

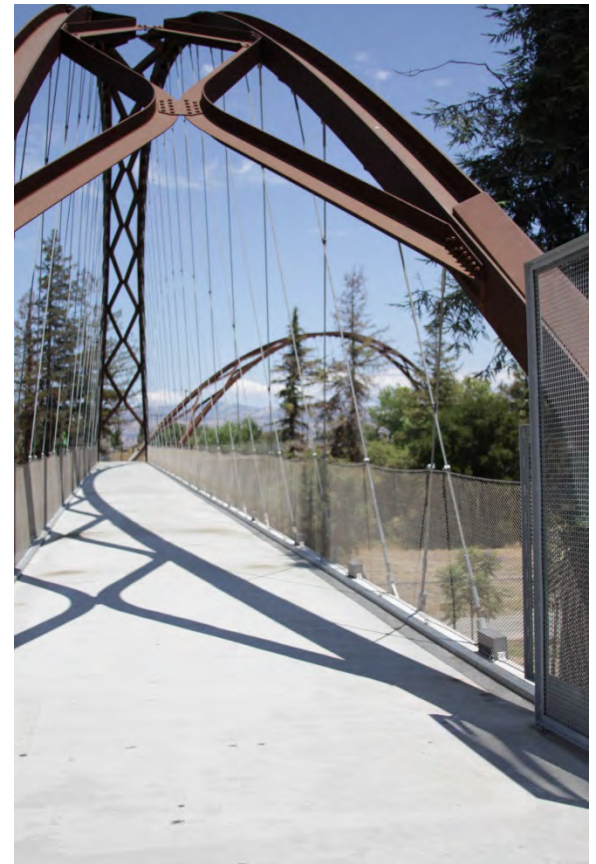


Kelley Park Master Plan Update

Community Meeting #1: November 5, 2015

Project Contacts

- **City Staff**
 - *Yu-Wen Huang, Landscape Architect, PRNS
(main point of contact: yu-wen.huang@sanjoseca.gov)*
 - *Al Smith, Associate Landscape Architect, PW*
- **Design Team Consultant**
 - *PlaceWorks*
 - *Melissa Erikson, Senior Associate,
Landscape Architect*
 - *Sarah Sutton, Principal, Landscape
Architect*
 - *Dave Sherman, Landscape Designer*



Key Constituents

- City of San José Departments of Parks, Recreation & Neighborhood Services and Public Works with PlaceWorks
- Neighboring Residents
- Regional Park Users
- Stakeholders –
Neighborhood Associations, HOAs, Happy Hollow Park & Zoo, Happy Hollow Foundation, History San José, San José – Okayama Sister City Organization, Japantown Business Association, Vietnamese Heritage Society, Silicon Valley Disc Golf Club, San José State University Athletics, Sharks Ice at San José, San José Giants, Yerba Buena High School, Council District 7, Parks & Recreation Commission, Keep Coyote Creek Beautiful, Santa Clara Valley Audubon Society, Preservation Action Council, San José Park Foundation, Sierra Club Loma Prieta Chapter



Tonight's Agenda

- Project Goals
- History and Site Analysis
- Small Group Exercise
- Summary of Responses
- Next Steps
 - Community Meeting: February 25



Project Goals

Provide a refined vision for Kelley Park, updating and building on the existing Master Plan, as a regional park near downtown San José with:

- Unified wayfinding and a circulation hierarchy plan that brands and ties all the components of Kelley Park together and provides a safe, pleasant and continuous experience throughout the Park for vehicular and non-vehicular travel including pedestrian, bike, and internal transportation means



Project Goals

- Enhanced entry experiences
- Recommendations for existing condition and amenity improvements including removal, additions, or relocation
- Enhancement to existing facilities and suggestions to all undeveloped and under-used areas including but not limited to old Kelley House site, the Batton (Ranger) House, orchard area and lost space between facilities

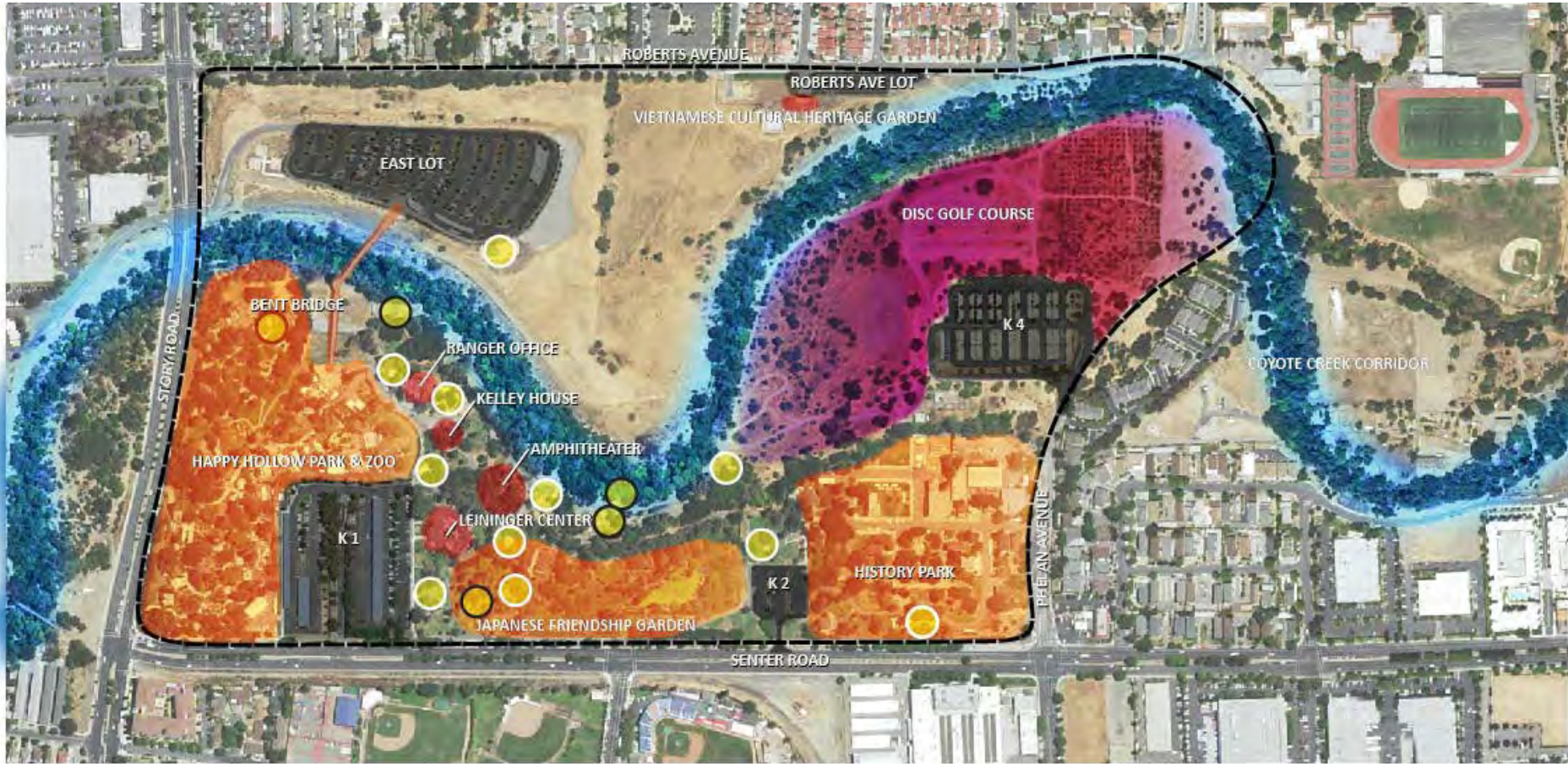


Project Goals

- Theme and structure for interpretive signage that honors the Archer-Kelley family
- Guidelines for park development to further activate the Park and provide for a range of activities and programs that are unique in the City of San José, allowing for active and passive recreation, educational amenities and cultural enrichments
- Phasing plan for future park improvements



