

CITY OF SAN JOSÉ, CA 2013





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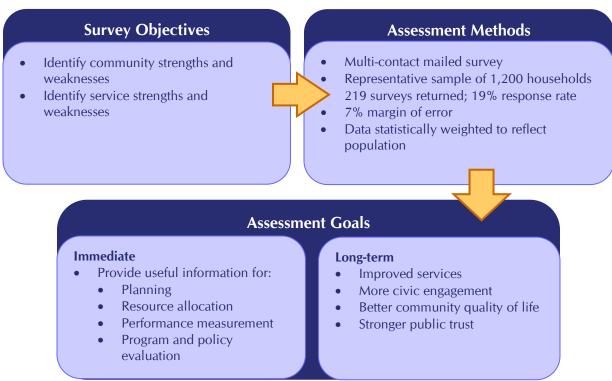
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SURVEY BACKGROUND

ABOUT THE NATIONAL CITIZEN SURVEY™

The National Citizen Survey™ (The NCS) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The NCS was developed by NRC to provide a statistically valid survey of resident opinions about community and services provided by local government. The survey results may be used by staff, elected officials and other stakeholders for community planning and resource allocation, program improvement and policy making.

FIGURE 1: THE NATIONAL CITIZEN SURVEY™ METHODS AND GOALS



The NCS focuses on a series of community characteristics and local government services, as well as issues of public trust. Resident behaviors related to civic engagement in the community also were measured in the survey.

FIGURE 2: THE NATIONAL CITIZEN SURVEY™ FOCUS AREAS

COMMUNITY QUALITY

Quality of life Quality of neighborhood Place to live

COMMUNITY DESIGN

Transportation

Ease of travel, transit services, street maintenance

Housing

Housing options, cost, affordability

Land Use and Zoning

New development, growth, code enforcement

Economic Sustainability

Employment, shopping and retail, City as a place to work

PUBLIC SAFETY

Safety in neighborhood and downtown Crime victimization Police, fire, EMS services Emergency preparedness

ENVIRONMENTAL SUSTAINABILITY

Cleanliness
Air quality
Preservation of natural areas
Garbage and recycling
services

RECREATION AND WELLNESS

Parks and Recreation

Recreation opportunities, use of parks and facilities, programs and classes

Culture, Arts and Education

Cultural and educational opportunities, libraries, schools

Health and Wellness

Availability of food, health services, social services

COMMUNITY INCLUSIVENESS

Sense of community Racial and cultural acceptance Senior, youth and low-income services

CIVIC ENGAGEMENT

Civic Activity

Volunteerism Civic attentiveness Voting behavior

Social Engagement

Neighborliness, social and religious events

Information and Awareness

Public information, publications, Web site

PUBLIC TRUST

Cooperation in community
Value of services
Direction of community
Citizen involvement
Employees

The survey and its administration are standardized to assure high quality research methods and directly comparable results across The National Citizen Survey™ jurisdictions. Participating households are selected at random and the household member who responds is selected without bias. Multiple mailings give each household more than one chance to participate with self-addressed and postage-paid envelopes. Results are statistically weighted to reflect the proper demographic composition of the entire community. A total of 219 completed surveys were obtained, providing an overall response rate of 19%. Typically, response rates obtained on citizen surveys range from 25% to 40%.

The National Citizen Survey™ customized for the City of San José was developed in close cooperation with local jurisdiction staff. San José staff selected items from a menu of questions about services and community issues and provided the appropriate letterhead and signatures for mailings. City of San José staff also augmented The National Citizen Survey™ basic service through a variety of options including several custom questions.

UNDERSTANDING THE RESULTS

As shown in Figure 2, this report is based around respondents' opinions about eight larger categories: community quality, community design, public safety, environmental sustainability, recreation and wellness, community inclusiveness, civic engagement and public trust. Each report section begins with residents' ratings of community characteristics and is followed by residents' ratings of service quality. For all evaluative questions, the percent of residents rating the service or community feature as "excellent" or "good" is presented. To see the full set of responses for each question on the survey, please see Appendix A: Complete Survey Frequencies.

Margin of Error

The margin of error around results for the City of San José Survey (219 completed surveys) is plus or minus seven percentage points. This is a measure of the precision of your results; a larger number of completed surveys gives a smaller (more precise) margin of error, while a smaller number of surveys yields a larger margin of error. With your margin of error, you may conclude that when 60% of survey respondents report that a particular service is "excellent" or "good," somewhere between 53-67% of all residents are likely to feel that way.

Comparing Survey Results

Certain kinds of services tend to be thought better of by residents in many communities across the country. For example, public safety services tend to be received better than transportation services by residents of most American communities. Where possible, the better comparison is not from one service to another in the City of San José, but from City of San José services to services like them provided by other jurisdictions.

Interpreting Comparisons to Previous Years

This report contains comparisons with prior years' results. In this report, we are comparing this year's data with existing data in the graphs. Differences between years can be considered "statistically significant" if they are greater than nine percentage points. Trend data for your jurisdiction represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Benchmark Comparisons

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in citizen surveys from approximately 500 jurisdictions whose residents evaluated local government services and gave their opinion about the quality of community life. The comparison evaluations are from the most recent survey completed in each jurisdiction; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant.

The City of San José chose to have comparisons made to the entire database. A benchmark comparison (the average rating from all the comparison jurisdictions where a similar question was asked) has been provided when a similar question on the City of San José survey was included in NRC's database and there were at least five jurisdictions in which the question was asked. For most questions compared to the entire dataset, there were more than 100 jurisdictions included in the benchmark comparison.

Where comparisons for quality ratings were available, the City of San José results were generally noted as being "above" the benchmark, "below" the benchmark or "similar" to the benchmark. For some questions – those related to resident behavior, circumstance or to a local problem – the comparison to the benchmark is designated as "more," "similar" or "less" (for example, the percent of crime victims, residents visiting a park or residents identifying code enforcement as a problem.) In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of "much," (for example, "much less" or "much above"). These labels come from a statistical comparison of the City of San José's rating to the benchmark.

"Don't Know" Responses and Rounding

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the body of the report. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

For some questions, respondents were permitted to select more than one answer. When the total exceeds 100% in a table for a multiple response question, it is because some respondents did select more than one response. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the customary practice of percentages being rounded to the nearest whole number.

For more information on understanding The NCS report, please see Appendix B: Survey Methodology.

EXECUTIVE SUMMARY

This report of the City of San José survey provides the opinions of a representative sample of residents about community quality of life, service delivery, civic participation and unique issues of local interest. A periodic sounding of resident opinion offers staff, elected officials and other stakeholders an opportunity to identify challenges and to plan for and evaluate improvements and to sustain services and amenities for long-term success.

Most residents experienced a good quality of life in the City of San José and believed the City was a good place to live. The overall quality of life in the City of San José was rated as "excellent" or "good" by 57% of respondents. About 8 in 10 reported they plan on staying in the City of San José for the next five years.

A variety of characteristics of the community was evaluated by those participating in the study. The three characteristics receiving the most favorable ratings were shopping opportunities, the openness and acceptance of the community toward people of diverse backgrounds and opportunities to participate in religious or spiritual activities. The three characteristics receiving the least positive ratings were traffic flow, the availability of affordable quality housing and the availability of affordable quality child care.

Ratings of community characteristics were compared to the benchmark database. Of the 31 characteristics for which comparisons were available, two were above the national benchmark comparison, three were similar to the national benchmark comparison and 26 were below.

Residents in the City of San José were somewhat civically engaged. While only 19% had attended a meeting of local elected public officials or other local public meeting in the previous 12 months, 96% had provided help to a friend or neighbor. About half had volunteered their time to some group or activity in the City of San José, which was similar to the benchmark.

In general, survey respondents demonstrated mild trust in local government. Less than half rated the overall direction being taken by the City of San José as "good" or "excellent." This was lower than the benchmark. Those residents who had interacted with an employee of the City of San José in the previous 12 months gave high marks to those employees. Most rated their overall impression of employees as "excellent" or "good."

On average, residents gave somewhat unfavorable ratings to most local government services. City services rated were able to be compared to the benchmark database. Of the 32 services for which comparisons were available, none were above the benchmark comparison, three were similar to the benchmark comparison and 29 were below.

Respondents were asked to rate how frequently they participated in various activities in San José. The most popular activities included providing help to a friend or neighbor and recycling; while the least popular activities were participating in a club and attending a meeting of local elected officials. Generally, participation rates in the various activities in the community were similar to other communities.

Ratings were compared to the 2012 survey. Transportation service ratings increased for street repair, street cleaning, street lighting, sidewalk maintenance and bus or transit services. A few transportation ratings decreased, however, including ease of car travel and ease of walking. Ratings also increased for code enforcement, but decreased for services to youth, services to low-income people and opportunities to participate in community matters.

COMMUNITY RATINGS

OVERALL COMMUNITY QUALITY

Overall quality of community life may be the single best indicator of success in providing the natural ambience, services and amenities that make for an attractive community. The National Citizen Survey™ contained many questions related to quality of community life in the City of San José − not only direct questions about quality of life overall and in neighborhoods, but questions to measure residents′ commitment to the City of San José. Residents were asked whether they planned to move soon or if they would recommend the City of San José to others. Intentions to stay and willingness to make recommendations provide evidence that the City of San José offers services and amenities that work.

A majority of the City of San José's residents gave favorable ratings to their neighborhoods and the community as a place to live. Further, most reported they would recommend the community to others and plan to stay for the next five years.

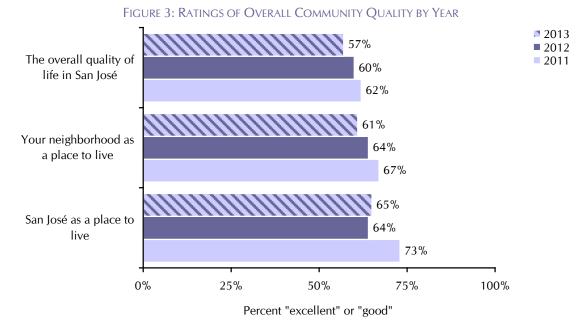


Figure 4: Likelihood of Remaining in Community and Recommending Community by Year

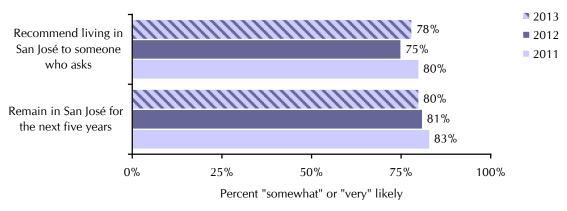


FIGURE 5: OVERALL COMMUNITY QUALITY BENCHMARKS

	Comparison to benchmark
Overall quality of life in San José	Much below
Your neighborhood as place to live	Much below
San José as a place to live	Much below
Recommend living in San José to someone who asks	Much below
Remain in San José for the next five years	Similar

COMMUNITY DESIGN

Transportation

The ability to move easily throughout a community can greatly affect the quality of life of residents by diminishing time wasted in traffic congestion and by providing opportunities to travel quickly and safely by modes other than the automobile. High quality options for resident mobility not only require local government to remove barriers to flow but they require government programs and policies that create quality opportunities for all modes of travel.

Residents responding to the survey were given a list of seven aspects of mobility to rate on a scale of "excellent," "good," "fair" and "poor." The availability of paths and walking trails was given the most positive rating, followed by ease of walking. These ratings tended to be lower than the benchmark and similar to years past. However, ratings for ease of car travel and ease of walking decreased compared to the previous survey.

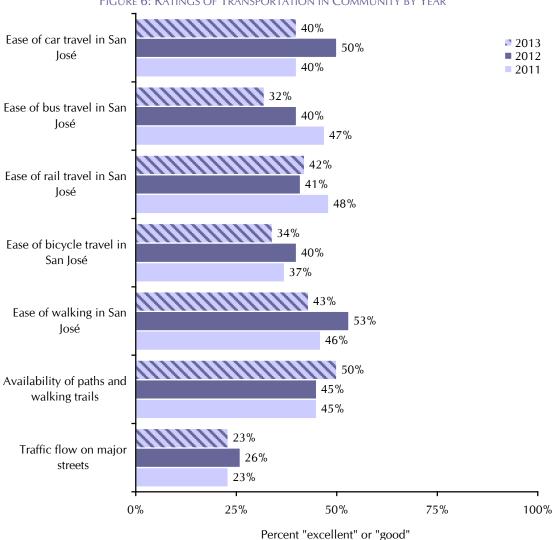


FIGURE 6: RATINGS OF TRANSPORTATION IN COMMUNITY BY YEAR

The National Citizen Survey hy National Recearch Center Inc

FIGURE 7: COMMUNITY TRANSPORTATION BENCHMARKS

	Comparison to benchmark
Ease of car travel in San José	Much below
Ease of bus travel in San José	Below
Ease of rail or subway travel in San José	Below
Ease of bicycle travel in San José	Much below
Ease of walking in San José	Much below
Availability of paths and walking trails	Much below
Traffic flow on major streets	Much below

Seven transportation services were rated in San José. As compared to most communities across America, ratings tended to be negative. Compared to the 2012 survey however, ratings increased for street repair, street cleaning, street lighting, sidewalk maintenance and bus or transit services.

FIGURE 8: RATINGS OF TRANSPORTATION AND PARKING SERVICES BY YEAR

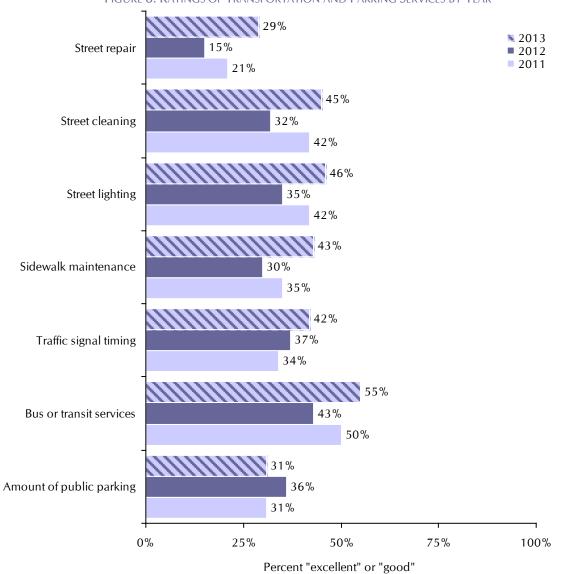


FIGURE 9: TRANSPORTATION AND PARKING SERVICES BENCHMARKS

	Comparison to benchmark
Street repair	Much below
Street cleaning	Much below
Street lighting	Much below
Sidewalk maintenance	Much below
Traffic signal timing	Below
Bus or transit services	Similar
Amount of public parking	Much below

By measuring choice of travel mode over time, communities can monitor their success in providing attractive alternatives to the traditional mode of travel, the single-occupied automobile. When asked how they typically traveled to work, single-occupancy (SOV) travel was the overwhelming mode of use. However, 7% of work commute trips were made by transit, 2% by bicycle and 2% by foot.

FIGURE 10: FREQUENCY OF BUS USE IN LAST 12 MONTHS BY YEAR

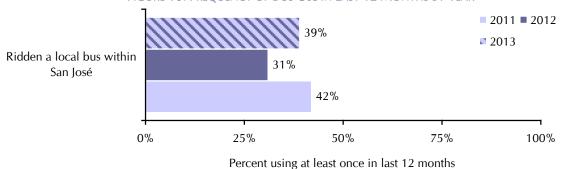


FIGURE 11: FREQUENCY OF BUS USE BENCHMARKS

	Comparison to benchmark
Ridden a local bus within San José	Much more

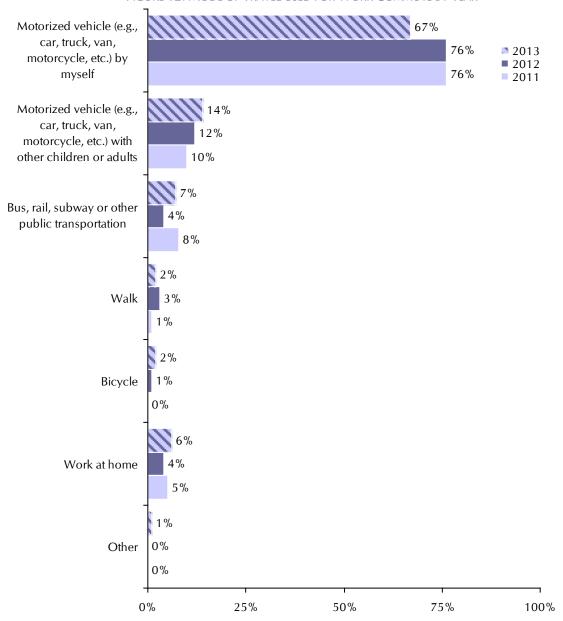


FIGURE 12: MODE OF TRAVEL USED FOR WORK COMMUTE BY YEAR

FIGURE 13: DRIVE ALONE BENCHMARKS

Percent of days per week mode used

	Comparison to benchmark
Average percent of work commute trips made by driving alone	Less

Housing

Housing variety and affordability are not luxuries for any community. When there are too few options for housing style and affordability, the characteristics of a community tilt toward a single group, often of well-off residents. While this may seem attractive to a community, the absence of affordable townhomes, condominiums, mobile homes, single family detached homes and apartments means that in addition to losing the vibrancy of diverse thoughts and lifestyles, the community loses the service workers that sustain all communities – police officers, school teachers, house painters and electricians. These workers must live elsewhere and commute in at great personal cost and to the detriment of traffic flow and air quality. Furthermore lower income residents pay so much of their income to rent or mortgage that little remains to bolster their own quality of life or local business.

The survey of the City of San José residents asked respondents to reflect on the availability of affordable housing as well as the variety of housing options. The availability of affordable housing was rated as "excellent" or "good" by 22% of respondents, while the variety of housing options was rated as "excellent" or "good" by 37% of respondents. The rating of perceived affordable housing availability was worse in the City of San José than the ratings, on average, in comparison jurisdictions.

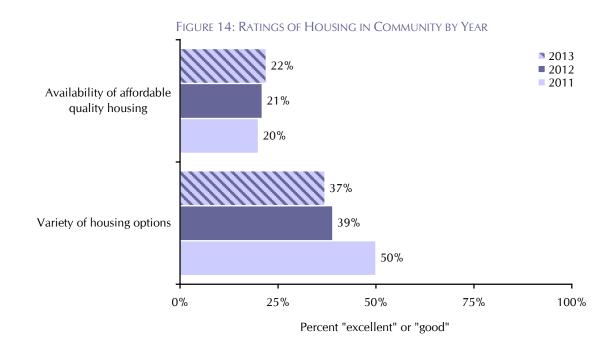


FIGURE 15: HOUSING CHARACTERISTICS BENCHMARKS

	Comparison to benchmark
Availability of affordable quality housing	Much below
Variety of housing options	Much below

To augment the perceptions of affordable housing in San José, the cost of housing as reported in the survey was compared to residents' reported monthly income to create a rough estimate of the proportion of residents of the City of San José experiencing housing cost stress. About 63% of survey participants were found to pay housing costs of more than 30% of their monthly household income.

FIGURE 16: PROPORTION OF RESPONDENTS EXPERIENCING HOUSING COST STRESS BY YEAR

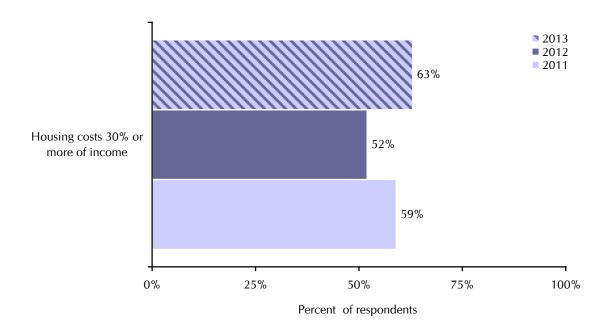


FIGURE 17: HOUSING COSTS BENCHMARKS

	Comparison to benchmark
Experiencing housing costs stress (housing costs 30% or MORE of income)	Much more

Land Use and Zoning

Community development contributes to a feeling among residents and even visitors of the attention given to the speed of growth, the location of residences and businesses, the kind of housing that is appropriate for the community and the ease of access to commerce, green space and residences. Even the community's overall appearance often is attributed to the planning and enforcement functions of the local jurisdiction. Residents will appreciate an attractive, well-planned community. The NCS questionnaire asked residents to evaluate the quality of new development, the appearance of the City of San José and the speed of population growth. Problems with the appearance of property were rated, and the quality of land use planning, zoning and code enforcement services were evaluated.

The overall quality of new development in the City of San José was rated as "excellent" by 5% of respondents and as "good" by an additional 44%. The overall appearance of San José was rated as "excellent" or "good" by 43% of respondents and was lower than the benchmark. When rating to what extent run down buildings, weed lots or junk vehicles were a problem in the City of San José, 18% thought they were a "major" problem. The services of land use, planning and zoning, code enforcement and animal control were rated below the benchmark. Ratings increased for code enforcement compared to the previous survey.

