

## LIBRARY

The San José Public Library's mission is to enrich lives by fostering lifelong learning and by ensuring that every member of the community has access to a vast array of ideas and information.

## LIBRARY

The San José Public Library consists of 23 libraries, including the main Dr. Martin Luther King, Jr. Library downtown and branches across the City. In 2012-13 the Library offered 2.1 million materials in various forms including books, CDs, DVDs, and eBooks. The Library also provided programs such as summer reading, literacy assistance, and story times. In 2013, four recently constructed/renovated branches opened, bringing the total number of libraries open during 2012-13 to 23. One additional library is currently in the design phase and is expected to open in the fall of 2015.

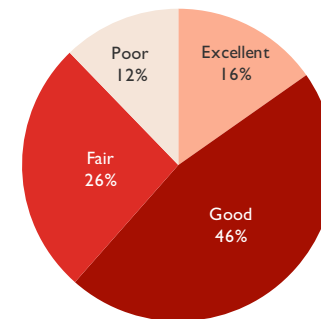
In 2012-13, the Library's operating expenditures totaled \$27.6 million, slightly more than one year ago and slightly less than ten years ago. Staffing totaled 315 authorized positions, 16 percent more than one year ago and 10 percent less than ten years ago. In 2012-13, hours open annually totaled 35,472, an increase of 4 percent from the prior year, but a 22 percent drop from ten years ago.

In a resident survey, 62 percent rated the quality of public library services as good or excellent, 26 percent rated services fair, and 12 percent rated services poor.

### KEY FACTS (2012-13)

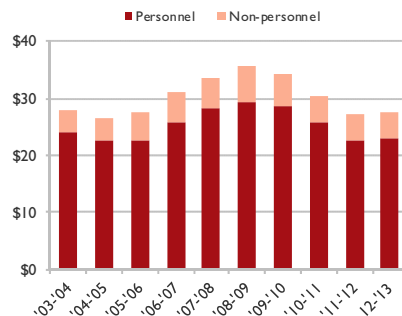
|                                                |            |
|------------------------------------------------|------------|
| Libraries open                                 | 23         |
| Libraries in design phase                      | 1          |
| Weekly library visitors                        | 112,223    |
| Total library materials                        | 2,146,158  |
| Number of eBooks                               | 45,110     |
| Number of items checked out (including eBooks) | 10,702,251 |
| Number of registered borrowers                 | 517,747    |

### How would you rate the quality of public library services in San José?

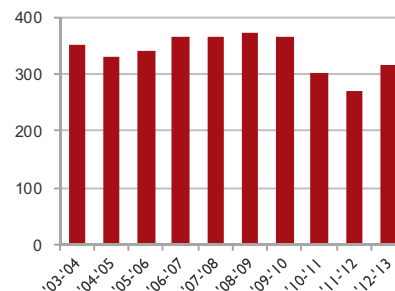


Source: The National Citizen Survey™

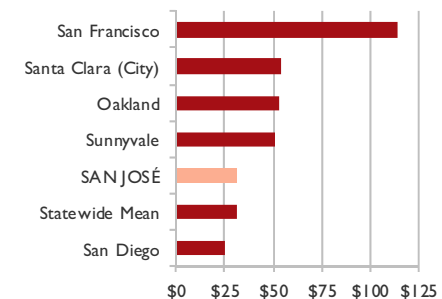
Library Operating Expenditures (\$millions)



Library Staffing



Expenditures Per Capita (2011-12)



Source: California State Library, Public Library Survey Data 2011-12

# LIBRARY COLLECTION AND CIRCULATION

In 2012-13, the Library's collection totaled about 2.15 million items, a 6 percent increase from ten years ago.

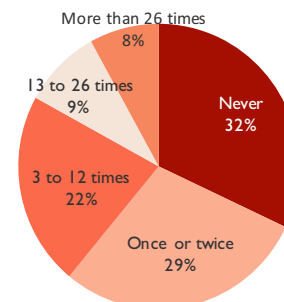
Although eBooks remain a small portion of the total collection, their number increased 26 percent compared to the prior year and 1,442 percent compared to seven years ago when the Library began tracking eBook collection materials. Circulation of eBooks has also continued to increase. It totaled 451,636 in 2012-13, a 28 percent increase over the prior year and a dramatic increase from ten years ago when eBook circulation totaled about 14,000. During FY 2010-11, the Library began offering eBooks for Kindle devices and Kindle apps via a virtual branch.

