



2019-2020

OPERATING BUDGET

**TRANSIENT
OCCUPANY TAX
(TOT) FUND**

**2019-2020 CULTURAL
GRANT AWARDS**

Transient Occupancy Tax Fund

2019-2020 CULTURAL GRANT AWARDS

By Ordinance, the Transient Occupancy Tax (TOT) Fund provides funding for Convention Facilities Operations and Maintenance, Cultural Development, and the San José Convention and Visitors Bureau. TOT revenues allocated for Cultural Development provide funding for the cultural grant and Office of Cultural Affairs (OCA) programs. Each year, the OCA promotes grant opportunities and solicits applications. Applications for funding are evaluated based on guidelines and criteria approved by the City Council. Grant awards are made based on a competitive application-based peer review process and available funding.

The City Council-adopted *Cultural Connection: San José's Cultural Plan for 2011-2020* reflects the strategic goals and top priorities for cultural development in San José. A key strategy to advance the goals of *Cultural Connection* is through partnerships and grant agreements with community-based organizations across grant program areas aimed at promoting cultural vibrancy, cultural diversity, and economic development in San José, including:

- Operating Grants provide financial support for selected San José arts organizations of various disciplines, sizes and stages of development.
- Festival, Parade & Celebration Grants enable access for all City residents to a wide range of diverse cultural events, large and small. These events are often held in public spaces and are always open to the public.
- take pART Grants support arts activities offered by volunteer-driven arts organizations, community service organizations, and small semi-professional and professional arts organizations.
- Capitalization and Sustainability Grants support activities of nonprofit art organizations that will increase their working financial capital and promote fiscal soundness.
- Programmatic Partnerships advance the goals and recommendations outlined in *Cultural Connection*.

Grant awards are based on available funding and cultural development funding priorities. Initial recommendations are reviewed by a panel of Arts Commissioners, arts and culture professionals, and community representatives; forwarded to the Arts Commission for formal review; and then submitted for the City Council's approval in May of each year as part of the budget process.

The 2019-2020 Cultural Funding Portfolio Grant Awards total \$5,484,035, divided among core grant program areas – Operating Grants (\$3,912,396); Festival, Parade & Celebration Grants (\$750,024); take pART Grants (\$351,615); and Capitalization and Sustainability Grants (\$160,000). Additionally, 2019-2020 awards include \$245,000 for Programmatic Partnerships via two-year Creative Entrepreneur Creative Capacity Grants (\$60,000) and the Creative Industries Incentive Fund (\$110,000), and funding for SVCcreates initiatives (\$75,000), as well as two July 4th Celebration Grants totaling \$65,000.

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2019-2020 CULTURAL GRANT AWARDS

Organization	Core Program	Funding
6th Family Fun & Fireworks	July 4th Celebration Grants	\$15,000
Abhinaya Dance Company of San Jose	Operating Grants	\$48,569
Aimusic International Festival	Festival, Parade and Celebration Grants	\$14,329
Aimusic School	Operating Grants	\$67,286
Alliance for Youth Achievement	take pART Grants	\$15,000
Almaden Art & Wine Festival	Festival, Parade and Celebration Grants	\$20,000
American Beethoven Society	take pART Grants	\$14,250
Bark in the Park	Festival, Parade and Celebration Grants	\$20,000
Bay Area Glass Institute	Operating Grants	\$92,776
Bay Area Showcase Chorus	take pART Grants	\$4,275
Cambodian American Resource Agency	take pART Grants	\$9,500
Cambrian Symphony	take pART Grants	\$3,400
Cashion Cultural Legacy	Operating Grants	\$36,376
Center for Cultural Innovation (Creative Entrepreneur Program, 2yr)	Programmatic Partnerships	\$60,000
Center for Cultural Innovation (Creative Industries Incentive Fund, 2yr)	Programmatic Partnerships	\$110,000
Chamber Music Silicon Valley	take pART Grants	\$15,000
Children's Discovery Museum of San Jose	Operating Grants	\$285,694
Children's Musical Theater San Jose	Operating Grants	\$257,490
Chili Mole Pozole	Festival, Parade and Celebration Grants	\$6,885
Chinese Performing Arts of America	Operating Grants	\$86,150
Chinese Performing Arts of America Spring Festival Silicon Valley	Festival, Parade and Celebration Grants	\$10,796
Chopsticks Alley Art	take pART Grants	\$7,500
Christmas in the Park	Festival, Parade and Celebration Grants	\$55,000
Cinequest Film Festival	Operating Grants	\$157,373
Cinequest Film Festival	Festival, Parade and Celebration Grants	\$65,000
City Lights Theater Company	Capitalization & Sustainability Grants	\$40,000
City Lights Theater Company of San Jose	Operating Grants	\$102,045
College of Adaptive Arts	take pART Grants	\$13,300
Conscious San Jose	Festival, Parade and Celebration Grants	\$5,000
CreaTV San Jose	take pART Grants	\$7,225
Debutante Ball 2019	Festival, Parade and Celebration Grants	\$5,000
Dia de los Muertos (San Jose Multicultural Artists Guild)	Festival, Parade and Celebration Grants	\$15,000

