

Memorandum

TO: ARTS COMMISSION

FROM: Kerry Adams Hapner

SUBJECT: UPDATE ON HAMMER THEATRE

DATE:

October 8, 2019

REUSE

Approved

Date

Oct. 8/2019

RECOMMENDATION

Accept the update on the Hammer Theatre Center reuse effort in partnership with San José State University.

BACKGROUND

Built by the San Jose Redevelopment Agency for the San Jose Repertory Theatre (the Rep), the four-story, 528-seat and 58,000 square foot Susan and Phil Hammer Theatre Center ("Hammer Theatre") was opened in the heart of the downtown in 1997 and operated by the Rep until 2014. Following the bankruptcy of the Rep in summer 2014, the City undertook a year-long public process to identify a new operator to reactivate the City-owned theater so that the facility could continue to be a vital arts and cultural anchor in the downtown. An 11-member body was formed to advise staff and oversee an extensive Request for Interest process that resulted in the recommendation of San Jose State University (SJSU) to be the new operator. City Council voted unanimously on December 1, 2015 to approve an Operations and Maintenance (O&M) agreement for an initial incubation period of three years with options to extend for a longer period. The incubation model emphasizes co-creation and ongoing iterative improvement based on actual operational experience.

In October 2018, O&M agreement was extended for 18-months through June 30, 2020 to allow review of three fully-staffed seasons of operations and to allow the contract cycle to align with the City's and SJSU's fiscal year. At SJSU's request, the extension included an option for SJSU to request limited theater and/or arts-related classes in the facility, provided that the classes do not impact the rental potential of the auditorium as a performance or event venue. This provision allows a richer educational experience for future artists and arts administrators in spaces that would otherwise be underutilized such as the costume shop and café area.

As with the City's other cultural facility operating agreements with nonprofit partners, SJSU receives an operations and maintenance subsidy to operate the Hammer Theatre. The subsidy amount for the O&M agreement has been \$285,000, which is the same amount provided to the facility's previous operator. Starting in FY2019-2020, the subsidy amount for cultural facility operators, including SJSU,

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is projected to increase per the Mayor's June Budget Message which restores O&M subsidies to prerecession levels and also provides a small percentage increase for inflation. The new O&M amount for SJSU is projected to be \$315,000, pending the Council's approval of the Annual Report on October 22, 2019.

ANALYSIS

As submitted by SJSU in its proposal to operate the Hammer Theatre, the core programmatic business model encompasses:

- 1. **SJSU programming**: cultural and other events (including concerts, plays, exhibits, lectures, etc.) created by SJSU academic programs and vetted by a campus committee to ensure that the offerings are suitable for the scale and character of the facility and are likely to appeal to diverse local and student audiences;
- 2. **SJSU sponsored programming**: sponsored by SJSU academic and other units for the benefit of the university and the community, including co-produced theater and other cultural programming between SJSU and outside cultural organizations; and
- 3. **Community rentals:** the tiered rental model encompasses rental of all performance and reception spaces at the facility, including the auditorium, Hammer 4 (4th floor rehearsal studio/black box theater), the rooftop terrace, downstairs Curtain Call Café, the VIP lounge, and lobby

All policies regarding rentals, safety, employment, and facility use are consistent with SJSU's broader university policies.

To support the success of this partnership during the initial incubation years, SJSU has convened the Hammer Theatre Advisory Group (HTAG), a team comprised of SJSU faculty, City, and community advisors. Initially meeting monthly in the early stages of implementation, HTAG is now convened as necessary once or twice year. The City is currently represented by Councilmember Raul Peralez, Arts Commission member Richard James, and Director of Cultural Affairs Kerry Adams Hapner.

Highlights of Accomplishments To Date Under SJSU's Management of the Hammer Theatre

SJSU has laid a solid foundation for a sustainable operating model which retains the Hammer Theatre as a vital arts and cultural anchor in the downtown and supports the educational mission of SJSU. The City's partnership with SJSU to operate the Hammer Theatre has provided consistent and high quality cultural programming in the iconic downtown venue.

<u>Programming:</u> Under SJSU management, Hammer Theatre programming continues to reflect a rich diversity of offerings by a variety of producers including SJSU, community arts and nonprofit groups and national touring entities. The full calendar of events for the FY2018-2019 season is included as **Attachment A.** SJSU maintains a dedicated website for the Hammer Theatre (http://hammertheatre.com) with online ticket selling capability and produces programming brochures to promote the fall and spring performance season. See **Attachment B** for most recent brochure.

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Programming accomplishments during the past season include:

- Annual attendance of over 57,000, an increase of 6% from the prior year.
- Almost 200 performances in the Hammer Theatre, a 17% increase from the prior year.
- Upheld tradition of the Hammer Theatre as a place to see high quality theater, with one-quarter of its offerings focused on theater (48 performances).
- High quality productions for the community produced by SJSU including *Frankenstein* @ 200 (talks, screenings and radio play), *Urinetown: The Musical, American Night, The Ballad of Juan Jose*, Leonard Bernstein's *MASS*, *Pasquale Esposito*, and *The Dreamer Project*.
- Over one-third of performances presented by community-based groups such as San Jose Jazz and Cinequest, as well as other local cultural organizations such as New Ballet, San Jose Dance Theatre, Grupo Folklorico Los Laureles, San Jose Youth Symphony, Starting Arts, EnActe Arts and Ballet Folkorico Fuego Neuvo.
- Partnership with Emory Entertainment to bring national touring productions to San Jose including *Nat King Cole Christmas* and *Men Are From Mars, Women Are From Venus.*
- Increased audiences for highly acclaimed *National Theater Live* and *National Geographic Live*.
- Continuation of *ArtTech*, a new presenting series featuring innovative works that combine art and technology.
- Increased activation of the plaza surrounding the theater with popular and free public events such as International Jazz Day, South First Fridays monthly art walk, and Theatre Plaza Celebration which attracted 3,700 people over two nights to see aerial dancers perform on the walls of the Hammer Theatre in late September 2018.
- Provided family-friendly winter holiday programming featuring local and regional and national productions for residents and visitors, including The New Ballet's popular *San Jose Nutcracker* which features historical references to the history and heritage of Santa Clara Valley.

