

DRAFT 1.2

Special meeting of the CECAC

When: TBD

Where: TBD

Purpose: To review CECAC mission and share general perspectives of each commissioner in order to develop a common vision for roles and objectives for 2019-2020. Also to find ways to increase effectiveness and productivity of the CECAC to improve value-add and credibility with Staff, City Council, Clean Energy Department (CED), and San Jose residents.

Proposed agenda

Arrive at least 15 minutes early to gather materials and get settled	
Introduction: Welcome, purpose, agenda, announcements	10
Review of SJCE Mission and Goals	10
Meeting expectations	15
Discuss key CECAC responsibilities and roles	75
Break	10
Process: how to work together, how to be effective	75
Work plan brainstorm (Begin with review of current plan)	30
Next steps/action items	30
Closing - comments from each Commissioner on meeting	20

Meeting details:

private room or City Hall meeting room (no cost is desirable)
catered (food, coffee, water, juice)
Facilitator (no or low cost)
flip charts for taking group notes, presentation monitor.
Have SJCE mission sent out in advance and available in handout or posted or both
Have Workplan sent out in advance and available in handout or posted or both
Review expectations during closing
Question: how to provide for possible attending members of the public?

Background

Below is background information on the agenda topics of mission, process, and workplan brainstorm.

CECAC Responsibilities and Roles

Purpose: General clarification, better understand each commissioner's perspective and motivations, seek areas of agreement, and for use in development of the work plan.

Roles and responsibilities:

SJCE: For reference, this is from the San Jose City Council approval and creation of SJCE in May 2017: http://sanjose.granicus.com/GeneratedAgendaViewer.php?view_id=52&clip_id=9735

Initiate the formation of San Jose Clean Energy, a Community Choice Energy operation with the following framework:

- (1) Rates: Offer at least one power mix option with a rate equal to or less than PG&E's rates.
- (2) Power Mix: Offer at least one power mix option at 10 percent or more renewables than PG&E.
- (3) Programs:
 - (a) Establish San Jose-specific renewable energy and energy-efficiency programs;
 - (b) Maintain, at minimum, low-income programs at the same level as PG&E; and
 - (c) Develop local renewable energy projects.
- (4) Community Input: Establish a Community Advisory Committee.
- (5) Minimal or no adverse impact to the City's General Fund.

CECAC: Descriptions of the commission's roles differ somewhat in various documents, including the following web pages:

<https://www.sanjosecleanenergy.org/advisory-commission>

A Clean Energy Community Advisory Commission provides input to the City Council. It's composed of community members with technical, business, and other areas of expertise who advise and make recommendations to the City Council about SJCE. They help identify both proven and innovative methods for reducing carbon emissions, increasing energy efficiency and developing new, local energy programs and facilities. Most of all, they are your liaison to SJCE.

<http://www.sanjoseca.gov/index.aspx?NID=5996>

The Clean Energy Community Advisory Commission shall have the following functions, powers, and duties: Advise and make recommendations to the City Council and the City Manager, or designee, on all aspects of San José Clean Energy start-up and operations; Provide feedback and input on the development of clean energy program strategy and operating principles or models; Inform the prioritization and development of energy programs; Identify areas of concerns and innovative opportunities for reducing carbon emissions; Monitor best practices of other community choice energy programs, legislative and regulatory issues, and new energy developments; Be liaisons to the community for purposes of advocacy and outreach.

Possible topics for discussion:

- Mission statement review: How do the commissioners view their mission and their responsibilities to the Council, City staff, and residents? Does the commission expect to engage in activities across all of its roles and responsibilities or be focused on just a few for the coming year? What impact does this have on the work plan?
- What are your reasons for joining commission? What do you hope to achieve?
- How do we add value to the community at-large, residents? Council? CED?
- Commission's roles:
 - How do commissioners view the different roles articulated on the web pages above as we serve the Council, staff, and residents?
 - Do we expect that we will emphasize certain roles over others to meet the needs of the coming year? Or should we be attending to all roles?
 - Do we wish to specialize goals in areas such as advocacy, prioritization of energy programs, legislative and regulatory, providing input/feedback on operations, or others within the boundaries of our roles and responsibilities?

Process : How to work better together to be more effective

Purpose: Clarify and/or document procedures and processes to increase efficiency and effectiveness in carrying out the roles and responsibilities of the commission.