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Dia de Portugal Festival	Festival, Parade and Celebration Grants	\$10,000
Dia San Jose	Festival, Parade and Celebration Grants	\$17,519
Downtown Ice	Festival, Parade and Celebration Grants	\$65,000
East Side Community Arts	take pART Grants	\$12,000
El Dia de San Juan	Festival, Parade and Celebration Grants	\$5,000
Fiesta Navideña	Festival, Parade and Celebration Grants	\$6,125
Folkloreada	Festival, Parade and Celebration Grants	\$5,000
Folksi Festival	Festival, Parade and Celebration Grants	\$6,885
Fountain Blues and Brews Festival	Festival, Parade and Celebration Grants	\$21,774
Gilbert & Sullivan Society of San Jose	take pART Grants	\$12,000
Guitar Solo & Ensemble Festival	Festival, Parade and Celebration Grants	\$4,000
ICAN (International Children Assistance Network)	take pART Grants	\$14,250
International Children's Festival	Festival, Parade and Celebration Grants	\$5,000
Italian Family Festa	Festival, Parade and Celebration Grants	\$16,000
Juneteenth	Festival, Parade and Celebration Grants	\$13,873
Kaisahan of San Jose Dance Company	Operating Grants	\$34,148
Kala Vandana Dance Company	take pART Grants	\$7,790
Korean Culture and Arts Festival	Festival, Parade and Celebration Grants	\$2,500
Luna Park Chalk Art Festival	Festival, Parade and Celebration Grants	\$7,000
MACLA/Movimiento de Arte y Cultura Latino Americana	Operating Grants	\$119,733
Music in the Park	Festival, Parade and Celebration Grants	\$21,774
Nikkei Matsuri SJ Japantown	Festival, Parade and Celebration Grants	\$5,365
Noon Arts and Lectures	take pART Grants	\$5,100
Northern California Chinese Chorus Alliance	take pART Grants	\$12,000
Northside Theatre Company	take pART Grants	\$14,250
Opera Cultura	take pART Grants	\$15,000
Opera San Jose	Operating Grants	\$295,389
PARTI Program	take pART Grants	\$12,325
Post Street Jubilee	Festival, Parade and Celebration Grants	\$6,885
Pumpkins in the Park	Festival, Parade and Celebration Grants	\$6,885
Rose, White and Blue 4th of July Parade	Festival, Parade and Celebration Grants	\$19,000
Rotary Fireworks	Festival, Parade and Celebration Grants	\$12,202
Rotary Fireworks	July 4th Celebration Grants	\$50,000
San Jose Center for Poetry and Literature	take pART Grants	\$12,500
San Jose Chamber Music Society	take pART Grants	\$14,250

