



Envision

San José 2040

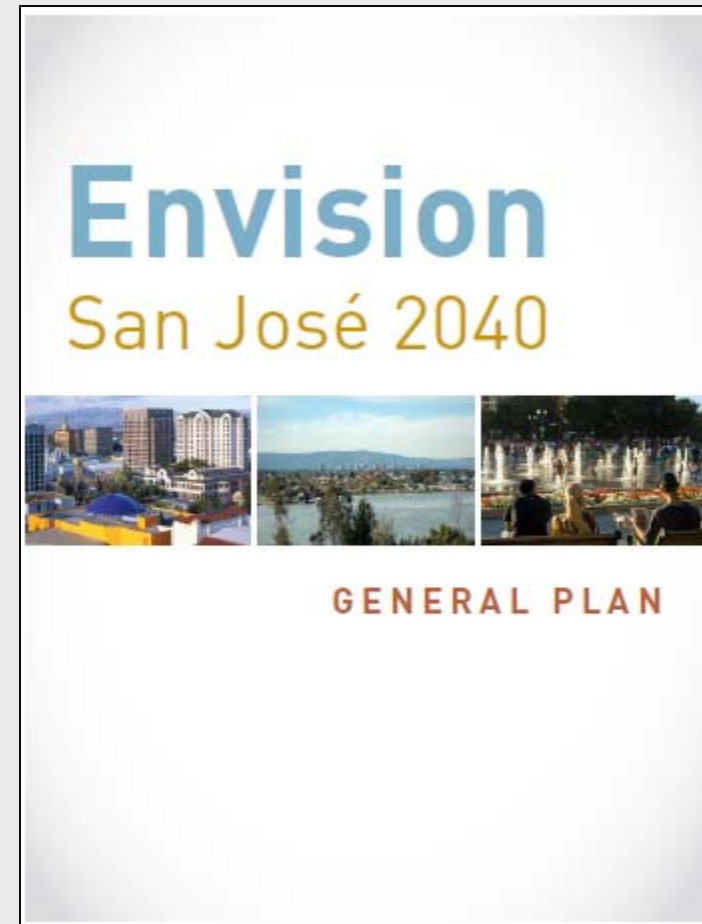
Building a City of Great Places



General Plan Purpose

The General Plan is the City's official policy statement regarding its future character, land use patterns, and quality of development.

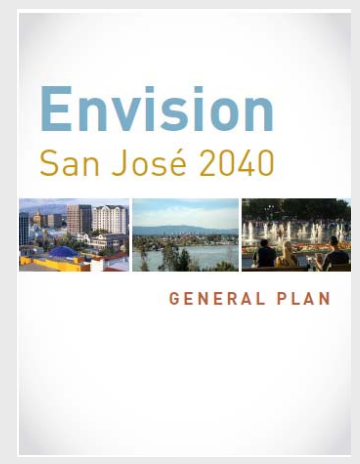
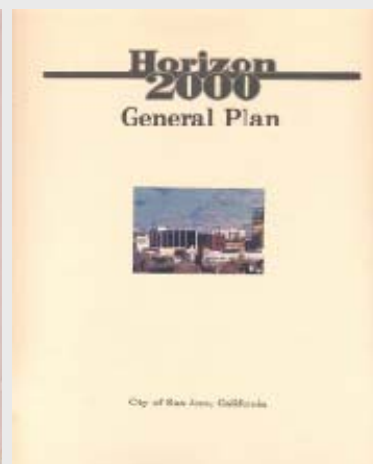
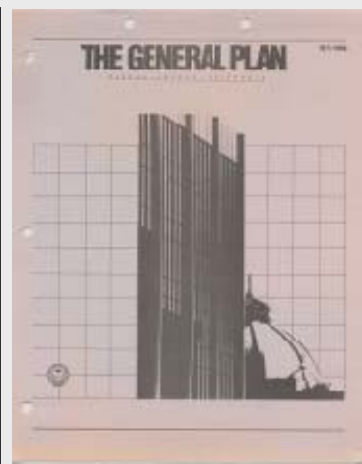
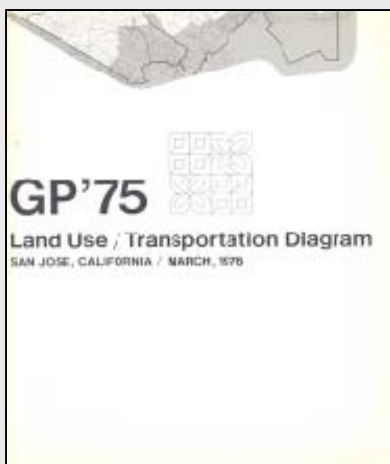
The Blueprint for the City