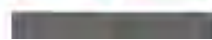
Park Lands



Parks within Kelley Park

Elements and Amenities within Kelley Park

Parking



Reservable Picnic

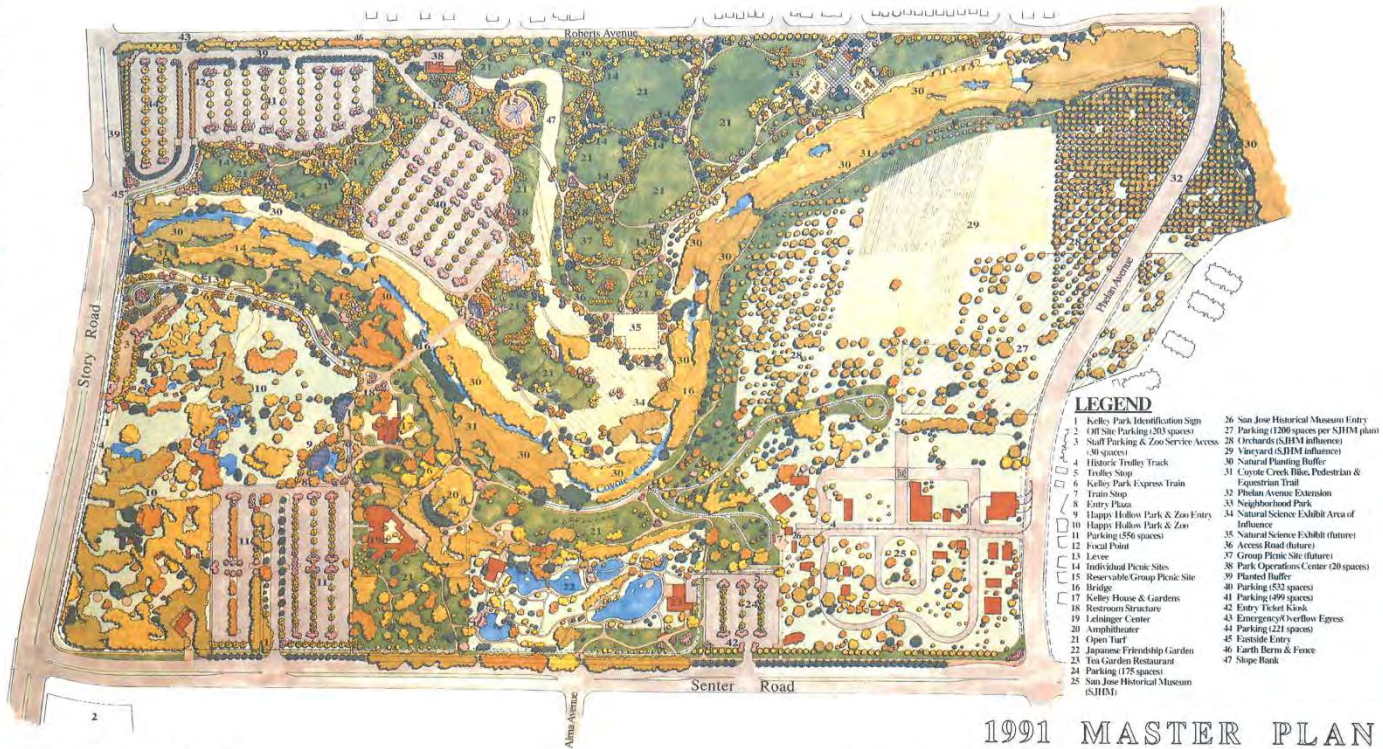
Non-Reservable Picnic

Park Outline



Master Plan (1991)

1991 KELLEY PARK MASTER PLAN



- LEGEND**
- 1 Kelley Park Identification Sign
 - 2 Off Site Parking (203 spaces)
 - 3 Staff Parking & Zoo Service Access (50 spaces)
 - 4 Historic Trolley Track
 - 5 Trolley Stop
 - 6 Kelley Park Express Train
 - 7 Train Stop
 - 8 Entry Plaza
 - 9 Happy Hollow Park & Zoo Entry
 - 10 Happy Hollow Park & Zoo
 - 11 Parking (550 spaces)
 - 12 Focal Point
 - 13 Levee
 - 14 Individual Picnic Sites
 - 15 Reservable Group Picnic Site
 - 16 Bridge
 - 17 Kelley House & Gardens
 - 18 Restroom Structure
 - 19 Leaning Center
 - 20 Amphitheater
 - 21 Open Turf
 - 22 Japanese Friendship Garden
 - 23 Tea Garden Restaurant
 - 24 Parking (175 spaces)
 - 25 San Jose Historical Museum (SJHM)
 - 26 San Jose Historical Museum Entry
 - 27 Parking (1200 spaces per SJHM plan)
 - 28 Orchards (SJHM Influence)
 - 29 Vineyard (SJHM Influence)
 - 30 Natural Planting Buffer
 - 31 Coyote Creek Bike, Pedestrian & Equestrian Trail
 - 32 Piedon Avenue Extension
 - 33 Neighborhood Park
 - 34 Natural Science Exhibit Area of Influence
 - 35 Natural Science Exhibit (future)
 - 36 Access Road (future)
 - 37 Group Picnic Site (future)
 - 38 Park Operations Center (20 spaces)
 - 39 Planted Buffer
 - 40 Parking (532 spaces)
 - 41 Parking (499 spaces)
 - 42 Entry Ticket Kiosk
 - 43 Emergency Overflow Egress
 - 44 Parking (221 spaces)
 - 45 Eastside Entry
 - 46 Earth Berm & Fence
 - 47 Slope Bank

Kelley Park
City of San Jose

R. Williams DATE 6.26.95
RALPH A. WILLIAMS, JR.
DIRECTOR OF PUBLIC WORKS

Ann Oppenheimer DATE 6/16/95
ANN OPPENHEIMER
DIRECTOR OF CONVENTION, COLLEGE AND VISITOR SERVICES

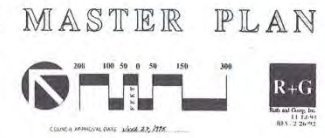
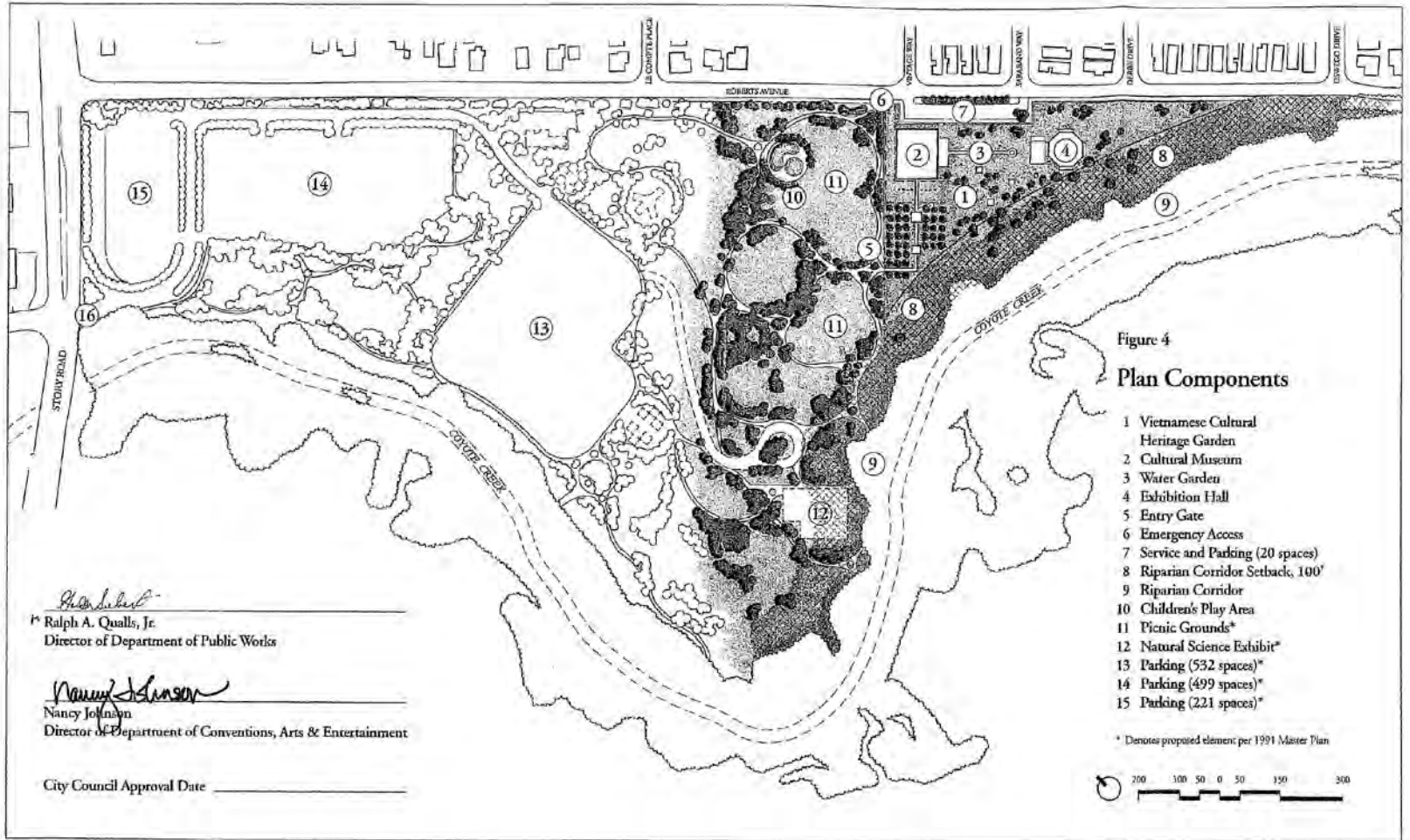


