Digital Privacy Engagement Workshop

Date: December 4, 2018
Time: 11:00am to 1:00pm
Location: San Jose Public Library

Purpose

As the City of San José continues to establish its approach to further centralize digital privacy policy consideration, it is in the process of establishing a meaningful community engagement strategy. This meeting will serve as the initial workshop to further inform the City's approach. The City and CivicMakers, the City's privacy engagement consultant, will present use cases to the attendees and encourage active participation through a series of interactive exercises.

Attendees: A list of the invited attendees will be posted shortly.

Approach

- Assess the level of digital privacy awareness, trust, and privacy concerns of participants.
- Provide an opportunity to interactively engage participants
- Provide smart city use cases as context for receiving feedback to the City's draft digital privacy principles.
- Encourage input to improve future digital privacy engagement from participants
- Seek to understand high level community concerns related to privacy from the perspective of this initial group of community organizations and key stakeholder groups.

Goals

- Gain feedback from participants regarding privacy use cases and the City's draft privacy principles.
- Receive guidance on additional organizations, individuals, or stakeholders to engage for future community engagement opportunities.
- Further identify engagement strategy by requesting feedback from this meeting and potential avenues for engagement beyond similar workshops
- Identify champions/ambassadors to guide and support the City's approach to digital privacy

Agenda

I.   Welcome – Office of the City Manager, City of San José
   - Provide overview of the City's digital privacy effort and process
   - Introduce CivicMakers, the meeting facilitator and City's privacy engagement consultant
II. Introductions of attendees
III. What is Digital Privacy?
   - Context setting and introduction to use cases
   - "Privacy Scenario" Stations
IV. Privacy Principles - CivicMakers
V.   Next steps - CivicMakers
VI. Recruitment for Privacy Workshop #2