What ideas and suggestions do you have to improve our processes, save time, and make us more effective? What can we learn from other commissions?

Topics could include one or more of the items below:

- Training on Roberts Rules, developing motions, and the Brown Act
- Best practices for communication with commissioners and others concerning trends, regulations, laws, and other topics while remaining in full compliance with the Brown Act
- Specific instructions on how to suggest and agendize items for the commission, including lead times and how to time with other meetings for approvals (by T&E, the Council, etc). Flow diagram of process?
- Council liaison: How should we engage the council liaison for communications with the council and in developing the work plan as described in agenda Section IV-B of [San Jose City Policy 0-4](#)
- Pre-read materials: Adopt guidelines for pre-read materials for the commissioners that are timely for upcoming council meetings and other events and optimize commission meeting effectiveness
- Guidelines for commission comments/letters to council: Standard format? Circulate for comments before and/or after meeting?
 - Templates for the most used recommendations/proposals/approvals/comments for maximum efficiency and effectiveness of commission meetings, including, for example, a standard recommendation/impact summary/background/pros and cons format consistent with those used by the City

- Include vote count for/against/abstain, background information, key reasons for (majority opinion), key reasons against (dissenting opinion)
- Use of ad hoc committees and special meetings to accelerate development, consideration and approvals of commission actions
- Members could have special areas of expertise--regulations, rates, technical or other--and could review certain agenda items individually or in small groups and report back to the commission
- Annual report (required) and/or other document processes and formats?
- Could we use Google Docs (or other tool) for some aspects of collaboration outside of meetings
- Create an onboarding package for new commissioners prior to the next incoming group.
- Add times for each topic on agendas (How should we allocate our time to each topic and potential discussion?)

Work plan: brainstorm possible changes or additions

Purpose: Brainstorm and agree on next steps for possible changes/additions to work plan for approval at general meeting.

Proposed topics for consideration in work plan could include

- Coordination with Climate Smart San Jose Goals
 - Comment on Reach code, building codes, use of natural gas
 - Balancing goal tensions: GHG vs efficiency vs cost vs equity
- SJCE Programs
 - How do we rank programs?
 - Relative importance of economic value of Carbon Credit (currently \$15/MT)?
- SJCE Outreach and Engagement Efforts
 - Web site (part of liaison, outreach), Next door? Encourage communication? Market commission?
 - Change “advocate” to “advocate, communicate, liaison” or “advocate and liaison”?
- CECAC Learning Opportunities
 - Meet (send delegate) with other commissions?
 - Studies/surveys (tag on to council communications per Sergio), outside studies?
- Yearly report from CECAC to City Council (part of responsibilities)

Next steps and action items

- Revisit current approved work plan and update as needed
- Determine if bylaw changes are needed
- Determine if Ad Hoc Committees are needed to pursue any items discussed during the special meeting
- Other?

RESIDENTIAL TIME-OF-USE (TOU) TRANSITION

August 5, 2019



OBJECTIVE

- Make a recommendation on whether:
 1. SJCE should join PG&E in transitioning residential customers to a TOU rate in October 2020
 2. SJCE should offer full bill protection, and if so, for which customers

**PG&E Deadline:
September 30, 2019**

STATEWIDE TRANSITION

- CPUC ordered IOUs to make TOU new default
- PG&E will begin transition in October 2020 with Santa Clara County
- Most customers will be “transitioned” to new TOU rate plan but can opt out.
 - Peak pricing from 4-9 p.m. every day
 - Off peak all other times