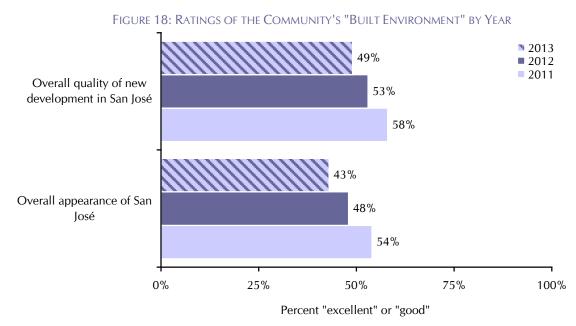


FIGURE 19: BUILT ENVIRONMENT BENCHMARKS

	Comparison to benchmark
Quality of new development in San José	Below
Overall appearance of San José	Much below

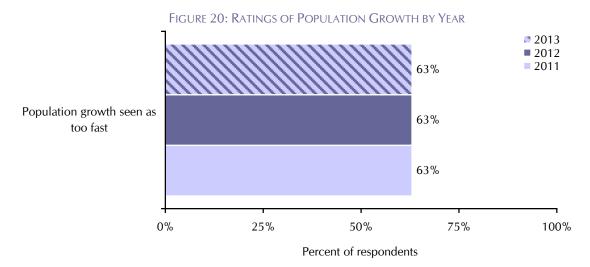


FIGURE 21: POPULATION GROWTH BENCHMARKS

	Comparison to benchmark
Population growth seen as too fast	Much more

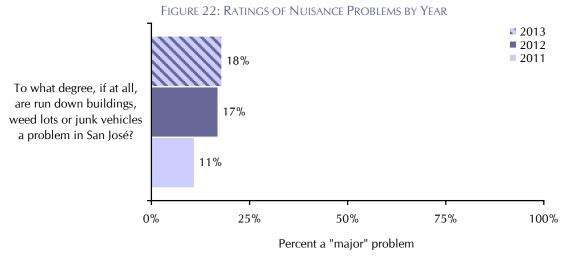


FIGURE 23: NUISANCE PROBLEMS BENCHMARKS

	Comparison to benchmark
Run down buildings, weed lots and junk vehicles seen as a "major" problem	More

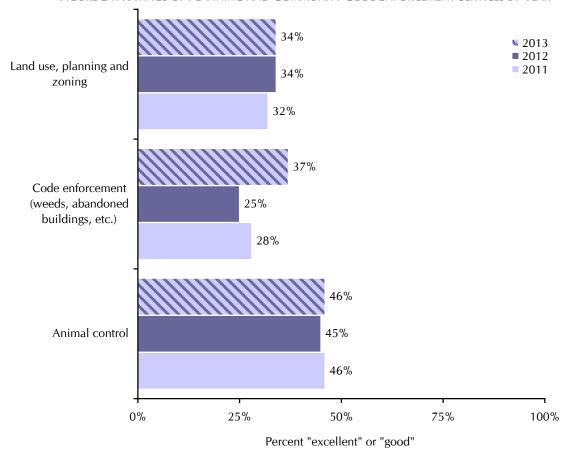


FIGURE 24: RATINGS OF PLANNING AND COMMUNITY CODE ENFORCEMENT SERVICES BY YEAR

FIGURE 25: PLANNING AND COMMUNITY CODE ENFORCEMENT SERVICES BENCHMARKS

	Comparison to benchmark
Land use, planning and zoning	Much below
Code enforcement (weeds, abandoned buildings, etc.)	Below
Animal control	Much below

ECONOMIC SUSTAINABILITY

The United States has been in recession since late 2007 with an accelerated downturn occurring in the fourth quarter of 2008. Officially we emerged from recession in the third quarter of 2009, but high unemployment lingers, keeping a lid on a strong recovery. Many readers worry that the ill health of the economy will color how residents perceive their environment and the services that local government delivers. NRC researchers have found that the economic downturn has chastened Americans' view of their own economic futures but has not colored their perspectives about community services or quality of life.

Survey respondents were asked to rate a number of community features related to economic opportunity and growth. The most positively rated features were shopping opportunities and San José as a place to work. Receiving the lowest rating was employment opportunities. Both employment opportunities and shopping opportunities were above the benchmark while San José as a place to work and the overall quality of business and service establishments were similar to the benchmark.

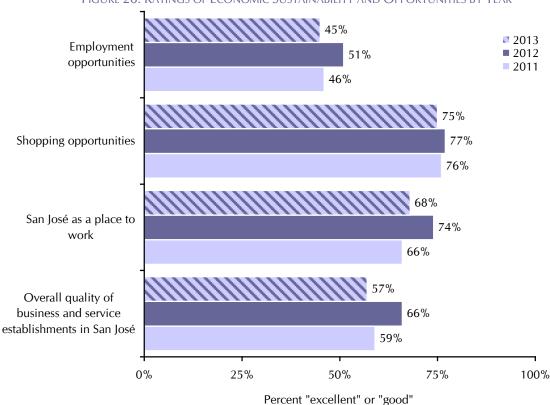


FIGURE 26: RATINGS OF ECONOMIC SUSTAINABILITY AND OPPORTUNITIES BY YEAR

FIGURE 27: ECONOMIC SUSTAINABILITY AND OPPORTUNITIES BENCHMARKS

	Comparison to benchmark
Employment opportunities	Above
Shopping opportunities	Much above
San José as a place to work	Similar
Overall quality of business and service establishments in San José	Similar

100%

Residents were asked to evaluate the speed of jobs growth and retail growth on a scale from "much too slow" to "much too fast." When asked about the rate of jobs growth in San José, 65% responded that it was "too slow," while 22% reported retail growth as "too slow." Fewer residents in San José compared to other jurisdictions believed that retail growth was too slow and that jobs growth was too slow.

Jobs growth seen as too slow

FIGURE 28: RATINGS OF RETAIL AND JOB GROWTH BY YEAR

2013
2012
2011

81%

Retail growth seen as too slow

22%

25%

25%

0%

FIGURE 29: RETAIL AND JOB GROWTH BENCHMARKS

50%

Percent of respondents

75%

TIGORE 25. RETAIL TO JOB GROWTH BETTER TANKING	
	Comparison to benchmark
Retail growth seen as too slow	Much less
Jobs growth seen as too slow	Much less

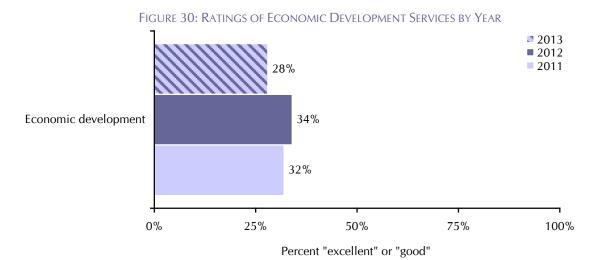


FIGURE 31: ECONOMIC DEVELOPMENT SERVICES BENCHMARKS

	Comparison to benchmark
Economic development	Much below

Residents were asked to reflect on their economic prospects in the near term. Twenty-nine percent of the City of San José residents expected that the coming six months would have a "somewhat" or "very" positive impact on their family. The percent of residents with an optimistic outlook on their household income was much greater than comparison jurisdictions.

2013 2012 2011 What impact, if any, do you think the economy will have on your family 26% income in the next 6 months? 16% 0% 25% 50% 75% 100% Percent "very" or "somewhat" positive

FIGURE 32: RATINGS OF PERSONAL ECONOMIC FUTURE BY YEAR

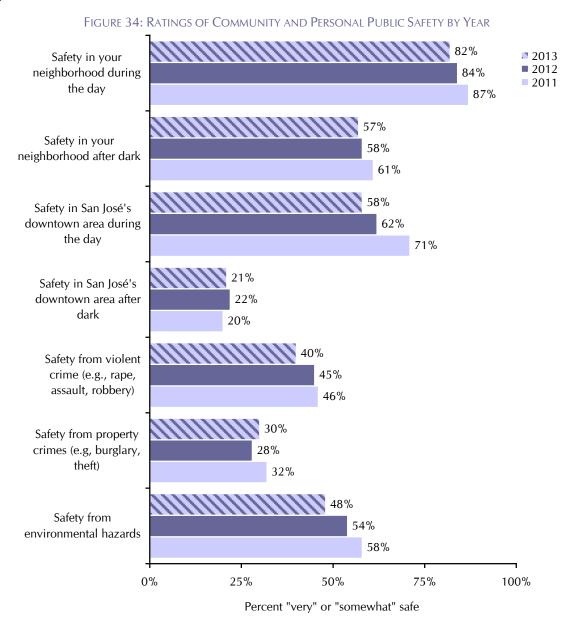
FIGURE 33: PERSONAL ECONOMIC FUTURE BENCHMARKS

	Comparison to benchmark
Positive impact of economy on household income	Much above

PUBLIC SAFETY

Safety from violent or property crimes creates the cornerstone of an attractive community. No one wants to live in fear of crime, fire or natural hazards, and communities in which residents feel protected or unthreatened are communities that are more likely to show growth in population, commerce and property value.

Residents were asked to rate their feelings of safety from violent crimes, property crimes, fire and environmental dangers and to evaluate the local agencies whose main charge is to provide protection from these dangers. A majority gave positive ratings of some aspects of safety in the City of San José. About 4 in 10 of those completing the questionnaire said they felt "very" or "somewhat" safe from violent crimes and almost half felt "very" or "somewhat" safe from environmental hazards. Daytime sense of safety was better than nighttime safety and neighborhoods felt safer than downtown.



The National Citizen Survey™

FIGURE 35: COMMUNITY AND PERSONAL PUBLIC SAFETY BENCHMARKS

	Comparison to benchmark
In your neighborhood during the day	Much below
In your neighborhood after dark	Much below
In San José's downtown area during the day	Much below
In San José's downtown area after dark	Much below
Violent crime (e.g., rape, assault, robbery)	Much below
Property crimes (e.g., burglary, theft)	Much below
Environmental hazards, including toxic waste	Much below

As assessed by the survey, 27% of respondents reported that someone in the household had been the victim of one or more crimes in the past year. Of those who had been the victim of a crime, 75% had reported it to police. Compared to other jurisdictions more San José residents had been victims of crime in the 12 months preceding the survey and fewer San José residents had reported their most recent crime victimization to the police. The number of respondents reporting to have been a victim of one more crimes in the past year increased compared to previous survey iterations.

FIGURE 36: CRIME VICTIMIZATION AND REPORTING BY YEAR

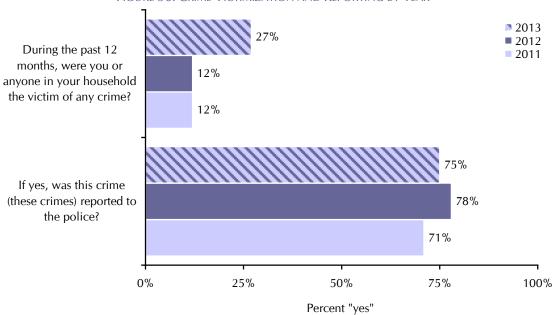


FIGURE 37: CRIME VICTIMIZATION AND REPORTING BENCHMARKS

	Comparison to benchmark
Victim of crime	Much more
Reported crimes	Less

Residents rated seven City public safety services; all seven were rated below the benchmark comparison. Fire services and ambulance or emergency medical services received the highest ratings, while crime prevention and emergency preparedness received the lowest ratings. All were rated similar compared to the previous year.

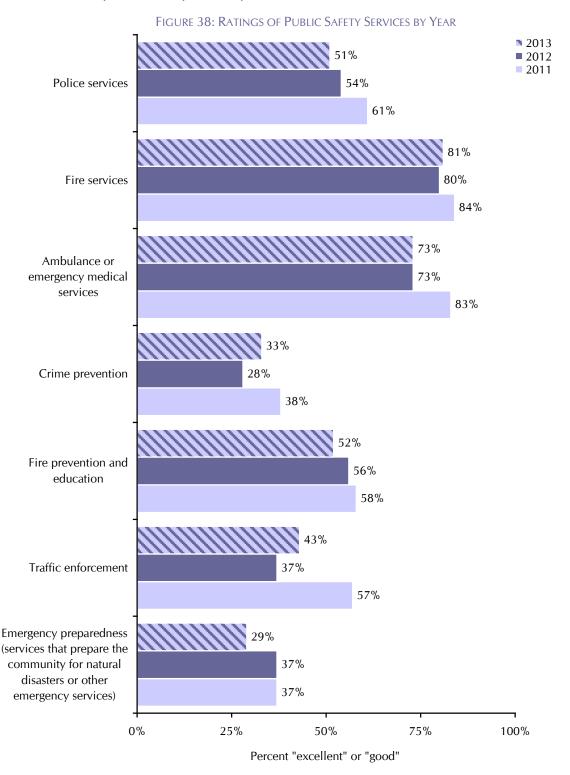


FIGURE 39: PUBLIC SAFETY SERVICES BENCHMARKS

	Comparison to benchmark
Police services	Much below
Fire services	Much below
Ambulance or emergency medical services	Much below
Crime prevention	Much below
Fire prevention and education	Much below
Traffic enforcement	Much below
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Much below

2013 **2012** 2011 Had contact with the 23% police department 29% Had contact with the fire department 16% 0% 25% 50% 75% 100% Percent "yes"

FIGURE 40: CONTACT WITH POLICE AND FIRE DEPARTMENTS BY YEAR



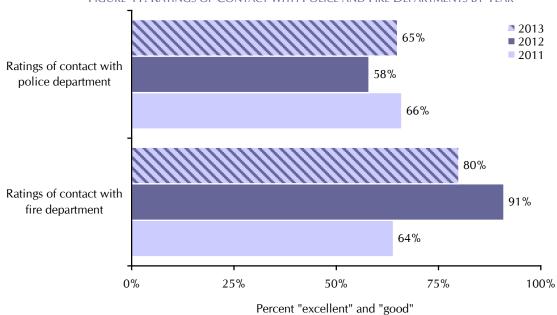


FIGURE 42: CONTACT WITH POLICE AND FIRE DEPARTMENTS BENCHMARKS

	Comparison to benchmark
Had contact with the City of San José Police Department	Similar
Overall impression of most recent contact with the City of San José Police Department	Much below
Had contact with the City of San José Fire Department	Similar
Overall impression of most recent contact with the City of San José Fire Department	Below

ENVIRONMENTAL SUSTAINABILITY

Residents value the aesthetic qualities of their hometowns and appreciate features such as overall cleanliness and landscaping. In addition, the appearance and smell or taste of the air and water do not go unnoticed. These days, increasing attention is paid to proper treatment of the environment. At the same time that they are attending to community appearance and cleanliness, cities, counties, states and the nation are going "Green". These strengthening environmental concerns extend to trash haul, recycling, sewer services, the delivery of power and water and preservation of open spaces. Treatment of the environment affects air and water quality and, generally, how habitable and inviting a place appears.

Residents of the City of San José were asked to evaluate their local environment and the services provided to ensure its quality. The overall quality of the natural environment was rated as "excellent" or "good" by 44% of survey respondents and received the highest rating.

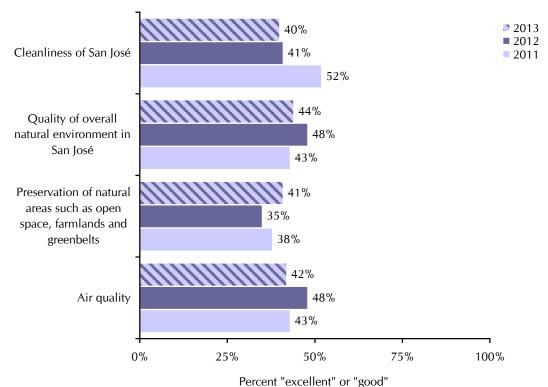


FIGURE 43: RATINGS OF THE COMMUNITY'S NATURAL ENVIRONMENT BY YEAR

FIGURE 44: COMMUNITY ENVIRONMENT BENCHMARKS

	Comparison to benchmark
Cleanliness of San José	Much below
Quality of overall natural environment in San José	Much below
Preservation of natural areas such as open space, farmlands and greenbelts	Much below
Air quality	Much below

Resident recycling was much greater than recycling reported in comparison communities.

FIGURE 45: FREQUENCY OF RECYCLING IN LAST 12 MONTHS BY YEAR

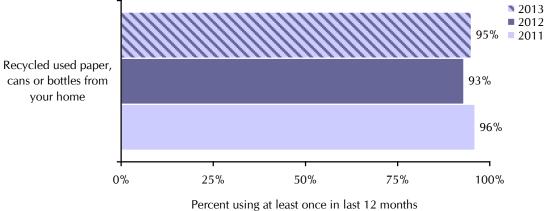


FIGURE 46: FREQUENCY OF RECYCLING BENCHMARKS

	Comparison to benchmark
Recycled used paper, cans or bottles from your home	Much more

Of the six utility services rated by those completing the questionnaire, two were similar to the benchmark and four were below the benchmark comparison. These service ratings trends were stable when compared to past surveys.

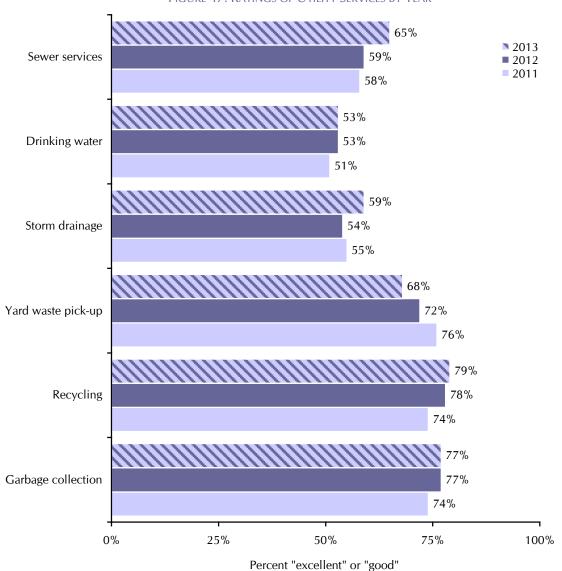


FIGURE 47: RATINGS OF UTILITY SERVICES BY YEAR

FIGURE 48: UTILITY SERVICES BENCHMARKS

	Comparison to benchmark
Sewer services	Much below
Drinking water	Much below
Storm drainage	Similar
Yard waste pick-up	Below
Recycling	Similar
Garbage collection	Below

RECREATION AND WELLNESS

Parks and Recreation

Quality parks and recreation opportunities help to define a community as more than the grind of its business, traffic and hard work. Leisure activities vastly can improve the quality of life of residents, serving both to entertain and mobilize good health. The survey contained questions seeking residents' perspectives about opportunities and services related to the community's parks and recreation services.

Recreation opportunities in the City of San José were rated somewhat positively as were services related to parks and recreation. City parks received the highest rating, but were lower than the national benchmark. Parks and recreation ratings have varied over time.

Resident use of San José parks and recreation facilities tells its own story about the attractiveness and accessibility of those services. The percent of residents that used San José recreation centers was smaller than the percent of users in comparison jurisdictions. However, park visitation in San José was higher than use in comparison jurisdictions.

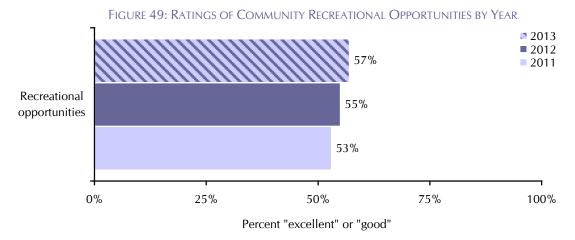


FIGURE 50: COMMUNITY RECREATIONAL OPPORTUNITIES BENCHMARKS

	Comparison to benchmark
Recreation opportunities	Below

86%

100%

75%

2013 2012 Used San José recreation 2011 centers 49% Participated in a recreation program or activity 39% Visited a neighborhood 89% park or City park

25%

0%

FIGURE 51: PARTICIPATION IN PARKS AND RECREATION OPPORTUNITIES BY YEAR

50% Percent using at least once in last 12 months

FIGURE 52: PARTICIPATION IN PARKS AND RECREATION OPPORTUNITIES BENCHMARKS

	Comparison to benchmark
Used San José recreation centers	Much less
Participated in a recreation program or activity	Much less
Visited a neighborhood park or City park	More

FIGURE 53: RATINGS OF PARKS AND RECREATION SERVICES BY YEAR

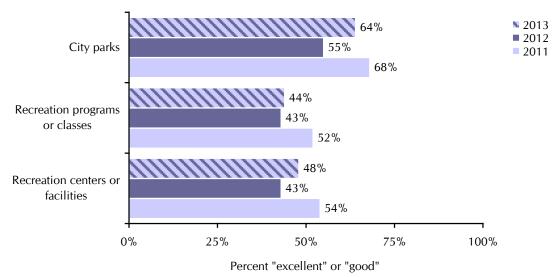


FIGURE 54: PARKS AND RECREATION SERVICES BENCHMARKS

	Comparison to benchmark
City parks	Much below
Recreation programs or classes	Much below
Recreation centers or facilities	Much below

Culture, Arts and Education

A full service community does not address only the life and safety of its residents. Like individuals who simply go to the office and return home, a community that pays attention only to the life sustaining basics becomes insular, dreary and uninspiring. In the case of communities without thriving culture, arts and education opportunities, the magnet that attracts those who might consider relocating there is vastly weakened. Cultural, artistic, social and educational services elevate the opportunities for personal growth among residents. In the survey, residents were asked about the quality of opportunities to participate in cultural and educational activities.

Opportunities to attend cultural activities were rated as "excellent" or "good" by 53% of respondents. Educational opportunities were rated as "excellent" or "good" by 58% of respondents. Compared to the benchmark data, educational opportunities were below the average of comparison jurisdictions, while cultural activity opportunities were rated similar to the benchmark comparison.

