



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Councilmember Dev Davis  
Councilmember Pam Foley  
Councilmember Peter Ortiz  
Councilmember Bien Doan

**SUBJECT:** SEE BELOW

**DATE:** October 18, 2024

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**Approved:**

**Date:** 10/18/2024

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**RECOMMENDATIONS:**

1. Accept the staff report on the Blue Zones Readiness Assessment.
2. Direct the City Manager, in coordination with PRNS, to:
  - a. Coordinate with County Staff to inventory existing resources and identify service gaps in the three pilot Zip code study areas (95116, 95122, and 95111) of the Children and Youth Services Master Plan (CYSMP). This work should include:
    - i. Identification of service duplication and gaps in the areas of social services; parks, recreation, and neighborhood services; library and other out-of-school learning services; and public safety services.
    - ii. An assessment of the infrastructure assets and gaps, such as quick-build traffic calming projects, availability of multi-modal transportation options like bike lanes and sidewalks, and parks and trails.
    - iii. An assessment of areas in which the City and County already coordinate in the Zip code study areas, such as through San Jose YEA.
  - b. Report the findings from (a) to the NSE with a referral to City Council on next steps as part of the 2025-26 budget process.

**BACKGROUND:**

We want to sincerely thank our Blue Zones Initial Assessment sponsors and supporters: The City of San Jose's Children and Youth Master Plan, The County of Santa Clara, Adobe Foundation,

The Health Trust, and the Santa Clara Family Health Plan and especially Santa Clara County Supervisor Cindy Chavez and her team. In addition, we are so grateful for the work of our Blue Zones Steering Committee members and the input of over 300 participants in the various focus groups, 1:1 interviews, and in-community events that formed the basis for these assessment results.

As documented in the Blue Zones Assessment, Readiness, and Feasibility Report, the next steps in phase II of a Blue Zones Project will start with hiring up to nine employees from San Jose who will coordinate the creation of a more in-depth plan for San Jose's implementation. Phase III will put that plan into action over the course of three to four years to address health and well-being across the three areas of People, Places, and Policy. The focus area of impact will be determined during phase II and could be in the area of youth mental health, tobacco and vaping, or some other area that the community deems most consequential.

The launch of a full Blue Zones project will require private and philanthropic investment to attain the \$15-\$20M funding goal. While securing those funds is in progress, the City and County can and should improve service coordination in the three Zip codes that have been identified as pilot neighborhoods for the Children and Youth Services Master Plan (CYSMP). Improved coordination is foundational to all six pillars of identified need in the CYSMP, even if further phases of the Blue Zones project do not get funded.

*The signers of this memorandum have not had, and will not have, any private conversation with any other member of the City Council, or that member's staff, concerning any action discussed in the memorandum, and that each signer's staff members have not had, and have been instructed not to have, any such conversation with any other member of the City Council or that member's staff.*