage at the yard would require \$300,000-\$500,000 and lead to significant programmatic and regulatory impacts on multiple departments. Staff have also recently implemented a number of good neighbor measures to mitigate impacts of the maintenance yard. In-lieu of fully closing the South Yard for debris operations, the City Manager is directed to allocate \$25,000 from the ESR towards expanding good neighbor practices that will improve the quality of life for Walnut Mobile Home Park residents with a focus on vector control measures.

Supporting and Protecting Our Community

Combating Food Insecurity

During the pandemic, federal response and recovery funds enabled the City to meet the devastating increase in households struggling with food insecurity in our community. While federal funding has disappeared, the level of need has not returned to pre-pandemic levels. While the City cannot sustain prior funding levels, we should contribute to the critical work of community-based organizations serving our most vulnerable residents. The City Manager is directed to allocate one-time grants of \$10,000 to both Martha's Kitchen and Loaves and Fishes from the ESR to support their food distribution programs.

Supporting Our Police Officers

The San Jose Police Foundation (SJPF) exists to enhance quality of life, promote public safety, and strengthen police-community relations by providing critical support and resources to the SJPD. The City Manager is directed to allocate \$50,000 in one-time funding from the ESR to the SJPF to facilitate their history of policing course and a portion of their annual department award ceremony.

Enabling Community-Based Solutions

The City Manager is directed to provide one-time grants from the ESR to the following organizations, based on the requests of my colleagues:

- \$5,000 to support the Indian Health Center of Santa Clara Valley - Red Earth Women's Society: Missing and Murdered Indigenous Women (MMIW) campaign efforts. (BD #21 Ortiz)
- \$5,000 for the Vietnamese American Cultural Center's Mid-Autumn and Tet Festivals. (BD #9 Doan)

- \$5,000 to the Happy Hollow Foundation to support the Senior Safari Program. (BD #10 Doan)
- \$6,400 to San Jose Neighborhood CERT (SJNCERT) to support their emergency preparedness training services. (BD #57 Batra)
- \$10,000 to the BAWSI Roller Program which offers adaptive physical activities for youth with disabilities. (BD #37 Foley)
- \$10,000 for SOMOS Mayfair to continue their Jovenes Activos Leadership Program. (BD #22 Ortiz)
- \$10,000 to the Alum Rock Counseling Center (ARCC) to assist in purchasing a van to transport their program participants. (BD #28 Ortiz)
- \$10,000 to the Eastside Education Initiative to reach more families and expand access to higher education. (BD #20 Ortiz)
- \$10,000 to the School of Arts and Culture for their third annual Fiesta del Mariachi. (BD #23 Ortiz)
- \$10,000 to Community SEVA to support their programs that provide essential services to the unhoused community. (BD #36 Foley)
- \$10,000 to waive field rental fees for the East Hills Little League, Evergreen Little League and East Valley Softball. (BD #53 Candelas)
- \$24,850 grant to the Deer Run II Homeowner's Association to extend a sound wall and refurbish landscaping that was removed for the construction of the Branham Lane/Monterey Road Emergency Interim Housing site. (BD #67 Jimenez)
- \$25,000 to Catholic Charities for their Parent and Caregiver Supports initiatives in San José, including the Abierto Puertas/Opening Doors and 24/7 Dad fatherhood workshops, which are focused on empowering parents as their children's first teachers and leaders within the home.
- \$30,000 to the San Jose Parks Foundation to support strategic planning. (BD #64 Jimenez)
- \$40,000 to ConXion to Community to implement their Bright Futures Alcanzar program at schools within Franklin McKinley School District. (BD #2 Doan)

General Provisions

a. **Mayor and Council Office Budgets:** For Mayor and City Council Offices, I recommend the following rebudgets subject to final verification of accounts by the City Clerk's Office. Should the City Council approve of the revision to City Council Policy 1-18 as recommended in MBA #32 regarding the treatment of the estimated accrued leave balance payout of City Council staff with terms ending December 2024, the City Manager is directed to make the appropriate adjustments to these rebudgeted amounts as part of the City Manager's 2023-2024 Annual Report.