About 68% of San José residents used a City library at least once in the 12 months preceding the survey. This participation rate for library use was similar to comparison jurisdictions.

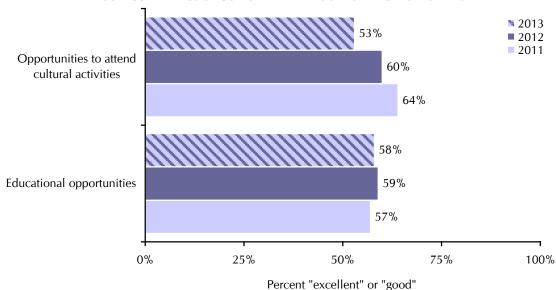


FIGURE 55: RATINGS OF CULTURAL AND EDUCATIONAL OPPORTUNITIES BY YEAR

FIGURE 56: CULTURAL AND EDUCATIONAL OPPORTUNITIES BENCHMARKS

	Comparison to benchmark
Opportunities to attend cultural activities	Similar
Educational opportunities	Below

2013 2012 2011 Used San José public 70% libraries or their services 74% Participated in religious or spiritual activities in 50% San José 49% 50% 100%

25%

0%

FIGURE 57: PARTICIPATION IN CULTURAL AND EDUCATIONAL OPPORTUNITIES BY YEAR

Percent using at least once in the last 12 months

75%

FIGURE 58: PARTICIPATION IN CULTURAL AND EDUCATIONAL OPPORTUNITIES BENCHMARKS

	Comparison to benchmark
Used San José public libraries or their services	Similar
Participated in religious or spiritual activities in San José	Similar

FIGURE 59: PERCEPTION OF CULTURAL AND EDUCATIONAL SERVICES BY YEAR

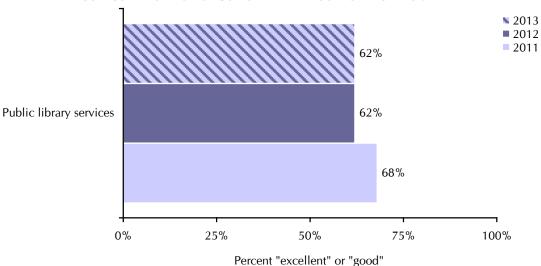


FIGURE 60: CULTURAL AND EDUCATIONAL SERVICES BENCHMARKS

	Comparison to benchmark
Public library services	Much below

Health and Wellness

Healthy residents have the wherewithal to contribute to the economy as volunteers or employees and they do not present a burden in cost and time to others. Although residents bear the primary responsibility for their good health, local government provides services that can foster that well being and that provide care when residents are ill.

Residents of the City of San José were asked to rate the availability of health care and high quality affordable food. The availability of affordable quality food was rated most positively for the City of San José, while the availability of affordable quality health care was rated less favorably by residents. Compared to the previous survey, ratings for the availability of affordable quality health care decreased.

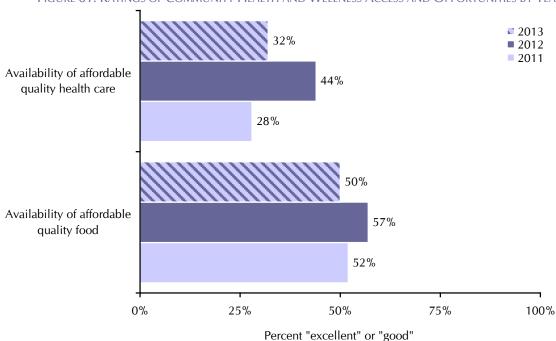


FIGURE 61: RATINGS OF COMMUNITY HEALTH AND WELLNESS ACCESS AND OPPORTUNITIES BY YEAR

FIGURE 62: COMMUNITY HEALTH AND WELLNESS ACCESS AND OPPORTUNITIES BENCHMARKS

	Comparison to benchmark
Availability of affordable quality health care	Much below
Availability of affordable quality food	Much below

COMMUNITY INCLUSIVENESS

Diverse communities that include among their residents a mix of races, ages, wealth, ideas and beliefs have the raw material for the most vibrant and creative society. However, the presence of these features alone does not ensure a high quality or desirable space. Surveyed residents were asked about the success of the mix: the sense of community, the openness of residents to people of diverse backgrounds and the attractiveness of the City of San José as a place to raise children or to retire. They were also questioned about the quality of services delivered to various population subgroups, including older adults, youth and residents with few resources. A community that succeeds in creating an inclusive environment for a variety of residents is a community that offers more to many.

A moderate percentage of residents rated the City of San José as an "excellent" or "good" place to raise kids and a low percentage rated it as an excellent or good place to retire. Some residents felt that the local sense of community was "excellent" or "good." Most survey respondents felt the City of San José was open and accepting towards people of diverse backgrounds. The availability of affordable quality child care was rated the lowest by residents and was lower than the benchmark. Ratings remained stable compared to the previous survey iteration, except for ratings for the openness and acceptance of the community toward people of diverse backgrounds, which decreased.

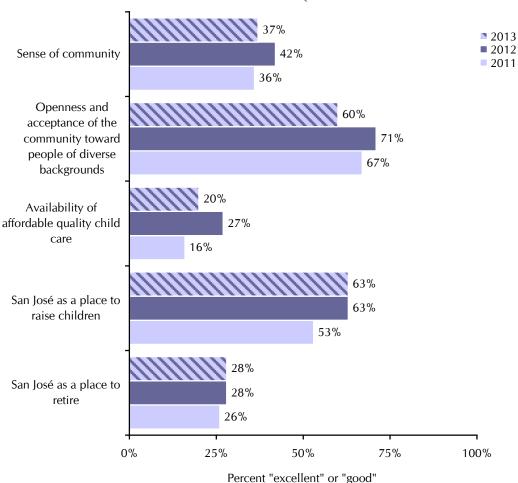


FIGURE 63: RATINGS OF COMMUNITY QUALITY AND INCLUSIVENESS BY YEAR

The National Citizen Survey[™] by National Research Center, Inc.

FIGURE 64: COMMUNITY QUALITY AND INCLUSIVENESS BENCHMARKS

	Comparison to benchmark
Sense of community	Much below
Openness and acceptance of the community toward people of diverse backgrounds	Similar
Availability of affordable quality child care	Much below
San José as a place to raise kids	Much below
San José as a place to retire	Much below

Services to more vulnerable populations (e.g., seniors, youth or low-income residents) ranged from 24% to 32% with ratings of "excellent" or "good." Ratings have decreased over time for services to vulnerable populations.

FIGURE 65: RATINGS OF QUALITY OF SERVICES PROVIDED FOR POPULATION SUBGROUPS BY YEAR

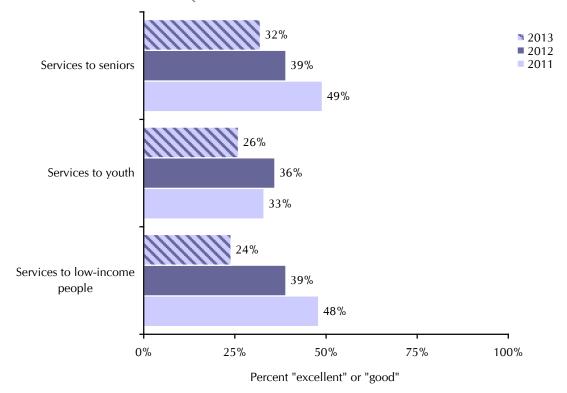


FIGURE 66: SERVICES PROVIDED FOR POPULATION SUBGROUPS BENCHMARKS

	Comparison to benchmark
Services to seniors	Much below
Services to youth	Much below
Services to low income people	Much below

CIVIC ENGAGEMENT

Community leaders cannot run a jurisdiction alone and a jurisdiction cannot run effectively if residents remain strangers with little to connect them. Elected officials and staff require the assistance of local residents whether that assistance comes in tacit approval or eager help; and commonality of purpose among the electorate facilitates policies and programs that appeal to most and causes discord among few. Furthermore, when neighbors help neighbors, the cost to the community to provide services to residents in need declines. When residents are civically engaged, they have taken the opportunity to participate in making the community more livable for all. The extent to which local government provides opportunities to become informed and engaged and the extent to which residents take those opportunities is an indicator of the connection between government and populace. By understanding your residents' level of connection to, knowledge of and participation in local government, the City can find better opportunities to communicate and educate citizens about its mission, services, accomplishments and plans. Communities with strong civic engagement may be more likely to see the benefits of programs intended to improve the quality of life of all residents and therefore would be more likely to support those new policies or programs.

Civic Activity

Respondents were asked about the perceived community volunteering opportunities and their participation as citizens of the City of San José. Survey participants rated the volunteer opportunities in the City of San José favorably. Opportunities to attend or participate in community matters were rated less favorably.

Ratings of civic engagement opportunities were below ratings from comparison jurisdictions where these questions were asked. Compared to the 2012 survey, ratings decreased for opportunities to participate in community matters.

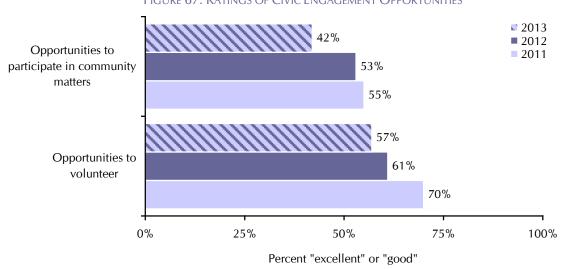


FIGURE 67: RATINGS OF CIVIC ENGAGEMENT OPPORTUNITIES

FIGURE 68: CIVIC ENGAGEMENT OPPORTUNITIES BENCHMARKS

	Comparison to benchmark
Opportunities to participate in community matters	Much below
Opportunities to volunteer	Much below

Most of the participants in this survey had not attended a public meeting, volunteered time to a group or participated in a club in the 12 months prior to the survey, but the vast majority had helped a friend. The participation rates of these civic behaviors were compared to the rates in other jurisdictions. Volunteering time to a group, participating in a club and helping a friend or neighbor showed similar rates of involvement; while attending or watching a meeting of local elected officials showed lower rates of community engagement.

■ 2013 Attended a meeting of local **2012** elected officials or other 2011 local public meeting 18% Watched a meeting of local elected officials or other public meeting on cable 25% television, the Internet or 27% other media Volunteered your time to some group or activity in 43% San José 37% Participated in a club or 26% civic group in San José 27% Provided help to a friend or 93% neighbor 94% 0% 50% 75% 100% 25%

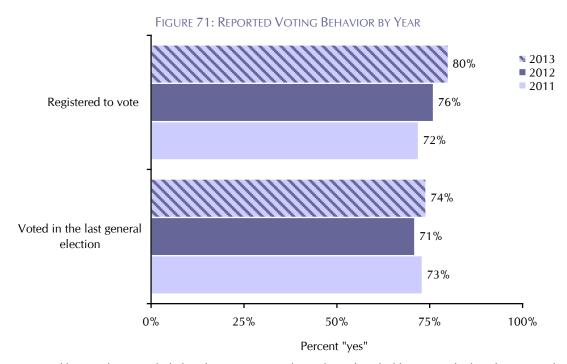
FIGURE 69: PARTICIPATION IN CIVIC ENGAGEMENT OPPORTUNITIES BY YEAR

FIGURE 70: PARTICIPATION IN CIVIC ENGAGEMENT OPPORTUNITIES BENCHMARKS

Percent participating at least once in the last 12 months

	Comparison to benchmark
Attended a meeting of local elected officials or other local public meeting	Less
Watched a meeting of local elected officials or other public meeting on cable television, the Internet or other media	Much less
Volunteered your time to some group or activity in San José	Similar
Participated in a club or civic group in San José	Similar
Provided help to a friend or neighbor	Similar

City of San José residents showed the largest amount of civic engagement in the area of electoral participation. Eighty percent reported they were registered to vote and 74% indicated they had voted in the last general election. This rate of self-reported voting was lower than that of comparison communities.



Note: In addition to the removal of "don't know" responses, those who said "ineligible to vote" also have been omitted from this calculation. The full frequencies appear in Appendix A.

FIGURE 72: VOTING BEHAVIOR BENCHMARKS

	Comparison to benchmark		
Registered to vote	Much less		
Voted in last general election	Much less		

Information and Awareness

Those completing the survey were asked about their use and perceptions of various information sources and local government media services. When asked whether they had visited the City of San José Web site in the previous 12 months, 62% reported they had done so at least once. Public information services were rated unfavorably compared to benchmark data.

FIGURE 73: USE OF INFORMATION SOURCES

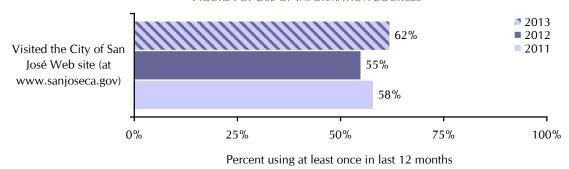


FIGURE 74: USE OF INFORMATION SOURCES BENCHMARKS

	Comparison to benchmark
Visited the City of San José Web site	Similar

FIGURE 75: RATINGS OF LOCAL GOVERNMENT MEDIA SERVICES AND INFORMATION DISSEMINATION BY YEAR

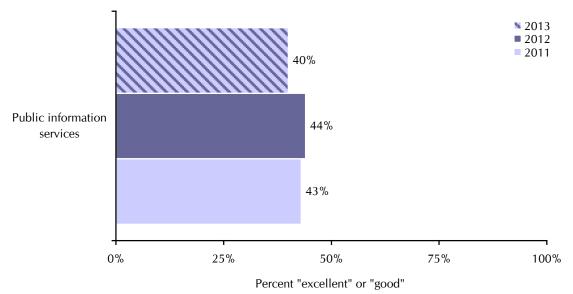


FIGURE 76: LOCAL GOVERNMENT MEDIA SERVICES AND INFORMATION DISSEMINATION BENCHMARKS

	Comparison to benchmark
Public information services	Much below

Social Engagement

Opportunities to participate in social events and activities were rated as "excellent" or "good" by 50% of respondents, while even more rated opportunities to participate in religious or spiritual events and activities as "excellent" or "good."

2013 2012 Opportunities to 2011 participate in social events and activities Opportunities to participate in religious or 60% spiritual events and activities 68% 50% 0% 25% 75% 100%

FIGURE 77: RATINGS OF SOCIAL ENGAGEMENT OPPORTUNITIES COMPARED BY YEAR

FIGURE 78: SOCIAL ENGAGEMENT OPPORTUNITIES BENCHMARKS

Percent "excellent" or "good"

Comparison to bend	
Opportunities to participate in social events and activities	Below
Opportunities to participate in religious or spiritual events and activities	Much below

Residents in San José reported a low amount of neighborliness. About one-third indicated talking or visiting with their neighbors at least several times a week. This amount of contact with neighbors was less than the amount of contact reported in other communities.

FIGURE 79: CONTACT WITH IMMEDIATE NEIGHBORS

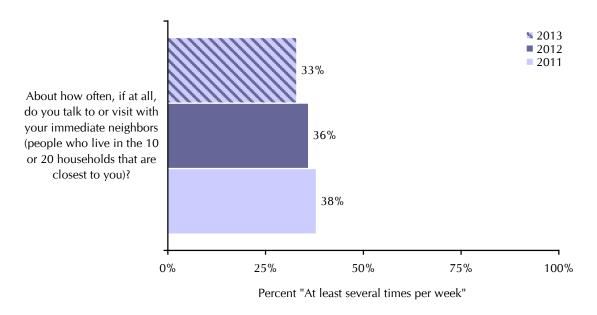


FIGURE 80: CONTACT WITH IMMEDIATE NEIGHBORS BENCHMARKS

	Comparison to benchmark	
Has contact with neighbors at least several times per week	Much less	

PUBLIC TRUST

When local government leaders are trusted, an environment of cooperation is more likely to surround all decisions they make. Cooperation leads to easier communication between leaders and residents and increases the likelihood that high value policies and programs will be implemented to improve the quality of life of the entire community. Trust can be measured in residents' opinions about the overall direction the City of San José is taking, their perspectives about the service value their taxes purchase and the openness of government to citizen participation. In addition, resident opinion about services provided by the City of San José could be compared to their opinion about services provided by the state and federal governments. If residents find nothing to admire in the services delivered by any level of government, their opinions about the City of San José may be colored by their dislike of what all levels of government provide.

Less than half of respondents felt that the value of services for taxes paid was "excellent" or "good." When asked to rate the job the City of San José does at welcoming citizen involvement, 26% rated it as "excellent" or "good," and this was lower than in 2012. All four of these ratings were below the benchmark.

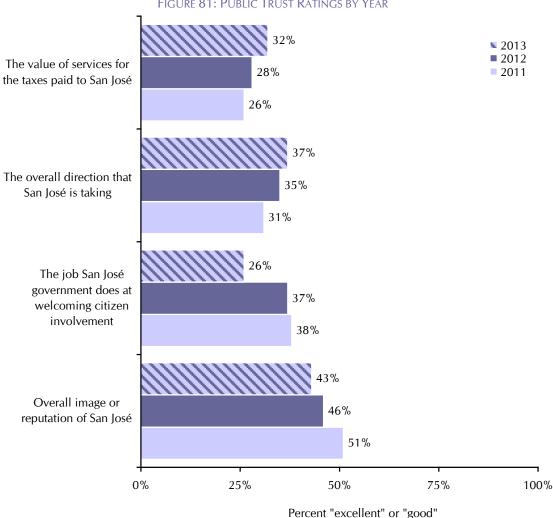


FIGURE 81: PUBLIC TRUST RATINGS BY YEAR

FIGURE 82: PUBLIC TRUST BENCHMARKS

	Comparison to benchmark
Value of services for the taxes paid to San José	Much below
The overall direction that San José is taking	Much below
Job San José government does at welcoming citizen involvement	Much below
Overall image or reputation of San José	Much below

On average, residents of the City of San José gave the highest evaluations to their own local government and the Santa Clara County Government. The overall quality of services delivered by the City of San José was rated as "excellent" or "good" by 45% of survey participants. The City of San José's rating was below the benchmark when compared to other communities in the nation. Ratings of overall City services have remained stable over the last three years.

2012 Services provided by **2011** City of San José 46% Services provided by the Federal Government 33% Services provided by the 28% State Government 27% Services provided by Santa Clara County Government 41% 0% 25% 50% 75% 100%

FIGURE 83: RATINGS OF SERVICES PROVIDED BY LOCAL, STATE AND FEDERAL GOVERNMENTS BY YEAR

FIGURE 84: SERVICES PROVIDED BY LOCAL, STATE AND FEDERAL GOVERNMENTS BENCHMARKS

Percent "excellent" or "good"

	Comparison to benchmark
Services provided by the City of San José	Much below
Services provided by the Federal Government	Below
Services provided by the State Government	Below
Services provided by Santa Clara County Government	Below

City of San José Employees

The employees of the City of San José who interact with the public create the first impression that most residents have of the City of San José. Front line staff who provide information, assist with bill paying, collect trash, create service schedules, fight fires and crime and even give traffic tickets are the collective face of the City of San José. As such, it is important to know about residents' experience talking with that "face." When employees appear to be knowledgeable, responsive and courteous, residents are more likely to feel that any needs or problems may be solved through positive and productive interactions with the City of San José staff.

Those completing the survey were asked if they had been in contact with a City employee either inperson, over the phone or via email in the last 12 months; the 45% who reported that they had been in contact (a percent that is lower than the benchmark comparison and has increased compared to previous years) were then asked to indicate overall how satisfied they were with the employee in their most recent contact. City employees were rated highly; 64% of respondents rated their overall impression as "excellent" or "good." Employee ratings were lower than the benchmark. Ratings increased however for courtesy and overall impression compared to previous years.

FIGURE 85: PROPORTION OF RESPONDENTS WHO HAD CONTACT WITH CITY EMPLOYEES IN PREVIOUS 12 MONTHS BY

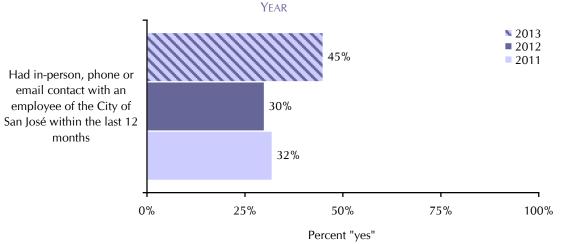


FIGURE 86: CONTACT WITH CITY EMPLOYEES BENCHMARKS

Comparison to benchman	
Had contact with City employee(s) in last 12 months	Less

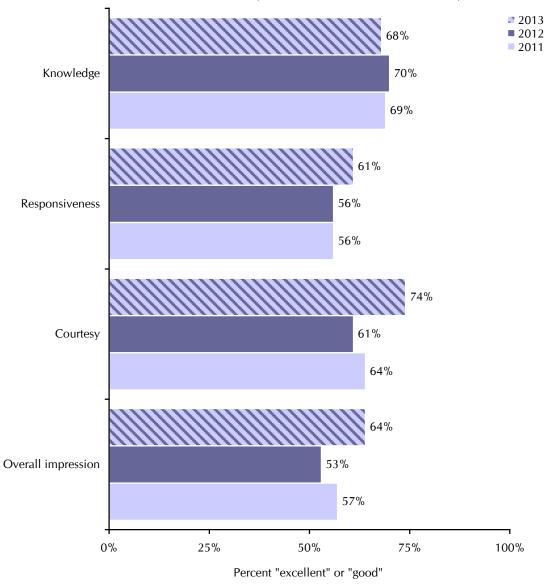


FIGURE 87: RATINGS OF CITY EMPLOYEES (AMONG THOSE WHO HAD CONTACT) BY YEAR

FIGURE 88: RATINGS OF CITY EMPLOYEES (AMONG THOSE WHO HAD CONTACT) BENCHMARKS

	Comparison to benchmark
Knowledge	Below
Responsiveness	Much below
Courteousness	Below
Overall impression	Below

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CUSTOM QUESTIONS

"Don't know" responses have been removed from the following questions, when applicable.

