



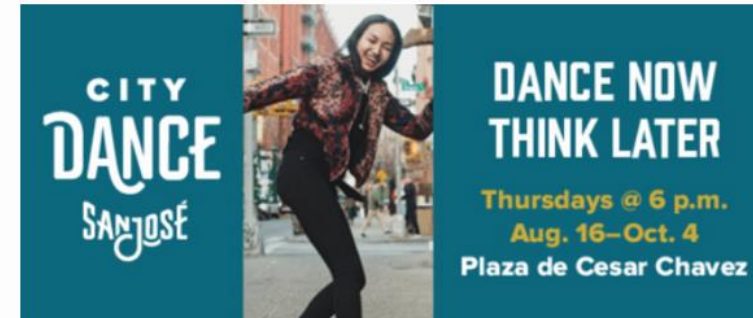
**SAN JOSE DOWNTOWN
ASSOCIATION**

Marketing, Communications & Events



August 15 - 21

Also Happening



CityDance San Jose 2018 - Salsa

Thursday, Aug. 16 | Plaza de Cesar Chavez | 6 - 9 PM

Put on your dancing shoes and join CityDance every Thursday evening from Aug. 16 to Oct. 4 for FREE live music and dance lessons. Learn a variety of dance styles from top-notch dance

Downtown Art:



[Children's Discovery Museum - Doc McStuffins](#)

Are you ready for good vibes this summer?

BUDDY'S SAN JOSE

MUSIC 2018

IN THE PARK

PRESENTED BY METRO

4 big shows



Tony! Toni! Toné! -
June 22



Toots & the Maytals -
July 12



Third World with Jordan T. -
August 3



Malo -
August 24

Downtown San Jose
FARMERS' MARKET

PRESENTED BY  KAISER PERMANENTE®

FRIDAYS 10-2

MAY 4-NOV 16 | SAN PEDRO SQUARE

sjdowntown.com



JULY 13-22

DINE

DOWNTOWN SAN JOSE



RESTAURANT WEEK

10 Days

3 Ways

Let's Graze

CITY
DANCE
SAN JOSÉ

DANCE NOW THINK LATER

OPEN DANCING & LESSONS • LIVE MUSIC • BEER GARDEN

save the dates

Plaza de César Chavez, San José

Free every Thursday night, Aug. 16–Oct. 4

STEP INTO A DIFFERENT GENRE EACH WEEK!

Merengue & Bachata • Vogue • K-Pop • Electro Swing

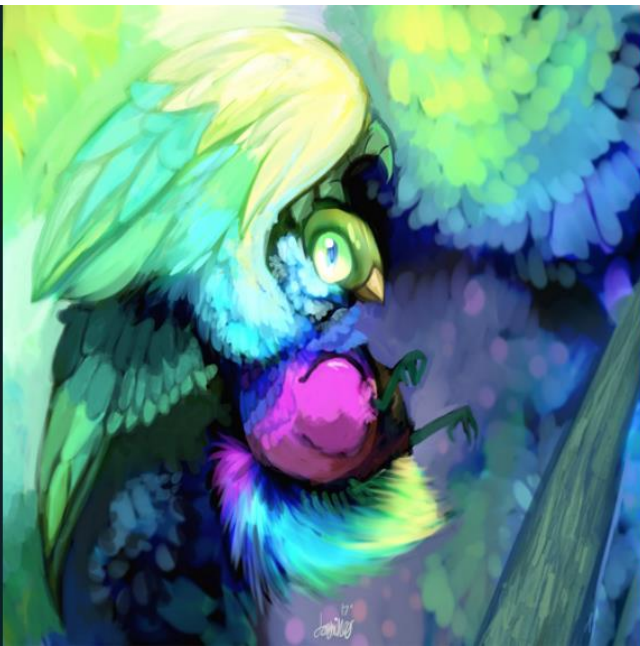
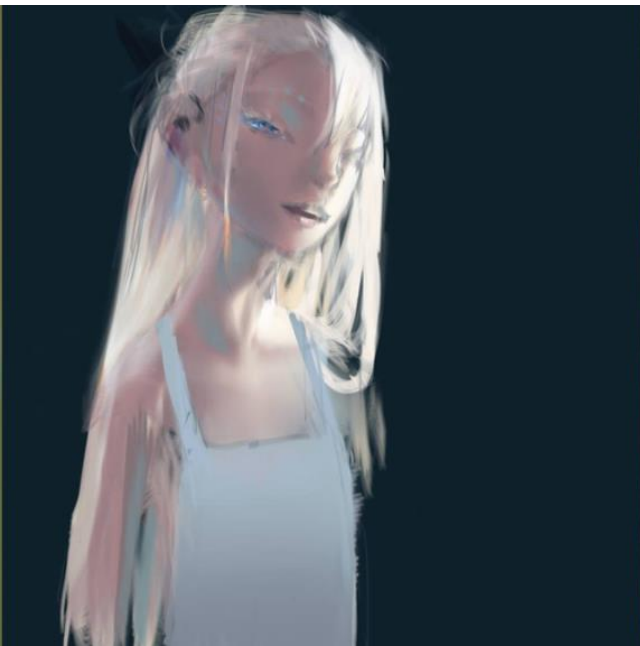
Salsa • Country Two-Step • Bollywood • Disco

PRESENTED BY THE CITY OF SAN JOSE OFFICE OF CULTURAL AFFAIRS

Streetlife & Beautification



San Jose Downtown Foundation



live  local 

Downtown's Live Music Hub

From jazz to rock, from hip hop to blues

liveandlocalsj.com

live AND local SJ

digital marketing | social media | print ads | events

liveandlocalsj.com/bands/

live AND local SJ

Events Bands Venues Contact f i



Aki Kumar

San Jose's Aki Kumar is a locally and nationally recognized blues singer and harmonica player. Kumar regularly hosts jam sessions all over the Silicon Valley and has grabbed the attention of the San Francisco Chronicle, NPR and KQED.



