

## COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

ROSE HERRERA, CHAIR  
SAM LICCARDO, VICE-CHAIR  
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PIERLUIGI OLIVERIO, MEMBER

KIM WALESH, CITY MANAGER'S OFFICE  
ED MORAN, CITY ATTORNEY'S OFFICE  
RU WEERAKOON, MAYOR'S OFFICE

### AGENDA

1:30 p.m.

February 24, 2014

Wing 118/119

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#### (a) Call to Order and Roll Call

#### (b) Review of Workplan

*Items recommended to be added, dropped, or deferred are usually approved under this section, unless the Committee directs otherwise.*

#### (c) Consent Calendar

#### (d) Reports to Committee

- (1) **Verbal Report on Economic Development Activities**  
**Recommendation:** Accept verbal report and presentation from the Director of Economic Development. (Economic Development)
- (2) **[Status Update: Implementation of North San Jose Area Development Policy](#)**  
**Recommendation:** Accept the update on the implementation of North San Jose Area Development Policy and refer to the full City Council for a comprehensive discussion. (Transportation/Planning, Building and Code Enforcement/Economic Development)  
[Exhibit 1](#)  
[Exhibit 2](#)
- (3) **[North San Jose Urban Design Guidelines](#)**  
**Recommendation:** Accept the update on the North San Jose Urban Design Guidelines. (Planning, Building and Code Enforcement/Economic Development)
- (4) **[Special Event Ordinance](#)**

**Recommendation:** Consider the two alternative community special events ordinances and refer to the City Council the Committee’s recommendation for an ordinance that would add Chapter 13.14, repeal Chapters 13.12, 13.16, and 13.22, and amend Chapter 13.44 of Title 13 of the San Jose Municipal Code, in order to establish a comprehensive permit process for outdoor special events on or at City streets, parks, paseos and plazas. (City Attorney’s Office/Economic Development)

[Supplemental Memo](#)  
[Limited Regulation Draft Ordinance](#)  
[Revised Special Events Ordinance](#)

(5) **Siting Homeless Housing**

**Recommendation:** Accept report and provide input on the options discussed and direct staff to develop a master-lease program and return to the City Council with changes to the Municipal Code to allow hotel/motel owners to lease guest rooms to the homeless. (Housing)

[Exhibit A](#)

- Open Forum

*Members of the Public are invited to speak on any item that does not appear on today’s Agenda and that is within the subject matter jurisdiction of the Committee.*

- Adjournment

The Community and Economic Development Committee meets every fourth Monday of the month at 1:30 p.m. Thank you for taking the time to attend today’s meeting. Agendas, staff reports and some associated documents for Council Committee items may be viewed on the Internet at [www.sanjoseca.gov/clerk/agenda.asp](http://www.sanjoseca.gov/clerk/agenda.asp). Committee Meetings are televised live and rebroadcast on Channel 26.

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All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Clerk at San José City Hall, 200 E. Santa Clara Street, 2nd Floor Wing, San José, CA 95113 at the same time that the public records are distributed or made available to the legislative body.

For questions, please contact Isela Chaparro, Office of Economic Development at (408) 535-8179.