Custom Question 1					
Please rate the following aspects of Mineta San José International Airport:	Excellent	Good	Fair	Poor	Total
Overall ease of using Mineta San José International Airport	37%	42%	14%	7%	100%
Availability of flights at Mineta San José International Airport	22%	43%	25%	10%	100%

Custom Question 2	
Do you have water-saving fixtures such as low-flow shower heads and low-flush toilets in your home?	Percent of respondents
No	22%
Yes	78%
Total	100%

Custom Question 3	
How important, if at all, is it for you to conserve water in your home?	Percent of respondents
Essential	28%
Very important	48%
Somewhat important	21%
Not at all important	4%
Total	100%

APPENDIX A: COMPLETE SURVEY FREQUENCIES

Frequencies Excluding "Don't Know" Responses

Question 1: Quality of Life					
Please rate each of the following aspects of quality of life in San José:	Excellent	Good	Fair	Poor	Total
San José as a place to live	12%	53%	28%	6%	100%
Your neighborhood as a place to live	18%	44%	28%	10%	100%
San José as a place to raise children	8%	55%	30%	7%	100%
San José as a place to work	16%	52%	23%	9%	100%
San José as a place to retire	5%	23%	33%	39%	100%
The overall quality of life in San José	7%	50%	37%	6%	100%

Question 2: Community Chara	cteristics				
Please rate each of the following characteristics as they relate to San José as a whole:	Excellent	Good	Fair	Poor	Total
Sense of community	4%	33%	44%	19%	100%
Openness and acceptance of the community toward people of diverse backgrounds	13%	46%	33%	7%	100%
Overall appearance of San José	4%	39%	47%	11%	100%
Cleanliness of San José	3%	37%	42%	18%	100%
Overall quality of new development in San José	5%	43%	40%	12%	100%
Variety of housing options	3%	34%	36%	27%	100%
Overall quality of business and service establishments in San José	11%	46%	39%	3%	100%
Shopping opportunities	25%	50%	21%	3%	100%
Opportunities to attend cultural activities	11%	42%	40%	7%	100%
Recreational opportunities	9%	48%	32%	11%	100%
Employment opportunities	10%	35%	34%	21%	100%
Educational opportunities	10%	48%	35%	8%	100%
Opportunities to participate in social events and activities	10%	40%	41%	10%	100%
Opportunities to participate in religious or spiritual events and activities	12%	49%	35%	5%	100%
Opportunities to volunteer	8%	49%	34%	9%	100%
Opportunities to participate in community matters	6%	36%	42%	16%	100%
Ease of car travel in San José	7%	32%	44%	16%	100%
Ease of bus travel in San José	9%	24%	39%	29%	100%
Ease of rail travel in San José	12%	30%	38%	20%	100%
Ease of bicycle travel in San José	6%	28%	50%	16%	100%
Ease of walking in San José	7%	36%	45%	12%	100%

Question 2: Community Characteristics					
Please rate each of the following characteristics as they relate					
to San José as a whole:	Excellent	Good	Fair	Poor	Total
Availability of paths and walking trails	9%	42%	36%	13%	100%
Traffic flow on major streets	2%	22%	41%	36%	100%
Amount of public parking	4%	27%	41%	28%	100%
Availability of affordable quality housing	0%	22%	33%	45%	100%
Availability of affordable quality child care	0%	20%	44%	36%	100%
Availability of affordable quality health care	3%	29%	38%	30%	100%
Availability of affordable quality food	7%	42%	39%	11%	100%
Air quality	7%	36%	42%	16%	100%
Quality of overall natural environment in San José	4%	40%	43%	13%	100%
Overall image or reputation of San José	5%	38%	42%	14%	100%

Question 3: Growth						
Please rate the speed of growth in the following categories in San José over the past 2 years:	Much too slow	Somewhat too slow	Right amount	Somewhat too fast	Much too fast	Total
Population growth	0%	2%	34%	43%	20%	100%
Retail growth (stores, restaurants, etc.)	4%	19%	52%	15%	11%	100%
Jobs growth	18%	48%	32%	2%	1%	100%

Question 4: Code Enforcement	
To what degree, if at all, are run down buildings, weed lots or junk vehicles a problem in San José?	Percent of respondents
Not a problem	7%
Minor problem	36%
Moderate problem	39%
Major problem	18%
Total	100%

Question 5: Community Safety						
Please rate how safe or unsafe you feel from the following in San José:	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Total
Violent crime (e.g., rape, assault, robbery)	7%	33%	23%	23%	14%	100%
Property crimes (e.g., burglary, theft)	4%	26%	24%	21%	25%	100%
Environmental hazards, including toxic waste	16%	32%	30%	15%	7%	100%

		Question 6: Pe	ersonal Safety			
Please rate how safe or unsafe you feel:	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Total
In your neighborhood during the day	36%	45%	15%	4%	0%	100%
In your neighborhood after dark	17%	40%	17%	21%	6%	100%
In San José's downtown area during the day	17%	41%	21%	15%	6%	100%
In San José's downtown area after dark	3%	19%	24%	30%	26%	100%

Question 7: Contact with Police Department			
Have you had any in-person or phone contact with an employee of the City of San José Police Department within the last 12 months?	No	Yes	Total
Have you had any in-person or phone contact with an employee of the City of San José Police Department within the last 12 months?	64%	36%	100%

Question 8: Ratings of Contact with Police Department					
What was your overall impression of your most recent contact with the City of San José Police Department? Excellent Good Fair Poor Total					
What was your overall impression of your most recent contact with the City of San José Police Department?	23%	42%	19%	16%	100%

Question 9: Crime Victim	
During the past 12 months, were you or anyone in your household the victim of any crime?	Percent of respondents
No	73%
Yes	27%

Question 10: Crime Reporting					
If yes, was this crime (these crimes) reported to the police?	Percent of respondents				
No	25%				
Yes	75%				
Total	100%				

Question 11	: Residen	t Behavio	rs			
In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in San José?	Never	Once or twice	3 to 12 times	13 to 26 times	More than 26 times	Total
Used San José public libraries or their services	32%	29%	22%	9%	8%	100%
Used San José recreation centers	56%	22%	13%	2%	7%	100%
Participated in a recreation program or activity	68%	16%	11%	3%	3%	100%
Visited a neighborhood park or City park	8%	25%	37%	10%	19%	100%
Ridden a local bus within San José	61%	21%	10%	4%	3%	100%
Attended a meeting of local elected officials or other local public meeting	81%	14%	3%	3%	0%	100%
Watched a meeting of local elected officials or other City-sponsored public meeting on cable television, the Internet or other media	72%	20%	5%	0%	2%	100%
Visited the City of San José Web site (at www.sanJoséca.gov)	38%	24%	29%	7%	3%	100%
Recycled used paper, cans or bottles from your home	5%	6%	11%	11%	66%	100%
Volunteered your time to some group or activity in San José	57%	20%	10%	7%	6%	100%
Participated in religious or spiritual activities in San José	52%	17%	8%	11%	12%	100%
Participated in a club or civic group in San José	72%	15%	7%	2%	4%	100%
Provided help to a friend or neighbor	4%	18%	46%	14%	18%	100%

Question 12: Neighborliness					
About how often, if at all, do you talk to or visit with your immediate neighbors (people who live in the 10 or 20 households that are closest to you)?	Percent of respondents				
Just about everyday	13%				
Several times a week	19%				
Several times a month	25%				
Less than several times a month	43%				
Total	100%				

Question 13: Service Qua	ality				
Please rate the quality of each of the following services in San José:	Excellent	Good	Fair	Poor	Total
Police services	8%	43%	35%	14%	100%
Fire services	28%	53%	17%	1%	100%
Ambulance or emergency medical services	22%	51%	23%	4%	100%
Crime prevention	3%	29%	38%	29%	100%
Fire prevention and education	8%	44%	36%	12%	100%
Traffic enforcement	9%	34%	36%	21%	100%
Street repair	5%	24%	36%	34%	100%
Street cleaning	10%	35%	38%	17%	100%
Street lighting	5%	41%	35%	19%	100%
Sidewalk maintenance	6%	37%	39%	19%	100%
Traffic signal timing	2%	40%	41%	17%	100%
Bus or transit services	7%	48%	28%	17%	100%
Garbage collection	23%	54%	21%	2%	100%
Recycling	25%	54%	20%	1%	100%
Yard waste pick-up	18%	50%	27%	5%	100%
Storm drainage	8%	51%	31%	10%	100%
Drinking water	10%	43%	37%	10%	100%
Sewer services	9%	56%	31%	4%	100%
City parks	9%	55%	31%	5%	100%
Recreation programs or classes	3%	41%	46%	11%	100%
Recreation centers or facilities	3%	45%	41%	12%	100%
Land use, planning and zoning	1%	33%	46%	19%	100%
Code enforcement (weeds, abandoned buildings, etc.)	4%	32%	43%	20%	100%
Animal control	7%	39%	40%	14%	100%
Economic development	2%	27%	55%	16%	100%
Services to seniors	4%	28%	41%	27%	100%
Services to youth	1%	25%	43%	30%	100%
Services to low-income people	4%	21%	45%	31%	100%
Public library services	15%	46%	26%	12%	100%
Public information services	3%	37%	49%	11%	100°
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	4%	25%	45%	26%	100%
Preservation of natural areas such as open space, farmlands and greenbelts	4%	37%	41%	18%	100%
Graffiti removal	6%	20%	39%	35%	100%
Gang prevention efforts	2%	19%	35%	43%	100%
Street tree maintenance	4%	25%	38%	33%	100%
Building permit services	3%	26%	43%	28%	100°

Question 14: Government Services Overall							
Overall, how would you rate the quality of the services provided by each of the following?	Excellent	Good	Fair	Poor	Total		
The City of San José	3%	41%	43%	12%	100%		
The Federal Government	1%	32%	45%	22%	100%		
The State Government	2%	32%	45%	21%	100%		
Santa Clara County Government	2%	42%	44%	12%	100%		

Question 15: Recommendation and Longevity								
Please indicate how likely or unlikely Very Somewhat Somewhat Very you are to do each of the following: likely likely unlikely T								
Recommend living in San José to someone who asks	22%	56%	16%	6%	100%			
Remain in San José for the next five years	50%	31%	12%	8%	100%			

Question 16: Impact of the Economy				
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent of respondents			
Very positive	10%			
Somewhat positive	19%			
Neutral	50%			
Somewhat negative	17%			
Very negative	5%			
Total	100%			

Question 17: Contact with Fire Department			
Have you had any in-person or phone contact with an employee of the City of San José Fire Department within the last 12 months?	No	Yes	Total
Have you had any in-person or phone contact with an employee of the City of San José Fire Department within the last 12 months?	89%	11%	100%

Question 18: Ratings of Contact with Fire Department						
What was your overall impression of your most recent contact with the City of San José Fire Department? Excellent Good Fair Poor Total						
What was your overall impression of your most recent contact with the City of San José Fire Department?	54%	26%	20%	0%	100%	

Question 19: Contact with City Employees	
Have you had any in-person, phone or email with an employee of the City of San José within the last 12 months (including police, receptionists, planners or any others)?	Percent of respondents
No	55%
No Yes	55% 45%

Question 20: City Employees						
What was your impression of the employee(s) of the City of San José in your most recent contact?	Excellent	Good	Fair	Poor	Total	
Knowledge	34%	34%	26%	6%	100%	
Responsiveness	33%	28%	20%	19%	100%	
Courtesy	36%	37%	19%	8%	100%	
Overall impression	33%	30%	26%	11%	100%	

Question 21: Government Performance							
Please rate the following categories of San José government performance:	Excellent	Good	Fair	Poor	Total		
The value of services for the taxes paid to San José	2%	29%	45%	23%	100%		
The overall direction that San José is taking	3%	34%	43%	20%	100%		
The job San José government does at welcoming citizen involvement	4%	22%	47%	26%	100%		

Question 22: Custom Question 1					
Please rate the following aspects of Mineta San José International Airport: Excellent Good Fair Poor Total				Total	
Overall ease of using Mineta San José International Airport	37%	42%	14%	7%	100%
Availability of flights at Mineta San José International Airport	22%	43%	25%	10%	100%

Question 23: Custom Question 2		
Do you have water-saving fixtures such as low-flow shower heads and low-flush toilets in your home?	Percent of respondents	
No	22%	
Yes	78%	
Total	100%	

Question 24: Custom Question 3		
How important, if at all, is it for you to conserve water in your home?	Percent of respondents	
Essential	28%	
Very important	48%	
Somewhat important	21%	
Not at all important	4%	
Total	100%	

Question D1: Employment Status		
Are you currently employed for pay?	Percent of respondents	
No	29%	
Yes, full-time	57%	
Yes, part-time	14%	
Total	100%	

Question D2: Mode of Transportation Used for Commute		
During a typical week, how many days do you commute to work (for the longest distance of your commute) in each of the ways listed below?	Percent of days mode used	
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) by myself	67%	
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) with other children or adults	14%	
Bus, rail, subway or other public transportation	7%	
Walk	2%	
Bicycle	2%	
Work at home	6%	
Other	1%	

Question D3: Length of Residency		
How many years have you lived in San José?	Percent of respondents	
Less than 2 years	9%	
2 to 5 years	12%	
6 to 10 years	11%	
11 to 20 years	17%	
More than 20 years	50%	
Total	100%	

Question D4: Housing Unit Type		
Which best describes the building you live in?	Percent of respondents	
One family house detached from any other houses	56%	
House attached to one or more houses (e.g., a duplex or townhome)	11%	
Building with two or more apartments or condominiums	33%	
Mobile home	0%	
Other	0%	
Total	100%	

Question D5: Housing Tenure (Rent/Own)		
Is this house, apartment or mobile home	Percent of respondents	
Rented for cash or occupied without cash payment	42%	
Owned by you or someone in this house with a mortgage or free and clear	58%	
Total	100%	

Question D6: Monthly Housing Cost		
About how much is the monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners" association (HOA) fees)?	Percent of respondents	
Less than \$300 per month	3%	
\$300 to \$599 per month	7%	
\$600 to \$999 per month	9%	
\$1,000 to \$1,499 per month	20%	
\$1,500 to \$2,499 per month	32%	
\$2,500 or more per month	29%	
Total	100%	

Question D7: Presence of Children in Household		
Do any child	ren 17 or under live in your household?	Percent of respondents
No		68%
Yes		32%
Total		100%

Question D8: Presence of Older Adults in Househo	ld
Are you or any other members of your household aged 65 or older?	Percent of respondents
No	74%
Yes	26%
Total	100%

Question D9: Household Income	
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent of respondents
Less than \$24,999	17%
\$25,000 to \$49,999	25%
\$50,000 to \$99,999	25%
\$100,000 to \$149,999	18%
\$150,000 or more	14%
Total	100%

Question D10: Ethnicity							
Are you Spanish, Hispanic or Latino?	Percent of respondents						
No, not Spanish, Hispanic or Latino	70%						
Yes, I consider myself to be Spanish, Hispanic or Latino	30%						
Total	100%						

Question D11: Race	
What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent of respondents
American Indian or Alaskan Native	2%
Asian, Asian Indian or Pacific Islander	26%
Black or African American	5%
White	49%
Other	22%
Total may exceed 100% as respondents could select more than one option	

Question D12: Age							
In which category is your age?	Percent of respondents						
18 to 24 years	2%						
25 to 34 years	28%						
35 to 44 years	17%						
45 to 54 years	22%						
55 to 64 years	14%						
65 to 74 years	9%						
75 years or older	8%						
Total	100%						

Question D13: Gender							
What is your sex?	Percent of respondents						
Female	52%						
Male	48%						
Total	100%						

Question D14: Registered to Vote							
Are you registered to vote in your jurisdiction?	Percent of respondents						
No	19%						
Yes	74%						
Ineligible to vote	7%						
Total	100%						

Question D15: Voted in Last General Election	
Many people don't have time to vote in elections. Did you vote in the last general election?	Percent of respondents
No	23%
Yes	66%
Ineligible to vote	10%
Total	100%

Question D16: Has Cell Phone						
Do you have a cell phone?	Percent of respondents					
No	7%					
Yes	93%					
Total	100%					

Question D17: Has Lar	d Line				
Do you have a land line at home?	Percent of respondents				
No	40%				
Yes 60%					
Total	100%				

Question D18: Primary Phone	
If you have both a cell phone and a land line, which do you consider your primary telephone number?	Percent of respondents
Cell	52%
Land line	28%
Both	19%
Total	100%

Frequencies Including "Don't Know" Responses

These tables contain the percentage of respondents for each response category as well as the "n" or total number of respondents for each category, next to the percentage.

Question 1: Quality of Life												
Please rate each of the following aspects of quality of life in San José:	Excellent		Good		ood Fair		ir Poor		Don't know		Tot	al
San José as a place to live	12%	26	53%	115	28%	61	6%	14	0%	0	100%	216
Your neighborhood as a place to live	18%	38	43%	94	28%	61	10%	22	1%	2	100%	216
San José as a place to raise children	7%	15	50%	106	27%	57	7%	14	9%	19	100%	212
San José as a place to work	15%	31	48%	101	21%	44	8%	18	9%	18	100%	212
San José as a place to retire	4%	9	18%	38	26%	55	30%	64	21%	44	100%	210
The overall quality of life in San José	7%	14	49%	104	36%	78	6%	12	3%	5	100%	213

Question 2: Community Characteristics												
Please rate each of the following characteristics as they relate to San José as a whole:	Excellent		nt Good		Fair		Poor		Don't know		Tot	al
Sense of community	4%	9	32%	67	43%	91	18%	38	2%	4	100%	210
Openness and acceptance of the community toward people of diverse backgrounds	13%	28	45%	97	33%	70	7%	15	2%	5	100%	215
Overall appearance of San José	4%	8	39%	84	46%	101	10%	23	1%	1	100%	217
Cleanliness of San José	3%	6	37%	80	42%	92	18%	39	0%	0	100%	217
Overall quality of new development in San José	5%	10	39%	84	36%	77	10%	22	10%	21	100%	214
Variety of housing options	3%	6	32%	68	34%	73	25%	53	6%	13	100%	212
Overall quality of business and service establishments in San José	11%	24	44%	95	38%	82	3%	7	3%	6	100%	213
Shopping opportunities	25%	54	50%	109	21%	46	3%	7	0%	0	100%	216
Opportunities to attend cultural activities	10%	22	40%	85	37%	80	7%	14	6%	13	100%	215
Recreational opportunities	8%	18	47%	97	31%	64	11%	22	3%	7	100%	208
Employment opportunities	9%	19	32%	68	31%	67	19%	41	10%	21	100%	216
Educational opportunities	9%	20	45%	96	33%	70	7%	16	6%	13	100%	215

Question 2: Community Characteristics												
Please rate each of the following characteristics as they relate to San José as a whole:	Excellent		Good		Fair		Poor		Don't know		Tot	al
Opportunities to participate in social events and activities	9%	19	35%	76	36%	78	9%	19	11%	23	100%	214
Opportunities to participate in religious or spiritual events and activities	9%	19	37%	79	26%	56	4%	8	24%	50	100%	213
Opportunities to volunteer	7%	14	43%	92	30%	63	8%	17	13%	27	100%	213
Opportunities to participate in community matters	5%	11	30%	65	35%	76	14%	29	16%	34	100%	215
Ease of car travel in San José	7%	16	32%	68	44%	93	16%	33	1%	3	100%	213
Ease of bus travel in San José	6%	13	17%	36	28%	61	21%	44	28%	59	100%	214
Ease of rail travel in San José	10%	22	25%	53	32%	69	17%	35	16%	34	100%	213
Ease of bicycle travel in San José	5%	10	22%	48	41%	86	13%	28	19%	40	100%	212
Ease of walking in San José	6%	14	34%	73	43%	91	11%	24	5%	10	100%	212
Availability of paths and walking trails	8%	17	38%	81	33%	71	12%	26	10%	21	100%	216
Traffic flow on major streets	2%	4	21%	45	40%	86	35%	75	2%	4	100%	213
Amount of public parking	4%	8	27%	57	40%	85	27%	58	3%	6	100%	215
Availability of affordable quality housing	0%	1	19%	40	29%	62	39%	83	12%	26	100%	212
Availability of affordable quality child care	0%	0	12%	26	28%	59	23%	48	37%	80	100%	213
Availability of affordable quality health care	2%	5	24%	52	32%	68	25%	54	16%	34	100%	214
Availability of affordable quality food	7%	15	41%	88	37%	80	11%	24	4%	8	100%	215
Air quality	6%	14	35%	74	42%	88	15%	32	2%	4	100%	212
Quality of overall natural environment in San José	4%	9	39%	84	42%	91	13%	28	1%	3	100%	215
Overall image or reputation of San José	5%	11	38%	82	42%	91	14%	30	0%	1	100%	214

