

Development Activity Highlights and Five-Year Forecast (2011-2015)



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**City of San Jose
Department of Planning, Building and Code Enforcement
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TABLE OF CONTENTS

<u>Section</u>	<u>Title</u>	<u>Page</u>
I	Purpose.....	1
II	Summary.....	1
III	Five-Year Forecast (2011-2015).....	3
IV	Construction Taxes and Exemptions	5
V	Major Development Activity Data.....	6
	<i>Residential</i>	7
	<i>Commercial</i>	10
	<i>Industrial</i>	13
VI	Major Development Activity Maps (Planning Areas)	14
	<i>Alviso</i>	15
	<i>North</i>	16
	<i>Berryessa</i>	17
	<i>Central</i>	18
	<i>Alum Rock</i>	19
	<i>West Valley</i>	20
	<i>Willow Glen</i>	21
	<i>South</i>	22
	<i>Evergreen</i>	23
	<i>Cambrian/Pioneer</i>	24
	<i>Edenvale</i>	25
VII	Appendix: Sources	26

Development Activity Highlights and Five-Year Forecast (2011-2015)

I. PURPOSE

The *Development Activity Highlights and Five-Year Forecast (2011-2015)* is a report issued annually by the Department of Planning, Building and Code Enforcement. The report serves several functions. First, the report assists the Office of the City Manager in estimating future construction-related tax revenues that generate funds for the City's Capital Improvement Program. Second, the report provides City policymakers and staff with key data for periodic assessment of the rate, type, and location of development activity in San Jose. Lastly, the report is a tool for distributing information on major development projects to the general public.

II. SUMMARY

Development activity levels in San Jose have entered an extremely challenging era, popularly coined "New Normal", wherein a dramatically slower pace of construction will likely persist throughout the five-year forecast period. New Normal is in sharp contrast to two readily-identifiable periods in the recent past: (1) Technology Boom (1996-2003), an extremely strong and volatile seven-year stretch when annual construction valuation generally swung in the \$1 billion to \$1.5 billion range (peaking at an astonishing \$2 billion in 2000); and, (2) Housing Boom (2003-2008), a slower, steadier five-year period with annual construction valuation of around \$900 million, during which time continued strength in residential activity somewhat offset slack in non-residential activity. Unfortunately, New Normal amounts to an across-the-board flat-lining of activity at around \$650 million—roughly the lowest levels of development activity ever witnessed in San Jose. The following summary discusses current development activity and trends for each major land use category (residential, commercial, and industrial), providing some insight as to what may occur over the forecast period (2011-2015).

Residential Development

- *New housing production in San Jose exceeded 4,000 dwelling units per year during the late-1990's, and then declined to an average of just over 3,000 units per year from 2001-2006. Since that time, activity has dropped off sharply, to approximately 2,000 units per year, and then, most recently, to an all-time low of just over 1,000 units in fiscal year 2008/09 (below the staff forecast of 1,500 units). This low level of new construction, coupled with the weakest year in home improvements (alterations) since the early-1990's recession, yielded activity levels that, overall, were simply unprecedented.*

- *Staff forecasts that residential construction activity will remain very weak in the near term, as low builder and consumer confidence, falling home prices and employment, unsold inventory, and widespread foreclosures outweigh demand stemming from improved price affordability, low mortgage interest rates, and various public and private homebuyer purchase incentives. As such, the number of new dwelling units is expected to reach just 750 units in fiscal year 2009/10—a modest decline from last year but yet another all-time low.*
- *Following the present severe slowdown, staff anticipates that residential construction activity will trend marginally higher after 2010, albeit to levels well below long-term averages. Over the five-year forecast period, new construction is expected to approximate the moderate, post-2006 activity level of roughly 2,000 units per year. This outlook is based on a combination of factors, including the City’s commitment to the construction of affordable housing, gradual improvement in housing market fundamentals, and ultimate completion of numerous phased or otherwise temporarily stalled projects caught by the current economic slump.*

Commercial Development

- *After a five-year-long boom in commercial construction activity that spanned the late-1990’s to early 2000’s, during which time total permit valuation averaged over \$500 million per year, activity since then has generally amounted to less than half that level. In fiscal year 2008/09, commercial valuation reached \$223 million, somewhat below the staff forecast of \$250 million.*
- *Staff forecasts that commercial construction activity during fiscal year 2009/10 will repeat the moderate levels of the “post boom” era, with total permit valuation amounting to \$225 million. This activity will be driven by a handful of new construction projects, including three Lowe’s Home Improvement warehouses in as many years, two Whole Foods Markets, and a Target Store. In addition, tenant improvements (alterations) activity should continue at a steady but slightly slower pace.*
- *For the five-year forecast period, commercial construction activity is expected to remain flat. Credit markets remain very tight, and, in any event, declining sales revenues, rental rates, and occupancy rates are dampening demand for new space. Even a major expansion of the highly successful Valley Fair Shopping Center, approved in late-2007, is now expected to be postponed indefinitely. Future activity is anticipated to come primarily from less economically sensitive segments, such as hospitals and private schools.*

Industrial Development

- *Like its commercial counterpart, industrial construction activity nearly reached an astonishing \$500 million per year in permit valuation over the five-year period of 1997-2001. Since that time, however, activity has registered just a small fraction of that figure, reaching a low point under \$100 million per year in the two years immediately following the “dot com” bust. By comparison, the activity in fiscal year 2008/09, totaling \$235 million, was in a relatively moderate range, but fell short of the staff forecast (\$300 million).*
- *Staff forecasts that industrial construction activity will further weaken during fiscal year 2009/10, with total permit valuation reaching just \$175 million. New construction is almost solely comprised of several mid-rise office buildings underway for Brocade Communications Systems at the southeast corner of North 1st Street and Highway 237. As for tenant improvements (alterations), one bright spot is the recently-announced lease of long vacant space just across from Brocade, on the north side of Highway 237, by video delivery company Harmonic. Overall, however, alterations should dip to a six-year low from relatively high levels a few years ago.*
- *Activity levels for industrial construction will likely remain low over the forecast period. With no new major groundbreaking anticipated in the near term, permit valuation is expected to approximate the low levels seen earlier in the decade. As such, tenant improvement activity, even though also in decline, should manage to outpace new construction, a pattern common in recent years and typical of recessionary periods.*

III. FIVE-YEAR FORECAST (2011-2015)

The Department of Planning, Building and Code Enforcement’s five-year forecast of development activity is summarized in Tables 1 and 2 (next page). Construction valuation is expected to decline to a 17-year low of \$575 million during fiscal year 2009/10, and gradually increase to only slightly higher levels throughout the forecast period.

Table 1
Construction Valuation: FY 04/05 to FY 14/15

Fiscal Year	04/05	05/06	06/07	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15
	<u>Actual Valuation¹ (in millions)</u>					<u>Projected Valuation (in millions)</u>					
<u>New Construction</u>											
Residential	\$473	\$368	\$390	\$163	\$123	\$100	\$150	\$175	\$200	\$250	\$250
Commercial	\$88	\$108	\$89	\$190	\$85	\$100	\$100	\$100	\$100	\$100	\$100
Industrial	\$36	\$26	\$95	\$114	\$133	\$75	\$75	\$75	\$75	\$75	\$75
Subtotal	\$597	\$502	\$573	\$467	\$342	\$275	\$325	\$350	\$375	\$425	\$425
<u>Alterations</u>											
Residential	\$99	\$95	\$94	\$76	\$62	\$75	\$75	\$75	\$75	\$75	\$75
Commercial	\$147	\$117	\$141	\$162	\$137	\$125	\$125	\$125	\$125	\$125	\$125
Industrial	\$120	\$137	\$157	\$167	\$102	\$100	\$100	\$100	\$100	\$100	\$100
Subtotal	\$366	\$350	\$391	\$405	\$301	\$300	\$300	\$300	\$300	\$300	\$300
GRAND TOTAL	\$963	\$851	\$964	\$872	\$643	\$575	\$625	\$650	\$675	\$725	\$725
<u>Tax Exemptions</u>											
Residential	*	*	*	*	*	\$(50)	\$(50)	\$(50)	\$(50)	\$(50)	\$(50)
Commercial	*	*	*	*	*	\$(25)	\$(25)	\$(25)	\$(25)	\$(25)	\$(25)
Industrial	*	*	*	*	*	\$(25)	\$(25)	\$(25)	\$(25)	\$(25)	\$(25)
Net Total (Taxable)						\$475	\$525	\$550	\$575	\$625	\$625

*Note: Data on actual tax exemptions not available at the time of this report.

¹Valuation figures adjusted to 2009 dollars, per Bureau of Labor Statistics Consumer Price Index (CPI), San Jose-San Francisco-Oakland, all items index.

Table 2
Residential Units and Non-Residential Square Footage: FY 04/05 to FY 14/15

Fiscal Year	04/05	05/06	06/07	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15
	<u>Actual¹</u>					<u>Projected</u>					
<u>Residential (Units)</u>											
Single-Family	962	814	545	245	160	250	250	250	250	250	250
Multi-Family	2,331	1,701	2,669	1,300	911	500	1,000	1,500	1,750	2,250	2,250
TOTAL	3,293	2,515	3,214	1,545	1,071	750	1,250	1,750	2,000	2,500	2,500
<u>Non-Residential (sq.ft., in thousands)</u>											
Commercial	750	750	1,000	1,250	1,000	750	750	750	750	750	750
Industrial	250	250	250	250	500	250	250	250	250	250	250
TOTAL	1,000	1,000	1,250	1,500	1,500	1,000	1,000	1,000	1,000	1,000	1,000

¹NOTE: Data on residential units based on the Building Division's *Permit Fee Activity Report*.

Data on non-residential square footage estimated based on construction valuation in the Building Division's *Permit Fee Activity Report*.

IV. CONSTRUCTION TAXES AND EXEMPTIONS

The City of San Jose imposes a series of construction-related taxes that are generally used to finance the construction and improvement of facilities and infrastructure systems that provide capacity beyond the needs attributed to a particular development. These taxes are in addition to cost-recovery fees charged for processing and reviewing applications for development approvals and permits. The largest construction-related tax revenue sources are described below.

Building and Structure Construction Tax

The Building and Structure Construction Tax is imposed upon the construction, repair, or improvement of any building or structure where a building permit is required (except for authorized exemptions- see below). The proceeds from this tax are restricted in use to the provision of traffic capital improvements on major arterials and collectors, the acquisition of lands and interest in land, and the construction, reconstruction, replacement, widening, modification and alteration (but not maintenance) of City streets.

