

Memorandum

TO: PUBLIC ART COMMITTEE

FROM: Michael Ogilvie

SUBJECT: SEE BELOW

DATE: May 31, 2018

Council District: 10

SUBJECT: Schematic and Design Development Proposals for TJ Martin and Fontana Park mural project.

RECOMMENDATION

Review and take action to approve the design development proposal by artists: Andrew Kong Knight, Morgan Bricca, Jane Kim, Mona Caron, Vanessa Stafford and Daniel Aguilera Jimenez for a mural project at the TJ Martin Park.

DATE OF ARTIST SELECTION: November 9, 2017

BUDGET: \$25,000.

LOCATION: TJ Martin and Fontana Parks

PROJECT DESCRIPTION

Members of the TJ Martin and Fontana Park Board and community initiated this mural project to enhance the retention vaults in their park and help reduce graffiti. It has been a five-year initiative that culminated with the project being approved as part of the 5-year CIP Plan in 2015.

The Public Art Program released a Request For Qualifications (RFQ) in June of 2017 that closed on July 31, 2017. The RFQ was developed to create a pre-qualified mural artist roster and 126 artists submitted applications. The Artist Selection review panel for the pre-qualified mural artist roster met on September 20, 2017 and selected seventy-five (75) artists to be on the pre-qualified artist roster. All artists were either local or from the bay area. In conjunction with the Office of Councilmember Johnny Khamis a neighborhood review panel was put together to select six (6) artists from this roster to be contracted to complete the murals.

The neighborhood review panel met on November 9, 2017 to review muralists from the pre-qualified artist roster and unanimously selected artists Andrew Kong Knight, Morgan Bricca, Jane Kim, Mona Caron, Vanessa Stafford and Daniel Aguilera Jimenez to perform the work.

PUBLIC OUTREACH

An initial visioning meeting that engaged a wide cross section of community members as well as officials from City of San José was held on June 7, 2017 at the Almaden Community Center. The meeting and project scope were presented to the community and were well received by the public. The initial Artist Selection Panel that met on September 20, 2017 to help create the pre-qualified mural artist roster was a diverse group of arts professionals. A neighborhood review panel was formed to help select the finalist artists from the pre-qualified artist roster. That panel met on November 9, 2017, and selected six artists to paint the utility vaults. The artists selected then made presentations of past work and potential designs to the community on February 2, 2018. Following that meeting artists refined their designs and the final designs were presented to the community at the Heart of the Park event on May 19, 2019. The designs received a glowing reception from the community.

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Key community engagement meetings, public meetings, and public reports in conjunction with this project:

Date	What	Purpose	Location	Convener
June 2015	City Council	Project was approved as part of the 5-year CIP plan.	City Hall	City Council
6/7/2017	Park board meeting	Initial visioning meeting with the park board and neighborhood.	Almaden Comm. Center	SJPA
9/20/2017	Artist Selection Panel	Met to select artists for pre-qualified mural roster.	City Hall	SJPA
11/9/2017	Neighborhood Artist Selection Panel	Met to select six artists from pre-qualified mural roster.	City Hall	SJPA
12/5/2018	Public Art Committee	Received an update on artist selection.	City Hall	SJPA
2/2/2018	Neighborhood meeting	Introduced the artist to the neighborhood, informal designs and pas work were presented. Residents had a chance to provide artist with input and inspiration.	Almaden Comm. Center	SJPA
5/19/2018	Heart of the park event	Extensive neighborhood outreach conducted with a broad segment of the residents. Presented the designs for the murals and received input.	TJ Martin and Fontana Parks	Park Board
6/5/2018	Public Art Committee	To approve mural design for painting	City Hall	SJPA

/s/

MICHAEL OGILVIE,
Public Art Director