	Question 3: Growth													
Please rate the speed of growth in the following categories in San José over the past 2 years: Much too slow			Somev too sl	Right amount		Somewhat too fast		Much too fast		Don't know		Tot	al	
Population growth	0%	1	2%	4	27%	56	33%	71	16%	34	22%	46	100%	211
Retail growth (stores, restaurants, etc.)	3%	7	16%	34	45%	95	13%	28	10%	20	13%	27	100%	211
Jobs growth	14%	29	37%	78	25%	52	1%	3	1%	2	23%	49	100%	211

Question 4: Code Enforcement		
To what degree, if at all, are run down buildings, weed lots or junk vehicles a problem in San José?	Percent of respondents	Count
Not a problem	6%	14
Minor problem	33%	71
Moderate problem	36%	78
Major problem	17%	35
Don't know	7%	15
Total	100%	214

	Question 5: Community Safety													
Please rate how safe or unsafe you feel from the following in San José:	Very	ery safe		Somewhat safe		Neither safe nor unsafe		ewhat safe		y afe	Do kno		Tot	al
Violent crime (e.g., rape, assault, robbery)	7%	15	33%	70	22%	48	22%	48	14%	29	2%	3	100%	213
Property crimes (e.g., burglary, theft)	4%	9	25%	54	24%	50	20%	43	24%	52	2%	5	100%	213
Environmental hazards, including toxic waste	14%	30	30%	62	28%	58	14%	28	6%	14	8%	17	100%	208

Question 6: Personal Safety														
Please rate how safe or unsafe you feel:	Very	safe	Somev safe		Neither sa unsa					Very unsafe		n't ow	Tot	al
In your neighborhood during the day	36%	78	45%	97	15%	32	4%	8	0%	0	0%	1	100%	215
In your neighborhood after dark	17%	36	40%	86	17%	36	21%	44	6%	12	0%	0	100%	214
In San José's downtown area during the day	15%	33	38%	81	20%	42	14%	30	6%	12	7%	15	100%	214
In San José's downtown area after dark	2%	5	17%	37	22%	47	27%	58	23%	50	8%	17	100%	214

Question 7: Contact with Police Department	Question 7: Contact with Police Department										
Have you had any in-person or phone contact with an employee of the City of San José Police Department within the last 12 months?	N	0	Ye	s	Don kno		Tot	al			
Have you had any in-person or phone contact with an employee of the City of San José Police Department within the last 12 months?	64%	134	36%	76	0%	1	100%	211			

Question 8: Ratings of Contact with Police Department													
What was your overall impression of your most recent contact with the City of San José Police Department?	Excel	lent	Good		Fair		Pod	or	Don knov		Tota	al	
What was your overall impression of your most recent contact with the City of San José Police Department?	23%	17	41%	31	18%	14	16%	12	1%	1	100%	75	

Question 9: Crime Victim		
During the past 12 months, were you or anyone in your household the victim of any crime?	Percent of respondents	Count
No	73%	156
Yes	27%	58
Don't know	0%	0
Total	100%	215

	Question 10: Crime Reporting		
	If yes, was this crime (these crimes) reported to the police?	Percent of respondents	Count
No		25%	15
Yes		73%	42
Don't know		2%	1
Total		100%	58

Question 11: Resident Behaviors												
In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in San José?	Ne	Never		e or ce	3 to		13 to		More th		Tot	al
Used San José public libraries or their services	32%	69	29%	64	22%	48	9%	19	8%	18	100%	217
Used San José recreation centers	56%	120	22%	47	13%	28	2%	5	7%	15	100%	216
Participated in a recreation program or activity	68%	146	16%	34	11%	23	3%	5	3%	6	100%	214
Visited a neighborhood park or City park	8%	18	25%	52	37%	78	10%	22	19%	41	100%	210
Ridden a local bus within San José	61%	131	21%	46	10%	22	4%	9	3%	6	100%	215
Attended a meeting of local elected officials or other local public meeting	81%	1 <i>7</i> 5	14%	30	3%	6	3%	6	0%	0	100%	217
Watched a meeting of local elected officials or other City- sponsored public meeting on cable television, the Internet or other media	72%	156	20%	44	5%	12	0%	1	2%	3	100%	215
Visited the City of San José Web site (at www.sanJoséca.gov)	38%	81	24%	52	29%	62	7%	14	3%	6	100%	215
Recycled used paper, cans or bottles from your home	5%	12	6%	14	11%	23	11%	24	66%	143	100%	216
Volunteered your time to some group or activity in San José	57%	123	20%	44	10%	21	7%	14	6%	14	100%	215
Participated in religious or spiritual activities in San José	52%	114	17%	36	8%	18	11%	24	12%	26	100%	217
Participated in a club or civic group in San José	72%	155	15%	33	7%	15	2%	3	4%	8	100%	215
Provided help to a friend or neighbor	4%	10	18%	39	46%	101	14%	29	18%	38	100%	217

Question 12: Neighborliness		
About how often, if at all, do you talk to or visit with your immediate neighbors (people who live in the 10 or 20 households that are closest to you)?	Percent of respondents	Count
Just about everyday	13%	29
Several times a week	19%	41
Several times a month	25%	52
Less than several times a month	43%	91
Total	100%	214

Question 13: Service Quality												
Please rate the quality of each of the following services in San José:	Excel	lent	Go	od	Fai	r	Poo	or	Do kno		Tot	al
Police services	7%	16	39%	83	32%	68	13%	27	9%	20	100%	214
Fire services	22%	47	42%	90	14%	29	1%	2	21%	44	100%	213
Ambulance or emergency medical services	16%	35	38%	81	17%	37	3%	6	26%	57	100%	215
Crime prevention	3%	6	25%	52	32%	68	24%	51	16%	35	100%	212
Fire prevention and education	5%	11	30%	64	24%	52	8%	17	32%	68	100%	213
Traffic enforcement	8%	18	30%	63	32%	68	19%	40	11%	23	100%	212
Street repair	5%	10	24%	50	35%	74	33%	70	4%	8	100%	212
Street cleaning	9%	20	34%	74	37%	80	17%	37	2%	5	100%	216
Street lighting	5%	12	40%	86	34%	73	19%	40	2%	5	100%	215
Sidewalk maintenance	6%	12	35%	74	37%	79	18%	38	5%	10	100%	213
Traffic signal timing	2%	5	39%	83	40%	86	16%	35	2%	5	100%	215
Bus or transit services	5%	11	35%	74	21%	44	13%	27	26%	54	100%	210
Garbage collection	22%	48	53%	114	21%	45	2%	3	2%	5	100%	216
Recycling	24%	51	52%	112	20%	42	1%	2	4%	8	100%	214
Yard waste pick-up	15%	33	43%	93	23%	49	4%	9	14%	31	100%	216
Storm drainage	7%	15	43%	93	27%	57	8%	18	15%	32	100%	215

Question 13: Service Quality												
	- 1			,	F .		Б		Do		Τ.	
Please rate the quality of each of the following services in San José:	Excel		Go		Fai		Poo		kno		Tot	
Drinking water	9%	20	41%	89	35%	76	10%	21	4%	10	100%	215
Sewer services	8%	16	46%	98	25%	54	4%	8	17%	36	100%	211
City parks	9%	19	52%	112	30%	64	5%	10	4%	9	100%	214
Recreation programs or classes	2%	3	23%	49	25%	54	6%	13	44%	95	100%	215
Recreation centers or facilities	2%	4	26%	55	24%	50	7%	15	42%	89	100%	212
Land use, planning and zoning	1%	2	22%	47	31%	65	13%	27	34%	72	100%	213
Code enforcement (weeds, abandoned buildings, etc.)	3%	6	23%	49	30%	65	14%	30	30%	64	100%	214
Animal control	4%	10	26%	55	26%	56	10%	20	34%	73	100%	215
Economic development	1%	3	20%	41	41%	85	12%	25	26%	55	100%	209
Services to seniors	3%	5	16%	34	24%	51	16%	34	42%	89	100%	214
Services to youth	1%	2	15%	32	26%	55	18%	39	40%	86	100%	213
Services to low-income people	2%	5	13%	28	28%	61	20%	42	36%	78	100%	213
Public library services	12%	26	37%	80	21%	45	9%	20	20%	42	100%	214
Public information services	2%	4	27%	58	36%	77	8%	17	27%	56	100%	212
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	3%	6	16%	33	29%	61	17%	36	36%	76	100%	212
Preservation of natural areas such as open space, farmlands and greenbelts	3%	7	27%	5 <i>7</i>	30%	64	13%	28	26%	55	100%	211
Graffiti removal	5%	11	16%	34	33%	69	29%	61	17%	35	100%	210
Gang prevention efforts	2%	4	14%	30	25%	54	30%	65	29%	62	100%	214
Street tree maintenance	3%	7	22%	47	34%	72	29%	61	12%	26	100%	212
Building permit services	1%	2	11%	23	18%	37	12%	25	58%	121	100%	209

Question 14: Gov	ernmer	nt Ser	vices O	veral	I							
Overall, how would you rate the quality of the services provided by each of the following?	Excel	lent	Goo	od	Fai	r	Poo	or	Dor kno		Tot	al
The City of San José	3%	7	38%	81	39%	84	11%	24	8%	18	100%	213
The Federal Government	1%	3	28%	60	39%	84	19%	41	12%	26	100%	213
The State Government	1%	3	29%	61	40%	86	19%	41	11%	23	100%	213
Santa Clara County Government	2%	5	37%	78	38%	81	10%	22	13%	28	100%	213

Question 15: Recommendation and Longevity														
Please indicate how likely or unlikely you are to do each of the following:	Very	ikely		Somewhat likely				/		/	Don't know		Tota	al
Recommend living in San José to someone who asks	21%	46	55%	118	16%	34	6%	13	2%	4	100%	215		
Remain in San José for the next five years	49%	105	30%	64	12%	26	8%	16	2%	4	100%	215		

Question 16: Impact of the Economy		
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent of respondents	Count
Very positive	10%	22
Somewhat positive	19%	40
Neutral	50%	108
Somewhat negative	17%	37
Very negative	5%	10
Total	100%	217

Question 17: Contact with Fire Departmen	nt							
Have you had any in-person or phone contact with an employee of the City of San José Fire Department within the last 12 months?	N	O	Ye	S	Don knov		Tot	al
Have you had any in-person or phone contact with an employee of the City of San José Fire Department within the last 12 months?	85%	185	11%	23	4%	8	100%	217

Question 18: Ratings of Contact with Fire Department												
What was your overall impression of your most recent contact with the City of San José Fire Department?	Excel	lent	Goo	d	Fair		Poo	or	Don knov		Tota	ıl
What was your overall impression of your most recent contact with the City of San José Fire Department?	54%	12	26%	6	20%	5	0%	0	0%	0	100%	23

Question 19: Contact with City Employees		
Have you had any in-person, phone or email with an employee of the City of San José within the last 12 months (including police, receptionists, planners or any others)?	Percent of respondents	Count
No	55%	117
Yes	45%	94
Total	100%	211

Question 20	: City E	mploy	/ees									
What was your impression of the employee(s) of the City of San José in your most recent contact?	Excel	lent	Goo	od	Fai	ir	Poo	or	Don kno		Tota	al
Knowledge	34%	31	33%	31	26%	24	6%	5	2%	2	100%	93
Responsiveness	33%	31	28%	27	20%	19	19%	18	0%	0	100%	94
Courtesy	36%	34	37%	35	19%	17	8%	7	0%	0	100%	93
Overall impression	33%	31	30%	28	26%	24	11%	10	0%	0	100%	93

Question 21: Government Performance												
Please rate the following categories of San José government performance:	Excel	lent	Goo	od	Fai	r	Poo	or	Dor kno		Tot	al
The value of services for the taxes paid to San José	2%	4	25%	54	38%	83	20%	43	15%	33	100%	218
The overall direction that San José is taking	2%	5	28%	61	36%	78	17%	37	16%	34	100%	216
The job San José government does at welcoming citizen involvement	3%	6	16%	35	34%	73	19%	41	29%	62	100%	216

Question 22: Custom Question 1												
Please rate the following aspects of Mineta San José International Airport:	Excel	lent	Goo	od	Fai	r	Po	or	Dor kno		Tot	al
Overall ease of using Mineta San José International Airport	35%	75	40%	86	14%	29	6%	13	6%	12	100%	217
Availability of flights at Mineta San José International Airport	20%	43	38%	82	23%	49	9%	19	10%	22	100%	215

Question 23: Custom Question 2		
Do you have water-saving fixtures such as low-flow shower heads and low-flush toilets in your home?	Percent of respondents	Count
No	20%	45
Yes	72%	156
Don't know	8%	17
Total	100%	218

Question 24: Custom Question 3		
How important, if at all, is it for you to conserve water in your home?	Percent of respondents	Count
Essential	28%	60
Very important	48%	104
Somewhat important	21%	45
Not at all important	4%	9
Total	100%	218

Question D1: Employ	Question D1: Employment Status								
Are you currently employed for pay?	Percent of respondents	Count							
No	29%	61							
Yes, full-time	57%	122							
Yes, part-time	14%	30							
Total	100%	214							

Question D2: Mode of Transportation Used for Commute		
During a typical week, how many days do you commute to work (for the longest distance of your commute) in each of the ways listed below?	Percent of days mode used	
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) by myself	67%	
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) with other children or adults	14%	
Bus, rail, subway or other public transportation	7%	
Walk	2%	
Bicycle	2%	
Work at home	6%	
Other	1%	

Question D3: Length of Residency			
How many years have you lived in San José?	Percent of respondents	Count	
Less than 2 years	9%	19	
2 to 5 years	12%	27	
6 to 10 years	11%	23	
11 to 20 years	17%	37	
More than 20 years	50%	108	
Total	100%	215	

Question D4: Housing Unit Type		
Which best describes the building you live in?	Percent of respondents	Count
One family house detached from any other houses	56%	121
House attached to one or more houses (e.g., a duplex or townhome)	11%	23
Building with two or more apartments or condominiums	33%	70
Mobile home	0%	1
Other	0%	1
Total	100%	215

Question D5: Housing Tenure (Rent/Own)		
Is this house, apartment or mobile home	Percent of respondents	Count
Rented for cash or occupied without cash payment	42%	90
yned by you or someone in this house with a mortgage or free and clear 58%		123
Total	100%	213

Question D6: Monthly Housing Cost		
About how much is the monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners" association (HOA) fees)?	Percent of respondents	Count
Less than \$300 per month	3%	7
\$300 to \$599 per month	7%	14
\$600 to \$999 per month	9%	18
\$1,000 to \$1,499 per month	20%	42
\$1,500 to \$2,499 per month	32%	67
\$2,500 or more per month	29%	59
Total	100%	207

Question D7: Presence of Children in Household		
Do any children 17 or under live in your household? Percent of respondents Count		
No	68%	147
Yes	32%	69
Total	100%	216

Question D8: Presence of Older Adults in Household		
Are you or any other members of your household aged 65 or older?	Percent of respondents	Count
No	74%	161
Yes	26%	56
Total	100%	217

Question D9: Household Income		
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent of respondents	Count
Less than \$24,999	17%	36
\$25,000 to \$49,999	25%	52
\$50,000 to \$99,999	25%	51
\$100,000 to \$149,999	18%	37
\$150,000 or more	14%	29
Total	100%	205

Question D10: Ethnicity		
Are you Spanish, Hispanic or Latino?	Percent of respondents	Count
No, not Spanish, Hispanic or Latino	70%	149
Yes, I consider myself to be Spanish, Hispanic or Latino 30%		65
Total	100%	214

Question D11: Race		
What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent of respondents	Count
American Indian or Alaskan Native	2%	5
Asian, Asian Indian or Pacific Islander	26%	54
Black or African American	5%	11
White	49%	101
Other	22%	46
Total may exceed 100% as respondents could select more than one option		

Question D12: Age		
In which category is your age?	Percent of respondents	Count
18 to 24 years	2%	5
25 to 34 years	28%	60
35 to 44 years	17%	37
45 to 54 years	22%	47
55 to 64 years	14%	30
65 to 74 years	9%	18
75 years or older	8%	16
Total	100%	214

Question D13: Gender		
What is your sex?	Percent of respondents	Count
Female	52%	111
Male	48%	103
Total	100%	214

Question D14: Registered to Vote		
Are you registered to vote in your jurisdiction?	Percent of respondents	Count
No	18%	39
Yes	73%	157
Ineligible to vote	7%	15
Don't know	2%	4
Total	100%	215

Question D15: Voted in Last General Election			
Many people don't have time to vote in elections. Did you vote in the last general election?	Percent of respondents	Count	
No	23%	49	
Yes	64%	138	
Ineligible to vote	10%	22	
Don't know	3%	7	
Total	100%	216	

Question D16: Has Cell Phone		
Do you have a cell phone?	Percent of respondents	Count
No	7%	16
Yes	93%	201
Total	100%	217

Question D17: Has Land Line		
Do you have a land line at home?	Percent of respondents	Count
No	40%	86
Yes	60%	129
Total	100%	215

Question D18: Primary Phone		
If you have both a cell phone and a land line, which do you consider your primary telephone number?	Percent of respondents	Count
Cell	52%	60
Land line	28%	32
Both	19%	22
Total	100%	115

APPENDIX B: SURVEY METHODOLOGY

The National Citizen Survey™ (The NCS™) was developed to provide local jurisdictions an accurate, affordable and easy way to assess and interpret resident opinion about important community issues. While standardization of question wording and survey methods provide the rigor to assure valid results, each jurisdiction has enough flexibility to construct a customized version of The NCS™ that asks residents about key local services and important local issues.

Results offer insight into residents' perspectives about local government performance and as such provide important benchmarks for jurisdictions working on performance measurement. The NCS™ is designed to help with budget, land use and strategic planning as well as to communicate with local residents. The NCS™ permits questions to test support for local policies and answers to its questions also speak to community trust and involvement in community-building activities as well as to resident demographic characteristics.

SURVEY VALIDITY

The question of survey validity has two parts: 1) how can a jurisdiction be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire jurisdiction. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the jurisdiction to receive the survey. A random selection ensures that the households selected to receive the survey are similar to the entire population. A non-random sample may only include households from one geographic area, or from households of only one type.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income, or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Soliciting response on jurisdiction letterhead signed by a high ranking official, thus appealing to the recipients' sense of civic responsibility.
- Providing a self-addressed, postage-paid return envelope.
- Offering the survey in Spanish and Vietnamese when appropriate and requested by City
 officials.
- Using the most recent available information about the characteristics of jurisdiction residents to weight the data to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are

influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality tend to be ambiguous, some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Whether or not some research confirms the relationship between what residents think about a community and what can be seen "objectively" in a community, NRC has argued that resident opinion is a perspective that cannot be ignored by government administrators. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

SURVEY SAMPLING

"Sampling" refers to the method by which survey recipients were chosen. All households within the City of San José were eligible to participate in the survey; 1,200 were selected to receive the survey. These 1,200 households were randomly selected from a comprehensive list of all housing units within the City of San José boundaries. The basis of the list of all housing units was a United States Postal Service listing of housing units within zip codes. Since some of the zip codes that serve the City of San José households may also serve addresses that lie outside of the jurisdiction, the exact geographic location of each housing unit was compared to jurisdiction boundaries, using the most current municipal boundary file (updated on a quarterly basis), and addresses located outside of the City of San José boundaries were removed from consideration.

To choose the 1,200 survey recipients, a systematic sampling method was applied to the list of households known to be within the City of San José. Systematic sampling is a procedure whereby a complete list of all possible items is culled, selecting every Nth one until the appropriate amount of items is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units.

Calaveras Milpitas 237 View G6 Foothills Sunnyvale 85 Santa Clara Mt Hamilton Cupertino Saratoga 9 Monte Sereno Black Rd New Almaden Perry Lexington Hills Twin Creeks Holy City HOLIDAY LAKE Morgan Hill Survey Recipients in San Jose, CA In Area 1 Area 1 In Area 2 Area 2 In Area 3 Area 3 In Area 4 Area 4

FIGURE 89: LOCATION OF SURVEY RECIPIENTS

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In response to the growing number of the cell-phone population (so-called "cord cutters"), which includes a large proportion of young adults, questions about cell phones and land lines are included on The NCS™ questionnaire. As of the middle of 2010 (the most recent estimates available as of the end of 2010), 26.6% of U.S. households had a cell phone but no landline.¹ Among younger adults (age 18-34), 53.7% of households were "cell-only." Based on survey results, San José has a "cord cutter" population greater than the nationwide 2010 estimates

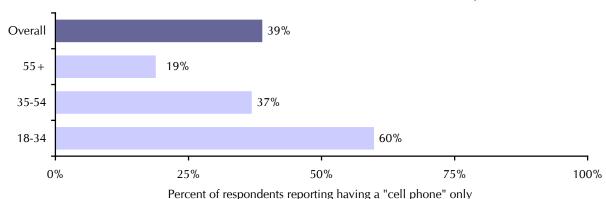


FIGURE 90: PREVALENCE OF CELL-PHONE ONLY RESPONDENTS IN SAN JOSÉ

SURVEY ADMINISTRATION

Selected households received three mailings, one week apart, beginning September 2013. The first mailing was a prenotification postcard announcing the upcoming survey in English, Spanish and Vietnamese. The next mailing contained a letter from the City Auditor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who have already done so to refrain from turning in another survey. Both letters contained paragraphs in Spanish and Vietnamese instructing participants to contact the City if they needed a questionnaire in either language. Completed surveys were collected over the following seven weeks.