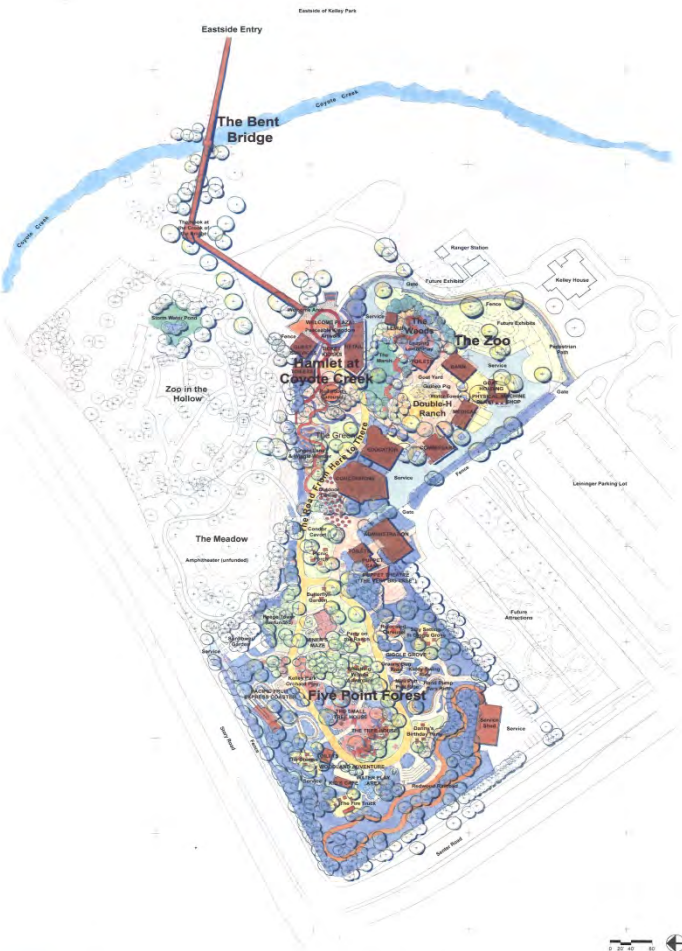
Figure 24

Master Plan Amendment (2000)



Kelley Park MASTER PLAN AMENDMENT & VIETNAMESE CULTURAL HERITAGE GARDEN MASTER PLAN

Happy Hollow (2000)



HAPPY HOLLOW PARK & ZOO
Schematic Design
Site Plan
May 17, 2005




Happy Hollow (2002)



<p>THE PORTICO GROUP</p>	<p>The Portico Group with Nolla Associates, Inc. Economics Research Associates Wynn Design Group, Inc. Dennis Duffy & Associates, Inc. Keen Engineering, Inc. Oppenheim Lewis, Inc. ORCA Consulting Paladino & Company, Inc. Debra Ellis, Architect and Horticulturalist Natural Systems International, L.L.C.</p>	<p>Bond Funded Plan Happy Hollow Park and Zoo Parks Bond Project Program Refinement and Phase Strategy Plan San Jose, California June 2002</p>	<p>City of San Jose Public Works Parks & Recreation Facilities Division</p>	<p>HAPPY HOLLOW SAN JOSE, CA</p>
---------------------------------	--	--	---	---

Happy Hollow Long-Range (2002)



<p>THE PORTICO GROUP</p>	<p>The Portico Group with Nolla Associates, Inc. Economics Research Associates Wyatt Design Group, Inc. Davies Duffy & Associates, Inc. Keen Engineering Inc. Oppenheim Lewis, Inc. ORCA Consulting Palastino & Company, Inc. Debra Ellis, Architect and Horticulturalist Natural Systems International, LLC.</p>	<p>Long Range Plan Happy Hollow Park and Zoo Parks Bond Project Program Refinement and Phase Strategy Plan San Jose, California June 2002</p>	<p>City of San Jose Public Works Parks & Recreation Facilities Division</p> 
---------------------------------	--	---	---

Circulation



Source: ESRI BaseMaps

Site Analysis



Coyote Creek



Group Picnic Area



Group Picnic and Back Entry to Zoo



Lawn Area

Site Analysis



Group Picnic



Bike Parking by Zoo



Group Picnic



K1 Parking Entry



Amphitheater

Site Analysis



Zoo Entry Plaza



Japanese Fountain



Leininger Center



Zoo Entry Plaza



Bent Bridge

Site Analysis



View of Open Field from East Park Lot to Vietnamese Cultural Heritage Garden



Path by Leininger Center



Back Entry Path to Zoo

Constraints and Opportunities

- Clarify and Improve Internal Circulation
- Unify Signage, Wayfinding and Branding
- Activate Edges
- Repurpose Underused Areas
 - Kelley House Area
 - Batton (Ranger) House
 - Under Bent Bridge
 - Orchard parking lot/disc golf
 - Amphitheater
 - Lawn areas
- Reach Out to the Community
- Respect Resources
- Prioritize Efforts



Online Survey (as of 11/05/2015)

<http://www.sanjoseca.gov/facilities/Facility/Details/175>

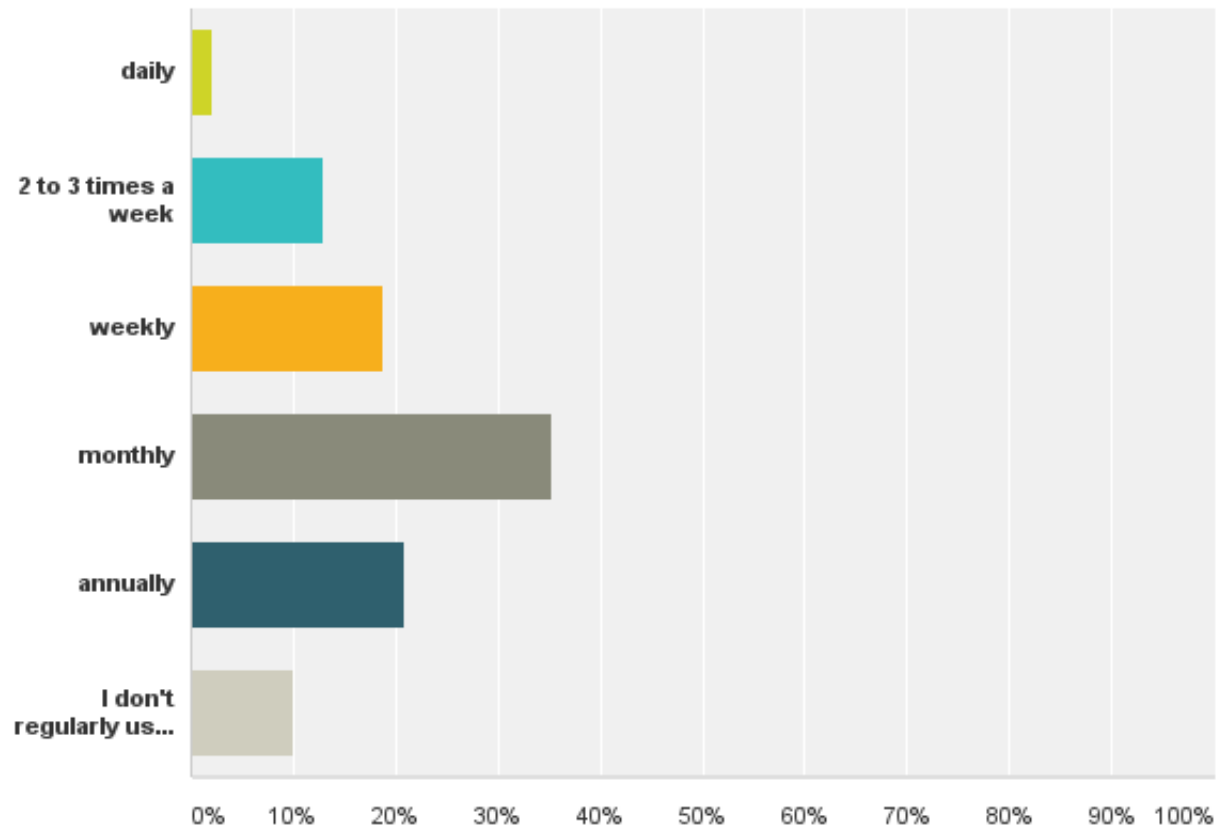
■ Q1 What is your zip code?

