

October 2017 Newsletter

Vice Mayor

Magdalena Carrasco

.....
East San José



Events

[The Great ShakeOut](#)

October 19
10:19 a.m.

Coffee with Vice Mayor
October 20th
9 am.-10 a.m.
Cafe De Canto
7 North 33rd Street

[Coffee with Assemblymember Ash Kalra & Vice Mayor Carrasco](#)

October 27
9 a.m.-10:30 a.m.
El Patio
1635 Alum Rock Avenue

[La Ultima Parada](#)

October 28-October 29
6 p.m.-8 p.m.
School of Arts & Culture
1700 Alum Rock

[Community Pancake Breakfast](#)

November 4
9 a.m.-11 a.m.
Mayfair Community Center

[Generation to Generation](#)

November 8
11:30 a.m.-1:30 p.m.
San Jose City Hall Rotunda
200 E. Santa Clara

Staff

Frances Herbert

Chief of Staff
(408) 535-4948
[Email Frances](#)

Omar Torres

Community Outreach
(408) 535-4943
[Email Omar](#)

Dear Neighbor,

Last night the City Council unanimously fast tracked my proposal to develop a Women's Bill of Rights ordinance also know as the Convention of All Forms of Discrimination Against Women (CEDAW) in the City of San Jose.

This ordinance would help ensure San Jose is gender equitable. That our hiring, our policies and programs reflect that goal. Research shows that inadvertent discrimination is common without proactive review of city activities. It is a process, a fairer way of operating, not a separate program. San Jose is a progressive city but discrimination is hidden and pervasive and without light we cannot end discriminatory practices.

In addition, the Council move forward my proposal to develop innovative strategies to hiring more crossing guards. Due to the nature of the job requirements for a crossing guard with limited hours, it has been difficult to retain and hire crossing guards for our schools. I hope that by working with parents we can develop a stronger program that could build capacity in the program and keep our children safer.

All-Inclusive Playground

On Tuesday, October 2nd, we kicked off the initiative for a brand new all-inclusive playground at Emma Prusch Park with the partnership of Magical Playground and the County of Santa Clara. Did you know that over 10,000 children in Santa Clara County have "major disabilities," and over 20,000 take advantage of special education in our schools. It is imperative that we serve all of our children. The City of San Jose is one of the few cities in Santa Clara County that has an all-inclusive playground park.

The Rotary Playgarden has been a huge success since

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opening and many parents drive miles to experience the park with their families. Because it is the only all-inclusive park in the immediate area, the Playgarden gets crowded at peak times. It would be ideal to have more all-inclusive parks spread throughout the City so that children of all abilities have more opportunities. The site chosen to apply for the County grant has been our beautiful Emma Pursch Park.

Viva Calle Success

If you had the opportunity to join us on September 17th for Viva Calle, you will know that we had an amazing success. Thousands of families came to our streets to walk, bike, and roll down our main thoroughfares, visiting businesses, drinking fresh juices, and dancing to Zumba.

I had the pleasure of having a sea of pink on the street to support the project. I have heard very positive feedback from our businesses, families and organizations that got to spend time in a fashion they have never before.

In addition to Viva Calle, we had many of our parks full of activities three days a week throughout the summer with dancing, music, sports and informational resources for our communities through Viva Parks.

Art in our Underpasses

Working with the talented artist Scape Martinez to develop a concept for the art that will go up under Highway 680 on King, Jackson and Capitol. Scape was the artist who sculpted the entrances for the new Downtown College Preparatory High School on Monterey Road. If you haven't seen the campus, you should check it out. He is currently seeking 5-10 youth artists to work with him. If you are interested please visit www.scapemartinez.com

Downtown Streets Team

In November I am kicking off the beginning of a partnership with the Downtown Streets Team. The off and on ramps for the King and Story Intersections will be maintained weekly by individuals who are homeless or formerly homeless to enhance and beautify our gateway. If this project is successful we can expand to other intersections.