General Plan Purpose

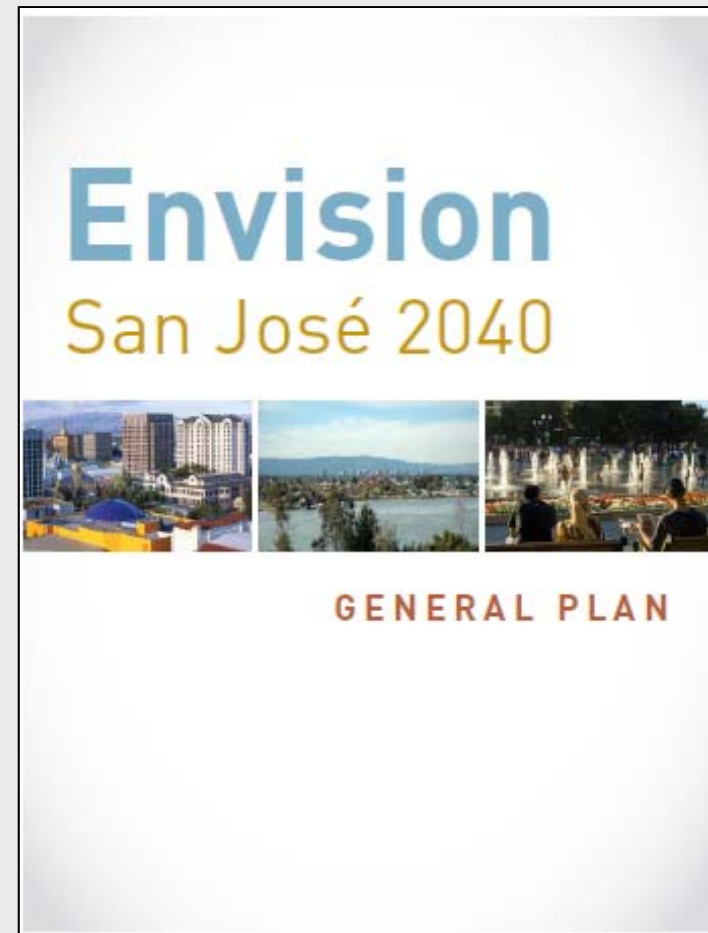
- A Vision for the City's future
- Major Strategies
- Standards for City Services
- Land Use / Transportation Plan





Envision San Jose

- Process initiated in August 2007
- 35 member Task Force
- Approved by Council November 1, 2011
- Builds upon previous General Plans
- But is a new General Plan!





Key Vision Concepts

Diversity and Social Equity

San Jose celebrates, embraces and involves a diverse blend of cultures and achieves social, cultural and economic equity.



Innovative Economy

San Jose's economy thrives on innovation, providing job opportunities for all and ample fiscal resources for a vibrant community.



Environmental Leadership

San Jose is a model of an environmentally sustainable and healthy city, a leader in green Technology and a vigilant steward of its resources for present and future generations.

Healthy Neighborhoods

San Jose's neighborhoods are attractive, affordable, and safe places to live with engaged community members.



San Jose embodies the energy and vitality of its unique human, natural and economic resources.



Interconnected City

The activities of daily life are in close proximity and easily accessible by walking, bicycling and public transit.



Quality Education and Services

San Jose residents and businesses receive a broad range of high quality services and enjoy excellent educational opportunities for all.



Vibrant Arts and Culture

Arts and culture in San José connect people, provide rich opportunities for participation, and foster creativity.



