## **COMMUNITY AND ECONOMIC DEVELOPMENT**







#### **MISSION**

Facilitate the equitable and focused evolution of the City to foster strong communities and a diverse economy with shared prosperity for all

## **Primary Partners**

Economic Development and Cultural Affairs

Fire

Housing

Planning, Building and Code Enforcement
Public Works

#### **CSA OUTCOMES**

- ☐ Thriving, inclusive, and attractive communities and vibrant public spaces
- ☐ Strong, responsive, and equitable economy
- ☐ Accessible and diverse range of housing and business opportunities

## **COMMUNITY AND ECONOMIC DEVELOPMENT**

#### SERVICE DELIVERY FRAMEWORK

CITY SERVICE AREA A cross-departmental collection of core services that form one of the City's 6 key "lines of business"

MISSION STATEMENT Why the CSA exists

# Community & Economic Development CSA

Mission:

Facilitate the equitable and focused evolution of the City to foster strong communities and a diverse economy with shared prosperity for all.



#### Outcomes:

- Thriving, inclusive, and attractive communities and vibrant public spaces
- Strong, responsive, and equitable economy
- Accessible and diverse range of housing and business opportunities

The high-level results of service delivery sought by the CSA partners

CSA OUTCOMES



City Manager Office of
Economic
Development
and Cultural
Affairs

Core Services:

Arts and Cultural Development

Business Development and Economic Strategy

Real Estate Services

Regional Workforce Development

<del>- 304 -</del>



Department

Fire

Core Services:

Fire Safety Code Compliance

PRIMARY PARTNERS
Departments with Core Services that contribute to achievement of CSA Outcomes

CORE SERVICES
Primary deliverables of the organization

## COMMUNITY AND ECONOMIC DEVELOPMENT

#### SERVICE DELIVERY FRAMEWORK

PRIMARY PARTNERS
Departments with Core
Services that contribute to
achievement of CSA
Outcomes

CORE SERVICES
Primary deliverables of the organization

## Housing Department

Core Services:

Affordable Housing Portfolio Management

Housing Production and Preservation

> Neighborhood Investments

Rent Stabilization and Tenant Protections

## Planning, Building and Code Enforcement Department

Core Services:

Citywide Land Use Planning

Development Plan Review and Building Construction Inspection

## Public Works Department

Core Services:

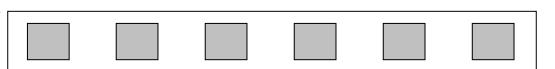
Regulate/Facilitate Private Development

PROGRAMS Elements of Core Services; the "front-line" of service delivery



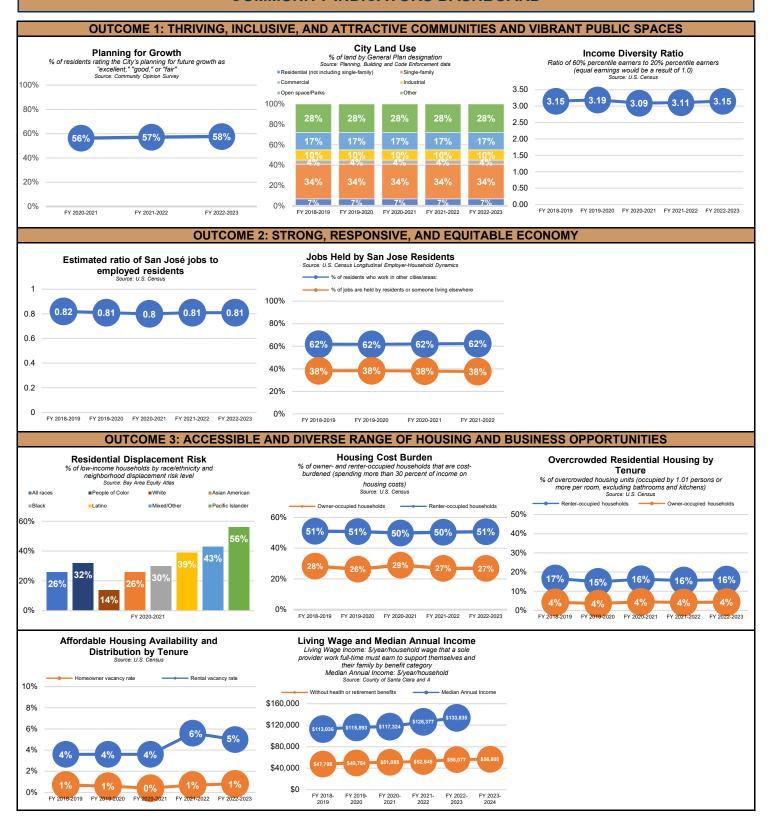


STRATEGIC SUPPORT Organization-wide guidance and support to enable direct service delivery