<u>Staffing:</u> After a ramp-up phase in the first year of the agreement, SJSU has operated fully staffed since the second year with four full-time experienced senior managers who have strong qualifications in production management, client services and patron support. Hammer Theatre staffing is currently comprised of seven full-time staff and two part-time staff. The professional staff are supported by a cadre of volunteers and paid student assistants who gain valuable experience that gives them an edge in securing future jobs in the arts or related disciplines.

Staffing remains consistent with the following highlights:

- Mr. Christopher Burrill, a veteran arts administrator, has provided experienced leadership for the Hammer Theatre since June 2016. Key senior leadership positions in client and patron services and production have also remained consistent.
- Faculty and staff in the College of Humanities and the Arts develop marketing materials for the Hammer Theatre, assisted by qualified student interns, and a contracted publicist provides targeted publicity for presenting programs.
- Partnership with International Alliance of Technical Stage Employees (IATSE) provides students with the opportunity to earn credit towards their journeyperson card while working with IATSE professionals. This arrangement helps reduce technical costs for theater users while providing a new pipeline for emerging technical professionals.

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Facility Maintenance and Improvements: Under the agreement, SJSU is responsible for performing maintenance on the interior of the facility, preventive maintenance of the building systems and capital repairs. The City is responsible for exterior facility maintenance and internal building systems that have reached the end of their usual life. The City and SJSU jointly address facility issues that require coordination, and SJSU provides input in the City's multi-year Capital Improvement Plan (CIP) for the Hammer Theatre.

In the first year, both the City and SJSU made significant initial capital investments to bring the facility and its technical theater equipment to competitive standards. The City's start-up capital investment of \$900,000 funded critical building and safety systems and repairs and upgrades to theater technical controls. SJSU's start-up investment of \$1.5M funded new lighting, sound and audio-visual equipment, state-of-the-art orchestra shell system and other upgrades. City and SJSU shared costs for upgrading the digital signs with advanced electronic features.

In each successive year, both the City and SJSU have continued to make capital investments in the Hammer Theatre to maintain the facility at professional standards. In FY2018-2019, the City's capital investments primarily focused on replacement of carpet in the theater auditorium and other areas and on the upgrade of HVAC controls which is part of a larger phased project for overall HVAC refurbishment. Comprehensive updates to the Heating, Ventilation and Air Conditioning (HVAC) system to improve operations and energy efficiency are a high priority for SJSU. This input is balanced with the needs of the City's other cultural facilities.

Progress Towards a Fiscally Sustainable Model: SJSU tracks the Hammer Theatre as its own cost center according to a fiscal year that is aligned with the City. The FY2018-19 operating budget for the Hammer Theatre remained relatively steady at \$2.48M. In addition to the City's \$285,000 O&M subsidy, SJSU's annual appropriation has remained at \$1.35M, while its appropriation to support start-up costs has declined by approximately 75% to \$74,000, reflecting a decrease in expenses associated with start-up. Despite a reduction in start-up cost allocation, the other sources of revenues for Hammer Theatre operations show an overall increase of 40%, due to robust increases in income from rentals and presenting activities. At the end of FY2018-2019, SJSU reported that revenues for the Hammer Theatre exceeded expenses by \$73,609, not counting capital-related expenses.

Operating the Hammer Theatre as a performing arts facility is an expensive undertaking with significant costs in both operating and capital expenses. In FY2018-2019, SJSU reported capital maintenance and repair expenses of approximately \$300,000 and continues to raise questions about the adequacy of the City's O&M subsidy given the high cost of facility operations and maintenance and their limited capacity for additional investment. As with the other City-owned cultural facilities managed by nonprofit partners, the City provides an operations and maintenance subsidy that is intended to partially offset the costs, but operators understand that they have the primary financial responsibility for facility operations as a benefit for utilizing the property without rent and with maximum flexibility.

To increase revenue for future years, SJSU has launched a Friends of the Hammer fundraising initiative to cultivate individual donors at multiple benefit levels. The initiative also includes specific sponsorship opportunities to support Hammer Presents events. In addition, to continue to further catalyze the growth of rental income, especially those with broad audience appeal and a potential for multi-year commitments, the Office of Cultural Affairs is continuing to set aside up to \$50,000 from

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Transient Occupancy Tax funds in FY2019-2020. These incentives have proven successful in reducing the initial risk of investing in a new market and have helped bring high quality productions with broad appeal to the Hammer Theatre.

Next Steps

Staff has begun working with SJSU to develop a longer-term contract for approval by City Council prior to the June 30, 2020 expiration date. At this time, it is not expected that there will be major changes to primary elements of the agreement. City Council, through the Community and Economic Development Committee (CEDC) and Arts Commission, will continue to receive semi-annual progress updates.

/s/
KERRY ADAMS HAPNER
Director of Cultural Affairs

For questions, please contact Kerry Adams Hapner, Director of Cultural Affairs at (408)793-4333

Attachment A: FY2018-2019 Event Calendar Attachment B: Fall 2019 Programming Brochure

July 2018

			•			
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
NT Live: The Curi Unknown NT Live: The Curious Inc					Wizard of Oz - Rig Unknown Starting Arts Summer M	Glancy-Filice Wed Unknown Glancy-Filice Wedding
			☐ Independence Day, Campus Closed			
8	9	10	11	12	13	14
Wizard of Oz - Loa Unknown Starting Arts Summer M	Wizard of Oz - Spa Unknown Starting Arts Summer M	Wizard of Oz - Dre Unknown Starting Arts Summer M	Wizard of Oz - Dre Unknown Starting Arts Summer M	Wizard of Oz - Dre Unknown Starting Arts Summer M	Wizard of Oz - Perf Unknown Starting Arts Summer M	Wizard of Oz - Perf Unknown Starting Arts Summer M
15	16	17	18	19	20	21
Wizard of Oz - Perf Unknown Starting Arts Summer M				NT Live: Hamlet Film Screening NT Live: Hamlet		
22	23	24	25	26	27	28
NT Live: Hamlet Film Screening NT Live: Hamlet				NT Live: Macbeth Film Screening NT Live: Macbeth		
29	30	31	1	2	3	4
NT Live: Macbeth Film Screening NT Live: Macbeth				NT Live: Julius Ca Film Screening NT Live: Julius Caesar		Summer Intensiv Dance Summer Intensive Show