Construction Excise Tax

The Construction Excise Tax is imposed upon construction, alteration, repair, or improvement of any residential or commercial structure (except for authorized exemptions- see below). The tax does not apply to industrial development. This is a general purpose tax that may be used for any “usual current expenses” of the City. The City Council has historically used the majority of these funds for traffic infrastructure improvements.

Residential Construction Tax

The Residential Construction Tax is imposed upon any construction of a one-family dwelling unit or multi-family units or any mobile home lot in the City. This tax is collected and placed in a fund used to reimburse private entities that have constructed a portion of an arterial street that is wider than what is normally required in connection with residential development. The funds are also used to construct median landscaping and other street improvements.

Exemptions

Certain construction-related tax exemptions are provided in San Jose. These exemptions apply only in certain areas and/or to certain types of land uses, and are generally designed to accomplish one of the following objectives:

1. Reduce the economic constraints involved in the development of housing in high risk areas and/or housing for very-low income households;

2. Implement a separately administered funding arrangement that finances infrastructure and public service needs in an area only with revenue generated by development in such area (e.g., Evergreen Specific Plan Area); and,
3. Provide exemptions required by State or Federal law (e.g., hospitals, churches).

Planning staff estimates that \$100 million in construction valuation will be exempted each year over the forecast period, or approximately 15% of total valuation during this time (see Table 1 on page 4).

V. MAJOR DEVELOPMENT ACTIVITY DATA

Planning staff has collected a significant amount of data on development activity, which is the foundation for the five-year forecast contained in Section III of this report. These data focus on recent “major” projects with the highest likelihood to have the most significant impact on the forecast. Major projects are defined as residential projects greater than 50 dwelling units, commercial projects greater than 25,000 square feet, and industrial projects greater than 75,000 square feet. This data collection effort has identified nearly 30,000 dwelling units and 14 million square feet of non-residential space submitted for Planning approval since January 1, 2006.

The development activity data on the following pages is first divided into three major land use categories-- residential, commercial, and industrial. Then, individual projects are divided into four subcategories based on project status-- projects completed, projects under construction, approved projects (construction not yet commenced), and projects pending City approval.

**Major Residential Development Activity
Projects of 50+ Dwelling Units, Submitted Since 1/1/06**

File Number	Filing Date	Project Name	Tracking APN	Street Location	Planning Area	Housing Type	No. of Units	Proj. Mgr	Approval Date
<u>Projects Completed</u>									
PDA01-101-02	5/12/06	Santana Row (Parcel 7)	277-40-012	SE/c Winchester & Stevens Creek	West Valley	SF/MF	259	EM	6/23/06
PDA07-026-01	2/6/08	Elements Apts	264-09-051	NE/c Race & Parkmoor	Central	MF	243	MD	4/16/08
HA05-037-01	9/27/06	Three Sixty Condos	264-29-053	NE/c Market & San Salvador	Central	MF	213	LX	11/22/06
HA04-038-01	7/18/05	The 88 Condos (Phase 1)	467-22-157	S/s E. San Fernando bet S. 2nd & S. 3rd	Central	MF	206	LX	9/7/05
PDA03-006-01	5/23/07	Corde Terra Senior Apts	497-38-020	S/s Tully, 750' wly Senter	South	MF	201	MD	11/30/07
PD06-070	12/15/06	Merrill Gardens Assisted Living	284-03-020	SW/c Meridian & Curci	Willow Glen	MF	95	RR	4/24/07
PD06-042	8/15/06	Village Square Condos	274-14-077	N/s W. San Carlos, 650' wly Meridian	Central	MF	95	SM	10/27/06
PD06-016	2/9/06	Villa Fontanas Condos	284-01-005	NE/c Southwest Expwy & Fruitdale	Willow Glen	MF	91	EM	9/1/06
HA03-002-01	2/8/06	The Globe Condos	467-22-134	Bet. S. 2nd & 3rd, 110' sly Santa Clara	Central	MF	76	LX	9/9/03
PD06-047	9/11/06	Casa Feliz SRO	472-28-101	W/s S. 9th, 90' sly E. William	Central	MF	60	RE	11/14/06
PD06-062	11/2/06	Siena at Montecito Vista	455-09-030	W/s Monterey, 300' sly Umbarger	South	SF	53	LM	7/3/06

Total

1,592

Projects Under Construction

PD07-025	3/26/07	Race Street Housing (Phase 1)	264-09-043	E/s Race, nly UPRR tracks	Central	MF	385	RO	7/23/07
PD05-075	10/20/05	Messina Gardens Condos ¹	254-06-037	SW/c N. Capitol & Mabury	Alum Rock	MF	199	SM	7/21/06
PD07-099	11/19/07	Belovida Senior Apts	254-04-076	NE/c N. King & Dobbin	Alum Rock	MF	185	AB	8/29/08
PD04-024	4/14/04	Venetian Terrace Condos	455-32-012	E/s Almaden Expwy, 500' sly Curtner	South	MF	170	EM	2/25/05
PD05-044	6/16/05	Hampton Park Townhomes ²	237-01-022	NW/c Oakland & Rock	Berryessa	SF	151	SM	12/22/05
PD07-067	7/23/07	Kings Crossing Apts/Shelter	254-04-076	NE/c N. King & Dobbin	Alum Rock	MF	130	AB	10/22/08
PD04-103	5/10/04	Fiesta Senior/Vista on San Carlos	274-14-142	NE/c W. San Carlos & Buena Vista	Central	SF/MF	127	EM	8/25/04
PD05-056	7/27/05	Crimson Townhomes	497-31-001	N/s Lewis, 1500' ely Monterey	South	SF	80	LM	5/3/06
PD06-001	1/3/06	Monterey Family Apts	497-33-001	E/s Monterey, 600' sly Umbarger	South	MF	72	LM	4/12/06
PD07-042	5/1/07	Kentwood Place Townhomes	359-35-008	NW/c S. De Anza & Hwy 85	West Valley	SF	57	MD	6/29/07

Total

1,556

Approved Projects (Construction Not Yet Commenced)

PD05-087	11/18/05	Hitachi Site Mixed Use	706-04-013	NE/c Cottle & Hwy 85	Edenvale	SF/MF	2,930	JR	6/2/06
PDC09-006	1/27/09	Flea Market Mixed Use	254-17-084	Both sides Berryessa, wly UP railroad	Berry./Alum Rock	SF/MF	2,818	LX	10/20/09
PDA07-006-03	12/12/08	Crescent Park Apts	097-33-113	SE/c Zanker & River Oaks	North	MF	1,750	MD	1/15/09

**Major Residential Development Activity
Projects of 50+ Dwelling Units, Submitted Since 1/1/06**

File Number	Filing Date	Project Name	Tracking APN	Street Location	Planning Area	Housing Type	No. of Units	Proj. Mgr	Approval Date
PD07-090	10/23/07	Riverview Mixed Use	097-06-038	W/s N. 1st, 450' sly Rio Robles	North	SF/MF	1,579	JB	4/4/08
PDC07-015	2/15/07	Newbury Park Mixed Use	254-04-076	NE/c N. King & Dobbin	Alum Rock	SF/MF	972	AB	12/18/07
PD06-062	11/2/06	Montecito Vista Mixed Use ³	455-09-030	W/s Monterey, 300' sly Umbarger	South	SF	783	LM	7/3/06
PD08-056	8/29/08	Seely Apts	097-15-026	SE/c River Oaks & Seeley	North	MF	777	ES	1/23/09
PD07-033	4/13/07	Northpointe Mixed Use	097-07-086	NW/c Zanker & Tasman	North	SF/MF	704	JB	11/30/07
PD07-091	10/11/07	Tasman Apts	097-52-013	B/s Vista Montana, bet Tasman & N. 1st	North	MF	554	ES	10/24/08
PDA06-048-01	11/8/07	Hyundai Site Mixed Use ⁴	097-06-055	N/s Montague, 550' wly N. 1st	North	MF	528	JB	12/14/07
PD07-043	5/7/07	Airport Parkway Condos	230-29-065	SE/c Airport & Hwy 101	North	MF	528	CB	4/21/08
PD07-082	9/20/07	Vista Montana Park	097-52-028	B/s Vista Montana, bet Tasman & N. 1st	North	MF	444	JB	3/21/08
PD08-001	1/7/08	Green Acres Mixed Use	254-15-072	SE/c Berryessa & Jackson	Alum Rock	SF	371	RM	10/10/08
PDC07-095	11/9/07	Santana Row	277-33-004	SE/c Winchester & Stevens Creek	West Valley	SF/MF	369	SM	5/13/08
H07-008	2/16/07	The Carlyle Condos	259-35-007	SW/c N. Almaden & W. St. John	Central	MF	347	MS	12/7/07
PDA08-036-01	11/4/08	River Oaks Housing	097-33-036	NE/c Zanker & River Oaks	North	MF	293	MD	12/19/08
PD08-053	8/19/08	Rosemary Housing	235-05-012	SE/c N. 1st & Rosemary	North	MF	290	RM	1/28/09
PD07-007	1/10/07	Fruitdale Station (Phase 2)	284-02-008	SE/c Southwest Expwy & Fruitdale	Willow Glen	SF	256	SM	3/21/08
PD07-088	10/9/07	Morrison Park Townhomes	261-01-054	SW/c Cinnabar & Stockton	Central	SF	250	LM	8/1/08
PD08-039	6/16/08	Campbell Avenue Housing	230-14-026	E/s Campbell, 2000' nwly Newhall	West Valley	SF/MF	248	ES	12/12/08
PD05-066	9/19/05	Santana Row (Parcel 8B)	277-46-001	SE/c Winchester & Stevens Creek	West Valley	SF/MF	238	EM	1/31/07
PD08-029	4/16/08	Virginia Terrace Condos	472-18-051	SW/c E. Virginia & S. 6th	Central	MF	238	RM	10/24/08
PD08-023	3/11/08	Baypointe Mixed Use	097-07-072	NE/c Baypointe & Tasman	North	SF	229	JB	8/1/08
PD09-006	2/27/09	San Carlos Mixed Use	277-20-006	SW/c W. San Carlos & Meridian	Central	SF	218	ES	6/8/09
PD07-036	4/13/07	Baypointe Housing	097-07-031	W/s Baypointe, 370' nly Tasman	North	SF	183	JB	11/30/07
PDC06-069	6/29/06	North Tenth Street Housing	249-08-004	W/s N. 10th, bet Vestal & E. Mission	Central	SF	166	SZ	11/17/09
H09-004	2/11/09	Donner Lofts	467-20-018	SE/c E. St. John & N. 4th	Central	MF	156	SZ	10/9/09
PD07-094	10/23/07	South 2nd Mixed Use	477-01-082	SE/c S. 2nd & Keyes	Central	MF	134	ES	11/14/08
PDA05-057-01	12/19/07	Park Avenue Lofts	261-36-062	N/s Park, 450' ely Sunol	Central	SF	125	MD	4/21/08
PDC09-015	3/26/09	Markham Terrace Apts	477-23-021	E/s Monterey, 700' nly Tully	South	MF	102	LX	1/26/10
PD06-011	4/11/06	Fourth Street Apts	235-04-005	E/s N. 4th, 600' nly Gish	North	MF	100	CB	6/29/07
PD09-001	1/20/09	Brookwood Terrace Apts	472-05-032	S/s E. San Antonio, opp. S. 28th	Central	MF	84	SZ	6/15/09
CP07-101	12/6/07	Bascom Senior Assisted Living	412-24-009	SW/c Bascom & Surrey	Willow Glen	MF	69	MD	6/11/08
PD07-013	2/9/07	22nd & William Housing	472-01-021	S/s William, 350' wly S. 24th	Central	SF	67	MS	6/29/07
PD07-089	10/10/07	Leigh Senior Housing	284-32-014	SE/c Southwest Expwy & Leigh	Willow Glen	MF	64	MD	6/26/09
PD09-030	10/2/09	Westmount Square	249-09-009	SE/c E. Mission & N. 10th	Central	SF	60	SZ	11/30/09
PD07-097	11/13/07	Cornerstone Apts	249-08-002	SW/c N. 10th & E. Hedding	Central	MF	53	LM	6/13/08

