CLIMATE SMART SAN JOSE A PEOPLE-CENTERED PLAN FOR A LOW-CARBON CITY

Town Hall February 20, 2018

CITY COUNCIL DIRECTION

In 2015, Mayor Sam Liccardo and City Council outlined a Green Focus effort, asking staff to focus on two overarching goals of the 2007 adopted Green Vision: ensuring a more sustainable water supply and reducing GHG emissions – tied to energy and mobility.



AGENDA

- 1. Why we're doing this
- 2. Our journey to date
- 3. Overview of Climate Smart San José
- 4. How City Hall and the Community can implement Climate Smart San José
- 5. Q&A: live video streaming audience, email: CSSJ@sanjoseca.gov

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WHY WE'RE DOING THIS

A LOT HAS ALREADY HAPPENED LAST YEAR: US CITIES 'SIGNING UP' TO THE PARIS AGREEMENT

Over 1,400 U.S. Cities, States and Businesses Vow to Meet Paris Climate Commitments

Climate Cities: Can Urban America Save Paris Agreement?

By Michael Dhar, Live Science Contributor | July 11, 2017 02:22pm ET





While President Trump rejects the #ParisAgreement, San Jose voted unanimously to stand by it. The City Council also voted to doing its part to fight climate change by formally establishing San Jose Clean Energy, which will bring more energy from renewable sources to San Jose homes in 2018. #climatemayors



A California-led alliance of cities and states vows to keep the Paris climate accord intact

A LOT HAS ALREADY HAPPENED: SAN JOSE'S COMMUNITY CHOICE ENERGY SUCCESS

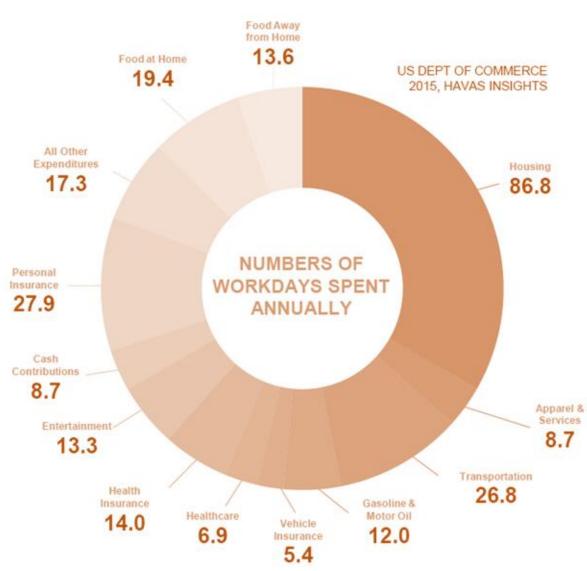


The Mercury News

San Jose City Council approves new community choice energy plan, the largest in California

Proponents say the plan offers consumers another choice, reduces rates and reduces greenhouse gas emissions

WHAT DOES THE GOOD LIFE COST THE AVERAGE AMERICAN?



Sources: US Census Bureau, Federal Reserve Bank of St. Louis, Wall Street Journal

When adjusted for inflation, the median US family home now costs \$305,400, compared to \$202,379 in 1978.

The median family home in San José in 2016 cost \$1,085,000.

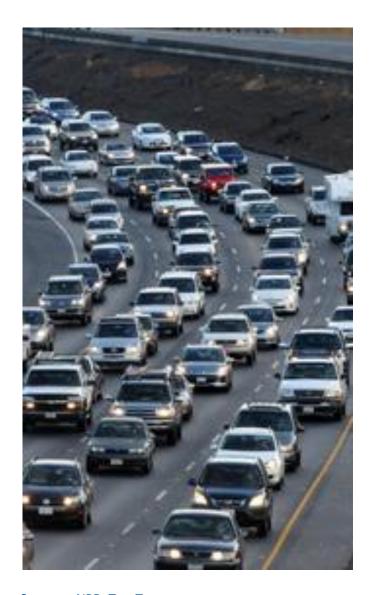




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7 CLIMATE SMART SAN JOSE

COMMUTING COSTS TIME, MONEY AND HAPPINESS



9 days

a year are spent by Americans commuting

1/3

of urban land is devoted to parking

\$40,000

Cutting an hour from your commute each day is the happiness equivalent of making an extra \$40,000 a year if you earn \$50,000 a year



Sources: NPR, TomTom

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Rethinking the Good Life 1.0. What does the Good Life 2.0 look like for San Joséans?





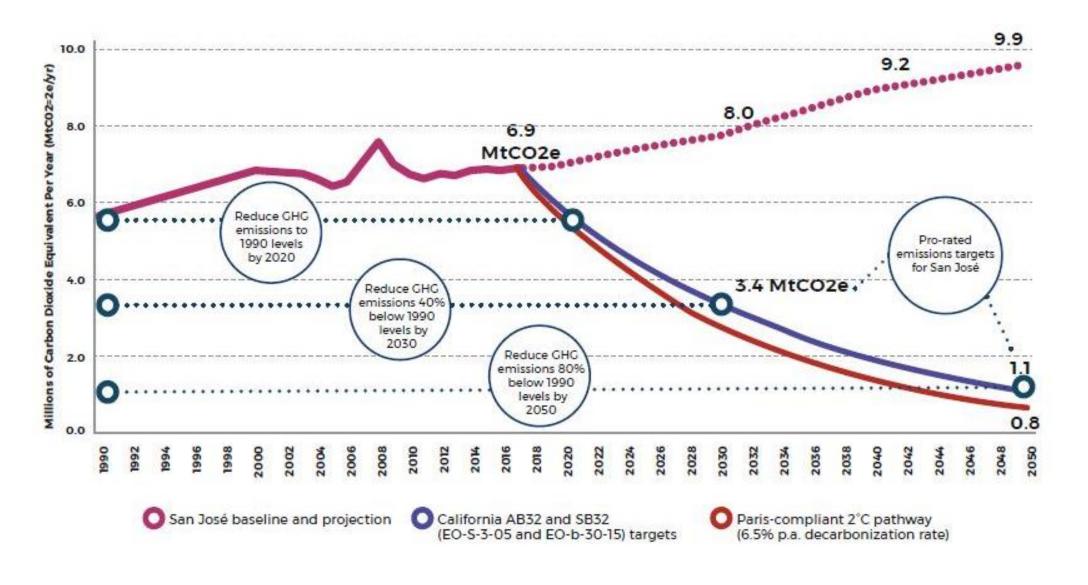
- Spend more time with family and friends
- Be more healthy and active
- Have access to parks and nature



2

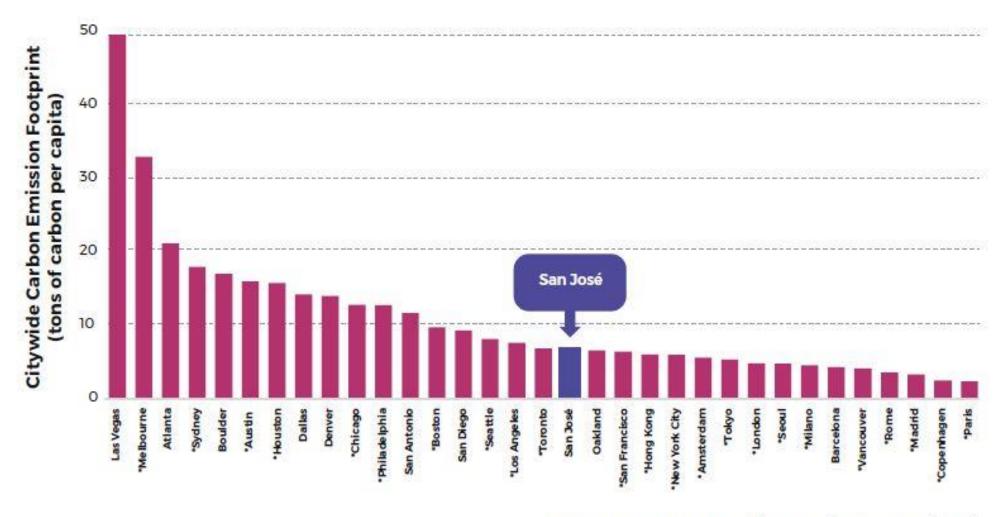
OUR JOURNEY TO DATE

SAN JOSE'S EMISSIONS PROFILE



COMPARISON TO OTHER CITIES: CARBON FOOTPRINT

Citywide Carbon Footprint (tCO2e per capita)



Source: Cities reporting to Carbon Disclosure Project (CDP)
*denotes C40 city

WE ENGAGED THE BAY AREA'S LEADING CLIMATE AND WATER EXPERTS

Expert Survey - April

- Collect ideas on innovations and leading edge measures
- 119 responses





Technical Workshops May-June, October

- Four workshops focused on energy water, mobility and open space
- Approx. 120 attendees





AND INVITED THE VIEWS OF SAN JOSE RESIDENTS AND COMMUNITY GROUPS

- April 19th Town
 Hall
- 5 Council District meetings
- June 17th
 Earthquakes game