August 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
NT Live: Macbeth Film Screening NT Live: Macbeth				NT Live: Julius Ca Film Screening NT Live: Julius Caesar		Summer Intensiv Dance Summer Intensive Show
5	6	7	8	9	10	11
NT Live: Julius Ca Film Screening NT Live: Julius Caesar					SummerFest Concert San Jose Jazz	SummerFest Concert San Jose Jazz
12	13	14	15	16	17	18
SummerFest Concert San Jose Jazz	Fire Alarm Testing Maintenance Fire Alarm Testing	Fire Alarm Testing Maintenance Fire Alarm Testing	Fire Alarm Testing Maintenance Fire Alarm Testing	Fire Alarm Testing Maintenance Fire Alarm Testing		
					☐ Fall Semester Begins	
19	20	21	22	23	24	25
Zaige Zaigu Singin Concert Zaige Zaigu Singing Co	College of H&A We Meeting College of H&A Welcome			NT Live: Follies Film Screening NT Live: Follies		
		☐ First Day of Classes				
26	27	28	29	30	31	1
NT Live: Follies Film Screening NT Live: Follies		Student Worker O Play or Musical Student Orientation				

September 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
NT Live: Follies Film Screening NT Live: Follies		Student Worker O Play or Musical Student Orientation				
2	3	4	5	6	7	8
			Spartan Catering Reception		Semmarit Concert Concert	CSP - Tech Play or Musical CSP One Acts
					CSP - Tech Play or Musical CSP One Acts	
	☐ Labor Day, Campus Closed					
9	10	11	12	13	14	15
Security Walkthro Other	Hicklebee's Speak Speaker	CSP - Dress Rehear Play or Musical CSP One Acts	Carpet Installatio Maintenance Carpet Installation-House	CSP - Performance 1 Play or Musical CSP One Acts	CSP - Performance 2 Play or Musical CSP One Acts	CSP - Performanc Play or Musical CSP One Acts
CSP - Dress Rehear Play or Musical CSP One Acts	Kappa Delta Bid Day Reception Kappa Delta Bid Day		CSP - Preview Play or Musical CSP One Acts	Carpet Installatio Maintenance Carpet Installation-House		
16	17	18	19	20	21	22
	Parker Quartet Concert Parker String Quartet	Frankenstein Bice Speaker Pres. Papazian "Franken		NT Live: Julie Film Screening NT Live: Julie	CLA/Reed Magazine Speaker CLA/Reed Magazine	Ryan Ahern Concert Ryan Ahern
				HVAC Chiller work Unavailable		
23	24	25	26	27	28	29
One Day University Other One Day University	HVAC shutdown (Maintenance			Hammer Theatre Load-in Bandaloop/Bridgman P	Hammer Theatre Festival Bandaloop/Bridgman P	Hammer Theatre Festival Bandaloop/Bridgman P
30	1	2	3	4	5	6
	Installation of bli Maintenance		NT Live: Frankens Film Screening NT Live: Frankenstein (B	Disability Awaren Film Screening Disability Awareness Da		
				Hamlet Tech - H4 Play or Musical Hammer Presents Actors from	m the London Stage	
					NT Live: Frankens Film Screening NT Live: Frankenstein (B	Beethoven's 7th S Concert
	Actors from the London Stage: Residency	Actors from the London Stage: Residency	Actors from the London Stage: Residency	Actors from the London Stage: Residency	☐ 10:00 AM - Display Case Delivery	

October 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2	3	4	5	6
	Installation of bli Maintenance		NT Live: Frankens Film Screening NT Live: Frankenstein (B	Disability Awaren Film Screening Disability Awareness Da		
				Hamlet Tech - H4 Play or Musical Hammer Presents Actors from	m the London Stage	
					NT Live: Frankens Film Screening NT Live: Frankenstein (B	Beethoven's 7th S Concert
	Actors from the London Stage: Residency	Actors from the London Stage: Residency	☐ Actors from the London Stage: Residency	Actors from the London Stage: Residency	☐ 10:00 AM - Display Case Delivery	
7	8	9	10	11	12	13
SF Jazz Collective Concert SJ Jazz		Deep Humanities Speaker	An American Stor Film Screening An American Story: Nor	NT Live: King Lear Unknown NT Live: King Lear	Cornerstone of th Ceremony Cornerstone of the Arts	Pasquale Esposito Concert Pasquale Esposito Fall C
				Pasquale Rehearsal Rehearsal		
14	15	16	17	18	19	20
	The New Chinese Unknown The New Chinese Acrobats	ESPN Shoot in Au Other	CLA Author Gary K Speaker CLA Author Gary Kamiya	TOUR-TA 10 (Carlin) Other	Kaleidoscope! 2018 Concert Kaleidoscope! 2018	Kaleidoscope! 2018 Concert Kaleidoscope! 2018
				Frankenstein Goes Film Screening Frankenstein Goes to th		
21	22	23	24	25	26	27
NT Live: Frankens Film Screening NT Live: Frankenstein	Frankenstein Reh Other Frankenstein Events (SJ	Tech- Frankenstein!! Other Frankenstein Events (SJ	Performance- Fra Other Frankenstein Events (SJ	TRFT Frankenstei Other Frankenstein Events (SJ	TRFT Frankenstei Other Frankenstein Events (SJ	Tandy Beal Rehear Rehearsal Tandy Beal Rehearsal H4
NT Live: Frankens Unknown NT Live: Frankenstein	Rehearsal - Franke Rehearsal			Jim Acosta Q&A w Speaker	Erth's Prehistoric Family Show Erth's Prehistoric Aquari	Ballet Foklorico L
				NT Live: Macbeth Film Screening NT Live: Macbeth		
28	29	30	31	1	2	3
Tandy Beal Rehear Rehearsal Tandy Beal Rehearsal H4	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi
Ballet Folklorico Dance Ballet Folklorico de Mex						

