



COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

JOHNNY KHAMIS, CHAIR
DEV DAVIS, VICE-CHAIR
LAN DIEP, MEMBER
RAUL PERALEZ, MEMBER
DON ROCHA, MEMBER

KIM WALES, CITY MANAGER'S OFFICE
ED MORAN, CITY ATTORNEY'S OFFICE
RU WEERAKOON, MAYOR'S OFFICE
RUTH KRANTZ, CITY CLERK'S OFFICE

AGENDA

1:30 p.m.

April 24, 2017

Wing 118-120

- (a) **Call to Order and Roll Call**

- (b) **Review of Workplan**
Items recommended to be added, dropped, or deferred are usually approved under this section, unless the Committee directs otherwise.
 - (1) **Affordable Housing Investment Plan**
REQUEST DEFERRAL TO MAY 22, 2017

 - (2) **Vacant Storefronts Initiative Report Back Council Priority**
REQUEST DEFERRAL TO MAY 22, 2017

- (c) **Consent Calendar**
 - (1) [Team San Jose Quarterly Performance Measure Report Attachment](#)
(Economic Development/Cultural Affairs)

- (d) **Reports to Committee**
 - (1) **Verbal Report on Economic Development Activities**
Recommendation: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development. (Economic Development)

(d) **Reports to Committee (Cont'd.)**

(2) **[Downtown Sign District and Citywide Electronic Billboards](#)**

[Attachment](#)
[Presentation](#)

Recommendation: Accept an informational report on the status of activities to investigate removing existing barriers to off-premise commercial advertising on city-owned and city-controlled sites and direct staff to continue implementing the proposed workplan. (Economic Development/PBCE)

(3) **[Team San Jose Performance Measures Revisions](#)**

[Attachment](#)
[Presentation](#)

Recommendation: Accept report and forward to the full City Council recommendation to authorize the City Manager to negotiate and execute an amendment to the Team San Jose contract to revise its performance measures, enhance its reporting requirements, and revise the incentive fee contract model to a management fee model in accordance with the recommendations outlined in this memorandum. (Economic Development/Cultural Affairs)

(4) **[Creative Placemaking](#)**

[Presentation](#)

Recommendation: Accept the report of recent cultural urban activation activities led by the City and strategies to create active, special public places. (Economic Development/Cultural Affairs/PRNS)

(5) **[State of the Airport](#)**

[Presentation](#)

Recommendation: Accept the report on updates to the financial state of the Airport. (Airport)

• **Open Forum:**

Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Committee.

• **Adjournment**

The Community and Economic Development Committee meets every fourth Monday of the month at 1:30 p.m. Thank you for taking the time to attend today's meeting. Agendas, staff reports and some associated documents for Council Committee items may be viewed on the Internet at www.sanjoseca.gov/clerk/agenda.asp. Committee Meetings are televised live and rebroadcast on Channel 26.

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-8179 or (408) 294-9337 (TTY) at least two business days before the meeting.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Clerk at San José City Hall, 200 E. Santa Clara Street, Tower 14th Floor, San José, CA 95113 at the same time that the public records are distributed or made available to the legislative body.

For questions, please contact Isela Chaparro, Office of Economic Development at (408) 535-8179.