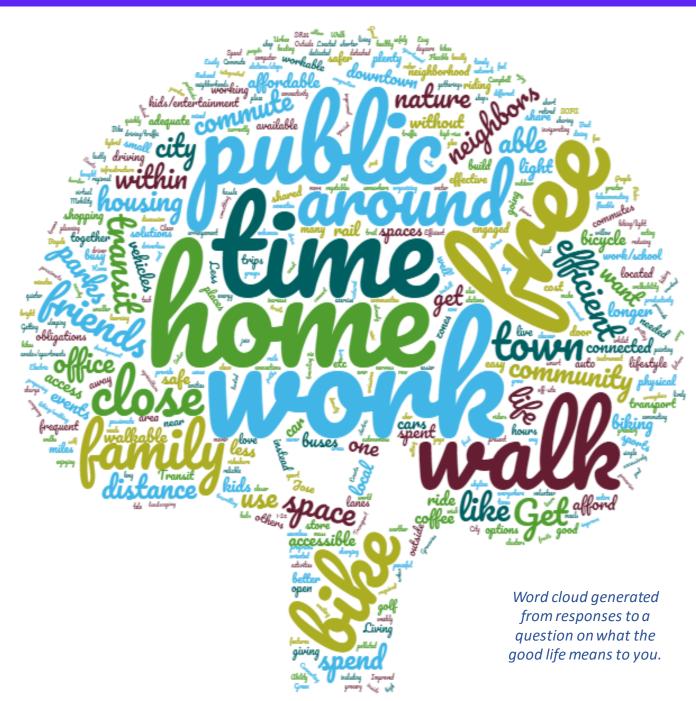




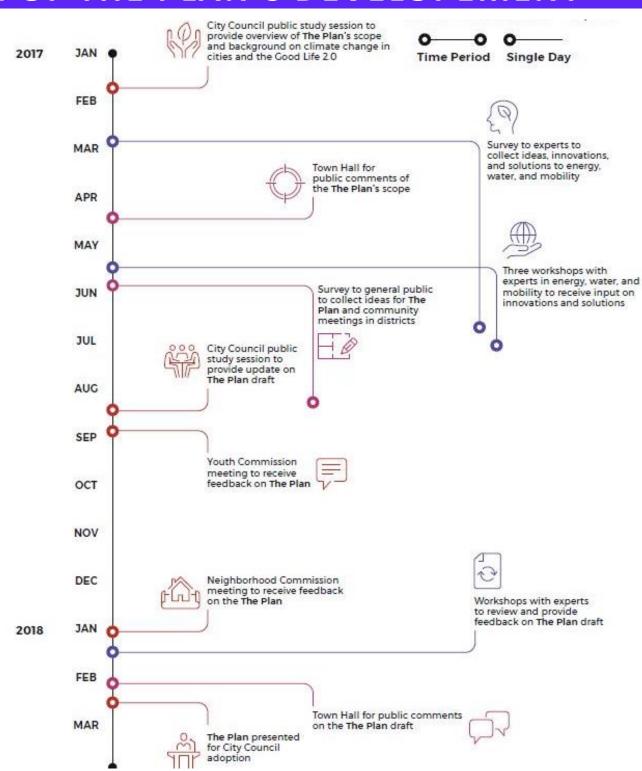
WHICH HELPED US DEVELOP A VISION FOR THE GOOD LIFE, AND WHAT IT MEANS FOR RESIDENTS OF THE CITY

Objective

- Understand
 people's feelings,
 perspectives, and
 actions on
 sustainability
 issues and The
 Good Life
- **2,100** responses
- **1,800** ideas submitted



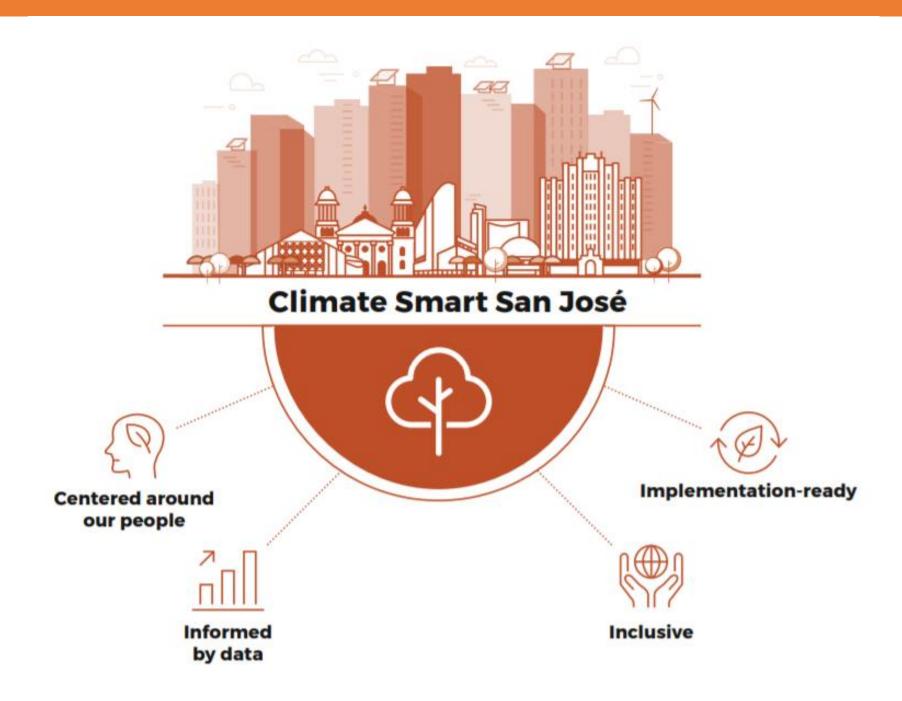
TIMELINE OF THE PLAN'S DEVELOPEMENT



3

OVERVIEW OF CLIMATE SMART SAN JOSE

CLIMATE SMART SAN JOSE FRAMING



CHAP.	TERS	GOA	LS																			
	Diverse and Innovative Economy	IE-1 Land Use and Employment	IE-2 Business Growth and Retention	IE-3 Regional, State, & National Leadership	IE-4 Connections to Promote Economic Development	IE-5 Cultural Attractions	IE-6 Broad Economic Prosperity	IE-7 Clean Technology				(Cli	ma	te	Sn	naı	rt S	Sar	ı Jo	sé)
THRIVING	Arts and Culture	AC-1 San José as the Silicon Valley Cultural	AC-2 High Impact Public Art																			
COMMUNITY	Community Engagement	CE-1 Active Community Engagement	CE-2 Community Partnerships							K	eq	u I I								%		
	Fiscal Sustainability	FS-1 City Operations	FS-2 Cultivate Fiscal Resources	FS-3 Fiscally Sustainable Land Use Framework	FS-4 Promote Fiscally Beneficial Land Use	FS-5 Fiscally Sustainable Service Delivery	FS-6 Fiscally Sustainable Waste Management							Ge	ne	era	l P	laı	n's	go	als	l
	Measurable Environmental Sustainability	MS-1 Green Building Policy Leadership	MS-2 Energy Conservation and Renewable Energy Use	MS-3 Water Conservation and Quality	MS-4 Healthful Indoor Environment	MS-5 Waste Diversion	MS-6 Waste Reduction	MS-7 Environmental Leadership and Innovation	MS-8 Environmenta Stewardship	MS-9 Service Delivery	MS-10 Air Pollutant Emission Reduction	MS-11 Toxic Air Contaminants	MS-12 Objectional Odors	MS-13 Construction Air Emissions	MS-14 Reduce Consumption and Increase Efficiency	MS-15 Renewable Energy	MS-16 Energy Security	MS-17 Responsible Management of Water Supply	e MS-18 t Water Conservation	MS-19 Water Recycling	MS-20 ater Quality	MS-2 commu Fores
ENVIRONMENTAL LEADERSHIP	Environmental Resources	ER-1 Grassland, Oak Woodlands, Chaparral, and Coast Scrub	ER-2 Riparian Corridors	ER-3 Bay and Baylands	ER-4 Special-Status Plants and Animals	ER-5 Migratory Birds	ER-6 Urban Natural Interface	ER-7 Wildlife Movement	ER-8 Stormwater	ER-9 Water Resources	ER-10 Archaeology and Paleontology	ER-11 Extractive Resources										
	Env ironmental Considerations / Hazards	EC-1 Community Noise Levels and Land Use Compatability	EC-2 Vibration	EC-3 Seismic Hazards	EC-4 Geologic and Soil Hazards	EC-5 Flooding Hazards	EC-6 Hazardous Materials	EC-7 Environmental Contamination	EC-8 Wildland and Urban Fire Hazards	i							K	EY				
	Infrastructure	IN-1 General Provision of Infrastructure	IN-2 Infrastructure Management	IN-3 Water Supply Sanitary Sewer, and Storm Drainage	IN-4 Wastewater Treatment and Water Reclamation	IN-5 Solid Waste- Materials Recovery / Landfill	IN-6 Telecommunic ations												CSSJ dr i this goa	ives progr	ress on	
	Vibrant Neighborhoods	VN-1 Vibrant, Attractive, and Complete Neighborhood	VN-2 Community Empowermen	VN-3 Access to Healthful Foods	VN-4 Cultural Opportunities	VN-5 Private Community Gathering Facilities													CSSJ en this goa	ables pro	gress or	1
	Community Design	CD-1 Attractive City	CD-2 Function	CD-3 Connections	CD-4 Compatibility	CD-5 Community Health, Safety, and Wellness	CD-6 Downtown Urban Design	CD-7 Urban Villages	CD-8 Building Height	CD-9 Access to Scenic Resources	CD-10 Attractive Gateways								CSSJ ali	gns with t	:his goal	
QUALITY OF LIFE	Housing	H-1 Housing - Social Equity and Diversity	H-2 Affordable Housing	H-3 High Quality Housing and Great Places	H-4 Housing - Environmenta Sustainability															es not ac		
	Education and Services	ES-1 Education	ES-2 Libraries	ES-3 Law Enforcement and Fire Protection	ES-4 Emergency Management	ES-5 Code Enforcement	ES-6 Access to Medical Services												conside	r this goa	I	
	Parks, Open Space and Recreation	PR-1 High Quality Facilities and Programs	PR-2 Contribute to a Healthful Community	PR-3 Provide an Equitable Pal System	PR-4 Community Identity	PR-5 Grand Parks	PR-6 Sustainable Parks and Recreation	PR-7 Interconnecte d Parks System	PR-8 Fiscal Management of Parks and Recreation Resources													
LAND USE AND	Land Use Policies	LU-1 General Land Use	LU-2 Growth Areas	LU-3 Downtown	LU-4 Commercial	LU-5 Neighborhood Serving Commercial	LU-6 Industrial Preservation	LU-7 Attract New Industrial Uses	LU-8 Maintain Employment Lands	LU-9 High-Quality Living Environments	LU-10 Efficient Use of Residentia and Mixed- Use Lands	LU-11 Residential Neighborhood s	LU-12 Urban Agriculture	LU-13 Landmarks and Districts	LU-14 Historic Structures of Lesser Significance	LU-15 F Public Awareness	LU-16 Sustainable Practices	LU-17 Hillside / Rus Preservation		LU-19 Urban Growth Boundary (Open Hillside / Agriculture Lands)	LU-20 Rural Agriculture	
TRANSPORTATION	Transportation Policies	TR-1 Balanced Transportation System	TR-2 Walking and Bicycling	TR-3 Maximize Use of Public Transit	TR-4 Passenger Rail Service	TR-5 Vehicular Circulation	TR-6 Goods Movement	TR-7 Transportation Demand Management	TR-8 Parking Strategies	TR-9 Tier I Reduction of Vehicle Miles Traveled	TR-10 Tier II Vehick Miles Traveled Reduction	TR-11 Regional and State VMT Reduction Efforts	TR-12 Intelligent Transportatio System	TR-13 Attractive and Accessible Airport	TR-14 Safe Airport	TR-15 Moffett Field	TN-1 National Model for Trai Development and Use		TN-3 Accessible, Safe, and Well- Tunctioning Trails			
IMPLEMENTATION	Implementation	IP-1 Land Use / Transportation Diagram	IP-2 General Plan Phasing / Planning Horizons / Major Review	IP-3 General Plan Annual Review and Measureable Sustainability	IP-4 General Plan Annual Review Hearing Process	IP-5 Urban Village Planning	IP-6 Capital Improvement Program	IP-7 Specific Plans	IP-8 S Zoning	IP-9 Subdivision	IP-10 Site Development	IP-11 Annexations	IP-12 Environmenta Clearance		IP-14 Citizen Participation and Community Engagemen	IP-15 Development Fees, Taxes, and Improvement Requirements	n of the General Plan	IP-17 Environmenta Leadership / Stewardship	IP-18 Economic	IP-19 Housing Development		