Total circulation in 2012-13 (including eBooks) was 10.7 million, a 7 percent decrease over one year ago and a 25 percent decrease compared to ten years ago. Library borrowers placed about 416,000 online holds to reserve materials.

In 2012-13, circulation per capita (including eBooks) was 10.9, a 9 percent decrease from the prior year and a 29 percent decrease from ten years ago. The graph below uses statistics reported by the California State Library, which reports on a one-year lag. It shows San José's circulation per capita (excluding eBooks) was lower than that of Santa Clara, Sunnyvale, and San Francisco in 2011-12 but higher than San Diego, Oakland, and the statewide mean.

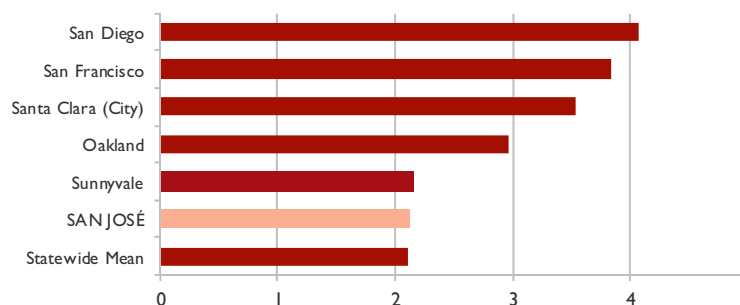
Sixty-eight percent of San José respondents to The National Citizen Survey indicated they, or someone in their household, used San José libraries at least once during the last year.

How many times during the last year did you or a household member use San José public libraries or their services?



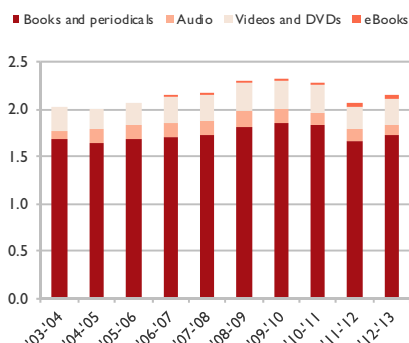
Source: The National Citizen Survey™

Materials Per Capita (2011-12)

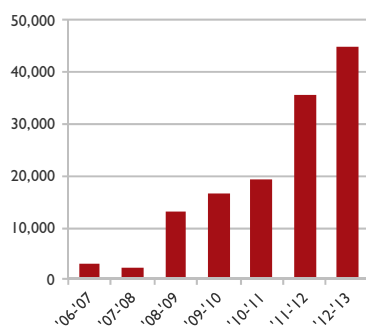


Source: California State Library, Public Library Survey Data 2011-12

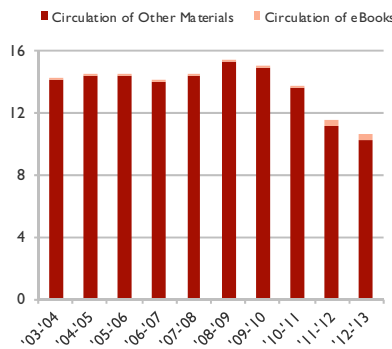
Total Collection (millions)



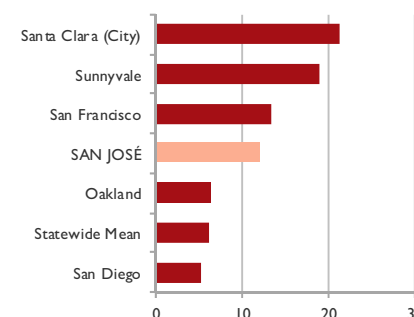
Collection of eBooks



Total Circulation (millions)



Circulation Per Capita (2011-12)



Source: California State Library, Public Library Survey Data 2011-12 (does not include eBooks)

## LIBRARY

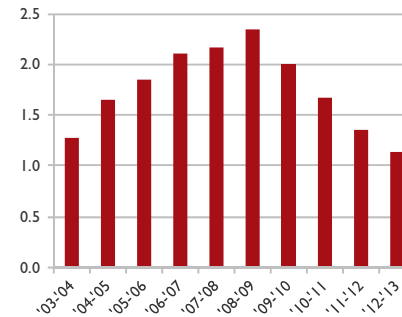
The City's libraries provide programs to promote reading and literacy and support school readiness. Programs include adult and family literacy programs, preschool and early education initiatives, story time programs, and summer reading programs.