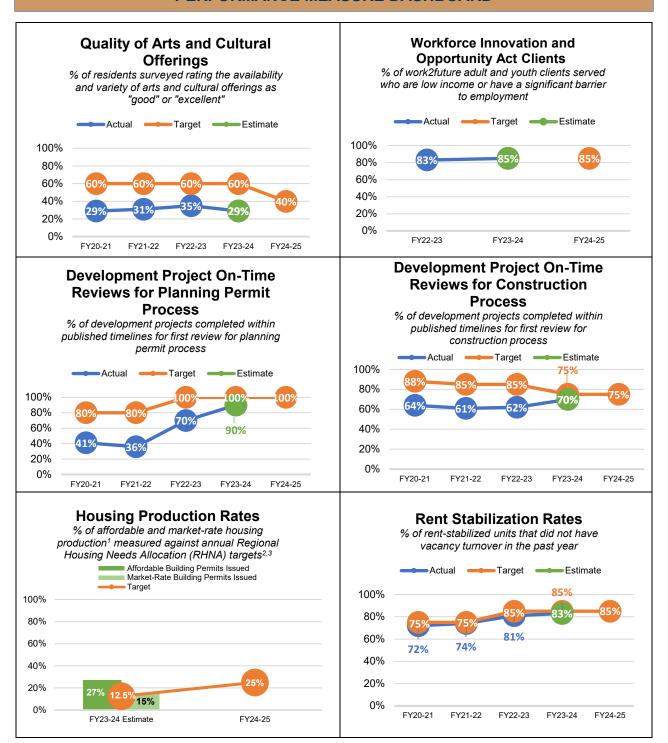
#### COMMUNITY AND ECONOMIC DEVELOPMENT

#### COMMUNITY INDICATORS DASHBOARD



#### COMMUNITY AND ECONOMIC DEVELOPMENT

#### PERFORMANCE MEASURE DASHBOARD



<sup>&</sup>lt;sup>1</sup> The City uses building permit issued as the standard for unit production.

<sup>&</sup>lt;sup>2</sup> RHNA is the part of the Housing Element process used to determine how many housing units each local government must plan for in its Housing Element. The current RHNA target for San José is 62,200 new housing units produced for the period from 2023 to 2031, which includes 34,486 overall for affordable housing units and 27,714 overall for market-rate housing units.

<sup>&</sup>lt;sup>3</sup> Year 1 of the eight-year Housing Element cycle corresponds with 1/8th of the overall RHNA target being met.

## COMMUNITY AND ECONOMIC DEVELOPMENT

#### **BUDGET OVERVIEW**

#### CSA Priorities/Expected 2024-2025 Service Delivery

- Focus on delivery of services to San José businesses and support arts, culture, and sports in Downtown and throughout San José.
- Develop for Council consideration, a streamlined ministerial approval process for a wider range of housing development than is currently eligible for statewide streamlining.
- As part of the Housing Catalyst Team Work Plan, advance near-term strategies, programs, and policies from the 2023-2031 Housing Element.
- Continue to digitally transform the Development Services operations to improve the public search of permit records online and permit fee payment process, launch a permit fee estimator, and provide additional self-administered permits on the public portal.

