

OFFICE OF CULTURAL AFFAIRS (OCA) REPORT FOR SEPTEMBER 2019

Selected activities organized by goals in *Cultural Connection: San Jose's Cultural Plan*

Support Diverse Cultural Spaces & Places Throughout the Community

The community-based Friends of Levitt Pavilion San Jose has been established with nonprofit status and a 20-person board. The board is moving forward with business planning, communications, and fundraising to develop a Levitt Pavilion performance venue in St. James Park. The City is working with the Friends of Levitt San Jose and Levitt Foundation to negotiate a three-way agreement.

Integrate High Impact Public Art & Urban Design throughout the Community

3rd Street Parking Garage

This project, approved by City Council as part of the five year CIP for Public Art is being commissioned as part of a public art project of the City of San José Office of Cultural Affairs (OCA) and San José Downtown Property Owners' Association (SJDPOA). Harvest Properties are generously providing significant funding for this project. Three local artist curator teams, who have a proven tracking record of developing mural projects in San José, are being invited to create design proposals for the 3rd Street Parking Garage near the stairwell. The walls identified at the 3rd Street Parking Garage are an ideal location for aesthetic enhancement because it is a major pedestrian thoroughfare, and it is a graffiti hotspot. An RFP has been released to three Artist Curator teams, with the goal of having them create and present their designs to a neighborhood review panel in December 2019.

Airport Art

1. On August 19th, Artist Philip Beesley was on site to investigate Terminal B and the Show Cases. Consultant Matt Gorbet along with Airport staff were taking field dimensions of the Showcases and investigating installation staging. The artist has signed the contract and it is currently pending on City Manager's approval.
2. "Coming Soon" wraps will be installed on Showcases August 28th.
3. Pilot curation of the Art Window, located on the mezzanine, is in process. Artist Scott Drave visited site to further discuss curatorial potentials.
4. The contract with Humans since 1982 for *Feature Wall* was signed; it is currently pending City Manager's approval.
5. Work with the original programming team to connect to a new weather data source will be complete in early September.

Anti-Graffiti Mural Project

In collaboration with the Mayor's Anti-Graffiti and Gang task force six 'hotspot' site locations have been evaluated by staff and approved by internal stakeholders as locations for murals. This project came about as part of a budget document request from the Office of Councilmember Peralez (D3).

BART - Berryessa Station (via VTA)

Installation of the artwork has been completed and the final close out of the project is in process. The BART station is expected to open in the late fall of 2019.

Basset Avenue Underpass Illumination Project

Artist Vicki Scuri's final design work development for her "lanterns" on Bassett Ave. The Public Art Committee approved design on June 4, 2019 and included rescaling the artwork to smaller size for both aesthetics and value engineering. Final construction documents are pending by Geotech assessment work on the site. The final design for the total project is expected by January 2020 with construction to start later in 2020.

Convention Center Mural

A contract has been negotiated with artist Mona Caron. The first community/visioning meeting was held May 20, 2019 at City Hall. Mona will return in the fall with a concept design.

Environmental Services Department (ESD) Projects:

1. ***CoGeneration***: Artist fabrication is in progress. Coordination with base project on lighting is ongoing. The base project team has updated the schedule for the screens. The project is scheduled to be completed in December 2019 or January 2020.
2. ***The Don Edwards National Wildlife Refuge and Guadalupe River (DENWR) and Children's Discovery Museum (CDM)***: The DENWR project is near completion, with just landscape enhancements and interpretive signage remaining. A dedication event will be forthcoming. The Guadalupe River Park/CDM project will commence in August, with an expected completion early 2020.
3. ***Alviso Storm Pump***: The installation of the nearly 1,100 sq. ft. of handmade tile work is complete. The artist had to go back and correct damage done by a subcontractor to the base project. A dedication event for the Storm Pump Station is being developed for September and will include tours of the facility and the artwork.
4. ***Clean Energy Program***: Staff is currently investigating potential of a project with the Clean Energy Program and working with artists Trena Noval and Sue Marks on the proposal.