94041	1	94587	1	95117	5	95131	1
94043	3	95008	9	95118	7	95132	3
94061	1	95032	1	95119	1	95133	4
94062	2	95035	3	95120	9	95134	3
94070	2	95037	2	95121	4	95135	3
94087	1	95046	1	95122	1	95136	5
94118	1	95050	5	95123	15	95138	2
94122	1	95051	1	95124	12	95139	5
94501	1	95060	1	95125	13	95148	2
94536	1	95110	6	95126	5	96127	1
94538	1	95111	9	95127	3		
94541	1	95112	23	95128	8		
94555	1	95113	2	95129	3		
94560	3	95116	7	95130	4		

Online Survey (as of 11/05/2015)

Q2 On average, how often do you visit or use Kelley Park?

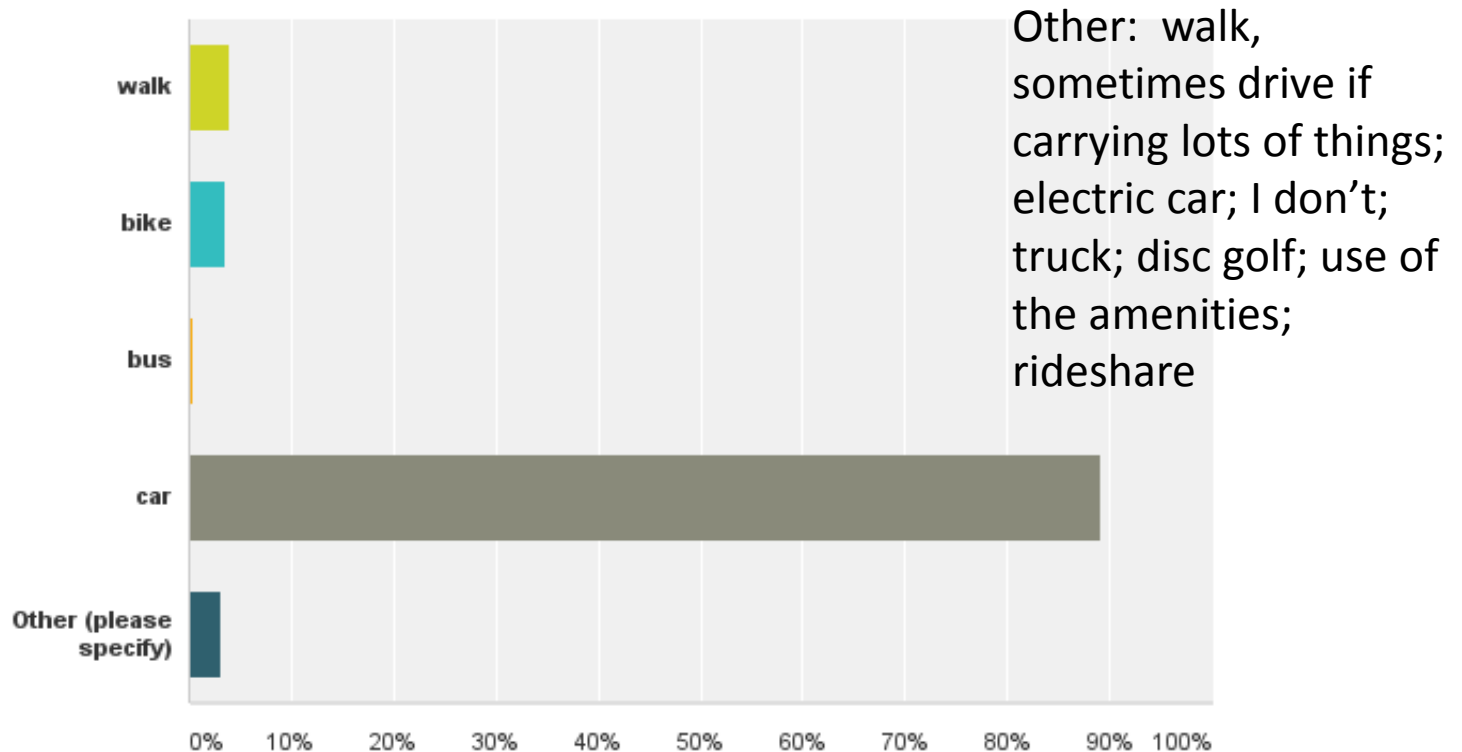
Answered: 230 Skipped: 0



Online Survey (as of 11/05/2015)

Q3 How do you typically get to Kelley Park?

Answered: 229 Skipped: 1



Online Survey (as of 11/04/2015)

- Q4 What do you like most about Kelley Park?
 - Variety of places to visit (HSJ, HHPZ, JFG)
 - Disc Golf Course (22)
 - Proximity to downtown San Jose
 - Happy Hollow and the Japanese Friendship Garden
 - Green space, Happy Hollow
 - N/A
 - Zoo
 - Trees and landscaping
 - Koi ponds, zoo disc golf
 - Shade, Tea Garden
 - Generally a beautiful park with a unique variety of attractions
 - Family activity
 - Trees
 - Happy Hollow and disc golf
 - Beautiful environment and the disc golf course
 - Happy Hollow Park & Zoo

Online Survey (as of 11/04/2015)

- Q4 What do you like most about Kelley Park?
 - Japanese Friendship Garden (2)
 - Trolley and Happy Hollow
 - Zoo and rides
 - A good place to take family, from baby to grandparents
 - All of the attractions, Japanese garden, historic area, grounds
 - Trees, gardens, open space, events such as SC Master Gardeners
 - Zoo, History Park
 - Open space, birds, and nature
 - Variety of uses, large size
 - Diversity of functions for kids, adults, historian, family gathering places
 - The animals
 - The distinctly different spaces within the same area

Online Survey (as of 11/05/2015)

- Q5 What do you like least about Kelley Park?
 - Want better bike access
 - Overcrowding on the weekends
 - Safety (2)
 - Pay parking (29)
 - Too hard to get to History park
 - Homeless hanging around
 - Don't know
 - The situation of the jaguar at the zoo; people torment it by knocking on the glass and it gets very upset
 - Not sure
 - N/A (7)
 - Its not in my immediate area so I don't always think of going there but that will now change because of my grand daughter and Happy Hollow
 - Needs more animals in the zoo
 - Car shows

Online Survey (as of 11/05/2015)

- Q5 What do you like least about Kelley Park?
 - Run-down house and empty unimproved lots
 - Homeless (24)
 - Happy Hollow
 - Excessive high cost to utilize History Park for events like car shows
 - No easy bike route from Willow Glen
 - Sometimes the dying trees and homeless don't make me feel safe with my young children
 - Homeless/teen drug use in the Coyote Creek area, no way to get to park through Roberts Ave, bird droppings
 - Train is no longer there which took you from one end of the park to the other
 - Parking charges and lack of parking on busy days
 - Its underutilized and the layout is odd and doesn't highlight its amazing resources

