MEDICAL MARIJUANA City Council Study Session April 20, 2015



Study Session Agenda

- History of the City's Medical Marijuana Program
- Update on Implementation
 - Registration
 - Enforcement
 - Marijuana Business Tax
- Marijuana Advocates' Initiative



History Behind San Jose's Program

Key Dates

- **1996:** State Proposition 215
- **2003:** State Senate Bill 420
- 2007: State BOE to tax marijuana sales
- 2009: U.S. DOJ identifies enforcement priorities
- November 2, 2010: 78% of San Jose voters vote in favor of Measure U – Marijuana Business Tax
- September 13, 2011: Council approves medical marijuana land use and operational regulations



History Behind Program (cont'd)

Key Dates

- October 28, 2011: Marijuana Advocates' Referendum
- February 14, 2012: Council repeals/suspends regulations and establishes priorities for enforcement
- May 6, 2013: California Supreme Court rules that local governments have authority to ban or regulate
- September 2013: Council directs staff to craft new regulations
- June 17, 2014: Council approves Program containing new regulations
- July 18, 2014: Program in Effect



LAND USE ORDINANCE



Zoning Districts

Restricted Use Allowed In:

- DC (Downtown Primary Commercial)
- CIC (Combined Industrial/Commercial)
- IP (Industrial Park)
- LI (Light Industrial)
- HI (Heavy Industrial)



Policy Development Areas

Cannot Locate In:

- North San Jose Area Development Policy Boundary
- International Business Park Boundary
- Edenvale Area Development Policy Boundaries



Sensitive Use Buffers

Cannot Locate Within:

• 1,000 ft of: schools, child daycares, community

centers, parks or libraries

• 500 ft of: substance abuse rehab facilities or

emergency residential shelters

• 150 ft of: places of religious assembly, adult

daycares, or residential uses

(including LNC)*

• 50 ft of: another dispensary*

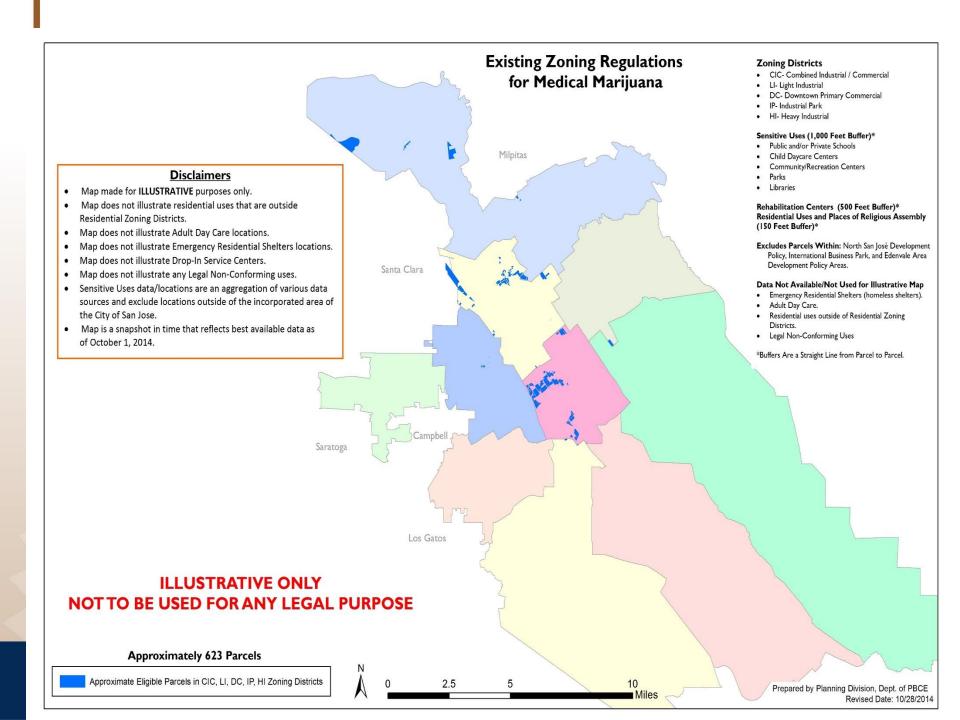
*Parcel line to parcel line



Approximate Parcels Available

MAP of 623 Parcels





REGULATORY ORDINANCE



Owners & Operators

Must Undergo Criminal Background and Not Be:

- On parole/probation for possession, sale, distribution, or transportation of a controlled substance
- Convicted of moral turpitude crime
- Convicted of violent crime; fraud; or possession, sale, manufacture, use, distribution or transportation of a controlled substance
- Convicted of use of money for criminal activity
- Under 21 years old



General Operations

- No retail sales (including paraphernalia)
- No on-site consumption
- No alcohol or other controlled substances present
- Hours limited from 9 a.m. and 9 p.m.
- Air scrubbers/air purification system required
- Security measures: personnel and equipment
- Recordkeeping / Auditing



"Closed Loop"

- Edibles manufactured on-site at dispensing location
- One off-site cultivation-only location
- Can only dispense on-site at dispensing location
- Can only dispense what was cultivated by the dispensary



Child Safety / Good Neighbor

- No outdoor grows
- Opaque packaging
- Childproof containers
- Can't be attractive to children or imitate candy
- No one under 21 years old on site
- Property maintenance: no graffiti, trash
- No public nuisance activity on or within 300 feet of the premises



Registration - Process

- Zoning Application: to confirm allowed zoning district & compliance with buffers
- Registration Application: to background operators & confirm operations comply with Program
- Application Period: July 18 Oct 17, 2014
- Full Compliance By: July 17, 2015