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2040**



Major Strategies

1. Community Based Planning
2. Form Based Plan
3. Focused Growth
4. Innovation / Regional Employment Center
5. Urban Villages
6. Streets for People
7. Measurable Sustainability / Environmental Stewardship
8. Fiscally Strong City
9. Destination Downtown
10. Life Amidst Abundant Natural Resources
11. Design for a Healthful Community
12. Plan Horizons and Periodic Major Review





Community Based Planning



- 50+ Task Force Meetings
- 150+ Outreach Events
- 5,000+ Community Participants
- Award Winning Program



Form Based Plan

- Articulates a vision for City's future Urban Form
- Greater flexibility for economic activity
- Addresses compatibility of new development
- Promotes cohesive and complete neighborhoods

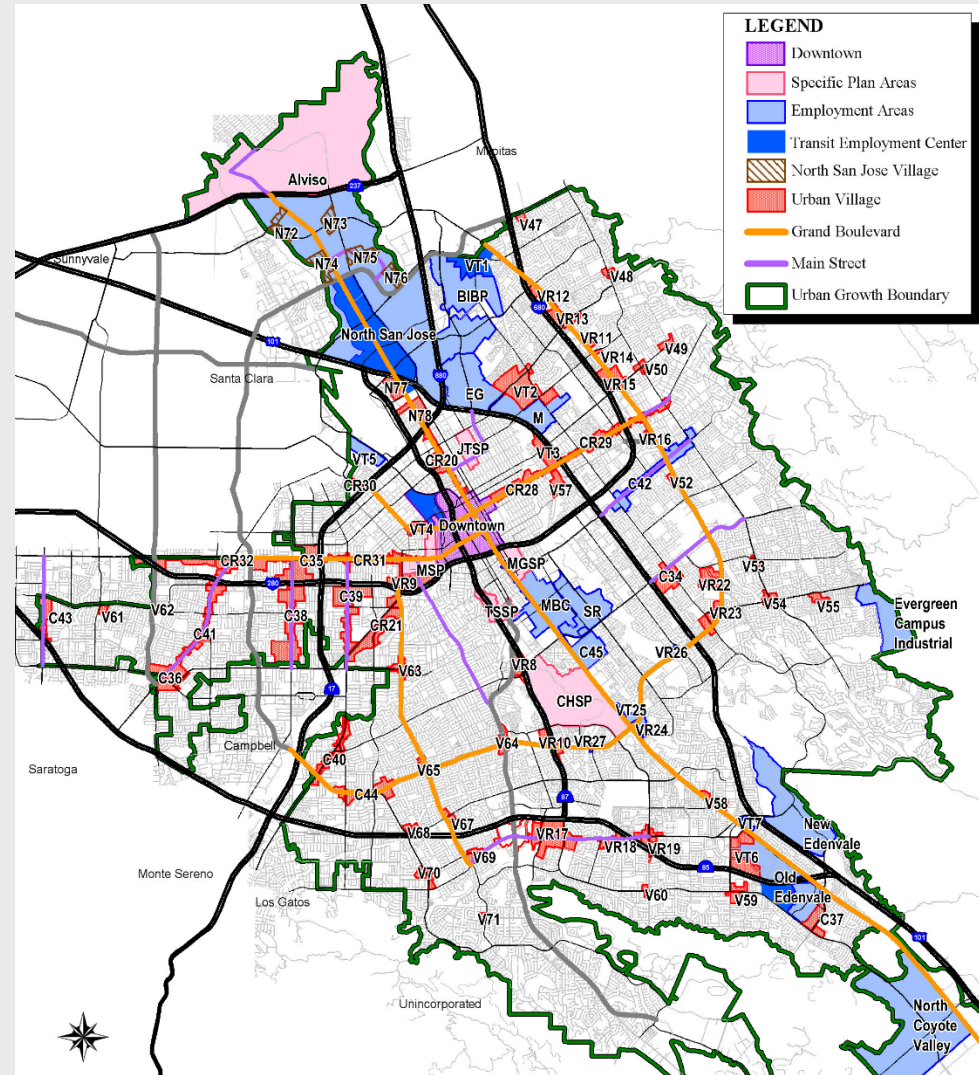




Focused Growth

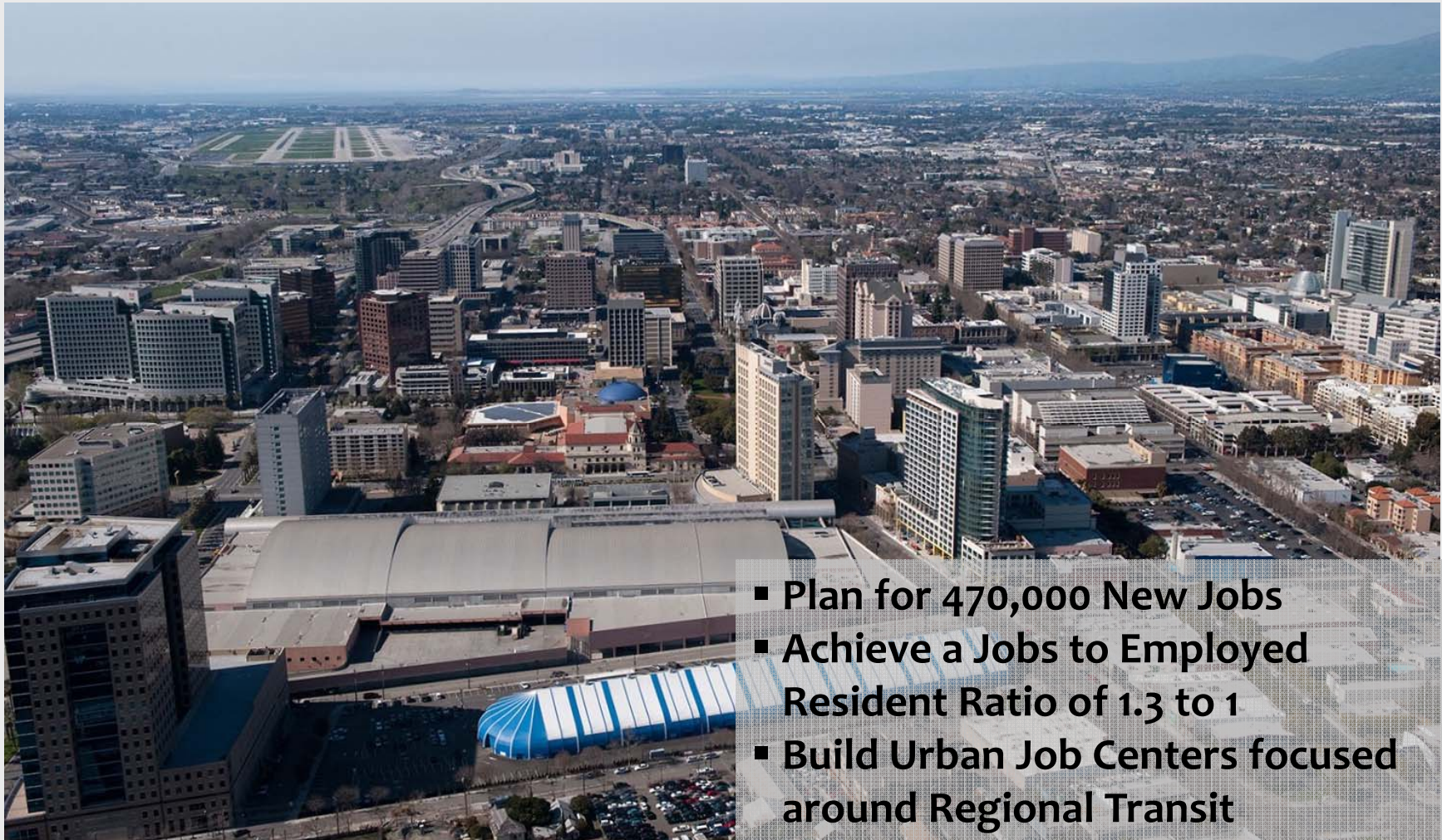
Strategically focus new growth:

- Direct growth within identified Growth Areas
- Preserve quality of established neighborhoods
- Reduce environmental and fiscal impacts





