



Memorandum

TO: PUBLIC ART COMMITTEE

FROM: Michael Ogilvie

SUBJECT: SEE BELOW

DATE: September 28, 2018

SUBJECT: MOSAICS AND MURAL AT WASHINGTON YOUTH CENTER

RECOMMENDATION

Review and approve the design for an installation of mosaic butterflies on a wall with a mural background at Washington Youth Center in District 3 as a neighborhood beautification project by Collaborative Community Program (CCP), with the understanding that installation is conditional on final approval of the project by the Parks, Recreation, and Neighborhood Services Department (PRNS) and on CCP entering into a Right of Entry Agreement with the City of San Jose.

BACKGROUND

This is a community beautification project that is being undertaken by Collaborative Community Program. CCP developed the proposed project to beautify the Washington Youth Center, which is adjacent to Washington Elementary School.

CCP has been working with the Washington community since 2009, offering project-based mentoring services to elementary school children and support to their families on the Washington Elementary school campus. CCP started as a grassroots organization in 2009 and received its non-profit status in February 2012.

ANALYSIS

CCP is working with the community and specifically youth to create the proposed project. The project is based on a design by Cat Sparks Art!, Inc., that was implemented at a school in San Diego. Cat Sparks Art!, Inc. is a San Diego-based commercial art firm that provides mosaic and arts instruction and undertakes projects in elementary schools and community venues. Per CCP's attached proposal description, CCP contracted Cat Sparks Art! to lead their students in a mosaic project to be installed as a community mural. The mural will be installed in The Brenda Lopez Memorial Plaza at Washington Youth Center. The size of the installation is to be finalized but will be comparable to what is shown in the proposal.

The proposed mural reflects the work of the Washington students and their love for their neighborhood and environment. CCP will be in charge of painting the sky-background onto which the butterflies will be installed. The artwork consists of up to eight mosaic butterflies of four varied sizes ranging from the largest size at approximately 18.5" x 21" to the smallest ones at approximately 10.5" x 10.5" that are to be installed on a wall painted to look like clouds in the sky. Each butterfly will be unique and will be created by the children associated with CCP and the Washington Elementary School. Per the proposal, the butterflies are to be installed by a licensed contractor.

CCP has indicated that the project is fully-funded however the budget and funding sources for the project remain to be confirmed. CCP will be required to sign a Right of Entry agreement prior to painting the mural or installing the mosaics. No City of San José Capital Improvement Project (CIP) percent for arts funding is being used for this project, as such formal procurement policies and practices regarding hiring artists did not occur.

Further, it should be noted that:

1. This project will be considered decorative and will not be part of the City's Public Art Collection.
2. The responsibility for long-term maintenance for the mosaic/mural needs to be clarified however, it has been agreed by PRNS and CCP that the City's Public Art Program will not be responsible for the long term maintenance, repair, or replacement of any of the elements in this project, nor will maintenance, repair or replacement come from the Office of Cultural Affairs' public art maintenance funds. Over the life of the mural maintenance and conservations issues may include:
 - Removal of graffiti or tagging; repair of damage to the mosaic elements or replacement as necessary.
 - Replacement of the clear coat UV protective, anti-graffiti coating every five years.

The on-going graffiti removal, and the recommended clear coat re-application required every five years typically represent the largest expenses.

3. Should maintenance become a fiscal burden for the City, the artwork would be removed and the mural element would be painted over per the Right of Entry agreement.

PUBLIC OUTREACH

Per CCP, at the request of community member Ms. Gaby Soto the CCP made a presentation the design for the proposed mural to the Washington Guadalupe Neighborhood Association (WGNA) and received WGNA's unanimous approval for the mosaic/mural project.

COORDINATION

CCP has driven this project from its inception and has worked with the District 3 City Council Office, and with PRNS. This memorandum has been coordinated with PRNS, the Office of District 3 Councilmember Peralez, and the Office of Cultural Affairs.

