

May 2016 Newsletter

Councilmember

Magdalena Carrasco

.....
East San José



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Contact Us

Sabrina Parra-Garcia

Interim Chief of Staff

(408) 535-4946

[Email Sabrina](#)

Omar Torres

Community Outreach

(408) 535-4943

[Email Omar](#)

Huascar Castro

Policy Aide

(408) 535-3841

[Email Huascar](#)

Teddy Adera

Policy Aide

(408) 535-4944

[Email Teddy](#)

Jesse Quijada

Youth Outreach

(408) 535-4905

[Email Jesse](#)

UPCOMING EVENTS:

VTA PUBLIC MEETINGS

May 9 starts at 7 PM

SJ City Hall, Wing Rooms 118-120

200 East Santa Clara Street

FOSTER CARE COMMUNITY DAY

May 14 - 12 PM - 3 PM

Mayfair Community Center

2039 Kammerer Avenue

FIESTA DEL PUEBLO

May 15 - 10 AM - 5 PM

Emma Prusch Farm Park

647 South King Road

HEALTHY FAMILIES EXPO

*Si desea leer este boletín en Español, por favor envíenos un email a
district5@sanjoseca.gov*

Dear Neighbor,

With the end of April and beginning of May come two calendar landmarks that help us all to celebrate some of the loved ones in our lives: Dia del Niño, or Day of the Child, which is recognized and celebrated on April 30th in Mexico, and Mother's Day, which we will commemorate this Sunday.

On Sunday I encourage you all to remember and honor all of the hard work our moms put into raising all of us and the essential role that they have in creating and shaping our community. And when I say moms I don't just mean the biological ones. We all have teachers, neighbors, friends who have taken an interest in our lives, who listen to and, thus, lighten our worries, and who share in our joys. Remember them on Sunday, too. Moms' daily help and burdens are normally overlooked or taken for granted, so make sure to tell them how much they mean to you and show them a little love.

With Dia del Niño in mind, I wanted to use this newsletter to remember a wonderful member of our community, Alexander Matlosz-Cox, who passed away on April 29 after a long battle with bone cancer. He was not just lived in the Alum Rock area, but he also dedicated his little

May 21 - 10 AM - 1 PM
1601 Cunningham Rd, D2

**PERMITS & HOME SAFETY
PRESENTATIONS**

May 25 - 6 PM - 8 PM
City Hall Rotunda
200 E. Santa Clara Street

**CANCER CAREPOINT FAMILY
DAY**

June 4 - 9 AM - 2 PM
2505 Samaritan Drive Building 400
Suite 402

ANNOUNCEMENTS:

LARGE ITEM PICKUP

3 items are free, every 3 after \$27
Learn [MORE](#)

SACRAMENTO BUS TRIP

Registration deadline May 6th
May 17th 6 AM - 5 PM

**TRAINING FOR YOUNG
ENTREPRENEURS**

HEAD START

In Home Preschool Services
Now Enrolling

HOUSING FOR VETERANS

**TRADES ORIENTATION
PROGRAM**

application deadline June 3

Baltazar's Business Corner

Cafe do Catro



Old world charm in the heart of Silicon Valley, Cafe do Canto serves authentic Portuguese fare and classic coffees to its diverse clientele. Order a latte or cappuccino, compliment it with a Portuguese-style sandwich, take a seat and relax with the regulars as they talk about sports, politics and everyday

remaining time to bettering our community.

He started a recycling program, [Alex Saves The Planet](#), encouraging people to better the world we all share. Last Christmas, he organized a toy drive for needy children including a family who's mother was terminally ill with cancer. He also organized a community litter clean-up event last summer, which brought him to the attention of the Mayor and myself.

While Alex's selflessness is admirable, it did not happen on its own - his mother, Bobbie, was a big part of that. I want to make sure to thank them both as a pair for their concern and support for our community in the midst of such struggle and tragedy. And to assure Bobbie that my thoughts and those of all the people who Alex touched will be with you, especially on Mother's Day, a normally a joyous occasion, but this year is going to be sad.

With Alex in mind, I ask everyone to take some time and think about their children. Just because Dia del Niño is over doesn't mean we can't still remember to slow down and give them a hug, ask about their day, read a book together, and make sure they are feeling attached to their culture and their community. Caring and connection are such precious gifts to give and to receive and can help us all through the toughest of times.

