Festival, Parade and Celebrations Grants

Grant Amount

Alameda Business Association

\$ 15,285

Event: Rose, White & Blue 4th of July Parade

Grant will support the Rose, White and Blue 4th of July Parade and Picnic on July 4, 2015. Over 100 groups participate in the parade that traverses the Historic Shasta/Hanchett and Rose Garden Neighborhoods and finishes on The Alameda, with a festival and picnic to follow.

Almaden Valley Women's Club

\$12,904

Event: Almaden Valley Art and Wine Festival

Grant will support the 39th annual Almaden Valley Art and Wine Festival on September 20, 2015 at Almaden Lake Park. The festival includes juried arts and crafts with over 90 artists, international food, local entertainment, and a children's area of arts, crafts and sports activities.

Asian Americans for Community Involvement, Inc.

\$ 3,778

Event: CAAMFest San Jose

Grant will support CAAMFest San Jose during September 17 - 20, 2015 at Camera 3 Theater in San Jose. Asian Americans for Community Involvement (AACI) joins in efforts with Center for Asian American Media (CAAM) to present the four day Asian film festival that reflects the diverse population of Asian Americans in San Jose and Santa Clara County.

Campus Community Association

\$ 16,475

Event: Bark in the Park

Grant will support the 19th Bark in the Park event on September 19, 2015 at William Street Park in the Naglee Park Neighborhood in downtown San Jose. The family-oriented event centers around the family canine and offers an educational stage, activities areas, demonstrations, children's activities, food, live entertainment and vendor booths.

Chinese Performing Arts of America

\$ 12,904

Event: CPAA Spring Festival

Grant will support the 8th annual Spring Festival Silicon Valley scheduled during February 26 – March 6, 2016. The event will take place at the San Jose Center for Performing Arts, Orchard Farm Shopping Center and the International Performing Arts Center.

Christmas in the Park

\$ 41,587

Event: Christmas in the Park

Grant will support the annual month-long Christmas in the Park festival, featuring a free outdoor holiday exhibit at the Plaza de Cesar Chavez Park in downtown San Jose from November 27, 2015 through January 3, 2016. The exhibit features over 40 animated and interactive displays, over 500 community, high school and corporate decorated trees, five miles of twinkling lights, daily community entertainment, a 60-foot Community Giving Tree and a free Santa experience.

<u>Cinequest</u> \$ 43,284

Event: Cinequest Film Festival

Grant will support the 26th annual Cinequest Film Festival during February 23 thru March 6, 2016 in downtown San Jose. The 13-day film festival features 200 local, national and international premiere films, 400 film artists, interactive forums and more in its annual celebration of the creation and discovery of cinematic art and innovation plus the connection of artists, innovators, movie lovers and students.

Ethiopian Community Services, Inc.

\$ 6,397

Event: Enkutatash, Ethiopian New Year Celebration

Grant will support the eighth annual Enkutatash, Ethiopian New Year Celebration on September 13, 2015 at Guadalupe River Park in downtown San Jose. The event will include Ethiopian musicians, dancers and visual artists, sports programs, children's entertainment, and Ethiopian food and craft vendors.

Firebird Youth Chinese Orchestra

\$ 3,778

Event: AIMusic International Festival

Grant will support the AIMusic International Festival: Intangible Chinese Heritage Celebration from February 12 through 14, 2016 at the Chinese Cultural Garden or Japanese Friendship Garden, San Jose City College Theater, and the California Theater or similar venue.

Guadalupe River Park Conservancy

\$ 6,555

Event: Pumpkins in the Park

Grant will support the Pumpkins in the Park festival at the Discovery Meadow/Guadalupe River Park on October 10, 2015. This one-day free family festival celebrates the environment, community and the Autumn harvest season and features entertainment, arts & crafts and other activities.

Italian American Heritage Foundation

\$ 15,872

Event: Italian Family Festa

Grant will support the 35rd annual Italian American Family Festa on August 29 and 30, 2015 at the Guadalupe River Park and Gardens, located in proximity to the emerging business and historic zone known as "Little Italy." The two-day regional festa is a family focused celebration of heritage and community through cultural exhibits, entertainment, artisan booths, and food.