Online Survey (as of 11/05/2015)

- Q5 What do you like least about Kelley Park?
 - I don't have much of a reason to visit Kelley Park. Or at least I think I don't.
 - I wish we could bike to this park on bike trails
 - It sometimes doesn't feel safe
 - Parking needs to be free. Rangers need to be on bikes or foot, not trucks.
 - Short work hours
 - It has a variety of attractions
 - Traffic noise
 - The lack of connectivity between the Roberts and Senter sides of the park
 - The parking lot
 - Lack of transport from one activity area to another
 - Not everything in History Park is wheelchair accessible
 - Lack of other services around it. It is a food desert.
 - Traffic and parking during large events

Online Survey (as of 11/05/2015)

- Q5 What do you like least about Kelley Park?
 - Underutilized
 - Lack of attention to the older parts within park and Japanese gardens. They are so charming.
 - Parking and not enough shaded picnic benches
 - Dated, dark restroom
 - The long walk across the parking lot bridge, looking down onto the river area seeing trash and encampments
 - Cost of visiting HH and HP
 - Crowds
 - Distance between zoo parking and history park
 - Not well maintained
 - Sketchy looking folks on the park outskirts. Wish the burned down house could be fixed.
 - The homeless people that seem to live there
 - Not sure what else is there
 - Not accessible by bike/creek trail

Online Survey (as of 11/05/2015)

- Q5 What do you like least about Kelley Park?
 - Long, long, long walk to access internal areas like Happy Hollow with a toddler who has own mind made up about not wanting to go to car
 - The LONG walk from parking to Happy Hollow. I'm disabled and that part it TOO long for me.
 - Creepy people in the more remote areas of the park. I was there with a group for a picnic over the summer and some of us explored one of the trails in the park. We encountered some 'urban campers' on our walk and were unnerved. I guess as a public park it is open to everyone but I didn't like feeling like I was trespassing through someone's living space while I was in the middle of a city park.
 - Far away
 - The groups of people who congregate on the lower paths and sometimes at the parking lot closest to the Japanese garden

Online Survey (as of 11/05/2015)

- Q5 What do you like least about Kelley Park?
 - Traffic and paying for handicap parking and there is never enough spaces available
 - The Japanese fish garden seems too hidden and makes me uncomfortable to go alone with my children
 - Does not connect to anything, like trail for walkers, bikes
 - Bathrooms and parking
 - Disjointed
 - Its so big that I don't know what's there or how to get there easily
 - Homeless harassment
 - The spaces between amenities feel a little isolated and run-down
 - Everything is segregated and not connected even with adequate signage
 - Burned out house on the way to Happy Hollow entrance
 - All the homeless, its not safe

Online Survey (as of 11/05/2015)

- Q5 What do you like least about Kelley Park?
 - Happy Hollow
 - Some questionable people hang out there
 - Location
 - Staff, people
 - Dirty restrooms, unruly visitors and lack of park personnel to control visitors
 - Not enough shade
 - Homeless encampments and trash related (8)
 - Early closing time
 - Parking is way more expensive than other disc golf courses (usually free) which greatly reduces my wanting to go there
 - Not enough trees
 - Bathrooms, lack of water fountains
 - Don't feel safe walking around the park
 - Not attractive as it should be for a major city park
 - No playground

Online Survey (as of 11/05/2015)

- Q5 What do you like least about Kelley Park?
 - Annual parking pass, but I understand...
 - Vandalism
 - All the dark places deeper in the park have shade characters and a lot of smoking out going on
 - Great park
 - Atmosphere of those who play the course and those surrounding the course (homeless and homeowners) those who play the course are not keep the rules and it is frustrating
 - The park does not open early enough
 - Its not the prettiest park
 - Distance to bathrooms, homeless encampment on the disc golf course
 - That there isn't an even bigger disc golf course
 - Weeds and trash (2)
 - The surrounding area
 - Old unused space

Online Survey (as of 11/05/2015)

- Q5 What do you like least about Kelley Park?
 - Trash, I carry a bag with me to pick up after others everytime that I go
 - Drunk teenagers
 - No toilets or water fountain (3)
 - Nothing there to dislike (2)
 - Sightseeing
 - No water available
 - No restrooms or water near disc golf course (4)
 - Not enough shade or seating on the disc golf course
 - Love the disc golf facility
 - The old Kelley house looks shabby, underutilized space.
 - Poison oak in every bush and not enough trash containers to limit amount of littering; I think fellow disc golfers would clean up messes if there was a quick place to dispose of it along the course by tees. At least I could clean up what I see
 - Fencing and barriers

Online Survey (as of 11/05/2015)

- Q5 What do you like least about Kelley Park?
 - Haven't been too recently, not aware of all amenities
 - Its clearing up but the homeless camps
 - Disjointed, not easy to access without a vehicle
 - I miss the trail. It is underutilized – there should be more people in it. It is appalling that families are charge for parking. Disc golf is a terrible idea.
 - Sadly location...create another one in an area aware from the fair grounds
 - Boarded up burnt old house that is still there, why not get rid of it?
 - Some of the wayfinding signs are difficult to understand
 - There isn't more disc golf, not enough shade for disc golf
 - Lack of systemic circulation
 - The signage. Bring back the Castle like Danny the Dragon arches.
 - Parking on the south/west side is poor

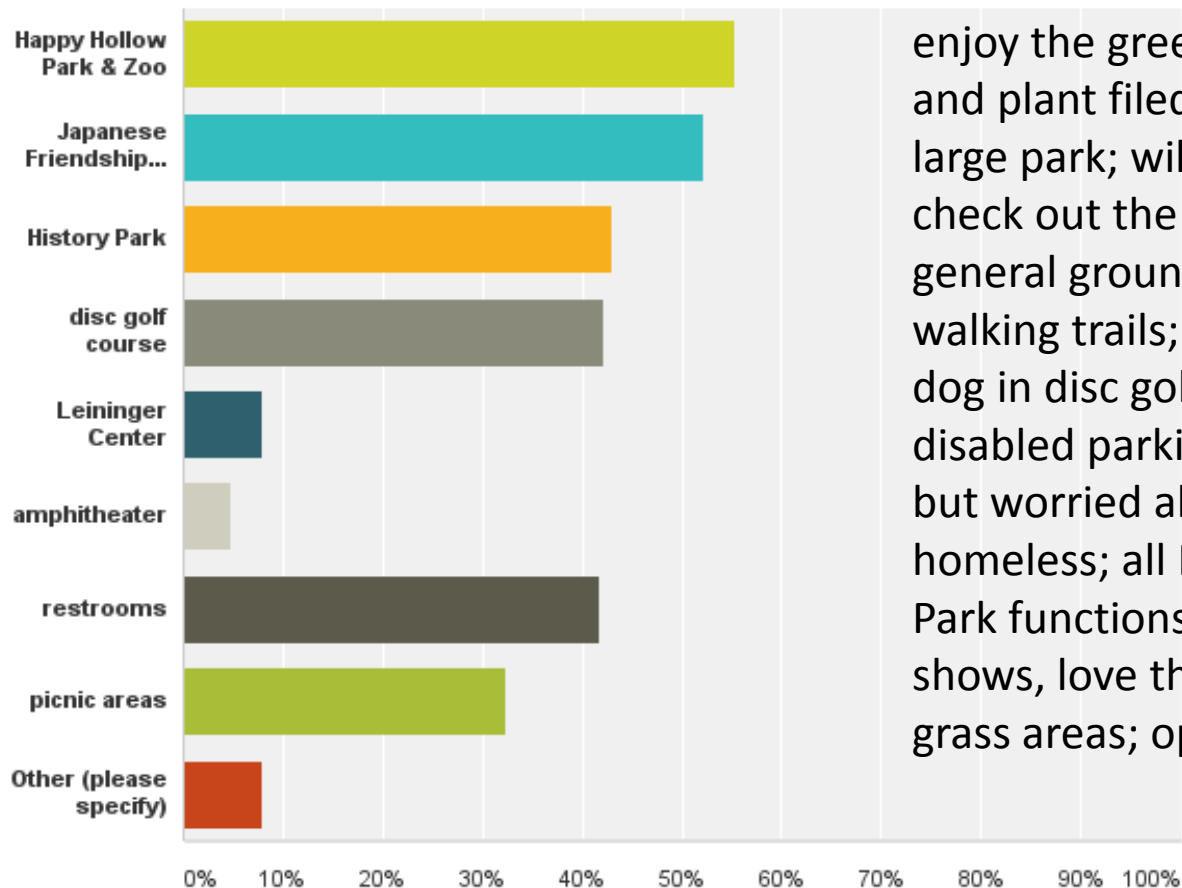
Online Survey (as of 11/05/2015)

- Q5 What do you like least about Kelley Park?
 - Disc golf (2)
 - Unfortunately it can have way too many homeless people, and so it can feel unsafe. We need more housing options and help for people. Not enough parking, and people trying to find parking end up impeding those of us just using Senter Road.
 - Unruly behaviors, disc golf
 - Access
 - Would like some better rides and food
 - The difficulty getting from one end to the other, and price of parking.