End of Watch Police Memorial

Public Works is completing their site evaluation and utility survey assessment. The process of reactivating the artist's contract is underway along with contracting a landscape architect. Measure T Public Safety Bonds passed in November 2018 has provided significant funding to allow the project to proceed.

Iris Chang Park

Sculptures were installed first week of August. Park construction near completion.

Havana Drive/Midfield Avenue Soundwall mural

Currently waiting on approval of CalTrans permits. The project is expected to proceed in Fall 2019.

Happy Hollow Park and Zoo

Three sculptures in the Tom Otterness "Another World" ensemble are being removed as a preventative safety measure. The artist has been informed about the removals. There is a consideration to move the sculptures to a new location.

Japan Town Turnkey Park/Plaza Art

The kickoff meeting for project occurred Monday, March 4, 2019. The artwork will be a major sculpture element as a focal point in the park. Project planning visioning is currently underway.

Lincoln Ave Art

One of the sculptures along Lincoln Avenue was damaged by a vehicle in Spring of 2018. A new artwork was selected and installed by the public art conservator and the WGBA on 8/28/2019.

Market/San Pedro Parking Garage

Public works is developing the plans to demo the tile panels on the Parking Garage. A contract amendment is being renegotiated with artist Brian Brush to create an illuminated enhancement for the entire parking garage.

Neighborhood Galleries

Murals in District 5 will begin in Fall 2019. The second phase of this project is to develop murals in Districts 2 and 4.

Playa to Paseo

Planning is underway for the 2019/2020 installations of the chrome shark fin "No Swimming" by Oleg Lobykin near SAP Center and bead-covered dinosaur skeleton, "Ichiro, Sacred Beings" at Children's Discovery Museum. The installations will take place this fall.

Pellier Park

The Historic Commission review the project design on August 7th. Staff responded to all questions and considerations. The project will be further reviewed for approval by the Historic Landmarks Commission on September 4th, the Planning Director on September 11th, and the Parks Recreation Commission in October.

Sonic Runway

Designs have been approved by DPW. A contract for the Fabrication/Installation phase will be negotiated with the artists.

Valley Medical Center

Artist Christian Moeller's Schematic Design has been submitted and is currently pending County approvals.

VTA Light Rail

Staff met with VTA regarding public art opportunities on the new VTA Light Rail line. The contract between City and VTA for services is in process.

Fire Station 37

Project planning is underway for this fast-track project. The San Jose Fire Department held a preliminary community meeting on Wednesday, May 22. The artist is collaborating with the design team on the project and will be conferring with SJFD in visioning for the artwork as well. A concept proposal is expected in November/December 2019.

CITY HALL EXHIBITS

1. **Tower Lobby:** *Hidden Heritages* is presently on exhibit in City Hall Lobby; it will be replaced in August by an exhibit of artisan glass works curated by Bay Area Glass Institute and other regional glass artists.
2. **Council Wing Corridor:** *Salt Stained 2*, an exhibit by local artists from the Asian community and curated by Chopsticks Alley will end in August and in September will be replaced by "Breaking the Mold", a photograph exhibit developed by History San Jose of San Jose's last foundry, which was active for over 100 years.
3. **Rotunda 1st Fl. Lobby:** *Pune India Sister Cities* exhibit of colorful photography from Pune, India is now on display. The exhibit was created with an Arts & Cultural Exchange grant from the Office of Cultural Affairs.

Strengthen the Cultural Community's Infrastructure

Creative Industries Incentive Fund (CIIF) - Round 8

Guidelines for the eighth funding cycle of CIIF were released on September 13, 2019 with a submission deadline of November 1, 2019. CIIF provides project support to arts-based commercial businesses involved in the production or distribution of the arts. Incentive awards are for creative industries of all types, such as manufacturers, service providers, presenters, and designers, among others. The CIIF seeks to support projects aimed at building successful small arts businesses in San Jose by their ability to: Increase community support and marketability; Leverage CIIF funding with other funding support; and Demonstrate growth and economic sustainability. Grants are awarded to San Jose-based businesses through a competitive application process that includes a peer review panel.