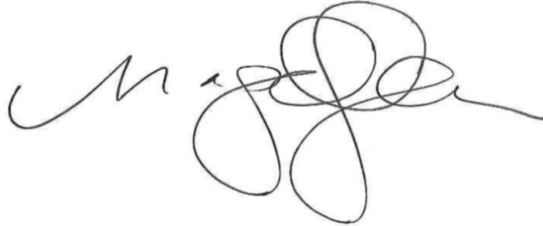
I have many opportunities to reach out to me below are two community coffee's I am hosting along with our quarterly pancake breakfast, I hope you can join us.

**October 20th 9 a.m.-10 a.m.
Cafe de Canto, 7 North 33rd Street**

**October 27th 9 a.m.-10:30 a.m.
Coffee with Assemblymember Ash Kalra and
Vice Mayor Carrasco
El Patio, 1635 Alum Rock Avenue**

If you have any questions on any of these events,
please contact my office at 408-535-4905.

Many thanks,



Vice Mayor / *Vicealcalde*
Magdalena Carrasco

[Email Your Vice Mayor](#)

Internships

My office is looking for interns who would like to gain valuable work experience at my district offices this fall.

These internships provide students with an opportunity to get involved in local government. Students can gain experience in a professional work environment, and build their resumes.

Qualities sought in applicants: The ability to write well; reliability; attention to detail; initiative; and proficiency in typing.

An intern's duties include: data entry; research; helping constituents; and community outreach, such as staffing events and projects. Interns are also expected to work an occasional weekend or evening event. Internships are an unpaid position.

For more information or to email your resumes contact Chief of Staff, Frances Herbert, frances.herbert@sanjoseca.gov.

Emergency Preparedness

In the past few months, our world has experienced many disasters including hurricanes, earthquakes, and massive fires. One lesson that we all should take away is that we need to be prepared for the next event.

The holidays are a great time to share preparedness information with family and friends. The Family Emergency Communication Plan from America's PrepareAthon! is a valuable resource especially during the busy holiday travel season. Download and complete the plan today! Handy wallet cards are also available so you can keep emergency contact information in your pocket. <http://1.usa.gov/1LPuV9o>.

Helping Disaster Victims, Where to Donate - Helping out where and how you can is also vital. As the wildfires up north continue to burn, many people may wish to help these residents. California Volunteers, at www.californiavolunteers.org, lists donation and volunteer opportunities to meet needs in the fire-burned counties. Thank you for your donation of even a small amount, as it will always add up to something that can be of help!

Hosted by the City of San José and Santa Clara Valley Water District, three upcoming Winter Storm Resource Fairs will discuss development of a Joint Emergency Action Plan that pertains to potential flooding on Coyote Creek and all San José waterways, and will help you prepare for the possibility of flooding.

The two agencies will discuss the improved process for notifying communities about a possible flood; where to get sandbags and how to use them; short-term projects that will reduce the risk of flooding on Coyote Creek, and more.

Attendees that sign up for ALERT SCC will receive a free emergency starter kit. Spanish and Vietnamese interpreters will translate presentations, and trilingual handout are available.

The fairs target the neighborhoods that were affected by the February 2017 Coyote Creek flood, but all San José residents are welcome to attend.

Dates and locations of the three fairs are as follows:

- Wednesday, October 18, 2017, 6:00 - 9:00 PM Golden Wheel Mobile Home Park, Community Room Golden Wheel Park Dr., San José
- Thursday, October 19, 2017, 6:00 - 9:00 PM Franklin-McKinley School District Offices, Board Room 645 Wool Creek Dr., San José.
- Saturday, October 28, 2017, 1:00 - 4:00 PM Martin Luther King Jr. Library, 2nd Floor Community Room 150 E. San Fernando St., San José. Park in the 4th Street Garage and bring your parking stub to the meeting for validation.