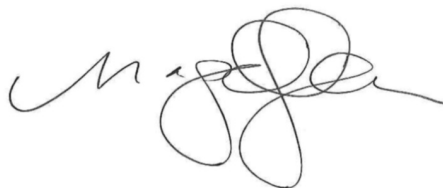
So, this weekend I urge you to join me in taking a break, looking around at your family and friends, and being thankful for the gift of love that we all have in our lives.

Happy Dia del Niño and Mother's Day!



life. The Portuguese community is a vibrant part of San José. I recommend that everyone visit one of the many businesses in little Portugal.

[Join Our Mailing List!](#)



Councilmember/*Consejal*,
Magdalena Carrasco

[Email Your Councilmember](#)

NEW FIREWORKS ORDINANCE

The City of San José adopted a fireworks ordinance on April 12 that will provide the City with an additional tool to enforce the prohibition of the use of all fireworks, including bottle rockets and sparklers. Many community members are concerned about the noise and various safety hazards posed by residential fireworks usage.

The ordinance now makes it illegal for anyone to sell, use, own, or store fireworks.

Council also directed City staff to look at which individuals within the City would be allowed to enforce this ordinance, looking for clarification on the role of code enforcement officers, park rangers, parking control officers, community service officers, or any other appropriate staff authorized by the City Manager to issue citations. This clarification as well as an implementation and marketing/outreach plan will return to Council in May.

Once the City Council approves this plan, a 4th of July pilot program will begin this summer and focus on life safety, education, and the promotion of public fireworks.

In addition to the ordinance, we strongly encourage our residents to call 911 to report illegal fireworks.

We want residents to be on the lookout July 1st to July 5th for any individual use of fireworks, and an Illegal Fireworks Reporting Form will be available on the City's homepage.

We hope the City of San José can work for you and encourage residents to be safe and responsible when dealing with fireworks.



ACTIVITY DURING GREAT AMERICAN LITTER PICK UP

The Great American Litter Pick Up is a national program to clean up parks, streets and schools on Earth Day. Our office joined in on this city-wide effort with our two sites at Capitol Park and Mayfair Community Center. The weekend of Earth Day was quite active for East San José!

High school volunteers and parents helped paint a new mural, build a community garden, and repaint new four-square and basketball courts.

Also, Rebuilding Together Silicon Valley helped renovate two Eastside homes of families in need.

They repaired the exteriors and interiors for two elderly homeowners whose homes needed major improvements, keeping them safe as well as more aesthetically pleasing.



On behalf of Councilmember Magdalena Carrasco we want to say a huge thank you to everyone who came out to beautify our East San José. #eastsanjosematters



APARTMENT RENT CONTROL MEETING

On Tuesday, April 19th the City Council voted to make several modifications to the Apartment Rent Ordinance.

It was a full house in the council chambers as hundreds of people gave public comment on this matter from every side of the issue.

The contentions agenda item was what the new annual allowable rent increase would be.

Before the 19th, the annual allowable rent increase was set at 8% and any unused portion of the rent increase could be "banked" and added on the following year.

Council voted to lower the annual allowable rent increase to 5%. Although banking is still allowed, it cannot be used to increase one's rent past the original 8% ceiling in a given year.

There will also be an Anti-Retaliatory Protection Ordinance put in place so tenants can report safety or quality of life problems without fear of being evicted.

Because the rent increase item had so much public comment and the Council spent so much time discussing it, not all the issues related to the Allowable Rent Increase were dealt with on April 19. The Council will take up the remaining issues this coming Tuesday, May 10.



BIKE TO WORK DAY IS MAY 12th

National Bike Month is this May, punctuated by the biggest bicycling day of the year, Bike to Work Day Bay Area on Thursday, May 12.

Tens of thousands of regular and first-time Bay Area residents will bike to work for the 22nd Annual Bike to Work Day.

Visit [Silicon Valley Bicycle Coalition's Bike Month page](#) for information on how you can get involved.

It includes a full calendar of fun and family-friendly rides and events, tips on getting your bike ready for the big day, and expert advice on selecting a route to work.

Together, we can make this event a success by encouraging more people to ride a bicycle, and bring this environmentally-friendly, healthy, and fun transportation option to our communities.



