

# HANDOUTS

## Parks and Recreation Commission

Wednesday, October 2, 2024  
5:30pm

Hybrid Meeting

<https://sanjoseca.zoom.us/j/96363023495>

San José City Hall  
Room T-1734  
200 E. Santa Clara St.  
San José, CA 95113



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District 1	Vacant
District 2	Andre Morrow
District 3	Lawrence Ames, Vice Chair
District 4	Jo Nguyen
District 5	Daisy Barocio
District 6	Kelly Snider, Chair
District 7	Giavanna Vega
District 8	Kent Campbell
District 9	Janny Choy
District 10	Ken Brennan
Citywide	Jose Villarreal

Councilmember Dev Davis, Council  
Liaison

Jon Cicirelli, Director, PRNS



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## October 2024 PRC Agenda - Beautify SJ Update

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From Parks and Recreation Commission 10 <PRC10@sanjoseca.gov>

Date Mon 9/30/2024 9:47 PM

To Ramos, Brianna <brianna.ramos@sanjoseca.gov>; Wong, Annie <Annie.Wong@sanjoseca.gov>; Yotam, Avi <Avi.Yotam@sanjoseca.gov>; Flores Shelton, Andrea <Andrea.FloresShelton@sanjoseca.gov>

Hello Andrea, regarding the Beautify SJ update for the Oct Commission meeting. I have reviewed the update.

Can we please add the following to the update?

- Can a representative of code enforcement division come to the update and talk about what they do on the enforcement side once PRNS throws the ball over the fence to them on dumping violations?
- How many enforcement leads have been passed over to code enforcement for each of the last 5 years?
- How many camera's are in operation currently, meaning set up in the field monitoring hotspots? Are they all up and running at all times?
- How much does each of these camera's cost?
- Please update with details on how this camera program is run? Is there someone monitoring the camera's or does someone retrieve video after an illegal dumping is noticed. How are incidents that are identified by the camera's followed up on?
- How many enforcement actions have been taken as a result of the camera program?
- How many emails to Report.Dumpers@sanjoseca.gov has the city received in each of the last 6 years?
- How many of these Report.Dumpers@sanjoseca.gov emails were followed up and investigate by City Staff?
- How do the individuals that sent the emails get feedback about the resolution of their complaint?
- How many enforcement actions were taken as a direct result of Report.Dumpers@sanjoseca.gov emails to this hotline in each of the last 6 years?
- Why has there been no investment in enforcement? Is this for political reasons? Please elaborate in detail what has prevented us from implementing this well known best practice.
- Show 6 years of trended spending for the total program and each of the sub programs.
- Show 6 years of trended FTE HC for the total program and each of the sub programs.
- Has the City ever considered a program to require mattress resellers to provide for free recycling? This relieves the financial burden on the City and puts the costs where they belong with the sellers of mattresses.

Lastly,

FYI, as a heads up and in the spirit of collaboration, I will be making a motion on Wed to pull Beautify SJ from the consent agenda so we can talk in detail about the program during the meeting. Additionally, I will be making a motion to accept the report "but" accompanied by the following statement and two recommendations for City Council.

Looking forward to seeing you all on Wed!

**Beautify SJ - PRC Commission Statement and Recommendations for Council:**

The lack of enforcement of dumping and littering laws is shameful, defies common sense and is financially irresponsible. Enforcement is the third tier of successful blight prevention programs which has been completely missing from the SJ program. There is absolutely no deterrence to any dumper or litterer in the City because the city does nothing to hold them accountable. The nominal fines currently collected don't even cover the costs to administer the fines. The costs of trashing our city must be charged to the perpetrators and not to the law abiding residents of San Jose. An aggressive enforcement program will generate significant revenues which will offset the cost of cleanup and more importantly serve as a strong deterrent to those that trash our city and willingly and selfishly undermine our residents quality of life.

