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Cover Page for Argument Against Measure B

The undersigned or author of the primary argument against ballot Measure B at the Primary Election for the City of San Jose to be held on June 7, 2016 hereby state that the argument is true and correct to the best of their knowledge and belief.

San Jose City Sales Tax: Argument Against Measure B

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Budgets reflect priorities, especially with expenditures.

What's in the budget is a priority.

What is NOT in the budget is NOT a priority.

That means that the projects the San Jose City Council wants to fund (police, fire, road improvements) with new taxes are NOT a priority because they're not in the current budget.

If it's NOT a priority for the City Council, why should the voters of San Jose support any new taxes? Answer: they shouldn't.

The streets of San Jose are terrible. If the San Jose City Council thinks they are a priority, then why is road maintenance under-funded?

Because they don't consider roads a priority. Do you agree?

The City Council says we need to hire more police to be fully staffed. Again, if money for new police isn't in the current budget, that means that everything currently in the budget is higher priority than a fully staffed police department is. Do you agree?

What does the City Council think is more important than police, fire, and roads?

Answer: Three golf courses, a luxury hotel, the Mexican Heritage Plaza, and millions to subsidize art groups that go bankrupt. Do you agree?

Remember, sales taxes are regressive: they most hurt the poor, the unemployed, the homeless, and those on fixed incomes.

Furthermore, high sales taxes drive consumers to shop the Internet to avoid sales taxes, hurting local businesses, and local jobs.

One final thought: the levels of taxes we pay are either:

- 1. too high
- 2. about right
- 3. too low

If you think taxes are too low, by all means, raise them. But, if you think taxes are about right or too high, you should oppose this sales tax increase, and **Vote NO on Measure B.**

For more information, please visit:

www.SVTaxpayers.org/2016-san-jose-sales-tax

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