BAY AREA BIKE TO WORK DAY MAY 12, 2016

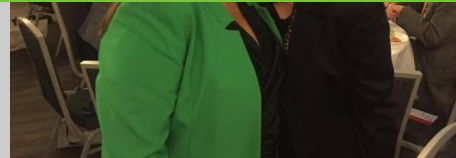
2016 WOMEN OF INFLUENCE AWARDS

The Silicon Valley Business Journal honored and celebrated this year's 100 most influential women in Silicon Valley last night, May 5th.

This 14th Annual Women of Influence Awards was held at the San José Convention Center.

ALAMEDA • CONTRA COSTA • SAN MATEO • SANTA CLARA • SONOMA • NAPA • MARIN • SOLANO • SAN FRANCISCO

San José was honored to have Maria Contreras-Sweet, the Head Administrator of the U.S. Small Business Administration, as the keynote speaker. She spoke about her own experiences opening a bank and how few women business leaders there are in the United States.



I wanted to highlight a few in particular whom I have personally seen work tirelessly to better our community:

- Dawn Bussey - Kaiser Permanente
- Leslee Guardino - Canyon Snow Consulting LLC
- Julia Harper Cooper - City of San José, Director of Finance
- Ragan Henninger - Office of Mayor Sam Liccardo, City of San José
- Mimi Hernandez - Hispanic Chamber of Commerce Silicon Valley
- Jennifer Schembri - City of San José, Director of Employee Relations

Congratulations to all of the amazing women who were honored! We need to see more entrepreneurial women leaders in Silicon Valley, so keep up the good work!





SPECIAL GUEST AT NEXT COMMUNITY COFFEE

I would like to thank everyone who came out to our last community coffee where we hosted San José Police Captain Anthony Mata, the Foothill Division Commander, as our special guest.

I hope that once again you are able to join us at our next community coffee where we are going to be hosting Mr. Angel Rios, the Director of the City of San José's Parks, Recreation and Neighborhood Services Department.

The community coffee will take place on Saturday, May 21 at Hillview Library, starting at 9 AM.

I truly hope that you will be able to make it out, and have some questions answered.

If you have any questions please contact my staffer Omar Torres via [EMAIL](#) or at (408) 535-4947.



INFO ON NEXT COMMUNITY BEAUTIFICATION DAY

As we all wind down for the end of another school year, and get ready for all of the summer festivities my office will continue to host community beautification days and dumpster days throughout East San José.

We are always looking for volunteers to come out and invest their time into our community, and we ask that you join us on Saturday, May 28 at 9:00AM for our monthly community beautification day.

We will be meeting in front of the Hillview Branch Library, 1600 Hopkins Drive, San José 95122.

This time we will be cleaning around Clyde Fischer Middle School as well as around Hillview Park.

We will provide a light breakfast for volunteers, and will sign off on community service hours for any students that may need them. You can register online [HERE](#).

If you have any questions or concerns, please contact my staffer [Jesse Quijada](#) or at (408)535-4947.



ALUM ROCK BRT UPDATE

The Alum Rock Bus Rapid Transit (BRT) project continues to move ahead, and this month VTA committed to continue helping the community through the duration of the project at the end of 2016.

During the Board's monthly meeting, the Board members made a commitment to move ahead with significant support for the Alum Rock businesses.

This support includes setting aside additional funding to cover the businesses who have submitted applications for financial assistance through VTA's Small Business Assistance Program.

As of the Board meeting, 33 applications still needed to be reviewed by the Independent Auditor though there was very little money left in the original \$1.5 million the Board approved in November.

In addition, the Board approved VTA moving ahead with City staff to help with parking along the corridor throughout the rest of the project.

The two actions being taken are the opening of a lot at the northwest corner of Alum Rock Ave and King Rd for parking during the day and implementing short-term parking immediately next to businesses on side streets off of Alum Rock during business hours.

San José Department of Transportation is looking to study whether 1 or 2-hour parking limits are better and considering side streets north of King Rd at the moment. They will begin to put in short-term parking signs close to the corner of Alum Rock and 33rd and 34th Streets within the next month.

The short-term parking areas will only limit parking during business hours and extend a few hundred feet down the side street from Alum Rock, ending before the houses.