#### 2024-2025 Key Budget Actions

- As directed by the Mayor's March Budget Message for Fiscal Year 2024-2025, as approved by the City Council, provides one-time funding in the General Fund of \$500,000 for arts and cultural grants administered by OEDCA, supplementing projected allocations from Transient Occupancy Tax revenues for 2024-2025.
- As directed in the Mayor's June Budget Message for Fiscal Year 2024-2025, as approved by the City Council, adds one-time funding to support business associations in the City (\$226,200) and to help establish La Placita in the La Avenida Cultural District (\$200,000).
- As directed by the Mayor's March Budget Message for Fiscal Year 2024-2025, as approved by the City Council, provides one-time funding in the General Fund of \$400,000 to support a destination marketing/tourism campaign.
- As directed by the Mayor's March Budget Message for Fiscal Year 2024-2025, as approved by the City Council, adds one-time funding in the General Fund of \$400,000 to improve downtown San José by beautifying Santa Clara Street and upgrading the San Pedro Street pedestrian mall.
- As directed by the Mayor's March Budget Message for Fiscal Year 2024-2025, as approved by the City Council, adds one-time funding in the General Fund of \$200,000 to support the City's efforts to promote major sporting events coming to San José in 2026 through the San José Sports Authority and other complimentary initiatives, and adds one-time funding of \$100,000 for initial planning and coordination efforts related to those events.
- As directed in the Mayor's March Budget Message for 2024-2025, as approved by the City Council, adds one-time funding of \$250,000 to develop an incentive program to attract companies focused on artificial intelligence and manufacturing to San José, and also incentivize companies in these two industry sectors looking to expand their operations.
- Adds one-time funding of \$136,914 for a Neighborhood Economic Grants project and one-time funding of \$150,000 for a Microbusiness Start-Up Grants project.
- Adds one-time non-personal/equipment funding of \$100,000 to develop a citywide adaptive reuse ordinance to make it easier to convert vacant office and commercial spaces into housing and encourage the conversion of underutilized building that are at least fifteen years old.
- Adds one-time non-personal/equipment funding of \$375,000 to comply with the State law to update the Safety and Open Space sections of City's General Plan, and add a new mandatory Element related to Environmental Justice.
- Continues 3.0 Analyst II and 1.0 Staff Specialist positions, through June 30, 2025, in the Housing Department to support contract development and management, performance tracking, non-profit agency support, community engagement and federal reporting to distribute and monitor the influx of grant funding related to federal and State programs.

## **COMMUNITY AND ECONOMIC DEVELOPMENT**

#### **BUDGET OVERVIEW**

	2022-2023 Actuals **	2023-2024 Adopted	2024-2025 Forecast	2024-2025 Adopted
Dollars by Core Service *				
City Manager - Office of Economic Development and Cul	tural Affairs			
Arts and Cultural Development	33,501,703	36,849,735	40,770,498	40,261,138
Business Development and Economic Strategy	8,094,175	10,419,329	8,328,442	11,408,024
Real Estate Services	2,799,254	3,047,238	3,119,396	3,119,396
Regional Workforce Development	9,615,901	12,022,082	10,663,055	10,605,980
Strategic Support - Community & Economic Development	6,873,039	7,462,328	2,585,263	2,648,452
Strategic Support - Other - Community & Economic Development	4,686,796	5,029,523	547,440	6,294,424
Fire Department				
Fire Safety Code Compliance	7,869,906	8,463,860	9,077,321	8,734,866
Strategic Support - Community & Economic Development	377,646	0	0	0
Strategic Support - Other - Community & Economic Development	477,450	0	0	0
Housing Department				
Affordable Housing Portfolio Management	3,772,596	4,199,442	4,670,045	4,670,045
Housing Production and Preservation	29,999,794	78,452,929	4,718,332	74,624,609
Neighborhood Investments	22,599,372	36,549,509	8,564,095	16,444,993
Rent Stabilization and Tenant Protections	2,502,180	3,334,336	3,707,080	4,867,080
Strategic Support - Community & Economic Development	26,035,967	30,213,365	5,786,471	6,343,423
Strategic Support - Other - Community & Economic Development	44,711,823	108,437,536	2,510,578	4,385,979
Planning, Building and Code Enforcement Department				
Citywide Land Use Planning	5,878,075	8,897,680	7,897,587	8[541,199
Development Plan Review and Building Construction Inspection	33,269,948	40,029,278	45,421,104	42,528,016
Strategic Support - Community & Economic Development	2,949,072	2,840,046	2,731,771	2,883,736
Strategic Support - Other - Community & Economic Development	6,013,624	9,133,143	7,429,470	7,976,261
Public Works Department				
Regulate/Facilitate Private Development	16,355,385	16,556,997	18,484,030	18,984,630
Strategic Support - Other - Community & Economic Development	175,595	1,862,319	608,118	1,558,118
Total CSA	\$268,559,300	\$423,800,675	\$187,620,096	\$276,880,369
Authorized Positions	514.01	513.67	497.19	483.14

<sup>\*</sup> Fund Balance, Transfers, and Reserves for funds that may be managed by the departments in this CSA have been excluded from this display. This information can be found in Source and Use of Funds Statements elsewhere in this document.

<sup>\*\*</sup> The positions displayed in the 2022-2023 Actuals column reflect those included in the 2022-2023 Adopted Budget. 2022-2023 Actuals may not subtotal due to rounding.

