



**MINUTES OF THE  
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

**SAN JOSE, CALIFORNIA**

**MONDAY, APRIL 28, 2014**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:33 p.m. in Conference Room 118 – 120, Council Wing, City Hall.

**PRESENT:** Council Member Rose Herrera, Chair; Council Member Sam Liccardo, Vice Chair; Council Member Ash Kalra and Council Member Pierluigi Oliverio (1:40 p.m.).

**ABSENT:** All Present.

**STAFF:** Director of Economic Development/Chief Strategist Kim Walesh, Assistant City Attorney Ed Moran, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

**REVIEW OF WORK PLAN**

**(1) Interdepartmental Legislative Strategy.**

Action: Upon motion by Council Member Oliverio, seconded by Council Member Kalra and carried unanimously, the Interdepartmental Legislative Strategy was deferred to the Community and Economic Development Committee Meeting in August 2014. (4-0.)

**REPORTS TO COMMITTEE**

**(1) Verbal Report on Economic Development Activities. (Economic Development)**

Documents Filed: Copy of the San José Economy News dated May 2014.

Director of Economic Development/Chief Strategist Kim Walesh offered the report on Economic Development Activities and responded to Committee questions and concerns.

The Committee received the verbal report.

## REPORTS TO COMMITTEE

### (2) Update of Cultural Connection Two Year Work Plan. (Economic Development)

Documents Filed: Memorandum from Director of Cultural Affairs Kerry Adams Hapner, dated April 18, 2014, recommending acceptance of the report and to forward to the full City Council for action.

Director of Economic Development/Chief Strategist Kim Walesh provided introductory remarks and responded to Committee questions and concerns. Director of Cultural Affairs Kerry Adams Hapner presented the report.

Council Member Kalra pointed out that art should be in every corner of the City and suggested that Staff continue to expand art projects Citywide and to engage the neighborhoods, libraries, community centers and the residents in the process.

Council Member Herrera suggested that Staff expose the rest of the community to the different cultures of art; advertise and put forth a list of facilities informing the residents of places to congregate. Council Member Herrera also suggested that Staff consider illuminating the City Hall Rotunda again.

Action: Upon motion by Council Member Liccardo, seconded by Council Member Oliverio and carried unanimously, the Committee accepted the report and forwarded the item to the full City Council for discussion and formal action on May 20, 2014. (4-0.)

### (3) Illuminating Downtown. (Office of Cultural Affairs/Economic Development)

Documents Filed: Memorandum from Director of Cultural Affairs Kerry Adams Hapner, dated April 18, 2014, noting that Staff will provide a verbal report.

Council Member Herrera presented introductory comments.

Public Art Director Jennifer Easton provided the report. Director of Cultural Affairs Kerry Adams Hapner added that the Mayor's Office is currently writing a letter in support of the project to the Director of Caltrans and is asking that they reconsider their decision and work collaboratively with the City, so that we can come to a mutually acceptable project to complete.

(11-0.)

Council Member Liccardo suggested summarizing the lengthy ordeal, time and money spent on the project in an email to the Committee Members.

Action: Upon motion by Council Member Liccardo, seconded by Council Member Kalra and carried unanimously, the Committee accepted the report. The Committee joined the Mayor's Office to sign the letter in support of the Caltrans Project. Staff was directed to summarize the lengthy ordeal, money and Staff time expended on the project and email it to the Committee Members to address. (4-0.)

## REPORTS TO COMMITTEE

### (4) **Special Event Ordinance. (City Attorney's Office/Economic Development)**

Documents Filed: Memorandum from City Attorney Richard Doyle, dated April 18, 2014, recommending the Committee consider the two alternate community special events ordinances and forward to the full Council for discussion and action.

Director of Cultural Affairs Kerry Adams Hapner provided the report.

Assistant City Attorney Ed Moran and Assistant Director of Parks, Recreation and Neighborhood Services Angel Rios responded to Committee questions and concerns.

Public Comments: Jack Sedanya stated he lives near St. James Park and pointed out that food is still being served for the homeless without a permit.

Council Member Liccardo expressed concern and suggested it would be helpful to have a commitment from the San José Police Department to issue citations.

Action: Upon motion by Council Member Liccardo, seconded by Council Member Kalra and carried unanimously, the Committee accepted the report and forwarded the item to the full Council for discussion and formal action on May 20, 2014. (4-0.)

### (5) **Report on Key Legislative Items. (Intergovernmental Relations)**

Documents Filed: Memorandum from Director of Intergovernmental Relations Betsy Shotwell and State Legislative Representative Roxanne L. Miller, dated April 14, 2014, recommending acceptance of the report.

Director of Intergovernmental Relations Betsy Shotwell and Director of Housing Leslye Corsiglia offered the report and responded to Committee questions.


Action: Upon motion by Council Member Liccardo, seconded by Council Member Kalra and carried unanimously, the Committee accepted the report. (4-0.)

## OPEN FORUM

There was no public testimony from the floor.

**ADJOURNMENT**

Council Member Rose Herrera adjourned the meeting at 3:00 p.m.



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Council Member Rose Herrera, Chair  
Community and Economic Development Committee

RH/smd

Access the video, the agenda and related reports for this meeting by visiting the City's website at <http://www.sanioseca.gov/civiccenter/v>.  
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