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REGULAR MEETING MINUTES

February 4, 2019

6:00 PM

**I. Call to Order & Orders of the Day**

**Roll Call**

PRESENT: Benjamin Foster, Ruth Merino, Anthony Strawa, Reza Sadeghian, Katy Nomura  
Daniel Zazueta, Richard Zahner, Matt Mahan

ABSENT: None.

STAFF: Commission Secretary Keila Cisneros, Director of Community Energy, Lori  
Mitchell, Deputy Director of Account Management and Marketing Zachary Struyk,

**Call to Order & Orders of the Day**

Chair Zazueta convened the Clean Energy Community Advisory Commission at 6:05 p.m. in  
Room T-1446 of City Hall, 200 E. Santa Clara Street, CA 95113, once the Commission had  
enough for a quorum.

**II. Public Record**

None on file.

**III. Public Comment**

Bruce Naegel – Spoke to the commission regarding building decarbonization.

Blair Beekman spoke to the commission regarding Commissioner Guzman-Aceves.

**IV. Consent Calendar**

Upon a motion by Commissioner Mahan and seconded by Commissioner Merino and  
carried, the minutes were unanimously approved. (8-0-0)

**V. New Business**

- A. Review San José Clean Energy (“SJCE”) Marketing Plan – no action – Mr. Struyk  
Mr. Struyk reviewed the SJCE marketing plan. Commission has questions. Mr. Struyk  
provided answers/feedback. Commission discussion ensued. Commission has  
requested that staff provided social media numbers/clicks and strategy moving forward  
at a future meeting.
- B. Briefing on PCIA charges and product mix – no action – Mr. Struyk  
Mrs. Mitchell discusses PCIA charges and product mix. Commission has questions.  
Mrs. Mitchell responded with answers and feedback. Commission discussion ensued.
- C. Discussion on renewables and storage opportunities – no action - Mrs. Mitchell  
Mrs. Mitchell goes over renewables and storage opportunities PowerPoint. Commission  
had questions. Mrs. Mitchell responded. Commission discussion ensued.

**VI. Reports and Information Only**

- A. Department update

Commission Secretary gave department update. Mrs. Mitchell gave update on commission.

**VII. Old Business**

There was no old business.

**VIII. Meeting Schedule and Agenda Items**

*The next regular meeting will be March 4, 2018 at 6:00 pm., T-1446.*

**IX. Adjournment**

Chair Zazueta adjourned the meeting at approximately 7:30 p.m.

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DANIEL ZAZUETA, CHAIR

ATTEST:  
CLEAN ENERGY COMMUNITY ADVISORY SECRETARY

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KEILA CISNEROS, STAFF SPECIALIST