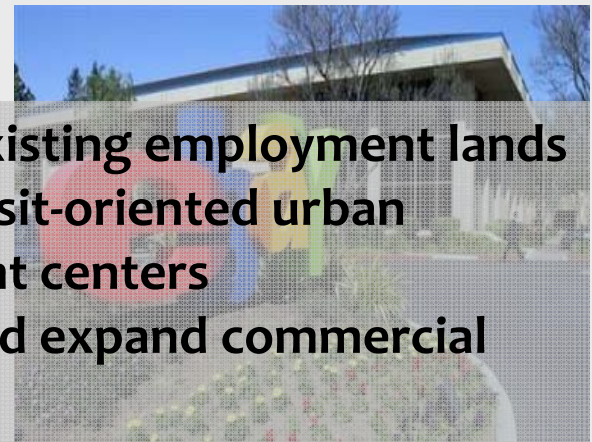
Innovation/Regional Employment Center



- Plan for 470,000 New Jobs
- Achieve a Jobs to Employed Resident Ratio of 1.3 to 1
- Build Urban Job Centers focused around Regional Transit



Innovation/Regional Employment Center



- Intensify existing employment lands
- Create transit-oriented urban employment centers
- Enhance and expand commercial activity



Urban Villages



- Plan for 120,000 New Residences
- Meet the Needs of Our Population
- Build Attractive, Walkable and Vibrant Places



Streets for People



Design streets for:

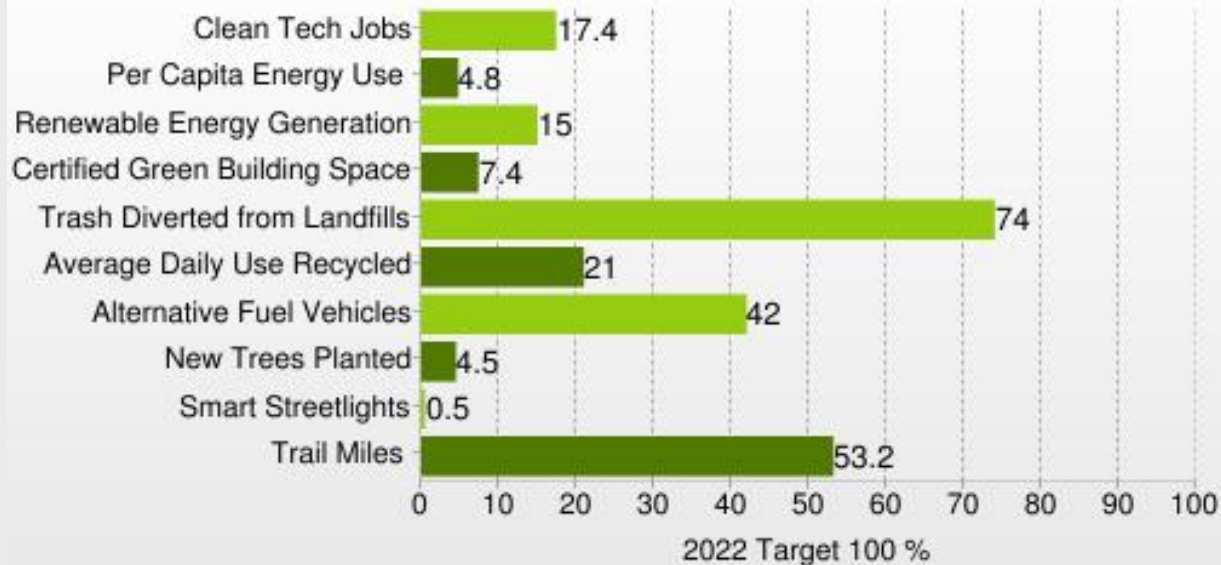
- Pedestrians
- Bicyclists
- Transit ... and
- Motor Vehicles