THE BUILDING **BLOCKS OF CLIMATE**

SMART SAN JOSE

Pillar 1

A Sustainable & **Climate Smart** City

Pillar 2

A Vibrant City of Connected & **Focused Growth**

Pillar 3

An Economically Inclusive City of Opportunity

Transition to a renewable energy future

Densify our city to accommodate our future neighbors

Create clean, personalized mobility choices



Create local jobs in our city to reduce vehicle miles traveled



Make commercial goods movement clean and efficient

Climate and water STRATEGIES

PILLARS of what

residents want

1.2

Embrace our Californian climate

2.2

Make homes efficient and affordable for our families

2.4

Develop integrated, accessible public transport infrastructure



Improve our commercial building stock



The City's **ACTION PLAN**

THE ENABLING ROLE



OF THE CITY GOVERNMENT

The City's BOLD CAMPAIGNS

RENEWABLES AND ELECTRIFICATION

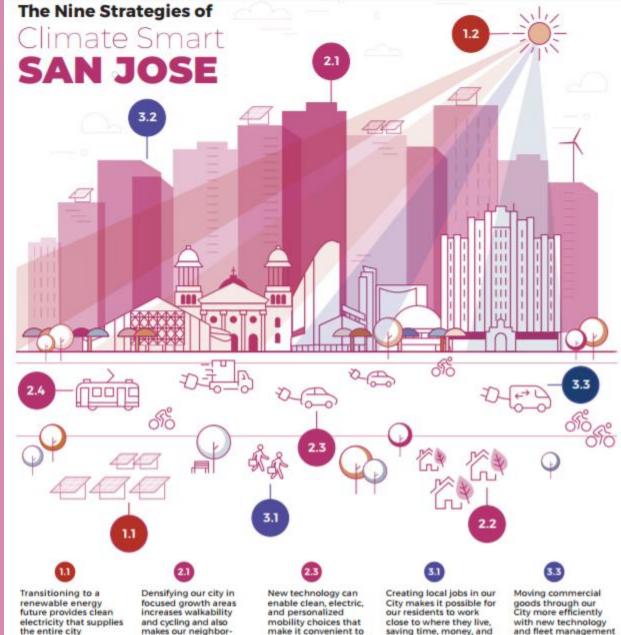
MEET OUR JOBS TO EMPLOYED RESIDENT **RATIO TARGET**

WORK TOWARD **OUR FOCUSED GROWTH TARGET**

REDUCE PER CAPITA VEHICLE MILES TRAVELED

REDUCE PER CAPITA WATER USAGE

THE BUILDING **BLOCKS OF CLIMATE SMART SAN JOSE**



hoods more vibrant. distinctive, and enjoyable

move between any two points in the City

saving time, money, and gas spent commuting

practices



Embracing our Californian climate means creating an urban landscape, in our homes and public places, that is not just low water use, but attractive and enjoyable



Making our homes energy efficient and fully electric can make them affordable for our families and more comfortable to live in



Developing integrated, accessible public and active transport infrastructure reduces the dependency on the car to move within the City



Making our commercial buildings high-performance and siting them close to transit lowers water and energy use

THERE ARE 53 MEASURES THAT HELP US GET THERE



San José Clean Energy

Distributed solar generation



LED lighting retrofit



Energy efficient electronics



Energy efficient refrigerators



Gas to electric stove replacement



Gas to electric water heater replacement



Gas to electric ground source heat pumps



Smart thermostats



Residential building thermal envelope retrofit



Residential building thermal envelope new-



Commercial building thermal envelope retrofit



Commercial building thermal envelope new-build



Commercial building energy efficient HVAC new-



Commercial building **HVAC** recommissioning



Commercial building LED lighting



Commercial building data center energy efficiency



Residential dishwasher efficiency



Residential clothes washer efficiency



Passenger car EV



SUV EV



Passenger car autonomous



SUV autonomous EV



Ride-sharing cars



Ride-sharing shuttles



Ride-sharing autonomous cars



Ride-sharing autonomous shuttles



Large pick-up EVs



Local delivery EVs



Hybrid heavy goods vehicle (HGVs)



Electric heavy goods vehicle (HGVs)



CNG heavy goods vehicle (HGVs)



Efficient heavy goods vehicle (HGVs)



Cal train Modernization



BART Silicon Valley Extension



California High Speed Rail



VTA Bus Rapid Transit & Light Rail



VTA Next Network & Enhanced Bus Service



San Jose Bike Plan



Creating local jobs



Densification / focused growth



Streets for People



Drought resilient landscaping



Drip irrigation in landscaping



Domestic rainwater storage



Low flush toilets (residential)



Low flow showers



Showers instead of baths



Aerated faucets in homes



Fixing leaks in homes



Aerated faucets commercial buildings



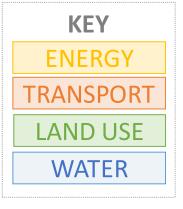
Low flush toilets (commercial)



Commercial greywater reuse



Residential greywater



San José will create SJCE, a community choice energy (CCE) program that will make 100 percent carbon-free electricity available as a base offering to all users in the city by 2021.

Good Life Benefits for Our City

By creating its own electricity service provider in the form of SJCE, the people of San José will have direct control over how much they pay and where their energy comes from. Households generating energy through on-site solar panels will also stand to receive benefits from the sale of distributed energy through net energy metering.



In our 2007 San José Green Vision (Green Vision), we committed to receive 100 percent of our electrical power from clean, renewable sources. Ten years later, in May 2017, the city council voted unanimously to establish SJCE, making San José the largest city with a CCE program in the country with the option to choose the level of renewable power. Combined with 131 MW of distributed solar generating capacity in the city, San José is well-placed to transition to a renewable energy future.









