

Notice of Funding Availability (NOFA) for BeautifySJ Grant Program

The City of San José’s Department of Parks, Recreation and Neighborhood Services is now accepting applications for the 2025 BeautifySJ Grant Program (Cycle 7). The mission of the BeautifySJ Grant Program is to support residents’ efforts at reclaiming their public space and to empower residents to aesthetically demonstrate their pride in the City.

Eligible groups must live in or are residents within the City of San Jose and operate free of charge. The following groups are eligible for BeautifySJ funding:

<p>Neighborhood Associations</p> <p>Eligible to receive up to \$5,000 in grant funding.</p>	<p>An established formal group of residents living within the same neighborhood working to improve the neighborhood. This does not include business owners, District Leadership Groups or people who work in the area that do not live in the neighborhood.</p>
<p>Emerging Neighborhood Groups</p> <p>Eligible to receive up to \$5,000 in grant funding.</p>	<p>A group of volunteers, that aren’t an established Neighborhood Association yet, who are working to improve the neighborhood they live in. This does not include businesses or people who work in the area that do not live in the neighborhood.</p>
<p>Property Owner/Tenant Associations</p> <p>Eligible to receive up to \$5,000 in grant funding.</p>	<p>A group that works closely with the tenants of the properties by including them in meetings and project planning working to improve the neighborhood. Qualifying grants will fund items and activities that build community cohesion; it will NOT fund items that are the owner’s responsibility, such as physical improvements.</p>
<p>Community Partner Groups</p> <p>Eligible to receive up to \$1,500 in grant funding.</p>	<p>A community group or partner that operates to improve neighborhoods and involves residents living in the neighborhood where project is being proposed. Such groups include, but are not limited to, non-profit agencies, schools, churches, Adopt-a-Park, Adopt-a-Trail, and Adopt-a-Street, or “Friends of a Park” type groups.</p>
<p>District Leadership Groups</p> <p>Eligible to receive up to \$2,500 in grant funding.</p>	<p>An established formal group of Neighborhood Association leaders living within a Council District in the City of San Jose. District Leadership Group's goal is to support individual residents, emerging groups, and neighborhood associations by providing capacity building activities to strengthen neighborhood engagement, civic participation, and leadership within our neighborhoods.</p>

Qualified groups may apply for beautification projects such as landscaping or neighborhood cleanup projects and/or neighborhood quality of life & neighborhood organization building events or projects such as National Night Out or public safety events or neighborhood support and capacity building events and activities.

Interested groups are invited, though not required, to attend a pre-proposal workshop to review critical information about the program and how to apply for this Request for Proposal.

Two identical **in person/hybrid** pre-proposal workshops are scheduled, applicants can attend one of the two identical workshops.

Date:	Wednesday, October 30 at 5:30 p.m. – 7:00 p.m. (Hybrid)
Location:	Hank Lopez Center: 1694 Adrian Way, San Jose, CA 95122
Zoom Link:	Zoom
ID/Passcode:	Webinar ID: 989 0652 1050 Passcode: 694725
Phone Number:	+1 408-638-0968 US (San Jose)
Date:	Wednesday, November 13 at 6:00 p.m. – 7:30 p.m. (In-Person)
Location:	Willow Glen Community Center: 2175 Lincoln Ave, San Jose, CA 95125

New Applicants to BeautifySJ

Proposals will only be accepted online via WebGrants. To register for a WebGrants user ID and to access the application, please go to: <http://grants.sanjoseca.gov/index.jsp>.

Current Applicants on the Eligible Service Provider list for Cycle 6

A Request for Proposal (RFP) will be submitted through [Microsoft Forms](#).

The deadline to apply is Monday, December 9, 2024 at 4:00 p.m.

You can find the funding opportunity materials and information on our [BeautifySJ Grant Program](#) website and on Webgrants

If you have any questions about this Funding Opportunity, please reach out to Adriana Vargas, Grants Analyst at adriana.vargas@sanjoseca.gov.