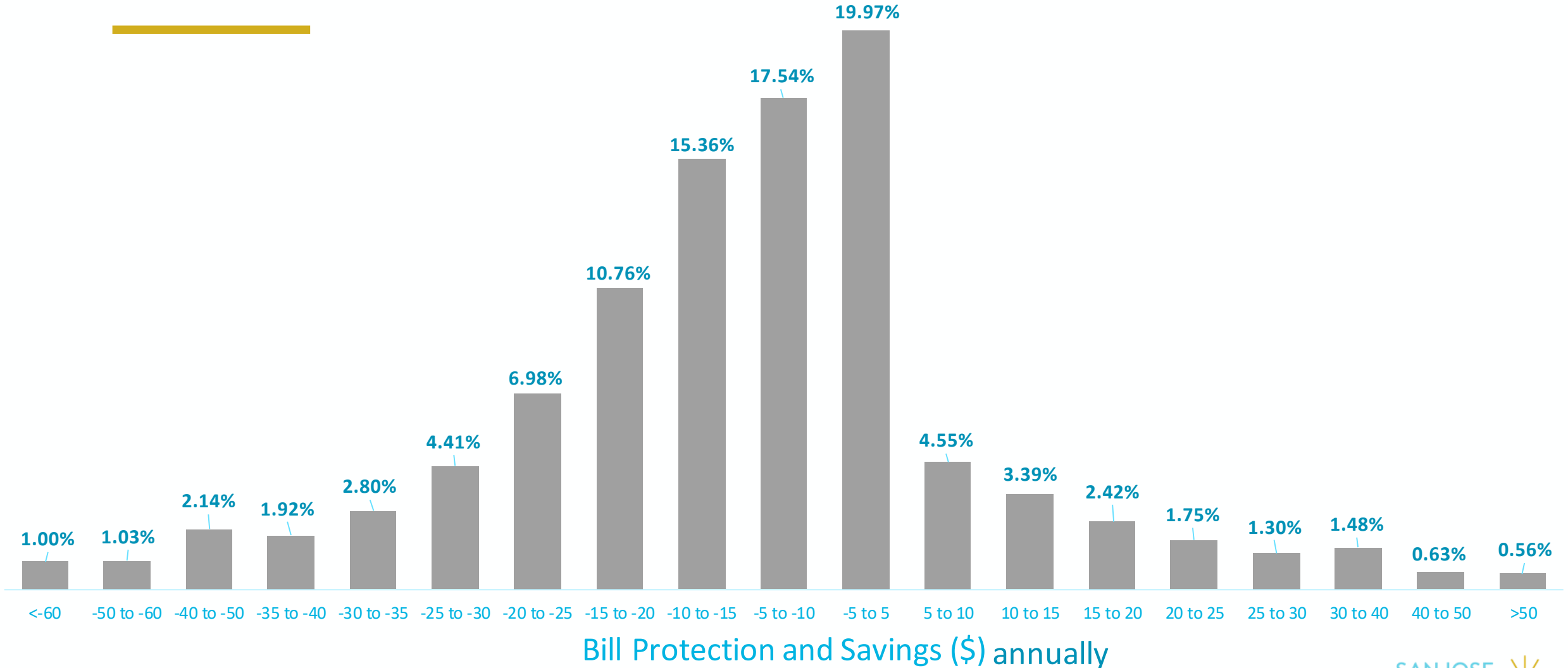
WHO WILL NOT BE TRANSITIONED

- Medical Baseline customers
- Customers with inadequate interval data or with less than 1 year of data
- Active Severance customers
- Customers who convert from NEM to non-NEM

CONSIDERATIONS FOR SJCE

- Bill protection
 - CPUC instructed IOUs to offer 1-year bill protection to customers who transition to TOU rate
 - CCAs are strongly urged to do the same
 - True-up happens at end of year, so customers who end up worse off than they would have been on tiered rate receive the difference
- Customer savings/customers who pay more on TOU rates

SJCE Bill Protection and Savings - Distribution of Customers (negative numbers are bill savings)



FINANCIAL IMPACT TO SJCE

Base Case

of Customers Saving = 159,972

Avg. Savings per Customer = (\$15.77)

Customer Savings = (\$2,522,119)

*Approx. 3.0% of Revenue

of Bill Protect Customers = 40,709

Avg. Bill Protect per Customer = \$14.01

Bill Protect Amount = \$570,510

Worst Case (Only “losers” decline transition)

of Customers Saving = 183,424

Avg. Savings per Customer = (\$15.77)

Customer Savings = (\$2,891,869)