In 2012-13, City libraries offered 2,753 literacy programs or services with attendance totaling 90,014. Total attendance increased 3 percent from 2011-12 and 15 percent compared to ten years ago. In 2012-13, there were 22,139 participants in the summer reading program, 42 percent more than one year ago.

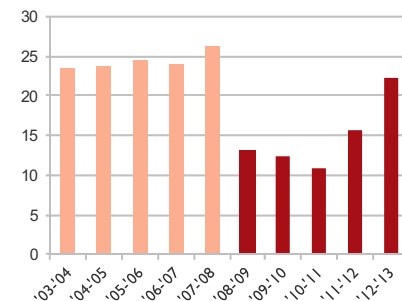
In 2012-13, the number of computer sessions on library computers totaled about 1.1 million, an 11 percent decrease from ten years ago, but a 52 percent decrease from its height in 2008-2009. However, the City libraries began offering wireless internet to patrons in 2009-10. This, coupled with the drop in hours, may explain the decline in the number of computer sessions.

Sixteen percent of the Library's collection includes materials in languages other than English, such as Chinese, Spanish, Vietnamese, and more than 20 other languages. In 2012-13, its non-English language collection totaled 349,480 materials (including eBooks), a 1 percent decrease from the previous year and 4 percent decrease from five years ago. Circulation for its non-English language materials for 2012-13 was 1,581,116, a decrease of 17 percent from the previous year and 49 percent compared to five years ago. Non-English media (such as DVDs and videos) circulation declined the most, with a decrease of 30 percent comparing 2012 to 2011, while non-English print circulation declined 10 percent during the same time period.

**Computer Sessions in Library (millions)**

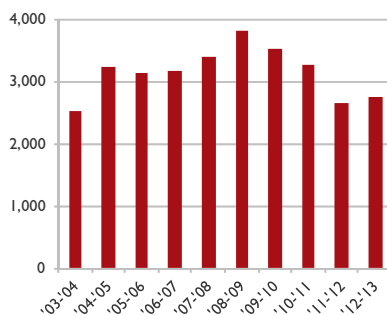


**Participants in Summer Reading Program (thousands)\***

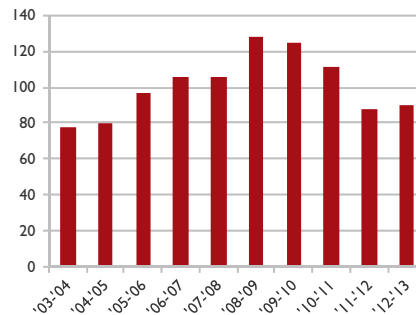


\*In 2008-09, the methodology for calculating Summer Reading participation changed. Data prior to that year may not be comparable.

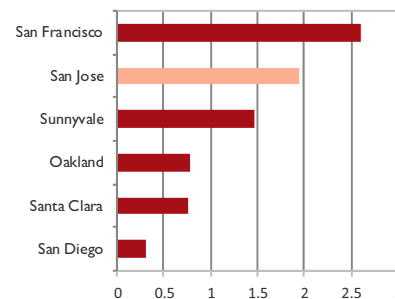
**Number of Literacy Programs/Services**



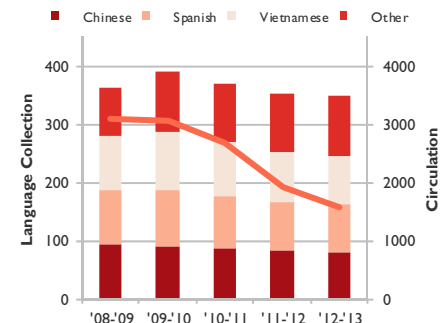
**Attendance at Literacy Programs (thousands)**



