

**MINUTES OF THE  
NEIGHBORHOOD SERVICES AND EDUCATION COMMITTEE**

**SAN JOSE, CALIFORNIA**

**THURSDAY, SEPTEMBER 12, 2013**

The Neighborhood Services and Education Committee of the City of San José convened in regular session at 1:32 p.m. in Conference Room 120, Council Wing, City Hall.

**PRESENT:** Vice Mayor Madison Nguyen, Chair; Council Member Donald Rocha, Vice Chair; Council Member Kansen Chu and Council Member Johnny Khamis.

**ABSENT:** All Present.

**STAFF:** Deputy City Manager Norberto Dueñas, Senior Deputy City Attorney Karin Murabito, Mayor's Senior Policy Advisor Jose Salcido and Deputy City Clerk Susan M. Davis.

**REVIEW OF WORK PLAN**

**(1) Homelessness Response Team Rapid Rehousing Status Report.**

Action: Deferred to October 10, 2013.

**REPORTS TO COMMITTEE**

**(1) Updated on Certified Farmers Markets. (Planning, Building and Code Enforcement)**

Documents Filed: Memorandum from Director of Planning, Building and Code Enforcement Joseph Horwedel, dated August 26, 2013, recommending acceptance of the report.

Assistant Director of Planning, Building and Code Enforcement Laurel Prevetti presented the report.

Action: The Committee accepted the report.

## REPORTS TO COMMITTEE

### (2) **Animal Care and Services Annual Report. (Public Works)**

Documents Filed: Memorandum from Director of Public Works David Sykes, dated August 26, 2013, recommending acceptance of the report.

Deputy Director of Animal Care and Services Jon Cicirelli offered the report and responded to Committee questions and concerns.

Action: The Committee accepted the report.

### (3) **Overview of the Summer Reading Program. (Library)**

Documents Filed: Memorandum from Library Director Jill Bourne, dated August 26, 2013, recommending acceptance of the report.

Library Director Jill Bourne provided introductory comments. Senior Librarian Madeline Walton-Hadlock presented the report on the Summer Reading Program.

Committee discussion ensued.

Action: The Committee accepted the report. Staff was directed to research and analyze opportunities for partnering with other organizations in order to provide nutritional healthy food opportunities for students that participate in the Summer Reading Program and report back to Neighborhood Services and Education Committee with a status update.

### (4) **Vending Machines Guidelines Update. (Parks, Recreation and Neighborhood Services)**

Documents Filed: (1) Memorandum from Director of Parks, Recreation and Neighborhood Services Julie Edmonds-Mares, dated August 26, 2013, recommending acceptance of the report. (2) Letter from California Automatic Vendors Council, dated September 10, 2013, regarding vending machine guidelines. (3) Comments from David Thorpe, American Beverage Association, dated September 12, 2013 regarding vending machine guidelines.

Deputy Director of Parks, Recreation and Neighborhood Services Suzanne Wolf provided a brief DVD presentation on 2013 F.I.T. Summer Camp, the stakeholder meetings and feedback.

Reuse Program Manager of Parks, Recreation and Neighborhood Services Ed Solis presented the Staff Report. Darcie Green, Kaiser Permanente offered information about the Kaiser Healthy Picks Program.

Extensive Committee discussion followed.

## REPORTS TO COMMITTEE

### (4) (Cont'd.)

Action: The Committee accepted the report and forwarded the item to the full Council for discussion and formal action on October 1, 2013. Staff was directed to return to the Neighborhood Services and Education Committee in approximately six months with a status update on conversations with the stakeholders i.e. The Healthy Trust, the Santa Clara County Health Department and Kaiser Permanente regarding a Community Education Campaign. Staff was directed to reach out and partner with the California Automatic Vendors Council and the American Beverage Association to discuss designing a program that would educate the community on healthy choices, and to consider displaying a "Calories Count" on the front of the vending machines.

### (5) Senior Nutrition Updates. (Parks, Recreation and Neighborhood Services)

Documents Filed: Memorandum from Director of Parks, Recreation and Neighborhood Services Julie Edmonds-Mares, dated August 26, 2013, recommending acceptance of the report.

Deputy Director of Parks, Recreation and Neighborhood Services Suzanne Wolf and Andrew Freeman of Parks, Recreation and Neighborhood Services presented the report.

Action: The Committee accepted the report.

### (6) Report on Key Legislative Items. (City Manager's Office/Intergovernmental Relations)

Documents Filed: Memorandum from Director of Intergovernmental Relations Betsy Shotwell and Legislative Representative Roxanne L. Miller, dated August 26, 2013, recommending acceptance of the report.

Council Member Rocha left the meeting at 3:09 p.m.

Director of Intergovernmental Relations Betsy Shotwell offered the report.

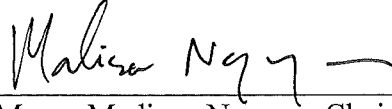
Action: The Committee accepted the report.

## OPEN FORUM

Ralph Occhipinti and Raymond Pirlot, Friends of San José Family Camp, presented a status update on the fire damage at the San José Family Camp at Yosemite which was closed for the Season on August 26, 2013 for safety concerns related to the wildfire.

**ADJOURNMENT**

Vice Mayor Madison Nguyen adjourned the meeting at 3:15 p.m.

A handwritten signature in black ink that reads "Madison Nguyen" followed by a horizontal line.

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Vice Mayor Madison Nguyen, Chair  
Neighborhood Services and Education Committee

MN/smd

Access the video, the agenda and related reports for this meeting by visiting the City's website at <http://www.sanjoseca.gov/city> or <http://www.sanjoseca.gov/civiccenter.tv>. For information on any ordinance that is not hyperlinked to this document, please contact the Office of the City Clerk at (408) 535-1266.