

From: [CampaignGuidance](#)
To: [Taber, Toni](#)
Cc: [CampaignGuidance](#); [Ikegami, Mitsy](#); [Rodriguez, Joy](#); [Wong, Amanda](#)
Subject: RE: Text
Date: Tuesday, February 6, 2024 11:49:50 AM

Hi Toni!

The Political Reform Act and our SJMC Advertisement provisions do not define “electronic media communications addressed to recipients, such as email messages or text messages, from an organization to persons who have opted in or asked to receive messages from the organization.

Regarding flyers and the requirement to provide to the City Clerk for posting, this would only be required if the flyer fell under SJMC provision 12.06.1020 (D)... meaning paid for and distributed or disseminated by an independent committee and either in excess of 200 printed copied were mailed or otherwise distributed.

From: Taber, Toni <toni.taber@sanjoseca.gov>
Sent: Tuesday, January 23, 2024 3:34 PM
To: Tolnay, Matthew <Matthew.Tolnay@sanjoseca.gov>
Cc: CampaignGuidance <SJElections@sanjoseca.gov>; Ikegami, Mitsy <Mitsy.Ikegami@sanjoseca.gov>; Rodriguez, Joy <Joy.Rodriguez@sanjoseca.gov>; Wong, Amanda <amanda.wong@sanjoseca.gov>
Subject: FW: Text

I have received a screenshot of a campaign text. Does the text need to have a paid for by line?

Other question, do hand delivered flyers need to be sent in to our office for posting on the website?

Also, do all hand delivered flyers need to have their FPPC information? I was shown a photo of a flyer that didn't have the Paid for by language. I also didn't receive a copy of that flyer for posting, which led me to the question above.

From: Taber, Toni <toni.taber@sanjoseca.gov>
Sent: Tuesday, January 23, 2024 3:31 PM
To: Taber, Toni <toni.taber@sanjoseca.gov>
Subject: Text

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