Total

19,077

**Major Residential Development Activity
Projects of 50+ Dwelling Units, Submitted Since 1/1/06**

File Number	Filing Date	Project Name	Tracking APN	Street Location	Planning Area	Housing Type	No. of Units	Proj. Mgr	Approval Date
Projects Pending City Approval									
PDC07-098	11/21/07	iStar Site Housing	706-08-008	NW/c Monterey & Hwy 85	Edenvale	SF/MF	1,500	AB	---
PDC08-061	11/3/08	Ohlone Mixed Use	264-14-131	SW/c W. San Carlos & Sunol	Central	MF	800	SZ	---
PDC07-010	1/25/07	Markovits & Fox Mixed Use	237-03-070	SW/c E. Brokaw & Oakland	Berryessa	SF	750	RB	---
PDC07-073	9/12/07	Corp Yard Mixed Use	249-39-039	NE/c Jackson & N. 6th	Central	SF	600	LM	---
PDC07-060	8/8/07	River Oaks Condos	097-33-102	N/s River Oaks, 200' ely Research	North	MF	490	RB	---
PD08-046	7/16/08	Century Center Mixed Use	230-29-022	SW/c N. 1st & Century Center	North	MF	460	RB	---
H06-040	8/29/06	City Front Square Condos	259-42-080	NE/c S. Market & E. San Carlos	Central	MF	414	SZ	---
PDC08-036	6/20/08	Libitzky Mixed Use	249-09-001	NW/c N. 10th & E. Taylor	Central	MF	384	SZ	---
H06-082	10/23/06	Market Street Mixed Use	259-40-093	SW/c Market & Santa Clara	Central	MF	309	LM	---
PDC06-116	10/25/06	Renaissance Housing	097-52-027	SW/c Renaissance & Vista Montana	North	SF	263	RB	---
H08-001	1/2/08	San Pedro Condos (Tower 1)	259-32-044	SW/c N. San Pedro & Bassett	Central	MF	240	SZ	---
HA04-038-04	11/21/07	The 88 Condos (Phase 2)	467-22-156	S/s E. San Fernando bet S. 2nd & S. 3rd	Central	MF	204	ES	---
PDC06-125	11/14/06	Delmas Place Condos	264-26-006	W/s Delmas, 300' sly W. San Carlos	Central	MF	164	SZ	---
PDC09-018	5/8/09	Blossom Hill SRO	690-25-021	N/s Blossom Hill, 840' ely Snell	Edenvale	MF	150	LX	---
PDA04-076-01	3/14/08	Ajsai Gardens Condos	249-37-006	SE/c E. Taylor & N. 7th	Central	MF	126	SZ	---
PD08-071	12/17/08	Santana Row (Parcel 6B)	277-40-011	NW/c Olin & Hatton	West Valley	SF/MF	118	ES	---
PDC09-033	12/17/09	Senter Road Family Apts	497-41-098	E/s Senter, 600' sly Tully	South	MF	102	LX	---
PDC06-117	10/31/06	Riverpark Condos	259-43-072	NE/c W. San Carlos & Hwy 87	Central	MF	99	LM	---
PD09-033	10/21/09	Ford Apts	678-53-004	N/s Ford, 550' ely Monterey	Edenvale	MF	95	LX	---
PDC08-067	12/23/08	Summerwind Apts (annex)	477-19-060	NW/c McLaughlin & Summerside	South	MF	91	ES	---
PDC06-121	11/3/06	Las Brisas Condos	481-19-003	S/s Alum Rock, 350' ely McCreery	Alum Rock	MF	79	AT	---
PDC08-010	2/11/08	Japantown Senior Apts	249-39-011	W/s N. 6th, 200' sly E. Taylor	Central	MF	77	SZ	---
PD07-016	5/19/08	Lincoln Avenue Mixed Use	261-41-096	SW/c Lincoln & Pacific	Central	SF/MF	53	SZ	---
PD09-039	11/23/09	Edwards Mixed Use	264-37-060	SW/c Edwards & S. 1st	Central	MF	50	SZ	---

Total

7,618

GRAND TOTAL

29,843

- Footnotes:
- (1) Includes PD06-029 (110 units)
 - (2) Includes PD05-089 (53 units)
 - (3) Includes PDA06-062-01 (743 units)
 - (4) Includes PD06-051 (104 units), PD06-052 (50 units), and PD06-068 (127 units).

File Number Prefixes: PDC= Planned Development Rezoning; PD= Planned Development Permit; H= Site Development Permit; CP= Conditional Use Permit

**Major Commercial Development Activity
Projects of 25,000+ Square Feet, Submitted Since 1/1/06**

File Number	Filing Date	Project Name	Tracking APN	Street Location	Planning Area	Square Footage (approx.)	# of New Guest Rooms	Proj. Mgr	Approval Date
<u>Projects Completed</u>									
PD05-058	8/4/05	The Plant Shopping Center	455-05-011	NW/c Curtner & Monterey	South	646,000		RM	6/7/06
PD07-060	6/20/07	America Center (Phase 1)	015-45-026	NW/c Hwy 237 & Gold	Alviso	421,000		CB	11/8/07
H07-025	7/2/07	Lowe's Home Improvement	237-05-053	SE/c Hwy 880 & Brokaw	Berryessa	195,000		JB	2/29/08
PD07-100	11/19/07	Santana Row (Office)	277-33-004	SE/c Winchester & Stevens Creek	West Valley	76,000		SM	4/11/08
H06-035	7/18/06	Lenfest Self Storage	254-02-037	SW/c Mabury & Lenfest	Alum Rock	60,000		LX	5/10/07
CP06-062	11/9/06	Beshoff Infinity	491-04-046	SW/c Capitol & Tully	Evergreen	35,000		RM	2/12/07
PD06-060	11/1/06	Silver Creek Valley Retail	678-93-016	S/s Silver Creek Valley, 750' sly Hellyer	Edenvale	24,000		JR	4/27/07
Total						1,457,000	-		
<u>Projects Under Construction</u>									
PD05-016	2/14/05	Vietnam Town Shopping Center	472-11-065	N/s Story, 700' swly McLaughlin	Central	300,000		LM	9/5/06
PD07-049	5/21/07	Lowe's Home Improvement	230-46-068	NW/c Coleman & Newhall	North	251,000		ME	5/2/08
PD07-063	7/10/07	Lowe's Home Improvement	706-06-019	SE/c Monterey & Cottle	Edenvale	201,000		SS	9/19/08
CPA02-048-01	11/16/06	Harker School (Upper Campus)	303-25-001	NE/c Saratoga & Hwy 280	West Valley	169,000		AB	4/11/07
SP08-046	8/14/08	Equinix	706-09-102	NW/c Great Oaks & Hwy 85	Edenvale	165,000		SD	10/9/09
CP08-071	8/29/08	Hotel Sierra	097-03-138	SE/c N. 1st & Hwy 237	North	116,000	160	CB	12/10/08
CP07-072	9/18/07	Whole Foods Market	567-50-012	SW/c Blossom Hill & Almaden	Cambrian/Pioneer	73,000		ES	4/8/08
PD07-105	12/20/07	Bellarmino (Humanities Building)	261-11-005	NE/c Elm & Emory	Central	53,000		ES	7/11/08
CP06-011	2/7/06	Tully/Monterey Retail	477-22-017	NE/c Old Tully & Monterey	South	40,000		LM	9/13/06
H07-045	11/6/07	Umbarger Square	497-38-002	NE/c Monterey & Umbarger	South	29,000		ES	7/3/08
PD08-040	7/1/08	Coleman Landings	230-46-068	NW/c Coleman & Newhall	North	25,000		ES	10/24/08
Total						1,422,000	160		
<u>Approved Projects (Construction Not Yet Commenced)</u>									
PD07-060	6/20/07	America Center (Phase 2)	015-45-026	NW/c Hwy 237 & Gold	Alviso	560,000	176	CB	11/8/07
H06-027	5/10/06	Valley Fair Shopping Center	274-43-035	NW/c Hwy 17 & Stevens Creek	West Valley	525,000		AB	11/19/07
PD05-087	11/18/05	Hitachi Site Mixed Use	706-04-013	NE/c Cottle & Hwy 85	Edenvale	460,000		JR	6/2/06
PDC09-006	1/27/09	Flea Market Mixed Use	254-17-084	Both sides Berryessa, wly UP railroad	Berry./Alum Rock	245,000		LX	10/20/09
PD08-062	6/23/08	Marriott Residence Inn	230-29-109	SW/c N. 1st & Skyport	North	216,000	321	JD	2/10/09