INDICATORS	CARBON REDUCTIONS	RENEWABLE ENERGY	LOCAL RENEWABLES		
METRICS	Emissions reduction from this strategy	Share of eligible renewable energy generation provided by S3CE	Amount of renewable energy capacity installed in San José		
PROGRESS MILESTONES	Thousands of tons of carbon reduced per year	Percentage of SJCE's power mix	Installed capacity of local renewables (MW)		
TODAY	~	(4	151		
2030	784	60%	668		
2040	1,341	87%	1,113		
O S E 2050	1,666	100%	1,430		



CLIMATE SMART SAN JOSE

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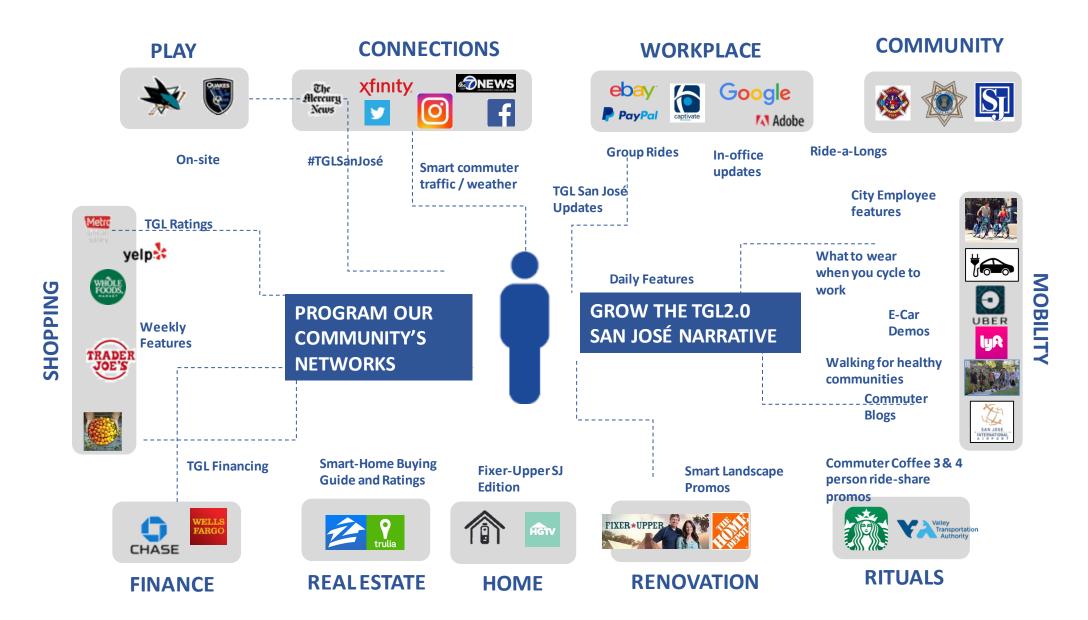
REDUCE PER CAPITA VEHICLE MILES TRAVELED

REDUCE PER CAPITA WATER USAGE

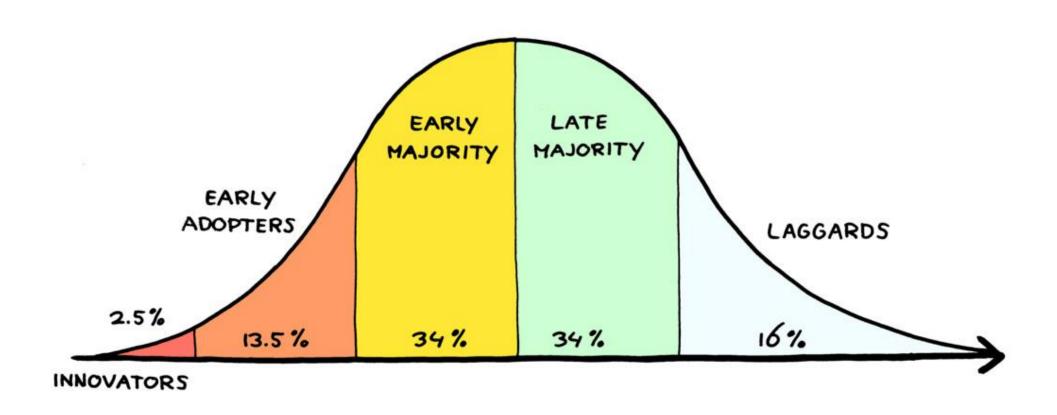
CITY ACTION PLAN — EXAMPLES OF ACTIONS CITY HALL CAN TAKE

FOCUS AREA	OPTIONS FOR SUPPORTING CITY ACTIONS	DEPARTMENTS
SAN JOSÉ	Run program to stand up SJCE which will provide the community a choice in their electricity provider. EXISTING	DCE
CLEAN ENERGY	Support legislative and regulatory items that further the city's transition to renewable energy.	DCE
	Evaluate options such as performance-based electric rates and on-bill financing to incentivize fully-electric homes.	DCE
ENABLE FINANCING	Evaluate feed-in tariff program options where SJCE pays for excess residential and/or commercial solar generation.	DCE
	Provide guidance and explore improvements to energy efficiency financing options, especially for commercial businesses.	ESD

PROGRAMMING COMMUNITY NETWORKS



PROGRESS THROUGH THE ADOPTION CURVE



PLAYBOOKS DESIGNED TO GIVE A FOCUSED SHORTLIST OF ACTIONS THAT RESIDENTS CAN ADOPT

Highlights:

- Live close to where you work
- Automate efficiency
- Walk, bike, carpool and take public transit



PLAYBOOKS DESIGNED TO GIVE A FOCUSED SHORTLIST OF ACTIONS THAT BUSINESSES CAN ADOPT

Highlights:

- Locate your businesses close to where your employees work
- Telecommuting where possible
- SRI 401ks

SECTION 3.

Business Employee Engagement Playbook



Providing employees incentives and opportunities to take action on climate change can further enhance your business's competitiveness in attracting and retaining talent as an increasing number of people, especially millennials, are looking for companies that provide meaningful work and enable them to live the Good Life.





Telecommuting
The cost benefits of teleco
and commute times. Rec
working from home resul
job satisfaction. Win, win.

Preferred Pricing on Residential Solar Many leading Silicon Valley companies are part of programs that enable employees to purchase solar systems at discounted prices at no cost to the company.



EV Charging Stations Installing a charging station can enable some employees to use and purchase an EV.



Discounted Transit Passes Programs such as VTA's Eco Pass provide deeply discounted transit passes to people through their employers.



SRI 401k Options

Expanding the selection of 401k plans to include green and Socially
Responsible Investing (SRI) funds can enable employees to invest in
companies with values that match their own and also support lowcarbon sectors of the economy.

PLAYBOOKS DESIGNED TO GIVE A FOCUSED SHORTLIST OF ACTIONS THAT AGENCIES CAN ADOPT

- VTA
- CPUC
- SCVWD
- PG&E
- BART
- And many others

Civic & Regional Agency Playbook



1.1 TRANSISTION TO A RENEWABLE ENERGY FUTURE San José will create San José Clean Energy (SJCE), a community choice aggregation, that will make 100 percent carbon-free electricity available as a base offering to all users in the city by 2021.	CEC, PUC, PG&E, BayREN: Partner on acceptance of small-scale feed- tariffs for distributed solar. NGOs: Support installation of solar for low-income communities.
I.2 EMBRACE OUR CALIFORNIAN CLIMATE San José will effectively employ sustainable use practices of local water and green infrastructure to achieve a 30 percent reduction in residential water consumption to 42 gallons per day per capita by 2030.	SCVWD: Continue to invest in expanding incentives for conservation efforts and regional water storage. Water agencies and NGOs: Connect people with resources, including training, to do climate-smart landscaping.



PILLAR 2: A VIBRANT CITY OF CONNECTED & FOCUSED GROWTH

2.1 DENSIFY OUR CITY TO ACCOMMODATE OUR FUTURE NEIGHBORS

San José will embrace its expected 319,000 additional residents through managed, mixed-use densification around its urban villages. NGO: Support developers of dense housing and office projects in urban villages during entitlement process. Advocate for housing at all price points and safe, comfortable places to walk.

2.2 MAKE HOMES EFFICIENT AND AFFORDABLE FOR OUR RESIDENTS

All new homes built in San José from 2020 will be ZNE, and existing homes will be retrofitted to reduce their energy consumption and eliminate their use of natural gas. NGO: Support cities and developers in being able to design and construct homes that meet or exceed Title 24 and CalCreen standards. Help make resources available for lower income communities to take advantage of the kind of retrofits needed.

PG&E, BayREN, CEC: Provide funding and resources for energy efficiency and potential energy storage.

2.3 CREATE CLEAN, PERSONALIZED MOBILITY CHOICES

San José will work to develop clean, personalized, and shared mobility choices, reducing single-passenger gasoline-car use through a combination of bike- and ridesharing, passenger vehicle electrification and, in the future, autonomous vehicles. CalTrans, MTA, CARB: Create commercial transit policies that accelerate the development and adoption of clean, personal mobility technologies.

Biking advocates: Continue advocating for embedded and enhanced bike networks and teaching bike safety for adults and kids.

2.4 DEVELOP INTEGRATED, ACCESSIBLE PUBLIC TRANSPORT INFRASTRUCTURE

San José will continue supporting public transit infrastructure as a means of getting around the city, particularly the integration of multiple transport modes at Diridon Station. VTA: Match growth of VTA network to the growth of urban villages.

BART: Focus growth on mixed-use development at sites near stations.

BART, Caltrain, Cal High Speed Rail: Enable efficient first-mile, last-mile connections.

All Transit: Increase transit frequency to make it more attractive and convenient for riders. Encourage jobs to be located on the transit infrastructure.