For more information, visit www.sanjoseca.gov/PREPARED or contact Cheryl Wessling, Acting Director of Communications, at 408-535-6817 or cheryl.wessling@sanjoseca.gov

You're invited to

Winter Storm Resource Fairs

Te invitan a una feria de recursos para tormentas de invierno

Bạn được mời tham dự buổi họp về đề tài chuẩn bị đối phó với các trận bão mùa Đông

<p>Wednesday, October 18 6:00 – 9:00 p.m. Golden Wheel Mobile Home Park Community Room 900 Golden Wheel Park Dr., San José</p>	<p>Thursday, October 19 6:00 – 9:00 p.m. Franklin–McKinley School District Offices Board Room 645 Wool Creek Dr., San José</p>	<p>Saturday, October 28 1:00 – 4:00 p.m. Martin Luther King Jr. Library 2nd Floor Community Room 150 E. San Fernando St., San José</p> <p><i>Note: Park in the 4th Street Garage and bring your parking stub to the meeting for validation.</i></p>	
<p> UNDERSTAND flood monitoring, flood watch, flood warning, & what you should do when you hear these words.</p> <p>Entender monitoreo de inundaciones, vigilancia de inundaciones, advertencia de inundaciones, y lo que debe hacer cuando escucha estas palabras.</p> <p>HIỂU về lũ lụt, việc đề phòng lũ lụt, cảnh báo về lũ lụt, và những gì nên làm khi nghe những từ này.</p>	<p> SEE locations of water level gauges in your neighborhood.</p> <p>Conocer ubicaciones de los indicadores de nivel de agua en su vecindario.</p> <p>BIẾT các địa điểm của thước đo mực nước được đặt trong khu dân cư của bạn.</p>	<p> HEAR how we will notify you of a possible flood.</p> <p>Escuche cómo le notificaremos de una posible inundación.</p> <p>NGHE cách chúng tôi thông báo cho người dân về nguy cơ lũ lụt.</p>	<p> TAKE HOME Emergency starter kit & flood preparedness tips.</p> <p>Kit de inicio para emergencias y consejos para la preparación de inundaciones.</p> <p>NHẬN Tài Liệu về Chuẩn Bị & Lên Kế Hoạch Cho Trường Hợp Khẩn Cấp Phòng Chống Lũ Lụt.</p>
			

The Great ShakeOut

Get October 19, 2017
Ready to
Shake
Out.

Shake Out

www.ShakeOut.org

Millions of people worldwide will practice how to Drop, Cover, and Hold On at 10:19 a.m. on October 19 during Great ShakeOut Earthquake Drills, which began in California in 2008.

Participating is a great way for your family or organization to be prepared to survive and recover quickly from big earthquakes- wherever you live, work, or travel.



Coffee with Vice Mayor Carrasco and Assemblymember Ash Kalra

Friday, October 27, 2017
9:00am- 10:30am
El Patio Restaurant-
1635 Alum Rock Avenue, San José, CA 95116
NO RSVP REQUIRED

For more information please contact Erika Salazar at (408) 277-1220
erika.salazar@asm.ca.gov or Vice Mayor Carrasco's office (408) 535-4905

Please join Assemblymember Ash Kalra and Vice Mayor Magdalena Carrasco for a casual conversation over a cup of coffee. Come share your thoughts on legislative issues and community concerns important to you.

A flyer for a "Coffee & Conversation" event. The background is dark with a white coffee cup on a saucer in the center, with steam rising from it. Several coffee beans are scattered on the saucer and the dark wooden surface below. In the top left, the text "COFFEE & CONVERSATION" is written in large, white, serif font. To the right of the cup are two small, square portrait photos: one of Assemblymember Ash Kalra and one of Vice Mayor Magdalena Carrasco. Below the photos is the event description: "Please join Assemblymember Ash Kalra and Vice Mayor Magdalena Carrasco for a casual conversation over a cup of coffee. Come share your thoughts on legislative issues and community concerns important to you." Below that is the date and time: "Friday, October 27, 2017 9:00am- 10:30am" and the location: "El Patio Restaurant- 1635 Alum Rock Avenue, San José, CA 95116". At the bottom left is the Assemblymember Ash Kalra logo, which includes the text "ASSEMBLYMEMBER Ash Kalra DISTRICT 27". At the bottom right, it says "NO RSVP REQUIRED" and "For more information please contact Erika Salazar at (408) 277-1220 erika.salazar@asm.ca.gov or Vice Mayor Carrasco's office (408) 535-4905".