*Approx. 3.4% of Revenue

of Bill Protect Customers = 0

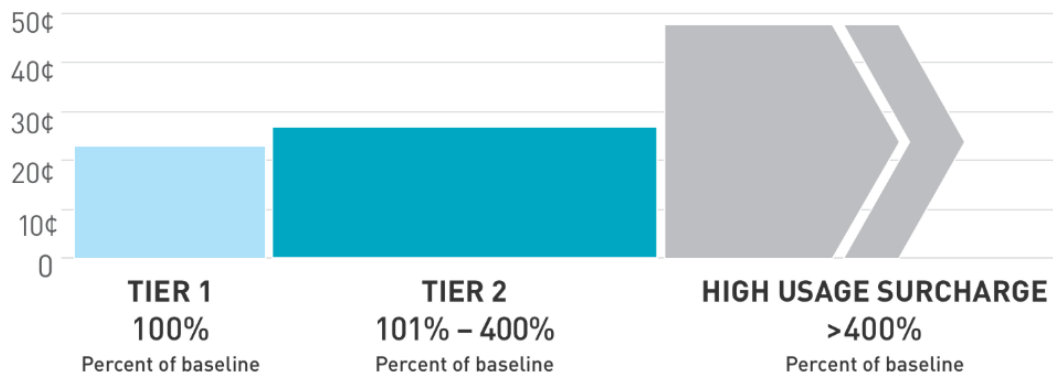
**Assumes all customers needing bill protection opt-out of transition

DEFAULT RATE COMPARISON

Current Default: Tiered (E-1)

*Price based on *how much* energy is used

Baseline	\$0.22376
101% - 400%	\$0.28159
400%	\$0.49334



Proposed Default: Time-of-Use (E-TOU-C3)

*Price based on *when* energy is used

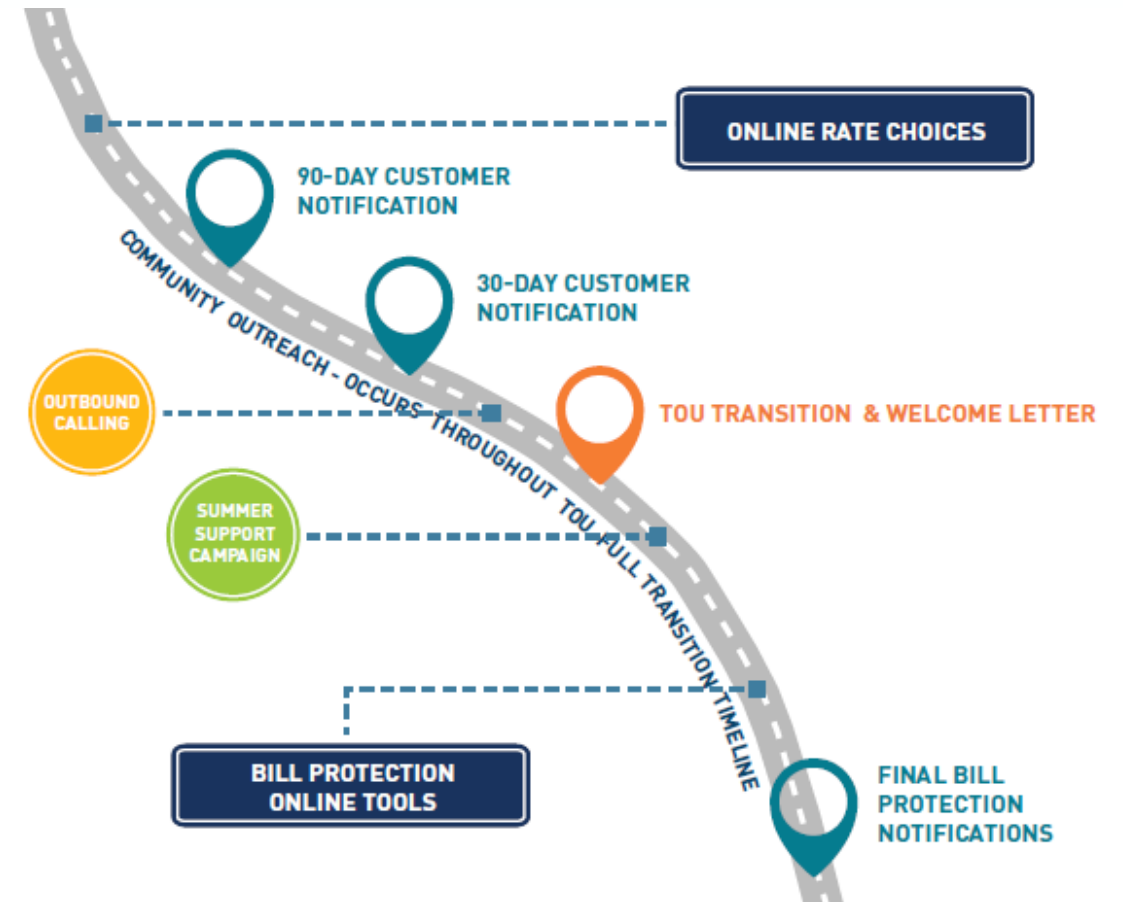
	Peak	Off-Peak
Summer	\$0.38412	\$0.32068
Winter	\$0.29703	\$0.27970