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November 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
Tandy Beal Rehear Rehearsal Tandy Beal Rehearsal H4	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi
Ballet Folklorico Dance Ballet Folklorico de Mex						
4	5	6	7	8	9	10
American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	Deep Humanities Speaker History of Silicon Valley	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi
			American Night (S Play or Musical American Night (SJSU Fi			
11	12	13	14	15	16	17
American Night (S Unavailable American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi
Tandy Beal Rehear Rehearsal		American Anthro Meeting American Anthropologic				
	☐ Veteran's Day (Observed), Campus					
18	19	20	21	22	23	24
American Night (S Play or Musical American Night (SJSU Fi	American Night (S Play or Musical American Night (SJSU Fi					
American Anthro Meeting American Anthropologic						
			☐ Non-Instructional Day, Campus Op	☐ Thanksgiving Holiday, Campus Clo	☐ Rescheduled Holiday, Campus Clos	
25	26	27	28	29	30	1
	Deep Humanities- Speaker	The Genius Plan Family Show			Unforgettable Nat Play or Musical Unforgettable Nat King	Unforgettable Nat Play or Musical Unforgettable Nat King
				☐ Piano Tuner @ 10:30am		

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December 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		-	,			
25	Deep Humanities Speaker	The Genius Plan Family Show	28	29	Unforgettable Nat Play or Musical	Unforgettable Nat Play or Musical
				☐ Piano Tuner @ 10:30am	Unforgettable Nat King	Unforgettable Nat King
2	3	4	5	6	7	8
An Irish Christmas Concert Kerry Entertainment	Ted's Recital in H4 Concert	Cool Yule (SJSU J Concert Cool Yule (SJSU Jazz Or	Tandy Beal- JOY! A Family Show Tandy Beal- Nutz Re-Mixed	Tandy Beal- JOY! A Family Show Tandy Beal- Nutz Re-Mixed	Tandy Beal- JOY! A Family Show Tandy Beal- Nutz Re-Mixed	Tandy Beal- JOY! A Family Show Tandy Beal- Nutz Re-Mixed
						Kaavad Kaata (H4) Play or Musical EnActe Arts (H4)
	☐ SIR Pickup					
9	10	11	12	13	14	15
Tandy Beal- JOY! A Family Show Tandy Beal- Nutz Re-Mixed		San Jose Nutcrac Dance San Jose Nutcracker 2018	San Jose Nutcrac Dance San Jose Nutcracker 2018	San Jose Nutcrac Dance San Jose Nutcracker 2018	San Jose Downto Meeting San Jose Downtown Ass	San Jose Nutcrac Dance San Jose Nutcracker 2018
The Dreamer Project- Play or Musical	Н4				San Jose Nutcrac Dance San Jose Nutcracker 2018	
	San Jose Nutcrac Dance San Jose Nutcracker 2018					
	☐ Last Day of Classes	☐ Study Day (Dead Day)	☐ Final Exams ☐ History San Jose Lobby delivery	☐ Final Exams ☐ Dry Ice Delivery ☐ Kiosk delivery in Lobby	☐ Final Exams	
16	17	18	19	20	21	22
San Jose Nutcrac Dance San Jose Nutcracker 2018	San Jose Nutcrac Dance San Jose Nutcracker 2018	San Jose Nutcrac Dance San Jose Nutcracker 2018	San Jose Nutcrac Dance San Jose Nutcracker 2018	San Jose Nutcrac Dance San Jose Nutcracker 2018	San Jose Nutcrac Dance San Jose Nutcracker 2018	San Jose Nutcrac Dance San Jose Nutcracker 2018
		FPS Fall Film Fest Film Screening				
	☐ Final Exams	☐ Final Exams	☐ Final Exams, Make-up Day		Dry Ice Delivery	
23	24	25	26	27	28	29
San Jose Nutcrac Dance San Jose Nutcracker 2018	San Jose Nutcrac Dance San Jose Nutcracker 2018			San Jose Nutcrac Other San Jose Nutcracker 2018		
		☐ Christmas Holiday, Campus Closed	Rescheduled Holiday, Campus Clos	Rescheduled Holiday,	Rescheduled Holiday,	
30	31	1	2	3	4	5
		☐ New Year's Day, Campus Closed				

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January 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	1	2	3	4	5
		□ New Year's Day, Campus Closed				
6	7	8	9	10	11	12
	Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House
				Sprinkler Head re Maintenance		
13	14	15	16	17	18	19
Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House
					Fire Extinguisher Maintenance	Chamber Orchest Concert
					☐ Spring Semester Begins	
20	21	22	23	24	25	26
Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House	Carpet Installatio Maintenance Carpet Installation-House	Nat Geo: Bob Pool Speaker National Geographic Live	NT Live: The Mad Film Screening NT Live: The Madness of		
		Building Inspection Maintenance				
	Dr. Marin Luther King, Jr. Day,			☐ First Day of Classes		
27	28	29	30	31	1	2
NT Live: The Mad Film Screening NT Live: The Madness of	Carpet Installatio Maintenance Carpet Installation-House	200 100 100 100 100 100 100 100 100 100		Flor de Toloache a Concert	Kyle Abraham: Abraha Dance Kyle Abraham: Abraham in M	
		Carpet Installation-Ho Maintenance Carpet Installation-House	ouse			
		Staff Welcome Meeting				

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February 2019

				1		
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
NT Live: The Mad Film Screening NT Live: The Madness of	Carpet Installatio Maintenance Carpet Installation-House	Kyle Abraham: Abraha Dance Kyle Abraham: Abraham in M		Flor de Toloache a Concert	Kyle Abraham: Abrah Dance Kyle Abraham: Abraham in M	
		Carpet Installation-House Maintenance Carpet Installation-House				
		Staff Welcome Meeting				
3	4	5	6	7	8	9
		Robert Reich & Be Speaker	Nat Geo: Kobie Bo Speaker National Geographic Live	NT Live Alleujah Film Screening	Men are from Mars Play or Musical	
			TA 10 Tour - Kathl Other	TA 10 Tours - Sara Other		
		Chinese New Year				
10	11	12	13	14	15	16
		Nufonia Must Fall Play or Musical Kid Koala				Black Legend Awa Ceremony Black Legend Awards 2018
17	18	19	20	21	22	23
NT Live King Lear Film Screening	SJSU Dance spaci Rehearsal			Jessica Lang Dance Dance Jessica Lang Dance		
				NT Live Antony & Film Screening		
24	25	26	27	28	1	2
Winterfest w/Cath Concert	The Real Group Concert Hammer Presents: The	ACDA Conference Dance				