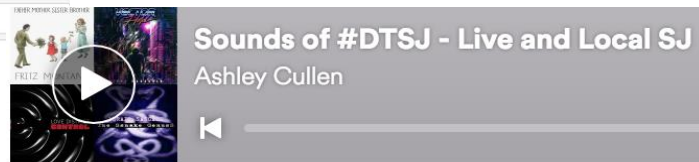
Amy Dabalos

Jazz vocalist Amy Dabalos has established herself in the San Jose music scene with her powerful voice and soulful R&B influences. Drawing inspiration from Stevie Wonder, Esperanza Spalding and Lianne La Havas, Dabalos is able to create her own unique sound that engages any audience.



Bird & Willow

Siblings Jared and Shiloh, who are Bird and Willow, write songs set to guitar and string arrangements that express emotions, tackle relationships and tell personal stories.



- 1 No I Shouldn't Yes I Should
Israel Sanchez
- 2 Chop
Fritz Montana
- 3 Will You Find Me
Love District
- 4 Drifting
Vector Hold
- 5 Lord Have Mercy
Picture Atlantic
- 6 If I Ruled the World
Socorra
- 7 Lies
Oddly Even
- 8 Pasadena
Casey Wickstrom



LIVE AND LOCAL STAGE

THE SOFA STREET FAIR



POW



"I see creating more opportunities for musicians as an investment in the city, in its culture, in its people, by San Jose. I feel like I'm more a part of San Jose than I ever have and I've grown up here my whole life."

- Socorra

live AND local **SJ**

Amplifying Artists

JUNE 22 @ 5:30

TONY! TONI! TONÉ!
AND No Water After Midnight

BUDDY'S SAN JOSE
MUSIC 2018
IN THE PARK

PRESENTED BY METRO



BRENTON WOOD
SWEET HAYAH
& ISAIAH

MUSIC
IN THE PARK

THURSDAY, AUG 3 @ 5:30 PM
PLAZA DE CESAR CHAVEZ



2:30 SANTA TERESA JAZZ COMBO

3:30 MOJO MISSING

4:30 THE DANGLEROS

5:30 CLAYMATION HORROR SHOW

6:30 DAVID BROOKINGS & THE AVERAGE LOOKINGS

7:30 THE FIGHTING JACKS

LIVE AND LOCAL STAGE

THE SOFA STREET FAIR

POW

live AND local **SJ**
Downtown's music & entertainment guide



live AND local SJ

Optimizing the Live & Local Website

Events Bands Venues Contact [f](#) [i](#)



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Casey Wickstrom

Casey Wickstrom is a singer-songwriter who creates tunes with a loop pedal and acoustic guitar and sounds influenced by Ben Harper and Paul Simon. The Bay Area-raised



David Brookings

Originally from Memphis, David Brookings has made a name for himself in the San Jose scene. His full band — David Brookings and the Average Lookings — has a modern take on the



Israel Sanchez

Israel Sanchez is an independent solo-artist that weaves a unique style of instrumentation into his music. He composes his musical landscapes from scratch using his voice, acoustic guitar,

Events Bands Venues Contact [f](#) [i](#)

Our Featured Venues



Caffe Frascati

315 S 1st St, San Jose, CA 95113 (408) 287-0400



Café Stritch

374 S 1st St, San Jose, CA 95113 | (408) 280-6161



Caravan lounge

98 Almaden Avenue, San Jose, CA 95113 | (408) 995-6220



City National Civic

135 W San Carlos St, San Jose, CA 95113 | 408-792-4111



Five Points

169 W Santa Clara St, San Jose, CA 95113 | (408) 982-5816



Forager Tasting Room & Eatery

420 S 1st St, San Jose, CA 95172 (408) 831-2433



Poor House Bistro

91 S Autumn St, San Jose, CA 95110 (408) 292-5837



The Ritz

400 S 1st St, San Jose, CA 95113 (408) 982-3784



San Pedro Square Market

87 N San Pedro St, San Jose, CA 95110



Art Boutiki Music Hall

44 Race St, San Jose, CA 95126 (408) 971-8929



Teske's Germania

255 N 1st St, San Jose, CA 95110 (408) 292-0291

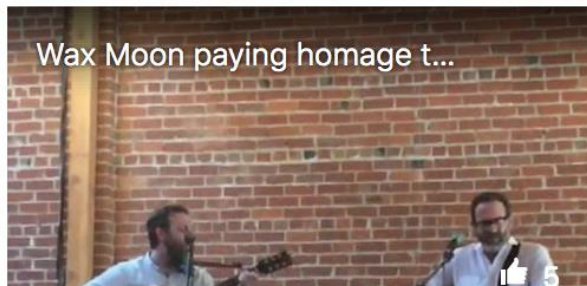


The Continental Lounge & Bar

349 S 1st St, San Jose, CA 95113 (408) 982-3461



Increasing Social Media Presence





Key Highlights

website

over 220% increase
in traffic year over year

social media

over 10% increase
in followers plus
launch of Instagram
and Spotify playlist

events

Sponsored stages
at SoFA Street Fair &
had buskers plus
opening acts at
Music in the Park

"I've really seen a growth of musicians AND of businesses being willing to partner together to improve San Jose's culture beyond Silicon Valley."

- Socorra