LOOKING AHEAD

- Council consideration on February 27
- Advance implementation of Council priorities
- Ensure robust community engagement to build awareness and activate Plan implementation
- Fundraising and partnerships
- Track metrics and share dashboards
- Provide semi-annual updates to City Council
- Update Climate Smart San Jose every four years to align with General Plan update

5 Q&A

Live video streaming audience, email: CSSJ@sanjoseca.gov

www.sjenvironment.org/CSSJ

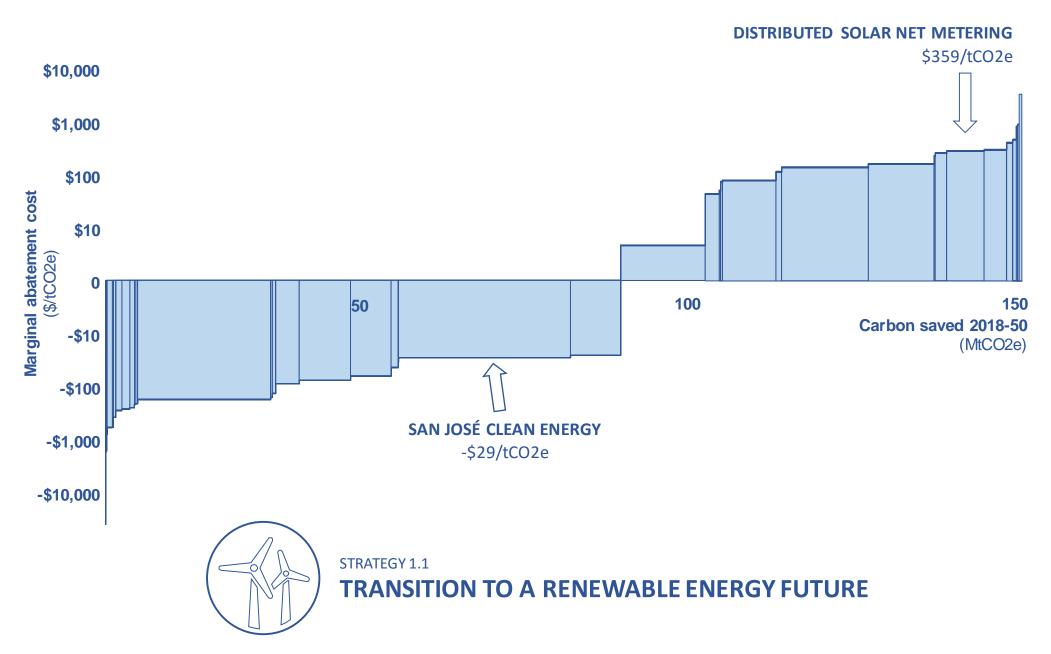


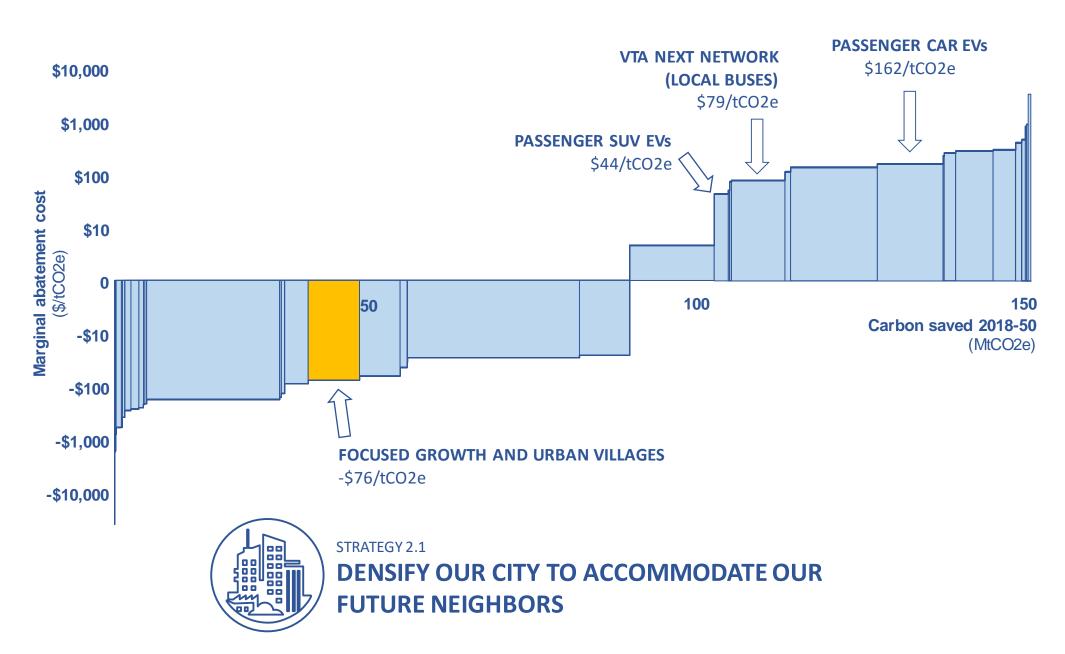
BACK-UP SLIDES

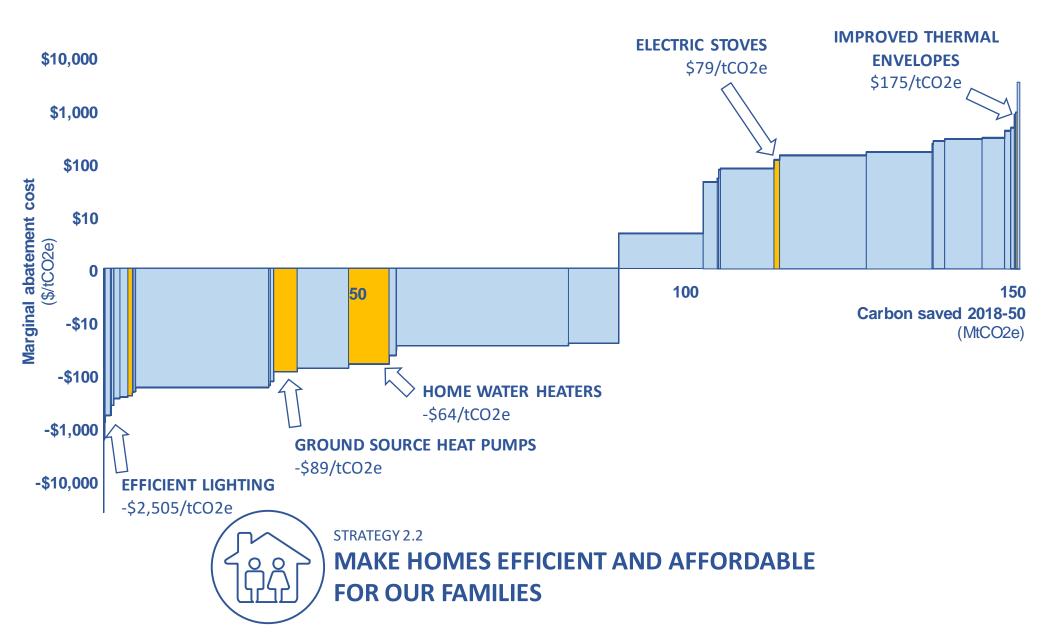
QUESTIONS FOR IMPLEMENTATION

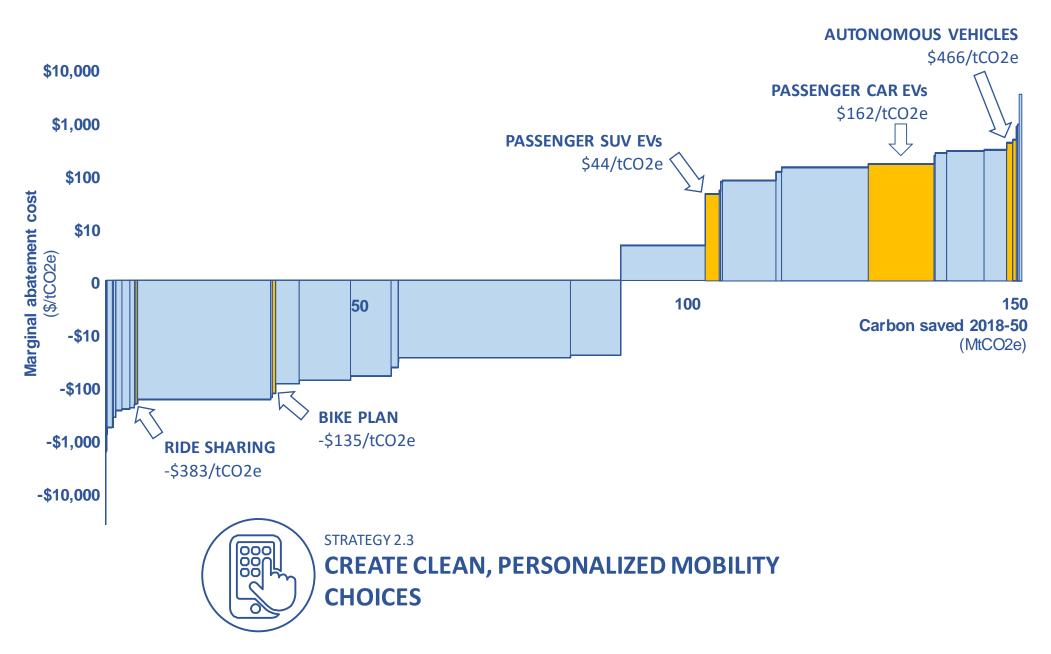
- 1. What can we do to call on the private sector to provide us with sustainable lifestyle products and services?
- 2. How can we excite and educate our young people on these issues?
- 3. As the City appoints its first Chief Sustainability Officer, how should that person work with the community on an on-going basis?