Luna Park Arts Foundation

\$ 6,555

Event: Annual Luna Park Chalk Art Festival

Grant will support the 8th annual Luna Park Chalk Art Festival on September 19, 2015 at Backesto Park. Artists of all ages create colorful works of art on the pathways throughout the park. The event includes artists, musicians, food and local vendors coming together with local school students and their families for a day of artistic celebration.

Mexican Heritage Corporation

\$ 8,142

Event: Viva Fest!

Grant will support VivaFest!, the 24th annual San Jose Mexican Heritage and Mariachi Festival at various downtown locations including San Jose State University and St. James Park during September – November, 2015. Vivafest! is an event of Latino arts and culture, and features educational workshops, performances, a visual art exhibition, and a free community festival.

Nikkei Matsuri

\$3,500

Event: Nikkei Matsuri SJ Japantown

Grant will support the 39th annual Nikkei (Japanese American) Matsuri (Festival) in San Jose Japanese American community through traditional Japanese food as well as Japanese American and Asian American arts, crafts, music and cultural displays.

Portuguese Heritage Society of CA

\$8,142

Event: Dia de Portugal Festival

Grant will support the 18th annual Dia de Portugal Festival on June 11, 2016 at History Park San Jose in Kelly Park. The festival is an ethnic, cultural, family-oriented event that brings together members of the Portuguese immigrant and heritage generations and the greater community for a day of food, fun and festivities.

Rotary Club San Jose

\$7,936

Event: 2015 Rotary Fireworks

Grant will support the 2015 Rotary Fireworks on July 4, 2015 in Discovery Meadow Park. The event is a free, family-friendly, world-class fireworks display in downtown San Jose for the community.

San Jose Downtown Association

\$ 41,587

Event: Downtown Ice

Grant will provide support to build, produce, manage, and promote Downtown Ice – downtown's iconic ice skating rink averaging more than 48,000 skaters and 96,000 additional spectators annually. Downtown Ice will operate from November 13, 2015 thru February 7, 2016 at the Circle of Palms Plaza.

San Jose Downtown Association

\$8,994

Event: San Jose Fountain Blues Festival

Grant will support the 35th annual Fountain Blues Festival on June 18 or 25, 2016. This will be the fifth year that the festival takes place in historic St. James Park in downtown San Jose. Showcasing top names from the national and regional Blues scene for a daylong concert filled with music, food and activities for all ages.

San Jose Downtown Association

\$ 5,000

Event: SoFA Street Fairs

Grant will support SoFA Street Fairs on September 13, 2015 and April 17, 2016 in the SoFA District with up to ten participating business venues serving as live music stages. The festival will activate three outdoor stages, ten indoor stages and showcase more than 100 acts.

San Jose Downtown Association

\$ 16,475

Event: 2015 Street MRKTs and SubZERO 2016

Grant will support 2015 Street MRKTs on August 7 and September 4-5, 2015 AND SubZERO on June 3-4, 2016. The event consists of four days of free programming focused on emerging and present subcultures thriving in our region, with a DIY, artistic bend, Hi-Lo-Techno mashup, where street-meets-geek.

San Jose Downtown Association

\$ 17,459

Event: Music in the Park

Grant will support the Music in the Park concert series of four shows planned for July and August 2015 (possibly September 24th show) and June 2016 at Plaza de Cesar Chavez and St. James Park. Shows include a national-caliber headliner and a showcase of the best local talent as openers performing a wide variety of music. It is a family-friendly environment.

San Jose Jazz \$43,284

Event: San Jose Jazz Summer Fest

Grant will support the 26th year of the San Jose Jazz Summer Fest during August 7 thru 9, 2015 in downtown San Jose. The festival will include 120+ concerts across nine stages while highlighting the musical and cultural heritage of San Jose's richly diverse community.

