

# July 2016 Newsletter

Councilmember

*Magdalena Carrasco*

.....  
East San José



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## UPCOMING EVENTS

**FREE SEMINAR: Live to Eat, Eat to Live**  
Friday, July 22  
10:30 am-11:30 am  
111 Curtner Avenue,  
#60, San José, CA 95125  
Questions call:  
(408) 280-7247

**FAMILY**  
**ART WORKSHOP**  
**GUADALUPE RIVER**  
**PARK**  
**CONSERVANCY**  
Saturday, July 23rd

*Si desea leer este boletín en Español, por favor envíenos un email a  
[district5@sanjoseca.gov](mailto:district5@sanjoseca.gov)*

Dear Neighbor,

I wanted to start off by wishing everyone a Happy July! With summer in full swing, I hope you are taking advantage of the nice weather, going out to spend time in one of our wonderful parks, or just enjoying a slower pace during vacation with schools out of session.

While the 4th of July is over, I want to ensure everyone knows that use of fireworks is illegal since it causes fires and other property damage, injury, and stress to your neighbors and household pets. You can find the information to call if there are any fireworks in your neighborhood [here](#).

I also wanted to wish everyone a happy National Sister City International Recognition Day. The San Jose City Council signed [a proclamation](#) recognizing the relationships San Jose has with our 8 official Sister Cities to encourage exchange, engagement, and development. And I was lucky enough to engage with high school students from around the U.S. at their [Youth Summit](#) this month.

As many of you know, City Council does not meet in July, so my family and I are enjoying our time together before the new school year starts. I think it's important to teach my children about their roots and continue our family tradition of taking my children to the land of their grandparents. This year we took the route of the civil revolution and they learned about the heroic efforts

10 am - 12 pm  
\$15/members, \$20/non-  
members

**FREE SEMINAR:**

**Supermarket  
Strategies**  
Thursday, August 18  
5 pm - 6 pm  
111 Curtner Avenue,  
#60, San José, CA 95125  
Questions call:  
(408) 280-7247

**VIVA PARKS**

June 14 - September 1

**TWO MILE EAST**

Mexican Heritage Plaza  
Summer Garden Event  
Series  
July to September

**ANNOUNCEMENTS:**

**LARGE ITEM PICKUP**

3 items are free, 27\$  
every 3 after  
Learn [MORE](#)

**OUR CITY FOREST IS  
HIRING**

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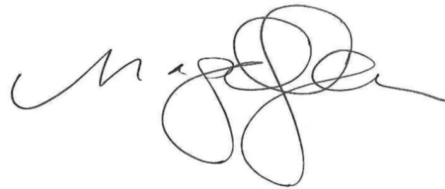
of the brave men and women that risked their lives to obtain independence from Spain. They also saw and learned about the artwork of Diego Rivera, Frida Kahlo, and Orozco Clemente, my favorite muralist. It's important that all our children have a developed understanding of their rich history and find pride in their ancestry.

Although we are not in session, my staff and I continue to work throughout the summer and we are still here to serve you. We are getting ready for the [new fiscal year](#) and are preparing some fun events I hope to see you at!

[VIVA Parks](#) started in June and my staff is having a blast interacting with community members while tabling these events throughout the district. Come and get a free reusable bag from our office. I want to commend the Parks Department for doing a terrific job hosting. There are lots of activities for the kids and adults, too.

The biggest event of the year, [National Night Out](#) (NNO) is coming up on August 2nd. Last year's NNO was one of my favorite events and one of our most successful. An estimated 2,500 people came out for food, fun, and excitement. This year's NNO will be even bigger and better, and I wanted to thank our generous sponsors who are helping to make this year's possible: Food Maxx, San José East/Evergreen Rotary, Canyon Snow Consulting, The Core Companies, San José Earthquakes, City Ventures, Senator Jim Beall, Bacalhau Grill, GreenWaste, Just Lovely Training, and the Warriors Foundation.

I hope your July is going wonderfully so far, and I hope to see you at a Viva Park night or at National Night Out!



Councilmember/*Concejal*,  
Magdalena Carrasco

[Email Your Councilmember](#)

## NATIONAL NIGHT OUT 2016 COMING SOON

National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer,

better places to live.

NNO is a night event where neighbors participate across thousands of American communities across all 50 states, the territories, and military bases worldwide.

Last year we held our district's event at Emma Prusch Farm Park. We hosted more than 2,500 people, an amazing turnout from our community.

Again this year, *you, your friends & neighbors* will be able to enjoy activities such as: bounce houses, free cotton candy, popcorn, and live music as well as resources from many of our government agencies and local organizations.

**Tuesday, August 2nd, 2016**  
**From 5:00 PM to 8:30 PM**  
**Emma Prusch Farm Park**  
**647 South King Road, San José CA, 95116**

We are still seeking sponsors, Resource Fair participants, and volunteers. If you are interested or questions, please [email](#) Omar Torres or call (408) 535-4905.



## VIVA PARKS IS HERE!

Viva Parks is a series of free summer evening events, hosted throughout San José and in our own East San José parks.

The Viva Parks Program was started and partially funded by our office last summer to activate District 5 parks and helped to reduce negative activities that were occurring in our parks.

