

**TO:** HONORABLE MAYOR  
AND CITY COUNCIL

**FROM:** Norberto L. Dueñas

**SUBJECT:** City Manager's Weekly Report

**DATE:** March 13, 2015

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## INFORMATION

*Crisis-Response Gang Prevention Protocol Activated In Washington Neighborhood* - The Mayor's Gang Prevention Task Force activated its Crisis-Response Protocol as a result of the homicide in the Washington neighborhood on Saturday, March 7. The Crisis-Response protocol coordinates community resources to share clear and accurate information when this type of incident occurs. A meeting was held at Washington Elementary School led by Mario Maciel, Division Manager for MGPTF, and Capt. James Randol, San José Police Department, to address immediate concerns. MGPTF, SJPD, and representatives from the Mayor's Office, Councilmember Peralez, and community partners also met this week to discuss next steps and plan a follow-up community meeting. For additional information, please contact Suzanne Wolf, Deputy Director of Parks, Recreation and Neighborhood Services, at 408-535-3576.

*Work Starts on City Hall Modifications Needed for US Patent & Trademark Office* - The City Council approved the [design/build contract amendment](#) with Turner Construction this week, which allows work to start today on this project. Over the next several months, we will experience a series of office moves and modifications that will ultimately lead to the opening of the new Silicon Valley regional office of the US Patent & Trademark Office in the City Hall Wing. The overall goal of the project is to open up space in the Wing so that the PTO can start moving into it in phases later this year. This will be accomplished by moving some City offices currently in the Wing into the City Hall Tower or to other locations.

The Public Works Department has already been working with affected offices and staff to help them prepare for the moves, and it will continue to provide updates using a variety of communications channels over the course of the project. All office moves are planned to take place during weekends to minimize disruption to public services and staff, and the current schedule anticipates these moves to be completed before July. The new PTO Silicon Valley office will provide convenient services for local businesses and entrepreneurs that will enhance their efficiency of moving new products and technologies to the marketplace, and it will support downtown and regional economic development. The PTO will pay for its share of design and construction costs and will pay market rate rent that over time will cover the City's costs of maintenance and office relocations. For more information, contact Barry Ng, Interim Director of Public Works, at 408-535-8300.

***Medical Marijuana Enforcement Activities*** - Of the dispensaries that applied to register with the City as a Medical Marijuana Collective, 28 now have received a Zoning Code Verification Certificate confirming that they are located in the correct zone and are not in violation of any separation requirements related to sensitive uses. Twenty-five of these dispensaries will continue through the second part of the registration process that includes criminal background checks; two of the twenty-eight decided not to operate from the approved location and instead surrendered their Zoning Code Verification Certificates to the City. In addition, Medimarts, one of the twenty-eight dispensaries that had received a Zoning Code Verification Certificate for 1851 Little Orchard Street, was served with a "Notice of Disqualification from Registration to Operate as a Medical Marijuana Collective in the City of San José" for its failure to pay the City's Marijuana Business Tax.

Thirty-four additional dispensaries that had applied to register were located in a prohibited zone, thus were denied a Zoning Code Verification Certificate, and now have been disqualified from registration. Four other dispensaries were disqualified from registration for failing to pay the fees required to process their applications for a Zoning Code Verification Certificate. Applications for a Zoning Code Verification Certificate from six additional dispensaries are still pending. On March 10, the Planning Division sent letters to four of these six dispensaries informing them that they needed to submit supplemental information within two weeks or they would be denied a Zoning Code Verification Certificate.

For the 23 dispensaries that did not submit either of the required applications for registration, the Code Enforcement Division has sent letters to the owners of the property where those dispensaries are located to advise them that the dispensary is not allowed at that location and must immediately cease its operations. To date, City staff has confirmed that 21 of the dispensaries at these locations have closed their doors for business, and two are currently facing eviction proceedings by the property owners. The City has also issued citations to property owners leasing property to the following dispensaries, with fines in the following amounts: Cookie Company, Inc., \$75,000; Platinum Society, \$50,000; San José Organics, \$57,500; Herb's, \$5,000; Blue Sky, \$72,500; All American Cannabis Club (A2C2), \$30,000; San José Medicinal, \$35,000.00; and Delta Health, \$20,000.00. In addition, the City is working with the Santa Clara County District Attorney's Office to ensure the closure of non-compliant dispensaries. For more information, contact Angelique Gaeta, Assistant to the City Manager, 408-535-8253.