**Major Commercial Development Activity
Projects of 25,000+ Square Feet, Submitted Since 1/1/06**

File Number	Filing Date	Project Name	Tracking APN	Street Location	Planning Area	Square Footage (approx.)	# of New Guest Rooms	Proj. Mgr	Approval Date
PDC07-095	11/9/07	Santana Row	277-33-004	SE/c Winchester & Stevens Creek	West Valley	198,000		SM	5/13/08
PD05-095	12/22/05	Calif. Center for Health Care	678-07-029	SE/c Silver Creek Valley & Hwy 101	Edenvale	178,000		SS	9/21/07
PD07-001	1/3/07	Smythe European	296-38-012	SW/c Stevens Creek & Palace	West Valley	170,000		RR	6/15/07
PD09-016	4/23/09	Regional Medical Center (Phase 2A)	481-05-021	SW/c McKee & N. Jackson	Alum Rock	161,000		SD	11/4/09
CP07-070	9/7/07	Target Stores	097-03-140	SE/c N. 1st & Hwy 237	North	148,000		AB	8/26/09
H07-030	8/2/07	Extra Space Storage	455-07-012	NW/c Curtner & Stone	South	135,000		CB	6/6/08
PDC06-059	5/31/06	Aborn Storage Center	670-13-002	NW/c Aborn & King	Evergreen	104,000		RM	1/9/07
CP08-057	6/26/08	International Plaza	237-03-074	NW/c Oakland & Brokaw	Berryessa	100,000		ES	10/22/08
PDC06-019	3/16/06	Public Storage	462-19-013	N/s Capitol, 200' w Snell	South	83,000		LX	10/3/06
PD08-054	8/12/08	Samaritan Medical Center	421-37-012	NE/c Samaritan & S. Bascom	Cambrian/Pioneer	75,000		ES	3/24/09
H07-053	5/25/07	Retail @ First	097-03-138	NE/c N. First & Headquarters	North	73,000		CB	4/4/08
PD07-071	8/21/07	Senter Office/Retail	477-73-043	E/s Senter, 1200' nly Tully	South	60,000		MD	11/30/07
PD07-085	10/1/07	Silicon Valley Club	015-34-059	W/s Gold term El Dorado	Alviso	60,000		JD	2/13/09
PD09-021	6/11/09	Bellarmino (Academic Building)	261-11-005	NE/c Elm & Emory	Central	55,000		SD	11/13/09
PD08-018	2/20/08	Orchard Supply Hardware	447-05-018	E/s Yucca, bet Foxworthy & Hillsdale	Willow Glen	51,000		ES	8/15/08
PD07-090	10/23/07	Riverview Mixed Use	097-06-038	W/s N. 1st, 450' sly Rio Robles	North	45,000		JB	4/4/08
PD07-039	4/25/07	Whole Foods Market	261-01-098	NW/c The Alameda & Stockton	Central	44,000		HL	9/28/07
PD06-036	7/24/06	Evergreen Village Square	659-56-002	SW/c Ruby & Classico	Evergreen	37,000		RM	1/12/07
PD08-001	1/7/08	Green Acres Mixed Use	254-15-072	SE/c Berryessa & Jackson	Alum Rock	30,000		RM	10/10/08
PDC07-072	9/7/07	Bellarmino (Gym/Activities Center)	261-11-005	NE/c Elm & Emory	Central	28,000		ES	6/17/08
PD07-033	4/13/07	Northpointe Mixed Use	097-07-086	NW/c Zanker & Tasman	North	25,000		JB	11/30/07
PD07-007	1/10/07	Fruitdale Station (Phase 2)	284-02-008	SE/c Southwest Expwy & Fruitdale	Willow Glen	25,000		SM	3/21/08
PDC07-015	2/15/07	Newbury Park Mixed Use	254-04-076	NE/c N. King & Dobbin	Alum Rock	25,000		AB	12/18/07
Total						3,916,000	497		

Projects Pending City Approval

PDC06-089	8/9/06	Public Storage	670-41-007	SW/c E. Capitol & Quimby	Evergreen	128,000		RM	---
PD08-027	4/4/08	Flea Market Mixed Use (North)	254-17-084	Both sides Berryessa, wly UP railroad	Berry./Alum Rock	121,000		LX	---
PDC07-010	1/25/07	Markovits & Fox Mixed Use	237-03-070	SW/c E. Brokaw & Oakland	Berryessa	56,000		RB	---
H08-014	3/26/08	Stevens Creek Chrysler/Dodge	294-41-003	S/s Stevens Creek, 260' eby Kiely	West Valley	50,000		ES	---
PDC08-056	9/30/08	Valley Christian Schools	684-05-019	Ely term. Skyway	Edenvale	45,000		SD	---
PD09-018	5/7/09	Lincoln Office/Retail	429-06-070	SE/c Lincoln & Willow	Willow Glen	43,000		SZ	---
H06-040	8/29/06	City Front Square Condos	259-42-080	NE/c S. Market & E. San Carlos	Central	33,000		SZ	---

**Major Commercial Development Activity
Projects of 25,000+ Square Feet, Submitted Since 1/1/06**

File Number	Filing Date	Project Name	Tracking APN	Street Location	Planning Area	Square Footage (approx.)	# of New Guest Rooms	Proj. Mgr	Approval Date
PDC08-061	11/3/08	Ohlone Mixed Use	264-14-131	SW/c W. San Carlos & Sunol	Central	30,000		SZ	---
PD09-023	6/30/09	Rite Aid Pharmacy	447-05-013	NW/c Meridian & Hillsdale	Willow Glen	30,000		ES	---
PDC07-073	9/12/07	Corp Yard Mixed Use	249-39-039	NE/c Jackson & N. 6th	Central	30,000		LM	---
HA04-038-04	11/21/07	The 88 Condos (Phase 2)	467-22-156	S/s E. San Fernando bet S. 2nd & S. 3rd	Central	27,000		ES	---
H08-025	5/28/08	Stevens Creek Gateway	274-57-022	NE/c Stevens Creek & DiSalvo	Central	26,000		ES	---
H08-044	12/5/08	Askari Self Storage	241-12-012	E/s Oakland, 350' sly Service	Berryessa	25,000		SD	---
PDC08-015	3/7/08	Almaden Mixed Use	451-06-068	NW/c Almaden & Hillsdale	Willow Glen	25,000		ES	---
Total						669,000	-		
GRAND TOTAL						7,464,000	657		

Footnotes:

File Number Prefixes: H= Site Development Permit; CP= Conditional Use Permit; PDC= Planned Development Rezoning; PD= Planned Development Permit

**Major Industrial Development Activity
Projects of 75,000+ Square Feet, Submitted Since 1/1/06**

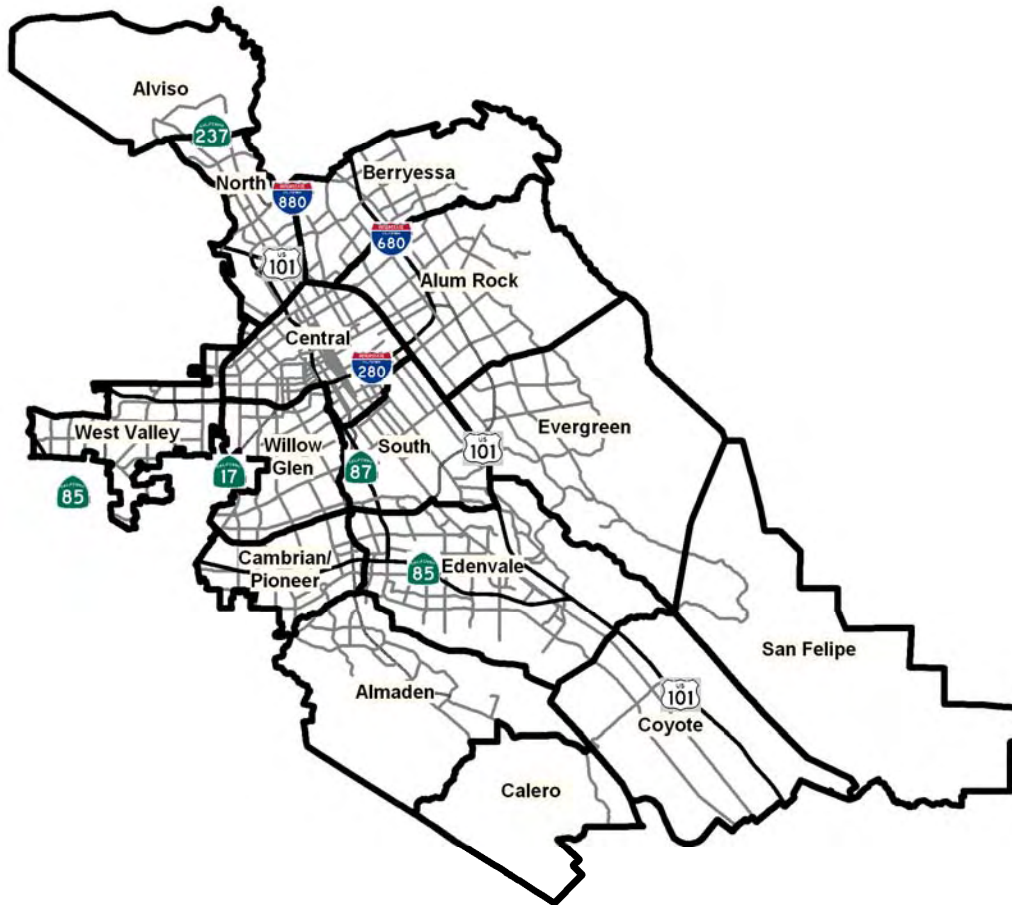
File Number	Filing Date	Project Name	Tracking APN	Street Location	Planning Area	Square Footage (approx.)	Proj. Mgr	Approval Date
<u>Projects Completed</u>								
H05-053	10/28/05	Cadence Design Systems	097-66-005	N/s Montague at Trimble	North	208,000	JR	10/13/06
HA02-040-01	3/19/07	ACM Aviation Hangar/Office	230-46-042	SE/c Coleman & Aviation	North	<u>78,000</u>	CB	6/22/07
Total						286,000		
<u>Projects Under Construction</u>								
H09-002	1/14/09	Brocade Communications	097-03-139	SE/c N. 1st & Hwy 237	North	<u>1,000,000</u>	CB	10/9/09
Total						1,000,000		
<u>Approved Projects (Construction Not Yet Commenced)</u>								
PD08-064	11/3/08	Campus @ North First	101-02-011	SW/c N. 1st & Component	North	2,800,000	JD	3/24/09
H03-039	7/3/03	eBay	101-04-005	SW/c N. 1st & Charcot	North	1,279,000	MM	12/12/03
PD08-030	4/22/08	Skyport Plaza (Phase 2)	230-29-056	W/s N. 1st bet Skyport & Sonora	North	558,000	JB	8/8/08
H08-002	1/8/08	Boston Properties (Zanker)	097-33-104	NE/c Zanker & Montague	North	533,000	CB	12/17/08
PD07-081	9/18/07	Legacy on 101 Office	101-02-015	W/s Orchard, 750' nly Charcot	North	<u>398,000</u>	JB	12/21/07
Total						5,568,000		
<u>Projects Pending City Approval</u>								
Total						-		
GRAND TOTAL						6,854,000		

