

On December 13, 2016, the City Council passed for publication an ordinance that was adopted by the Council on January 10, 2017, and that is anticipated to be effective on February 10, 2017 allowing for supergraphic signs in the Downtown Sign Zone and the North San Jose Signage Area (see maps below). A supergraphic sign is a very large sign made of flexible material attached flush to the façade of a building. The new ordinance will allow display of supergraphic signs for short periods during Large Downtown Events and for somewhat longer durations (up to 120 days) for non-residential buildings and parking garages, subject to specific requirements. A summary of the regulations is provided below.

### Supergraphics – Summary of Regulations

	Building Types	Min. Height/Area	Max. Duration	Allowed over Windows & Doors?	Other Regulations Applicable to all Supergraphic Signs
Lg. Downtown Conventions & Special Events (40/year max.)	Non-Res. Highrises	125 feet	14 days before or after an event, up to 30 days per calendar year	Yes, if 75 feet above grade	<ul style="list-style-type: none"> <li>No more than 1 sign on a building at a time</li> <li>Off-site commercial messages not allowed</li> <li>Not allowed on Historic Landmark buildings</li> <li>Signs may cover 2 facades if sign not larger than allowed on one façade</li> <li>Can be segmented</li> <li>Cannot be a roof sign and cannot be located below the second floor-plate of a building</li> <li>No external illumination</li> <li>Cannot obstruct required ventilation &amp; must comply with City health and safety codes</li> <li>Must comply with State and Federal regulations</li> <li>Does not reduce allowed sign area</li> </ul>
Other Supergraphics	Non-Res. Highrises	100 feet	120 consecutive days & 120 days per calendar year	No	
	Parking Garages	3 levels above grade/ 60,000 sq. ft.	120 consecutive days & 120 days per calendar year	No	