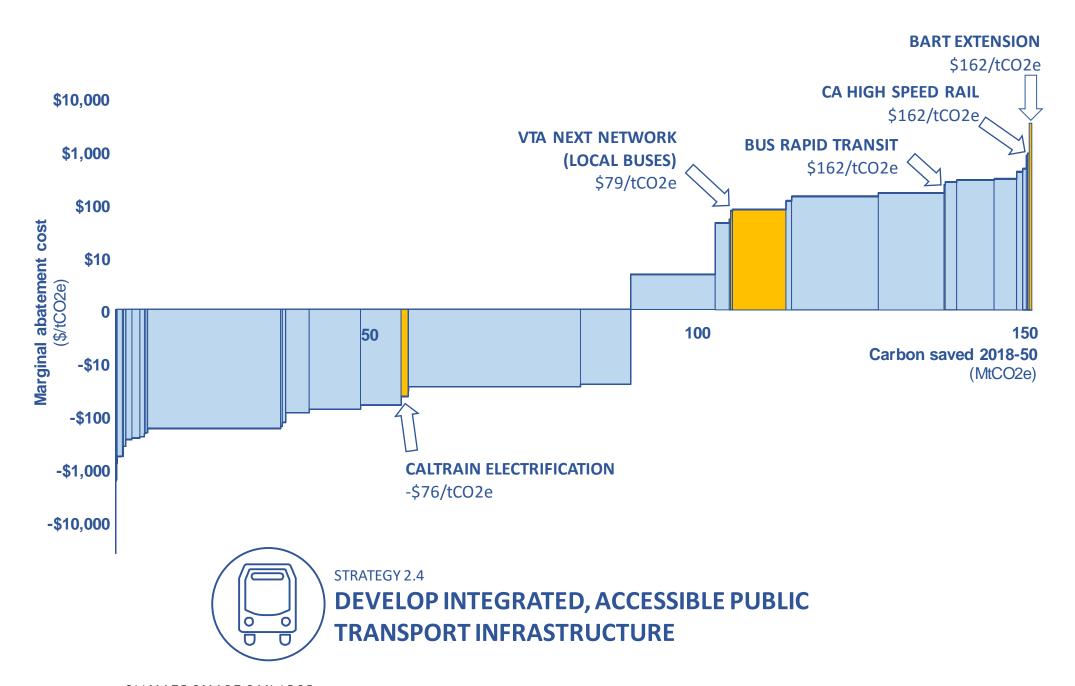
THE COSTS & BENEFITS INFORM THE PATHWAY: MARGINAL ABATEMENT COST CURVE

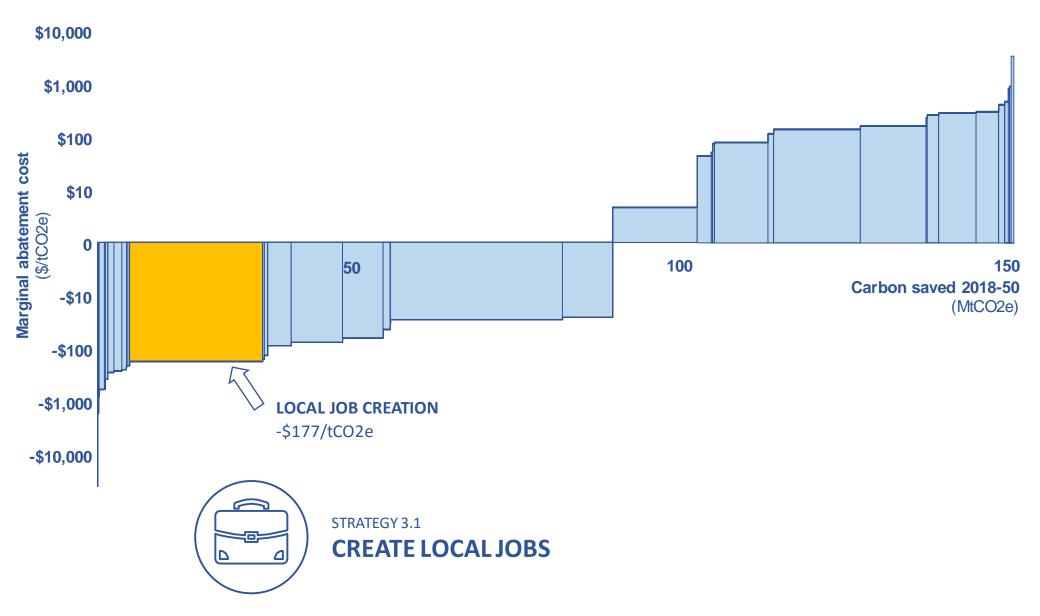


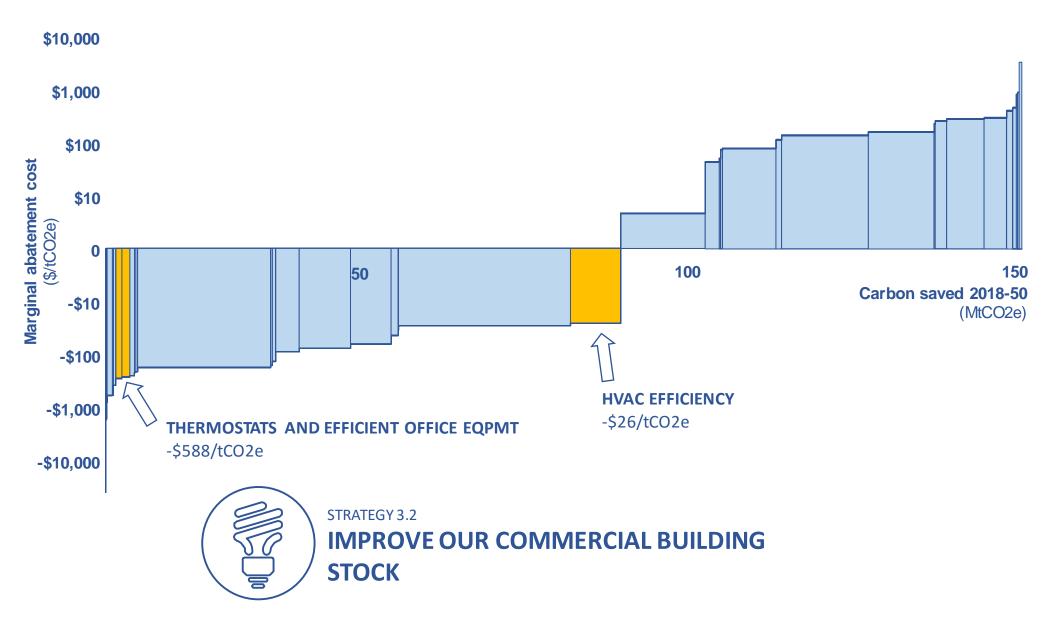


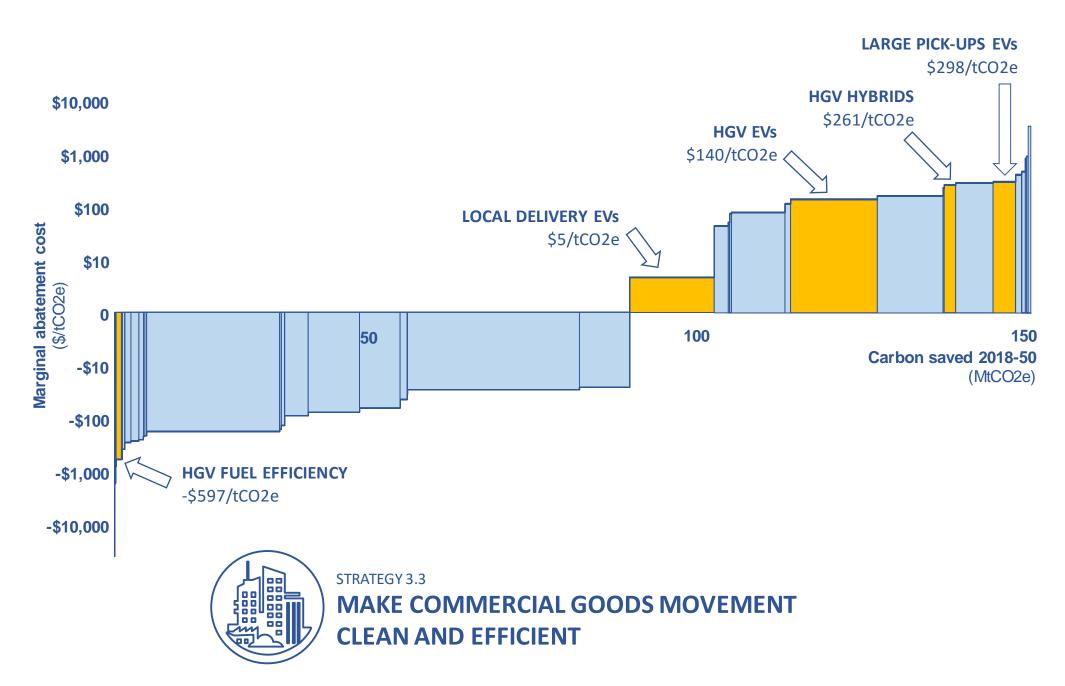




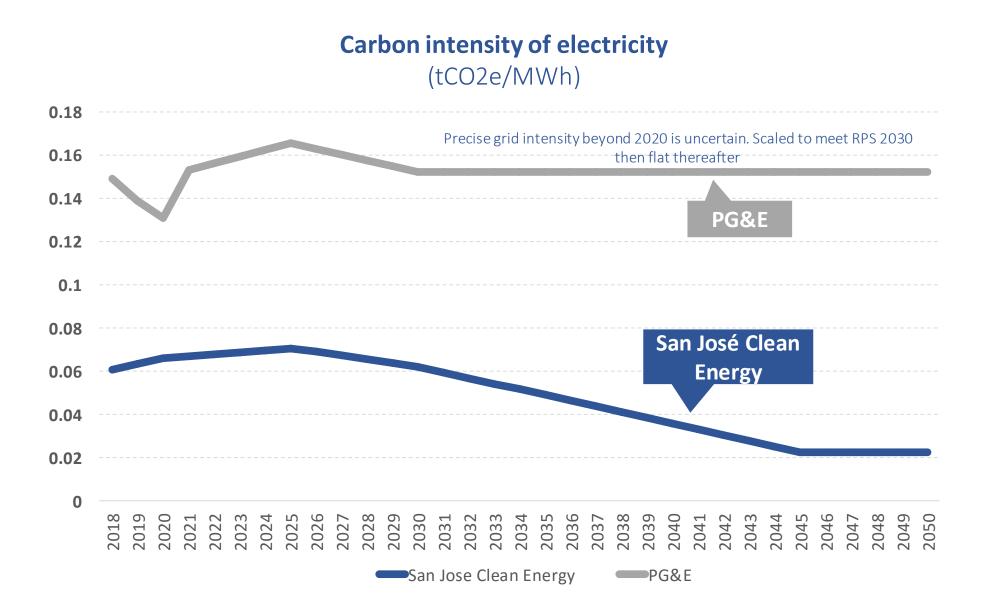