Rebudget (Budget Carryover)

Council Office	Office Budget Carryover	Constituent Outreach	Total Rebudget
OFFICE OF THE MAYOR	\$100,000.00	N/A	\$100,000.00
COUNCIL DISTRICT #1	\$310,000.00	N/A	310,000.00
COUNCIL DISTRICT #2	\$10,000.00	N/A	10,000.00
COUNCIL DISTRICT #2 (Jan - June)	\$10,000.00	N/A	10,000.00
COUNCIL DISTRICT #3	\$210,000.00	N/A	210,000.00
COUNCIL DISTRICT #4	\$392,000.00	N/A	392,000.00
COUNCIL DISTRICT #5	\$200,000.00	N/A	200,000.00
COUNCIL DISTRICT #6	\$75,000.00	N/A	75,000.00
COUNCIL DISTRICT #6 (Jan - June)	\$75,000.00	N/A	75,000.00
COUNCIL DISTRICT #7	\$410,000.00	N/A	410,000.00
COUNCIL DISTRICT #8	\$97,500.00	N/A	97,500.00
COUNCIL DISTRICT #8 (Jan - June)	\$97,500.00	N/A	97,500.00
COUNCIL DISTRICT #9	\$250,000.00	N/A	250,000.00
COUNCIL DISTRICT #10	\$210,000.00	N/A	210,000.00
COUNCIL DISTRICT #10 (Jan - June)	\$210,000.00	N/A	210,000.00

b. **Essential Services Reserve:** The total available one-time ESR funding of \$2,000,000 is directed to be allocated to fund the General Fund items in this message.

COORDINATION

This memorandum has been coordinated with the City Manager and City Attorney.

For more information on this memorandum, please contact Stephen Caines, Mayor’s Budget Director, at Stephen.Caines@sanjoseca.gov.

Attachments:

Attachment A - Measure E Funding Allocations

Attachment B - City Source and Use of Funds

ATTACHMENT A - 2024-2025 MEASURE E ALLOCATIONS

Mayor’s June Budget Message for Fiscal Year 2024-2025				
Measure E Spending Categories and Percentage Allocations				
Spending Category Items	2024-2025 Base Budget Allocation		2024-2025 Proposed Spending Plan (Revised)	
	%	Amount	%	Amount
Creation of New Affordable Housing for Extremely Low-Income Households	40%	\$19,000,000	12%	\$5,830,000
Funding for New Construction of Affordable Rental Housing				\$5,830,000
Creation of New Affordable Housing for Low-Income Households	30%	\$14,250,000	11%	\$5,170,000
Funding for New Construction of Affordable Rental Housing.				\$5,170,000
Creation of New Affordable Housing for Moderate-Income Households	5%	\$2,375,000	0%	\$0
Funding for New Construction of Affordable Rental Housing				
Homelessness Prevention, Gender-based Violences Programs, Legal Services and Rental Assistance	10%	\$4,750,000	10%	\$4,750,000
Santa Clara County Contract				\$4,500,000
Eviction Protection and Diversion				\$250,000
Homeless Support Programs, Shelter Construction and Operations	15%	\$7,125,000	67%	\$31,750,000
First Street Interim Housing Operations				\$3,000,000
Supportive Parking Site Berryessa Road				\$1,700,000
Lived In Vehicle Safe Parking Site				\$1,000,000
City Outreach Team (Reactive)				\$600,000
Interim Housing Construction and Operations				\$10,425,000
Storm Water Permit Implementation				\$15,025,000
<i>Safe or Alternative Sleeping Sites</i>				<i>\$10,000,000</i>
<i>Outreach, Sanitation and Other Support Services</i>				<i>\$3,600,000</i>

<i>Recreational Vehicle Pollution Prevention Program</i>				\$1,425,000
Total Funds Allocated				\$47,500,000
Program Administration*	5%	\$2,500,000	5%	\$2,500,000
Program Administration				\$2,500,000
Measure E Total Available		\$50,000,000		\$50,000,000