Registration - Update

~90 dispensaries operating on October 17, 2014

- 64 dispensaries submitted applications
- 2 dispensaries withdrew prior to processing
- 32 dispensaries received Zoning Certificate
- 2 surrendered Zoning Certificate
- 24 dispensaries denied
- 5 dispensaries disqualified
- 1 application pending



Registration Update (cont'd)

Of the 30 dispensaries that continued through the process after receiving a Zoning Certificate:*

- 5 dispensaries will remain in their location
- 25 dispensaries will move
- 9 of those 25 dispensaries have submitted to preliminary review with Building
- 1 of those 9 dispensaries has obtained its building permit
- * 32 sites total



City's Marijuana Business Tax (MBT)

August 3, 2010: Council votes to place

MBT ("Measure U") on

Ballot

November 2, 2010: "Measure U" Passes

with 78% of vote

March 1, 2011: MBT in effect at 7%

July 1, 2013: Council increases MBT

to 10%

As of February 28, 2015: \$19,003,670 collected



City's Marijuana Business Tax (cont'd)

Fiscal Year	Total Remittance	Average # Remitting
2010-111	\$ 1,264,478	105
2011-12	4,001,132	107
2012-13	4,216,341	87
2013-142	6,065,913	73
2014-153	3,455,815	45
Total	\$ 19,003,679	

¹ March 2011 7% tax rate effective



² July 2013 tax rate increased to 10%

³ Collected through 2/28/2015

Non-Compliant Dispensaries

City Has Taken The Following Actions Against Dispensaries Operating in Violation:

- Warning letters
- Compliance Orders
- Administrative Citations
- Administrative Hearings
- Court Proceedings: injunctions, writs, collections



Marijuana Advocates' Initiative

March 21, 2014 Notice of Intent to

Circulate Petition

September 30, 2014 Initiative Qualified

September 30, 2014

Council directs staff to prepare §9212 Report

November 4, 2014

Council sends Initiative to the Voters for the June 2016 ballot



Initiative – Zoning/Sensitive Use Implications

Zoning Districts

- A (Agricultural)
- CP (Commercial Pedestrian)
- CN (Commercial Neighborhood)
- IP (Industrial Park)
- LI (Light Industrial)
- HI (Heavy Industrial)
- All Planned Development zoning districts, including those with Residential Uses

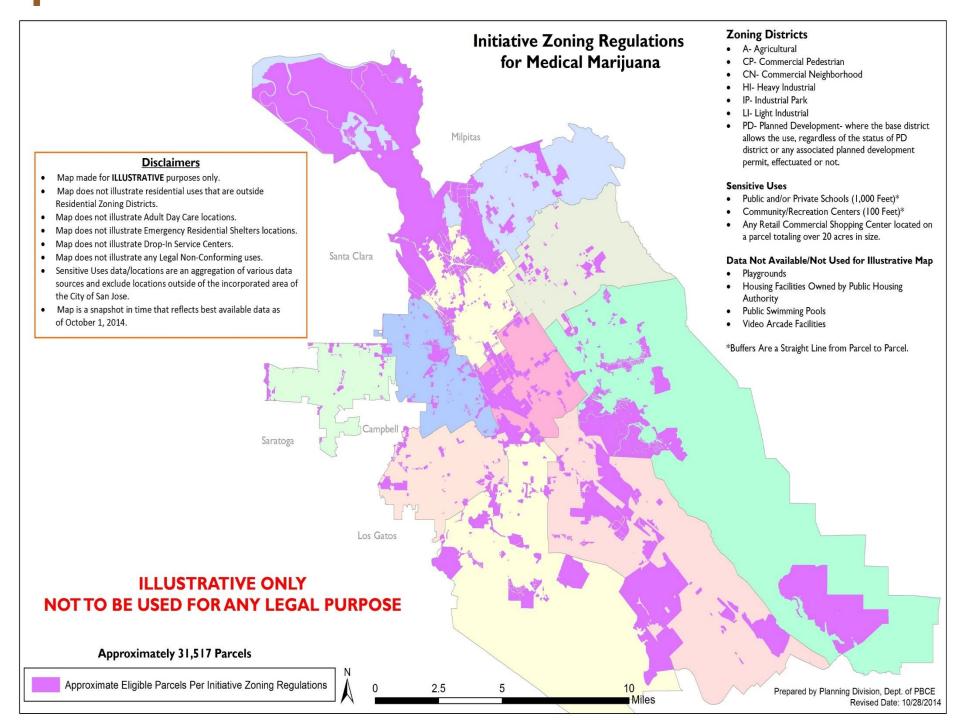
No Sensitive Use Buffers



Initiative - Impact On Parcels Available

MAP of 31,517 Parcels





Initiative - General Plan Implications

Envision San Jose 2040 General Plan:

- Form Based Plan Initiative would prohibit modifications that could address neighborhood concerns
- Innovation/Employment Initiative would allow dispensaries in all Development Policy Areas
- **Fiscally Strong** Initiative would result in City subsidizing dispensary operations
- Natural Resources Initiative would allow Cultivation in protected areas of the City



Initiative - Operational Implications

- On-site consumption allowed
- Delivery services allowed
- Source of Marijuana not restricted
- No tracking of Marijuana
- Outdoor grows in City allowed
- No criminal backgrounding
- Registration: 30 days for zoning, 60 days for operations or deemed approved



Initiative - Fiscal Implications

Fiscal Implications:

- Annual Operating Fee:
 - Program (\$74,000) vs.
 - Initiative (\$2,000)
- Fines for Noncompliance:
 - Program (\$2,500 \$50,000 per incident) vs.
 - Initiative (\$100 per incident)



Amendments to Initiative

If Voter Approved, Amendments Require:

- San Jose voter approval;
- State Legislation;
- California voter approval; or
- The passage of 3 years from the effective date of the Initiative



Discussion...

