



Memorandum

TO: PUBLIC ART COMMITTEE

FROM: Michael Ogilvie

SUBJECT: SEE BELOW

DATE: October 3, 2017

Approved

Date

SUBJECT: MURAL AT ERIKSON PARK

RECOMMENDATION

Review and approve the mural design by Lila Gemellos for District 9 Neighborhood beautification project.

BACKGROUND

The Neighborhood Association has had a long-standing interest in on-going improvements to the park. The Neighborhood Association requested funding from the office of Councilmember Rocha to facilitate a mural on the back wall of the park which is approximately 8' x 65'. The Neighborhood Association already had an artist in mind for the project – Lila Gemellos. Councilmember Rocha provided \$10,000 from his office budget to help facilitate this project. No Capital Improvement Project (CIP) funding is being used for this project, as such formal Public Art procurement policies and practices regarding hiring artists did not occur. The artist will be required to sign a waiver prior to painting the mural and will also be responsible for maintenance to the mural.

ANALYSIS

The artwork design is to be presented to the Public Art Committee on October 3. The advisory committee has the authority to approve any artwork on City property and will review and advise accordingly

EVALUATION AND FOLLOW-UP

The artist has stated she will handle the necessary maintenance for the mural and it will not impact, initially, public art maintenance funds. There is concern that over the life of the mural that maintenance could be required wherein the artist is not present or available to handle maintenance.

PUBLIC OUTREACH

The Neighborhood Association has driven this project from its inception and have worked with the Councilmember to help realize it.

COORDINATION

This memorandum has been coordinated with the City of San José Office of Councilmember Rocha, and the Office of Cultural Affairs.



MICHAEL OGILVIE
Public Art Director