San Jose Jazz \$ 15,285

Event: San Jose Jazz Winter Fest

Grant will support the Jazz Winter Fest during February 26 – March 6, 2016 at the Theatre on San Pedro Square and San Pedro Square Market. The Winter Fest features jazz, Blues, Salsa, Latin Jazz and more. It will also feature the San Jose Jazz All Stars.

San Jose Multicultural Artists Guild

\$ 6,397

Event: 17th Annual Dia de los Muertos Festival and Celebration

Grant will support the 18th annual Dia de Los Muertos Celebration and Children's Camp on October 25, 2015, and an altar exhibit during October 7 – November 6, 2015. The event includes a procession (Comparsa) starting near Cesar Chavez Park and finishing at the Dr. Martin Luther King, Jr. Library on the San Jose State University campus, where a free community celebration and closing of a month-long exhibition of 25 altars will take place.

School of Arts and Culture @ MHP

\$ 6,555

Event: Fiesta Navideña

Grant will support Villa Navideña on December 11, 2015 at the School of Arts and Culture at Mexican Heritage Plaza. It is a community arts and cultural fair that will act as a neighborhood celebration for the entire Mayfair area of East San Jose. This event incorporates ethnic food and drink, professional performances, and culminating performances by students.

Silicon Valley Jewish Film Festival

\$ 15,343

Event: Silicon Valley Jewish Film Festival

Grant will support the 2015 Silicon Valley Jewish Film Festival. The festival will run year-round during 2015, with the autumn festival during October - November 2015 as well as five to seven events during other times. The festival screens films whose subject matter pertains, whether directly or indirectly, to Jewish culture, peoplehood, tradition, education and history.

sjDANCEco \$6,397

Event: sjDANCEco 14th Annual Dance Festival

Grant will support the 14th annual dance festival on April 24, 2016 at Santana Row. This free community dance festival heralds the opening of National Dance Week. It celebrates the richness and diversity of South Bay dance artists by presenting works of more than 50 dance troupes featuring approximately 150 dancers with styles ranging from ballet, jazz and folklorico to modern, Chinese, and social dance.

South Bay Guitar Society

\$ 6,555

Event: Guitar Solo & Ensemble Festival

Grant will support the 12th Annual Guitar Solo & Ensemble Festival scheduled for March 5 and 6, 2016. The event's daytime activities take place at Santa Teresa High School and evening concerts occur at Le Petit Trianon Theatre. The festival features a variety of soloists and ensembles, evening concerts, vendor displays, six free guitar clinics and two master classes.

Symphony Silicon Valley

\$ 16,401

Event: Target Summer Pops Festival

Grant will support the 7th annual Target Summer Pops Festival on the San Jose State campus. The event will include five free Pops music concerts programmed to appeal to diverse audiences, performed outdoors at the San Jose State University Tower Lawnamphitheatre on July 25-26 and July 31 – August 2, 2015.

United Veterans of Santa Clara County, Inc.

\$ 5,762

Event: 2015 San Jose Veteran's Day Parade

Grant will support the 2015 San Jose Veteran's Day Parade on November 11, 2015 in downtown San Jose. This will be the 97th Annual Veteran's Day Parade in San Jose, with more than 100 organizations representing the diversity of the community. The event includes a morning reception and a ceremony at the reviewing stand.

Willow Glen Business and Professional Association

\$ 16,930

Event: Dancin' on the Avenue 2015

Grant will support the 21st annual Willow Glen's Dancin' on the Avenue on June 18, 2016. The outdoor event will take place on Lincoln Avenue between Minnesota and Willow Streets, featuring local bands playing dance music, a community stage, a Kid's Court and local cuisine.

Willow Glen Business & Professional Association.

\$5,762

Event: Willow Glen Founders' Day Parade

Grant will support the Willow Glen Founders' Day Parade on September 19, 2015 in the Willow Glen Neighborhood. The event is a local tradition that celebrates Willow Glen's past, present and future with floats and marching bands from local schools, businesses, organizations and cultural groups.