SURVEY RESPONSE RATE AND CONFIDENCE INTERVALS

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The confidence interval for the City of San José survey is no greater than plus or minus seven percentage points around any given percent reported for the entire sample (219 completed surveys). Survey responses were tracked by each quadrant of the City. Of

¹ http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless201012.pdf

the completed surveys, 58 were from the Northwest quadrant of the City, 52 were from the Northeast, 68 were from the Southwest, and 38 were from the Southeast quadrant of San José.

A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the "true" population response. This theory is applied in practice to mean that the "true" perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as "excellent" or "good," then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire jurisdiction is between 71% and 79%. This source of error is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points

SURVEY PROCESSING (DATA ENTRY)

Completed surveys received by NRC were assigned a unique identification number. Additionally, each survey was reviewed and "cleaned" as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; NRC staff would choose randomly two of the three selected items to be coded in the dataset.

Once all surveys were assigned a unique identification number, they were entered into an electronic dataset. This dataset was subject to a data entry protocol of "key and verify," in which survey data were entered twice into an electronic dataset and then compared. Discrepancies were evaluated against the original survey form and corrected. Range checks as well as other forms of quality control were also performed.

SURVEY DATA WEIGHTING

The demographic characteristics of the survey sample were compared to those found in the 2010 Census estimates and other population norms for adults in the City of San José. Sample results were weighted using the population norms to reflect the appropriate percent of those residents. Other discrepancies between the whole population and the sample were also aided by the weighting due to the intercorrelation of many socioeconomic characteristics.

The variables used for weighting were housing tenure, housing unit type, race, ethnicity and sex and age. This decision was based on:

- The disparity between the survey respondent characteristics and the population norms for these variables
- The saliency of these variables in detecting differences of opinion among subgroups
- The importance to the community of correct ethnic representation

The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. This is done by: 1) reviewing the sample demographics and comparing them to the population norms from the most recent Census or other sources and 2) comparing the responses to different questions for demographic subgroups. The demographic characteristics that are least similar to the Census and yield the most different results are the best candidates for data weighting. A third criterion sometimes used is the importance that the

community places on a specific variable. For example, if a jurisdiction feels that accurate race representation is key to staff and public acceptance of the study results, additional consideration will be given in the weighting process to adjusting the race variable.

A special software program using mathematical algorithms is used to calculate the appropriate weights. Data weighting can adjust up to 5 demographic variables. Several different weighting "schemes" may be tested to ensure the best fit for the data.

The process actually begins at the point of sampling. Knowing that residents in single family dwellings are more likely to respond to a mail survey, NRC oversamples residents of multi-family dwellings to ensure their proper representation in the sample data. Rather than giving all residents an equal chance of receiving the survey, this is systematic, stratified sampling, which gives each resident of the jurisdiction a known chance of receiving the survey (and apartment dwellers, for example, a greater chance than single family home dwellers). As a consequence, results must be weighted to recapture the proper representation of apartment dwellers.

The results of the weighting scheme are presented in the table on the following page.

San José 2013 Citizen Survey Weighting Table					
Characteristic	Population Norm ¹	Unweighted Data	Weighted Data		
Housing					
Rent home	42%	31%	42%		
Own home	58%	69%	58%		
Detached unit	59%	53%	56%		
Attached unit	41%	47%	44%		
Race and Ethnicity					
White	45%	54%	46%		
Not white	55%	46%	54%		
Not Hispanic	71%	82%	70%		
Hispanic	29%	18%	30%		
White alone, not Hispanic	32%	46%	35%		
Hispanic and/or other race	68%	54%	65%		
Sex and Age					
Female	50%	56%	52%		
Male	50%	44%	48%		
18-34 years of age	33%	14%	30%		
35-54 years of age	40%	37%	40%		
55 + years of age	27%	49%	30%		
Females 18-34	16%	9%	15%		
Females 35-54	20%	22%	20%		
Females 55+	14%	25%	17%		
Males 18-34	17%	5%	16%		
Males 35-54	20%	16%	20%		
Males 55+	12%	24%	13%		

¹ Source: 2010 Census/2005-2009 ACS

SURVEY DATA ANALYSIS AND REPORTING

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). Frequency distributions were presented in the body of the report.

Use of the "Excellent, Good, Fair, Poor" Response Scale

The scale on which respondents are asked to record their opinions about service and community quality is "excellent," "good," "fair" or "poor" (EGFP). This scale has important advantages over other scale possibilities (very good to very bad; very satisfied to very dissatisfied; strongly agree to strongly disagree, as examples). EGFP is used by the plurality of jurisdictions conducting citizen surveys across the U.S. The advantage of familiarity was one that NRC did not want to dismiss when crafting The National Citizen Survey™ questionnaire, because elected officials, staff and residents already are acquainted with opinion surveys measured this way. EGFP also has the advantage of offering three positive options, rather than only two, over which a resident can offer an opinion. While symmetrical scales often are the right choice in other measurement tasks, NRC has found that ratings of almost every local government service in almost every jurisdiction tend, on average, to be positive (that is, above the scale midpoint). Therefore, to permit finer distinctions among positively rated services, EGFP offers three options across which to spread those ratings. EGFP is more neutral because it requires no positive statement of service quality to judge (as agreedisagree scales require) and, finally, EGFP intends to measure absolute quality of service delivery or community quality (unlike satisfaction scales which ignore residents' perceptions of quality in favor of their report on the acceptability of the level of service offered).

"Don't Know" Responses

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the body of the report. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Benchmark Comparisons

NRC has been leading the strategic use of surveys for local governments since 1991, when the principals of the company wrote the first edition of what became the classic text on citizen surveying. In *Citizen Surveys: how to do them, how to use them, what they mean,* published by ICMA, not only were the principles for quality survey methods articulated, but both the idea of benchmark data for citizen opinion and the method for gathering benchmark data were pioneered. The argument for benchmarks was called "In Search of Standards." "What has been missing from a local government's analysis of its survey results is the context that school administrators can supply when they tell parents how an 80 percent score on the social studies test compares to test results from other school systems..."

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in citizen surveys from approximately 500 jurisdictions whose residents evaluated local government services. Conducted with typically no fewer than 400 residents in each jurisdiction, opinions are intended to represent over 30 million Americans. NRC has innovated a method for quantitatively integrating the results of surveys that are conducted by NRC with those that others have conducted. The integration methods have been thoroughly described not only in the Citizen Surveys book, but also in *Public Administration Review*, *Journal of Policy Analysis* and *Management*. Scholars who specialize in the analysis of citizen surveys regularly have relied on this work (e.g., Kelly, J. &

Swindell, D. (2002). Service quality variation across urban space: First steps towards a model of citizen satisfaction. *Journal of Urban Affairs*, 24, 271-288.; Van Ryzin, G., Muzzio, D., Immerwahr, S., Gulick, L. & Martinez, E. (2004). Drivers and consequences of citizen satisfaction: An application of the American Customer Satisfaction Index Model to New York City, *Public Administration Review*, 64, 331-341). The method described in those publications is refined regularly and statistically tested on a growing number of citizen surveys in NRC's proprietary databases. NRC's work on calculating national benchmarks for resident opinions about service delivery and quality of life won the Samuel C. May award for research excellence from the Western Governmental Research Association.

The comparison evaluations are from the most recent survey completed in each jurisdiction; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant.

The Role of Comparisons

Benchmark comparisons are used for performance measurement. Jurisdictions use the comparative information to help interpret their own citizen survey results, to create or revise community plans, to evaluate the success of policy or budget decisions and to measure local government performance. Taking the pulse of the community has little meaning without knowing what pulse rate is too high and what is too low. When surveys of service satisfaction turn up "good" citizen evaluations, jurisdictions need to know how others rate their services to understand if "good" is good enough. Furthermore, in the absence of national or peer community comparisons, a jurisdiction is left with comparing its fire protection rating to its street maintenance rating. That comparison is unfair. Streets always lose to fire. More important and harder questions need to be asked; for example, how do residents' ratings of fire service compare to opinions about fire service in other communities?

A police department that provides the fastest and most efficient service – one that closes most of its cases, solves most of its crimes and keeps the crime rate low – still has a problem to fix if the residents in the community it intends to protect believe services are not very good compared to ratings given by residents to their own objectively "worse" departments. The benchmark data can help that police department – or any department – to understand how well citizens think it is doing. Without the comparative data, it would be like bowling in a tournament without knowing what the other teams are scoring. NRC recommends that citizen opinion be used in conjunction with other sources of data about budget, personnel and politics to help managers know how to respond to comparative results.

Jurisdictions in the benchmark database are distributed geographically across the country and range from small to large in population size. Most commonly, comparisons are made to the entire database. Comparisons may also be made to subsets of jurisdictions (for example, within a given region or population category). Despite the differences in jurisdiction characteristics, all are in the business of providing local government services to residents. Though individual jurisdiction circumstances, resources and practices vary, the objective in every community is to provide services that are so timely, tailored and effective that residents conclude the services are of the highest quality. High ratings in any jurisdiction, like SAT scores in any teen household, bring pride and a sense of accomplishment.

Comparison of San José to the Benchmark Database

The City of San José chose to have comparisons made to the entire database. A benchmark comparison (the average rating from all the comparison jurisdictions where a similar question was

asked) has been provided when a similar question on the City of San José Survey was included in NRC's database and there were at least five jurisdictions in which the question was asked. For most questions compared to the entire dataset, there were more than 100 jurisdictions included in the benchmark comparison.

Where comparisons for quality ratings were available, the City of San José's results were generally noted as being "above" the benchmark, "below" the benchmark or "similar" to the benchmark. For some questions – those related to resident behavior, circumstance or to a local problem – the comparison to the benchmark is designated as "more," "similar" or "less" (for example, the percent of crime victims, residents visiting a park or residents identifying code enforcement as a problem.) In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of "much," (for example, "much less" or "much above"). These labels come from a statistical comparison of the City of San José's rating to the benchmark where a rating is considered "similar" if it is within the margin of error; "above," "below," "more" or "less" if the difference between your jurisdiction's rating and the benchmark is greater the margin of error; and "much above," "much below," "much more" or "much less" if the difference between your jurisdiction's rating and the benchmark is more than twice the margin of error.

APPENDIX C: SURVEY MATERIALS

The following pages contain copies of the survey materials sent to randomly selected households within the City of San José.

Dear City of San José Resident,

Your household has been randomly selected to participate in a citizen survey about the City of San José. You will receive a copy of the survey next week in the mail with instructions for completing and returning it. Please be assured that your answers will be kept anonymous. Thank you in advance for helping us with this important project!

Estimado residente de la ciudad de San José,

Su hogar ha sido selecciónado para participar en una encuesta anónima de ciudadanos sobre la Ciudad de San José. Usted recibira una copia de la encuesta la próxima semana por correo con instrucciones en completar y regresar la encuesta. Gracias de antemano por su ayuda con este proyecto importante!

Thân Gởi Công Dân Thành Phố San José,

Gia đình của quý vị được ch**o**n ng**ẫ**u nhiên đ**ể** tham gia vào cuộc khảo sát công dân về Thành Phố San José. Quý vi sẽ nhân một bản khảo sát trong tuần tới qua đường bưu điện với những hướng dẫn điền vào và gởi trả lại. Xin nhớ rằng câu trả lời của quý vị sẽ được giấu tên. Cám ơn quý vi đã giúp chúng tôi hoàn tất dự án quan trong này!

Sincerely,

Atentamente.

Thân mến.

Shan W. Enh

Sharon W. Erickson

City Auditor/Auditor de la Ciudad /Giám định viên thành phố The City of San José/La Ciudad de San José /Thành Phố San José

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Atentamente,

Thân mến.

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Thân mến.

Shan W. Entre

Sharon W. Erickson City Auditor/Auditor de la Ciudad /Giám định viên thành phố The City of San José/La Ciudad de San José /Thành Phố San José

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Sharon W. Erickson City Auditor/Auditor de la Ciudad /Giám định viên thành phố The City of San José/La Ciudad de San José /Thành Phố San José

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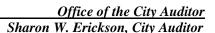
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September 2013

Dear City of San José Resident:

The City of San Jose wants to know what you think about our community and City government. You have been randomly selected to participate in San José's 2013 Citizen Survey.

En este documento la Ciudad le de a usted una oportunidad importante para decirnos lo que piensa de los servicios de la Ciudad, y su opinión de la calidad de vida aquí en San José. Se seleccionó su hogar al azar para participar en esta encuesta. Si usted no puede hacer la encuesta incluida en inglés por favor llámenos al número (408) 535-1232 para pedir una cópia de la encuesta en español. Todos sus respuestas se quedarán completamente anónimos. ¡Deseamos sus opiniones! Favor de entregar la encuesta en el sobre adjunto, lo cuál está con franqueo pagado. Muchas gracias.

Thành Phố San José muốn biết quý vị nghĩ gì về cộng đồng và chánh quyền thành phố. Gia đình của quý vị được chọn ngẫu nhiên để tham gia vào Bản Khảo Sát Công Dân 2013 của San José. Thành Phố muốn cho quý vị có cơ hội chia sẻ với chúng tôi cảm nghĩ về các dịch vụ cung cấp và ý kiến của quý vị về mức độ đời sống tại San José. Câu trả lời của quý vị sẽ giúp cho Hội Đồng Thành Phố lấy những quyết định ảnh hưởng đến cộng đồng chúng ta. Quý vị sẽ thấy những câu hỏi này rất thú vị và chắc chắn câu trả lời của quý vị sẽ rất hữu ích. Xin hãy tham gia! Nếu quý vị không thể điền bản khảo sát bằng tiếng Anh trong tập tài liệu, xin gọi cho chúng tôi theo số (408) 975-1438 để lấy bản khảo sát tiếng Việt. Quý vị sẽ nhận bản khảo sát và bao thư đã trả cước phí để gởi lại cho chúng tôi. Tất cả câu trả lời của quý vị sẽ hoàn toàn ẩn danh. Xin giúp chúng tôi thay đổi tương lai của San José. Cám ơn quý vị đã dành thời gian tham gia

Please take a few minutes to fill out the enclosed Citizen Survey. Your answers will help the San José City Council make decisions that affect our community. You should find the questions interesting and we will definitely find your answers useful. Please participate!

To get a representative sample of San José residents, the adult (anyone 18 years or older) in your household who most recently had a birthday should complete this survey. Year of birth of the adult does not matter.

Please have the appropriate member of the household spend the few minutes to answer all the questions and return the survey in the enclosed postage-paid envelope. Your responses will remain completely anonymous.

Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. If you have any questions about the Citizen Survey please call (408) 535-1250.

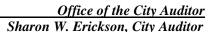
Please help us shape the future of San José. Thank you for your time and participation.

Sincerely,

Sharon W. Erickson

Shan W. Enh

City Auditor





September 2013

Dear City of San José Resident:

About one week ago, you should have received a copy of the enclosed survey. If you completed it and sent it back, we thank you for your time and ask you to discard this survey. Please do not respond twice. If you have not had a chance to complete the survey, we would appreciate your response. The City of San José wants to know what you think about our community and municipal government. You have been randomly selected to participate in the City of San José's 2013 Citizen Survey.

En este documento la Ciudad le de a usted una oportunidad importante para decirnos lo que piensa de los servicios de la Ciudad, y su opinión de la calidad de vida aquí en San José. Se seleccionó su hogar al azar para participar en esta encuesta. Si usted no puede hacer la encuesta incluida en inglés por favor llámenos al número (408) 535-1232 para pedir una cópia de la encuesta en español. Todos sus respuestas se quedarán completamente anónimos. ¡Deseamos sus opiniones! Favor de entregar la encuesta en el sobre adjunto, lo cuál está con franqueo pagado. Muchas gracias.

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Please help us shape the future of San José. Thank you for your time and participation.

Sincerely,

Sham W. Embasharon W. Erickson City Auditor

The City of San José 2013 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in San José:

	Excellent	Good	Fair	Poor	Don't know
San José as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
San José as a place to raise children	1	2	3	4	5
San José as a place to work	1	2	3	4	5
San José as a place to retire	1	2	3	4	5
The overall quality of life in San José	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to San José as a whole:

rease rate each of the following characteristics as they relate to 3	Excellent	Good	Fair	Poor	Don't know
Sense of community	1	2	3	4	5
Openness and acceptance of the community toward people of					
diverse backgrounds	1	2	3	4	5
Overall appearance of San José	1	2	3	4	5
Cleanliness of San José	1	2	3	4	5
Overall quality of new development in San José	1	2	3	4	5
Variety of housing options		2	3	4	5
Overall quality of business and service establishments in San José	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Opportunities to attend cultural activities	1	2	3	4	5
Recreational opportunities		2	3	4	5
Employment opportunities		2	3	4	5
Educational opportunities	1	2	3	4	5
Opportunities to participate in social events and activities		2	3	4	5
Opportunities to participate in religious or spiritual events					
and activities	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Ease of car travel in San José	1	2	3	4	5
Ease of bus travel in San José	1	2	3	4	5
Ease of rail travel in San José	1	2	3	4	5
Ease of bicycle travel in San José	1	2	3	4	5
Ease of walking in San José	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Traffic flow on major streets	1	2	3	4	5
Amount of public parking	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Availability of affordable quality child care	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of affordable quality food		2	3	4	5
Air quality		2	3	4	5
Quality of overall natural environment in San José	1	2	3	4	5
Overall image or reputation of San José	1	2	3	4	5

3. Please rate the speed of growth in the following categories in San José over the past 2 years:

	Much	Somewhat	Right	Somewhat	Much	Don't
	too slow	too slow	amount	too fast	too fast	know
Population growth	1	2	3	4	5	6
Retail growth (stores, restaurants, etc.)	1	2	3	4	5	6
Jobs growth	1	2	3	4	5	6



4.	To what degree, if at all, are run down building Not a problem O Minor problem	ngs, weed lots or • Moderate pro	•	es a problem i Major probl		Oon't knov	v
5.	Please rate how safe or unsafe you feel from	the following in S	San José:				
		Very	Somewhat	Neither safe	Somewhat	Very	Don't
	-	safe	safe	nor unsafe	unsafe	unsafe	know
	Violent crime (e.g., rape, assault, robbery)		2	3	4	5	6
	Property crimes (e.g., burglary, theft)		2	3	4	5	6
	Environmental hazards, including toxic waste.	1	2	3	4	5	6
6.	Please rate how safe or unsafe you feel:						
	·	Very	Somewhat	Neither safe	Somewhat	Very	Don't
		safe	safe	nor unsafe	unsafe	unsafe	know
	In your neighborhood during the day	1	2	3	4	5	6
	In your neighborhood after dark	1	2	3	4	5	6
	In San José's downtown area during the day	1	2	3	4	5	6
	In San José's downtown area after dark	1	2	3	4	5	6
7.	Have you had any in-person or phone contact last 12 months? O No → Go to Question 9 O Yes →	t with an employ Go to Question 8		y of San José Don′t know →			ithin the
	8. What was your overall impression of you O Excellent O Good	r most recent co		e City of San Poor		Departme Don't knov	
9.	O No → Go to Question 11 O Yes →	one in your house Go to Question 1		tim of any cri Don't know →		stion 11	
	10. If yes, was this crime (these crimes) report O No O Yes	rted to the police		Oon't know			
11.	In the last 12 months, about how many times	, if ever, have yo	u or other h	ousehold mer	nbers partic	ipated in t	the

11. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in San José?

Never	Once or twice	3 to 12 times	13 to 26 times	More than 26 times
Used San José public libraries or their services	2	3	4	5
Used San José recreation centers	2	3	4	5
Participated in a recreation program or activity	2	3	4	5
Visited a neighborhood park or City park1	2	3	4	5
Ridden a local bus within San José 1	2	3	4	5
Attended a meeting of local elected officials or other local public				
meeting 1	2	3	4	5
Watched a meeting of local elected officials or other City-sponsored				
public meeting on cable television, the Internet or other media 1	2	3	4	5
Visited the City of San José Web site (at www.sanjoseca.gov) 1	2	3	4	5
Recycled used paper, cans or bottles from your home	2	3	4	5
Volunteered your time to some group or activity in San José 1	2	3	4	5
Participated in religious or spiritual activities in San José 1	2	3	4	5
Participated in a club or civic group in San José1	2	3	4	5
Provided help to a friend or neighbor	2	3	4	5

12	. About how often, if at all, do you talk to or visit with your immediate neighbors (people who live in the 10 or	r 20
	households that are closest to you)?	

