

## San Jose Privacy Advisory Taskforce Meeting #1

Tuesday, November 27, 11:30 to 1:00pm  
San José City Hall, City Manager's Conference Room, 17<sup>th</sup> Floor

### Attendees:

1. Victor Sin, Chair of the Santa Clara Valley Chapter, ACLU of Northern California  
Roxana Marachi, San José Silicon Valley NAACP
2. Michelle Finneran Denedy, Chief Privacy Officer, Cisco & Adjunct Faculty, Carnegie Mellon University
3. Don Heider, Executive Director, Internet Ethics, Markkula Center for Applied Ethics, Santa Clara University
4. Bob Lim, Vice President Information Technology & Chief Information Officer, San José State University
5. Mike Shapiro, Chief Privacy Officer, Santa Clara County
6. James Randol, Retired San José Police Department Captain
7. Dolan Beckel, Director, Office of Innovation, Office of the City Manager, City of San José
8. Rob Lloyd, Chief Information Officer, City of San José
9. Marcelo Peredo- Chief Information Security Officer, City of San José
10. Liam Crawford, Broadband and Privacy Policy Analyst, Office of the City Manager, City of San José.
11. Lawrence Grodeska, Chief Executive Officer and Co-Founder of CivicMakers
12. Judi Brown, Chief Impact Office and Co-Founder of CivicMakers

### Purpose:

1. Onboard the Privacy Advisory Taskforce members & explain project background
2. Introduce & begin discussing the City's draft privacy principles

### Action Minutes:

1. **Welcome & Overview** – Dolan Beckel, Director of Innovation and Digital Strategy, CMO, provided opening remarks. *11:30 - 11:35 am*
2. **Taskforce Introductions** – All attendees. Judi Brown with CivicMakers opened with an icebreaker asking “when was the last time you personally read a Terms of Service (ToS) agreement. Seven of the current eight serving Taskforce member representatives were present. *11:35 - 11:45 am*
3. **Overview of Process** – Lawrence Grodeska, Civic Makers, provided an overview of their engagement as the City's privacy engagement consultant. Liam Crawford, Broadband and Privacy Policy Analyst, CMO, provided an overview of the presentation *11:45 - 12:15 pm*

provided to City Council's [Smart Cities and Service Improvement Committee on December 6, 2018](#).

**4. Review of Privacy Principles –**

*12:15 - 12:50 pm*

- a. The Taskforce was asked how the City's current iteration of draft privacy principles balance the 3 dimensions of cybersecurity as defined by the public's right to privacy, and the City's ability to use data to improve City service. The feedback was received through an activity of plotting each draft principle to identify how they relate to one another.
- b. Taskforce members reviewed draft privacy principles requesting that further time be provided at the next meeting to both review and discuss the principles at length.
- c. The Taskforce agreed that they will provide consensus recommendations to the City's Privacy Working Group at the next Taskforce meeting in January. The recommendations will strengthen and amend the principles.
- d. The high-level initial requests were the inclusion of language on accountability, enforcement of the principles,

**5. Privacy and the Public – CivicMakers, Lawrence Grodeska & Judi Brown**

*12:50 - 1:10 pm*

- a. The Taskforce provided additional suggestions of organizations to participate in the initial Privacy Workshop on December 4, 2018.

**6. Close & Next Steps**

*1:10 - 1:15 pm*

- a. Liam Crawford, CMO closed the meeting noting the upcoming Committee presentation to Council's Smart Cities and Service Improvement Committee, the upcoming Community Engagement Workshop, and that the Taskforce meeting date in January will be set before the end of the year.