City Source and Use of Funds

General Fund (001)		2024-2025	Ongoing
Source of Funds			
Page 5	General Fund Revenue (MBA #27)	1,000,000	1,000,000
Page 11	Fees, Rates, and Charges (Library Late Fines)	(47,000)	
Page 23	Transfers and Reimbursements (San Jose Downtown Association - Ice Rink)	200,000	-
Page 21	Beginning Fund Balance: Rebudgets (Mayor and City Council)	2,657,000	-
Total General Fund (001) Source of Funds		\$ 3,810,000	\$ 1,000,000
Use of Funds			
Page 5	Viva Parks and Viva CalleSJ Restorations	336,599	336,599
Page 5	City Council and Mayor's Office Budget Restorations	228,401	228,401
Page 5	School of Arts and Culture - La Avenida Cultural District	200,000	
Page 5	Clean Gateways Program	150,000	
Page 5	Unanticipated/Emergency Maintenance	-	435,000
Page 9	San Jose Youth Commission Annual Awards Dinner	8,000	-
Page 10	Rose Garden Improvements	47,150	-
Page 10	Fortifying the Tully Library and Community Center	5,000	-
Page 10	Safety Placards to Reduce Human Trafficking and Gender Violence	25,000	-
Page 11	Camden Community Center	16,000	-
Page 11	Feminine Hygiene Products in Libraries	41,000	-
Page 11	District 8 Open Gym	22,460	-
Page 11	AIDS Healing Grove - 3 Benches	18,000	-
Page 12	Library Department Personal Services (Library Late Fines)	(47,000)	-
Page 12	Pet Station Support in District 1	10,000	-
Page 13	SJ Giants - Fourth of July Fireworks Celebrations	100,000	-
Page 13	Almaden Lake Park - City Fireworks for July 4th Celebration 2024-2025	100,000	-
Page 13	Independence Day at Lake Cunningham Regional Park	100,000	-
Page 13	Celebrating Unity & Prosperity: Lunar New Year & Tet Parade	15,000	-
Page 13	Two Concerts in La Colina Park	14,640	-
Page 13	Starting Arts - San Jose Shared Arts Center	200,000	-
Page 14	San Jose Day	20,000	-
Page 14	Christmas in the Park AV System	13,000	-
Page 14	Alum Rock Santa Clara Street Business Association (ARSCBA)	100,000	-
Page 14	Tully Road Eastridge Business Association (TREBA)	50,000	-
Page 14	Marketing for East Village and Alum Rock Santa Clara	30,000	-
Page 15	Downtown Streets Team- Calle Willow Luna Park East Village & Alum Rock East Santa Clara	80,000	-
Page 15	Incubation Kitchen for Street Vendors	20,000	-
Page 15	Latino Business Foundation of Silicon Valley (LBFSV)	10,000	-
Page 15	Enhanced Infrastructure Financing District (EIFD)	100,000	-
Page 15	Cultivating San José's AI Start-Up Ecosystem	3,000	-
Page 16	Supporting Underserved Students - LEAF	10,000	-
Page 16	Youth Science Institute	62,500	-
Page 16	Silicon Valley Education Foundation	75,000	-
Page 16	College of Adaptive Arts	10,000	-
Page 17	Leigh Ave/Anne Way - Enhanced Crosswalk	56,250	-
Page 17	Camden Ave - Smart Radar Speed Signs	18,000	-
Page 17	Foxworthy Ave/Leigh Ave - Quick-Build Traffic Improvements	9,000	-
Page 17	Branham Lane - Four Speed Humps	21,750	-
Page 18	Coyote Valley Monterey Road Design and Safety Study	100,000	-
Page 18	San Jose Downtown Association- Downtown Ice	200,000	-
Page 18	San Jose Downtown Association- Downtown Champions	90,000	-
Page 19	Urban Vibrancy Institute's Downtown Small Business Revitalization Initiative	75,000	-
Page 19	Buena Vista Parking Challenges	6,800	-
Page 19	Blossom Valley Mural	20,000	-
Page 19	Reducing Blight on the Alameda	46,200	-
Page 19	Citywide Expansion of the Adopt- A- Storm Drain Program	30,000	-
Page 20	Improving the Quality of Life for Walnut Mobile Home Park Residents	25,000	-
Page 20	Martha's Kitchen	10,000	-

