



**MINUTES OF THE  
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

**SAN JOSE, CALIFORNIA**

**MONDAY, MARCH 24, 2014**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:34 p.m. in Conference Room 118 – 120, Council Wing, City Hall.

**PRESENT:** Council Member Rose Herrera, Chair; Council Member Sam Liccardo, Vice Chair; Council Member Ash Kalra and Council Member Pierluigi Oliverio (1:41 p.m.).

**ABSENT:** All Present.

**STAFF:** Director of Economic Development/Chief Strategist Kim Welsh, Assistant City Attorney Ed Moran, Mayor’s Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

**REVIEW OF WORK PLAN**

**(1) Update of Cultural Connection Two-Year Work Plan.**

Action: Upon motion by Council Member Liccardo, seconded by Council Member Kalra and carried unanimously, the Update of Cultural Connection Two-Year Work Plan was deferred to the Community and Economic Development Committee Meeting of April 28, 2014. (3-0-1. Absent: Oliverio.)

**(2) General Plan and Urban Village Implementation.**

Action: Upon motion by Council Member Liccardo, seconded by Council Member Kalra and carried unanimously, the General Plan and Urban Village Implementation was deferred to the Community and Economic Development Committee Meeting of May 19, 2014. (3-0-1. Absent: Oliverio.)

## REPORTS TO COMMITTEE

### (1) Verbal Report on Economic Development Activities. (Economic Development)

Documents Filed: (1) The Downtown Pamphlet from the Office of Economic Development and San José Downtown Association highlighting Talent, Amenities and Access. (2) Copy of the San José Economy News dated April 2014.

Director of Economic Development/Chief Strategist Kim Walesh and Senior Executive Analyst Sylvia Do offered the report on Economic Development Activities and responded to Committee questions.

The Committee received the verbal report.

### (2) Team San José Quarterly Performance Measure Report and Long Term Sales Generation Update. (Economic Development)

Documents Filed: Memorandum from Assistant to the City Manager/Downtown Manager Lee Wilcox, dated March 6, 2014, recommending acceptance of the report.

Assistant to the City Manager/Downtown Manager Lee Wilcox presented introductory remarks. Team San José Business Development Manager Ben Roschke provided the report.

Action: Upon motion by Council Member Oliverio, seconded by Council Member Liccardo and carried unanimously, the Committee accepted the report. (4-0.)

### (3) City Manager's Downtown Advisory Committee Report. (Economic Development)

Documents Filed: Memorandum from Assistant to the City Manager/Downtown Manager Lee Wilcox, dated March 6, 2014, recommending acceptance of the report.

Assistant to the City Manager/Downtown Manager Lee Wilcox provided introductory comments. Executive Analyst Tina Kapoor, Assistant Director of Housing Jacky Morales-Ferrand and Acting Assistant Director of Parks, Recreation and Neighborhood Services Angel Rios offered the report. Police Captain Anthony Ciaburro was present.

Council Member Liccardo expressed his appreciation to the Staff and Captain Anthony Ciaburro for their hard work and suggested more focus on street behaviors and frequent offenders in the Criminal Justice Program.

Committee discussion ensued.

The Committee received the verbal report.

## REPORTS TO COMMITTEE

Upon motion by Council Member Liccardo, seconded by Council Member Kalra and carried unanimously, Item (5) Siting Homeless Housing was heard before Item (4) Housing Plans. (4-0.)

### (5) Siting Homeless Housing. (Housing)

Documents Filed: (1) Memorandum from Director of Housing Leslye Corsiglia, dated March 10, 2014, recommending acceptance of the report. (2) Staff Presentation dated March 24, 2014 summarizing the Conversion of Underutilized Commercial Buildings and Hotels/Motels to House the Homeless.

Director of Housing Leslye Corsiglia, Assistant Director of Housing Jacky Morales-Ferrand and Senior Planner Jenny Nusbaum offered the report. Senior Development Officer Patrick Heisinger was present.

Council Member Liccardo requested that Staff explore options such as commercial land use designations.

Committee discussion ensued.

Council Member Kalra left the meeting at approximately 3:00 p.m.

Action: Upon motion by Council Member Liccardo, seconded by Council Member Oliverio and carried unanimously, the Committee accepted the report. Staff was directed to explore options that may include commercial land use designations and return to Council during the August 2014 General Plan. Staff was further directed to return to Community and Economic Development Committee in May 2014 if there were any additional updates. (3-0-1. Absent: Kalra.)

### (4) Housing Plans. (Housing)

Documents Filed: (1) Memorandum from Director of Housing Leslye Corsiglia, dated March 7, 2014, recommending acceptance of the report. (2) Staff presentation dated March 24, 2014 summarizing the Report on Housing Plans.

Director of Housing Leslye Corsiglia presented a brief overview. Wayne Chan provided the report on Housing Plans.

Council Member Oliverio left the meeting at 3:30 p.m.

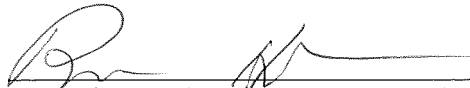
The Committee referred the item to the Council Meeting on April 8, 2014 to be considered with the March 24, 2014 Community and Economic Development Committee Report, Item 2.3(e).

**OPEN FORUM**

Council Member Herrera referred Ron Johnson, Affordable Housing Network of Santa Clara County, to speak with the Director of Housing after the meeting.

**ADJOURNMENT**

Council Member Rose Herrera adjourned the meeting at 3:38 p.m.



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Council Member Rose Herrera, Chair  
Community and Economic Development Committee

RH/smd