



Memorandum

TO: PUBLIC ART COMMITTEE

FROM: MICHAEL OGILVIE

SUBJECT: SEE BELOW

DATE: September 27, 2018

Council District: 4

SUBJECT: Report on the selection of artist for the Neighborhood Gallery Project beneath I-680 at Hostetter Road.

REPORT

This is a report on the selection of artist for the Neighborhood Gallery Project beneath I-680 at Hostetter Road.

DATE OF ARTIST SELECTION: September 19, 2018

ARTWORK BUDGET: \$50,000.

LOCATION: The project site is the underpass located at Hostetter Road and Interstate 680.

PROJECT DESCRIPTION:

Neighborhood Galleries is a citywide public art initiative designed to connect neighborhoods and reclaim the space surrounding underpasses and bridges for safe pedestrian use. Phase I of this initiative was launched in East San Jose. The proposed artwork at Hostetter Road and Interstate 680 marks the start of Phase 2. This Phase 2 location in District 4 was identified by Councilmember Lan Diep as part of the Mayor's BeautifySJ initiative.

A selection panel was held on September 19, 2018 to select the artist to create the artwork at Hostetter Road underneath I-680. The selection panel reviewed the qualifications of artists from the San Jose Public Art Program's Pre-Qualified Mural Artist Roster. Artists applied to be a part of the pre-qualified roster through a Request For Qualifications (RFQ) released in June of 2017. The RFQ closed on July 31, 2017 and 126 Bay Area artists submitted applications. The mural roster selection panel met on September 20, 2017 and selected seventy-five (75) artists for inclusion in the pre-qualified mural artist roster.

The selection panel for the project at Hostetter Road and I-680, met on September 19, 2018 to select one artist and two alternates. The panel selected Jason Jagel for the project; Jet Martinez was selected as first alternate, and Javier Rocabado as the second alternate. Contract negotiation is in process with Jason Jagel. In the event a contract is not able to be negotiated, the project will be awarded to the first alternate.

PUBLIC OUTREACH

The initial Artist Selection Panel that met on September 20, 2017 to help create the pre-qualified mural artist roster was a diverse group of arts professionals, as follows:

Jennifer Ahn, Gallery Owner, Artist, City of San José Resident

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Joey Reyes MACLA Curator, Artist, City of San José Resident

Tamiko Rast Artist, City of San José Resident

Steven Huss, Arts Administrator, City of Santa Rosa Resident

Michael Ogilvie, Public Art Director, City of San José

The Neighborhood Gallery Artist Selection Panel that met on September 19, 2018 was a diverse group of stakeholder's representative of the community, as follows:

Ron Applebee, Art Instructor Berryessa Community Center, San José Resident

Trami Cron, City of San José Parks, Recreation and Neighborhood services Commissioner, Founder Chopsticks Alley, San José Resident

Roxane Fuentes, Berryessa School District Superintendent, San José Resident

Rachel Lazo, Art Dept. Faculty, Evergreen Valley College City of San José Resident

Danny Thien Le, Poet, Pow! Wow! San Jose, San José Resident

John Semanik, President Penitencia Neighborhood Association San José Resident

Public Art Committee Liaison: TBD

Public meetings held in conjunction with this project will be scheduled once the artist has been contracted.

/s/

MICHAEL OGILVIE
Public Art Director