

SAN JOSE MUSEUM OF ART



SJMA Mission

The San Jose Museum of Art reflects the diverse cultures and innovative spirit of Silicon Valley.

Through its exhibitions, programs, scholarship and collections, SJMA connects the present and the past, the art of the West Coast and the world. The Museum fosters awareness of artists' contributions to society and engages audiences with the art of our time and the vitality of the creative process.

Accreditation

SJMA is accredited by the American Association of Museums, a recognition given to just 750 of the nation's 35,000 museums.

A non-profit, 501(c)3 organization located on the central city plaza in downtown San Jose, SJMA serves 100,000 people a year, including some 40,000 school children.

SJMA is the largest provider of arts education in Santa Clara County.

SJMA HISTORY

Founded in 1969, San José citizens and artists gathered together to transform the old library into a fledgling art gallery. The democratic, grassroots spirit of this community movement uniquely shaped the ethos of the San José Museum of Art.

Established as a modern and contemporary art museum with community roots, the museum expanded in 1991 with the new gallery addition, and maintains 15,000 square feet of exhibition space.



SJMA Education

Our education programs help school children, families, and adults investigate the art of our time and the creative process in lively and contemplative ways.

Education focuses on several key areas:

- K-12 guided tours utilize inquiry-based discussion methods to support the California State Visual Arts and Common Core Standards. Two-part Art encourages children to experience art as a viewer and maker.
- Kids Art Camps gain inspiration over spring break and summer sessions from SJMA exhibitions.
- College and Universities use SJMA as a core part of their curriculum. As Silicon Valley's leading institution dedicated to the art of our time, students engage in assignments and projects to explore the creative process through our contemporary art exhibitions.
- Sowing Creativity is an integrated visual arts residency funded by a two-year Institute for Museum and Library Services (IMLS) grant to promote creativity across disciplines. Sowing Creativity unites elementary school classroom teachers with teaching artists and science instructors from the Youth Science Institute to promote student achievement.



Vietnamese Community Engagement Initiative

Vietnamese Community Engagement Initiative

SJMA received a \$275,000 grant from the James B. Irvine Foundation to increase arts engagement of San José's Vietnamese community, by delivering programs and hands-on art-making activities in non-traditional locations like street festivals, shopping malls, and libraries at the nexus of the Vietnamese community.

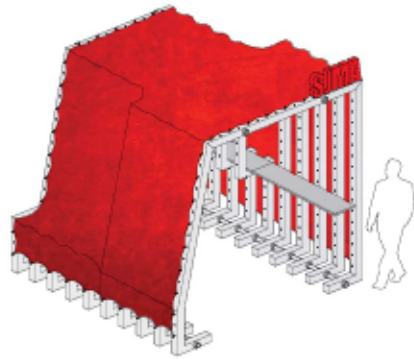
Vietnamese Community Engagement Initiative