Online Survey (as of 11/05/2015)

Q6 What amenities at Kelley Park do you use when you visit? Select as many as apply.

Answered: 228 Skipped: 2

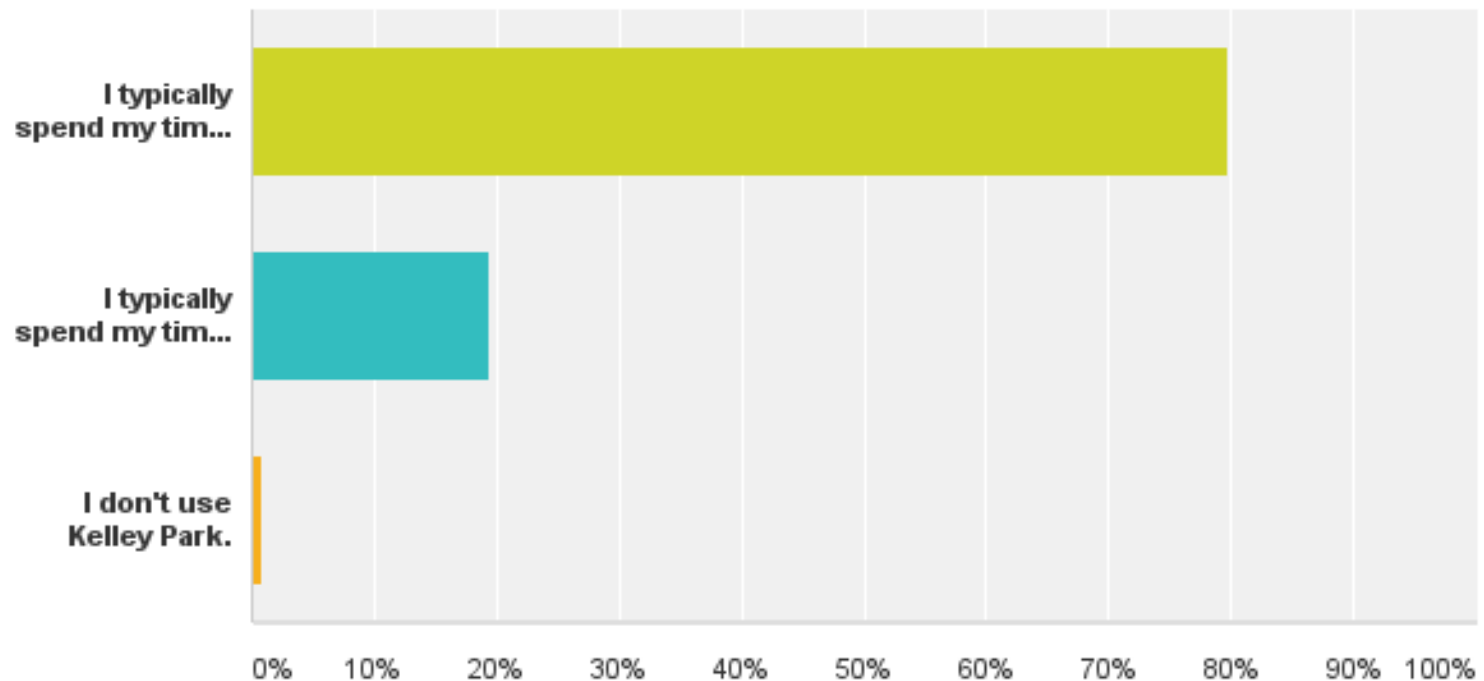


Other: walk around; enjoy the green, tree and plant filled area, a large park; will have to check out the disc golf; general grounds; walking trails; walking dog in disc golf; lots of disabled parking; trails but worried about homeless; all History Park functions esp. car shows, love the garage' grass areas; open park

Online Survey (as of 11/05/2015)

Q7 When you visit Kelley Park, do you usually spend your time at one amenity or more than one?

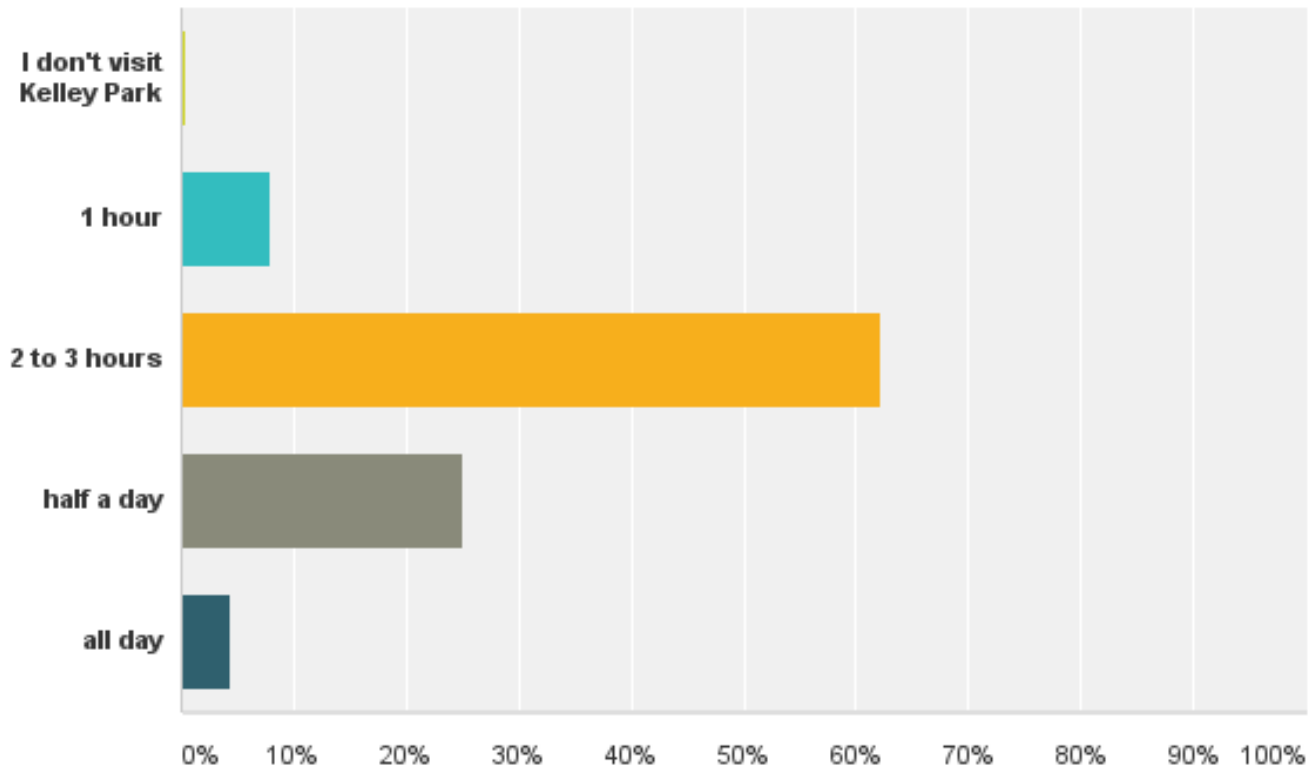
Answered: 226 Skipped: 4



Online Survey (as of 11/05/2015)

Q8 How long is your typical visit to Kelley Park?