To date, 61 grants ranging from \$2,000 to \$8,000 have been awarded in seven funding cycles. This program is one of multiple initiatives of the Creative Entrepreneur Project (CEP) implemented by the Office of Cultural Affairs in alignment with the City of San Jose's goal to attract, retain, and support creative talent, entrepreneurs, and small business owners.

Investing in the economic sustainability of neighborhood arts businesses helps keep creativity alive in San Jose and maintains the unique qualities of place in a city challenged by increasing rents and the homogenizing effects of gentrification.

Arts and Cultural Exchange Grant

Guidelines for the 2020 Arts and Cultural Exchange Grants were released on July 31, 2019 with applications due September 30, 2019 for projects in calendar year 2020. San Jose-based artists and arts organizations are eligible to apply for grants in the amount of \$2,500 - \$5,000 to support international cultural exchange activities in San Jose or abroad. Eligibility is not limited to any particular country, but priority is given to exchanges that advance the relationship between the City of San Jose and cities with significant ties to San Jose, including San Jose Sister Cities, cities connected to San Jose via direct international flights, and cities culturally reflected in the population of San Jose.

Support Residents' Active, Personal Participation in Arts and Culture

Launched in 2016, the San Jose Creates and Connects initiative aims to connect San Jose residents across communities and within neighborhoods through creative, participatory experiences.

A key strategy is to recognize, celebrate, and promote diverse creative experiences under a unifying brand. In November 2017, the Packard Foundation awarded OCA a grant in the amount of \$140,000 to support a citywide communications campaign around creative expression. Metropolitan Group, the social change agency that lead the Creating Connection research, was selected to lead the campaign design. The campaign, #WeCreate408, will launch in October 2019 as part of Arts and Humanities month as a 31-day creativity challenge. Working with local artists, creative businesses, and arts organizations, prompts designed to inspire creativity will be sent out. These daily prompts include creative actions along with links to events and activities taking place in San Jose that day. Prompts will be posted on Facebook at @sanjoseculture and Instagram at @sjculture. People can also opt in to have the prompts sent to them directly. Sign-ups start September 3. Participants will be encouraged to share their creative response to the prompt using the hashtag #WeCreate408.

Teatro Visión Artistic Director, Rodrigo Garcia as part of his Artistic License Ambassadorship and collaboration with La Quinta Teatro, hosted participatory workshops for families with live music and performances on August 11 at School of Arts and Culture. Previous ambassadors were Corinne Okada Takara, Franco Imperial of San José Taiko, and Barbara Day Turner, San Jose Chamber Orchestra Artistic Director.

In preparation for the 2020 Census, OCA is partnering with the City's census efforts and VTA (Santa Clara Valley Transportation Authority) on a poster design contest open to students currently enrolled in a public or nonprofit Santa Clara County college or university. Designs submissions are due on November 21, 2019. The anticipated poster installation date is March 2020.

Make Music San Jose 2019 was celebrated on June 21, 2019 with 91 events at 42 venues with over 225 artists. As part of Make Music San Jose, Creative License Ambassador Barbara Day Turner of San Jose Chamber Orchestra asked community members to submit songs inspired by San Jose. Over 30 original songs were submitted and the San Jose Chamber Orchestra performed each of them in the City Hall Rotunda on Make Music San Jose.

CityDance 2019

Dance Now. Think Later. CityDance San Jose kicks off its fourth year of production on Thursday, August 15th and will continue through October 3rd at Plaza de Cesar Chavez. Dance instructions start at 6PM followed by an evening of themed music and additional instruction.