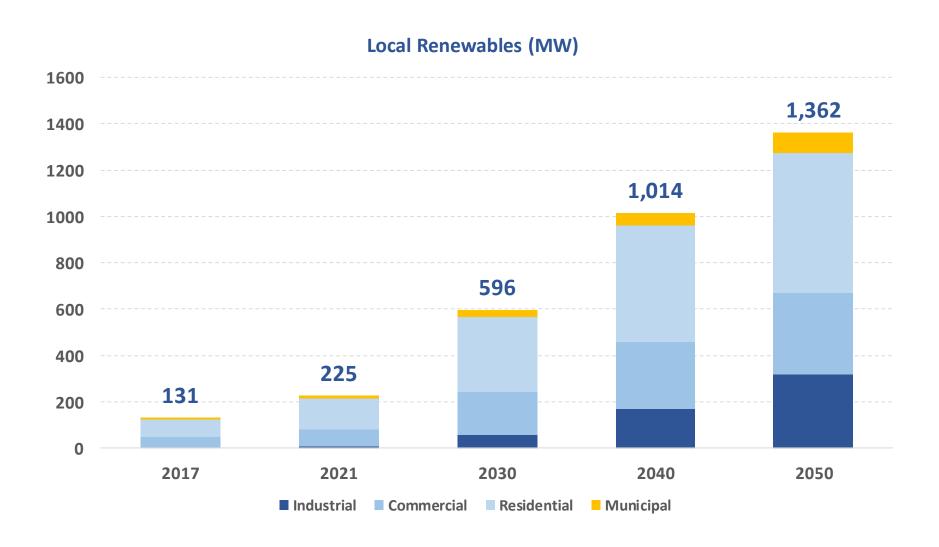




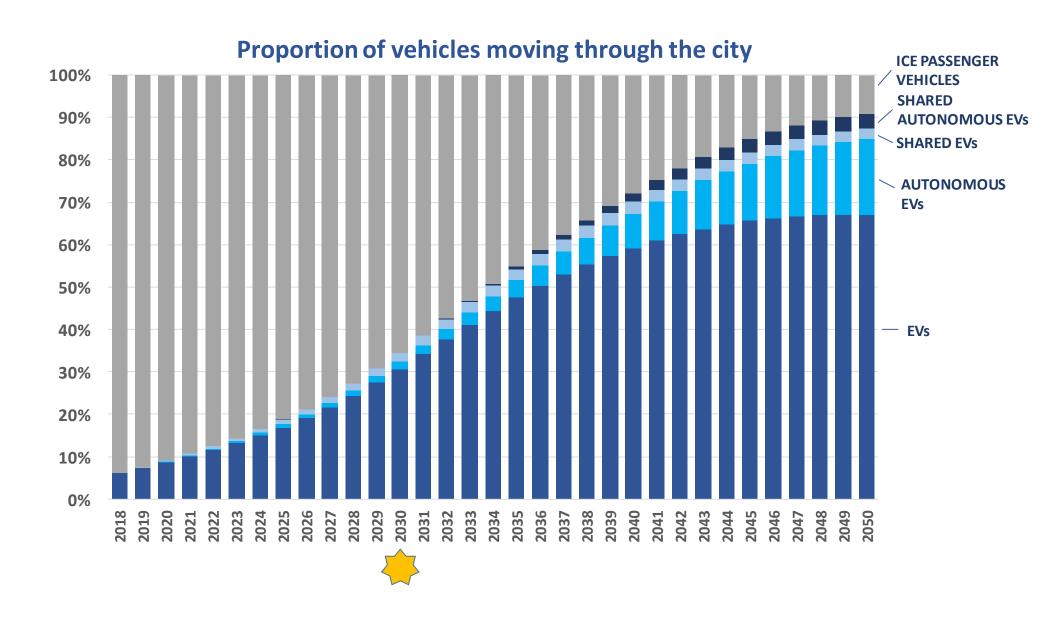
RENEWABLES AND ELECTRIFICATION: SJCE 100% GHG-FREE POWER FROM 2021



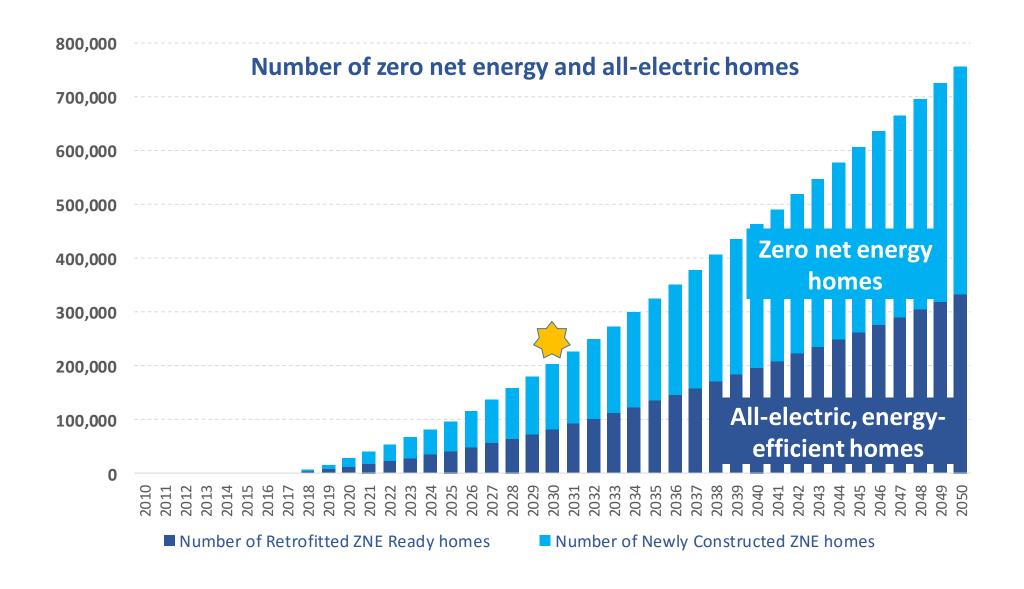
RENEWABLES AND ELECTRIFICATION: WORLD'S FIRST 1 GW SOLAR CITY, 2x IN NEXT 18 MONTHS