## **COMMUNITY AND ECONOMIC DEVELOPMENT**

#### **BUDGET OVERVIEW**

#### **Development Services Budget Summary**

#### 2024-2025 Adopted Operating Budget Development Fee Program Summary

	_		% Cost		Bala	nding Fund ance/Works-in-
	 Revenue	 Cost	Recovery*	Positions	Prog	ress Funding**
2023-2024 Modified						
Building	\$ 38,428,697	\$ 45,415,137	84.6%	173.34	\$	30,634,737
Fire	8,940,600	10,739,820	83.2%	36.55		617,783
Planning	7,720,152	9,208,365	83.8%	39.82		2,632,997
Public Works	16,800,000	 19,600,289	85.7%	71.26		4,908,324
Total	\$ 71,889,449	\$ 84,963,611	84.6%	320.97	\$	38,793,841
2024-2025 Adopted						
Building	\$ 36,604,300	\$ 43,850,912	83.5%	159.86	\$	25,136,841
Fire	9,570,000	10,693,905	89.5%	33.43		499,295
Planning	7,700,657	9,404,563	81.9%	39.02		1,828,980
Public Works	16,720,500	 19,338,226	86.5%	74.62		1,765,952
Total	\$ 70,595,457	\$ 83,287,606	84.8%	306.93	\$	29,231,068

<sup>\*</sup> In 2023-2024 and in 2024-2025, all programs reach 100% cost recovery once the use of Ending Fund Balance/ Works-in-Progress funding are incorporated.

Development Services is a \$83.3 million business for the City of San José, providing integrated technical plan review and inspection services across Planning, Building, Public Works, and Fire (Development Services Partners). Businesses, homeowners, and other customers use Development Services when remodeling, building new structures, or making other investments to their properties. These investments bring tax revenue, jobs, and other direct benefits to the City. Development Services are provided in an efficient, thorough, and quality-driven manner. While each partner's budget is discussed within their Department section, all partners are committed to working closely together to provide "one voice" to Development Services customers.

<sup>\*\*</sup> The Ending Fund Balance/Works-in-Progress Funding for 2024-2025 are the estimated levels and will be trued up once 2023-2024 revenues and expenditures are reconciled and 2023-2024 balancing actions are included.

## **COMMUNITY AND ECONOMIC DEVELOPMENT**

#### **BUDGET OVERVIEW**

## **Budget Dollars at Work: Performance Goals**

## OUTCOME 1: THRIVING, INCLUSIVE, AND ATTRACTIVE COMMUNITIES AND VIBRANT PUBLIC SPACES

Strategic Goals		CSA Performance Measures	2022-2023 Actual	2023-2024 Target	2023-2024 Estimate	2024-2025 Target	5-Year Goal
SG 1.1 Support inclusive policy and decisions to shape healthy,	PM 1.1.1	City Growth and Development Management. % of residents rating the City's management of growth and development as "good" or "excellent."	23%	30%	26%	30%	45%
thriving, and attractive neighborhoods with access to community opportunities and resources	PM 1.1.2	Eviction Help Center Utilization Rate. Number of tenants facing eviction who are served by the Eviction Help Center and Court Clinic.	6,822	5,000	6,750	4,500	N/A <sup>1</sup>
	PM 1.2.1	Quality and Diversity of Arts and Cultural Activities. % of residents surveyed rating the availability and variety of arts and cultural offerings as "good" or "excellent"	34%	60%	29%	40%	40%
SG 1.2 Support diverse private and public art, cultural assets,	PM 1.2.2	number and variety of outdoor special events as "good" or "excellent."	36%	40%	35%	40%	40%
and public entertainment offerings	PM 1.2.3	attractive and viable as "good" or "excellent."	23%	50%	26%	50%	60%
1	PM 1.2.4	San José as a Shopping and Dining Destination. % of residents rating San José as a place to shop and dine as "good" or "excellent."	55%	65%	55%	70%	75%

There is proposed funding for 2024-2025 but no funding secured beyond that date.

## **COMMUNITY AND ECONOMIC DEVELOPMENT**

## **BUDGET OVERVIEW**

## **Budget Dollars at Work: Performance Goals**

## **OUTCOME 2: STRONG, RESPONSIVE, AND EQUITABLE ECONOMY**

Strategic Goals		CSA Performance Measures	2022-2023 Actual	2023-2024 Target	2023-2024 Estimate	2024-2025 Target	5-Year Goal
	PM 2.1.1	Workforce Innovation and Opportunity Act Clients. % of work2future adult and youth clients served who are low income or have a significant barrier to employment	83%	N/A <sup>1</sup>	85%	85%	85%
SG 2.1: Cultivate and support a	PM 2.1.2	Business Development Assistance Tax Changes. Estimated % change in sales and business tax revenue from businesses receiving Business Development assistance: - Taxes from attracted or expanded companies - Taxes from retained companies	(26%) 37%	52% 60%	88% (4%)	10% 10%	10% 10%
diverse business ecosystem and workforce.	PM 2.1.3	Oli Garriin IGG T (GOLGGI GITE	N/A¹	N/A¹	N/A¹	75%	85%
		Program (SRP) - Streamlined Tenant Alteration Review (STAR)	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>	75% 75%	90%
-		- Mall Thursday Attracting Businesses and Good	N/A	IN/A	N/A	15%	90%
1 New performance measure	PM 2.1.4	Paying Jobs. % of residents rating the City's efforts at attracting businesses and good paying jobs as "good' or "excellent"	40%	40%	37%	40%	50%

<sup>&</sup>lt;sup>1</sup> New performance measure for 2024-2025.