Vietnamese Community Engagement Initiative



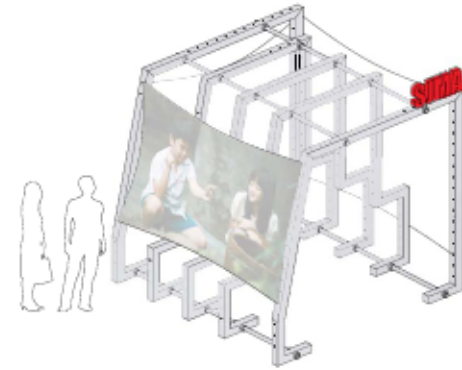
FLEXIBILITY



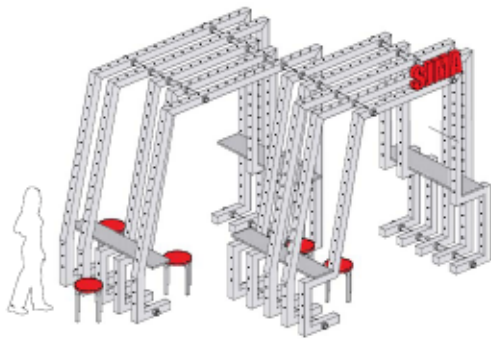
BEACON



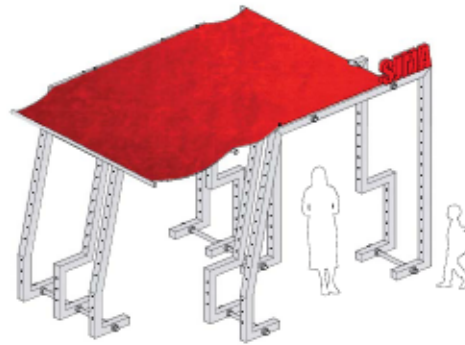
EXHIBITION



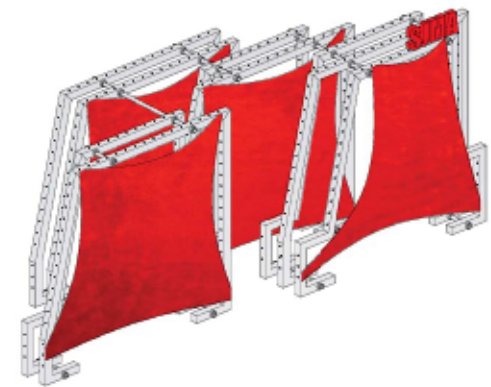
PROJECTION



WORKSHOP



SHELTER

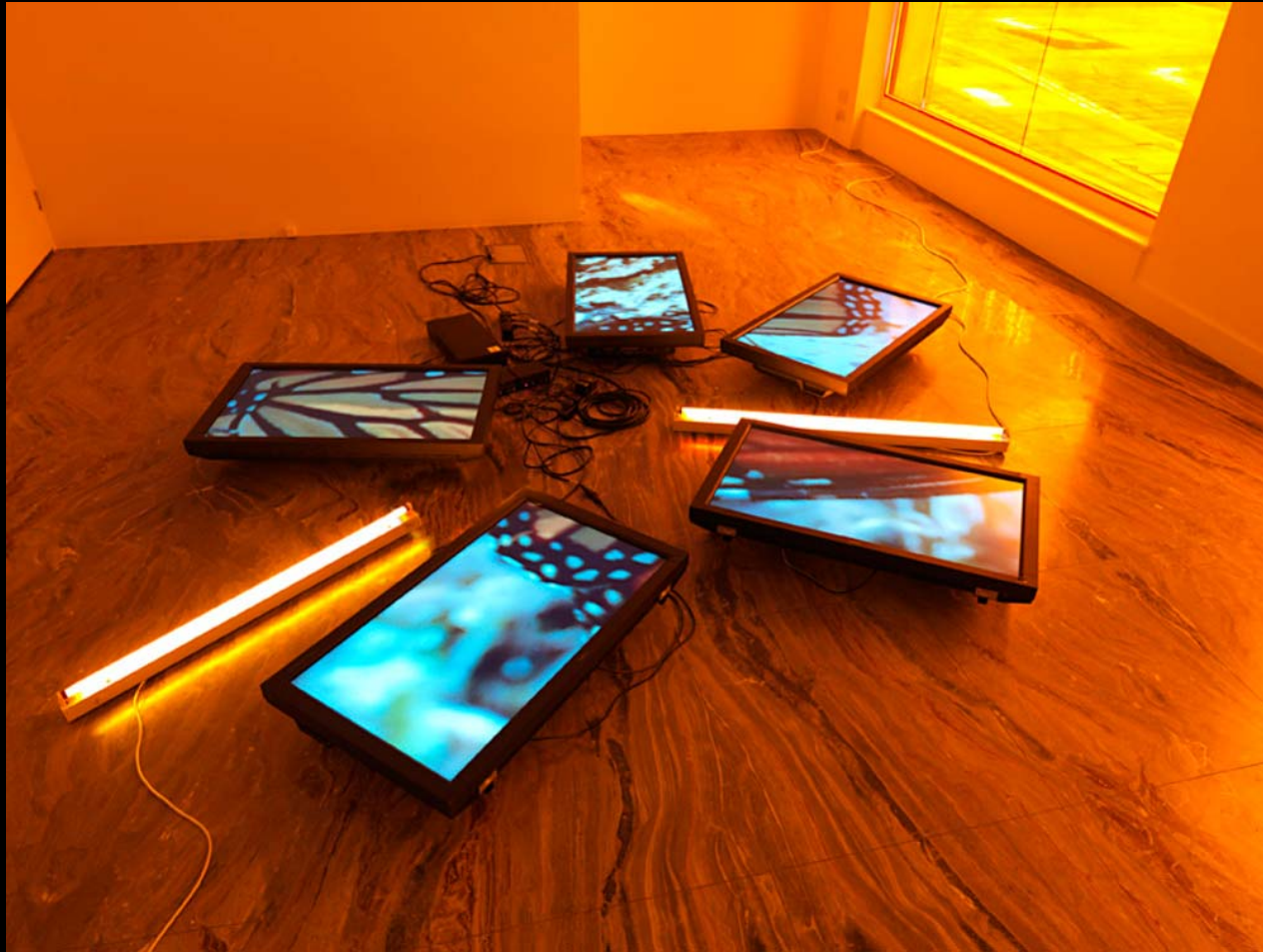


STAGE

Exhibitions

- SJMA is known for important “firsts,” the first Jim Campbell exhibition, the first Andy Goldsworthy exhibition, the first Leo Villareal exhibition -- which brought him the Bay Lights project.
- These notable projects were organized as SJMA moved away from focusing only on Northern California artists.

Socially Relevant Exhibitions



Indestructible Wonder

August 18, 2016 – January 29, 2017

Socially Relevant Exhibitions

The Water Cycle



*Fragile Waters: Photographs by Ansel Adams,
Ernest Brooks and Dorothy Monnelly*

March 16, 2017 – August 6, 2017



*The Darkened Mirror:
Global Perspectives on Water*

April 7 through November 2017

The Propeller Group and El Mac Mural Project

Opens October 26, 2017



A large public wall mural painted by internationally renowned muralist El Mac



Collaboration between El Mac and The Propeller Group in Vietnam



Current wall



Artwork mock up

What's New?

New initiatives:

New Partnerships: San Jose Jazz, Cinequest, Empire Seven / Children's Discovery Museum, DeYoung Museum, Asian Art Museum of San Francisco, Hammer Museum (LA), Cooper Hewitt (NYC)

New Inclusivity Efforts: SJMA received an NEA grant to create art packs to be more accessible to diverse cultures of San Jose; a California Arts Council grant for disability diversity training for front-line staff and educators, and maintains a devotion to serving Title One schools.

Publications: SJMA received a major Institute for Museum and Library Services grant to create a digital publication focusing on 50 artists from the permanent collection for our 50th anniversary (2019).

Awards: SJMA received First Prize for the 2017 AAM Museum Publications Design Competition for Tabaimo: Her Room, designed by SJSU's Connie Hwang

Strategic Directions

Overarching Goal: Become Silicon Valley's museum of the future, redefining the public's relationship with art and creativity.

SAN JOSE MUSEUM OF ART



SAN JOSE
CREATES &
CONNECTS

Office of Cultural Affairs



San Jose Creates and Connects Goal:

Connect San Jose residents across communities and within neighborhoods through creative, participatory experiences.



Strategy 1:

Recognize, celebrate, and promote diverse creative experiences under a unifying brand.