March 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24	25	26	27	28	1	2
Winterfest w/Cath Concert	The Real Group Concert Hammer Presents: The	ACDA Conference Dance				
3	4	5	6	7	8	9
NT Live Antony & Film Screening	Cinequest 2019 Concert Cinequest 2019					
10	11	12	13	14	15	16
Cinequest 2019 Concert Cinequest 2019						
				SJSU Choir Rehearsal Rehearsal SJSU Choir Rehearsal		
17	18	19	20	21	22	23
Cinequest 2019 Concert Cinequest 2019		CLA - Paul Beatty Speaker	Saloon Family Show Cirque Eloize	Mosaic Cross-Cult Speaker Noche Folklorica 2019 Dance Noche Folklorica 2019		9
24	25	26	27	28	29	30
	Los Laureles phot Other			NT Live Tragedy o Film Screening		SJ Youth Sympho Concert
	Carpet Install Maintenance					
31	1	2	3	4	5	6
			Nat Geo: Bryan S Speaker National Geographic Live	NT Live I'm Not R Film Screening		NCWCA Conferenc Speaker
	Carpet Install Maintenance	·				Story Collider Speaker Story Collider
	☐ Cesar Chavez Day (Observed), Cam ☐ Spring Recess	☐ Spring Recess	☐ Spring Recess	☐ Spring Recess	☐ Spring Recess	□ NCAA Men's Basketball Semifinals

April 2019

			•					
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
31	1	2	3	4	5	6		
			Nat Geo: Bryan S Speaker National Geographic Live	NT Live I'm Not R Film Screening		NCWCA Conferenc Speaker		
	Carpet Install Maintenance					Story Collider Speaker Story Collider		
	☐ Cesar Chavez Day (Observed), Cam ☐ Spring Recess	☐ Spring Recess	☐ Spring Recess	☐ Spring Recess	☐ Spring Recess	NCAA Men's Basketball Semifinals		
7	8	9	10	11	12	13		
Elks Lodge Magici Family Show Elks Lodge Magician 201	Carpet Install Maintenance		Jamie Metzl Speaker	San Jose Jazz Hav Concert	Paseo Prototypin Festival	Vietnamese Cultu Play or Musical Vietnamese Culture Show		
	□ NCAA Men's Basketball Finals							
14	15	16	17	18	19	20		
Vietnamese Cultu Play or Musical Vietnamese Culture Show	Urinetown (SJSU Music & Theatre) Play or Musical Spring Musical (SJSU Theatre & Music)							
		See You in my Dre Play or Musical See You in my Dreams (H4)	See You in my Dre Play or Musical See You in my Dreams (H4)	See You in my Dre Play or Musical See You in my Dreams (H4)	See You in my Dre Play or Musical See You in my Dreams (H4)	See You in my Dre Play or Musical See You in my Dreams (H4)		
					☐ Good Friday			
21	22	23	24	25	26	27		
Urinetown (SJSU Mus Play or Musical Spring Musical (SJSU Theatre								
					DMA Senior Showcase Student Event	e		
	☐ Earth Day			☐ DMA Senior Showcase Delivery				
28	29	30	1	2	3	4		
Urinetown (SJSU Mus Play or Musical Spring Musical (SJSU Theatre	·							
DMA Senior Show Student Event			Comms Grad Stud Play or Musical		Cristo Rey HS Prom (Reception	14)		
Mama Dragon Staged Play or Musical	Readings (H4)							
	Andrea Bechert P Other	Emeritus Faculty Brun	nch (H4)					
	-							

May 2019

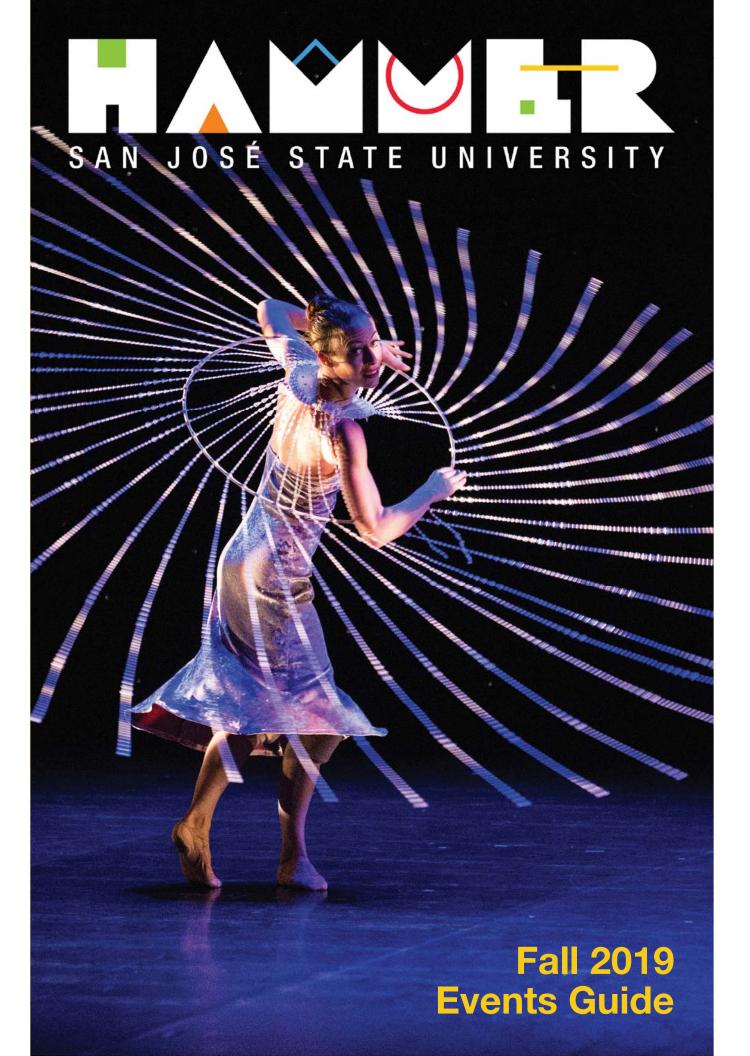
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	1	2	3	4
Urinetown (SJSU Mu Play or Musical Spring Musical (SJSU Theatr						
DMA Senior Show Student Event			Comms Grad Stud Play or Musical		Cristo Rey HS Prom (I	14)
Mama Dragon Staged	Readings (H4)					
	Andrea Bechert P Other	Emeritus Faculty Brun Reception	nch (H4)			
5	6	7	8	9	10	11
Play or Musical Cor		Bernstein's MASS Concert Bernstein's MASS				
☐ Cinco de Mayo						
12	13	14	15	16	17	18
Bernstein's MASS Concert Bernstein's MASS	Deva Premal & Mit Concert	Smoke Hatch Insp Maintenance	Nat Geo: Mireya M Speaker National Geographic Live		Mexico Magico (G.F. Los Laureles) Dance Grupo Folklorico Los Laureles	
						Hear Her Song 2019 Concert
	☐ Last Day of Classes	Study Day (Dead Day)	☐ Final Exams	☐ Final Exams	☐ Final Exams	
19	20	21	22	23	24	25
Hear Her Song 2019 Concert		FPS Spring Film F Film Screening			SJ Dance Theatre - Th	e Firebird
Chamber Orchest						
	☐ Final Exams	☐ Final Exams	☐ Final Exams, Make-Up Day ☐ Commencement	☐ Commencement	☐ Commencement	San Jose State University Commen
26	27	28	29	30	31	1
			Queen + The Waiting Room (H4) Play or Musical			
				YCP World Premie Film Screening		
	☐ Memorial Day, Campus Closed					