Measurable Sustainability

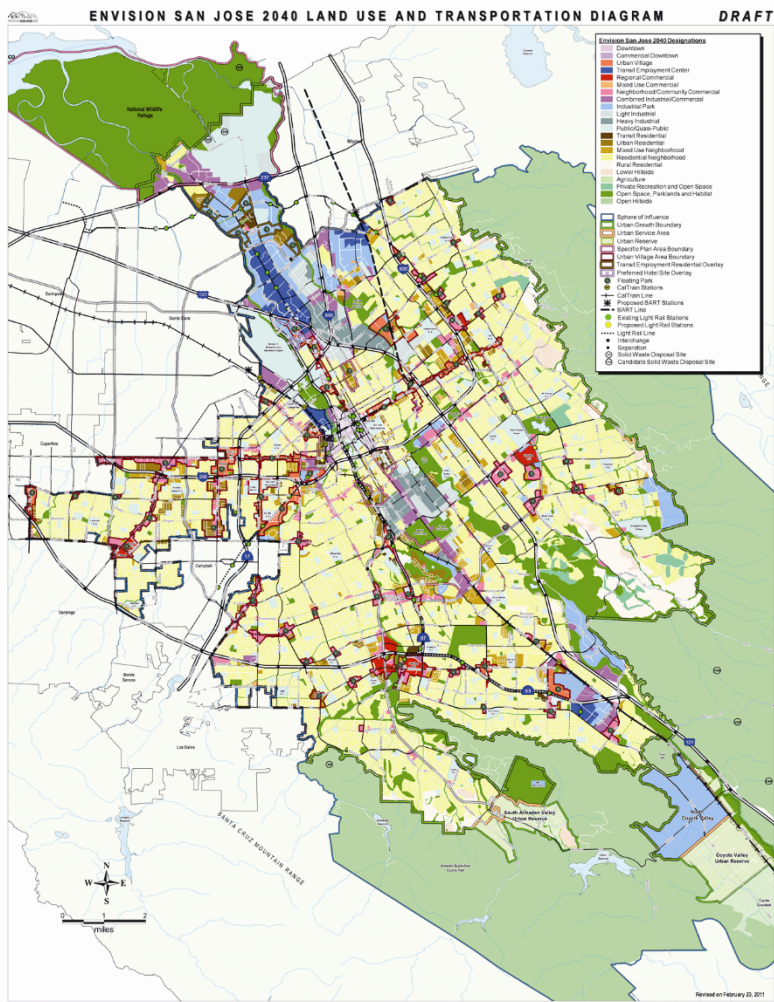
- Continue “Smart Growth” Strategy
- Implement City’s Green Vision (Goal #7)
- Measure and Report Plan Performance

Overall Green Vision Progress





A Fiscally Sustainable City



- Deliver Services Efficiently
- Cultivate Financial Resources
- Preserve Employment Lands



Destination Downtown



- Build upon the great transit access.
- Plan for significant employment and housing growth.
- Strengthen identity as cultural and social center.





Life Amidst Abundant Natural Resources



- Build World-Class Trail Network
- Strengthen the City's Greenbelt
- Add Parks and Other Amenities