## **COMMUNITY AND ECONOMIC DEVELOPMENT**

#### **BUDGET OVERVIEW**

## **OUTCOME 2: STRONG, RESPONSIVE, AND EQUITABLE ECONOMY**

Strategic Goals		CSA P	Performance Measures	2022-2023 Actual	2023-2024 Target	2023-2024 Estimate	2024-2025 Target	5-Year Goal
		projects th feedback t	nt Staff Feedback. % of at receive consistent staff chroughout project review: tlement Process:					
		0	Planning Review	68%	80%	N/A <sup>1</sup>	80%	80%
		0	Public Works Review	66%	70%	N/A <sup>1</sup>	75%	80%
		o - Con	Fire Review struction Process:	57%	79%	N/A <sup>1</sup>	84%	90%
	PM 2.2.1	0	Building Plan Check Building Inspectors	66%	80%	N/A <sup>1</sup>	80%	90%
			Consistent with Building Plan Check	76%	80%	N/A <sup>1</sup>	80%	90%
		0	Building Inspectors Consistent among Multiple Inspectors	62%	80%	N/A <sup>1</sup>	80%	90%
		0	Fire Plan Check Public Works Improvement Permit	82% 68%	79% 70%	N/A <sup>1</sup> N/A <sup>1</sup>	85% 75%	85% 80%
	-	Developm	nent Project On-Time					
SG 2.2: Ensure the safety and			% of development projects within published timelines					
welfare of the			nning Permit Process:					
built environment		0	Planning Review (30 calendar days)	70%	100%	90%	100%	100%
through reliable and solutions-		0	Environmental Review (21 business days)	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>
oriented regulatory		0	Historic Preservation Review (21 business days)	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>
compliance and inspections.		0	Building Review (19 business days)	62%	75%	69%	80%	100%
•		0	Public Works Review (15-20 business days)	89%	85%	85%	85%	85%
	PM 2.2.2	0	Fire Review (19 business days)	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>
			struction Process:					
		0	Planning Review of Building Permits (10-40 days)	N/A¹	N/A <sup>1</sup>	N/A <sup>1</sup>	80%	80%
		0	Building Plan Check (10- 40 days)	62%	75%	70%	75%	80%
		0	Building Inspection Scheduling within 24 hours	80%	85%	85%	85%	90%
		0	Building Inspection Scheduling within 48	84%	95%	87%	95%	95%
		0	hours Fire Plan Check (10-40 days)	N/A <sup>2</sup>	N/A <sup>2</sup>	N/A²	N/A²	N/A <sup>2</sup>
		0	Public Works Plan Review (5-30 business days)	93%	85%	85%	85%	85%

New performance measure for 2024-2025.

New performance measure for 2024-2025.

2023-2024 Development Survey is in progress. It is anticipated that the performance measure data for 2023-2024 will be available for inclusion in the 2024-2025 Adopted Budget.

## **COMMUNITY AND ECONOMIC DEVELOPMENT**

#### **BUDGET OVERVIEW**

## **OUTCOME 2: STRONG, RESPONSIVE, AND EQUITABLE ECONOMY**

Strategic Goals		CSA Performance Measures	2022-2023 Actual	2023-2024 Target	2023-2024 Estimate	2024-2025 Target	5-Year Goal
		Development Services Customer Service Satisfaction. % of customers surveyed who:  - Discretionary Projects <sup>2</sup> :  o Rated service as "good" or better	61%	75%	N/A <sup>4</sup>	75%	80%
	PM 2.2.3	<ul> <li>"strongly agree" or</li> <li>"somewhat agree" the City improved service in the past 12 months</li> <li>Ministerial Projects<sup>3</sup>:</li> </ul>	46%	70%	N/A <sup>4</sup>	70%	75%
		<ul> <li>Rated service as "good" or better</li> <li>"strongly agree" or</li> </ul>	53%	80%	N/A <sup>4</sup>	75%	80%
		somewhat agree" the City improved customer service in the past 12 months	41%	80%	N/A <sup>4</sup>	75%	80%
	PM 2.2.4	Resident Perception of Building and Safety Code Compliance. % of residents rating the City's efforts of ensuring new construction follows codes as "good" or "excellent"	36%	N/A <sup>1</sup>	N/A¹	39%	45%

The performance measure for 2024-2025.