Show up in your themed costumes and genre-related styles to strike a pose at the photo booth experience. In between dance lessons, grab a beverage from the beer garden and pick up a delicious meal from Veggielution's Eastside Grown Food Carts featuring healthy local fare.

Join in for all eight evenings or pick and choose an experience of your personal choice and spend an evening under the stars in Plaza de Cesar Chavez Park. Let's Dance!

View <http://www.sanjoseculture.org/index.aspx?NID=6154> for the full line-up.

Destination Events in San Jose (August 20, 2019 to September 16, 2019)

Backyard– Every day, August 5 through November 2, 2019, 9:00 am to 11:00 pm. Location: Fountain Alley & 35 S. 2nd Street.

Downtown Farmer's Market – Every Friday, May 3 through November 15, 2019, 10:00 am to 2:00 pm. Location: San Pedro Street.

City Dance 2019 – Every Thursday, August 15 through October 3, 2019, 6:00 pm to 9:00 pm. Location: Plaza de Cesar Chavez Park.

Moon Festival– September 20 through September 22, 2019, various hours. Location: Eastridge Mall Parking Lot.

Conscious San Jos Festival– September 21, 2019, 9:00 am to 7:30 pm. Location: St. James Park.

Bark in the Park – September 21, 2019, 10:00 am to 5:00 pm. Location: William Street Park.

NAMI Walks Silicon Valley – September 21, 2019, 8:30 pm to 1:30 pm. Location: Arena Green and various downtown streets.

Post Street Jubilee – September 21, 2019, 6:00 pm to 2:00 am. Location: Post Street.

San Jose Museum of Art Gala – September 21, 2019, 5:00 pm to 10:00 pm. Location: Circle of Palms.

VivaCalleSJ – September 22, 2019, 10:00 am to 3:00 pm. Location: Rose Garden and various city streets.

Google Early Activation – September 22, 2019, 10:00 am to 7:00 pm. Location: 20 South Autumn Street.

Silicon Valley Heart Walk – September 25, 2019, 8:30 am to 12:30 pm. Location: Discovery Meadow, GRP Trail and various city streets.

BBQ in the Glen – September 28, 2019, 12:00 pm to 6:00 pm. Location: 1245 Lincoln Avenue.

Great Big Family Play Day – September 29, 2019, 10:00 am to 4:00 pm. Location: Discovery Meadow.

SoFA Street Fair (Fall Edition) – September 29, 2019, 2:00 pm to 9:00 pm. Location: South First Street & Parque de los Pobladores.

San Jose Sharks Opening Night Rally – October 4, 2019, 5:00 pm to 7:30 pm. Location: Autumn Street.

Street Market Summer Series – October 4, 7:00 pm to 11:00 pm. Location: South First Street & Parque de los Pobladores.

Rock n' Roll San Jose ½ Marathon – October 5 through October 5, 2019, various times. Location: Plaza de Cesar Chavez Park and various streets.

St. Francis de Assisi – October 5, 2019, 9:15 am to 6:00 pm. Location: 5111 San Felipe Road.

Japantown Shukai – October 6, 2019, 12:00 pm to 6:00 pm. Location: Jackson Street.

Little Italy San Jose Festival – October 6, 2019, 11:00 am to 7:00 pm. Location: North Almaden Boulevard.

Silicon Valley Walk to End Alzheimer's – October 12, 2019, 8:00 am to 12:00 pm. Location: Arena Green West and various city streets.

Pumpkins in the Park – October 12, 2019, 10:00 am to 4:00 pm. Location: Discovery Meadow.

San Jose Fire Fighters Stickball Tournament – October 13, 2019, 9:00 am to 5:00 pm. Location: North Almaden Boulevard and other nearby streets.

Dia San Jose – October 19, 2019, 11:00 am to 8:00 pm. Location: Plaza de Cesar Chavez Park.

South Bay Out of the Darkness – October 20, 2019, 9:00 am to 2:00 pm. Location: Arena Green West and various streets.