

# San Jose Privacy Advisory Taskforce Meeting Minutes

Thursday, February 14, 2019

2:00-3:30pm

San Jose City Hall

Floor 16 Room T-1654

## Participants

1. Victor Sin, Chair of the Santa Clara Valley Chapter, ACLU of Northern California
2. Roxana Marachi, San Jose Silicon Valley NAACP
3. Heather Patterson, Senior Research Scientist, Intel Labs & Privacy Scholar at NYU
4. Michelle Finneran Denedy, Chief Privacy Officer, Cisco & Adjunct Faculty, Carnegie Mellon University
5. Irina Raicu, Director, Internet Ethics, Markkula Center for Applied Ethics, Santa Clara University
6. Mike Shapiro, Chief Privacy Officer, Santa Clara County
7. Rob Lloyd, Chief Information Officer, City of San Jose
8. Liam Crawford, Privacy and Broadband Analyst, Office of the City Manager, City of San Jose

## Outcomes:

1. The Taskforce received an update on the City's privacy community Engagement feedback thus far and strategy through May 2019.
2. Taskforce members provided additional verbal redlines edits and committed to provided more specific redline edits following the meeting.
3. Taskforce members provided feedback on governance structure and areas of potential partnership with other jurisdictions also focusing on enterprise privacy policy.
4. Discussion of next steps.
  - a. Taskforce members to provide detailed redline edits on draft privacy principles v1.2
  - b. Privacy Survey review and feedback once the City has a final draft of survey questions.

## Action Minutes

- I. Update on City's Community Engagement Strategy**
  - a. The Taskforce meeting began at 2:05pm.
  - b. Liam Crawford with the City provided an update upcoming City-wide privacy survey facilitated by the City's Privacy consultant CivicMakers. The City and CivicMakers plans to translate the survey into both Vietnamese and Spanish and hold subsequent privacy focus groups guided by the feedback received from the survey.
  - c. The Taskforce members provide initial input on distribution and drafting of survey questions. The City is going to send share a draft version of the survey to get feedback from the Taskforce before finalizing and requests advice for survey circulation and potential best practices.
- II. Governance and Accountability**

- a. Mike Shapiro, Chief Privacy Officer, provided best practices and considerations for establishing privacy resources and staffing from lessons learned in establishing the County's Chief Privacy Officer position and broader privacy infrastructure.
  - b. Rob Lloyd, San Jose CIO, mentioned that the City wants to take a deliberate and strategic approach to establishing governance and accountability. Some examples include the City updating its internal procurement "checklist". The City also had made considerable efforts thus far through partnerships to consider privacy concerns, but is particularly interested in formalizing a governance structure that could potential enable new technologies and services without encroaching on privacy concerns.
  - c. Taskforce members noted that the City should be more proactive in telling its story around privacy and the consideration that it has taken thus far and how it has partnered with third party vendors and companies address privacy concerns.
  - d. Taskforce members raised the potential of the City to consider "differential privacy" as a potential alternative to anonymity and possibly a more realistic approach for structuring data to individual's privacy impact on individual information within a given database.
  - e. Members of the Taskforce recommended that any potential new staff with privacy governance responsibility be full time city-funded positions.
- III. Review and Redline Draft Digital Privacy Principles**
- a. Taskforce members were asked to provide feedback to the privacy principles v1.2 following the meeting with redline requests with justification for changes.
  - b. The City must consider the capability and implementation of "real choice", revising data architecture, algorithmic transparency, and alignment with industry standards, such as IEEE P7000.
- IV. Coordinating with other Jurisdictions**
- a. Members of the taskforce were invited to participate in UC Berkeley and Oakland's surveillance technology information questionnaire and tracking tool.
  - b. The City continues to work with Mike Shapiro and opportunities to further collaborate with the County of Santa Clara, particularly around best practices and lessons learned on
  - c. The City of Seattle has recently published the second set of draft of Surveillance Impact Reports (SIRs) for eight of the 29 currently existing surveillance technologies, and is seeking public comment.
  - d. Heather Patterson, Intel, to connect San Jose with the folks in the City of Portland leading their Privacy Resolution and Information Protection Principles.
- V. Open Discussion**
- VI. Close & Adjourn**
- a. Next Privacy Advisory Taskforce Meeting Wednesday, April 10, 2019
  - b. Privacy update to the Smart Cities and Service Improvement Committee on May 2<sup>nd</sup>, 2019

The Taskforce meeting adjourned at 3:30pm.

#### Documents for Review

1. Draft Digital Privacy Principles v 1.2 (provided prior to the meeting)
2. Draft City-wide Privacy Survey (forthcoming).