New performance measure for 2024-2025.

Discretionary projects are those that require a public hearing (e.g., zoning change, General Plan amendment).

Ministerial projects are administrative in nature and do not require a public hearing (e.g., water heater replacements).

2023-2024 Development Survey is in progress. It is anticipated that the performance measure data for 2023-2024 will be available for inclusion in the 2024-2025 Adopted Budget.

## **COMMUNITY AND ECONOMIC DEVELOPMENT**

#### **BUDGET OVERVIEW**

## **Budget Dollars at Work: Performance Goals**

#### **OUTCOME 3: ACCESSIBLE AND DIVERSE RANGE OF HOUSING AND BUSINESS OPPORTUNITIES**

Strategic Goals		CSA Performance Measures	2022-2023 Actual	2023-2024 Target	2023-2024 Estimate	2024-2025	5-Year Goal
		Affandable Haveire Burdertie	Actual	raryet	Latimate	Target	Guai
		Affordable Housing Production					
		Rates. % of target achieved for total					
		affordable housing units produced in:	<b>.</b>				
	PM 3.1.1		214	737	515	340	1,700
		<ul> <li>Continued Investment</li> </ul>	79%	88%	83%	100%	1,105
		Areas					
		<ul> <li>Housing Expansion Area</li> </ul>	21%	12%	17%	0%¹	595
		Extremely Low-Income Household	44%	38%	38%	56%	45%
	PM 3.1.2	Funding Rates. % of Housing					
		Department funds committed to					
		extremely low-income households					
		Housing Production Rates. % of					
SG 3.1 Steward		San José housing production					
the production and		compared to regional fair share					
preservation of a		number (RHNA) target for total					
mix of housing		units/affordable units/market rate					
types, tenure, and	PM 3.1.3	units:					
affordability	FIWI 5.1.5	<ul> <li>Planning Permit Issued</li> </ul>	62%/19%/43%²	12.5%	92%/28%/64%	12.5%	62.5%
		(%/%/%)					
		<ul> <li>Building Permit Issued</li> </ul>	85%/62%/23% <sup>2</sup>	12.5%	42%/27%/15%	12.5%	62.5%
		(%/%/%)					
		<ul> <li>Certificate of Occupancy</li> </ul>	53%/8%/45% <sup>2</sup>	12.5%	19%/5%/14%	12.5%	62.5%
		Issued (%/%/%)					
		Affordable Housing Units					
		Receiving Subsidies. % of					
		affordable housing units receiving					
	PM 3.1.4	City subsidy by phase:					
		- Entitled	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>
		<ul> <li>Building permit issued</li> </ul>	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>
		<ul> <li>Certificate of Occupancy issued</li> </ul>	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>
		Businesses in Neighborhood	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>	N/A <sup>3</sup>
		Business Districts. Ratio of sales					
	PM 3.2.1	tax to number of small businesses					
	F W 3.2.1	(with a sales tax license):					
		<ul> <li>With City investment</li> </ul>					
SG 3.2: Strengthen		- City Wide					
and stabilize our		Housing Rehabilitation Completion	222	230	230	230	230
community through		Units. Rehabilitation projects					
neighborhood		completed by Area Median Income:					
investment and		<ul> <li>Residents earning 30% Area</li> </ul>	128	130	130	130	130
displacement	PM 3.2.2	Median Income or less:					
prevention.		<ul> <li>Residents earning 50% Area</li> </ul>	70	75	75	75	75
prevention.		Median Income or less:					
		<ul> <li>Residents earning 80% Area</li> </ul>	24	25	25	25	25
		Median Income or less:					
		Rent Stabilization Rates. % of rent-	81%	85%	83%	85%	85%
	PM 3.2.3	stabilized units that did not have					
		vacancy turnover in the past year					

Affordable housing production is a multi-year process and in any given year though progress is being made it will not be reflected in a specific measurable field until completion or some other milestone. <sup>2</sup> FY 2022-2023 covered two Housing Element cycles with different RHNA goals.

<sup>&</sup>lt;sup>3</sup>This is a new performance measure for 2024-2025 and further analysis is needed to establish targets.

