

Task Force Meeting No. 2 Synopsis December 16, 2015

Task Force Members Present¹:

Shirley Lewis, David Pandori, Pierluigi Oliverio, Manh Nguyen, Teresa Alvarado, Enrique Arguello, Shiloh Ballard, Terry Christensen, Pat Colombe, Pastor Oscar Dace, Harvey Darnell, Andrea Flores-Shelton, Josue Garcia, John Glover, Leslee Hamilton, Robert Hencken, Sam Ho, Steve Landau, Charisse Lebron, Karl Lee, Linda Lezotte, Bonnie Mace, Amanda Montez, Tim Orozco, Nick Pham, Garrett Rajkovich, Stephanie Reyes, John Ristow, George Rix, Pat Sausedo, Erik Schoennauer, Derrick Seaver, Geri Wong, Jim Zito, Kevin Zwick.

Task Force Members Absent:

Rose Herrera, Yolanda Cruz, Jeremy Jones, Lea King, Don Little, Leah Toenisketter, Michael Van Every, Dori Yob.

City Staff and Other Public Agency Staff Present:

Michael Brilliot (PBCE), Jared Hart (PBCE), Kimberly Vacca (PBCE), Rosalynn Hughey (PBCE), John Lang (OED), Kim Walesh (OED), Nancy Klein (OED), Ruth Cueto (Mayor's Office), Jerad Ferguson (D1 Council Office), Jean Cohen (D3 Council Office).

Public Present¹:

Virginia Thomas, Greg Iturria, Bob Vancleef, Mary Vancleef, Diana Castillo, Ellina Yin, Larry Ames, Jill Borders, Leatha Clark, Roma Dawson.

1. Welcome

The meeting convened at 6:30 p.m.

2. Review and Approval of November 16, 2015 Task Force Synopsis

The synopsis was approved.

¹ As verified by registering attendance on Sign-In sheets.

3. Updated Projections of Jobs, Population, and Employed Residents

Steve Levy from the Center for Continuing Study of the California Economy presented his analysis of San José's jobs and population projections up to the year 2040. His analysis concluded that by 2040, San José is projected to have a total of approximately 530,400 to 597,000 total jobs and a population of 1,367,743 people. The range in job projections is based on the share of Bay Area jobs achieved by the San José Metro Area and San Jose's share of the metro area's jobs. Achieving the higher range of the projections (Alternative 3) is also dependent on the region and city attracting technology companies and other driving industries. Based on the CCSCE analysis, San José is projected to have a Jobs to Employed Resident (J/ER) ratio in 2040 ranging from 0.8/1 to 0.9/1.

Many Task Force members were interested what measures the City should take to attract more jobs and workers to San José in order to reach the Plan's target J/ER ratio. Mr. Levy replied that a variety of factors influence the ability to attract more workers, which include:

- Improving transportation infrastructure.
- Providing a supply of dense, affordable housing in areas where the City wants to drive job growth.
- Attracting technology companies.
- Providing amenities and creating a sense of place that appeal to the millennial generation.

One Task Force member asked why the majority of the technology industry developed in other cities within the Bay Area rather than San José. Mr. Levy explained that the areas where the technology industry has historically grown were areas that had the best access to the broadest labor market. For example, Palo Alto has convenient access to San Francisco, East Bay via the Dumbarton Bridge, and South Bay and is thereby able to attract a wide variety of workers. Now that BART is expanding into San José and the Downtown is reviving, San José is becoming more attractive and is able to bring more of the labor market south.

4. Staff Recommended Adjustment to Planned Job Capacity

Jared Hart presented background on the General Plan's aspirational 1.3 J/ER goal and associated implementation challenges, followed by Staff's recommended adjustment to the Plan's planned job capacity. Staff recommended adjusting the General Plan's planned job capacity ratio to a 1.1 J/ER to establish a more attainable goal and address implementation challenges related to the current J/ER goal. A J/ER ratio of 1.1/1 will maintain the General Plan's vision of becoming a regional jobs center and balanced community, while continuing to advance environmental sustainability and quality of life goals, and support implementation of the Urban Village Major Strategy.

5. Task Force Discussion of Adjustment to Planned Job Capacity

The Task Force members asked questions and discussed Staff's recommended adjustment of the General Plan's planned job capacity ratio. Below is a consolidated list of questions raised by Task Force members:

- How does adjusting the J/ER ratio affect the City's fiscal sustainability? Which J/ER ratio is ideal for the City's fiscal sustainability?
- What are the implications of keeping a J/ER ratio that is higher than CCSCE's jobs and employed resident projections?
- How do the J/ER ratios affect the amount of employment land needed to meet future demand?
- How does the J/ER ratio affect the affordability of housing?
- Why is Staff proposing to lower the J/ER ratio?
- How will adjusting the J/ER ratio impact Urban Villages?
- How will adjusting the J/ER ratio impact vehicle miles traveled (VMT) and greenhouse gas (GHG)?

Staff's responses to the Task Force members' questions are addressed in the Task Force Meeting #3 Overview Memorandum distributed for the January 28, 2016 meeting.

6. Public Comment

Four members of the public commented on topics related to both the General Plan 4-Year Review process and other City issues. The first speaker discussed the differences in the level of public education services to the San José Evergreen Community College District and the Foothill De-Anza Community College District. Comments from the other speakers included: concern over long vehicular commutes related to a high J/ER ratio, the desire for Task Force members to consider environmental sustainability when considering adjustments the J/ER ratio, and concern about the medium- and high-density residential and commercial development proposed in Urban Villages. Two speakers specifically mentioned J/ER ratios they desired: 1) 1.0/1 J/ER, and 2) 1.5/1 J/ER or higher.

7. Announcements

The Task Force was reminded about the need for each Task Force member to sign and return to Staff a copy of the City's Code of Ethics.

8. Adjourn

The meeting adjourned at approximately 9:00 p.m.