/s/

MICHAEL OGILVIE
Public Art Director

Attachment: Artwork Proposal by Collaborative Community Program



May 12, 2018

Jeremy Shoffner, Recreation Supervisor, Jeremy.Shoffner@sanjoseca.gov
Parks, Recreation and Neighborhood Services
200 E. Santa Clara Street
San Jose, CA 95113

Dear Mr. Shoffner,

We are very appreciative for the opportunity to submit our proposal to the City of San Jose for your review and consent. The Collaborative Community Program (CCP) started as a grassroots organization in 2009 and received non-profit status in February 2012. We have been working with the Washington community since 2009 offering project-based mentoring services to elementary school children and support to their families on the Washington Elementary school campus. This mural reflects the work of the Washington students and their love for their neighborhood and environment.

This letter has been updated since its original submission to Anthony Ossenfort on February 16, 2017 and was a follow up to our email correspondence on 11 December 2016. During this time of waiting for installation approval, we were asked by Ms. Gaby Soto to present our murals to the Washington Guadalupe Neighborhood Association; CCP received their unanimous approval for the installation of our mosaic. The updates to our original letter reflect CCP's conversation and meeting on 25 February 2018 at the installation site with Mr. Shoffner. I have highlighted the updates to the original submission.

Should you have further questions, or need additional information to reach your decision, please don't hesitate to let me know. You may email/call: ccpsantaclara@gmail.com or (408) 655-8331.

Sincerely,

Stacy Muccino and Felice Lopiccolo

Email cc:

Mr. Anthony Ossenfort, Anthony.ossenfort@sanjoseca.gov
Lilia Sandoval Guerrero, Lilia.SandovalGuerrero@sanjoseca.gov
Ruth Cueto, ruth.cueto@sanjoseca.gov

Project Details/Artwork Specifications

Cat Sparks Art!, has been contracted by The Collaborative Community Project (CCP) to lead their students in a mosaic project to be installed as a community mural. The mural will be installed in The Brenda Lopez Memorial Plaza in a location recommended by Mark Lopez on the backside of the Washington Youth Center.

- There will be a total of 8 individual Butterflies to hang.
- The size of the butterflies: 1 @ 18.5 x 21", 1 @ 17 x 22", 2 @ 15 x 15", 4 @ 10.5 x 10.5"
- The weight of each butterfly will be approximately 10 lbs. for the large size, 7 lbs. for the medium size, and 3 lbs. for the smallest size.
- The materials used to for the children to create the mosaic with professional supervision: stained glass mosaic adhered with mortar and grout to cement board that is 1/4" thick. All mosaics have a protective coating to resist environmental conditions.
- The Collaborative Community Project would like to paint the sky background as the surface is flat and paint can easily adhere to the surface. **We will use graffiti resistant paint in a medium blue color.**
- The actual placement of the butterflies will depend on the space allotted on the wall. If it is a similar space to the picture attached, the butterflies can be placed similarly. If the space is more horizontal with less vertical space, the butterflies can be placed so they look like they are flying as a group in one direction.
- A rendering of approximate placement can be provided once the location is decided, if needed.
- Each butterfly can be easily adhered to the wall using construction adhesive. For the small butterflies, two small nails can be tacked on the outside to hold the butterfly in place while the adhesive is drying. For the large butterflies, we will leave spaces in the mosaic for 2 screws to be drilled through the cement board to the wall in addition to the construction adhesive. If the facilities department would like all the butterflies screwed to the wall, in addition to the construction adhesive, please let us know.

Attached are photos of a similar project that Cat Sparks Art! created at a school in San Diego and is provided to give an idea of the scope of the artwork. This will be similar in scope to our proposed project.



Installation/Contractor Information

The mural will be installed at the Brenda Lopez Memorial Plaza in the breezeway between the Washington Youth Center and Washington Elementary School. Specifically, the mosaic will be mounted at a height of 8' and 10' directly at the back entrance of the Washington Youth Center on the left-hand side under the video camera.

CCP has contracted with a fully licensed contractor for the installation of the mosaic:

Andreas Cepeda, **General Contractor**
License # 1019904

Maintenance Plan

There is no required or anticipated maintenance required once the mural is installed. CCP will periodically monitor the installation to ensure that the mural remains intact. There is also a mounted camera which minimizes the chances for vandalism and is monitored by the Washington Youth Center.