



Memorandum

TO: PUBLIC ART COMMITTEE

FROM: MICHAEL OGILVIE

SUBJECT: SEE BELOW

DATE: May 31, 2018

Council District: 3

SUBJECT: Selection of artist Brian Brush for the illuminated enhancement at the San Pedro/Market Street Garage.

UPDATE

This is an update on the selection of artist Brian Brush for the illuminated façade enhancement project at the San Pedro/Market Street Garage. in San José, California.

DATE OF ARTIST SELECTION: Wednesday, April 19, 2018

ARTWORK BUDGET: \$600,000, including a contingency of \$51,000 that will not be paid to artist except to address unforeseen issues that may arise.

LOCATION: The project site is at the San Pedro/Market Street Garage 45 N San Pedro St, San Jose, CA 95113 in San José, California.

PROJECT DESCRIPTION

The City of San José Public Art Program (SJPA) in conjunction with the City of San José Department of Transportation's (DOT) Parking and Downtown Operations Division are released a Request For Qualifications (RFQ) on January 12, 2018 for an experienced artist or artist-led team to develop an artwork that addresses the exterior façade of the Market/San Pedro Street Parking Garage in downtown San José. The garage is a prominent facility in San Jose's downtown core and adjacent to the vibrant San Pedro Square commercial district, a popular destination for dining, retail and other activities day and night. The goal is for an enhancement that has a visual presence 24 hours a day. The RFQ closed on February 20, 2018 and 94 applications were received.

In conjunction with the City of San José Department of Transportation's (DOT) Parking and Downtown Operations Division a neighborhood review panel was put together to select an artist to be contracted to fabricate and install the artwork. The review panel was comprised of six community members and included three (3) artists who live and work in downtown San José. The initial scoring by the review panel was done online. This scoring shortlisted the applicants to 14 artists to be reviewed.

The Artist Selection Panel met on April 19, 2018 at City Hall. The panel reviewed 14 artists from the shortlist and unanimously selected artist Brian Brush.

PUBLIC OUTREACH

The initial online review conducted by Artist Selection Panel happened before the April 19, 2018 meeting. The panelists that reviewed the applicants online were:

Rhonda Holberton	San José State University Digital Media Professor, Artist
Joe Horrigan	San Pedro Square Operations Manager
David Karol	Principle of Ridge Capital which owns Community Towers across from parking garage
Jason Su	Street Life Manager, San José Downtown Association
April Gee	Artist, Business Owner, City of San José Resident
Heather Hoshii	City of San José DOT Division Manager, parking
Chad Leege	Downtown Parking Board Vice Chair

The Artist Selection Panel that met on March 6, 2018 was a diverse group of stakeholders representative of the community and neighborhood, as follows:

Freddie Jackson	Artist, Downtown Business Owner
Rhonda Holberton	San José State University Digital Media Professor, Artist
Joe Horrigan	San Pedro Square Operations Manager
David Karol	Principle of Ridge Capital which owns Community Towers across from parking garage
Jason Su	Street Life Manager, San José Downtown Association
April Gee	Artist, Business Owner, City of San José Resident
Heather Hoshii	City of San José DOT Division Manager, parking
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Public and community engagement meetings in conjunction with this project will be scheduled once the artist has been contracted.

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MICHAEL OGILVIE

Public Art Director