## **COMMUNITY AND ECONOMIC DEVELOPMENT**

## **BUDGET OVERVIEW**

CED CSA-Le	evel Data Sources
Identifier	Data Source
PM 1.1.1	True North City of San Jose Community Opinion Survey Summary Report (October 2023) Page 55
PM 1.1.2	EHC data trackers for phone, email, walk-in and superior court interactions
PM 1.2.1	True North City of San Jose Community Opinion Survey Summary Report (October 2023) Page 35
PM 1.2.2	True North City of San Jose Community Opinion Survey Summary Report (October 2023) Page 15
PM 1.2.3	True North City of San Jose Community Opinion Survey Summary Report (October 2023) Page 54
PM 1.2.4	True North City of San Jose Community Opinion Survey Summary Report (October 2023) Page 52
PM 2.1.1	work2future internal tracking report (Based on intake, client interviews, case management)
PM 2.1.2	Business Development outreach tracking
PM 2.1.3	AMANDA Yellowfin report
PM 2.14	True North City of San Jose Community Opinion Survey Summary Report (October 2023) Page 15
PM 2.2.1	True North City of San Jose Community Opinion Survey Summary Report (October 2023) Page 55
PM 2.2.2	AMANDA Analytics report
PM 2.2.3	True North City of San Jose Community Opinion Survey Summary Report (October 2023) Page 9, 70, 72
PM 2.2.4	True North City of San Jose Community Opinion Survey Summary Report (October 2023) Page 55
PM 3.1.1	Project Tracker, City Council Memos, Siting Policy
PM 3.1.2	Project pipeline, Project description, Salesforce data
PM 3.1.3	Housing Element Annual Performance Report
PM 3.1.4	Project Tracker, City Council Memos
PM 3.2.1	This is a new performance measure to be established for 24-25. Further analysis is needed to establish targets. Measurement is anticipated to begin in July of 2024
PM 3.2.2	Project Tracker, Affordability Restrictions
PM 3.2.3	Rent Registry Salesforce data - Methodology: total # of units w/"same tenant" registration/ total # of units registered during period

## COMMUNITY AND ECONOMIC DEVELOPMENT

### **ADOPTED BUDGET CHANGES**

Adopt	ed Changes	Positions	All Funds (\$)	General Fund (\$)
CITY	MANAGER - OFFICE OF ECONOMIC DEVELOPME	NT AND CU	LTURAL AFFAI	IRS
•	School of Arts and Culture (La Avenida Cultural District)		200,000	200,000
•	East San José Small Business Corridor Support Manager	1.00	175,368	175,368
•	Microbusiness Start-Up Grants		150,000	150,000
•	Neighborhood Economic Grants		136,914	136,914
•	Downtown Peddler Mitigation Pilot Program		100,000	100,000
•	Alum Rock Santa Clara Street Business Association		100,000	100,000
•	Silicon Valley Education Foundation		75,000	75,000
•	Urban Vibrancy Institute's Downtown Small Business		75,000	75,000
•	Youth Science Institute		62,500	62,500
•	Tully Road Eastridge Business Association		50,000	50,000
•	Alameda Business District		46,200	46,200
•	Marketing for East Village and Alum Rock Santa Clara		30,000	30,000
•	San José Day		20,000	20,000
•	Incubation Kitchen for Street Vendors		20,000	20,000
•	Blossom Valley Mural		20,000	20,000
•	Lunar New Year and Tet Parade		15,000	15,000
•	La Colina Park Concerts		14,640	14,640
•	Christmas in the Park		13,000	13,000
•	Latino Business Foundation of Silicon Valley (LBFSV)		10,000	10,000
•	Supporting Underserved Students - LEAF		10,000	10,000
•	College of Adaptive Arts		10,000	10,000
•	School of Arts and Culture (Fiesta del Mariachi)		10,000	10,000
•	Vietnamese American Cultural Center (Mid-Autumn and		5,000	5,000
•	Cultivating San José's Al Start-Up Ecosystem		3,000	3,000
•	Workforce Development Staffing		6	(96,061)
•	work2future Staffing	(1.00)	(173,142)	0
•	Non-Personal/Equipment Savings		(50,000)	(50,000)
•	Office of Cultural Affairs Staffing		(37,133)	0
•	WebGrants System Software Licenses		(16,750)	(16,750)
•	Rebudgets		42,300	42,300
	Subtotal	0.00	1,116,903	1,231,111
FIRE				
•	Non-Development Fee Program Realignment	(1.00)	(362,090)	0
•	Vacant Position Elimination	(1.00)	(147,864)	0
•	Rebudget		18,742	0
	Subtotal	(2.00)	(491,212)	0