File Number Prefixes: H= Site Development Permit; CP= Conditional Use Permit; PDC= Planned Development Rezoning; PD= Planned Development Permit

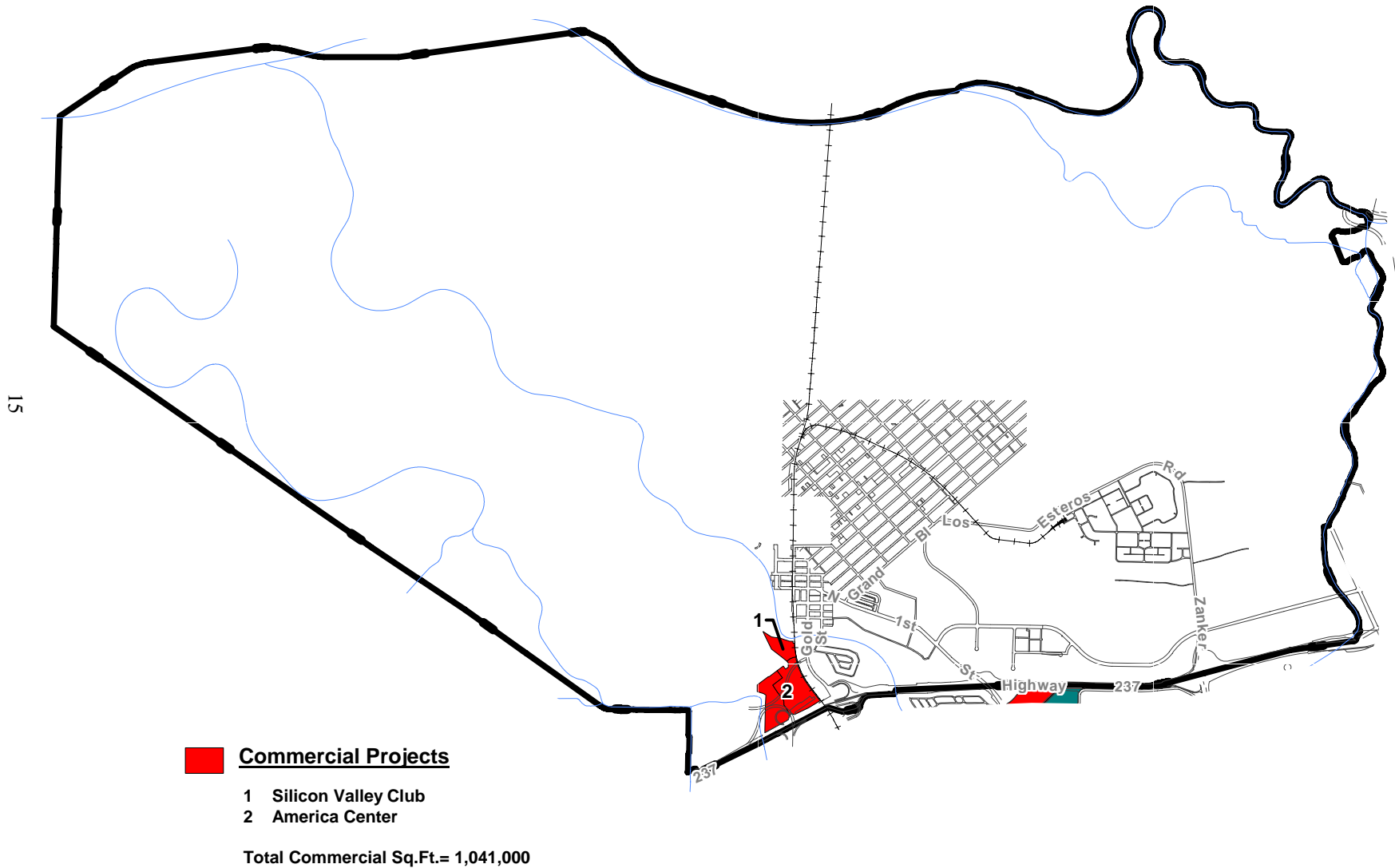
VI. MAJOR DEVELOPMENT ACTIVITY MAPS (PLANNING AREAS)

San Jose is divided into a total of fifteen (15) planning areas (see Figure 1, below). The individual planning area maps that follow include projects in all status categories submitted since January 1, 2006. These maps can be used in conjunction with the data contained in Section V of this report to allow closer analysis of the rate, type, and location of major development activity in the City. (Note: map exhibits are not provided for the Almaden, Calero, Coyote, or San Felipe planning areas, as no major development activity occurred there and/or these areas are outside the City's Urban Service Area and Urban Growth Boundary).

Figure 1: San Jose Planning Areas



Alviso Planning Area Major Development Activity



North Planning Area Major Development Activity

- Residential Projects**
- 1 Vista Montana Park
 - 2 Renaissance Housing
 - 3 Tasman Apts
 - 4 Baypointe Housing
 - 5 Baypointe Mixed Use
 - 6 Northpointe Mixed Use
 - 7 Riverview Mixed Use
 - 8 River Oaks Housing
 - 9 Crescent Park Apts
 - 10 River Oaks Condos
 - 11 Hyundai Site Mixed Use
 - 12 Seely Apts
 - 13 Airport Parkway Condos
 - 14 Century Center Mixed Use
 - 15 Fourth Street Apts
 - 16 Rosemary Housing

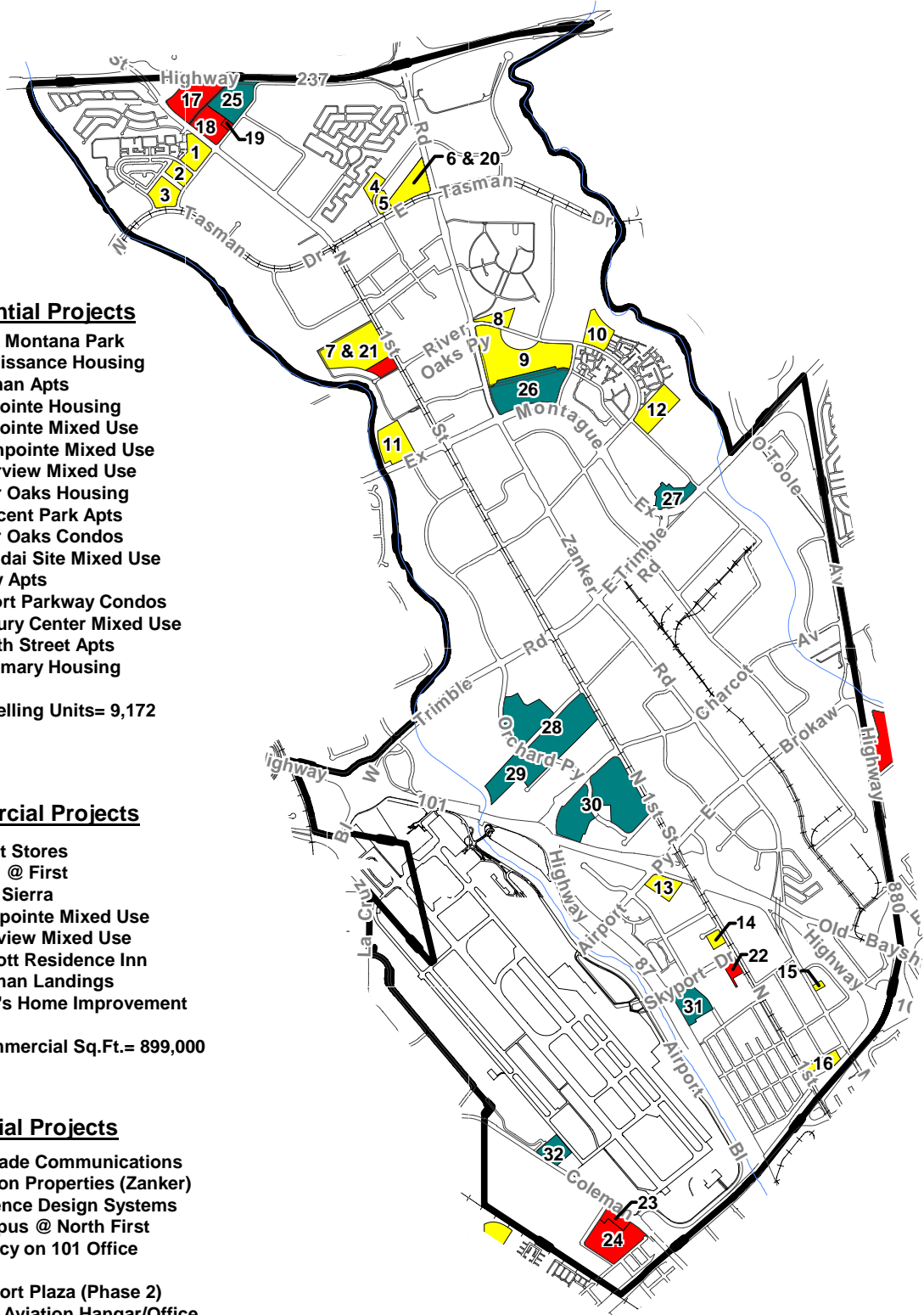
Total Dwelling Units= 9,172

- Commercial Projects**
- 17 Target Stores
 - 18 Retail @ First
 - 19 Hotel Sierra
 - 20 Northpointe Mixed Use
 - 21 Riverview Mixed Use
 - 22 Marriott Residence Inn
 - 23 Coleman Landings
 - 24 Lowe's Home Improvement