- **Q** Just about every day
- O Several times a week
- O Several times a month
- O Less than several times a month

The City of San José 2013 Citizen Survey

13. Please rate the quality of each of the following services in San José:

	Excellent	Good	Fair	Poor	Don't know
Police services	1	2	3	4	5
Fire services	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Garbage collection	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services		2	3	4	5
City parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities		2	3	4	5
Land use, planning and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)		2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Services to seniors	1	2	3	4	5
Services to youth	1	2	3	4	5
Services to low-income people	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services		2	3	4	5
Emergency preparedness (services that prepare the community for					
natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and					
greenbelts	1	2	3	4	5
Graffiti removal		2	3	4	5
Gang prevention efforts		2	3	4	5
Street tree maintenance		2	3	4	5
Building permit services		2	3	4	5

14. Overall, how would you rate the quality of the services provided by each of the following?

	Excellent	Good	Fair	Poor	Don't know
The City of San José	1	2	3	4	5
The Federal Government		2	3	4	5
The State Government	1	2	3	4	5
Santa Clara County Government	1	2	3	4	5

15.	. Please indicate how likely or unlikely you are to do each	of the following:				
		Very S likely	omewhat likely	Somewhat unlikelv	Very unlikely	Don't know
	Recommend living in San José to someone who asks		2	3	4	<u> </u>
	Remain in San José for the next five years		2	3	4	5
16.	What impact, if any, do you think the economy will have the impact will be: O Very positive O Somewhat positive O Neut		c ome in th what negat		nths? Do y	
			Ü		, 0	
17.	. Have you had any in-person or phone contact with an em 12 months?					thin the last
	O No → Go to Question 19 O Yes → Go to Quest	on 18 O D	on't know	→ Go to Qu	uestion 19	
	18. What was your overall impression of your most recension of Excellent O Good O Fair		City of S Poor		Departme Don't kno	
19.	 Have you had any in-person, phone or email contact with (including police, receptionists, planners or any others)? ○ No → Go to Question 21 ○ Yes → Go 	an employee of to to Question 20	he City of	San José wit	hin the las	st 12 months
	20. What was your impression of the employee(s) of the Characteristic below.)	City of San José in	your mos	t recent cont	tact? (Rate	each
		Exceller	nt Good	l Fair	Poor	Don't know
	Knowledge		2	3	4	5
	Responsiveness		2	3	4	5
	Courtesy		2	3	4	5
	Overall impression	I	2	3	4	5
21.	. Please rate the following categories of San José governme	nt performance:				
		Exceller			Poor	Don't know
	The value of services for the taxes paid to San José		2	3	4	5
	The overall direction that San José is taking		2	3	4	5
	The job San José government does at welcoming citizen in	volvement 1	2	3	4	5
22.	Please rate the following aspects of Mineta San José Inter		. 6			D 1:1
	Overall ease of using Mineta San José International Airport	Exceller 1		<u>f Fair</u> 3	<u> </u>	Don't know 5
	Availability of flights at Mineta San José International Airport		2 2	3	4	5
	Availability of fights at Milleta Sair Jose International Airpo	11 I		3	4	3

23. Do you ha	ive water-saving fixtures such as low-flow	v shower heads and low-flush toilets in your home?
O No	O Yes	O Don't know

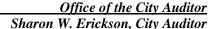
- 24. How important, if at all, is it for you to conserve water in your home?
 - **O** Essential
 - **O** Very important
 - O Somewhat important
 - O Not at all important

The City of San José 2013 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. Are you currently employed for pay? ○ No → Go to Question D3 ○ Yes, full time → Go to Question D2 ○ Yes, part time → Go to Question D2 D2. During a typical week, how many days do you commute to work (for the longest distance of your commute) in each of the ways listed below? (Enter the total number of days, using whole numbers.) Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) by myself days Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) with other	D8. Are you or any other members of your household aged 65 or older? ○ No				
children or adults days	Please respond to both questions D10 and D11:				
Bus, rail or other public transportation	 D10. Are you Spanish, Hispanic or Latino? O No, not Spanish, Hispanic or Latino O Yes, I consider myself to be Spanish, Hispanic or Latino D11. What is your race? (Mark one or more races to 				
D3. How many years have you lived in San José? ○ Less than 2 years ○ 2-5 years ○ More than 20 years ○ 6-10 years	 indicate what race you consider yourself to be.) American Indian or Alaskan Native Asian, Asian Indian or Pacific Islander Black or African American White 				
 D4. Which best describes the building you live in? One family house detached from any other houses House attached to one or more houses (e.g., a duplex or townhome) Building with two or more apartments or condominiums Mobile home Other 	O Other D12. In which category is your age? ○ 18-24 years ○ 55-64 years ○ 25-34 years ○ 65-74 years ○ 35-44 years ○ 75 years or older ○ 45-54 years D13. What is your sex?				
D5. Is this house, apartment or mobile home	• Female • Male				
 Rented for cash or occupied without cash payment? Owned by you or someone in this house with a mortgage or free and clear? 	 D14. Are you registered to vote in your jurisdiction? O No O Ineligible to vote O Yes O Don't know 				
D6. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	D15. Many people don't have time to vote in elections. Did you vote in the last general election? O No O Ineligible to vote O Yes O Don't know				
 Less than \$300 per month \$300 to \$599 per month \$600 to \$999 per month 	D16. Do you have a cell phone? O No O Yes				
 \$1,000 to \$1,499 per month \$1,500 to \$2,499 per month \$2,500 or more per month 	D17. Do you have a land line at home? O No O Yes				
D7. Do any children 17 or under live in your household? O No O Yes	D18. If you have both a cell phone and a land line, which do you consider your primary telephone number? O Cell O Land line O Both				

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502





Septiembre 2013

Estimado residente de San José:

La Ciudad de San José desea saber qué piensa usted sobre la comunidad y el gobierno municipal. Su hogar es uno de entre de algunos hogares seleccionados al azar para participar en la Ciudad de San José 2013 Encuesta de los Ciudadanos.

Por favor tome unos pocos minutos para llenar la Encuesta de Ciudadanos adjunta. Sus respuestas ayudarán a que el Concejo de la Ciudad tome decisiones para mejorar la entrega de los servicios a nuestra comunidad. Encontrará que las preguntas son interesantes y nosotros definitivamente encontraremos que sus respuestas son útiles. ¡Por favor participe!

Para obtener una verdadera muestra representativa de los residentes de San José, solicitamos que llene la encuesta el adulto que haya tenido su cumpleaños más recientemente. La edad del adulto no importa siempre que tenga 18 años de edad o más. Al seleccionar de ésta forma a la persona que debe llenar la encuesta, se asegura que la encuesta en los hogares de la ciudad mejorara la exactitud de los resultados. Por favor tenga usted la seguridad de que sus respuestas se mantendrán anónimas.

Por favor, haga que el adecuado miembro del hogar pase unos minutos contestando todas las preguntas y devuelva la encuesta en el sobre adjunto con el franqueo pagado. Si tiene alguna pregunta acerca de la Encuesta de los Ciudadanos por favor llamenos al (408) 535-1232.

Su participación en esta encuesta es muy importante especialmente puesto que su hogar es uno del pequeño numero que está siendo encuestado. Por favor, ayúdenos a darle forma al futuro de San José. Gracias por su tiempo y participación.

Sinceramente,

Shan W. E

Sharon W. Erickson Auditor de la Ciudad La Ciudad de San José

Encuesta Ciudadana del 2013 de la Ciudad de San José

Por favor complete este cuestionario si usted es el adulto (18 años o más) de su casa que más recientemente haya celebrado su cumpleaños. El año de nacimiento del adulto no importa. Por favor encierre en un círculo la respuesta que mejor represente su opinión en cada pregunta. Sus respuestas son anónimas y solo serán reportadas en forma general.

1. Por favor clasifique cada uno de los siguientes aspectos de la calidad de vida en San José:

	Excelente	Bueno	Pasable	Вајо	No sé
San José como lugar en donde vivir	1	2	3	4	5
Su vecindario como lugar en donde vivir	1	2	3	4	5
San José como lugar para criar niños	1	2	3	4	5
San José como lugar para trabajar	1	2	3	4	5
San José como lugar para jubilarse/retirarse		2	3	4	5
La calidad general de vida en San José	1	2	3	4	5

Por favor evalúe la forma en que cada una de las siguientes características se relaciona en general con la Ciudad de San José:

,	Excelente	Bueno	Pasable	Вајо	No sé
Sentido de cooperación comunitaria	1	2	3	4	5
Aceptación de la comunidad a gente de diferentes					
antecedentes	1	2	3	4	5
Aspecto general de la Ciudad de San José	1	2	3	4	5
Limpieza de San José	1	2	3	4	5
Calidad general de desarrollo nuevo en San José	1	2	3	4	5
Variedad de opciones de vivienda	1	2	3	4	5
Calidad general de empresas y establecimientos de servicio					
en San José	1	2	3	4	5
Suficientes lugares de compra		2	3	4	5
Oportunidades para asistir a actividades culturales	1	2	3	4	5
Oportunidades de recreación		2	3	4	5
Oportunidades para empleo		2	3	4	5
Oportunidades educativas		2	3	4	5
Oportunidades para participar en eventos y actividades					
sociales	1	2	3	4	5
Oportunidades para participar en eventos y actividades					
religiosos o espirituales	1	2	3	4	5
Oportunidades para ser voluntario		2	3	4	5
Oportunities para participar en asuntos de comunidad		2	3	4	5
Facilidad para andar en carro		2	3	4	5
Facilidad para andar en autobús		2	3	4	5
Facilidad para viajar en tren		2	3	4	5
Facilidad para andar en bicicleta		2	3	4	5
Facilidad para caminar		2	3	4	5
Disponibilidad de caminos y senderos para caminar		2	3	4	5
Flujo de tráfico sobre las calles principales		2	3	4	5
Disponibilidad de Estacionamiento Público		2	3	4	5
Disponibilidad de viviendas a precios accesibles		2	3	4	5
Guarderías infantiles a precios accesibles		2	3	4	5
Asistencia médica a precios accesibles		2	3	4	5
Disponibilidad de servicios preventivos de salud		2	3	4	5
Calidad del medio ambiente (aire)		2	3	4	5
Calidad del ambiente natural general en San José		2	3	4	5
		2	3	4	5 5
Imagen/reputación general de San José	I	2	3	4	Э

3. Por favor evalúe la rapidez de crecimiento durante los últimos 2 años en las siguientes categorías:

	demasiado lento	un poco lento	cantidad apropiada	un poco rápido	muy rápido	no sé
Crecimiento de la población	1	2	3	4	5	6
Crecimiento del comercio (tiendas, restaurantes,						
etc.)	1	2	3	4	5	6
Aumento de oportunidad de empleo	1	2	3	4	5	6



					The Nation	nal Citize	n Survey
4.	¿Hasta qué grado son problema los edificios en rui O No son problema O Problema menor O Pr	inas, lotes d oblema mo		o vehículos Problema m		San José ? lo sé	?
5.	Por favor clasifique qué tan seguro o inseguro se s	iente usted	de lo siguient	e en San Jos	é:		
	4.2 4.2	muy seguro	más o menos seguro	ni seguro ni inseguro	más o menos inseguro	muy inseguro	no sé
	Crimen violento (Ej. violación, ataque, robo)	1	2	3	4	5	6
	Crímenes de propiedad (Ej. robo, asalto)	1	2	3	4	5	6
	Peligros ambientales, incluyendo desecho tóxico	1	2	3	4	5	6
6.	Por favor clasifique qué tan seguro o inseguro se s	iente usted:					
		muy seguro	más o menos seguro	ni seguro ni inseguro	más o menos inseguro	muy inseguro	no sé
	En su vecindario durante el día	1	2	3	4	5	6
	En su vecindario durante la noche	1	2	3	4	5	6
	En el centro de la Ciudad durante el día	1	2	3	4	5	6
	En el centro de la Ciudad durante la noche	1	2	3	4	5	6
7.	¿Ha tenido algún contacto en persona o por teléfo José dentro de los últimos 12 meses? ○ No → Vaya a la Pregunta 9 ○ Sí → Vaya a						<u>cía</u> San
	8. ¿Cuál fue la impresión general de su contacto O Excelente O Buena O Re	más recien t egular		ad del <u>Dep</u>a Deficiente		Policía Sa lo sé	an José?
9.	Durante los últimos 12 meses, ¿usted o alguno de O No → Vaya a la pregunta 11 O Sí → Va				n a de algún c sé → Vaya a		nta 11
	10. ¿Si usted marcó sí, denunció esos crímenes a la O No O Sí	a policía?	O No	o sé			
11.	Durante los últimos 12 meses, ¿cuántas veces (uste actividades en la Ciudad de San José?	ed o algún r	niembro de su	ı familia) pa	rticipó en las		es
				1 ó 2	3 a 12	13 a 26	más de

	1 ó 2	3 a 12	13 a 26	más de
Nunca	veces	veces	veces	26 veces
Utilizó las bibliotecas públicas de San José y sus servicios	2	3	4	5
Utilizó los centros de recreación de San José	2	3	4	5
Participó en programas o actividades recreativas1	2	3	4	5
Visitó un parque del vecindario o de la Ciudad1	2	3	4	5
Utilizó un autobús local dentro de la Ciudad	2	3	4	5
Asistió a una reunión de autoridades locales u otra reunión				
pública 1	2	3	4	5
Miró una reunión de oficiales locales electos u otra reunión pública				
patrocinada por la Ciudad en televisión por cable, la Internet u				
otros medio1	2	3	4	5
Visitó la Ciudad del sitio en red San José (en www.sanjoseca.gov) 1	2	3	4	5
Recicló papel, latas o botellas en su casa	2	3	4	5
Trabajó de voluntario en algún grupo o actividad1	2	3	4	5
Participó en actividades religiosas o espirituales en San José	2	3	4	5
Participó en un club o grupo cívico en San José1	2	3	4	5
Proporcionó ayuda a un amigo o vecino1	2	3	4	5

12.	¿Como qué tan a menudo, si lo hace, habl	la o tiene visita con sus	vecinos inmediatos (g	gente que vive en los 10	o 20
	hogares más cercanos a usted)?				

\bigcirc	Casi	too	اعما	امد	día	
$\mathbf{\mathcal{I}}$	Casi	too	IOS	IOS.	Ula	เร

O Varias veces por semana

O Menos de varias veces al mes

O Varias veces al mes

Encuesta Ciudadana del 2013 de la Ciudad de San José

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	Bueno	Pasable	Вајо	No :
1	2	3	4	5
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1	2	3	4	5
nacer cada u	no de los s	siguientes:		
		Algo	Muy	No
		0	,	sé

Permanecer en San José para los próximos cinco años...... 1

16.	¿Qué impacto, si es Usted piensa que el O Muy positivo	impacto será:	-	nomía tendrá en O Neutral	_		Ī		
17.	José dentro de los ú	iltimos 12 mes	es?			_			<u>eros</u> San
	18. ¿Cuál fue la im José? • D Excelente	presión genera O Buena							<u>iberos</u> Sa
19.	los últimos 12 mese	es (incluyendo	policías, recep	cionistas, planifi	cadores u otro		e la Ciudad	d de San Jose	é durante
			empleados de	la Ciudad de Sa	n José en su m	ás recient	te contacto	o? (Evalúe ca	ada
					Excelente	Bueno	Pasable	Вајо	No sé
								•	
	•								
	Impresión General.				1	2	3	4	5
21.	Por favor clasifique	las siguientes	categorías del	desempeño gub				Daio	No oá
	El valor do convicios	Ha tenido algún contacto en persona o por teléfono con un empleado del Ciudad del Departmento de Bomberos Sar seé dentro de los últimos 12 meses? No → Vaya a la Pregunta 19 ○ Sí → Vaya a la Pregunta 18 ○ No Sé → Vaya a la Pregunta 19 8 ¿ Cuál fue la impresión general de su contacto más reciente con el Ciudad del Departmentamento de Bomberos Si José? ○ Excelente ○ Buena ○ Regular ○ Deficiente ○ No Sé Ha tenido contacto personal, teléfono o por correo electrónico con algún empleado de la Ciudad de San José durant se últimos 12 meses (incluyendo policías, recepcionistas, planificadores u otros)? No → Vaya a la pregunta 21 ○ Sí → Vaya a la pregunta 20 ② ¿ Cuál fue su impresión de los empleados de la Ciudad de San José en su más reciente contacto? (Evalúe cada característica abajo.) Excelente Bueno Pasable Bajo No Sé onocimiento 11 2 3 3 4 5 5 mpresión General 11 2 3 3 4 5 5 mpresión General 11 2 3 3 4 5 5 mpresión General 11 2 3 3 4 5 5 mpresión General 11 2 3 3 4 5 5 mpresión General 11 2 3 3 4 5 5 mpresión General 12 3 4 5 5 mpresión General 12 3 4 5 5 mpresión General 13 2 3 4 5 5 mpresión General 14 5 5 mpresión General 15 5 mpresión General 15 5 mpresión General 16 mpresión General 17 2 3 4 5 5 mpresión General 18 mpresión General 18 mpresión General 19 2 3 4 5 5 mpresión General 19 2 3 5 4 5 5 5 mpresión General 19 2 3 5 4 5							
	O O					2	J	7	J
17. ¿Ha tenido algún contacto en persona o por teléfono con un empleado del Ciudad del Departmento de B José dentro de los últimos 12 meses? ○ No → Vaya a la Pregunta 19 ○ Sí → Vaya a la Pregunta 18 ○ No sé → Vaya a la Pregunta 19 18. ¿Cuál fue la impresión general de su contacto más reciente con el Ciudad del Departmentamento de José? ○ Excelente ○ Buena ○ Regular ○ Deficiente ○ No sé 19. ¿Ha tenido contacto personal, teléfono o por correo electrónico con algún empleado de la Ciudad de Sar los últimos 12 meses (incluyendo policías, recepcionistas, planificadores u otros)? ○ No → Vaya a la pregunta 21 ○ Sí → Vaya a la pregunta 20 20. ¿Cuál fue su impresión de los empleados de la Ciudad de San José en su más reciente contacto? (Eval característica abajo.) Excelente Bueno Pasable Baji Pasable Pasable Baji Pasable Pasable Baji Pasable Pasa	4	5							
22.	Por favor clasifique	los siguientes	aspectos del A	eropuerto Interi	nacional Minet	ta de San	José:		
			_		Excelente			Deficiente	No sé
	Facilidad general pa	ara usar el Aero	puerto Interna	cional Mineta de	!				
						2	3	4	5
	Disponibilidad de v	ruelos en el Aei	opuerto Intern	acional Mineta c	le				
	San José				1	2	3	4	5
23.		os fijos para al	norrar el agua	tales como cabe	zas de ducha o	de bajo fli	ujo e inodo	oros de bajo	flujo en
	O No		O Sí		O No se	5			
24.	O EsencialO Muy importanteO Algo importante		odo, es que us	ted conserve el	agua en su hog	gar?			

Encuesta Ciudadana del 2013 de la Ciudad de San José

Nuestras últimas preguntas son acerca de usted y su hogar. De nuevo, todas las respuestas son anónimas y serán reportadas en forma general.

Topot tudus en	g
 D1. ¿Actualmente está empleado con sueldo? ○ No → Vaya a la Pregunta D3 ○ Sí, tiempo completo → Vaya a la Pregunta D2 ○ Sí, medio tiempo → Vaya a la Pregunta D2 D2. Durante una semana típica, ¿cuántos días hace un recorrido hasta el trabajo (para la mayor distancia que recorre) de cada manera en la lista de abajo? (Ponga el número total de días, usando números enteros.) Vehículo motorizado (Ej. carro, camión, motocicleta, etc) solo	D8. ¿Tiene usted o cualquiera de los miembros de su familia 65 años o más? ○ No ○ Sí D9. ¿Cuánto cree usted que será el ingreso de su familia antes de impuestos para el año actual? (Por favor incluya en su ingreso total todo ingreso de todas las personas de su casa.) ○ Menos de \$24,999 ○ \$25,000 a \$49,999 ○ \$50,000 a \$99,999 ○ \$100,000 a \$149,999 ○ \$150,000 o más
adultos días	Por favor responda a ambas preguntas D10 y D11:
Autobús, vía férrea u otro transporte público	D10. ¿Es usted Español, Hispano o Latino? O No, no soy Español, Hispano o Latino O Sí, me considero Español, Hispano o Latino D11. ¿Cuál es su raza? (Marque uno o más grupos que indiquen lo que usted se considera.)
Otrodías	O Indio Americano o nativo de Alaska
 Cuántos años tiene usted viviendo en San José? Menos de 2 años 11-20 años 2-5 años Más de 20 años 6-10 años 	 Asiático o de las Islas del Pacífico Negro, Afro-americano Blanco / Caucásico Otro
D4. ¿Cuál describe mejor el edificio en el que vive?	D12. ¿En que categoría está su edad?
 Casa de una sola familia separada de cualquier otra casa Casa adjunta a una o más casas (p.ej., un dúplex o townhome) 	 O 18-24 años O 55-64 años O 25-34 años O 65-74 años O 35-44 años O 75 años o más O 45-54 años
O Edificio con dos o más apartamentos o condominios	D13. ¿Cuál es su sexo? O Femenino O Masculino
O Hogar móvil O Otro	D14. ¿Está registrado para votar en su jurisdicción? O No
D5. ¿Es esta casa, apartamento o casa rodante / trailer esO Alquilada o la ocupa sin pago?	SíNo tengo derecho a votarNo sé
O Propia, o alguno de su familia la paga con hipoteca o ya está pagado?	D15. Muchas personas no tienen tiempo para votar en las elecciones. ¿Recuerda usted haber votado en la
D6. ¿Como cuánto es su costo mensual de vivienda para	última elección general?
el lugar donde vive? (incluyendo renta, pago de hipoteca, impuesto de propiedad, seguro de	O NoO No tengo derecho a votarO SíO No sé
propiedad y cuotas de asociación de propietarios (HOA))? O Menos de \$300 por mes	D16. ¿Usted tiene un teléfono celular? O No O Sí
O \$300 a \$599 por mes	D17. ¿Usted tiene una línea de tierra (conexión a la pared)
O \$600 a \$999 por mes	en el hogar?
O \$1,000 a \$1,499 por mes	O No O Sí
O \$1,500 a \$2,499 por mes	D18. Si usted tiene tanto un teléfono celular como una
• \$2,500 o más por mes	línea de tierra, ¿a cuál considera como su número
D7 . Algún nião do 17 sãos o monos vivo en su hogar?	primordial de teléfono?