**Non-English Circulation Per Capita (2011-12)**



**Non-English Collection and Circulation (thousands)**



Source: California State Library, Public Library Survey Data 2011-12

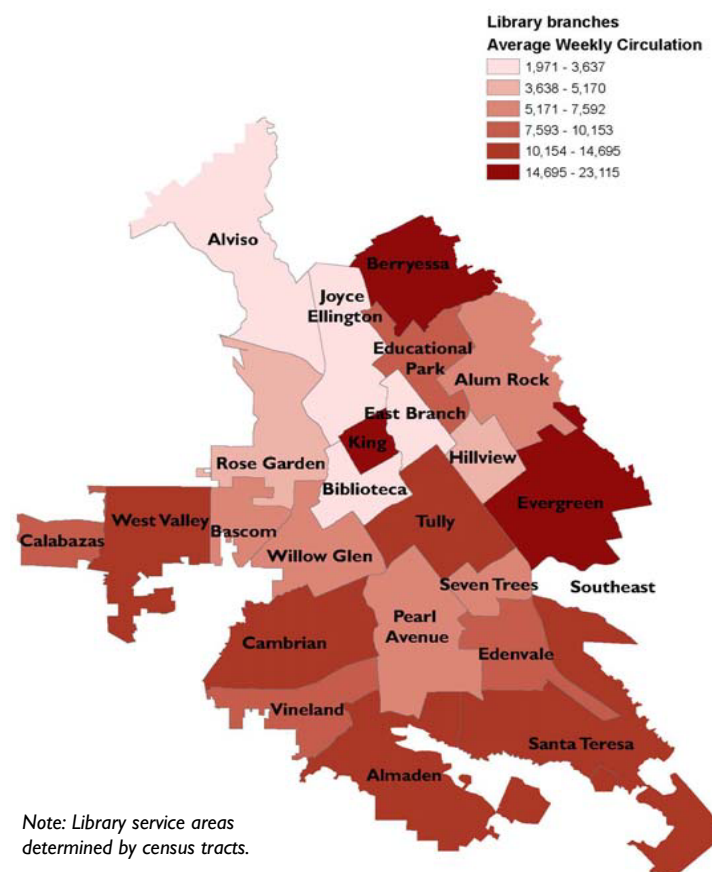
# SAN JOSÉ BRANCH LIBRARIES

The main Dr. Martin Luther King, Jr. Library was open 77 hours per week in 2012-13 (compared to 81 hours in 2009-10). Prior to 2003-04, all branch libraries (excluding King) were open 54 hours per week over six days of service. From 2003-04 to 2009-10, branch libraries were open 47 hours per week over six days of service, which was further reduced in 2010-11 to 39 hours a week over five days of service. In 2011-12, hours were again reduced to 33 or 34 hours over four days, and these hours remained during 2012-13.

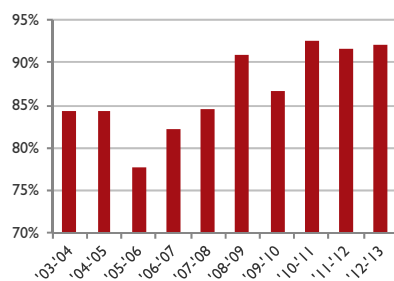
In November 2000, voters approved a Branch Library Bond Measure, dedicating \$212 million over ten years for the construction of six new and 14 expanded branch libraries in San José. In January 2013, Seven Trees Library opened. Three additional libraries—Bascom Library, Educational Park Library, and Calabazas Library—opened in February, May, and June, respectively. Southeast Branch is still in the design phase and is expected to open in the fall of 2015.

In 2012-13, City libraries were open for a total of 35,472 hours, a 4 percent increase from the previous year, but a 22 percent decrease from ten years ago.

Circulation in 2012-13 varied significantly among locations. The main library (Dr. Martin Luther King, Jr.) downtown had the highest circulation, totaling 1.2 million. Both the Evergreen and Berryessa branch libraries had circulation that was nearly as high, at more than 1 million. Other high circulation branches included Santa Teresa (764,155), West Valley (740,849), and Tully (704,947).

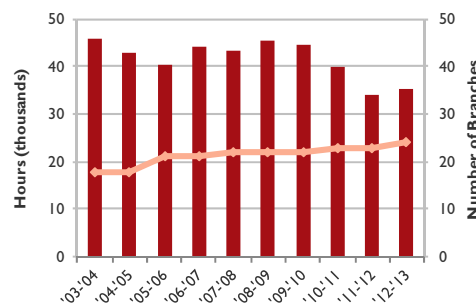


**Percent of Library Customers Rating Staff Assistance as Helpful, Prompt, and Courteous**



Source: Library customer surveys

**Annual Hours Open and Number of Branches**



Educational Park Library opened its doors in May 2013.