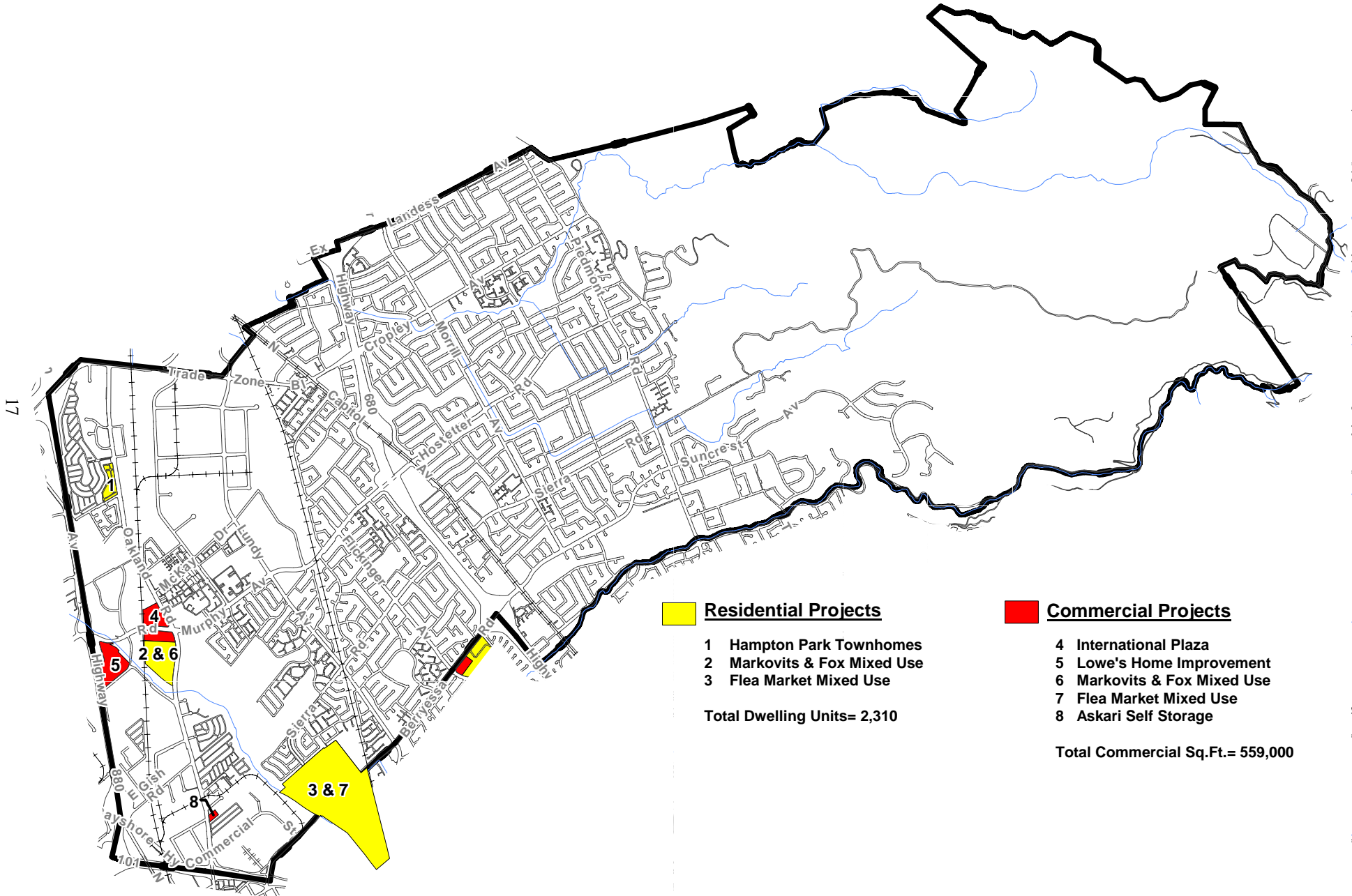
Total Commercial Sq.Ft.= 899,000

- Industrial Projects**
- 25 Brocade Communications
 - 26 Boston Properties (Zanker)
 - 27 Cadence Design Systems
 - 28 Campus @ North First
 - 29 Legacy on 101 Office
 - 30 eBay
 - 31 Skyport Plaza (Phase 2)
 - 32 ACM Aviation Hangar/Office

Total Industrial Sq.Ft.= 6,854,000



Berryessa Planning Area Major Development Activity



Central Planning Area Major Development Activity



Residential Projects

- | | |
|--|---|
| <ul style="list-style-type: none"> 1 Cornerstone Apts 2 North Tenth Street Housing 3 Libitzky Mixed Use 4 Westmount Square 5 Japantown Senior Apts 6 Corp Yard Mixed Use 7 Ajisai Gardens Condos 8 San Pedro Condos 9 Donner Lofts 10 Morrison Park Townhomes 11 The Carlisle Condos 12 The Globe Condos 13 Market Street Mixed Use 14 The 88 Condos 15 City Front Square Condos 16 Riverpark Condos | <ul style="list-style-type: none"> 17 Three Sixty Condos 18 Casa Feliz SRO 19 Brookwood Terrace Apts 20 22nd & William Housing 21 Fiesta Senior/Vista on San Carlos 22 Village Square Condos 23 San Carlos Mixed Use 24 Park Avenue Lofts 25 Delmas Place Condos 26 Lincoln Avenue Mixed Use 27 Ohlone Mixed Use 28 Race Street Housing 29 Elements Apts 30 Virginia Terrace Condos 31 Edwards Mixed Use 32 South 2nd Mixed Use |
|--|---|

Commercial Projects

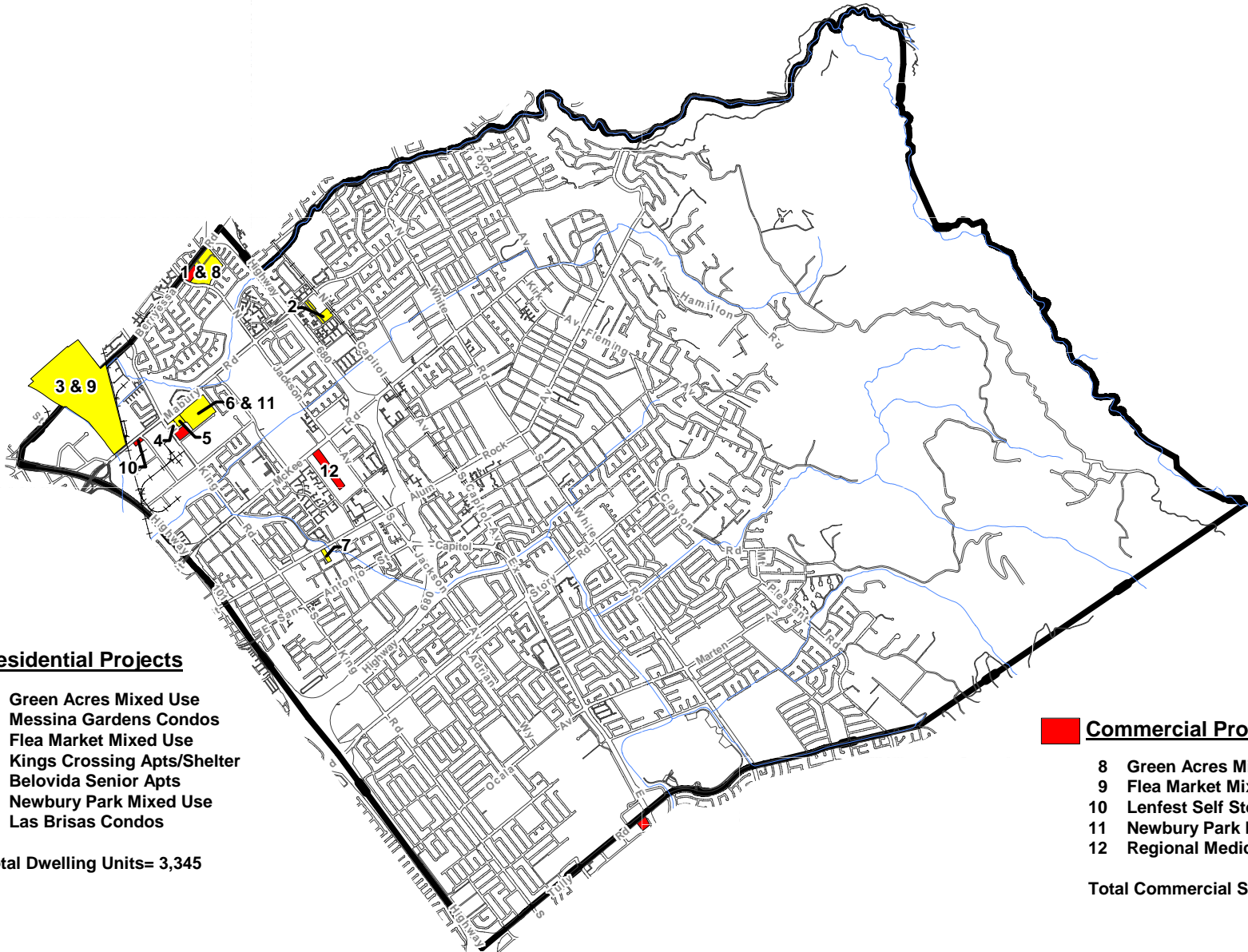
- 33 Corp Yard Mixed Use
- 34 Bellarmine College Preparatory
- 35 Whole Foods Market
- 36 The 88 Condos
- 37 City Front Square Condos
- 38 Vietnam Town Shopping Center
- 39 Stevens Creek Gateway
- 40 Ohlone Mixed Use

Total Commercial Sq.Ft.= 626,000

Total Dwelling Units= 6,823

Alum Rock Planning Area Major Development Activity

19



Residential Projects

- 1 Green Acres Mixed Use
- 2 Messina Gardens Condos
- 3 Flea Market Mixed Use
- 4 Kings Crossing Apts/Shelter
- 5 Belovida Senior Apts
- 6 Newbury Park Mixed Use
- 7 Las Brisas Condos

