
DOWNTOWN PARKING BOARD

Wednesday, October 1, 2014

10:00 AM - Noon

200 E. Santa Clara Street, 13th Floor Room 1352

Chair: Bob Carlson

Vice Chair: Nick Nichols

Members: Steve Borkenhagen, Doug Feece, Jim Renelle and Corinne Winter

AGENDA

Item Subject

1. **Call to Order**
Recommendation: Approval of [minutes from the July 16, 2014 DPB Meeting](#)
2. **Chairperson Report**
3. **[FY 2013-14 Annual Financial Report](#)**
Recommendation: Approval of FY 2013-14 Annual Financial Report
4. **Smart Meter Update**
Update: Verbal report by staff on the status of the Smart Meter and mobile payment projects
5. **Update on Parking Programs and Rates**
Update: Verbal report by staff on current and projected parking activity, and potential modifications to monthly parking rates
6. **Reports/Coordination**
 - A. Multi-Modal Transportation Projects & Diridon Area Masterplan
Update: Verbal report by staff on Downtown multi-modal transportation projects and Diridon Area Masterplan process
 - B. Driving Revenue Generating Activity – Promoting City Facilities
Update: Verbal report by Staff on Branding and Promotions/Marketing activities
 - C. Staff Verbal Update on Events & Activities
Update: Verbal report by staff on various downtown special events
 - D. City Council/Committee Agenda Items
Update: Verbal report by staff on any upcoming City Council and Council Committee agenda items related to parking.
7. **Future Agenda Items**
8. **Open Forum**
9. **Adjournment**

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 975-3714 or (408) 294-9337 (TTY) at least two business days before the meeting.

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