The commission accepts this report but makes the following strong recommendations to Council:

-The commission recommends that Council directs staff to develop 1-2 options for a robust enforcement mechanism with corresponding cost estimates for each option. Funding for enforcement would come from existing Beautify SJ budgeted dollars. The expected result of strong enforcement would be net financially favorable to the City as new revenue offsets costs and a real deterrent is re-established.

-The commission also recommends that Council direct the Staff to investigate the feasibility of putting a city ordinance or other strong incentive or mandate in place to require resellers of mattresses in San Jose to offer a free or very low cost recycle program at their stores. Their stores and delivery operations have the reverse logistics capability to handle the reverse supply chain of mattresses and should bear the cost of the waste materials generated every time they sell a new mattress. This cost should not be born by the residents of San Jose. It should be born by those that profit from the sale of mattresses and the waste that those sales create.

Ken Brennan | City of San José

**Parks & Recreation Commissioner**

200 E. Santa Clara Street, San Jose, CA 95113

(408) 391-5808 | [PRC10@sanjoseca.gov](mailto:PRC10@sanjoseca.gov)



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**From:** Ramos, Brianna <brianna.ramos@sanjoseca.gov>

**Sent:** Friday, September 20, 2024 11:57 AM

**Subject:** October 2024 PRC Agenda

Hello,

Please see attached file for the October 2024 PRC Agenda.

Thank you,

**Brianna Ramos** | Interim Staff Specialist

**Parks, Recreation and Neighborhood Services**

City Hall 9th Floor | Parks Division

200 E. Santa Clara St., San Jose, CA 95113

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**Parks and Recreation Commission  
Director's Report  
Wednesday, October 2, 2024**

Event	Date		Time	Information
Various Halloween Events at Community Centers	October		Varies	Community Centers Across the City are hosting Halloween Events Check out the Department Facebook Page more a comprehensive list
PRNS Youth Programs-College Month Celebration	October	Varies	PRNS Youth Programs are going to celebrate the importance of college at all levels; a university, a community college, a technical school, or another pathway to post-academic success!	
Virtual Community Meeting #2 for the Communication Hills Phase 3 & 4 Park Master Plan and Park Naming	Thursday, October 3rd		6:30pm to 8:30pm	Meeting ID: 936 3946 4935 Passcode: 309267 Dial-in: +1 669 900 9128
Press conference on Friday	Friday, Oct. 4			<p>The Department of the Interior announced the granted awardees the from the Land and Water Conservation Fund's Outdoor Recreation Legacy Partnership Program (ORLP). Through ORLP, the National Park Service (NPS) will invest \$254.68 million into 54 projects in 24 states for the redevelopment or creation of new local parks. The City of San José received \$4.5 million for the <a href="#">Spartan-Keyes Park</a> in Council District 3.</p> <p>We'll be celebrating this announcement at a press conference with the Secretary of the Interior, Mayor's Office, and Councilmember Torres on Friday 10/4 at 11am at City Hall.</p>
Disability Awareness Day at City Hall Rotunda & Plaza	Tuesday, Oct. 10		10 a.m. - 1 p.m.	This free event will feature a wide range of opportunities in employment, education, and recreation ensuring everyone has access to resources and activities that promote empowerment and inclusion.
NSE Senior and PRC Work Plan Approval	Thursday, Oct. 10		1:30pm	This item will be on consent. Agenda will be posted by the end of the week.
Lights On Proclamation	Tuesday, Oct. 22		1:30pm-2:30pm	PRNS with the support of CM Ortiz will light up the City Hall Tower and Rotunda in support of the 25th anniversary of Lights On Afterschool in addition to receiving a proclamation at City Council on