## COMMUNITY AND ECONOMIC DEVELOPMENT

## **ADOPTED BUDGET CHANGES**

			General
Adopted Changes	Positions	All Funds (\$)	Fund (\$)
HOUSING			
<ul> <li>Housing Grants Program Management Staffing</li> </ul>	1.30	187,976	0
West Valley Community Services		75,000	0
Community SEVA		10,000	10,000
<ul> <li>Housing Program Development and Monitoring</li> </ul>		(279,199)	0
Rebudgets		500,000	0
Subtotal	1.30	493,777	10,000
PLANNING, BUILDING AND CODE ENFORCEMENT		275 000	0
General Plan Update - Environmental Justice Mandatory Element Consultant Services		375,000	0
Policy and Technology Support Staffing	1.00	151,965	0
Office and Commercial Buildings Adaptive Re-use		100,000	0
Ordinance Consultant Services		,	
Vacant Position Elimination	(16.00)	(3,215,055)	0
Citywide Planning - Ordinances and Policy Staffing	(1.00)	(219,660)	(219,660)
Building Development Fee Program Staffing (Engineering		(47,311)	0
Rebudgets		777,550	313,550
Subtotal	(16.00)	(2,077,511)	93,890
PUBLIC WORKS			
Public Works Department Staffing Plan - Capital	1.65	327,616	0
Improvement Program			
Public Works Department Development Services	1.00	172,984	172,984
Coordination (Direct Discharge) Small Cell to Development Services Utilities Program	0.00	0	0
Staffing	0.00	O	O .
Subtotal	2.65	500,600	172,984
		,	ŕ
Subtotal Departments	(14.05)	(457,443)	1,507,985
CITY-WIDE EXPENSES			
Storefront Activation Grant Program		650,000	650,000
Small Business Recovery - Supplemental Arts + Cultural		500,000	500,000
• Funding		000,000	000,000
Destination Marketing Incentive		400,000	400,000
<ul> <li>Downtown Pedestrian Quality of Life</li> </ul>		400,000	400,000
Fourth of July Celebration		300,000	300,000
<ul> <li>San José Downtown Association</li> </ul>		290,000	290,000
AI + Manufacturing Incentive		250,000	250,000
Economic Development Pre-Development Activities		200,000	200,000
Sports Authority		200,000	200,000
San José Shared Arts Center		200,000	200,000
Local Early Action Planning Housing and Community		145,185	145,185
2026 Sporting Events Preparation		100,000	100,000
Enhanced Infrastructure Financing District		100,000	100,000
Downtown Pedestrian Quality of Life (Calle Willow Luna		80,000	80,000
Park East Village and Alum Rock East Santa Clara Beautification)		- 0,000	-0,000

## COMMUNITY AND ECONOMIC DEVELOPMENT

## **ADOPTED BUDGET CHANGES**

Adop	ted Changes	Positions	All Funds (\$)	General Fund (\$)
•	Neighborhood Business Districts		50,000	50,000
•	Interpretive Amplification and Marketing		25,000	25,000
•	Paseo de San Antonio Wayfinding		25,000	25,000
•	Measure E - 40% Extremely Low-Income Households		(24,190,000)	(24,190,000)
•	Measure E - 30% Low-Income Households		(14,330,000)	(14,330,000)
•	Measure E - Non-Profit Agency Refund (30% LI)		(500,000)	(500,000)
•	Measure E - Non-Profit Agency Refund (40% ELI)		(500,000)	(500,000)
•	Measure E - Non-Profit Agency Refund (5% MI)		(500,000)	(500,000)
•	Joint Venture Silicon Valley		(26,000)	(26,000)
•	Rebudgets		48,301,298	48,301,298
	eral Fund Capital, Transfers, and erves			
•	Transfers to Other Funds: Real Property Transfer Tax Fund		131,450,833	131,450,833
•	Earmarked Reserves: Measure E - 40% Extremely Low-Income Households Reserve		(27,788,924)	(27,788,924)
•	Earmarked Reserves: Measure E - 30% Low-Income Households Reserve		(19,380,040)	(19,380,040)
•	Earmarked Reserves: Measure E - 5% Moderate-Income Households Reserve		(6,917,034)	(6,917,034)
•	Earmarked Reserves: Measure E - 10% Homeless Prevention and Rental Assistance Reserve		(1,524,599)	(1,524,599)
•	Earmarked Reserves: Measure E - Interim Housing Construction and Operations Reserve (15% HSP)		(71,952)	(71,952)
•	Earmarked Reserves: Rebudgets		64,423,122	64,423,122
	Subtotal Other Changes	0.00	152,361,889	152,361,889
	Total Adopted Budget Changes	(14.05)	151,904,446	153,869,874