COFFEE & CONVERSATION

Please join Assemblymember Ash Kalra and Vice Mayor Magdalena Carrasco for a casual conversation over a cup of coffee. Come share your thoughts on legislative issues and community concerns important to you.

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For more information please contact Erika Salazar at (408) 277-1220
erika.salazar@asm.ca.gov or Vice Mayor Carrasco's office (408) 535-4905

ASSEMBLYMEMBER
Ash Kalra
DISTRICT 27

La Ultima Parada

A poster for the "La Ultima Parada" event. The background is dark with colorful, stylized geometric patterns in blue, yellow, and pink. On the left, the text "LA ULTIMA PARADA" is written in large, colorful, outlined letters. Below it, "SAN JOSE" is written in smaller, white, outlined letters. At the bottom, the dates "SAT. OCT. 28 & SUN. OCT. 29 2017" are written in white, outlined letters.

LA ULTIMA PARADA
SAN JOSE

SAT. OCT. 28 & SUN. OCT. 29 2017

Saturday, October 28, 6pm-11pm (FREE); and Sunday, October 30, Noon-8pm
(\$5.00 for adults; FREE for kids 10 & under)

School of Arts and Culture at Mexican Heritage Plaza
1700 Alum Rock Avenue, San Jose

A Celebration of Life on the Day of the Dead, will be a two day spectacular celebration set to take place at the School of Arts and Culture at the Mexican Heritage Plaza on October 28 and 29, 2017. La Ultima Parada honors the Mexican tradition of the Day of the Dead through a collection of cultural festivities, dances, and musical performances.

To kick off the celebration on Saturday, the Alum Rock Altar Walk will feature altars and other art installations at 30 locations in the three business blocks surrounding the Mexican Heritage Plaza (MHP). Following the altar walk, the Cumbia Dance Party at the School of Arts and Culture at the Mexican Heritage Plaza will feature music groups, Lado Oriente and Pasto Seco.

On Sunday La Ultima Parada will feature a variety of activities to delight the entire family. Participants will be able to enjoy Loteria (bingo), arts and crafts, costume contest, face painting and a ferris wheel. LUP will have a Mercadito with over 2 dozen Dia de los Muertos themed retailers as well as a wide variety of delicious food and beverages.

The event will feature La Viejada, one of LUP's long standing traditions. La Viejada is a traditional dance originating in the state of Veracruz that honors those who have passed. This performance will feature over 300 masked danzantes from San Jose folklorico dance companies participate to honor our dearly departed.

This year, our main stage will feature grammy winning artists Quetzal, sharing the stage with Aloe Blacc and Maya Jupiter. LUP will count with two additional stages with a variety of presentations on Sunday, curated by San Jose's very own Sonido Clash.

Day of the Dead community altars will be on exhibit in the theater lobby remembering passed members of the community. The garden of the venue will be turned into a "camposanto" (graveyard) to pay tribute to iconic Latino artists and entertainers in recognition of their contributions to Latino culture by prominent San Jose artist, Raquel Burciaga. At night, the face of the MHC theater will come alive with a Day of the Dead themed projection display.

Visit laultima parada.org for ticket links, event info and for interested volunteers, cultural vendors and dancers.

Community Pancake Breakfast

Vice Mayor Magdalena Carrasco's

Quarterly Community Pancake Breakfast

Come join your neighbors for a pancake breakfast and learn about issues impacting the Eastside.

Free!



Free!

Please call at 408-535-4905 or email omar.torres@sanjoseca.gov for more information.