***City Council Approves Support for President's Executive Order on Immigration*** - The City Council voted at its meeting on Tuesday, March 10, to sign on to an *amicus curiae* brief (<http://sanjoseca.gov/DocumentCenter/View/40952>) sponsored by the [National League of Cities and the U.S. Conference of Mayors](#), along with more than thirty mayors of other cities, in support of [President Barack Obama's recent Executive Action regarding immigration enforcement](#). The Executive Order has been legally challenged by many states, and last month a federal court issued an injunction against its implementation. The "friend of the court" brief discusses immigration policy concerns and argues that the President's plan "will fuel economic growth in cities across the country, increase public safety and public engagement, and facilitate the full integration of immigrant residents by promoting family unity and limiting family

separation." In January the [City Council directed the City Manager to create a plan](#) to address issues associated with the potential demand for services from San José residents who might qualify for relief from deportation under the Executive Order, and the City is coordinating its efforts with the County of Santa Clara and community-based organizations. Deputy City Manager Julie Edmonds-Mares is leading the City's commitment to this effort. For more information, contact City Attorney Rick Doyle at 408-535-1900.

***Kelley Park Disc Golf Course Now Open*** - Parks, Recreation & Neighborhood Services Parks Division and the Silicon Valley Disc Golf Club partnered to open the only 18-hole disc golf course in the area on March 7 at Kelley Park. Coincidentally, this is the second Kelley Park disc golf course in the U.S., with the first course installed in 2006 at Kelley Park in McCook, Nebraska. After four weeks of excellent work by volunteers, SVDGC, and Parks Division staff, the course opened with more than 150 players and their families in attendance. After the recognition of volunteers and "hole sponsors," the day started with inaugural "drives" by sponsors at their respective holes. The Kelley Park disc golf course is located near Senter Road and Phelan Avenue behind History Park, and it is free to the public. Park hours are 8:00 a.m. to 30 minutes after sunset, 365 days per year. Parking is \$6.00 per day, and an annual parking pass is \$80.00 (with discounted passes available for seniors, disabled, and military). Annual parking passes may be obtained at Leininger Center at Kelley Park during business hours. For more information, contact Steve Hammack, PRNS Deputy Director, at 408-793-5579.

***Landscaping that Saves Water*** - As the drought continues our need to save water, the Martin Fontana Parks Association collaborated with PRNS to design and install local landscapes that will help reduce water use. Nearly 130 volunteers from the immediate neighborhood, the surrounding community, and local wards of the Church of Jesus Christ of Latter-day Saints came together on Saturday, March 7, to convert thirsty grass areas into drought-tolerant natural areas. The result is more appropriate landscaping with native plants that can thrive in San José's beautiful, sunny weather. The volunteers spread 400 yards of mulch at five different sites to reduce weed seeds from generating and help maintain the natural soil moisture. The estimated value of the donated volunteer time is more than \$10,000. For more information, contact Steve Hammack, PRNS Deputy Director, at 408-793-5579.

### **San José Information Memos Distributed March 6 through March 12:**

No information memorandums released during this period.

### **Upcoming Meetings and Events:**


***Berryessa Branch Library Celebrates 10 Years of Success*** – Join us to celebrate Berryessa Branch's 10th year anniversary from 1:00 p.m. to 4:00 p.m. on Saturday, March 14. The community celebration will include plenty of live entertainment, special attraction by the San José Police Department, and other fun activities for children. All who attend will also have a

chance to win great prizes from local community sponsors. Since Berryessa Branch re-opened in 2005, it has attracted more than 4 million visitors, circulated more than 11 million items, and hosted more than 6,000 programs. The event is free and open to the public. For more information, contact Elizabeth Castañeda, Library Marketing Representative, at 408-808-2175, [elizabeth.castaneda@sjlibrary.org](mailto:elizabeth.castaneda@sjlibrary.org).

***The Commons*** - Friday, March 20, 7:00 p.m. to 9:00 p.m. at the Circle of Palms. The Commons, a free performance showcase that features some of the best talent working in the Bay Area, will be held for one night at the Circle of Palms. People are welcome to attend the event to watch The Commons present classical music and other performances that are normally associated with “high art” to a wider audience. Free admission. For more information, please visit <http://www.method42.net>.

***San José Pop-Up Project*** – Now running through March 26, the Pop-Up project has brought nine new retailers to the downtown San José in temporary shops. From apparel companies to a bike shop to shipping-container storefronts, the Pop-Up shops add something new to the old favorite. To check out locations of the stores, please visit, <http://sjdowntown.com/popup/>.

***PRNS Accepting 2015 Citywide Scholarships Applications*** – PRNS is currently accepting 2015 Citywide Scholarship applications for the upcoming 2015 leisure class season. The department offers hundreds of classes and programs like sports, dance, music, health and fitness, gymnastics, theater and many more. Scholarship applications and submission directions can be picked up at any PRNS community center or can be found online at [www.sanjoseca.gov/prns](http://www.sanjoseca.gov/prns). For more information, please contact the PRNS customer service helpline at 408-793-5565.