June 2019

			ounc 2013			
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
			Queen + The Waiting I Play or Musical	Room (H4)		
				YCP World Premie Film Screening		
	☐ Memorial Day, Campus Closed					
2	3	4	5	6	7	8
Queen + The Waiti Play or Musical	Accidental Tech P Corporate Event		Relay FM Connect Speaker Relay FM Connected Po	Philippine Ballet Dance	VAV K-Pop Concert Concert	Philippine Ballet Dance
NT Live Tragedy o Film Screening	EnActe to pick up Load-out				Duende Rehearsal Rehearsal	Duende Concert
9	10	11	12	13	14	15
				Stratford Festival Film Screening	United Healthcare Eve Speaker	ent
16	17	18	19	20	21	22
Stratford Festival Film Screening		SJSU Frosh/Paren Reception	Hicklebees- Norm Speaker	NT Live: The Audi Film Screening	Ballet Folklorico F	NT Live: 42nd Street Film Screening
					NT Live: 42nd Street Film Screening	
23	24	25	26	27	28	29
NTL The Audience Film Screening		SJSU Frosh/Paren Reception			Ballet Folklorico Fueg	o Nuevo
					☐ PIANO DELIVERY, 9am	
30	1	2	3	4	5	6
Ballet Folklorico F Dance						
				☐ Independence Day, Campus Closed		







Hammer Theatre Events

Fall 2019 Season Highlights

SJSU@Hammer

Premiere San José State University music, theatre, dance, and guest speaker events

Hammer Speaks 🗀 🛱 🗀

National Geographic Live, Sundance Film Institute, and other educational ectures

™ Music

Music from around the world, including azz, blues, reggae, and world music

Dance

serves as a nexus between San José State University, the city of San José,

the Bay Area, and local and global

talent. We offer innovative

unique performing arts facility that

The Hammer Theatre Center is a

About the Hammer Theatre

Performances featuring world-class dance companies

Theatre

Valley's culture of creativity, diversity,

and technology.

programming that reflects Silicon

Live theatre and off-Broadway theatrical productions

E

Friends of the Hammer Theatre

Friends of the Hammer are individual

or corporate supporters who sustain

the vision and mission of the Hammer

Theatre, serving the University and

community through high-quality programming expressive of the

Live, Stratford Festival, and West End Screenings such as National Theatre

5.0

Performances that connect arts, technology, and multi-media

⇒ Holidays @ Hammer

unique characteristics and diverse

Holiday music, dance, and theatrical



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Sover image © Momix Inc. & Charles Paul Azzopardi



The Kingdom Choir

Hammer Presents 9/10 @ 7:30PM



The Other Mozart

9/26 & 27 @ 7:30PM Hammer Presents



The Shanghai Quartet

Hammer Presents 10/12 @ 7:30PM



SJSU HAMMER THEATRE CABARET

ZZY

FCABF

Black Cab Jazz Series Kendrick Scott: 10/20 @ 7:00PM Quiana Lynell: 11/8 @ 7:00PM

DECEMBER 7, 2019

Storm Large Hammer Presents

page 11

The San Jose Nutcracker The New Ballet School

12/13-24



12/7 @7:00PM, 9:30PM

SJSU@Hammer



The Democracy Project

SJSU Department of Art & Art History 10/10 @ 7:00 PM

Borderlands

Blurring Boundaries Breaking Barriers Building Bridges

working. Artist and experimental philosopher hat will visualize politics without politicians. Jonathan Keats discusses the implications of robotic democracy and his collaboration democratic political systems are no longer with SJSU students to design an interface

According to many voters worldwide,



Design Student Exhibition

Aug. 16-18//9:00AM-6:00PM Hammer Theatre

Shanghai Quartet

Oct. 12//7:00PM in Concert

Hammer4

Featuring Naomi Shihab Nye Beyond Borders: DSGD 104 CLA Presents: Reed 152

Sept. 20//7:00PM Hammer4

HammerSpeaks

from Bernstein to tango, from the Spartan

musical and dance spectrum running

Marching Band to improvisational dance.

sented by talented performers of SJSU's

School of Music and Dance! A rapid-fire

Kaleidoscope!, an annual live show pre-

SJSU School of Music and Dance

10/25 @ 7:30PM

Kaleidoscpe!