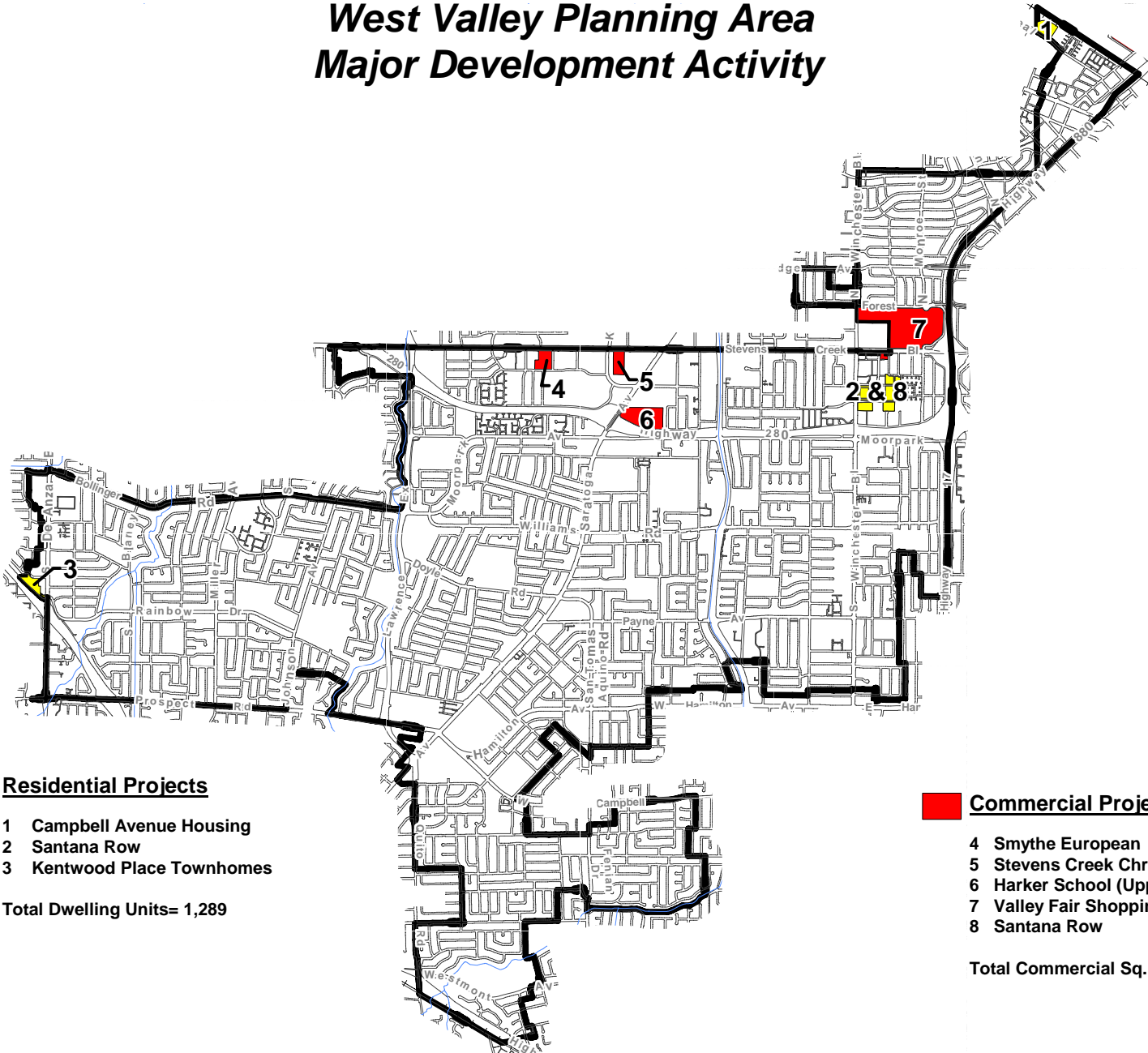
Total Dwelling Units= 3,345

Commercial Projects

- 8 Green Acres Mixed Use
- 9 Flea Market Mixed Use
- 10 Lenfest Self Storage
- 11 Newbury Park Mixed Use
- 12 Regional Medical Center

Total Commercial Sq.Ft.= 459,000

West Valley Planning Area Major Development Activity



- Residential Projects**
- 1 Campbell Avenue Housing
 - 2 Santana Row
 - 3 Kentwood Place Townhomes
- Total Dwelling Units= 1,289

- Commercial Projects**
- 4 Smythe European
 - 5 Stevens Creek Chrysler/Dodge
 - 6 Harker School (Upper Campus)
 - 7 Valley Fair Shopping Center
 - 8 Santana Row
- Total Commercial Sq.Ft.= 1,188,000

Willow Glen Planning Area Major Development Activity



Residential Projects

- 1 Villa Fontanas Condos
- 2 Fruitdale Station (Phase 2)
- 3 Leigh Senior Housing
- 4 Merrill Gardens Assisted Living
- 5 Bascom Senior Assisted Living

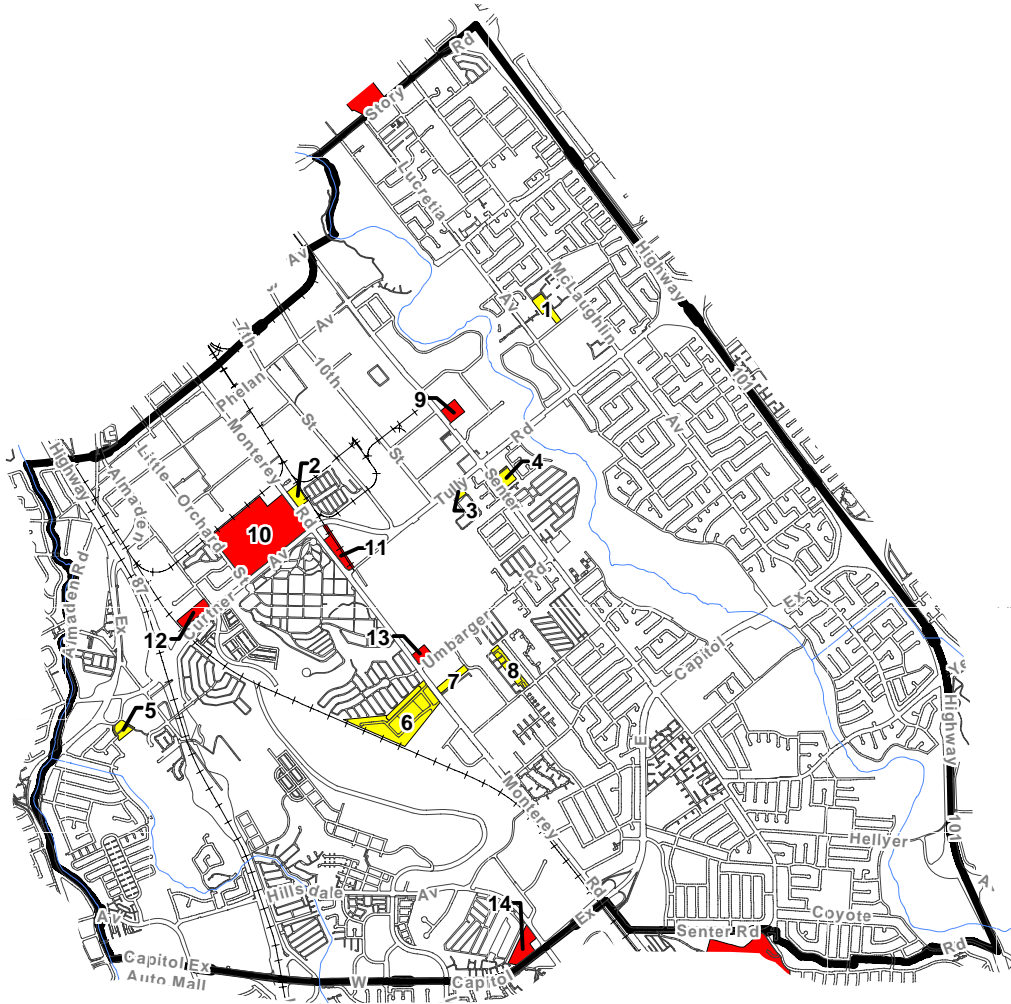
Total Dwelling Units= 575

Commercial Projects

- 6 Fruitdale Station (Phase 2)
- 7 Lincoln Office/Retail
- 8 Orchard Supply Hardware
- 9 Rite Aid Pharmacy
- 10 Almaden Mixed Use

Total Commercial Sq.Ft.= 174,000

South Planning Area Major Development Activity



Residential Projects

- 1 Summerwind Apts (annex)
- 2 Markham Terrace Apts
- 3 Corde Terra Senior Apts
- 4 Senter Road Family Apts
- 5 Venetian Terrace Condos
- 6 Montecito Vista Mixed Use
- 7 Monterey Family Apts
- 8 Crimson Townhomes