Page 20	Loaves and Fishes	10,000	-
Page 20	San Jose Police Foundation	50,000	-
Page 20	Indian Health Center of Santa Clara Valley	5,000	-
Page 20	Vietnamese American Cultural Center's Mid- Autumn and Tet Fesitvals	5,000	-
Page 21	Happy Hollow Foundation	5,000	-
Page 21	San Jose Neighborhood CERT	6,400	-
Page 21	BAWSI Roller Program	10,000	-
Page 21	SOMOS Mayfair	10,000	-
Page 21	Alum Rock Counseling Center	10,000	-
Page 21	Eastside Education Initiative	10,000	-
Page 21	School of Arts and Culture - Fiesta del Mariachi	10,000	-
Page 21	Community SEVA	10,000	-
Page 21	Fee Waivers: East Hills Little League, Evergreen Little League, and East Valley Softball	10,000	-
Page 21	Deer Run II Homeowners Association	24,850	-
Page 21	Catholic Charities - Santee Pilot	25,000	-
Page 21	San Jose Parks Foundation	30,000	-
Page 21	ConXion	40,000	-
Page 22	Rebudget: Mayor's Office	100,000	-
Page 22	Rebudget: District 1	310,000	-
Page 22	Rebudget: District 2	20,000	-
Page 22	Rebudget: District 3	210,000	-
Page 22	Rebudget: District 4	392,000	-
Page 22	Rebudget: District 5	200,000	-
Page 22	Rebudget: District 6	150,000	-
Page 22	Rebudget: District 7	410,000	-
Page 22	Rebudget: District 8	195,000	-
Page 22	Rebudget: District 9	250,000	-
Page 22	Rebudget: District 10	420,000	-
Page 22	Essential Services Reserve	(2,000,000)	-
Total General Fund (001) Use of Funds		\$ 3,810,000	\$ 1,000,000

Net General Fund \$ - \$ -

Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #2 (378) **2024-2025** **Ongoing**

Source of Funds
NONE - -

Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #2 (378) Source of Funds **\$ - \$ -**

Use of Funds
Page 10 Improvements to Basking Ridge Park Picnic Area 165,000 -
Unrestricted Ending Fund Balance (165,000) -

Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #2 (378) Use of Funds **\$ - \$ -**

General Purpose Parking Fund (533) **2024-2025** **Ongoing**

Source of Funds
NONE - -

Total General Purpose Parking Fund (533) Source of Funds **\$ - \$ -**

Use of Funds
Page 18 Transfer to the General Fund (San Jose Downtown Association - Ice Rink) \$ 200,000 \$ -
Unrestricted Ending Fund Balance (200,000) -

Total General Purpose Parking Fund (533) Use of Funds **\$ - \$ -**

Library Parcel Tax (418)	2024-2025	Ongoing
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Source of Funds

NONE	-	-
Total Library Parcel Tax (418) Source of Funds	\$ -	\$ -

Use of Funds

Page 12 Library Department Personal Services (Library Late Fines)	47,000	-
Unrestricted Ending Fund Balance	(47,000)	-
Total Library Parcel Tax (418) Use of Funds	\$ -	\$ -

Multi-Source Housing Fund (448)	2024-2025	Ongoing
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Source of Funds

NONE	-	-
Total Multi-Source Housing Fund (448) Source of Funds	\$ -	\$ -

Use of Funds

Page 11 West Valley Community Services	75,000	-
Unrestricted Ending Fund Balance	(75,000)	-
Total Multi-Source Housing Fund (448) Use of Funds	\$ -	\$ -

Rent Stabilization Program Fee Fund	2024-2025	Ongoing
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Source of Funds

Page 4 Fees, Rates, and Charges (Tenant Protection Ordinance Fee)	(237,860)	(237,860)
Total Rent Stabilization Program Fee Fund Source of Funds	\$ -	\$ -

Use of Funds

Unrestricted Ending Fund Balance	(237,860)	(237,860)
Total Rent Stabilization Program Fee Fund Use of Funds	\$ (237,860)	\$ (237,860)

Subdivision Park Trust Fund (375)	2024-2025	Ongoing
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Source of Funds

NONE	-	-
Total Subdivision Park Trust Fund (375) Source of Funds	\$ -	\$ -

Use of Funds

Page 12 Revamping the Lower Silver Creek Master Plan	100,000	-
Future PDO/PIO Projects Reserve	(100,000)	-
Total Subdivision Park Trust Fund (375) Use of Funds	\$ -	\$ -