Deep Humanities Series

The Deep Humanities & Arts Series leverages the arts and humanities to engage the most important questions of our time

A Bilingual Reading and

Nov. 14, 15//3:00PM-5:00PM Hammer4

Conversation with Mexican Poet, Balam Rodrigo

Jonathan Franzen is the author of five novels, including

Jonathan Franzen

9/20 @ 7:00PM

Hammer4 Farther Away, all published by FSG. He is a member of the American Academy of Arts and Letters, the German fiction and translation, including The Kraus Project and Akademie der Künste, and the French Ordre des Arts Freedom and The Corrections, and five works of non-

with Sonia Nazario A Conversation Oct. 23//7:00PM

Hammer Theatre

Dreamer Project: An Undocuplay Nov. 15, 16, 21-23//7:30PM Nov. 20//11:00AM Nov. 24//1:00PM Hammer Theatre

Bang-Bang You're Dead

Dec. 7//1:00PM & 7:30PM Dec. 4-6//11:00AM

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www.sjsu.edu/humanitiesandarts/borderlands

2

et des Lettres.



The Kingdom Choir

Hammer Presents 9/10 @ 7:30PM

performance at Harry and Meghan's Kingdom Choir bring their infectious Royal Wedding, the London-based Following their critically acclaimed joy and inspiration to the Hammer Theatre on the sensational Stand By Me tour.

Hasmik Harutyunyan /ocal Ensemble w/ Kitka Women's

Hammer Presents 10/19 @ 7:30PM

asymmetric rhythms, intricate ornamenta-Eastern European women's vocal music. tion, and resonant strength of traditional a passion for the stunning dissonances, Founded in 1979 as an offshoot of the Westwind International Folk Ensemble, and musical backgrounds who shared Kitka began as a grassroots group of amateur singers from diverse ethnic



Black Cab Jazz is a brand new collaboration between Hammer Theatre, bringing to you an intimate cabaret San Jose Jazz, San José State University, and the experience featuring some of the best names in modern jazz.



writer Joshua Radin and iconic indie duo

Internationally acclaimed singer/song-

& The Weepies Joshua Radin

Hammer Presents 10/11 @ 7:30PM The Weepies team up this fall in a tour

presented by Sirius XM's The Coffee

House with special guest, Lily Kershaw.



Black Cab Jazz Series: Kendrick Scott

10/20 @ 7:00PM

four years ago with We Are The Drum, Scott kicked off his Blue Note contract thoughtfully powerful jazz bands of its earning rave reviews and reiterating working group, is one of the most how Oracle, Scott's long-running



Shanghai Quartet

style melds the delicacy of Eastern music

with the emotional breadth of Western

repertoire, allowing it to traverse musical genres including traditional Chinese folk music, masterpieces of Western music,

and cutting-edge contemporary works.

One of the world's foremost chamber ensembles, the Shanghai Quartet's elegant

10/12 @ 7:30PM

Drummer and composer Kendrick generation. to entrance the listener.



Storm Large

Hammer Presents

12/7 @ 7:00PM (American Songbook) 12/7 @ 9:30PM (unbuttoned) ove, life, and loss.

author, awesome. She performs favorites Storm Large: musician, actor, playwright, Songbook, reflecting the many faces of like "Lady Is A Tramp" and "My Funny Valentine" from the Great American

Dance

Hammer Presents

10/21 @ 10:00AM (student) 10/20 & 10/21 @ 7:30PM

Unexpected! Transporting audiences from lighting and imagery, MOMIX has thrilled featured on stage, screen, and television. Experience the Exceptional...Expect the fans in over 22 countries and has been their everyday lives to a fantasy world through its trademark use of magical



Son Luna y Jóvenes **Zapateadores**

Hammer Presents

12/5 @ 7:30PM

cases the evolution of Son Jarocho roots with different rhythms and dance styles. music of Veracruz, Mexico while dance roupe, Jóvenes Zapateadores show-Merging different rhythms and dance styles, Mexican musical ensemble, Son Luna, provides the traditional

The Other Mozari

Theatre



The Other Mozart

Hammer Presents

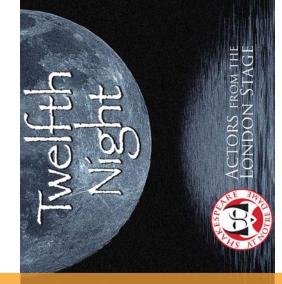
9/26 & 27 @ 7:30PM

the sister of Amadeus—a prodigy keyboard virtuoso and composer who performed throughout Europe with her brother to equal acclaim, but her work and her story The Other Mozart is the true and untold story of Maria Anna (Nannerl) Mozart, faded away, lost to history.

the London Stage: Twelfth Night Actors from

10/18 @ 2:00PM, 7:00PM Hammer Presents 10/19 @ 2:00PM

dexterity. This deliriously enjoyable and love triangles: Shakespeare's playwright blending his comic and romantic comedy is presented by dramatic devices with masterful one of the oldest Shakespeare theatre companies in the world, Actors from the London Stage. Mistaken identities, disguises, Twelfth Night sees the great



Holidays@Hammer

NT Live:

One Man, Two Guvnors

Show, James Corden, the hilarious West Featuring a Tony Award-winning performance from host of the The Late Late End and Broadway hit One Man, Two National Theatre Live - Screening National Theatre Live's 10th birthday. Guvnors returns to cinemas to mark 9/5 @ 7:00PM | 9/8 @ 2:00PM

The Lehman Trilogy

men from Bavaria arrive on the New York collapses into bankruptcy, triggering the docks in 1844. 163 years later, the firm An American epic begins: three young they establish—Lehman Brothersargest financial crisis in history.

National Theatre Live - Screening 9/12 @ 7:00PM | 9/15 @ 2:00PM

NT Live: Hamlet

National Theatre Live - Screening 10/3 @ 7:00PM | 10/6 @ 2:00PM Academy Award-nominee Benedict The Imitation Game) takes on the title role of Shakespeare's great Cumberbatch (BBC's Sherlock,

The San Jose Nutcracker

The New Ballet School

Nutcracker featurers historical references The well-loved story of Clara and the

to the history and heritage of Santa Clara

Mariachi Sol de Mexico:

Hammer Presents

A Merry-Achi Christmas

11/29 @ 3:00PM, 7:30PM

How is Christmas celebrated in the Southwest? With traditional carols

ensemble, brings to life a festive, joyous unrivaled, and uninhibited, the impact of on mariachi and all music is undeniable. playedby a mariachi of course! And this Jóse Hernández and his Sol de Mexico with the blazing sounds of its 13-piece November, Mariachi Sol de Mexico®, holiday celebration. Unprecedented,

> Holiday music, dance, and theatrical events

Cool Yule: SJSU Jazz Orchestra

SJSU School of Music & Dance 12/4 @ 7:30PM

with this concert of cool jazz and hot holiday Celebrate the start of the holiday season favorites.