			10/22 Lights On Afterschool is the only nationwide event celebrating afterschool programs and their important role in the lives of children, working families and communities.
Neighborhood Conference	Saturday, October 26 <sup>th</sup>		Invites coming soon.
Special Meeting Proposal	TBD	TBD	Staff would like to hold a special meeting in mid-January 2025 or mid February 2025 to spilt up the items scheduled for February 5 <sup>th</sup> . February currently has 4 discussion heavy items.
<b>Communications Tracker</b>	<b>Information</b>		
Communications tracker (Feedback Loop)	TBD workplan items will be included in this tracker.		
Work Plan TBD Items:	<ol style="list-style-type: none"> <li>1. Spartan Keyes Master Plan &amp; Park Naming</li> <li>2. Coyote Creek Flood Project</li> <li>3. General Plan Element Updates</li> <li>4. North San José Park Fees</li> <li>5. PRNS Partnership Overview</li> <li>6. Resilience Corps Climate Change Pathway Status Report</li> </ol>		
Question from Commissioner Kent Campbell: Federal funds for Lake Cunningham water quality: What is the plan and how are these funds being used?	<p>The Capital team did reach out to Kent to answer his question. Below are some more details regarding the plans for the funds.</p> <p>Design Development is in progress and is anticipated to be completed in April of 2025. This phase acts similar to a master plan process.</p> <ul style="list-style-type: none"> <li>• We don't have confirmed schedules after this phase. The federal earmark has added unknowns that we are trying to get ahead of. NEPA may be required after design development which could add an extra year to the project. After NEPA we would develop construction documents, followed by bid, award, and construction. Best guesses place the project in construction in 2028, assuming NEPA takes one year.</li> <li>• Rough, high-level schedule:</li> <li>• Design Development: April 2024 – April 2025</li> </ul>		

	<ul style="list-style-type: none"> <li>• *Federal Earmark requires NEPA process which may add one year in between design development and construction documents, which could push construction out to 2028.</li> <li>• Design/Construction documents: July 2025 – March 2026</li> <li>• Bid and Award: April – June</li> <li>• Construction July 2026 – July 2027 (or 2028, depending on environmental analysis)</li> </ul> <p>Lake Cunningham Restroom Renovation:</p> <ul style="list-style-type: none"> <li>• Status – Project in Design phase</li> <li>• Project assigned to Public Works in-house contractor who has begun engineering work on project</li> <li>• First priority in six restroom renovation project</li> <li>• The needs for ADA improvements will extend project into late 2024</li> <li>• Council Member would like the project to be completed by 7/1/25</li> </ul>
<p>Question from Commissioner Ken Brennan: Request for video recording of meetings to be posted online.</p>	<p>Staff are looking into this and will propose a plan for 2025.</p>

**SAVE THE DATE!**  
**¡RESERVA LA FECHA!**  
**LƯU LẠI NGÀY! 保留這天!**



# COMMUNICATIONS HILL PARK MASTER PLAN & PARK NAMING

**Thursday, October 3, 2024**

*Jueves, 3 de Octubre de 2024*

*Thứ Năm, ngày 3 tháng 10 năm 2024*

2024年10月3日, 星期四

**6:30 - 8:30 p.m.**

**You're invited to a virtual community meeting  
to provide feedback for two future parks on  
Communications Hill.**

*Le invitamos a una reunión virtual de la comunidad para que nos dé  
su opinión sobre dos futuros parques en Communications Hill.*

*Quý vị được mời tham dự một cuộc họp cộng đồng trên mạng xã hội để  
cung cấp phản hồi cho hai công viên tương lai tại Communications Hill.*

您被邀請參加社區線上會議，為 *Communications Hill* 未來的兩個公園提供回饋。



**Zoom Link**

Enlace de Zoom  
Liên kết Zoom  
Zoom線上會議連結  
[bit.ly/commhill-project2](https://bit.ly/commhill-project2)



**Project Webpage Link**

Enlace de la Página Web del Proyecto  
Liên kết trang web dự án  
專案網頁連結  
[bit.ly/commhill-masterplan](https://bit.ly/commhill-masterplan)

Meeting ID: 936 3946 4935  
Passcode: 309267  
Dial-in: +1 669 900 9128