Norberto L. Dueñas  
Interim City Manager

Attachments



# OAK GROVE H.S. TOWN HALL MEETING

Educating Parents on Important Topics that Involve their Students

March 26, 2015 at 6:00pm

In the *Band Room, J1*

## The Goal

We hope that you, your family, and your friends take the time to educate yourself in the Town Hall Meeting. The goal of this meeting is to create awareness of issues affecting high school students in order to eliminate barriers to academic, developmental, social and emotional growth.



**\*\*Community agencies available on site during event\*\***

## Program

**5:00pm: Welcome**

Please help yourself to some food from **Food Trucks**



**Resource Tables**



**6:00 pm – Social Media**  
By Elyse Alexander  
Atsalar Software

**6:30 pm – Teen Substance Abuse**  
By Ray Cedeno - EMQ

**7:00 pm- Bullying**  
By Dr. Roxana Marachi  
Professor San Jose State

**7:30 pm – Sexting**  
By Mandy Leigh  
Leigh Law Group

**8:00 pm – Q&A**



## OAK GROVE HIGH SCHOOL

285 Blossom Hill Rd  
San Jose, CA 95123  
oghs.schoolloop.com

Any questions please contact: Maggie Alcala at

408-347-6513

## What Parents should know...

Acronyms are widely popular across the Internet, especially on social media and texting apps, because, in some cases, they offer a shorthand for communication that is meant to be instant.

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### *28 Internet acronyms that every parents should know.*

1. *IWSN- I want sex now*
  2. *GNOC- Get naked on camera*
  3. *NIFOC- Naked in front of camera*
  4. *PIR- Parent in room*
  5. *CU46- See you for sex*
  6. *53X- Sex*
  7. *9- Parent watching*
  8. *99- Parent gone*
  9. *1174'- Party meeting place*
  10. *THOT- That hoe over there*
  11. *CID- Acid (the drug)*
  12. *Broken- Hungover from alcohol*
  13. *420- marijuana*
  14. *POS- Parent over shoulder*
  15. *SUGARPIC- Suggestive or erotic photo*
  16. *KOTL- Kiss on the lips*
  17. *(L)MIRL- Let's meet in real life*
  18. *PRON- Porn*
  19. *TDTM- Talk dirty to me*
  20. *8- Oral sex*
  21. *CD9- Parents around/Code9*
  22. *IPN- I'm posting naked*
  23. *LH6- Let's have sex*
  24. *WTTP- Want to trade pictures?*
  25. *DOC- Drug of choice*
  26. *TWD- Text while driving*
  27. *GYPO- Get your pants off*
  28. *KPC- Keeping parents clueless*
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## Social Networking CHALLENGES

### Self-Esteem

This occurs when the person who logs on to Facebook experiences a self-esteem boost by using their profile to affect how others see them online. However, another study suggests that Facebook leads users to feel dejected and worthless, because they constantly compare themselves to their online friends and to others, including high-profile personalities.

Challenge Parents need to keep their finger on each child's pulse. Everyone reacts differently, but it's certain that social networking can have an effect on mood. Most kids won't talk about these things with a parent. Please talk to your children and ground their selfworth on real family relationships, not fake online social interactions.

### Cyberbullying and Fighting

Social networking sites create a platform for cyberbullying. There are many ways that cyberbullying can occur. Over half of teens with a social network account have experienced negative consequences. Cyberbully Stats Arguments - 35% of teens argue with friends online. Most kids don't tell a parent about these things.

Ending Friendships - 20% end friendships resulting from online interactions.

Unsafe - 7% of teens fear for their safety and don't tell a parent about it.

Fist Fights - 4.5% of teens get into physical fights over issues related to online interactions.

*One study says 15% of teens have hacked into another person's social network account.*

Challenge Fake Account - A classmate (bully) of a 12-year-old girl named Chelsea created a Facebook account for Chelsea and then added friends from school. The bully added pornographic content to Chelsea's Facebook page. As a result, Chelsea started getting questioned by her classmates about her behavior.

### Cyberbully Methods

- Upload videos to YouTube that embarrass their victims
- Create fake Facebook accounts acting as a victim, but in a negative light
- Pretend to be a victim in chat rooms, acting in embarrassing ways
- Share the victim's personal information in a public forum
- Post rumors or lies about the victim in a public forum
- Share embarrassing pictures of the victim in a public forum or through email
- Use text messages, instant messages, or emails to send mean or threatening messages

### Depression

Teens and kids spend an inordinate amount of time connected to digital devices.

Challenge According to recent studies, depression among college students has risen, with a correlation to excessive Internet usage. There was a 56% percent rise in depression among college students within the last six years. Students with depression use excessive amounts of Internet, more than an average student without depression. This resonates personally in terms of using social media as an outlet to cope with depression.

One student said, "My Internet usage is actually pretty ridiculous. I know when I'm feeling extra down, I'd rather sit around and check Facebook over and over again, knowing that there's nothing exciting going to happen." Suggestion Monitor Internet usage and social media usage but, more importantly, talk with your child.