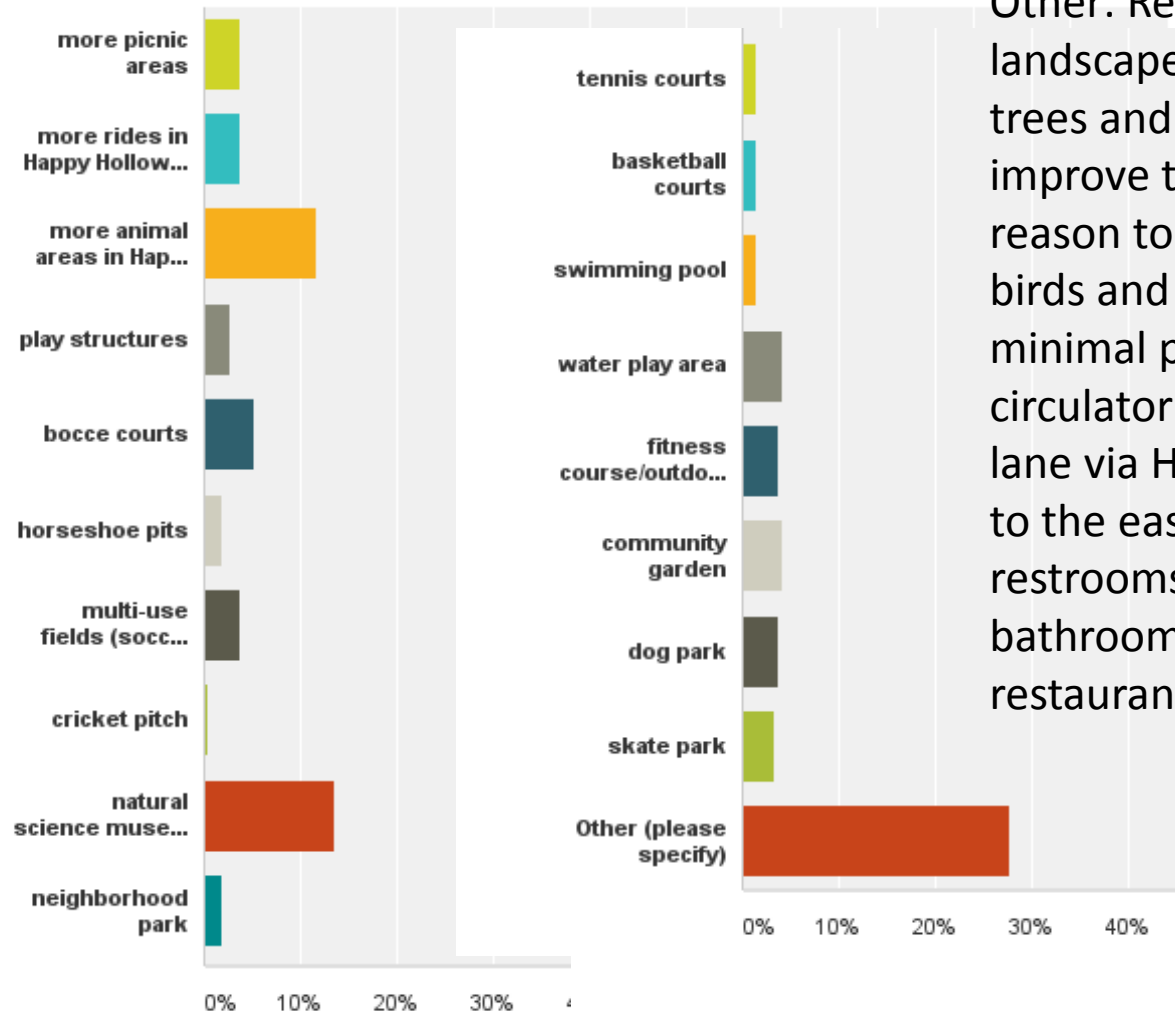
Answered: 228 Skipped: 2



Online Survey (as of 11/05/15)

Q9 What would you most like to see added to Kelley Park's amenities?

Answered: 213 Skipped: 17



Other: Reinvigorate the landscape, remove dead trees and add new plantings, improve the tea garden; a reason to go; open space for birds and nature; free or minimal parking fee; trolley circulator down pepper tree lane via Happy Hollow and to the east parking lot; restrooms near disc golf; bathrooms; private sector restaurants/food service

Online Survey (as of 11/05/15)

Q9 What would you most like to see added to Kelley Park's amenities?

Answered: 213 Skipped: 17

Other:

- more disc golf
- lots of garbage cans in unused areas, chemical toilets, outside shower (cold water ok), homeless paid to clean the area daily, it really irritated me that the city hired expensive contractors to clean up the jungle when the city could have sent a leader to organize dumpsters, hand tools and trash bags to the homeless to clean up, they could have paid the homeless as casual labor, saved a lot of city money and provided some of the homeless people some money or vouchers like the Salvation Army does, homeless would be happier as they cleaned up like people clean up on the freeways, the homeless much go somewhere – where? They are not going to vanish as some people would have them do
- restrooms; permanent home for disc golf
- updated rides (e.g. Danny the Dragon) at HH Zoo, natural open space and a dedicated curling arena
- drinking water
- more disc golf baskets

Online Survey (as of 11/05/15)

Q9 What would you most like to see added to Kelley Park's amenities?

Answered: 213 Skipped: 17

Other:

- improvements to disc golf
- Restrooms
- nicer landscape in the disc golf area
- no opinion
- more benches in disc golf
- extend the allowed drinking area to the disc golf course – signage in parking lot about drinking is very misleading
- more picnic areas by disc golf
- in my view, less is more – there is such a dearth of Natural in San Jose
- someone to expedite turnover on the Pacific Fruit Express – it takes forever to get through that line
- perhaps a youth community garden where youth can manage and learn to garden and harvest; perhaps the good could supply homeless shelters or food banks; high school students are always looking for community service; flowers can also be grown and they could even have a farmer's market and it may pay for some of the costs; not all people are scholars and some kids need to learn a trade

Online Survey (as of 11/05/15)

Q9 What would you most like to see added to Kelley Park's amenities?

Answered: 213 Skipped: 17

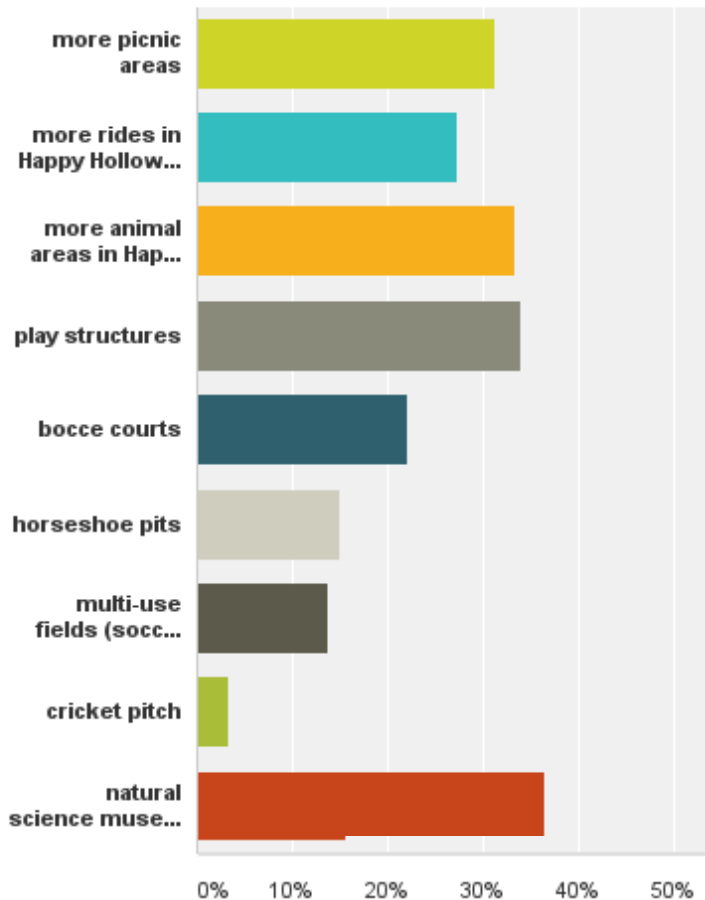
Other:

- Homeless camp; dance hall
- Improve the anteatery enclosure
- Stream/natural habitat and related education
- Maker spaces, more hands on facilities for “maker” types
- Restrooms
- Community garden
- More Happy Hollow, no sports – this is a cultural collective, adventure play in the wild areas, access to the creek (see Chico’s Bidwell Park)
- Walking paths, botanical garden, open play areas, arts – temporary and permanent, childrens area and any elements that don’t take over large swaths of park for sports
- More rides in Happy Hollow, a water play area, play structures
- Community garden and science museum
- Bring the train back
- Picnic areas, play structures, science museum and learning center, community garden
- (Note: many comments about wanting to pick more than one item/response)

Online Survey (as of 11/05/15)

Q10 What would you like to see added to Kelley Park's amenities? Select as many as apply.