The work that affects the outer 2 lanes on both sides on Alum Rock is being completed at the moment, and VTA is currently putting out a request for applications for the rest of the work.

This work is for the construction of the median bus stops as well as finishing the length of the bus lanes within the central 2 lanes on Alum Rock.

If you have any questions about the BRT work or other VTA projects, please contact [Sabrina Parra-Garcia](#).



LATEST ON MASSAGE PARLORS

The City of San José has decided to proceed with a taskforce approach to addressing massage parlors that are engaged in human trafficking and prostitution.

The City intends on approaching this issue using strategies similar to what San Francisco did to combat their problem.

The interdepartmental efforts have resulted in the closure of 21 massage businesses in the past three years.

The San José Police Department will be doing outreach in Spanish, Vietnamese, Chinese, Thai, and Korean for explanations of updated Code and Permitting policies to massage parlor owners.

Adding to policies already in place, massage parlors will no longer be allowed to reopen in locations that were previously charged with human trafficking or prostitution violations.



COMMUNITY INFORMATION

Recycling Old Junk Easily and Free of Charge

San José residents can now recycle their unwanted junk more easily and cheaply, thanks to a new large-item collection program.

Residents follow only two easy steps:

- 1) Call their recycling hauler to schedule a pick-up appointment
- 2) Set their items on the curb for collection.

The first collection of up to three large items is free and includes furniture, mattresses, appliances, and tires. Each subsequent collection- up to three items- costs \$27.

Residents in single-family homes, town homes, and mobile homes contact your hauler at: [California Waste Solutions or GreenTeam of San Jose](#)

From the Office of Dave Cortese

Do you have a room apartment or house for rent?

Please consider renting it to a homeless veteran.

There are 703 homeless veterans in Santa Clara County, which is nearly 10 percent of the homeless population and among the highest number of unsheltered veterans in the U.S.

Join our All the Way Home Campaign launched by the City of San Jose and the County, which is offering incentives to landlords who house veterans.

Please contact my office at 408-299-5030 for more information.

Building Permits & Home Safety: Presentations & Open House

Learn how to obtain and save costs on permits and inspections for your home improvement projects. Bring your plans or ideas and discuss them with our electrical, plumbing, mechanical, building, and planning experts.

Ensure that your remodeling investment is legal by getting permits and inspections for your projects. Learn [MORE](#).

VTA Board of Directors & Advisory Committee Members

The following are the Envision Silicon Valley (ESV) public meetings in May. These meetings are scheduled to begin at 7:00 p.m. Please forward this information to your constituents.

May 9, 2016

San Jose City Hall, Wing Rooms 118-120
200 East Santa Clara Street, San Jose, CA

May 23, 2016

Campbell Community Center, Roosevelt Redwood Room
(Building Q, Room 80, adjacent to the Heritage Theatre)
1 West Campbell Avenue, Campbell, CA

May 26, 2016

Mountain View City Hall, Council Chambers
500 Castro Street, Mountain View, CA

May 31, 2016

Santa Clara University
Locatelli Student Activity Center
500 El Camino Real, Santa Clara, CA

For more information about the public meetings, please click [HERE](#)

For more information on ESV, please click [HERE](#)



Healthy Families Expo

Presented by:
**East San Jose
Family Resource
Center**

Date: Saturday, May 21

Time: 10am-1pm

Join us for some healthy family fun while we move and dance to Zumba, play soccer, games, learn about community resources and more!

**1601 Cunningham Ave D2
San Jose CA 95122
408.791.6888**

Free Dental Screenings!



Healthy Food Trucks!

Soccer!

Children's Bikes Raffle!



HEALTHTrust



EASTSANJOSE_FRC #ESJFRC



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: EAST SAN JOSE FAMILY RESOURCE CENTER

It's easy & FREE to recycle your junk.

- Make an appointment
- Set out
- We'll pick up



Visit sjenvironment.org/largeitems

One FREE large item pickup per single-family home. Up to 3 items.
Only \$27 for additional pickups.