My Very First Nutcracker

12/14,15, 21-24 @ 11:00AM The New Ballet School

A special shortened version of The San Jose Nutcracker for young audiencesgreat for toddlers!



Senedict Cumberbatch and Jonny Lee

Victor Frankenstein and his creation. Miller alternate between the roles of

National Theatre Live - Screening

10/13 @ 2:00PM & 7:00PM

NT Live: Frankenstein

HammerSpeaks –



Pursuit of the Black Shannon Wild:

/29 @ 10:00AM (student) 1/29 @ 7:30PM Wildlife photographer and cinematographer calls. In her 15 years documenting wildlife, she's been mauled by a cheetah, charged times by snakes and lizards. But her most about a rare black panther-the only one living in 250 square miles of dense forest Shannon Wild is a passionate conservarecent assignment might prove her most tionist who works wherever the wildlife difficult yet: producing a documentary by an elephant, and bitten countless

Designed by Nature

Join her for a fascinating look at one of Kakani Katija now studies the graceful learn how its inhabitants could lead to the least explored ecosystems on our planet—the ocean's midwaters—and movements of life below the surface.

Kakani Katija:

2/13 @ 10:00AM (student)

ational Figure Skating Team, bioengineer breakthroughs in bio-inspired design. A former member of the U.S. Intern-



North Korea to Cuba David Guttenfelder: 4/1 @ 7:30PM

geopolitical photo essays, as well as connecting people around the world through long-closed borders has led to some of From North Korea to Cuba, David Gutsocial media platforms like Instagram. politics, using his cameras to examine the way people really live and making connections around the world through National Geographic's most revealing intimate access to nations isolated by tenfelder has gained unprecedented, social media. His talent for crossing

GREAT plus

NATIONAL GEOGRAPHIC

David Guttenfelder

...unbelievable behind-the-scenes stories and stunning images and video-live onstage.

- National Geographic 77

When it comes to women in power,

5/21 @ 10:00AM (student)

5/20 @ 7:30PM

When Women Ruled

Kara Cooney:



rule, political pawns in a patriarchal

is undeniable. What can we learn from how these women ruled? Dr. Cooney shares some illuminating

© Kara Cooney

in the history books, these women were considered exceptions to the

ruled the world. Often neglected

in ancient history when women

of Egyptology, for a look at a time

Join Dr. Kara Cooney, professor

we've come a long way...right?

© Kakani Katija

Fall 2019 Calendar

DATES/TIMES		9/5 @ 7PM, 9/8 @ 2PM	9/10 @ 7:30PM	9/26 & 27 @ 7:30PM	
EVENT	lber	NT Live — Screening: One Man, Two Guvnors	The Kingdom Choir	The Other Mozart	
MONTH	September	5, 8	10	26, 27	

3, 6	NT Live — Screening: <i>Hamlet</i>	10/3 @ 7PM, 10/6 @ 2PM
1	Joshua Radin & The Weepies	7:30PM
12	Shanghai Quartet	7:30PM
12, 15	NT Live — Screening:	10/12 @ 7PM, 10/15 @ 2PM
	The Lehman Trilogy	
13	NT Live — Screening:	h2PM, 7PM
	Frankenstein	
18, 19	Actors from the London Stage:	10/18 @ 2PM, 7PM,
	Twelfth Night	10/19 @ 2PM
19	Kitka Women's Vocal Ensemble w/	7:30PM
	Hasmik Harutyunyan	
20	Black Cab Jazz: Kendrick Scott	7PM
20, 21	MOMIX	10/20 & 10/21 @ 7:30PM

November

Kaleidoscope!

25

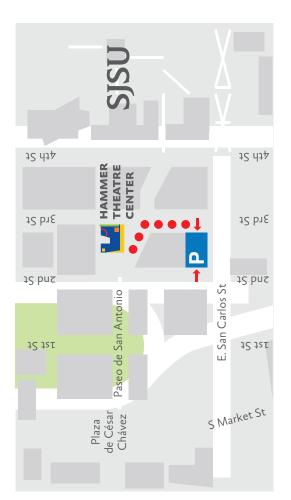
7PM	3PM, 7:30PM	
Black Cab Jazz: Quiana Lynell	Mariachi Sol de Mexico,	A Merry-Achi Christmas
80	29	

December

7:30PM	7:30PM	7PM (American Songbook)	9:30PM (unbuttoned)	check website	11AM	
Cool Yule: Jazz Orchestra	Son Luna y Jóvenes Zapateadores 7:30PM	Storm Large		The San Jose Nutcracker	My Very First Nutcracker	
4	2	7		13-24	14, 15,	70 70

For Borderlands events, see page 5

Parking, Tickets, & Policies



available nearby at the 2nd and San Carlos Garage and other downtown lots. The Hammer Theatre is conveniently located in downtown San José, just a block from the Paseo de San Antonio bus and light rail stops. Parking is

TICKETING

- All patrons, regardless of age, must
- There are no refunds unless a perfor-
- mance is cancelled or rescheduled.

10/21 @ 10AM (student)

- Exchange policies vary and are set by the presenter of each event.
- or Balcony is available at time of ticket Wheelchair seating in the Orchestra
- ments, or have questions about limited It is recommended to contact Patron Services if you need further arrangemobility accessibility.
 - The Parterre seating section is only accessible by stairs.

INSIDE THE THEATRE

- No smoking
- No outside food or drink
 - Silence cell phones
- either audio or video, and the taking of chotographs, with or without flash, is The use of any recording devices, strictly prohibited.
 - pets please. While Emotional Support Animals or Comfort Animals are often considered service animals under the used as a part of a medical treatment olan as therapy animals, they are not ADA. Thank you for your understand-We welcome Service Animals, no

Box Office: (408) 924-8501 www.hammertheatre.com Weekdays, 12:00-5:00PM & prior to performances



Hammer Theatre Center

101 Paseo de San Antonio, San José, CA 408.924.8501

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