



**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, FEBRUARY 24, 2014

The Community and Economic Development Committee of the City of San José convened in regular session at 1:32 p.m. in Conference Room 120, Council Wing, City Hall.

PRESENT: Council Member Rose Herrera, Chair; Council Member Sam Liccardo, Vice Chair; Council Member Ash Kalra and Council Member Pierluigi Oliverio.

ABSENT: All Present.

STAFF: Director of Economic Development/Chief Strategist Kim Welsh, Assistant City Attorney Ed Moran, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities. (Economic Development)

Documents Filed: Copy of the San José Economy News dated March 2014.

Director of Economic Development/Chief Strategist Kim Welsh offered the report on Economic Development Activities and responded to Committee questions.

Action: The Committee received the report.

(2) Status Update: Implementation of North San José Area Development Policy.

Documents Filed: Memorandum from Director of Public Works David Sykes, Director of Economic Development Kim Welsh and Director of Transportation Hans Larsen, dated February 13, 2014, recommending acceptance of the report and referral to the full Council.

REPORTS TO COMMITTEE

(2) (Cont'd.)

Director of Economic Development Kim Walesh offered introductory remarks.

Assistant Director of Planning, Building and Code Enforcement Laurel Prevetti, Director of Transportation Hans Larsen and Deputy Director of Economic Development Nanci Klein presented the report. Senior Business Development Manager Chris Burton was present.

Committee discussion ensued.

Action: The Committee accepted the report and forwarded the item to the full City Council for discussion and formal action on March 11, 2014.

(3) North San José Urban Design Guidelines.

Documents Filed: Memorandum from Director of Public Works David Sykes, dated February 10, 2014, recommending acceptance of the report.

Assistant Director of Planning, Building and Code Enforcement Laurel Prevetti provided the report.

Leah Toeniskoetter, San José Director, SPUR and Benjamin Grant, Public Realm and Urban Design Program Manager provided the SPUR Report.

Discussion followed.

Action: The Committee accepted the report.

(4) Special Event Ordinance.

Documents Filed: (1) Memorandum from City Attorney Richard Doyle, dated February 14, 2014, recommending consideration of two alternate community special events ordinances and referral to the full Council. (2) Memorandum from Director of Parks, Recreation and Neighborhood Services Julie Edmonds-Mares and Director of Economic Development Kim Walesh, dated February 10, 2014, reporting on and recommending one of the two alternative ordinances proposed by the City Attorney's Office.

Assistant City Attorney Ed Moran provided opening remarks. Deputy City Attorney Elizabeth Klotz, Deputy Director of Parks, Recreation and Neighborhood Services Steve Hammack and Director of Cultural Affairs Kerry Adams Hapner offered the report and responded to Committee questions and concerns.

Public Comments: Amy Anderson, San José Downtown Association spoke in support to streamlining the process for Special Events.

REPORTS TO COMMITTEE

(4) (Cont'd.)

Action: The Committee accepted the report and forwarded the item to the full City Council for discussion and formal action on March 11, 2014.

(5) **Siting Homeless Housing.**

Documents Filed: (1) Memorandum from Director of Housing Leslye Corsiglia, dated February 13, 2014, recommending acceptance of the report. (2) Staff presentation dated February 24, 2014 summarizing the Use of Underutilized Hotels/Motels to House the Homeless. (3) Letter from Dave Truslow, Chair, District 3 Community Leadership Group, dated February 24, 2014, regarding siting homeless housing.

Director of Housing Leslye Corsiglia provided introductory comments. Assistant Director of Housing Jacky Morales-Ferrand, Senior Development Officer Patrick Heisinger and Assistant Director of Planning, Building and Code Enforcement Laurel Prevetti presented the report.

Public Comments: Dave Truslow, District 3 Community Leadership Group urged the Committee to direct Staff to prepare a homeless work plan and strategy consistent with Results Based Accountability principles. Aurelia Sanchez expressed concern about the hotels located in a high crime area and suggested providing more jobs for the homeless.

Extensive Committee ensued.

Council Member Kalra left the meeting at 4:00 p.m.

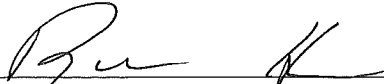
Action: The Committee accepted the report and forwarded the item to the full City Council for discussion and formal action on March 11, 2014.

OPEN FORUM

There was no public testimony from the floor.

ADJOURNMENT

Council Member Rose Herrera adjourned the meeting at 4:08 p.m.



Council Member Rose Herrera, Chair
Community and Economic Development Committee