Help keep your neighborhood clean! Report illegal dumping: 408-535-3500



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GIVE YOUR CHILD THE BEST START FREE HOME BASED & PRESCHOOL SERVICES

FOR LOW INCOME FAMILIES
ACCEPTING NEWBORN CHILDREN TO 5 YEARS OLD

HOME BASED SERVICES

Home Visiting Services

- Child and Family Development
- Parent Trainings
- Health, Nutrition, and Mental Health Services
- Socialization Activities

PRESCHOOL SERVICES

School Readiness

- Physical health and development
- Social skills
- Mathematics and Science
- Creative Arts
- Literacy
- Home language / English Language Development

Comprehensive Services

- Nutritious meals each school day
- Vision and Hearing Screenings
- Referrals for health, dental and follow-up care



Automatic Qualification for families who are:

- On CalWORKs, receive Cash Aid
- Have an age eligible Foster Child
- Experiencing Homelessness

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(408) 453-6900

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Santa Clara County  Office of Education

Fiesta del Pueblo

Emma Prusch Farm Park
647 S. King Rd, San José

May 15, 2016

10 AM - 5 PM

Entertainment & Raffles

Butler Carnival Amusements

Kiddy Art Corral

RESOURCE FAIR

GRÁTIS

Housing Health Family Services
Food Jobs Immigration

Info: (408) 258-7368

Epiphany Project
Alum Rock United Methodist Church
Folklórico Nacional Mexicano de Elena Robles
El Comité of Santa Clara County



Dave Cortese
President, Board of Supervisors



Save the Date!

Sacramento Bus Trip

May 17, 2016



President of the
Santa Clara County
Board of Supervisors
Dave Cortese
invites you to the
14th Annual
Sacramento Bus Trip.

Education advocates,
parents, and students are
welcome to participate
and learn about current
public education issues.

Tuesday, May 17, 2016 • 6am - 5pm

Priority registration deadline is May 6. For more information or to register,
please visit our website at www.sccgov.org/bustrip or contact
Mario Lopez at 408.299.5030 or Mario.lopez@bos.sccgov.org

The Sacramento Bus Trip is FREE and food/refreshments will be provided.





Family CARE

Facilitating healthy communication in families
when a parent is diagnosed with cancer

1-day program, Saturday, June 4
9 a.m. - 2 p.m. (light breakfast and lunch included)
Cancer CAREpoint Resource Center,
2505 Samaritan Dr., Bldg. 400, Suite 402, San Jose

- Parents learn how to help their children cope
- Children feel comfortable talking about cancer with their peers
- Children communicate their feelings through craft activities and outdoor games
- Separate support groups for parents and children by age (5-8, 9-12, teens)

Space limited and advance registration required.

Contact Laura Crutchlow, LCSW, at laura@cancercarepoint.org or 408-402-8286



**Cancer
CAREpoint**

COUNSELING • ASSISTANCE • RESOURCES • EDUCATION

www.cancercarepoint.org



Youth

Help us close the digital divide in San Jose



a free website for your small business and job training for local youth

Looking for ways to grow your business and reach more customers? Have you thought about creating a website, but aren't quite sure where to start? Our solution will meet your needs while strengthening our community!

Partner with us to build a customized website for your business, and help local youth experience real-world job training at the same time!

Getting started is easy. [Fill out an application](#) and provide us with a little information about your business. We will contact you and begin the process to connect you with a youth web developer to build your website.

For more information, contact Tom Fandre at 408-827-3078 x16 or tom@teenforce.org.

about us

TeenForce and Silicon Valley Children's Fund have partnered to bring STEM Education and Internships to 100% of high school foster youth in Santa Clara County. Hack the Hood introduces youth to careers in tech while helping them support local small business through web development.

Hack the Hood bootcamp delivered by:



sample sites:



communitiesincollaboration.com



themarshclinics.com



hedonistmoderation.com



Join us for Foster Care Community Day



Saturday May 14, 2016
12:00pm – 3:00pm
Mayfair Community Center
2039 Kammerer Avenue
San Jose, CA 95116

There are 1,300 children in foster care in Santa Clara County. To help support them and their families, Foster Family Agencies and Service Providers will be available for questions and resources around job readiness, health and safety, education and other essentials. Come by and learn about how foster care can work for you and your family. There will be free food and other family friendly activities.

Organizations attending include:

- Bill Wilson Center
- Freedom House
- Help One Child
- The Hub
- LGBTQ Youth Space
- LifeMoves
- Love Never Fails
- Sacred Heart
- Teen Force

as of 4/15/16

For more information please contact
Maria Powery 669-236-7552