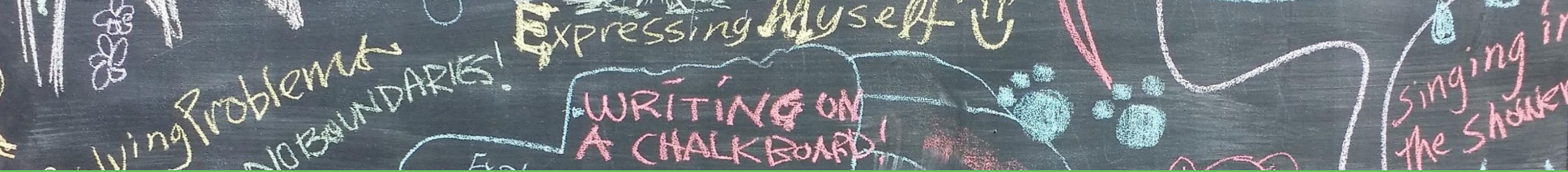
#408 CREATES

The Power of Creative Expression



#408 CREATES

sanjoseculture.org



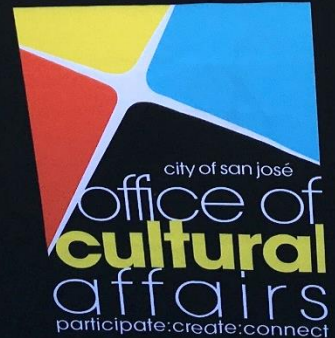
Strategy 2:

Develop and engage partners, assess opportunities, and fundraise.



NEVER
FINISH

TAKE
ONE



WORKS future
opportunity • jobs • success

BRAN JORGE

DANCE



San Jose Creates and Connects Advisory Group

Dianne Antonopoulos, San Jose Earthquakes

Elizabeth Castañeda, San Jose Public Library

Laura Chmielewski, Team San Jose

Brian Clampitt, Parks, Recreation, and Neighborhood Services

Daniel Garcia, SV Creates, Content Magazine

Elizabeth Handler, Public Information Manager

Ron Muriera, City of San Jose Arts Commission

Sabrina Parra-Garcia, Office of Immigrant Affairs

Joey Reyes, MACLA

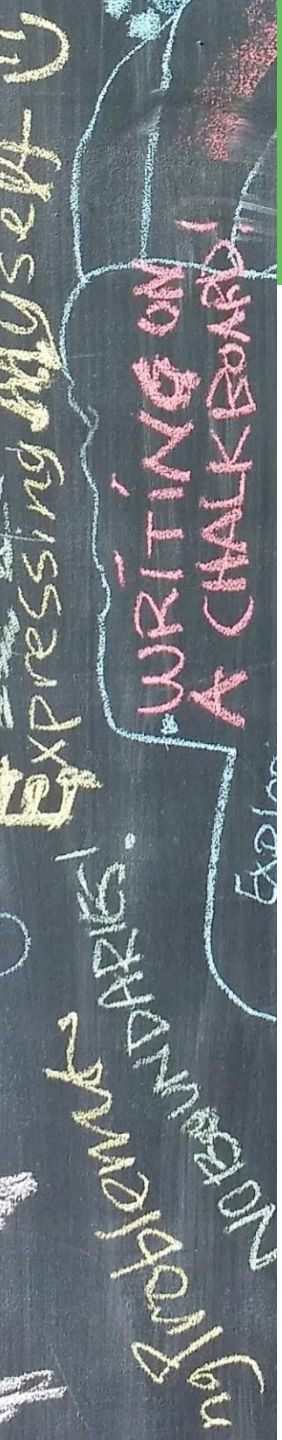
Jessica Smith, San Jose Earthquakes

Socorra, Musician

Phil Solis, Parks, Recreation, and Neighborhood Services

Esther Tokihiro, Santa Clara Office of Education

Autumn Young, Imagination Playground (formerly of Children Discovery Museum)



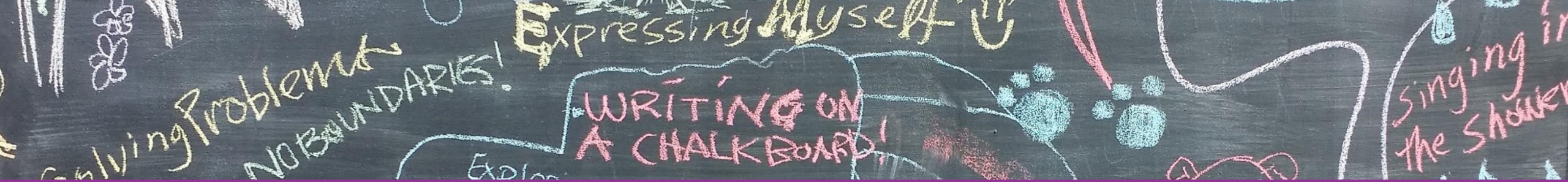


Strategy 3:

Bolster current activity that encourages creative experiences citywide.

