



# Memorandum

**TO:** PUBLIC ART COMMITTEE

**FROM:** MICHAEL OGILVIE

**SUBJECT:** SEE BELOW

**DATE:** December 1, 2017

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**Council District: 9**

**SUBJECT:** Selection of artist Mona Caron for the Paul Moore Park Mural Project.

**UPDATE**

This is an update on the selection of artist Mona Caron for the Paul Moore Park Mural project.

**DATE OF ARTIST SELECTION:** October 11, 2017

**ARTWORK BUDGET:** \$15,000

**LOCATIONS:** The project site is at the Paul Moore Park community center, on the exterior of the building.

**PROJECT DESCRIPTION:**

Members of the community initiated the Paul Moore Park Mural project to replace a mural that had existed on the community center for twenty years. The project was approved as part of the 5-year CIP Plan in 2015.

The Public Art Program released a Request For Qualifications (RFQ) in June of 2017 that closed on July 31, 2017. The RFQ was developed to create a pre-qualified mural artist roster and 126 artists submitted applications. The Artist Selection review panel for the pre-qualified mural artist roster met on September 20, 2017 and selected seventy-five (75) artists to be on the pre-qualified artist roster. All artists were either local or from the bay area. In conjunction with the Office of Councilmember Donald Rocha a neighborhood review panel was put together to select one (1) artist from this roster to be contracted to complete the mural project.

The neighborhood review panel met on October 17, 2017 to review muralists from the pre-qualified artist roster and unanimously selected artist Mona Caron to perform the work. Public Art staff is in negotiations with the artist regarding the contract and timeline.

**PUBLIC OUTREACH**

The initial Artist Selection Panel that met on September 20, 2017 to help create the pre-qualified mural artist roster was a diverse group of arts professionals, as follows:

Jennifer Ahn

Gallery Owner, Artist, City of San José Resident

Joey Reyes

MACLA Curator, Artist, City of San José Resident

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Tamiko Rast	Artist, City of San José Resident
Steven Huss	Arts Administrator, City of Santa Rosa Resident
Michael Ogilvie	Public Art Director, City of San José

The neighborhood Artist Selection Panel that met on October 17, 2017 was a diverse group of stakeholder's representative of the community and neighborhood, as follows:

Chris Sicat	Artist, Neighborhood resident
Brian Clampitt	Neighborhood resident
Rudy Flores	Chair, Parks, Recreation and Neighborhood Services Commission and neighborhood resident
Peter Hamilton	City of San José resident and employee

Public Art Committee Liaison: None assigned

Public and community engagement meetings held in conjunction with this project will be scheduled once the artist has been contracted.

MICHAEL OGILVIE  
Public Art Director