Design for a Healthful Community



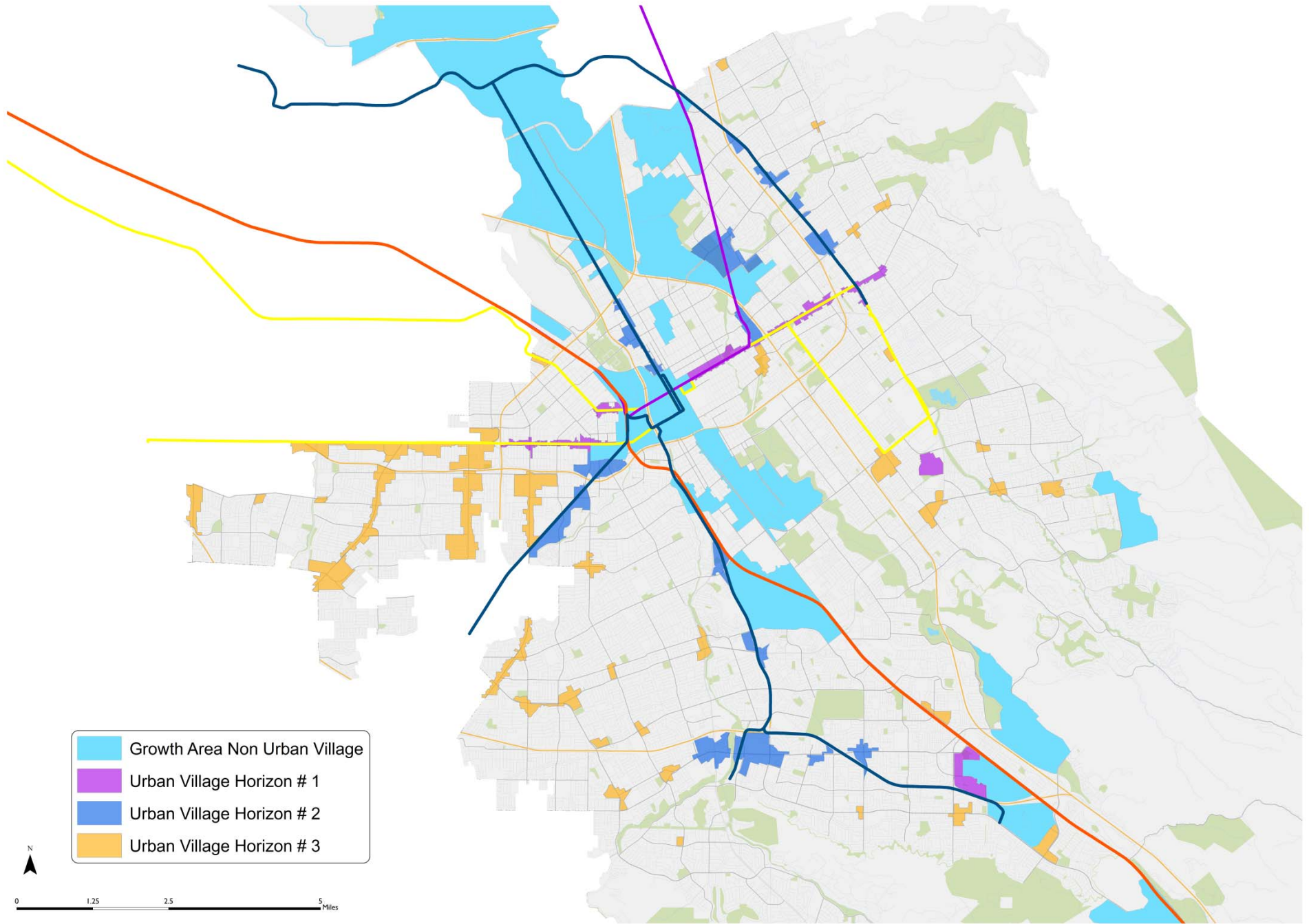
- Provide Access to Healthy Foods
- Protect a Healthy Environment
- Encourage an Active Lifestyle



Plan Horizons and Periodic Major Review

To carefully manage San José’s expected housing growth, residential development is planned to occur in phases, referred to as Horizons, in designated Growth Areas.

Plan Horizon	Growth Area
<p>“Base” Capacity for new housing development not regulated by Plan Horizons</p>	<ul style="list-style-type: none"> • Downtown • Specific Plan Areas • North San José Area Development Policy • Vacant / Underutilized Lands • Residential Neighborhoods • Existing Entitlements
<p>Horizon 1 Residential Growth Areas</p>	<ul style="list-style-type: none"> • Downtown Urban Village Corridors (East Santa Clara Street, Alum Rock Avenue, West San Carlos Street, and The Alameda)
<p>Horizon 2 Residential Growth Areas</p>	<ul style="list-style-type: none"> • BART Station, Light Rail Station, and Light Rail Corridor Urban Villages
<p>Horizon 3 Residential Growth Areas</p>	<ul style="list-style-type: none"> • Planned Light Rail Stations and Corridors, Commercial Centers, and Neighborhood Urban Villages





Plan Horizons and Periodic Major Review

4-Year Review of the General Plan

- Reconvene Task Force
- GP progress assessed in 4-Year Review
 - Planned growth and J/ER ratio
 - Urban Village policies
 - Environmental indicators (GHG)
 - Affordable housing
- Determine readiness to move to next Growth Horizon
- Consider “mid-course adjustments” to implement the General Plan



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