Viva Parks activities included are: Zumba, martial arts demonstrations, bounce houses, cultural dance performances, skate jams, climbing walls and more!

All Viva Parks events are from 6:00 - 8:30 PM and the next seven days of Viva Parks in East San José are:

Tuesday, July 19th at Mt. Pleasant Park  
Thursday, July 21th at Mayfair Park **(Movie Night)**

Tuesday, July 26th at Plata Arroyo Park  
Thursday, July 28th at Capitol Park

Thursday, August 4th at Emma Prusch Park **(Movie Night)**

Tuesday, August 9th at Mt. Pleasant Park  
Thursday, August 11th at Hillview Park **(Movie Night)**

Come out and have some fun in the sun!



## EAST SAN JOSÉ BUDGET UPDATE

The summer being here means that the City finished up our Fiscal year, which means that the budget for July 1, 2016 through June 30, 2017 was adopted. I wanted to share with you some of the wonderful things that my office secured for East San José.

Our focus on neighborhood activation and youth engagement continues with VIVA Parks at 5 East San José parks, swim lesson scholarships for kids in the Mayfair neighborhood, additional programming at Alum Rock Youth Center, a floating Park Ranger for some of our local parks with high crime rates, and a Senior Programming Specialist coming to Mayfair Community Center once a week. In addition, the City has set aside a funds for community beautification so the neighborhood clean ups and dumpster days we have been organizing can continue.

In addition, my office has also set aside **\$100,000** for a community-led Participatory Budgeting process. We will begin to hold **public meetings** to gather community input on this once the summer is over and people are back from vacation. So please stay tuned for more information on how you can voice your thoughts on how that money can be spent for the benefit of the whole of East San José!

## San Jose's Sister Cities and Youth Conference

On June 28 the San Jose City Council passed a proclamation naming June 15 Sister City International Day. San Jose currently has [8 Sister City relationships](#): Okayama, Japan (1957); San Jose, Costa Rica (1961); Veracruz, Mexico (1975); Tainan, Taiwan (1977); Dublin, Ireland (1986); Pune, India (1992); Ekaterinburg, Russia (1992); and, Guadalajara, Mexico (2014). Our Sister Cities are just a small sample of the international relationships that have helped to make San Jose great. It is through cultural, art, business, and educational interactions that we discover new ways of doing things and establish good working relationships with companies who want to be a part of Silicon Valley. As a recognition of all this, City Council honored our Sister Cities right before the break.



As a City that is looked to as a leader in international diplomacy, our Sister City relationships are important and so it ensuring that our next generation of young people are being prepared. That's why I attended and spoke at the [Sister Cities International Conference and Youth Leadership Summit](#) in Washington, D.C.

This year's Sister Cities International Conference was an opportunity for me and other representatives to engage with citizens from some of our Sister Cities, solidify our relationships, and discuss new models and best practices in business as well as the potential for school and art exchanges.



As part of the conference, Sister Cities hosts more than a hundred high school students and gives them the opportunity to get to know one another and engage in problem-solving together. The conference focuses on providing them with the opportunity to practice their foreign diplomacy skills through simulations and develop the kind of citizen diplomacy that will lead them to success immediately in school and college, and professional success through the sharing of their culture

and ideas with others.

This amazing opportunity is available to our San Jose youth every year at the [Sister Cities Youth Leadership Summit](#). I encourage parents, schools, and clubs to find out more about it. I will be sharing information on next years Summit in my newsletter. In the meantime, if you have any questions, please contact [Sabrina Parra-Garcia](#) or call 408-53504905.



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## COMMUNITY INFORMATION

### Recycling Old Junk Easily and Free of Charge

- 1) Call your recycling hauler to schedule a pick-up appointment
- 2) Set their items on the curb for collection.

The first collection of up to three large items is free. Each subsequent collection- up to three items- costs \$27.

Residents in single-family homes, town homes, and mobile homes contact your hauler at: [California Waste Solutions or GreenTeam of San Jose](#).

### Reporting Fireworks

Fourth of July may have passed, but we are still receiving numerous reports of illegal fireworks throughout San José.

Please call **311** from a landline or **(408) 277 - 8900** for cell phones.

### San José Community Energy

Members of San José Community Energy will be joining Councilmember Magdalena Carrasco's National Night Out on Tuesday, August 2nd. Please stop by our table to learn more about Community Choice Energy!

San José Community Energy is a grassroots group of San José residents supporting San José's exploration of Community Choice Energy (CCE). CCE is a program that allows local governments to buy electricity for its businesses and residents. The electricity can have more renewable energy, and retained revenues from a CCE program can be used for local renewable energy and energy efficiency projects.

PG&E continues to maintain the transmission and distribution lines and still does the billing. Jurisdictions that have implemented CCE consider it to be the single most effective program to reduce greenhouse gas emissions.

For more information, please visit our [website](#) or send us an [email](#).



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Help keep your neighborhood clean! Report illegal dumping: 408-535-3500

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Questions? Email or call the  
AmeriCorps Program Manager,  
Bryan Hammond:  
bryan@ourcityforest.org  
408-998-7337 x 127



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