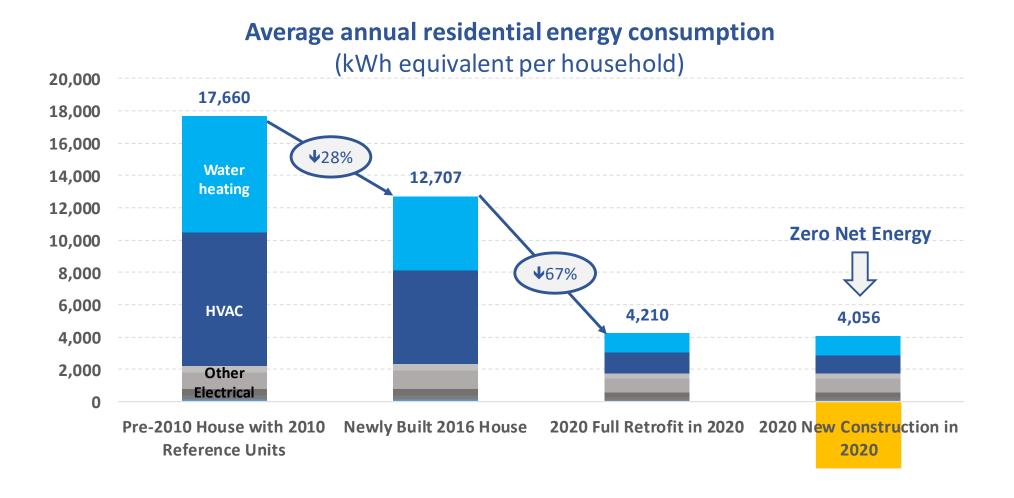
RENEWABLES AND ELECTRIFICATION: ELECTRIC CAR CAPITAL OF THE UNITED STATES



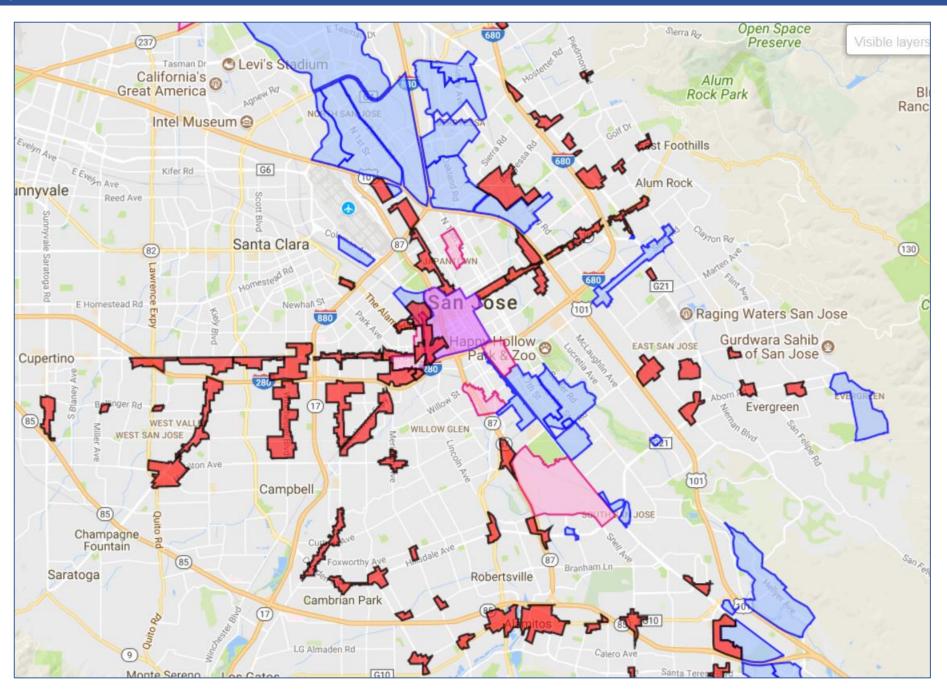
RENEWABLES AND ELECTRIFICATION: 100% OF NEW HOMES ZNE AND 25% RETROFITTED



RENEWABLES AND ELECTRIFICATION: 100% OF NEW HOMES ZNE AND 25% RETROFITTED

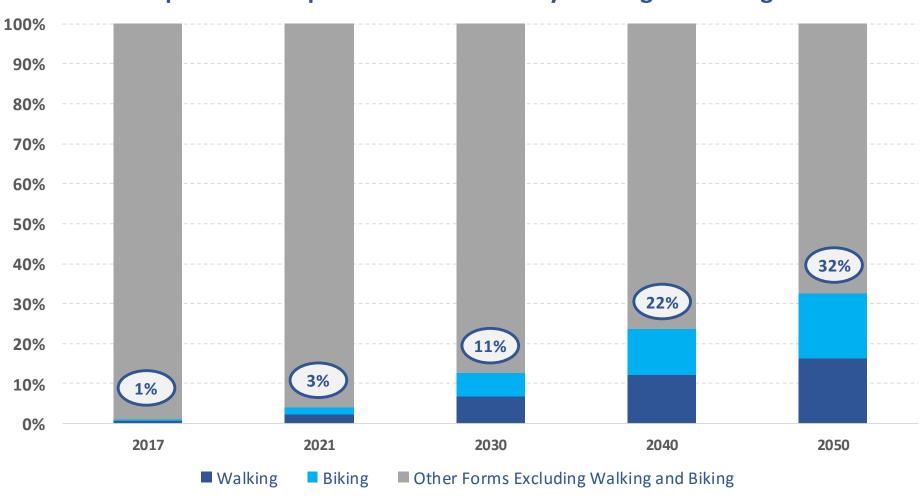


WORK TOWARDS OUR FOCUSED GROWTH TARGET: 40,000 DUs IN URBAN VILLAGES AND GROWTH AREAS



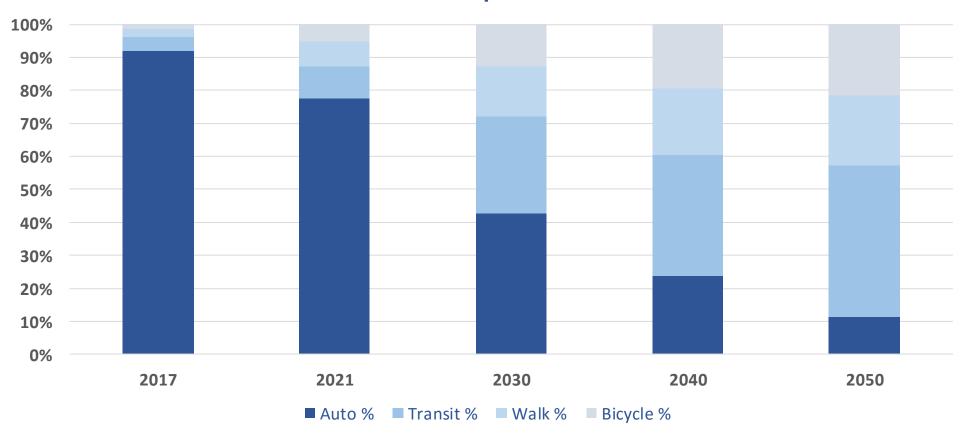
WORK TOWARDS OUR FOCUSED GROWTH TARGET: 40,000 DUs IN URBAN VILLAGES AND GROWTH AREAS

Proportion of trips in San José made by walking and biking

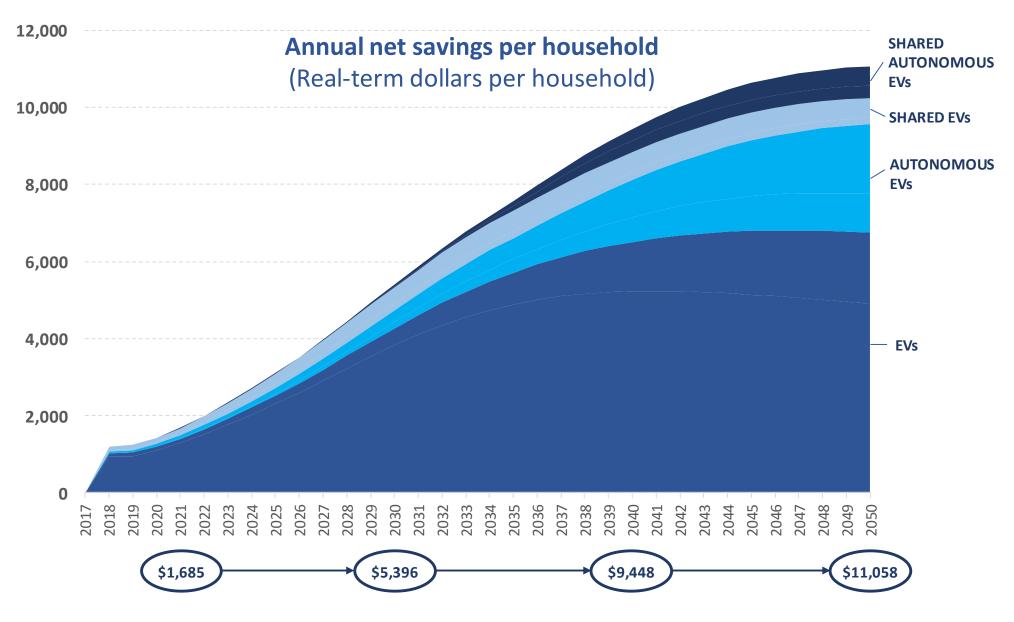


REDUCE PER CAPITA VMT: 4 OUT OF 10 COMMUTE TRIPS IN SOVs

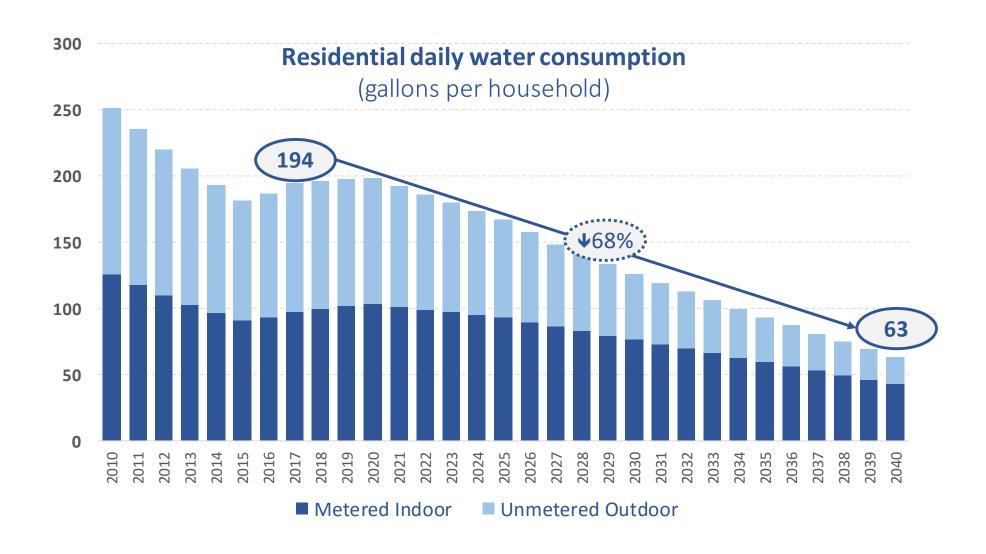
Commute Trip Breakdown



REDUCE PER CAPITA VMT: 4 OUT OF 10 COMMUTE TRIPS IN SOVs



REDUCE PER CAPITA WATER USE: REDUCE RESIDENTIAL WATER USE BY 30%



THIS HELPED US COMPILE A LONG LIST OF SUSTAINABILITY MEASURES

+08

reviewed

Documents we've

88

City benchmarks

119

Expert survey responses

100

Town hall attendees

710

Ideas for sustainability measures

...WHICH WAS NARROWED DOWN TO A SHORTER LIST OF 53 CLIMATE AND WATER MEASURES





shuttles







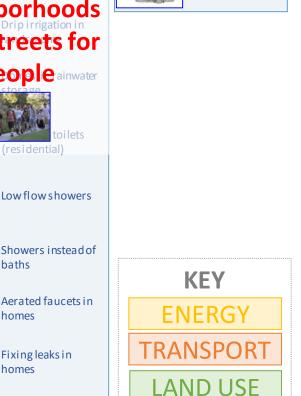




homes

Residential

greywater



WATER

Aerated faucets

Low flush toilets

(commercial)

Commercial

greywater reuse

commercial buildings