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Organization	Core Program	Funding
San Jose Chamber Orchestra	Operating Grants	\$65,503
San Jose Choral Project	take pART Grants	\$14,250
San Jose Downtown Foundation	take pART Grants	\$15,000
San Jose Institute of Contemporary Art	Operating Grants	\$112,588
San Jose Institute of Contemporary Art	Capitalization & Sustainability Grants	\$40,000
San Jose Jazz	Operating Grants	\$250,512
San Jose Jazz (S/JZ) Boombox Concert Series	Festival, Parade and Celebration Grants	\$22,078
San Jose Jazz Summer Fest	Festival, Parade and Celebration Grants	\$65,000
San Jose Jazz Winter Fest	Festival, Parade and Celebration Grants	\$15,500
San Jose Multicultural Artists Guild	Operating Grants	\$28,225
San Jose Museum of Art	Operating Grants	\$336,740
San Jose Museum of Art	Capitalization & Sustainability Grants	\$40,000
San Jose Museum of Quilts & Textiles	Operating Grants	\$104,542
San Jose Poetry Festival	Festival, Parade and Celebration Grants	\$5,000
San Jose Stage Company	Operating Grants	\$132,231
San Jose Symphonic Choir	Operating Grants	\$28,481
San Jose Taiko	Operating Grants	\$92,994
San Jose Youth Ballet	take pART Grants	\$7,500
San Jose Youth Shakespeare	take pART Grants	\$11,875
San Jose Youth Symphony	Operating Grants	\$116,505
Sangam Arts	take pART Grants	\$15,000
Santa Clara County Fairgrounds TET Festival	Festival, Parade and Celebration Grants	\$5,820
School of Arts and Culture at MHP	Operating Grants	\$233,386
School of Arts and Culture at MHP	Capitalization & Sustainability Grants	\$40,000
SCVPAA for Mission Chamber Orchestra	take pART Grants	\$14,250
Sevathon 2019	Festival, Parade and Celebration Grants	\$7,947
Silicon Valley African Film Festival	Festival, Parade and Celebration Grants	\$24,964
Silicon Valley Jewish Film Festival	Festival, Parade and Celebration Grants	\$21,774
Silicon Valley Pig Jig	Festival, Parade and Celebration Grants	\$5,000
Silicon Valley Pride Parade and Festival	Festival, Parade and Celebration Grants	\$22,837
Silicon Valley Shakespeare	Operating Grants	\$35,131
sjDANCEco	Operating Grants	\$33,713
sjDANCEco Dance Festival	Festival, Parade and Celebration Grants	\$6,125
SJSURF for Center for Literary Arts	take pART Grants	\$15,000
SoFA Street Fairs 2019-20	Festival, Parade and Celebration Grants	\$18,000

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Organization	Core Program	Funding
South Bay Guitar Society	take pART Grants	\$12,825
Starting Arts	Operating Grants	\$136,655
Steinway Society - The Bay Area	Operating Grants	\$29,523
Street Market/SubZero	Festival, Parade and Celebration Grants	\$12,847
Summer in the Park	Festival, Parade and Celebration Grants	\$5,000
SVCreates (Arts Marketing through Content Magazine)	Programmatic Partnerships	\$25,000
SVCreates (Capacity-building and Organizational Development)	Programmatic Partnerships	\$20,000
SVCreates (Nonprofit Arts Ecosystem Study)	Programmatic Partnerships	\$30,000
Symphony Silicon Valley	Operating Grants	\$305,010
Teatro Vision	Operating Grants	\$38,156
The New Ballet School	Operating Grants	\$102,329
The Tabard Theatre Company	Operating Grants	\$98,316
Trung Thu Children's Moon Festival	Festival, Parade and Celebration Grants	\$3,845
Veterans Day Parade	Festival, Parade and Celebration Grants	\$15,924
Viet Summer Fest	Festival, Parade and Celebration Grants	\$7,721
Vietnamese American Roundtable (VAR)'s Black April Commemoration	Festival, Parade and Celebration Grants	\$3,000
Villages Music Society	take pART Grants	\$2,500
Vivace Youth Chorus	Operating Grants	\$48,827
Winchester Orchestra	take pART Grants	\$10,625
Works/San Jose	take pART Grants	\$11,875
Youth Music and Arts Cultural Festival	Festival, Parade and Celebration Grants	\$3,845
Youth Science Institute Wildlife Festival	Festival, Parade and Celebration Grants	\$3,000
Total Cultural Development Grants for 2019-2020		\$5,484,035