



**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, OCTOBER 28, 2013

The Community and Economic Development Committee of the City of San José convened in regular session at 1:37 p.m. in Conference Room 120, Council Wing, City Hall.

PRESENT: Council Member Rose Herrera, Chair; Council Member Sam Liccardo, Vice Chair; Council Member Ash Kalra and Council Member Pierluigi Oliverio.

ABSENT: All Present.

STAFF: Director of Economic Development/Chief Strategist Kim Walesh, Assistant City Attorney Ed Moran, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

REVIEW OF WORK PLAN

(1) Small Business Express Permitting Webtool.

Action: Deferred to January 2014.

(2) Revisions to Special Events Ordinance.

Action: Deferred to November 18, 2013.

REPORTS TO COMMITTEE

Action: The Committee voted unanimously to hear Item (6) Urban Village Implementation after Item (2) Economic Development Communications.

REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities. (Economic Development)

Documents Filed: Copy of San José Economy News dated November 2013.

Director of Economic Development/Chief Strategist Kim Walesh presented the report on Economic Development Activities and responded to Committee questions.

Council Member Herrera suggested that Staff continue to consider and identify how to connect, encourage and to provide a path for companies to stay and thrive in San José. Director of Economic Development/Chief Strategist Kim Walesh pointed out that Staff will offer another update in Spring next year.

Action: The Committee received the report.

(2) Economic Development Communications. (Economic Development)

Documents Filed: (1) Memorandum from Assistant to the City Manager/Downtown Manager Lee Wilcox, dated October 11, 2013, stating the Staff will be outlining the framework and work plan. (2) Brochure from San José Office of Economic Development.

Assistant to the City Manager/Downtown Manager Lee Wilcox and Business Communications Manager of Office of Economic Development Cara Douglas presented the report.

Action: The Committee received the report.

(6) Urban Village Implementation. (Planning, Building and Code Enforcement)

Documents Filed: Replacement memorandum from Director of Planning, Building and Code Enforcement Joseph Horwedel, dated October 15, 2013, recommending acceptance of the report.

Director of Planning, Building and Code Enforcement Laurel Prevetti presented introductory remarks. Senior Planner Michael Brilliot provided the report.

Director of Planning, Building and Code Enforcement Joseph Horwedel responded to Committee questions and concerns.

Action: The Committee accepted the report.

(3) Economic Trends, Opportunities and Issues. (Economic Development)

Documents Filed: Memorandum from Chief Economist of Office of Economic Development John Lang, dated October 11, 2013, noting that Staff will present an update.

REPORTS TO COMMITTEE

(3) (Cont'd.)

Chief Economist of Office of Economic Development John Lang offered the report. Business Development Manager Chris Burton was present.

Action: The Committee accepted the report.

(4) “Filling Empty Storefronts”: SJ Storefronts Initiative. (Economic Development)

Documents Filed: Memorandum from Assistant to the City Manager/Downtown Manager Lee Wilcox, dated October 15, 2013, noting that Staff will provide a report.

Assistant to the City Manager/Downtown Manager Lee Wilcox and Executive Analyst Tina Kapoor presented the report and responded to Committee questions and concerns.

Council Member Kalra left the meeting at approximately 3:30 p.m.

Action: The Committee received the report.

(5) Review of Relevant 2014 Legislative Guiding Principles. (City Manager’s Office/ Intergovernmental Relations)

Documents Filed: Memorandum from Director of Intergovernmental Relations Betsy Shotwell, dated October 11, 2013, recommending acceptance of the report.

Director of Intergovernmental Relations Betsy Shotwell and Director of Housing Leslye Corsiglia presented a brief report.

Discussion ensued.

Council Member Oliverio left the meeting at approximately 3:45 p.m.

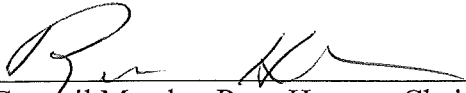
Action: Item (5) was referred to the Council on November 19, 2013, and continued to the Community and Economic Development Committee Meeting of November 18, 2013.

OPEN FORUM

There was no public testimony from the floor.

ADJOURNMENT

Council Member Rose Herrera adjourned the meeting at 3:50 p.m.



Council Member Rose Herrera, Chair
Community and Economic Development Committee

RH/smd

Access the video, the agenda and related reports for this meeting by visiting the City's website at <http://www.sanioseca.gov/city> or <http://www.sanioseca.gov/civiccenter/ty>. For information on any ordinance that is not hyperlinked to this document, please contact the Office of the City Clerk at (408) 535-1266.