Gracias por completar esta encuesta. Por favor regrese la encuesta en el sobre prepagado a: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

O Celular O Línea de tierra O Ambos

O No

O Sí



Văn Phòng Giám Định Viên Thành Phố

Sharon W. Erickson, Giám Định Viên Thành Phố

Tháng Chín năm 2013

Thân gởi Công Dân Thành Phố San José:

Thành Phố San Jose muốn biết quý vị nghĩ gì về cộng đồng và chánh quyền thành phố. Quý vị được chọn ngẫu nhiên để tham gia vào Bản Khảo Sát Công Dân 2013 của San José.

Xin dành vài phút để điền vào Bản Khảo Sát Công Dân đính kèm. Câu trả lời của quý vị sẽ giúp cho Hội Đồng Thành Phố San José lấy những quyết định ảnh hưởng đến cộng đồng chúng ta. Quý vị sẽ thấy những câu hỏi này rất thú vị và chắc chắn câu trả lời của quý vị sẽ rất hữu ích. Xin hãy tham gia!

Muốn lấy một mẫu cư dân tiêu biểu của San José, người lớn (từ 18 tuổi trở lên) trong gia đình có ngày sinh nhật gần đây nhất cần điền vào bản khảo sát này. Năm sinh của người lớn không quan trọng.

Xin yêu cầu thân quyết thích hợp trong gia đình dành vài phút để trả lời tất cả các câu hỏi và gởi trả lại bản khảo sát trong bao thư đã trả cước phí đính kèm. **Câu trả lời của quý vị sẽ hoàn toàn ẩn danh.**

Việc tham gia vào bản khảo sát này của quý vị là điều rất quan trọng – đặc biệt vì gia đình của quý vị là một trong những số ít gia đình được khảo sát. Nếu quý vị có bất cứ thắc mắc nào về Bản Khảo Sát Công Dân, xin gọi số (408) 975-1438.

Xin giúp chúng tôi thay đổi tương lai của San José. Cám ơn quý vị đã dành thời gian tham gia.

Thân m**ế**n,

Sham W. End Sharon W. Erickson

Giám định viên thành phố

Bản Khảo Sát Công Dân 2013 Thành Phố San José

Xin điền vào bảng câu hỏi này nếu quý vị là người lớn (từ 18 tuổi trở lên) trong gia đình có ngày sinh nhật gần đây nhất. Năm sinh của người lớn không quan trọng. Xin chọn câu trả lời (bằng cách khoanh tròn số hoặc đánh dấu vào ô) thể hiện sát ý kiến của quý vị nhất cho từng câu hỏi. Câu trả lời của quý vị sẽ ẩn danh và chỉ được báo cáo theo nhóm.

1. Xin đánh giá từng khía cạnh sau đây về mức độ đời sống tại San Jo
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Xuât să	ic Tôt	Khá	Kém	Không biết
San José là nơi sống1	2	3	4	5
Khu láng giềng của quý vị là nơi sống1	2	3	4	5
San José là nơi nuôi dạy con1	2	3	4	5
San José là nơi làm việc1	2	3	4	5
San José là nơi hồi hưu1	2	3	4	5
Mức độ đời sống chung tại San José 1	2	3	4	5

2. Xin đánh giá từng đặc điểm sau đây có liên quan đến José nói chung:

Ani dami gia tung dặc diem sau day có nen quan den jose nói chui	Xuất sắc	Tốt	Khá	Kém	Không biết
Ý thức cộng đồng	1	2	3	4	5
Cởi mở và chấp nhận cộng đồng đối với những người có					
nguồn gốc đa dạng	1	2	3	4	5
Bề ngoài tổng quát của San José	1	2	3	4	5
Tình trạng sạch sẽ của San José		2	3	4	5
Phẩm chất chung về mức độ phát triển mới tại San José	1	2	3	4	5
Nhiều lựa chọn gia cư khác nhau	1	2	3	4	5
Tổng quát phẩm chất kinh doanh và thiết lập dịch vụ tại San José	1	2	3	4	5
Cơ hội mua sắm	1	2	3	4	5
Cơ hội tham dự các hoạt động văn hóa	1	2	3	4	5
Cơ hội giải trí	1	2	3	4	5
Cσ hội việc làm		2	3	4	5
Cσ hội học tập	1	2	3	4	5
Cơ hội tham gia vào các sinh hoạt và hoạt động xã hội	1	2	3	4	5
Cơ hội tham gia vào các sinh hoạt tôn giáo hay tinh thần					
và các hoạt động	1	2	3	4	5
Cơ hội làm việc tự nguyện	1	2	3	4	5
Cơ hội tham gia vào những vấn đề cộng đồng	1	2	3	4	5
Đi lại thoải mái bằng xe hơi tại San José		2	3	4	5
Đi lại thoải mái bằng xe buýt tại San José		2	3	4	5
Đi lại thoải mái bằng xe lửa tại San José	1	2	3	4	5
Đi lại thoải mái bằng xe đạp tại San José	1	2	3	4	5
Đi bộ thoải mái tại San José	1	2	3	4	5
Có nhiều đường đi và đường mòn	1	2	3	4	5
Lượng giao thông trên những đường chánh	1	2	3	4	5
Số chỗ đậu xe công cộng	1	2	3	4	5
Có nhiều gia cư tốt giá cả phải chăng	1	2	3	4	5
Có nhiều nơi giữ trẻ tốt, giá cả phải chăng	1	2	3	4	5
Có nhiều nơi chăm sóc sức khỏe, giá cả phải chăng	1	2	3	4	5
Có nhiều loại thực phẩm ngon, giá cả phải chăng		2	3	4	5
Phẩm chất không khí	1	2	3	4	5
Phẩm chất môi trường tự nhiên tổng quát tại San José		2	3	4	5
Hình ảnh hay danh tiếng chung của San José	1	2	3	4	5

3. Xin đánh giá tốc độ phát triển theo những phân loại sau đây tại San José trong 2 năm qua:

	Rât	Hơi	Vừa	Hơi	Rât	Không
	chậm	chậm	phải	nhanh	nhanh	<u>biết</u>
Tăng dân số	1	2	3	4	5	6
Tăng bán lẻ (cửa tiệm, nhà hàng, v.v)	1	2	3	4	5	6
Tăng việc làm	1	2	3	4	5	6



4.	Những tòa nhà đổ nát, bãi cổ dại hay xe phế thải là O Không phải là vấn đề O Vấn đề nhỏ	à vấn đề khó ; O Vấn đề trun		t theo mức độ nà O Vấn đề		osé? O Không	biết
5.	Xin đánh giá quý vị thấy an toàn hay không an toà	n như thế nào <i>Rất</i> an toàn	Hơi	ng điều sau tại Sa Không an toàn cũng không nguy hiểm	Hơi	Rất n không an to	Không _{Dàn} biết
	Tội phạm bạo lực (chẳng hạn như hiếp dâm, hành hung, cướp bóc)		2	3	4	5	6
	Trộm cắp tài sản (chẳng hạn như trộm cắp, ăn cắp) Nguy hại môi trường, bao gồm chất thải độc hại	1	2 2	3	4 4	5 5	6 6
6.	Xin đánh giá mức độ an toàn hay không an toàn:						
		Rất an toàn	Hơi an toàn	Không an toàn cũng không nguy hiểm	Hơi không an toàn	Rất n không an to	Không _{bàn} biết
	Tại khu láng giềng của quý vị trong ngày	1	2	3	4	5	6
	Tại khu láng giềng của quý vị vào ban đêm	1	2	3	4	5	6
	Tại khu vực trung tâm thành phố của San José trong ngày	1	2	3	4	5	6
	Tại khu trung tâm của San José vào ban đêm		2	3	4	5	6
7.	Quý vị có gặp hay điện thoại trực tiếp nhân viên c ○ Không → Sang Câu Hỏi 9	Câu Hỏi 8 đây nhất với	Sở Cảnh	Không biết → S	ang Câu Hỏ an José là g	ði 9	a không?
9.	Trong 12 tháng qua, có phải quý vị hay thân quyếr ○ Không → Sang Câu Hỏi 11			l à nạn nhân của Không biết → S			không?
	10. Nếu có, tội phạm này (những tội phạm này) cóO KhôngO Có	được báo ch		át không? Không biết			
11.	Trong 12 tháng qua, khoảng bao nhiên lần, nếu có hoạt động sau đây tại San José không?	, quý vị hay t	hân quyế	n khác trong gia	đình có thá	am gia vào	o những
				Một hay bao giờ hai lần	3 đến 12 - 1 lần	13 đến 26 Iần	Hơn 26 lần
	Sử dụng thư viện công cộng hay dịch vụ khác của S				3	4	5
	Sử dụng trung tâm giải trí của San José				3	4	5
	Tham gia vào chương trình hay hoạt động giải trí				3	4	5
	Viếng thăm công viên khu láng giềng hay công viêr				3	4	5
	Đi xe buýt địa phương trong phạm vi San José			1 2	3	4	5
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Sử dụng trung tâm giải trí của San José	2	3	4	5
Tham gia vào chương trình hay hoạt động giải trí1	2	3	4	5
Viếng thăm công viên khu láng giềng hay công viên Thành Phố 1	2	3	4	5
Di xe buýt địa phương trong phạm vi San José1	2	3	4	5
Tham dự buổi họp viên chức được bầu chọn địa phương hay buổi họp				
khác của địa phương1	2	3	4	5
Xem buổi họp của các viên chức được bầu chọn địa phương hay				
buổi họp khác của địa phương do thành phố tài trợ trên TV,				
Internet hay phương tiện khác1	2	3	4	5
Viếng thăm mạng lưới của Thành Phố San José				
(tại www.sanjoseca.gov)1	2	3	4	5
Tái chế giấy, lon hay chai cũ ở nhà1	2	3	4	5
Tự nguyện dành thời gian cho một số nhóm hay hoạt động				
tại San José1	2	3	4	5
Tham gia vào các hoạt động tôn giáo hay tinh thần tại San José 1	2	3	4	5
Tham gia vào câu lạc bộ hay nhóm dân chính tại San José	2	3	4	5
Giúp đỡ bạn bè hay hàng xóm1	2	3	4	5

12.	Quý vị nói chuyện hay	viếng thăm hàng xó	m sát bên (ngườ	i sống tại 10 h	ay 20 gia đình g	ần quý vị nhất) k	khoảng bao
	nhiệu lần?						

- O Gần như hàng ngày
- O Vài lần một tuần
- O Vài lần một tháng
- O Chưa đến vài lần một tháng

Bản Khảo Sát Công Dân 2013 Thành Phố San José

Am dami gia pham chat cua tung ujen vụ sau day tại San Jose.	Xuất sắc	Tốt	Khá	Kém	Không biết
Dịch vụ cảnh sát		2	3	4	5
Dịch vụ cứu hỏa		2	3	4	5
Dịch vụ xe cứu thương hay y tế khẩn cấp		2	3	4	5
Ngăn ngừa tội phạm		2	3	4	5
Phòng ngừa và giáo dục về hỏa hoạn	1	2	3	4	5
Chấp hành giao thông		2	3	4	5
Sửa chữa đường phố	1	2	3	4	5
Vệ sinh đường phố		2	3	4	5
Chiếu sáng đường phố	1	2	3	4	5
Bảo trì via hè		2	3	4	5
Định giờ tín hiệu giao thông	1	2	3	4	5
Dịch vụ xe buýt hay trung chuyển	1	2	3	4	5
Thâu gom rác		2	3	4	5
Tái chế		2	3	4	5
Thâu dọn rác cây	1	2	3	4	5
Thoát nước mưa		2	3	4	5
Nước uống	1	2	3	4	5
Dịch vụ ống cống		2	3	4	5
Công viên thành phố	1	2	3	4	5
Chương trình hay lớp học giải trí		2	3	4	5
Trung tâm hay cơ sở giải trí		2	3	4	5
Sử dụng đất, hoạch định và phân vùng		2	3	4	5
Thực thi pháp luật (cỏ dại, tòa nhà bỏ phế, v.v)		2	3	4	5
Kiểm soát động vật		2	3	4	5
Phát triển kinh tế	1	2	3	4	5
Dịch vụ cho lão niên	1	2	3	4	5
Dịch vụ cho thanh thiếu niên		2	3	4	5
Dịch vụ cho người có lợi tức thấp		2	3	4	5
Dịch vụ thư viện công cộng		2	3	4	5
Dịch vụ thông tin công cộng		2	3	4	5
Chuẩn bị cho tình trạng khẩn cấp (dịch vụ chuẩn bị cho cộng đồng					
đối phó với thiên tại hay trường hợp khẩn cấp khác)		2	3	4	5
Bảo quản khu thiên nhiên như không gian rộng rãi, nông trại, và			_		
vành đại xanh	1	2	3	4	5
Xóa hình vẽ bậy trên tường		2	3	4	5
Nỗ lực ngăn ngừa băng đảng		2	3	4	5
Bảo trì cây xanh trên đường phố		2	3	4	5
Dịch vụ xin phép cất nhà		2	3	4	5

14. Nhìn chung, quý vị đánh giá thế nào về phẩm chất dịch vụ do từng nơi sau đây cung cấp?

	Xuất sắc Č	Tốt .	Khá	Kém	Không biết
Thành Phố San José	1	2	3	4	5
Chánh Quyền Liên Bang	1	2	3	4	5
Chánh Quyền Tiểu Bang	1	2	3	4	5
Chánh Quyền Quận Santa Clara	1	2	3	4	5

15.	5. Xin nêu rõ quý vị có thể hay không thể thực hiện từng điều sau đây như thế nào: Rất Hơi Hơi Rất							Không
				có thể	có thể	không thể	không thể	
	Khuyên người nào đó	nên sống tại San Jos	é	1	2	3	4	5
	Vẫn cư ngụ tại San Jos	é trong năm năm nữ	ra	1	2	3	4	5
16.	Quý vị thấy kinh tế cơ	ó tác động gì, nếu cơ	ó, đến lợi tức gia đìn	h của mình	trong 6 tha	áng tới? Quý	vị cho rằng	tác động đó
	là: O Rất tích cực	O Hơi tích cực	○ Trung lậ	р) Hơi tiêu d	cửc C) Rất tiêu cụ	rC.
17.	Quý vị có gặp hay điệ không? ○ Không → Sang Câu				nn José trong t → Sang Câu		ing qua	
	18. Ấn tượng chung c O Xuất sắc	củ a quý vị về lần liê 〇 Tốt	n lạc gần đây nhất v O Khá		<u>lỏa</u> Thành O Kém		là gì?) Không biế	ŧ
19.	Quý vị có liên lạc trự qua (bao gồm cảnh sá O Không → Sang Câu	t, người tiếp tân, kế		cứ người nào			é trong vòn	g 12 tháng
	20. Ấn tượng của quy từng đặc điểm du		viên của Thành Phá		,	,	_	
	Hiểu biết				<u>t sắc Tớ</u> 1 2		<u>Kém</u> 4	Không biết -
							4	5 5
	Nhậm lẹ							_
	Lịch sự Ấn tượng chung						4 4	5 5
	An tuộng chung	•••••	•••••	•••••	I Z	. 3	4	J
21.	Xin đánh giá các phâr	า loại sau đây về năı	ng lực của chánh qu					
				Xuấ	t sắc Tớ		Kém	Không biết
	Giá trị của các dịch vị						4	5
	Xu hướng chung San J			······· ´	1 2	3	4	5
	Công việc mà chánh c đón công dân tham		hiện khi chào		1 2	3	4	5
22.	Xin đánh giá những k	hía cạnh sau đây về	Phi Trường Quốc To	ế Mineta Sa Xuất	-,	ốt Khá	Kém	Không biết
	Sử dụng thuận tiện Ph	i Trường Quốc Tấ M	ineta San José				4	5
	Nhiều chuyển bay tại	·					4	5
	Milicu Chuych Day tại	Till Trubing Quoc To	Williela Jan Juse	•••••	1 4	. 3	7	J
23.	Quý vị có đồ đạc tiết O Không	kiệm nước như vòi O Có	hoa sen tiết kiệm nư		vệ sinh dội Không biế		g nhà không	?
24.	Tiết kiệm nước trong O Cần thiết O Rất quan trọng O Hơi quan trọng	nhà quan trọng ra s	ao đối với quý vị?					

O Không quan trọng gì cả

Bản Khảo Sát Công Dân 2013 Thành Phố San José

Câu hỏi sau cùng là về quý vị và gia đình quý vị. Một lần nữa, tất cả câu trả lời của quý vị trong bản khảo sát này là hoàn toàn ẩn danh và chỉ được báo cáo theo nhóm.

 D1. Quý vị hiện có đi làm lãnh lương không? ○ Không → Sang Câu Hỏi D3 ○ Có, toàn nhiệm → Sang Câu Hỏi D2 ○ Có, khiếm nhiệm → Sang Câu Hỏi D2 D2. Trong một tuần tiêu biểu, quý vị đi làm (khoảng cách đi lại dài nhất) bằng mỗi phương tiện nêu dưới dây bao nhiêu ngày? (Ghi tổng số ngày, dùng con số nguyên.) Tự đi bằng xe có động cơ (chẳng hạn như xe hơi, xe tải, xe van, xe gắn máy, v.v)	D9. Quý vị ước tính tổng lợi tức trước thuế của gia đình mình sẽ là bao nhiêu cho năm hiện tại? (Xin tính tổng lợi tức từ tất cả các nguồn cho tất cả những người sống trong gia đình của quý vị.) O Chưa đến \$24,999 O \$25,000 đến \$49,999 O \$50,000 đến \$99,999 O \$100,000 đến \$149,999 O \$150,000 hay nhiều hơn Xin trả lời cả hai câu hỏi D10 và D11:
Đi bằng xe có động cơ (chẳng hạn như xe hơi, xe tải,	_
xe van, xe gắn máy, v.v) với trẻ em hay người lớn khác	 D10. Quý vị có phải là người Tây Ban Nha, Tây Bồ Nha hay La Tinh không? Không, không phải Tây Ban Nha, Tây Bồ Nha hay La Tinh Phải, tôi cho là mình là người Tây Ban Nha, Tây Bồ Nha hay La Tinh D11. Chủng tộc của quý vị là gì? (Đánh dấu vào một hay nhiều chủng tộc hơn để nêu rõ quý vị là chủng tộc
Dạng khácngày	nào.)
D3. Quý vị cư ngụ tại San José bao nhiêu năm? O Chưa đến 2 năm O 11-20 năm O 2-5 năm O Hơn 20 năm O 6-10 năm	 Người Mỹ da đỏ hay Alaska bản xứ Á Châu, Á Ấn hay quần đảo Thái Bình Dương Da Đen hoặc Mỹ gốc Phi Châu Da trắng Dạng khác
D4. Câu nào mô tả đúng nhất dãy nhà quý vị đang cư ngụ?	
 Nhà một gia đình tách biệt với những nhà khác Nhà sát với một hay nhiều nhà khác (như nhà liền vách hay kề vách) Dãy nhà có hai hay nhiều căn hộ hoặc công đô Nhà di động 	D12. Quý vị thuộc nhóm tuổi nào? ○ 18-24 tuổi ○ 55-64 tuổi ○ 25-34 tuổi ○ 65-74 tuổi ○ 35-44 tuổi ○ 75 tuổi trở lên ○ 45-54 tuổi
O Dạng khác	D13. Giới tính của quý vị là gì?
D5. Căn nhà, căn hộ hay nhà di động này	O Nữ O Nam
 Cho thuê lấy tiền mặt hay cho ở không lấy tiền? Do quý vị hay người khác trong nhà này sở hữu trả tiền vay mua nhà hay đã trả xong? 	D14. Quý vị có được ghi danh bầu cử tại nơi cư ngụ của mình không? •• Không •• Không đủ tiêu chuẩn bầu cử
D6. Chi phí gia cư hàng tháng của quý vị khoảng bao nhiêu	O Có O Không biết
(bao gồm tiền thuê, tiền vay mua nhà, thuế thổ trạch, bảo hiểm bất động sản và phí hội gia chủ (Homeowners' association, hay HOA)? • Chưa đến \$300 một tháng • \$300 đến \$599 một tháng	D15. Nhiều người không có thời gian để đi bầu trong các cuộc bầu cử. Quý vị có đi bầu trong lần tổng tuyển cử vừa qua không?
○ \$600 đến \$999 một tháng	O KhôngO Không đủ tiêu chuẩn đi bầuO CóO Không biết
• \$1,000 đến \$1,499 một tháng	Ŭ
\$1,500 đến \$2,499 một tháng\$2,500 hay nhiều hơn một tháng	D16. Quý vị có điện thoại di động không?
	O Không O Có
D7. Quý vị có con nào từ 17 tuổi trở xuống sống chung trong nhà không? O Không O Có	D17. Quý vị có điện thoại để bàn tại gia không? O Không O Có
_	D18. Nếu quý vị có điện thoại di động lẫn điện thoại để bàn,
D8. Có phải quý vị hay thân quyến khác trong gia đình từ 65 tuổi trở lên không?	thì số điện thoại nào là số chánh của quý vị? O Di động O Điện thoại để bàn O Cả hai

Cám ơn quý vị đã điền vào bản khảo sát này. Xin gởi lại bản khảo sát đã điền vào trong bao thư đã trả cước phí đến: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

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