Expanded CIIF Place-Based Arts Businesses

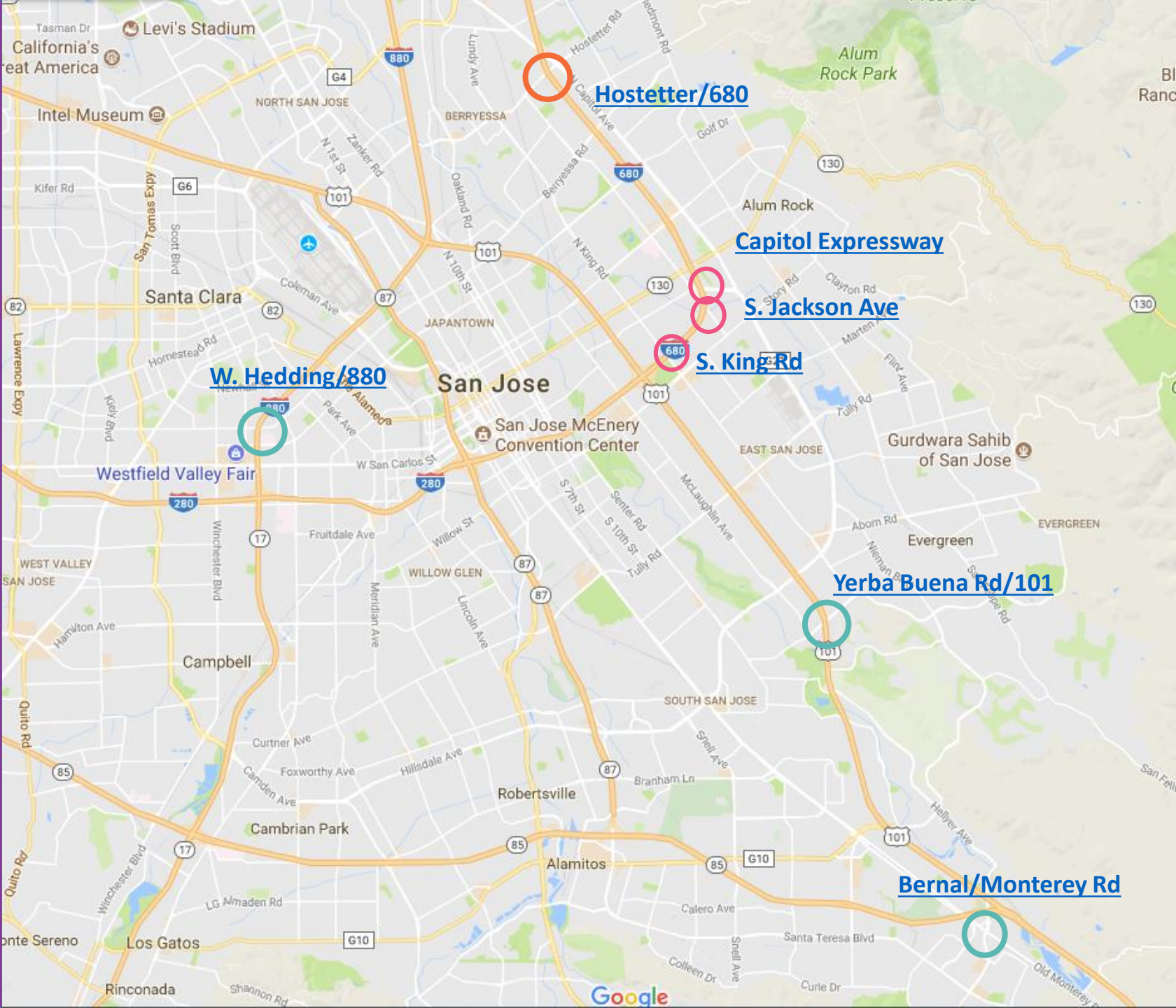




Strategy 4:

Encourage and facilitate new creative experiences citywide.

Neighborhood Galleries Locations



MAKE
MUSIC

SAN JOSÉ

JUNE 21



MAKE
MUSIC

ISAN JOSÉ

JUNE 21

2018!

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Office of Cultural Affairs