



SAN JOSE JAZZ



- “One of the world’s great urban jazz festivals”
 - *DownBeat*
- “Summer Fest deserves its reputation as being one of the Bay Area’s essential cultural events.”
 - *KQED Arts*
- “The greatest jazz mélange in Silicon Valley.”
 - *The New York Times*
- “Summer Fest is now the Bay Area’s other world-class summer jazz festival.”
 - *JazzTimes*

SJZ
SAN JOSE JAZZ
SUMMER
FEST 2017
AUG 11-13



SJZ **SAN JOSE JAZZ**
WINTER FEST 2017

PRESENTED BY KAISER PERMANENTE & METRO

FEB 14 – MAR 3



Jazz Jam at the Hedley



SJZ Boom Box



SJZ Progressions



School Outreach



Summer Jazz Camp



High School All Stars



Next Gen Stage at Summer Fest





Arts Commission

June 19, 2017

CITY/SJSU PARTNERSHIP

- In December 2015, Council approved a 3 year O&M agreement with SJSU
- Incubation of a new model
- \$285,000 annually
- Fund to operate and maintain this city-owned asset



ADVISORY WORKING GROUP



DIVERSIFIED PROGRAMMING MODEL

SJSU Programming

- Theatre, Opera, Dance, Music

Sponsored Programming (SJSU+partners)

- Student involvement & outreach/programs with partners

Rentals program

- Tiered rates (market/nonprofit)
- Dynamic, diversified programming
- Professional theater

RECENT & CURRENT PROGRAM HIGHLIGHTS

CINEQUEST™

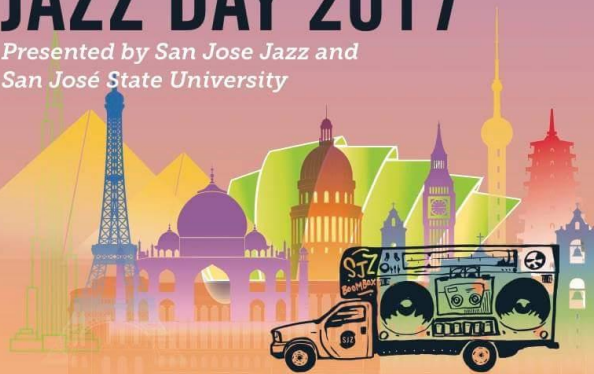


Legacy of Poetry Day



INTERNATIONAL JAZZ DAY 2017

Presented by San Jose Jazz and San José State University



HAMMER THEATRE CENTER

101 Paseo De San Antonio, Downtown San Jose

Sunday, April 30 • 12–8pm • Free Admission

HAMMER THEATRE CENTER PLAZA

On the SJZ Boom Box Stage

12–1:30pm: FutureArtsNow!
1:45–2:15pm: SJZ Progressions Ensemble
2:30–3:15pm: SJZ High School All Stars U19s
3:30–4:45: Howard Wiley & Extra Nappy

HAMMER THEATRE

3:30–4:30pm: Film Screening:
1958, The Year That Changed Jazz
5–6:30pm: Will Calhoun Tribute to Elvin Jones
7–8pm: SJSU Jazz Orchestra with
Tiffany Austin

SANJOSEJAZZ.ORG/JAZZDAY



THE SAN JOSE NUTCRACKER
sanjosenucracker.com



National
Theatre
Live



BY EXPERIENCE
ARTS COUNCIL
ENGLAND

Brian Copeland's Not a Genuine Black Man



LEADERSHIP & STAFFING

- University-level leadership: Vice Presidents Faas and Bailey
- Directorial & operations leadership: Hammer Theatre Executive Director Chris Burrill
- Academic leadership: Interim Dean of Humanities and the Arts Dr. Shannon Miller
- Permanent staff: Associate Production Manager, Client Services Director, and Patron Services.
- Marketing Director + part-time publicist

CAPITAL MAINTENANCE & IMPROVEMENTS

- Exterior signage
- Stage improvements
- Lighting and electrical system repairs
- HVAC components
- Lighting & sound
- Elevator upgrades



Fiscal Sustainability



DISCUSSION