**Saturday, November 4th, 2017
Mayfair Community Center**

Food service begins 8:45am, ends at 10:30am



October is National Bullying Prevention Month

Take a stand against bullying. Spread the word about the negative effects bullying can and has caused. Use #BullyingPreventionMonth to post on social media.



Generation to Generation

Are you a Civic-minded older adult 50+ looking for opportunities to make a positive impact in your community? Do you believe that every child deserves a champion: an adult who will never give up on them and insists they become the best they can possibly be?

San Jose believes its citizens are its greatest asset. Located in the heart of Silicon Valley, San Jose is one of the wealthiest and most diverse communities in the US. However, many of the children and youth in low income and under privileged neighborhoods are not reaching their educational potential. One in three youth do not have a mentor and a role model in their lives. In San Jose we have a thriving population of adult's 50 years and older who have a wealth of wisdom, experience, and compassion and who want to make a difference in kid's lives and build stronger community.

Generation to Generation is a national campaign powered by Encore.org aiming at mobilizing older adults 50+ to engage with kids and make a positive impact in their lives. Through the Office of the Mayor, the City of San Jose is a proud partner on this campaign.

With Generation to Generation campaign, the city of San Jose seeks to set a new standard for community involvement, particularly among those 50 years and older - to engage these residents in opportunities that help tackle the city's toughest problems. Through partnerships with community organizations and city departments, Generation to Generation San Jose aims at become a beacon for successful inter-generational volunteerism where older adults and youth are engaged in a mutually beneficial relationship.

Please join us on Nov 8th at City Hall to hear from Mayor Liccardo and community experts about Generation to Generation San Jose, connect with like-minded people and find great opportunities to engage with reputable organizations that are working to uplift san Jose's youth. This is the time to use your passion, experience and wisdom to empower the next generation.

RSVP at: <http://gen2gensj.eventbrite.com>

To learn more or join the Generations to Generations San Jose Campaign, go to www.gen2gensj.org.

GENERATION TO GENERATION
Enrich your life
Inspire a child



Hear Mayor Liccardo and community leaders speak about intergenerational volunteer opportunities. Learn how adults 50+ can offer their wisdom and expertise to help uplift San Jose youth. Engage in meaningful intergenerational activities.

Free lunch, free parking, and door prizes!

Wednesday November 8, 2017

11:30 am - 1:30 pm

San Jose City Hall Rotunda

200 E. Santa Clara St.

RSVP: <https://gen2gensj.eventbrite.com>

Questions? Contact Dima Khoury, dima.khoury@sanjoseca.gov or (408) 315-3470.

Park on 4th St.
Garage on 44 S
4th St. We will
validate your
ticket.



Paid for by the City of San Jose

Join Be the Match and help Jonny and Katy!

Help Jonny and Katy!

DID YOU KNOW?



Jonny

Jonny is 2 1/2 years old, and has ALL with a Mixed Lineage Leukemia, which puts him at high risk for treatment. He has an older brother and sister who match to each other, but not him. There is only a 30% chance a

family member may match the family member in need. Jonny and his family are asking for a stranger to help save his life. Jonny is also of mixed ethnicity; he is Latino and Caucasian. Ethnicity is a key factor in finding a match, and Jonny's mixed ethnicity makes it difficult to find a match.



KATY

Katy suffers from acute myeloid leukemia. She just turned 3-years-old. She loves Disney, unicorns, running around and playing. A search for Katy's donor is going to be challenging because she is multi-racial, Japanese, Chinese,

Korean, and Caucasian. Her most likely donor will be Asian and Caucasian.

Ethnicity plays a **crucial role** when searching for a match.

Someone is diagnosed with a blood cancer every **3 minutes**

70%

of blood cancer patients can not find a match in their own families.

You can be the one to save a life by **registering today!**

Register Here!

join.bethematch.org/sanjosecares

Requirements

Be ages 18-44

Be willing to donate to any patient in need

Meet health guidelines

Fill out a consent form