Answered: 153 Skipped: 77



Other: open space for birds and nature; more garden theme areas – succulents, desert plants, many possibilities, seating areas in gardens, area designated for drumming/casual public music performance by regular people (not formal events), concession area in non-fee area, walking routes and maps – for bikes too – with expansion to other areas like William Street Park

Online Survey (as of 11/05/15)

Q10 What would you like to see added to Kelley Park's amenities? Select as many as apply.

Answered: 153 Skipped: 77

Other:

- free parking for neighborhood residents
- More space for Zoe to expand, trolley circulator
- Disc golf pro shop and food trucks
- More programming in Japanese and History sections
- Restrooms and drinking fountains
- Tarped area near parking lot and picnic table to wait, have lunch or rest
- Homeless encampment with dumpsters and portapotties
- Lots of chemical toilets and garbage cans
- More trees and seats on disc golf course
- Integration with Coyote Creek Trail
- I don't think the park needs new amenities so much as better maintenance
- Dog friendly
- Walking/hiking paths
- Homeless camp. Dance hall.
- If any of these things are added they should be away from creek

Online Survey (as of 11/05/2015)

Q11 What changes would most improve your experience and use of Kelley Park?

- More history events
- Connection to Coyote Creek trail/Olinder Park
- More stroller friendly access, lower parking costs, clean up pond in garden, enforce behavior norms, address trash issues, provide parking access to History Park
- Shorten LONG walk from parking to entrance areas
- Allow parking in rear lot and have a discount plan
- Enjoy lower trails but don't feel safe, provide History Park entry from Japanese Garden
- Free disabled parking near entries
- Easier access from Happy Hollow to Japanese Gardens
- Dog amenities, water fountains
- Parking improvements
- Modern facilities, maps and a great website
- Less homeless and their litter
- Repair Redwood Lookout, improve turnover on Pacific Fruit Express
- More connection between amenities
- Safer environment
- More accessibility
- Provide multiple activities that could engage entire family

Online Survey (as of 11/05/2015)

Q11 What changes would most improve your experience and use of Kelley Park?

- Better policing of visitors, cleaner bathrooms
- More trees to shade tee boxes at disc golf course
- Improved landscaping in the disc golf area
- NA
- Make disc golf permanent
- Expand disc golf course
- Restrooms/drinking fountains/picnic areas near disc golf
- Cheaper or free parking
- Add amphitheater to Happy Hollow Park and Zoo
- Improved landscaping, more trees
- More and better restrooms, water fountains
- More security
- Needs to be clean and maintained
- Homeless cleanup
- Covers for the teepads and cheaper parking
- More "clean up" days
- Cheaper annual pass for disc golfers
- More family friendly shaded areas and more updated public facilities
- Private sector food and drink
- More shade in disc golf area
- Maintain natural scenic beauty of garden
- Provide trolley circulator throughout park

Online Survey (as of 11/05/2015)

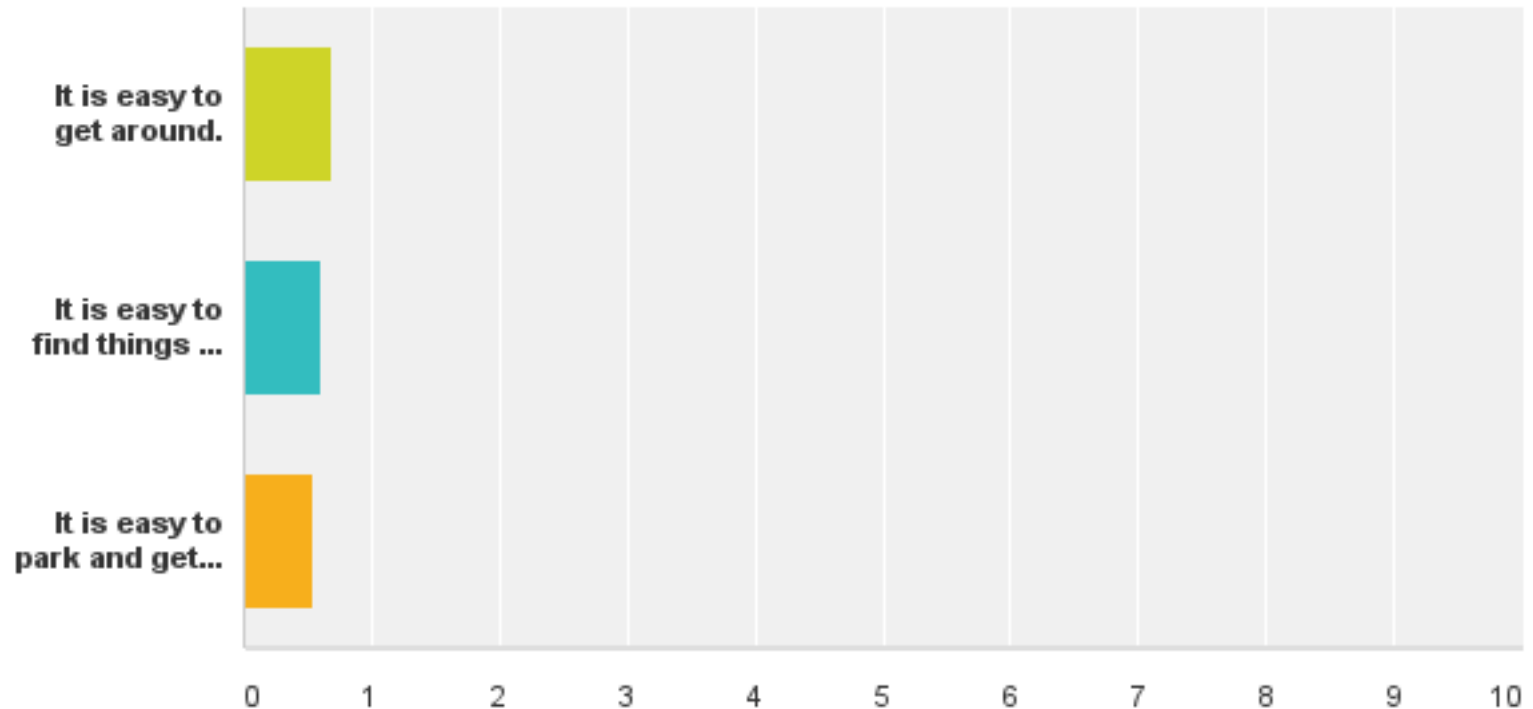
Q11 What changes would most improve your experience and use of Kelley Park?

- Provide seating in Japanese Garden, put in more garden theme areas with seating, consider creating a variation on the Guadalupe River Park Conservancy for Kelley Park
- Get rid of disc golf – they smoke, dogs run free, dangerous game
- Avoid playing fields and other intensive use
- Access, parking, friendly atmosphere, making it a gem not just a place to house employees
- Restore plantings that had aesthetic quality but are now in neglect
- Update rides and environment
- Ability to get from History Park to Zoo and Tea Garden via a pathway

Online Survey (as of 11/05/2015)

Q12 What is your typical experience of Kelley Park as you go from one area to another?

Answered: 224 Skipped: 6



Small Group Discussions

- Refer to map of Kelley Park
- Select facilitator, timekeeper, and note-taker
- Read and review handout questions
- Discussion: Vision for the Future of Kelley Park
- Write down group notes
- Select spokesperson to summarize group's discussion per question
- Turn in handouts

Discussion Summary

- **Group summaries**



Schedule & Next Steps

- **Community Meeting #2**
 - February 25, 2016
 - Review process to date, summarize public comments, provide overview of draft alternative approaches, and refine to convey public's vision for Kelley Park