EVERY DAY (WEEKDAYS AND WEEKENDS)



CUSTOMER NOTIFICATIONS

- 2-3 notices:
 - July 2020: direct mail
 - September 2020: direct mail and email (if customer consented to email notifications)
- Direct mail would be co-branded (PG&E and CCA)
- CARE customers: additional call between July and September



CUSTOMER NOTIFICATIONS

- Key messages:
 - Try TOU risk-free
 - You can choose another rate plan at any time
- Notifications show customer's estimated annual costs for 3 rate plans:
 - Transition TOU (4-9 p.m. peak every day)
 - Tiered (most common rate – E-1)
 - Alternate TOU (5-8 p.m. peak weekdays)
- How to opt out: phone, online, or business reply card



Time-of-Use: The plan for California

California leads the nation in generating clean, renewable energy from sources such as wind and solar. PG&E Time-of-Use rate plans are an easy way for Californians to continue our clean energy leadership while ensuring a more responsible and sustainable energy future for generations to come.

Time-of-Use plans offer:

- Lower-priced power when demand is less
- Greater use of renewable energy
- A path to a better and healthier energy future for California

PG&E is committed to our customers, our community, and the environment. Together, we can make a big difference without sacrificing comfort, simply by shifting some usage away from high-demand times—all while receiving safer, cleaner and more reliable energy.

Check the hour before using power

The Time-of-Use (Peak Pricing 4–9 p.m. Every Day) rate plan has two time periods:

- Lowest price (OFF-PEAK) 19 hours each day
- Highest price (PEAK) 5 hours each day



7 DAYS A WEEK

12 a.m. 4 p.m. 9 p.m. 12 a.m.

OFF-PEAK \$ PEAK \$\$ OFF-PEAK \$

Visit pge.com/TOUchoice by March 1, 2018 to make your rate plan choice.

 Together, Building a Better California

CALIFORNIA ENERGY UPGRADE CAMPAIGNS

- \$60 million statewide public education campaign to shift energy usage
- Currently: Keep It Golden

ENERGY UPGRADE CALIFORNIA

SIGN UP TAKE ACTION ENERGY HEROES SHARE

Join the Keep It Golden™ Movement.

The growing community of Californians working towards a zero carbon state wants you! Together we can make better energy decisions so we can shrink our carbon footprints and protect our Golden State.

I will use energy better to Keep California Golden.

First Name Last Name

Zip Code Email Address

JOIN NOW →

POWER DOWN FROM 4 TO 9



Time Matters

Help California by reducing your energy use from 4-9PM when energy demand is high and less clean energy is available.

How To Use Clean Energy

Read these tips to learn how to optimize your clean energy usage.



Power Down From 4-9PM

Procrastinators! 4-9PM is your time to shine. Turn off, turn down, and unplug your devices during these hours to ensure you're using cleaner energy.



Recharge While You Sleep

Recharge your devices while you do the same, so when you wake up your devices are fully charged with cleaner energy.



Hold Off On Chores

Take a break from chores! Wait to start your dishwasher and laundry until after 9PM or the next morning so that you're cleaning with cleaner energy.



Set a Timer

Use timing to your advantage to use cleaner energy. Know exactly when it's available with a simple alarm setting.



Ready. Set. Go.

By setting your thermostat to 74° from 4-9PM, you'll be cooling down with cleaner energy.