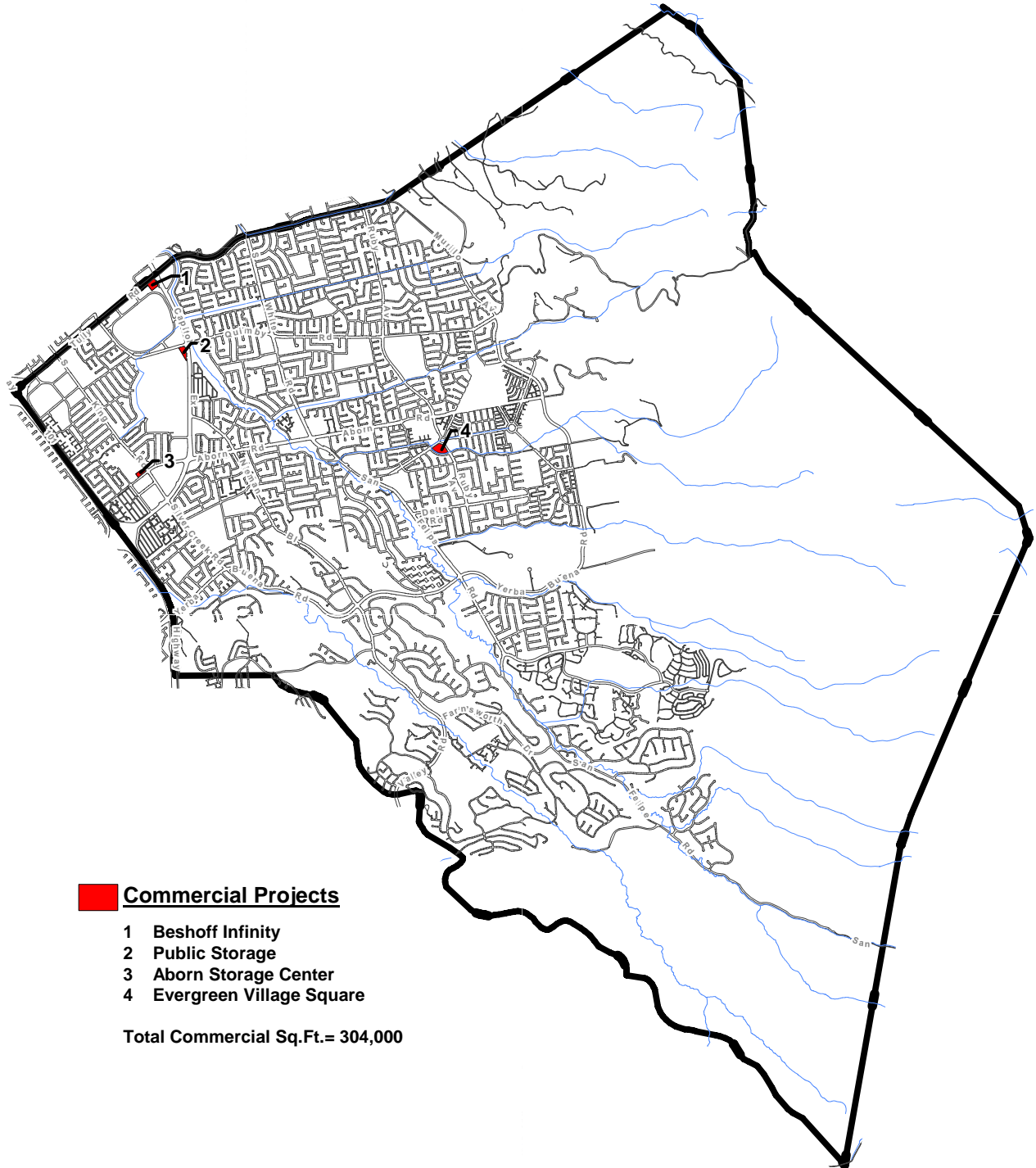
Total Dwelling Units= 1,654

Commercial Projects

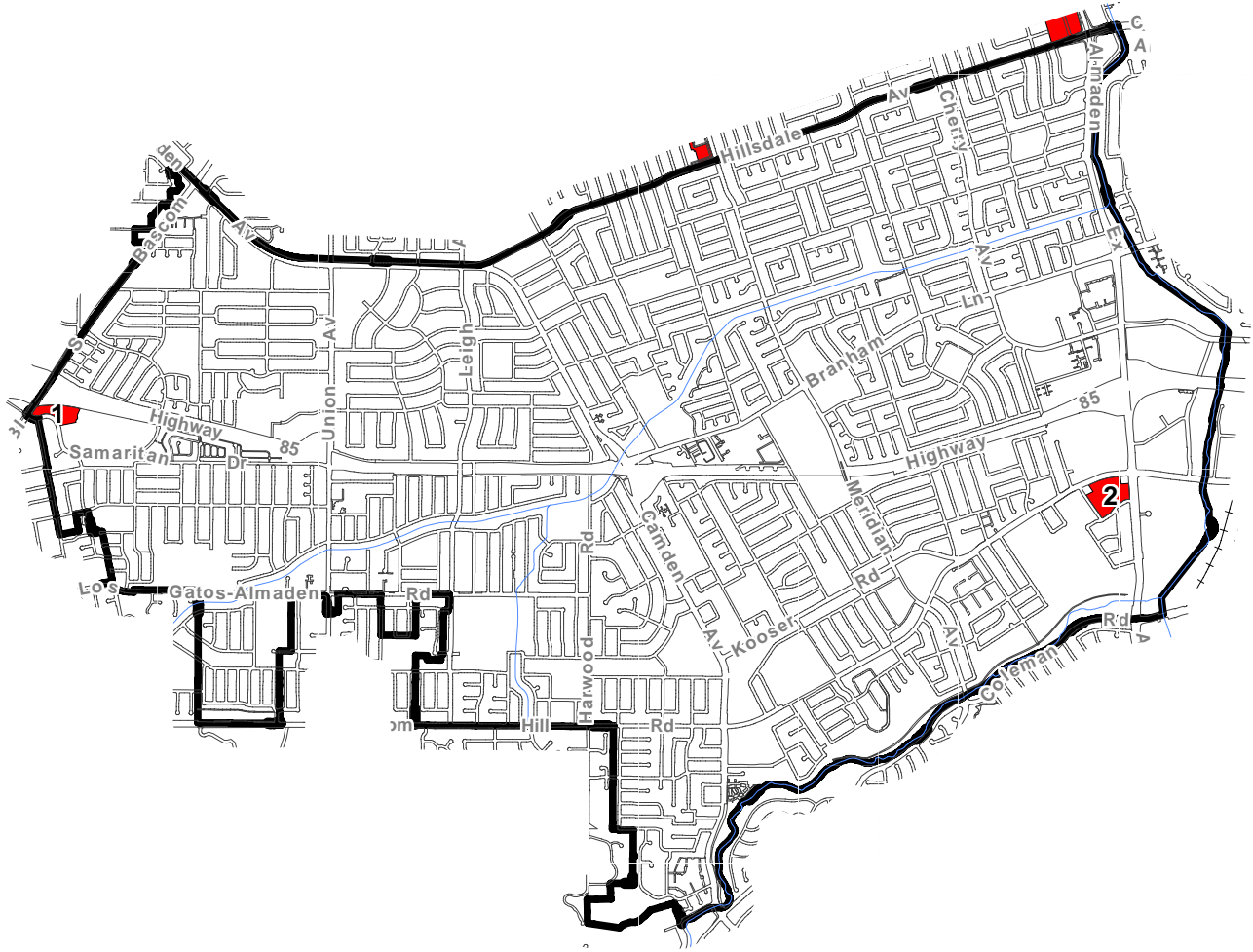
- 9 Senter Office/Retail
- 10 The Plant Shopping Center
- 11 Tully/Monterey Retail
- 12 Extra Space Storage
- 13 Umbarger Square
- 14 Public Storage

Total Commercial Sq.Ft.= 993,000

Evergreen Planning Area Major Development Activity



Cambrian/Pioneer Planning Area Major Development Activity

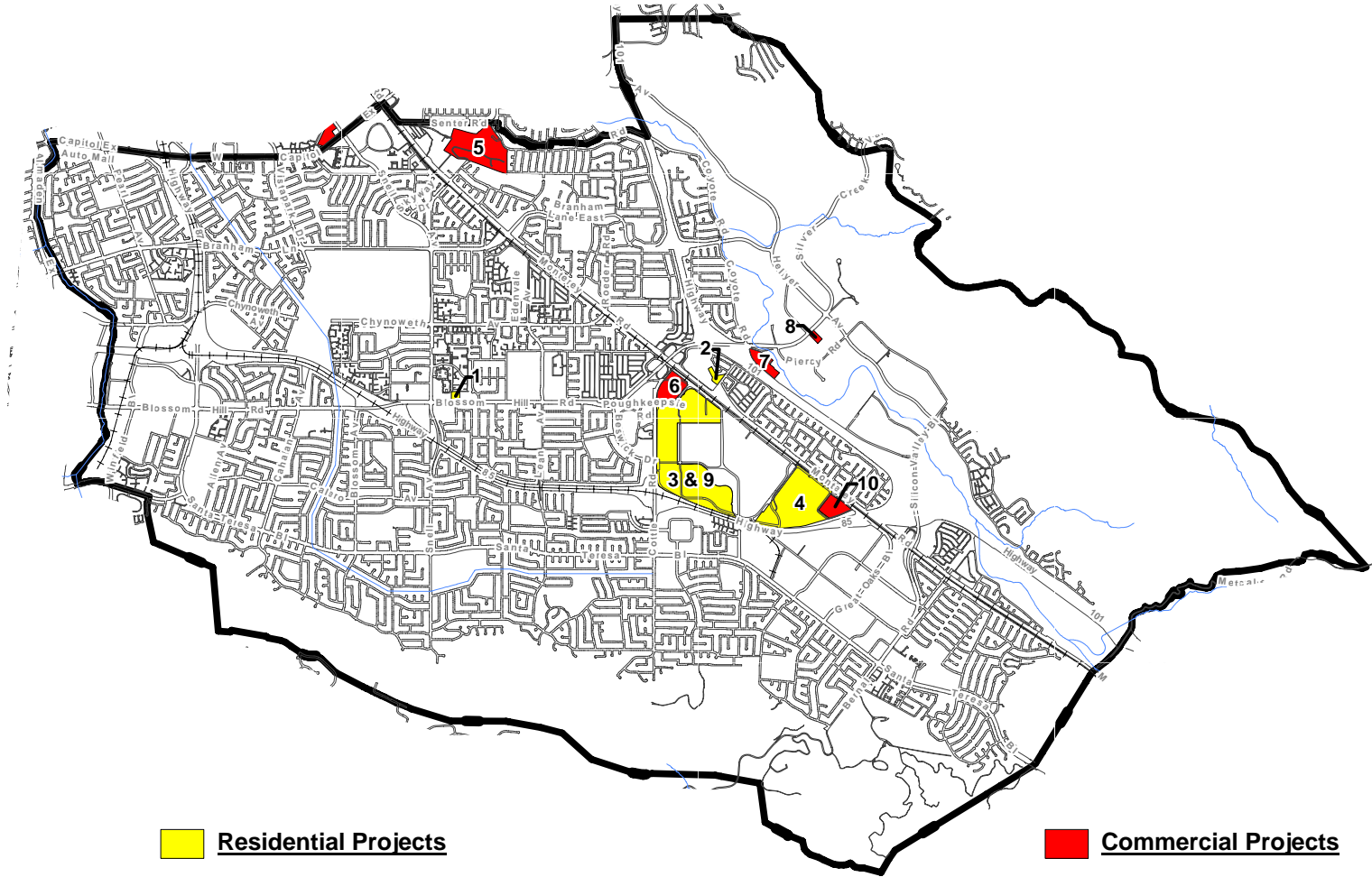


Commercial Projects

- 1 Samaritan Medical Center
- 2 Whole Foods Market

Total Commercial Sq.Ft.= 148,000

Edenvale Planning Area Major Development Activity



Residential Projects

- 1 Blossom Hill SRO
- 2 Ford Apts
- 3 Hitachi Site Mixed Use
- 4 iStar Site Housing

Total Dwelling Units= 4,675

Commercial Projects

- 5 Valley Christian Schools
- 6 Lowe's Home Improvement
- 7 Calif. Center for Health Care
- 8 Silver Creek Valley Retail
- 9 Hitachi Site Mixed Use
- 10 Equinix

Total Commercial Sq.Ft.= 1,073,000

VII. APPENDIX: SOURCES

The Department of Planning, Building and Code Enforcement utilized a variety of information sources in the preparation of this report. These sources are described below.

Data Collection and Analysis

The Department's development project database was the primary initial resource for information on applications submitted to the City. Spreadsheets and Geographic Information Systems (GIS) were also used to manage and display this empirical information in a more readily comprehended format. Architectural drawings, aerial photographs, and fieldwork were also used to evaluate site-specific issues that could have affected the anticipated cost or timing of a project's construction.

Planning staff conducted and/or participated in a series of interviews/discussions with a variety of persons, including City staff processing development applications, developers or their representatives, and others working in the development industry or related fields, such as the City's Housing Department, Office of Economic Development, and Redevelopment Agency. These discussions surfaced important information on specific development projects as well as provided a forum for review of the economic assumptions underlying the report's five-year forecast.

Review of Publications

Planning staff consulted several publications that made an important contribution to the preparation of this report, including: San Jose Business Journal and San Jose Mercury News (various articles), the Silicon Valley Leadership Group's *Projections 2010*, Joint Venture Silicon Valley Network's *2010 Index of Silicon Valley*, the Association of Bay Area Governments' (ABAG) *Projections 2009* and *Regional Economic Outlook 2010-11*, Marcus & Millichap's *Market Research Reports* (periodic), and CPS CORFAC International's *RealNews* (quarterly).