

CORE PRINCIPLES

VISION ZERO CONTACT LIST

IT TAKES ALL OF US!

- Traffic deaths are preventable and unacceptable.
- Human life takes priority over speed. The street system should be safe for all users.
- Human error is inevitable and unpredictable; the transportation system should be designed to anticipate error so the consequence of a crash is not severe injury or death.
- People are inherently vulnerable and speed is a fundamental predictor of crash survival. The transportation system should be designed for speeds that protect human life.
- Safe human behaviors, education, and enforcement are essential to a safe system.
- Policies at all levels of government need to align with making safety the highest priority for roadways.

Vision Zero requires everyone's help. How can we help you?

Learn More - Vision Zero
(408) 975-3712
www.visionzerosj.org

Traffic Enforcement Unit - SJPD
(408) 277-4341
www.sjpd.org/TEU

Parking Compliance Unit
(408) 534-2900
3-1-1 (Complaints)
parking.compliance@sanjoseca.gov

Traffic Safety
(408) 535-3850
traffic.safety@sanjoseca.gov

Safe Roads - Maintenance
(408) 794-1900
streets.dispatch@sanjoseca.gov



What is Vision Zero?

A traffic safety initiative to eliminate deaths and severe injuries on our roadways.

www.visionzerosj.org

One traffic death is one too many. Vision Zero San Jose is our City's commitment to prioritize street safety. Achieving the Vision Zero goal will take all of us!

PEDESTRIANS

- Cross at intersections or crosswalks, not in the middle of the road or between parked cars.
- Before stepping off the curb, look left, right, and left again for traffic and be aware of turning vehicles.
- Make eye contact with drivers to be sure you are seen.
- Watch for traffic the entire time while crossing a street.
- If one car stops, don't assume that other motorists are aware and will stop, especially on multi-lane streets.
- Avoid wearing headphones or using your phone while crossing the street.
- Wear bright colors or reflective clothing if walking at night. Consider carrying a flashlight.



BICYCLISTS

- Obey traffic signs and signals - cyclists must follow the rules of the road like other motorists.
- Never ride against traffic - motorists aren't looking for cyclists on the wrong side of the road.
- Use hand signals for turning and stopping.
- Watch out for road hazards like sewer grates, tracks, potholes, or debris.
- Avoid the door zone - exercise care not to ride too close to parked cars.
- Respect the right-of-way of others, including pedestrians.
- Wear a snug fitting helmet to protect your head, and never ride with headphones.
- Wear bright, light colored clothing if biking at night and always use a headlight, taillight, or rear reflectors.



MOTORISTS

- Obey the posted speed limit.
- Don't be a distracted driver. Attention should be on the road at all times.
- Slow down in neighborhoods and near schools. Watch out for children and pets.
- Stop for pedestrians crossing the street.
- When making a right or left turn, check for cyclists or pedestrians that may be crossing the intersection.
- Reduce your speed when passing cyclists, especially if the roadway is narrow.
- Maintain a consistent speed and keep a buffer zone between you and other vehicles.
- Stopping is part of driving. Obey all stop signs and traffic signals.