Precooling is Cool

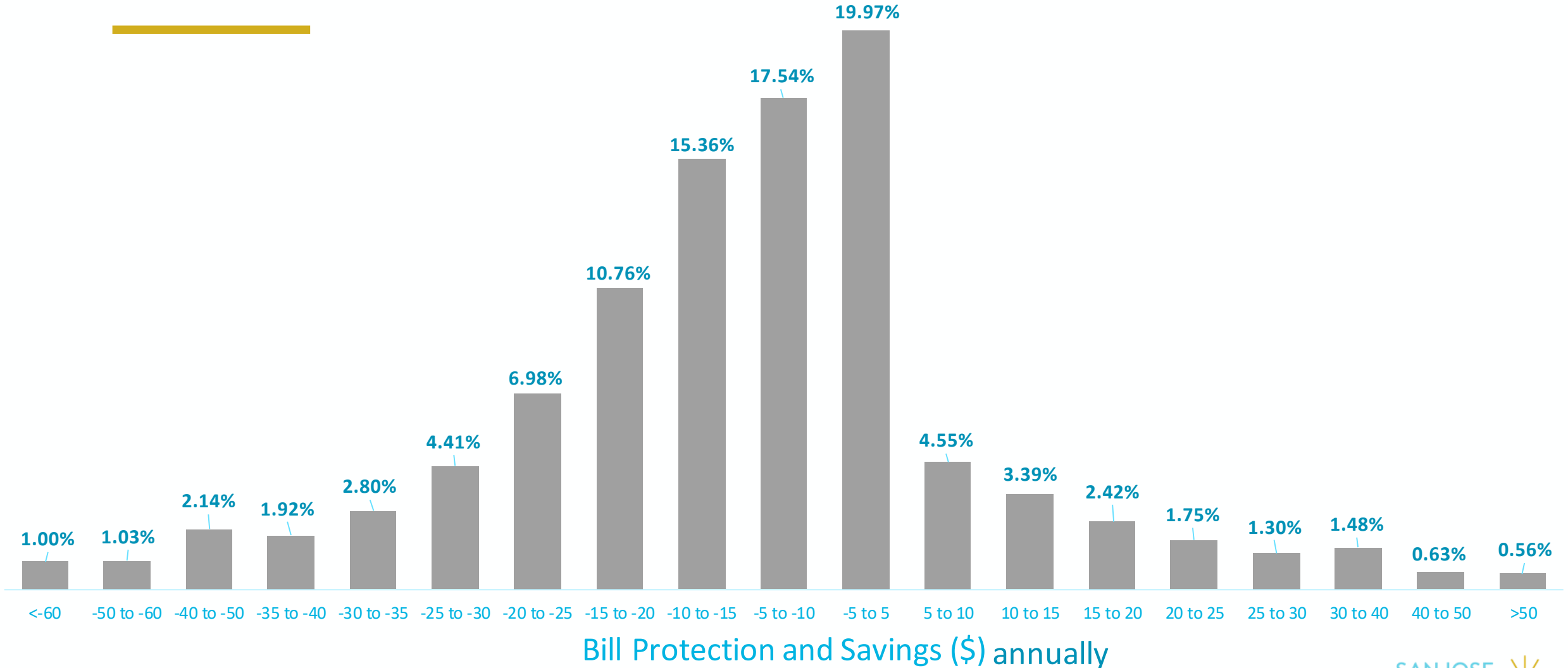
There's nothing better than walking into a chilled home. Keep it cool by turning your A/C on in the morning and turning it off at 4PM.

SJCE RESIDENTIAL TOU OUTREACH

- Total budget: \$22,500
- October: post website FAQ & update call center FAQs
- Ongoing: incorporate in social media, Nextdoor, community group presentations
- TBD: joint outreach with SVCE
 - Educational seminars about clean energy future



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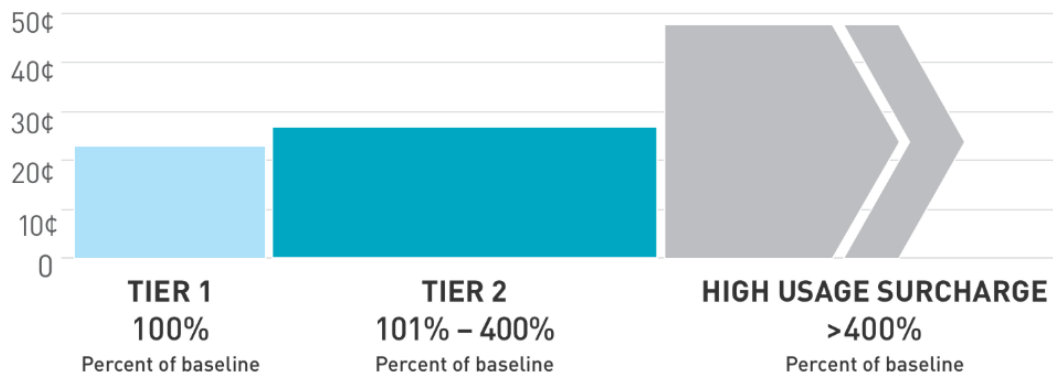
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